



2006

EXPEDITION



Some
of us

live life on a grander scale.

Built for those who want it all, Ford Expedition proudly accompanies Escape, Escape Hybrid and Explorer in the confidently capable lineup of Ford SUVs. Packed with smart technology designed to enhance everything from your on-road and off-road experiences to your overall safety, no matter the terrain, Ford SUVs are built to do more. Expedition proves the point by earning the highest Model Loyalty in the Full-Size Sport Utility Vehicle Segment* – for the second year in a row.

*According to R. L. Polk statistics for the Full-Size Sport Utility Vehicle Segment in the 2004 model year, Ford Expedition ranked highest by having the greatest percentage of households return to purchase or lease another Expedition.



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Fills you with a sense of

powerful confidence.

Every Ford Expedition is powered by the 5.4L Triton® V8 engine with its efficient 3-valve head design. This configuration maximizes the V8's powerful energy to produce a mighty 300 hp and 365 lb.-ft. of torque. If your lifestyle includes any tow-behind pleasure crafts, you'll appreciate Expedition's available maximum towing capacity of 8900 lbs.* and its available 4-corner load-leveling air suspension, which helps deliver a smooth ride and confident handling regardless of the vehicle load.

*4x2 model when properly equipped with the available Heavy-Duty Trailer Tow Package.



Expedition's standard 5.4L and automatic transmission are teamed with an **Electronic Throttle Control** system that responds more accurately to acceleration demands than a mechanical throttle cable, providing intuitive speed control, plus improved performance and fuel economy.

POWER • EXPEDITION LIMITED IN BLACK

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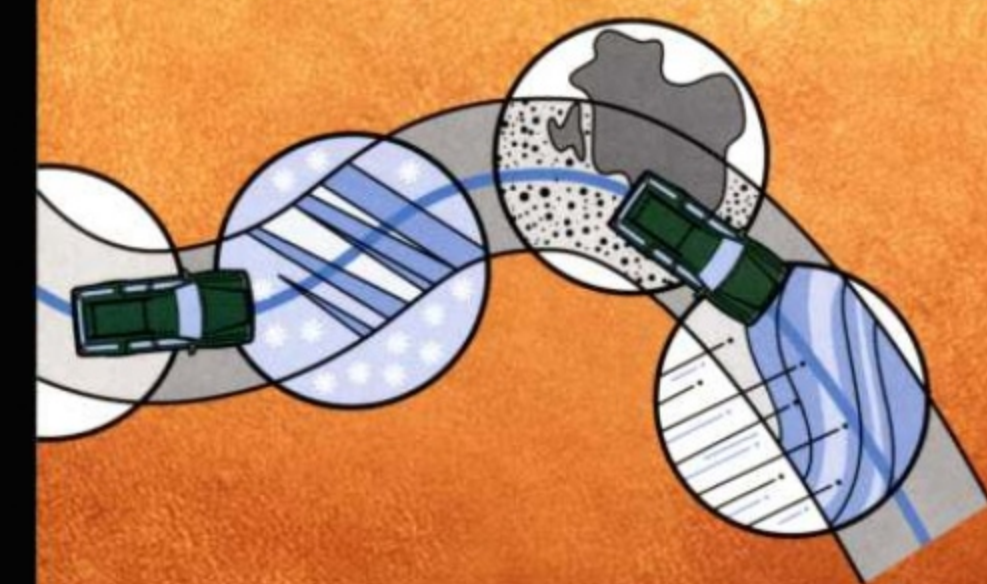
Agile and sure-footed, even in bad weather.

Expedition really holds its own

in the curves, thanks in part to its variable-assist power steering and first-in-class, fully Independent Rear Suspension (IRS).

Together, they help deliver smooth handling, maximum control and minimal body movement. For even more driving confidence, there's available AdvanceTrac® with Roll Stability Control (RSC®).

This electronic stability enhancement system consists of 4 major components: an Anti-lock Brake System (ABS), traction control, yaw control (to help avoid skidding and fishtailing) and a vehicle-roll motion sensor. It automatically utilizes them in varying combinations to help give you optimum control at all times.



