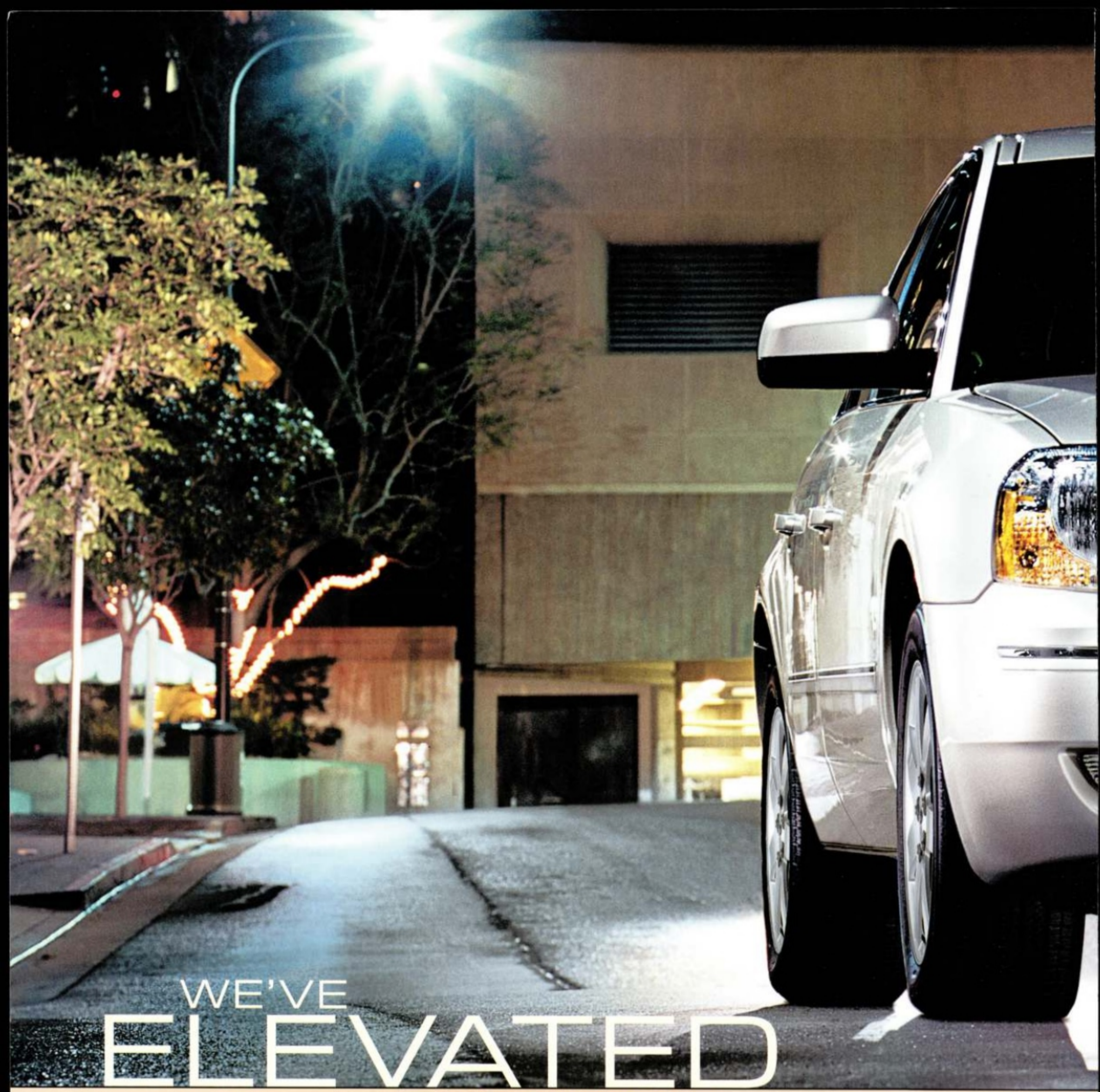




2006

FIVE HUNDRED





FIVE HUNDRED SEL IN SILVER BIRCH METALLIC

WE'VE
ELEVATED
 THE SEDAN

The Ford Five Hundred is designed to elevate not only your view of the road, but your entire driving experience. It begins by offering wide-open vistas to driver and passengers alike, while best-in-class* cabin volume accommodates you in spacious elegance. Ingenious engineering lets you out-accelerate cars with more horsepower,** and achieve excellent fuel economy at the same time. Advanced

structural and safety systems have made Five Hundred the only passenger car to be named an Insurance Institute for Highway Safety "Best Pick Frontal," and to earn the government's 5-Star Crash Test Ratings in 4 categories without optional front-seat side airbags. Expansive room, great performance, and outstanding safety ratings take the full-size sedan to new heights in Ford Five Hundred.

