



06 ESCAPE HYBRID



ROBERT HISSOM
HERE'S THE INFO YOU ASKED FOR.



YOU'LL FORGET IT'S A HYBRID. UNTIL YOU PASS A GAS STATION.



1. A new power moonroof is available this year. Discover nature. Preserve it. Then let it in. 2. Available leather-trimmed seating fits five rather comfortably. 3. Optional heated front driver and passenger seats are also new this year. Perfect for winter treks. Chilly mornings. And those of us who like a little extra warmth.

SPECIAL OFFERS

Starting at \$27,515,* Ford Escape Hybrid is a great deal. And it's not just because of the money you can save on gas. When you purchase a hybrid vehicle like the new Ford Escape Hybrid, you could be eligible for tax breaks. To find out how much you can claim on your federal tax form, go to:

www.irs.gov.

In addition, tax incentives are also available in certain states. In fact, some offer up to \$3,000 extra in state income tax credits. Does yours participate? Find out by visiting the website below or contacting your personal tax advisor:

www.eere.energy.gov/cleancities.

*2006 Escape Hybrid MSRP \$27,515 - \$29,140.

Prices exclude taxes, title and license fees.

Optional equipment not included.

FIND A DEALER

Ford Escape Hybrid is available at select certified dealerships across the country. To locate the one nearest you, please visit fordvehicles.com.



“I guess it is easy being green.”

Presenting the **36-mpg** Ford Escape Hybrid, the most fuel-efficient SUV on Earth.*
How green is that?

www.fordvehicles.com

*Based on Automobol Revue, Transport Canada and US EPA. EPA estimated 36 city/31 hwy mpg, FWD. Actual mileage will vary. ©The Muppets Holding Company, LLC. All Rights Reserved.

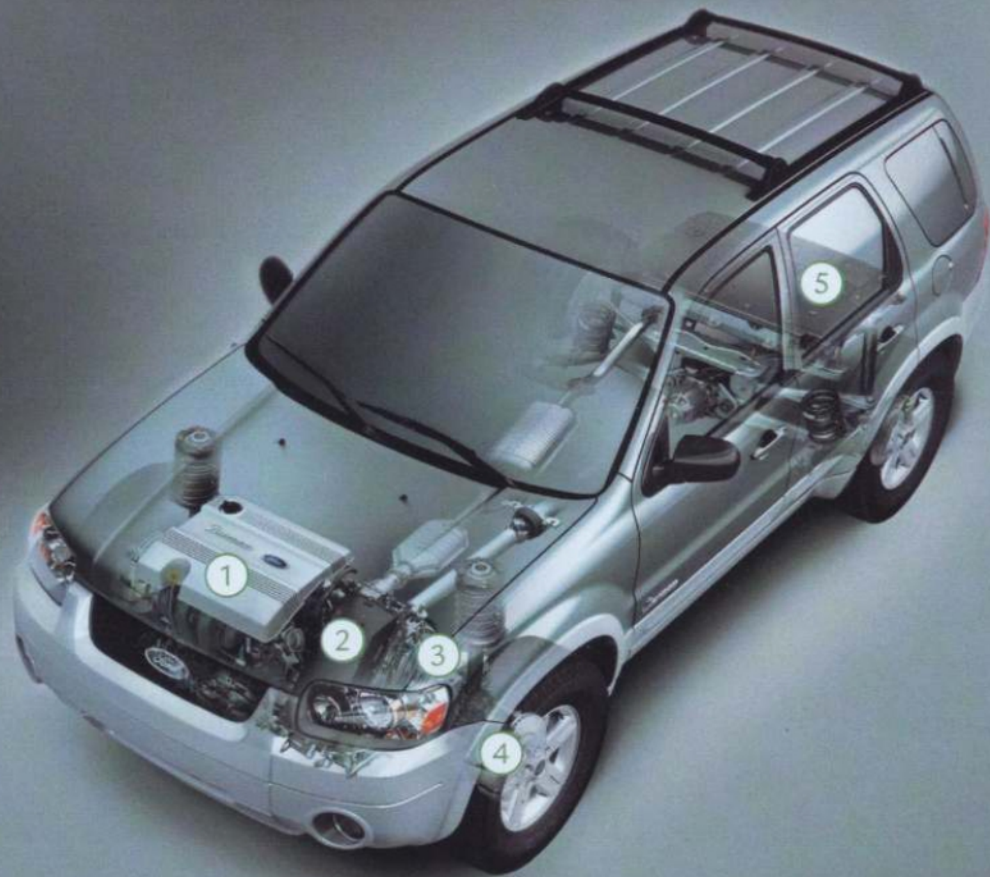
You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See PRESCREEN & OPT-OUT NOTICE to the right for more information about prescreened offers.