AdvanceTrac® with RSC® can help in many real-world situations such as when you're driving on slippery surfaces like snowy, muddy, wet or gravel roads, making an emergency maneuver to avoid something in the road, or even just traveling on uneven surfaces such as in construction zones.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

For more information on AdvanceTrac® with RSC® visit fordvehicles.com.



PERFORMANCE • EXPEDITION XLT SPORT IN SILVER BIRCH METALLIC WITH AVAILABLE EQUIPMENT

01

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Every Expedition 4x4 is equipped to **Ready when you need to**

take you well beyond the paved world with the convenient

Control Trac® 4-Wheel Drive (4WD) system. It features

"A4WD" mode, which senses when you're driving on a loose or

slippery surface (like gravel, mud or snow) and automatically

optimizes traction by transferring power to the appropriate

wheels. All 4x4 models also feature front tow hooks. Available

on XLT and XLT Sport 4x4 models, the 4x4 Off-Road Package

adds skid plates, specially tuned off-road shocks and black

tubular step bars. Protective underbody skid plates are also

available on King Ranch 4x4 models.

get out of town.



Expedition's **First-in-Class Independent Rear Suspension (IRS)** is particularly useful when you're tackling an obstacle off-road. Since each rear wheel can independently react to changes in terrain, Expedition is able to maintain its composure when driving over harsh, uneven surfaces.



Conveys just the right amount of rugged

Expedition **King Ranch** (shown in Dark Copper Metallic*) features Pueblo Gold tubular step bars, a chromed exhaust tip, "King Ranch" badging, and unique 17" 5-spoke machined-aluminum wheels adorned with the "Running W" brand of the actual King Ranch in Texas. Inside, sumptuous **Castaño Leather** trim envelops all 3 rows of seating, the floor console lid, door-trim panels and grab handles. Other unique interior touches include: contrast stitching throughout, finely crafted **Seatback Pockets**, woodgrain-appearance trim, a leather-wrapped steering wheel with real wood accents, and carpeted floor mats with the "King Ranch" logo.

*Late availability.



sophistication.



KING RANCH • EXPEDITION KING RANCH CASTAÑO LEATHER-TRIMMED INTERIOR

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Expedition Limited – always dressed to impress.



Expedition Limited takes the elegantly upscale look of a monochromatic color scheme to new heights with its particularly distinguished exterior. A chromed exhaust tip, chromed roof rails and 17" Chrometec aluminum wheels add to its eye-catching appeal, while the blackout-style headlamps give it more attitude. Also standard on Limited, body-color, heated sideview mirrors include a power-folding feature that tucks them neatly in at the push of a button.



Expedition Limited features many luxurious interior standards as well, including premium, **Perforated Leather-Trimmed Seating** in the 1st and 2nd rows. The 10-way power-adjustable front seats include power lumbar and recline, 3 heated *and* cooled settings and a 2-position driver's seat memory feature. And, just for the driver, Limited's leather-wrapped steering wheel features a duplicate set of audio and climate controls.

Packed with comforts the

entire family will love.

Eddie Bauer, Limited and King Ranch come with some impressive standard equipment, including power-adjustable pedals and duplicate steering wheel-mounted audio and climate controls.

Dual-zone Electronic Automatic Temperature Control maintains separate comfort levels for the driver and passenger. And the 260-watt Audiophile® Sound System entertains all with its 6-disc in-dash CD changer and 7 premium speakers. An auto-dimming rearview mirror, heated sideview mirrors and driver's-side keyless-entry keypad are standard on Eddie Bauer, Limited and King Ranch and available in the Technical Convenience Package.



Your passengers will love Expedition's available **Rear-Seat DVD Entertainment System**. It plays multiple music and video formats including MP3, CD-R, CD-R/W, DVD-R and DVD-R/W. A 7" ceiling-mounted, flip-down LCD screen, remote control and 2 sets of wireless headphones are included, plus a video jack for plugging in your compatible game systems.