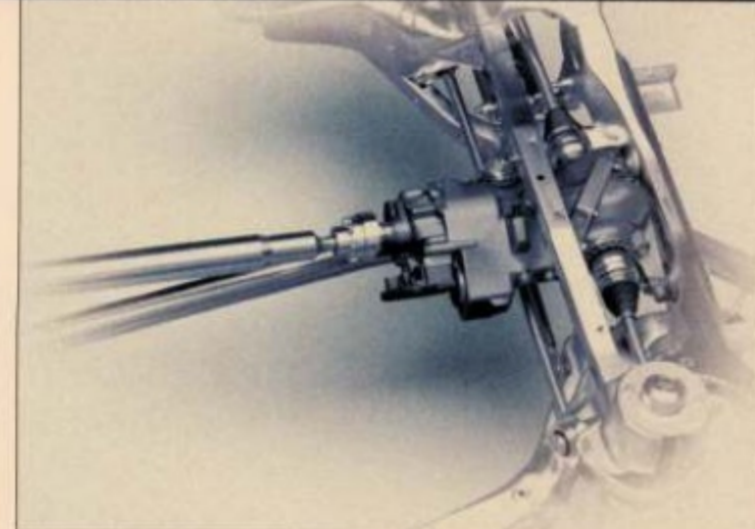
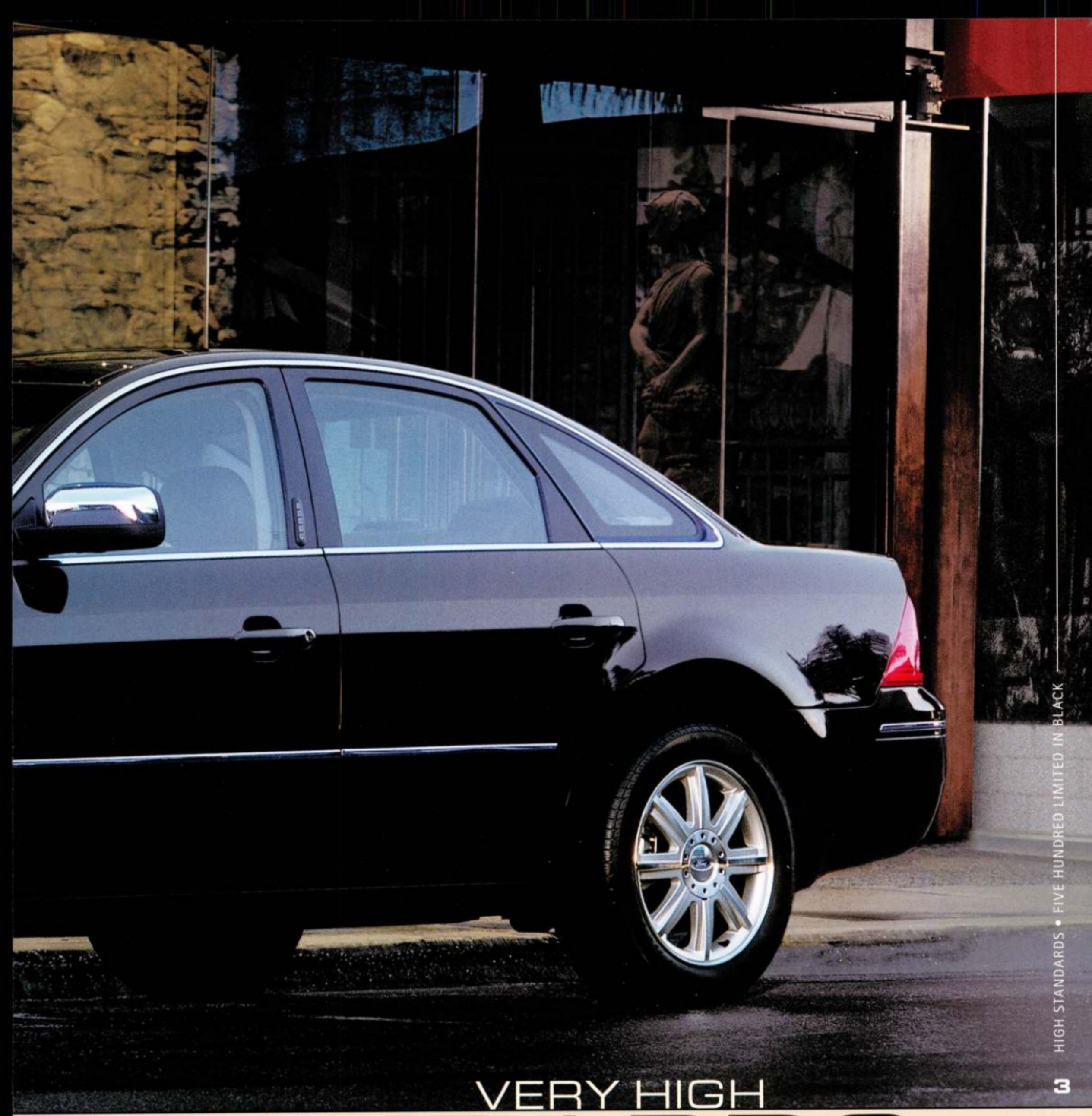
*Standard 5-Passenger Large Car class.
 **Based on AMCI-Certified testing of 2005 Ford Five Hundred SE FWD, 2005 Chrysler 300 Touring, 2004 Toyota Camry XLE V6 and 2004 Chevrolet Impala LS.



BUILT FOR THE ROAD AHEAD.

CONTENTS

3	HIGH STANDARDS
5	INSPIRED INTERIOR
7	COMMAND SEATING™
9	ROOM TO SPARE
11	SUPREMELY VERSATILE
15	SAFETY AND SECURITY
17	5-STAR STRUCTURE
19	ALL-WHEEL DRIVE
21	ACCELERATION
23	TRANSAXLES
25	DRIVING DYNAMICS
29	SPECIFICATIONS



VERY HIGH STANDARDS

The Ford Five Hundred is a substantial automobile that raises standards at every turn. Its sweeping roofline, classic proportions, large wheels and wide stance make a confident statement. This visual purpose is confirmed by the world-class response of a smooth Duratec V6 linked to either a Continuously Variable Transaxle or a 6-speed

automatic transaxle. The suspension is tuned to combine comfort with agility. And available All-Wheel Drive* helps you navigate challenging roads year-round. With its imposing style and impressive driving dynamics, Five Hundred sets some very high standards. Which gives every other sedan in the class something to live up to.

*Requires Continuously Variable Transaxle.

HIGH STANDARDS • FIVE HUNDRED LIMITED IN BLACK



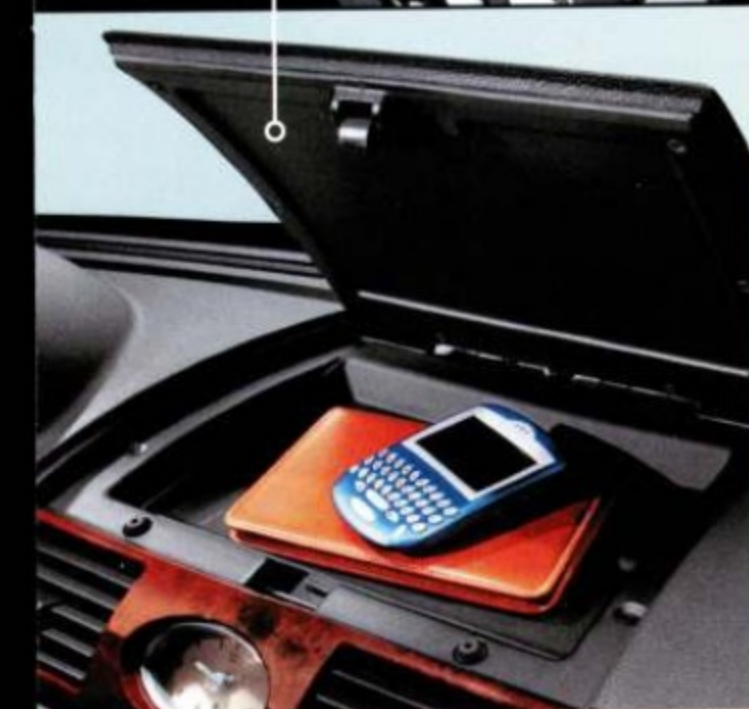
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DESIGNED TO BE AN UPLIFTING EXPERIENCE

From the driver's seat of Ford's flagship sedan, quality is evident everywhere you look. The elegant interior is crafted with soft-touch surfaces on the instrument panel and door-trim panels. Satin-aluminum accents and flush-mounted controls please the eye. Woodgrain-appearance trim, and

a leather-wrapped steering wheel and shift knob highlight Five Hundred SEL. Distinctive cream-colored gauges and a classic oval analog clock grace the Limited (shown). The handsome, spacious cabin of Ford Five Hundred is designed to heighten your comfort and enjoyment.