Get to know Escape Hybrid. As Earth's first full hybrid SUV, it compromises nothing. Getting you there, anywhere, with front-wheel- or 4-wheel-drive capability. Seating five people (and carting all of their stuff). Not to mention delivering engine performance while still being the most fuel-efficient SUV* (36 city mpg**). And producing 61% fewer smog-forming pollutants than the gas version. Which means it's not only 100% SUV, it's also 100% hybrid. And by living up to that standard, we've set a higher one.



*Based on '05 EPA ratings. **EPA estimated 36 city/31 highway mpg, front-wheel drive. Your actual mileage will vary based on driving habits.



YOUR PRE-APPROVED CREDIT OFFER

You have been pre-approved by Ford Credit and your local Ford Dealer for credit up to \$33,000.00.* Offer expires 8/14/06.

To take advantage of your pre-approval as well as the other offers, simply take this brochure to the dealer shown or to any other Ford dealer.

PRESCREEN & OPT-OUT NOTICE: This "prescreen" offer of credit is based on information in your credit report indicating that you meet certain criteria. This offer is not guaranteed if you do not meet our criteria. If you do not want to receive prescreened offers of credit from this and other companies, call the consumer reporting agencies toll-free at 1-888-567-8688.

*Pre-approved amount applies up to the Manufacturer's Suggested Retail Price (MSRP). The credit offer may be withdrawn if it is found that you no longer meet the credit criteria established by Ford Credit.



At Ford Credit, auto financing is our specialty. We offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.

ALL HYBRIDS ARE NOT CREATED EQUAL.

Unlike the competition's mild hybrids which always require power from the gasoline engine when moving, full hybrids – like Ford Escape Hybrid – have the ability to drive in electric-only mode at certain speeds and have full regenerative braking. (See #2 and #4.) That means 61% fewer smog-forming pollutants and 80% better fuel economy.*

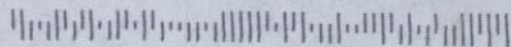
- 1 Gasoline Engine – By design, this 2.3L engine is already fuel efficient. But add to it an innovative stop/start function that shuts the engine down at stoplights or during low speeds, and the fuel savings greatly increase.
- 2 Electric Motor – Because it's a full hybrid, it can run on the electric motor only in regular stop-and-go driving. Up to speeds of 25 mph, in fact. And when the gas engine is running, the electric motor helps provide an extra boost of power for V6-like acceleration.
- 3 Transmission (eCVT) – The eCVT, or electronically controlled Continuously Variable Transmission, is the bridge between the gas engine and electric motor. Blending contributions from both sources, it eliminates the noticeable upshifts and downshifts you find in conventional automatic transmissions. The result is seamless shifting and a smooth ride.
- 4 Regenerative Braking – This technology recaptures energy normally lost during braking and stores it as electricity in the battery pack. Which is part of the reason Escape Hybrid never needs to be "plugged in." It simply recharges itself.
- 5 Battery Pack – Containing sealed nickel-metal hydride batteries, this lightweight, maintenance-free battery pack stores electrical energy. It helps restart the gas engine. Boosts acceleration performance. And comes with a limited warranty of at least 8 years/100,000 miles.**

*Improved fuel economy and emissions data compared to Escape V6 gasoline engine. Escape Hybrid EPA estimated 36 city/31 hwy mpg, front-wheel drive. Your actual mileage will vary based on your driving habits.

**See your dealer for a copy.

More details at fordvehicles.com.





A PLUG.



2005 North American Truck of the Year

Want to find out more about the SUV named Truck of the Year at the 2005 North American International Auto Show? Then head to the Ford website. Get a 360° view of the interior and exterior. Look at specs. Decide between paint colors and interior options. Even build your own. You'll find everything Escape Hybrid all in one spot.

Visit fordvehicles.com today.

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