The available in-dash **Navigation Radio System** uses Global Positioning System (GPS) satellite technology to help guide you to your destination. It allows you to view a detailed map or listen to turn-by-turn instructions, and it can even help you locate the nearest ATM or eatery.* No matter where you roam, you're sure to appreciate the luxury of Expedition's available class-exclusive **Heated and Cooled Front Seats**. They pamper you with 3 levels of heating and cooling comfort.

*Map coverage not available in all areas. See your Ford Dealer for more information. **Late availability.



INTERIOR COMFORT • EXPEDITION LIMITED PERFORATED LEATHER-TRIMMED INTERIOR IN MEDIUM FLINT GREY**



Easily transports everyone and



everything you need.

It all starts with seating for up to 9, the most 3rd-row leg room in its class, and best-in-class hip room in all 3 rows. In the 2nd row, outboard flip-and-fold seats ease 3rd-row access, while the class-exclusive CenterSlide™ seat can help keep a child within reach. Standard on Eddie Bauer, Limited and King Ranch, the large **Floor Console** includes power points, media storage, 4 cupholders, 2nd-row audio/climate controls and more. Expedition provides best-in-class **Cargo Space** (110 cu. ft.) with the 2nd- and 3rd-row seats folded flat into the floor. And the available class-exclusive **PowerFold™ 3rd-Row Seat**, standard on King Ranch, creates cargo space at the push of a button.

Cargo and load capacity limited by weight and weight distribution.





Makes you feel

safe everywhere you go.

In Ford Expedition, your safety and security are taken very seriously. In fact, Expedition is the only full-size SUV to receive the government's highest frontal crash test rating for 5 years in a row (2001-2005 model years). The class-exclusive Personal Safety System® helps protect you with standard dual-stage front airbags, while available AdvanceTrac® with Roll Stability Control can help enhance driver control in potentially unstable situations – adding to your peace of mind.

Expedition's first-in-class available **Safety Canopy™ System** provides supplemental head protection for outboard-seated occupants in the 1st and 2nd rows. In certain types of moderate-to-severe side-impact events, side sensors detect the impact and send a signal to simultaneously deploy the canopy on both sides of the vehicle. If a rollover is imminent, the rollover sensor sends the deploy signal. The Safety Canopy™ is designed to remain inflated for a longer duration to enhance protection through a rollover event.



Ever wish you had a second pair of eyes? Expedition's available **Reverse Sensing System** uses a series of beeps to alert you to certain objects behind the vehicle when you're backing up. As you get closer, it beeps faster to help you gauge the distance. As an extra precaution, the available Audiophile® Sound System automatically lowers its volume when the Reverse Sensing System is engaged.

Where will

your road lead?

Life is a collage of memorable scenes. The sun peeks over the hills and lights up the true-blue sky of a southwestern morning.

Crisp, autumn air enhances the splendor of color in a small northern town. Gleaming, hot rays beat down on the smooth,

sandy beaches of the eastern coast. An intriguing fog curls its way eerily through a deep southern bayou. These enticing

experiences, and many more, eagerly await your arrival.

Start your next adventure today in a new Ford Expedition.



BUILT FOR THE ROAD AHEAD.

THE ROAD AHEAD • EXPEDITION EDDIE BAUER IN DARK STONE METALLIC WITH AVAILABLE EQUIPMENT

GENUINE FORD ACCESSORIES

There's a whole catalog of great choices to help you personalize your new Expedition, and it's available at your Ford Dealer today. Engineered by Ford for excellent fit and long-wearing durability, Genuine Ford Accessories are built for the long run... off-road or on the town. And if installed by your Ford Dealer at time of vehicle purchase, they're backed by a 3-year/36,000-mile limited warranty.* Pick up your Genuine Ford Accessories catalog today or view it online at fordvehicles.com.



*See your dealer for Limited Warranty details.



Genuine Ford Accessories offer a wide variety of quality choices for fun, function and peace of mind.