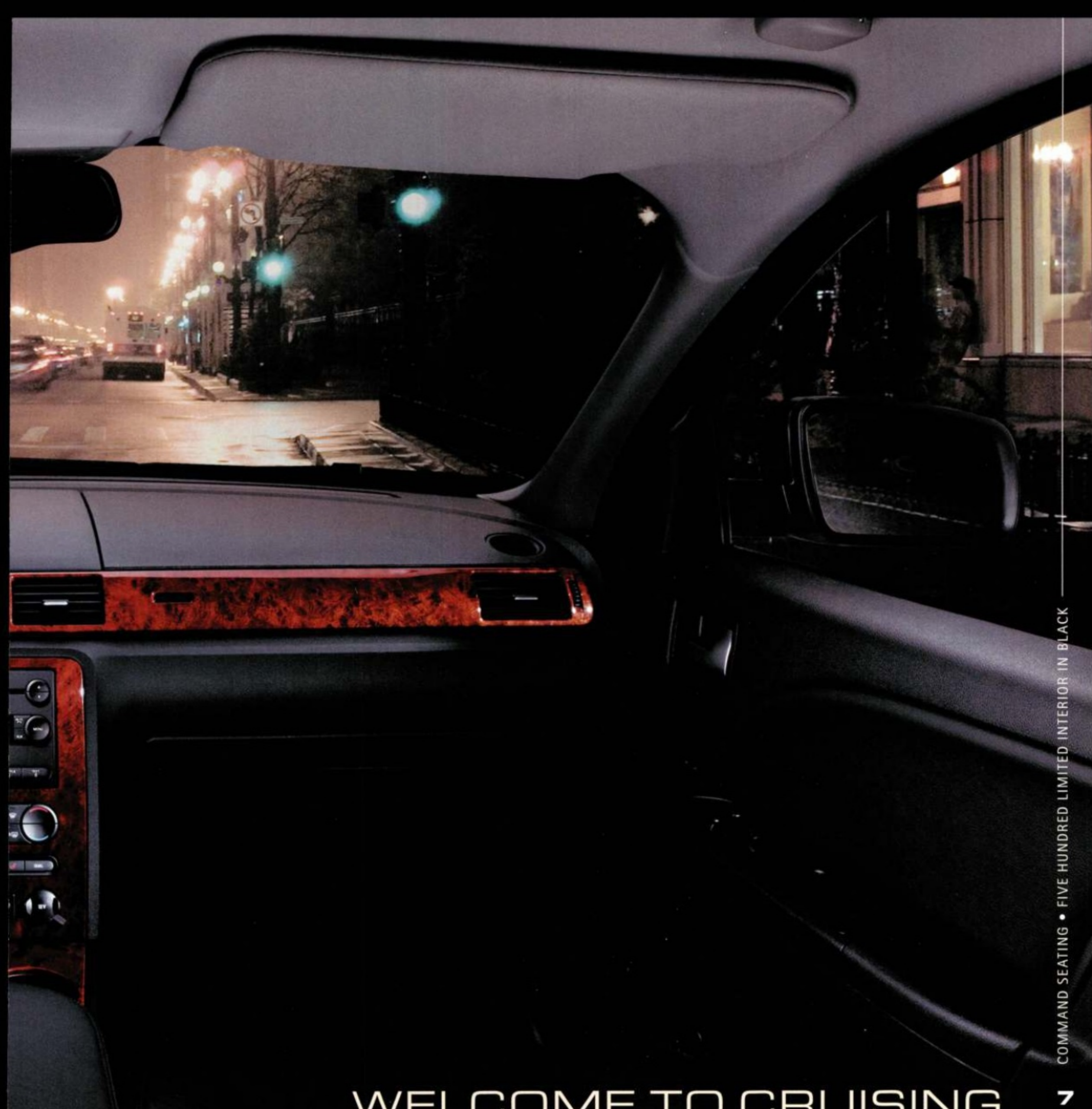


READILY AT HAND

In-Dash Storage – A center compartment atop the instrument panel keeps items close by for both the driver and the front passenger. Of course, this is just one of the many thoughtful, convenient storage spaces on board. Roomy bins in all 4 doors come in handy, as do the front center console bin and 8 cupholders. The stuff of life fits easily into Ford Five Hundred.

AN ENTERTAINING GUIDE

Audiophile® Sound/DVD Navigation System – Its 6-disc in-dash CD changer with MP3 capability and AM/FM satellite-ready stereo receiver, powerful amplifier, and 12 speakers and subwoofers deliver crystal-clear digital audio. The available Navigation System features a 6.5" color LCD screen that presents high-quality graphics, plus touch-screen simplicity that makes it intuitively easy to use.



HERE TO HELP

Reverse Sensing System — Like having a helpful friend, this system tells you how far you can back up, or that something is in the way. The system can sense an object up to 6 feet behind the vehicle and sound an alert when backing up. The closer you get to the object, the quicker it beeps. Available on Five Hundred SEL and Limited.

INSPIRATION

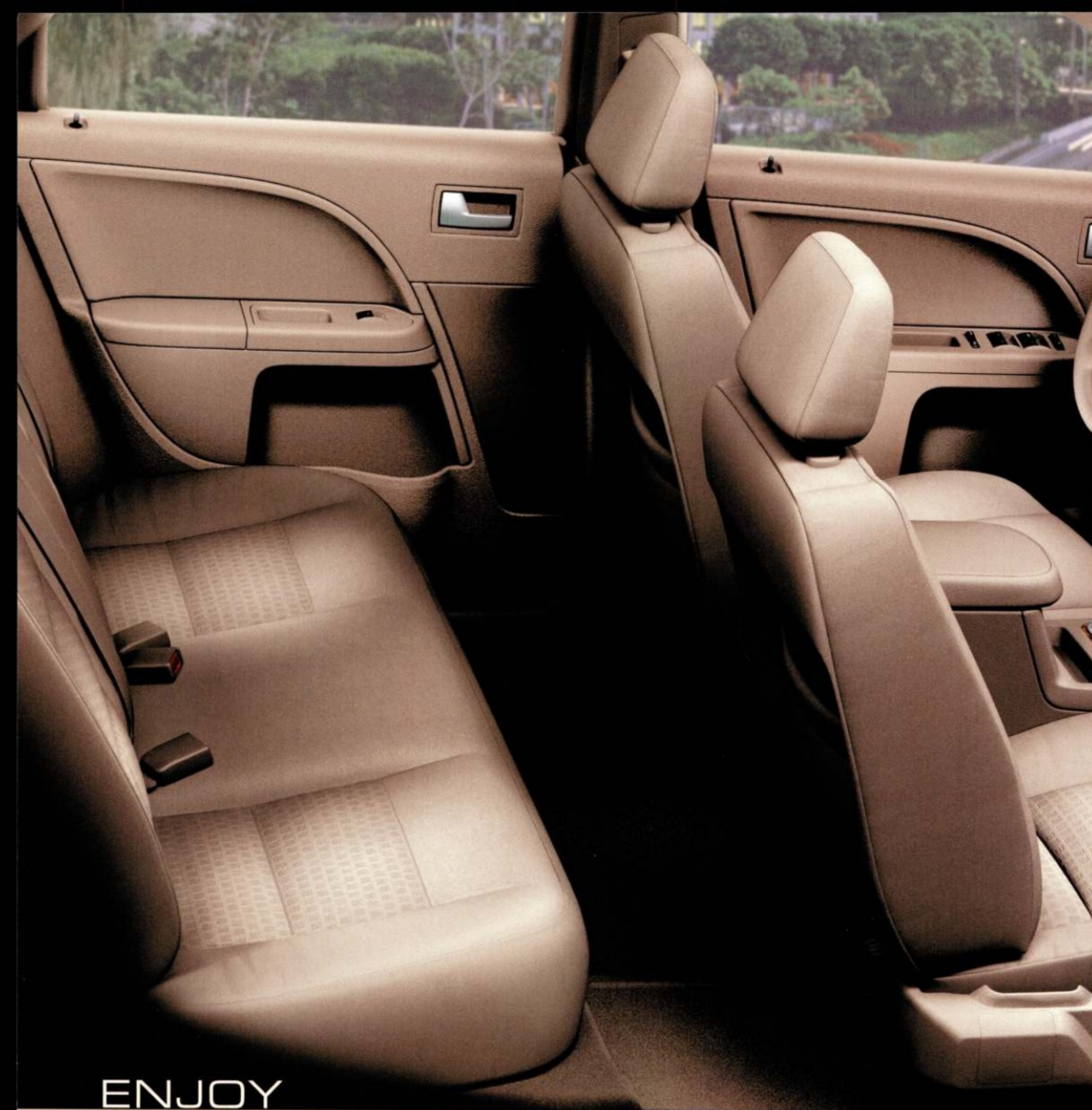
Power Moonroof — Look up for a glimpse of the stars. Open it up for a fresh breeze. Available on all Ford Five Hundred models, the power moonroof includes a mini-overhead console with map lights and a storage bin for sunglasses. The tinted glass opens and closes with a single touch.



WELCOME TO CRUISING ALTITUDE

Command Seating™ fulfills the promise of its name, giving the driver and front passenger a commanding view of the road by elevating their seats. Expansive windows enhance the effect of the raised seating. A wide-open view of the road ahead and clear sight lines all around make driving easier, and the seat

height even makes entry and exit more comfortable. Command Seating promotes confidence and enjoyment with a wealth of benefits, especially if you're behind the wheel. It's one of the most significant improvements in sedan design, and that means a more pleasant trip no matter where you land.



ENJOY WIDE-OPEN SPACES

The luxury of exceptional space can do wonders for the human spirit. Ford Five Hundred takes this knowledge and applies it to the sedan. For total passenger volume, and rear-seat head and leg room you won't find a more spacious sedan in its class. Ample seating gives 5 adults room to stretch out and relax, while the generous glass

area gives the full-size interior an airy feel. Rear-seat passengers enjoy large footwells under the front seats courtesy of SPACE Architecture.™ Whether you're enjoying responsive performance from the driver's seat or you're just along for the ride, luxury, comfort and wide-open spaces are the order of the day.

CRYSTAL-CLEAR SOUND

Audio Systems – Five Hundred SE includes an AM/FM stereo with a single-CD player. The SEL adds a 6-disc in-dash CD changer with MP3 capability. The Limited features the Audiophile® System (shown) with a 6-disc in-dash CD changer, MP3 capability, plus 290 watts of peak audio power and subwoofers for superb fidelity and range.

APPLAUSE, APPLAUSE

NEW DVD Family Entertainment Center – Bring along your family's favorite music, movies and more. This available rear-seat system features a bright 7" screen, and includes 2 wireless headphone sets for tangle-free use.