EXTERIOR UPGRADES

- Bug Shields
- Chromed Exhaust Tips
- Custom Wheels
- Fender Flares
- Front-End Covers
- Moonroof Deflectors
- Rear Spoilers
- Running Boards
- Side-Window Deflectors
- Splash Guards
- Sport Hood Covers
- Taillamp Surrounds

ENHANCED INTERIORS

- Rear-Seat DVD Entertainment System
- Auto-Dimming Rearview Mirrors
- Floor Mats
- Hands-Free Cell Phone Harness
- Mobile-Ease™
- Smoker's Package

READY FOR ACTION

- Bike Carriers
- Cargo Boxes
- Cargo Dividers
- Canoe/Kayak Carriers
- Luggage Bags
- Rack Systems
- Ski/Snowboard Carriers
- Trailer Hitch Products

SAFE AND SECURE

- Daytime Running Lamps
- First-Aid Kit
- Full Vehicle Cover
- Highway Safety Kit
- Locking Gas Cap
- Remote-Start Systems
- Vehicle Security Systems
- Wheel Locks



MODEL LINEUP

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.



XLS

17" painted-steel wheels • Medium Dark Platinum lower bodyside moldings and bumpers • Black door handles • Quad-beam headlamps • Black power sideview mirrors with security approach lamps • Black roof side rails • 1st-row 40/60 split seat with 6-way power driver's seat, and driver and passenger manual lumbar and recline • 2nd-row 40/20/40 split bench seat with CenterSlide™ feature • AM/FM stereo with single-CD and cassette player with MP3 capability • 3rd-row 60/40 split fold-flat-to-floor bench seat • Illuminated entry with theater-dimming feature



XLT

17" aluminum wheels • Body-color door handles • Fog lamps • Black running boards • Color-coordinated carpeted front and rear floor mats • Illuminated vanity mirrors on sun visors • Overhead console • 2nd-row map lights



XLT SPORT

17" aluminum wheels • Dark Shadow Grey lower bodyside moldings, wheel-lip moldings and bumpers • Black tubular side step bars • Sparkle Silver upper grille and wheel ornaments



EDDIE BAUER

17" machined-aluminum wheels • Pueblo Gold lower bodyside moldings, wheel-lip moldings and bumpers • Pueblo Gold running boards • Black power, heated sideview mirrors with memory, security approach lamps and integrated turn signals • Keyless-entry keypad • Two-tone leather-trimmed seats with 1st-row captain's chairs • Driver's seat memory feature • Dual-zone Electronic Automatic Temperature Control • Power-adjustable pedals with memory • Message center • Auto-dimming rearview mirror • Leather-wrapped steering wheel with duplicate controls • Audiophile® Sound System with AM/FM stereo and 6-disc in-dash CD changer with MP3 capability



LIMITED

17" Chrometec aluminum wheels • Monochromatic appearance • Chromed exhaust tip • Chromed roof side rails with black crossbars* • Body-color running boards • Body-color power-folding, heated sideview mirrors with memory, security approach lamps and integrated turn signals • Quad-beam headlamps with blackout treatment** • 10-way power-adjustable 1st-row leather-trimmed low-back bucket seats including power recline and power lumbar • Heated and cooled front seats

*Exclusive to Limited.



KING RANCH

17" 5-spoke machined-aluminum wheels with Satin-Nickel pockets and "King Ranch" logo on the center caps • Pueblo Gold lower bodyside moldings, wheel-lip moldings and bumpers • Pueblo Gold tubular side step bars • "King Ranch" badging** • Castaño leather on all 3 rows of seats, center console lid, door-trim-panel inserts and grab handles** • PowerFold™ 3rd-row seat • Instrument panel-mounted grab handle with woodgrain appearance • Leather-wrapped steering wheel with wood insert and duplicate controls • Floor mats with "King Ranch" logo**