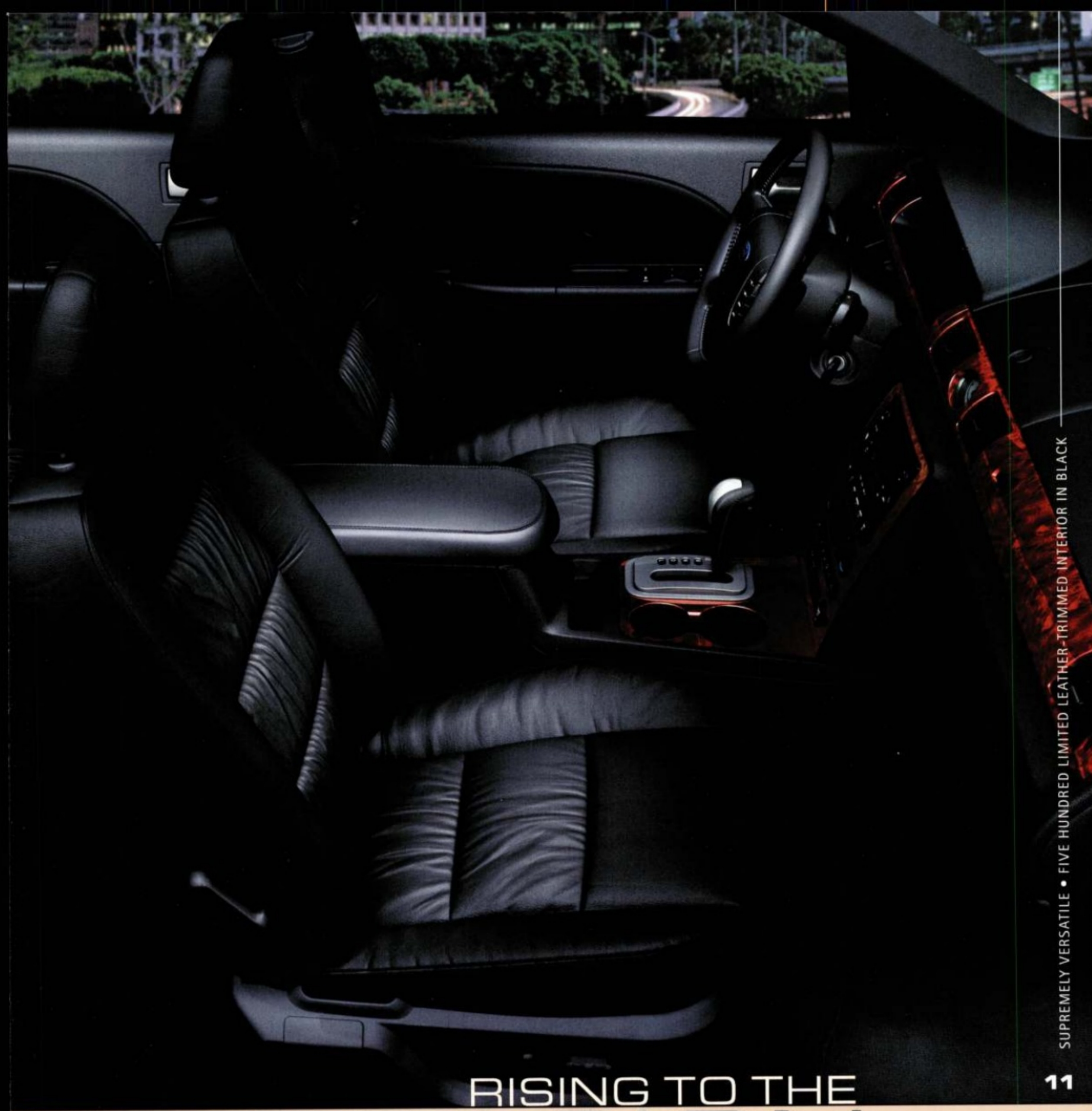


IN-DOOR STORAGE PLUS

Map Pocket/Beverage Holder — Got a lot of stuff? Ford Five Hundred can handle it. Bins in all 4 door-trim panels are large enough to hold a day planner or collapsible umbrella, and feature a molded-in beverage holder, perfect for a 20-oz. bottle or travel mug. 4 more cupholders (2 in the front, plus 2 in the rear-seat pull-down center armrest) bring the cupholder count up to 8.

THE LARGEST TRUNK OF ANY SEDAN

Best-in-Class Luggage Capacity — With a mind-boggling 21.2 cu. ft. of space, Ford Five Hundred's trunk is large enough to hold 8 full-size golf bags; an achievement that goes nicely with Five Hundred's best-in-class passenger volume of 108.3 cu. ft. In the space race, it appears there are 2 categories of full-size sedans: Ford Five Hundred, and all the rest.



11 RISING TO THE OCCASION

From pampering passengers to carrying home-improvement supplies, Five Hundred proves to be both elegant and functional in ways that are unmatched by any other sedan in its class. It isn't just the 129.55 cu. ft. of space, but all the uses you'll find for it. To easily transport longer items (such as a patio umbrella or designer

clock), simply fold down the split-folding rear seatback and the fold-down front-passenger's seat (SEL and Limited only), and slide them in through the trunk. Luxurious transportation for family, friends and the occasional 2x4, Ford Five Hundred is simply the most accommodating full-size sedan you can drive.



FIVE HUNDRED LIMITED IN MERLOT METALLIC WITH AVAILABLE EQUIPMENT

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ADAPTIVE PROTECTION

Personal Safety System® and Front-Passenger Sensing System — Enhanced protection for both driver and front passenger. A network of smart sensors controls the deployment of the dual-stage front airbags based on 5 criteria: whether a front passenger is present; his/her weight range; the position of the driver's seat; whether the front safety belts are in use; and the overall severity of the crash. These details help the systems deploy the front airbags in just the right manner, at just the right time.

AN OVERALL APPROACH

Patented Safety Canopy™ System — Five Hundred is the only sedan in its class to offer an airbag canopy system that also incorporates a rollover detection sensor. Front-seat side airbags enhance chest protection, while Safety Canopy airbags enhance head protection for outboard passengers in both rows of seats. In a rollover or side-impact collision, within milliseconds, sensors determine which of the airbags to deploy. With the Safety Canopy System, Five Hundred stands as a leader in sedan side-impact and rollover protection.



MAXIMUM SAFETY AND SECURITY

From the ground up, the Ford Five Hundred is designed to be one of the safest vehicles on the road. Supercomputing technology created its safety cage construction. Standard safety features include the Personal Safety System, as well as 3-point safety belts at all 5 seat positions. Limited models have adjustable head restraints at all outboard seat positions.

And the available Safety Canopy System with its special rollover detection sensor is a class-exclusive. Exceptional structural integrity, advanced accident avoidance systems, and proven occupant protection systems are always on the job to help protect you and your passengers. So you can take confidence along whenever you take to the road.



LIGHTING YOUR WAY

Security Approach Lamps — Light the areas outside your car doors for added security and convenience at night. Just press a button on the remote key fob, lift a door handle, or punch in your code on the entry keypad. A lamp on the underside of each sideview mirror lights the ground around the vehicle. Standard on Five Hundred SEL and Limited.



JUST TOUCH, AND YOU'RE IN

Keyless-Entry Keypad — Standard on every model, the keyless-entry keypad allows you to unlock your vehicle without the key or the key fob. Just touch in your personalized code. Anytime your keys are accidentally locked inside, this handy feature comes to the rescue. And if you'd rather not carry your keys, you don't have to.



CONFIDENT STOPS

4-Wheel Disc Anti-Lock Brake System (ABS) — Every Five Hundred comes standard with ABS. On slippery surfaces, wheels can lock during hard or emergency braking, resulting in a loss of steering. ABS helps prevent wheel lockup, and the system automatically steps in to help you maintain control in a wide variety of road and weather conditions.

A CLICK IN TIME

Belt-Minder® — Safety belts are one of the most effective safety devices. So this system sounds a chime and flashes the "Buckle Safety Belt" light on the instrument cluster to remind you to buckle up. Belt-Minder repeats a cycle of flashes and chimes until the driver and front passenger fasten their safety belts.

THE KIDS ARE ALRIGHT

LATCH (lower anchors and tether anchors for child-safety seats) — This system provides a secure seat attachment and helps to reduce the likelihood of incorrect safety seat installation. LATCH-compatible child-safety seats attach to a top tether anchor point and to rigid bars located where the seat cushion meets the seatback.

PRECISION BONDING

Laser-Welded Steel Sheets — To help manage energy in frontal collisions, laser-welded steel sheets of varying thicknesses are stamped into Five Hundred's structure. Some areas, such as the front frame rails, are thicker for extra strength.

THE PLUS COLUMN

Adaptive Steering Column — To minimize the effect of crash forces on the driver, Five Hundred's adaptive steering column is smart enough to collapse in different ways depending on the driver's seat position and safety belt status (belted or unbelted).



BILLIONS OF CALCULATIONS

Front Bumper Plate — Sophisticated crash modeling on a Cray® supercomputer played an integral part in designing the front bumper plate. Engineers found that mounting the plate only to the outside of the front frame rails promoted a more even collapse of the vehicle's energy-absorbing structures and reduced intrusion into the passenger compartment.

CONTROLLED FORCE

Frame and Chassis Structure — A tripod design in Five Hundred's front structure channels frontal crash forces upward and downward into a high-strength steel "ring of protection" that surrounds the passenger compartment. On AWD models, even the patent-pending driveshaft is collapsible, allowing it to absorb some of the crash energy of a frontal impact in a controlled manner.

A STRONG SPACE

SPACE Architecture™ (Side Protection And Cabin Enhancement) — Among the many elements that comprise this advanced structural safety system, a hydroformed cross-car beam runs between the door frames, strengthening each bodyside. In a side-impact collision, a bend in the beam triggers its deformation, helping to divert crash forces away from occupants.

2 WORDS SAY IT ALL:

"BEST PICK"

That's what the Insurance Institute for Highway Safety has named Ford Five Hundred, and it's more than appropriate. Five Hundred is the only passenger car to earn IIHS "Best Pick Frontal" status *plus* the government's 5-Star Crash Test Ratings in 4 categories *even without its optional front-seat side airbags*. Sophisticated engineering has created a unique structure that is stronger in specific areas to help resist intrusion. Other components are designed to collapse or channel energy away from occupants. And front-seat side airbags, as well as the Safety Canopy™ System, are available for even more peace of mind. So when you're comparing sedans, see how many match the safety ratings of Five Hundred. You'll soon discover which car is the best pick for you and your family.

Cray is a registered trademark of Cray, Inc.



ULTIMATE ALL-WEATHER GRIP

For uncompromising traction and control on any road, and in any weather, no other system performs like All-Wheel Drive (AWD). In normal conditions, this proven system operates in front-wheel-drive mode. But as soon as any wheel slip is detected, the AWD system automatically sends power to the wheels with

the most traction. It reacts almost instantly – maintaining grip in rapidly changing conditions. And Traction Control allows the system to direct power side to side on each axle, so you can move forward even if only one wheel has grip. The confidence of available AWD is yours for the asking in Ford Five Hundred.



SEAMLESS TECHNOLOGY

HALDEX® All-Wheel-Drive Coupler – This is the heart of Five Hundred's AWD operation, where the system transmits power to the rear axle and wheels. Activation is seamless, smooth and lightning-fast. As soon as a front wheel begins to slip, the rear axle gets power to aid traction.

HALDEX is a registered trademark of Haldex, AB.

TRUSTWORTHY ON ALL ROADS

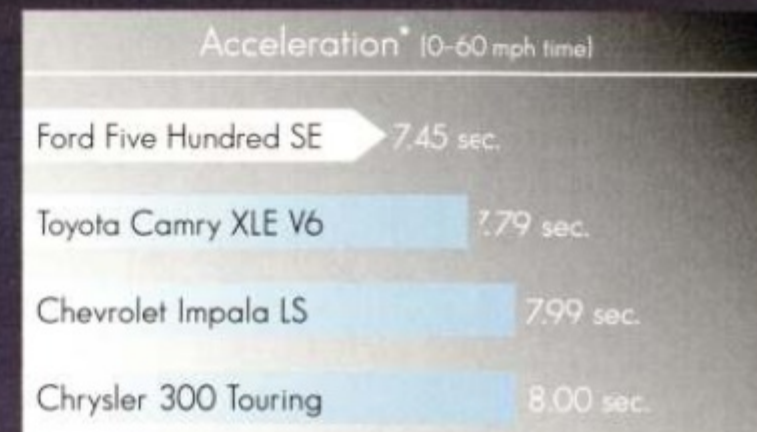
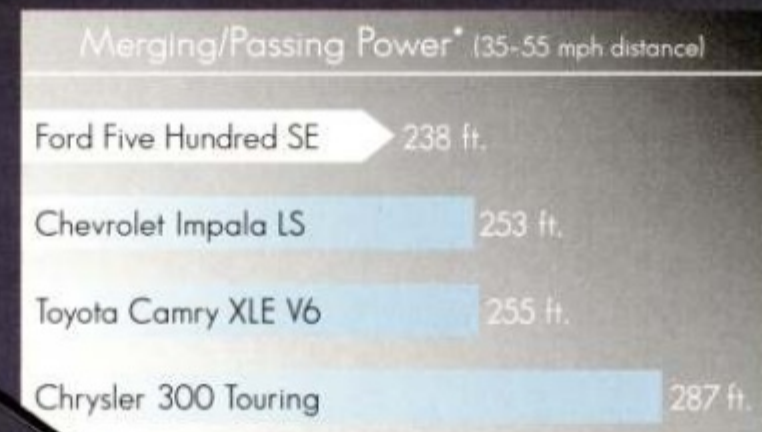
All-Wheel-Drive Confidence – A Five Hundred equipped with AWD gives you a real advantage on varying road surfaces and in difficult weather conditions. On gravel, in rain and in snow, the system's quick activation helps you get started and maintain control. And since the wheels with the best traction always receive the most power, Five Hundred AWD enhances stability.