**Exclusive to King Ranch.

SPECIFICATIONS

WHEELS



17" Painted-Steel Wheel
Standard on XLS



17" Aluminum Wheel
Standard on XLT and XLT Sport



17" Machined-Aluminum Wheel
Standard on Eddie Bauer



17" Chrometec Aluminum Wheel
Standard on Limited



17" 5-Spoke
Machined-Aluminum Wheel
Standard on King Ranch

INTERIOR COLORS



Medium Flint Grey
Two-Tone Cloth
Standard on XLS, XLT
and XLT Sport



Medium Parchment
Two-Tone Cloth
Standard on XLT and
XLT Sport



Medium Flint Grey Leather
Optional on XLT and
XLT Sport



Medium Parchment Leather
Optional on XLT and
XLT Sport



Medium Parchment
Two-Tone Leather
Standard on Eddie Bauer



Medium Parchment Leather
with Mini-Perf. insert
Standard on Limited



Medium Flint Grey Leather
with Mini-Perf. insert
Standard on Limited*



Medium Parchment
environment features
Castaño Leather
Standard on King Ranch

ENGINE

	5.4L 3-VALVE TRITON® V8
Horsepower (hp @ rpm)	300 @ 5000
Torque (lb.-ft. @ rpm)	365 @ 3750
Towing capacity (lbs.)	8900 (4x2) 8600 (4x4)

Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

EPA-ESTIMATED FUEL ECONOMY

	5.4L 3-VALVE TRITON® V8
4x2 (city/hwy.)	14/19 mpg
4x4 (city/hwy.)	14/18 mpg

MEDIUM FLINT GREY

MEDIUM PARCHMENT

XLS

- Oxford White
- Redfire Metallic
- Medium Wedgewood Blue Metallic
- Silver Birch Metallic
- Black

XLT

- Oxford White
- Pueblo Gold Metallic
- Redfire Metallic
- Medium Wedgewood Blue Metallic
- Silver Birch Metallic
- Dark Stone Metallic
- Black
- Pewter Metallic*

XLT SPORT

- Oxford White
- Redfire Metallic
- Medium Wedgewood Blue Metallic
- Silver Birch Metallic
- Black

EDDIE BAUER

- Oxford White
- Redfire Metallic
- Medium Wedgewood Blue Metallic
- Dark Stone Metallic
- Black
- Dark Copper Metallic*

LIMITED

- Pueblo Gold Metallic
- Black
- Cashmere Tri-Coat Metallic**
- Pewter Metallic*

KING RANCH

- Oxford White
- Dark Stone Metallic
- Black
- Dark Copper Metallic*

*New for 2006 (late availability). **Extra-cost option.

EXTERIOR COLORS



Oxford White



Pueblo Gold Metallic



Redfire Metallic



Medium Wedgewood Blue Metallic



Silver Birch Metallic



Dark Stone Metallic



Black



Pewter Metallic



Cashmere Tri-Coat Metallic



Dark Copper Metallic

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

New-Vehicle Limited Warranty

We want your Ford Expedition ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage and 5-year/unlimited-mile Corrosion (Perforation) Coverage -- all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com



Choose the insurance program that's designed for your vehicle -- Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.

2006 FORD EXPEDITION

"Best Buy" 3 Years in a Row*

Consumer Guide®

**Only Full-Size SUV to receive 5 Stars – the
Government's Highest Frontal Crash Test Rating
for 5 Years in a Row****

**Highest Percentage of Repeat Buyers
of Any Full-Size Sport Utility Vehicle† –
for the Second Year in a row**

Polk Automotive Loyalty Award

FORD EXPEDITION IS BUILT TO DO MORE WITH THESE CLASS-EXCLUSIVES††

- Available PowerFold™ 3rd-row seat
- Available heated and cooled front seats
- 2nd-row CenterSlide™ seat
- Driver's door-mounted keyless-entry keypad
- Ford Personal Safety System®

*2003-2005 Expedition models. **2001-2005 model years. †According to R. L. Polk statistics for the Full-Size Sport Utility Vehicle Segment in the 2004 model year, Ford Expedition ranked highest by having the greatest percentage of households return to purchase or lease another Expedition. ††Full-Size SUV class.

For more information, go to fordvehicles.com



BUILT FOR THE ROAD AHEAD.



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Litho in USA on recycled paper (20% post consumer)