DRY-WEATHER PERFORMANCE

All-Wheel-Drive Stability – Looking for instant dry-pavement acceleration and stunning cornering control? Five Hundred's AWD system seamlessly distributes power between the front and rear wheels to give you increased performance during rapid acceleration and fast cornering. The technology does all the work. You just buckle up, hang on, and enjoy the rush.

SPECIALIZED TRANSAXLE

A Continuously Variable Transaxle (CVT) adds its strengths to AWD. The CVT has a broad span of drive ratios and optimizes engine power in all driving conditions, so the AWD system has the power to plow through snow, mud, sand and other driving challenges. Five Hundred Limited wears standard 18" Pirelli tires, which contribute their own road-gripping abilities.



TOP OF THE CHARTS

Both the 6-speed automatic transaxle and Continuously Variable Transaxle use engine torque so efficiently that they optimize performance. The charts above show how Five Hundred tops some serious competition in merging/passing distance, and in acceleration from 0-60 mph.

*Based on AMCI-Certified testing of 2005 Ford Five Hundred SE FWD, 2005 Chrysler 300 Touring, 2004 Toyota Camry XLE V6 and 2004 Chevrolet Impala LS.

BUILT TO
OUTPERFORM

When the flag drops, Ford Five Hundred accelerates faster than many competitive sedans with larger engines and more horsepower.* By pairing the torque-laden power of its 3.0L Duratec 30 V6 engine with its class-exclusive Continuously Variable Transaxle (CVT), Five Hundred's

0-60 time of 7.45 seconds beats the 250-hp Chrysler 300 Touring (8.00 seconds). With its advanced powertrain technology, Five Hundred is both quick and efficient. Now you can experience the future of sedan performance. You'll find it behind the wheel of a Ford Five Hundred.



CONTINUOUSLY VARIABLE TRANSAXLE (CVT)

Featuring groundbreaking technology normally found on much more expensive automobiles, Five Hundred is the only sedan in its class to offer an advanced Continuously Variable Transaxle. Producing a nearly infinite number of drive ratios, the CVT gives you the power you need, exactly when you need it. You're treated to exceptionally smooth performance, and the CVT helps the Duratec 30 V6 respond like a bigger engine, but with better fuel efficiency.

An intricate steel-link belt (below) connects 2 variable-size, high-strength steel-alloy pulleys in the CVT. The size of the 2 pulleys varies continuously to keep the engine in its most efficient range, optimizing power and fuel economy.

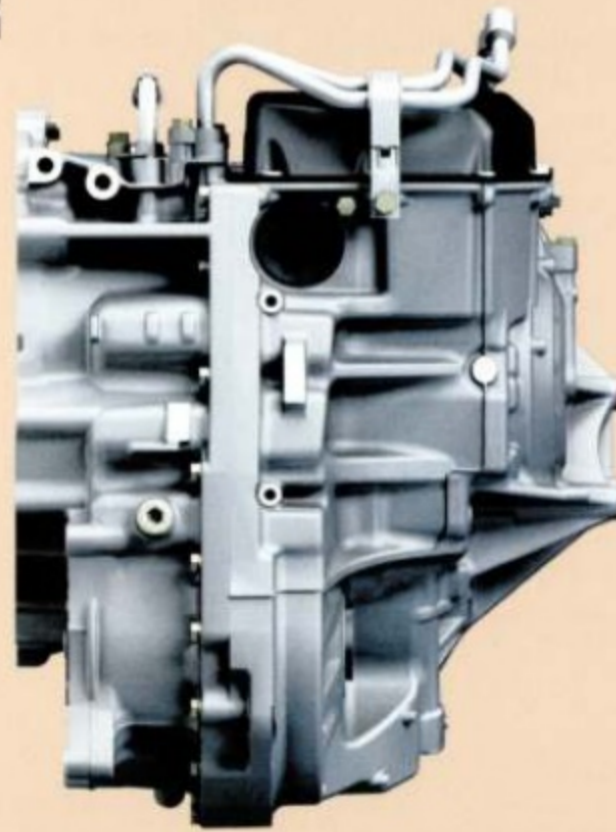
You'll put 60,000 miles on your new Five Hundred before its CVT requires normal service, and the steel-link belt is good for the life of the vehicle under normal use.



EXPERT APPLICATION OF POWER

Ford Five Hundred is the only sedan in its class to offer a Continuously Variable Transaxle as well as a 6-speed automatic.* Either transaxle delivers remarkably smooth power and quick acceleration from the Duratec 30 V6 engine. State-of-the-art powertrain

modules use "drive-by-wire" technology to control the electronic throttle for immediate response and seamless integration with other drive systems. The end result: expertly applied, highly responsive power in both front-wheel drive and all-wheel-drive models.



*Excludes other Ford Motor Company vehicles.

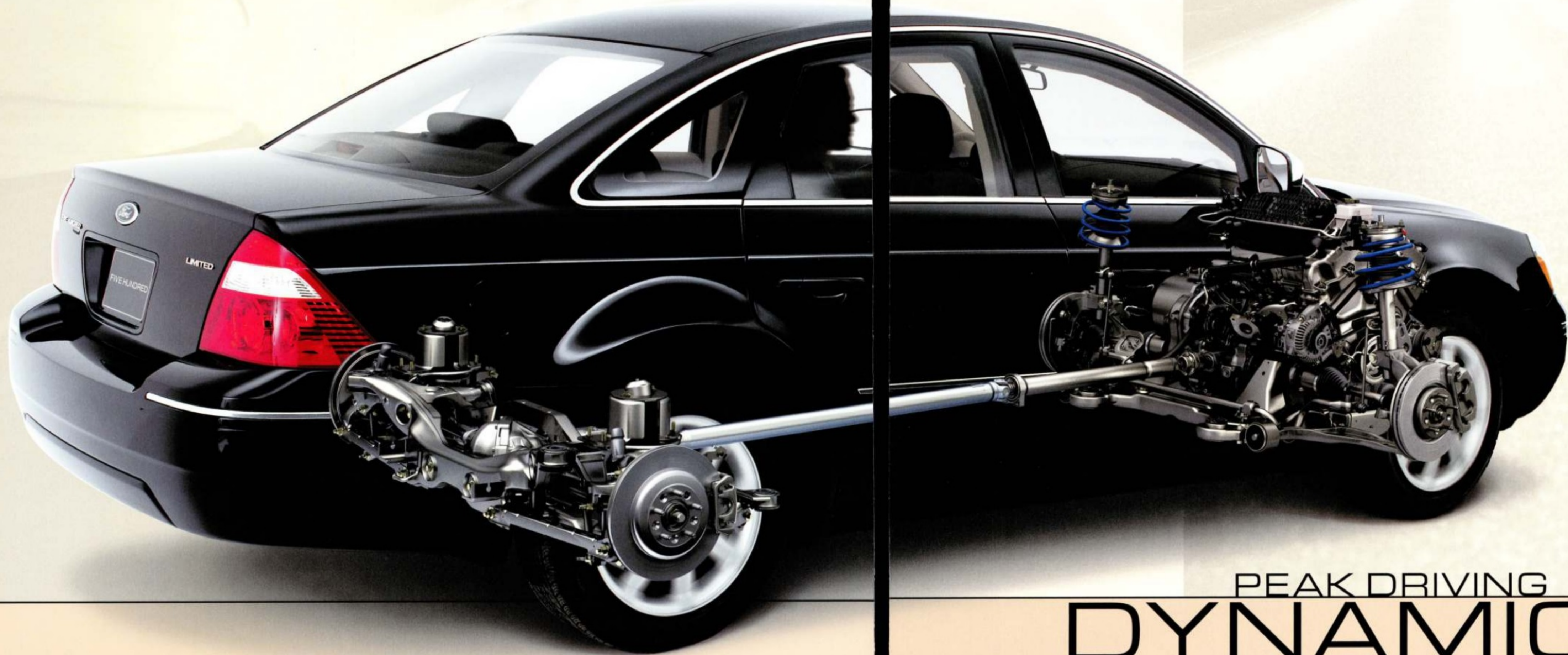
6-SPEED AUTOMATIC TRANSAXLE

Standard on front-wheel-drive models, Five Hundred's class-exclusive 6-speed automatic transaxle is a smooth-shifting alternative to the 4- or 5-speed automatic transaxles normally found in competitors' vehicles.

Adding a 6th speed greatly enhances performance by allowing shorter ratios in the lower gears, making the best use of engine torque to move the vehicle rapidly up to speed. When little torque is needed, such as when the vehicle is at cruising speed, overdrive gears deliver the best fuel economy because they allow the engine to operate more efficiently. Thanks to its 6 speeds, this automatic transaxle has 2 overdrive gears.

The electronically controlled 6-speed automatic transaxle contains smart technology that actually "learns" your driving habits, and adjusts shift points according to the way you like to drive.

In normal driving conditions, the fluid in the 6-speed automatic doesn't need to be changed for 10 years or 150,000 miles. Less hassle for you, and more fun behind the wheel.



WELL ANCHORED

Solid Foundation — A stiff chassis and high torsional rigidity contribute greatly to a smooth ride and agile handling. This solid frame allowed more fine-tuning to Five Hundred's power rack-and-pinion steering and front and rear suspension components (shock absorbers, springs and bushings). And that means more driving fun for you.

ROOM FOR BIG BRAKES

Large Rotors and Pads — Standard 17" wheels (18" on Limited models) allow room for large rotors and disc-brake pads to aid in braking power and response time. Aluminum dual-piston front calipers deliver excellent braking force, while low-metallic pad materials achieve strong performance and minimize brake dust.

LESS SLIP, MORE GRIP

Traction Control — To improve traction on loose or slippery surfaces, available Traction Control uses engine and/or brake controls to reduce wheel spin on front-wheel-drive models. On AWD models, Traction Control can direct torque side to side on each axle. *Even if only one wheel has traction, AWD can maintain forward motion.*

PEAK DRIVING DYNAMICS

Its Volvo-inspired chassis and leading-edge technology combine to produce a strikingly pure driving experience. The Ford Five Hundred is as at home on a twisting ribbon of blacktop as it is on the interstate. Command Seating™ and expansive glass keep you in touch with the road ahead. A finely tuned

suspension, standard anti-lock disc brakes, and precise steering help you react to any road condition with confidence and authority. So don't be surprised to find yourself looking for more interesting ways to get from here to there. Ford Five Hundred can bring out the dynamic driver in anyone.

MODEL LINEUP

Each trim level includes the standard equipment of the previous series, except where additions/exceptions are noted.



SE

- Anti-lock Brake System (ABS)
- Front-Wheel Drive
- Black Grille with Chromed Surround
- Body-Color Bodyside Moldings
- Body-Color Door Handles
- Body-Color Power Sideview Mirrors
- Chromed Trim on Front and Rear Fascias and Side Windows
- Remote Keyless-Entry System
- Air Conditioning
- AM/FM Stereo with Clock and Single-CD Player
- Power Windows
- Power Locks
- Carbon-Fiber-Appearance Appliqué on Instrument Panel and Console
- Tilt Steering Wheel
- Command Seating™
- 6-Way Power Driver's Seat with Manual Lumbar
- 60/40 Split Fold-Down Rear Seat
- Rear-Seat Armrest with Cupholders
- Fixed Rear-Seat Head Restraints
- 17" 7-Spoke Painted-Aluminum Wheels
- P215/60R17 Tires

SEL

- Fog Lamps
- Chromed-Insert Bodyside Moldings
- Body-Color Power, Heated Sideview Mirrors
- Security Approach Lamps
- Anti-Theft Perimeter Alarm
- Automatic Headlamps
- Dual-Zone Electronic Automatic Temperature Control
- Air Conditioning Ducts in Rear of Front Center Console for Rear-Seat Passengers
- Message Center with Compass
- Woodgrain-Appearance Appliqué on Instrument Panel and Console
- AM/FM Stereo with Clock and 6-Disc In-Dash CD Changer with MP3 Capability
- Steering Wheel-Mounted Audio Controls
- Leather-Wrapped Steering Wheel and Shift Knob
- Auto-Dimming Rearview Mirror
- 8-Way Power Driver's Seat
- 2-Way Power Front-Passenger's Fold-Down Seat
- 17" 7-Spoke Aluminum Wheels

LIMITED

- Bright Painted Grille with Chromed Surround
- Chromed Power, Heated Sideview Mirrors with Memory
- Analog Clock in Instrument Panel
- Audiophile® Sound System with AM/FM Stereo, Subwoofers and 6-Disc In-Dash CD Changer with MP3 Capability
- Memory Settings for Driver's Seat and Sideview Mirrors
- 4-Way Power Front-Passenger's Fold-Down Seat with Manual Lumbar
- "Shirred" Leather-Trimmed Seats
- Heated Driver and Front-Passenger Seats
- Adjustable Rear-Seat Head Restraints
- Rear-Seat Center Armrest with Cupholders and Storage
- Trunk Cargo Net
- 18" 8-Spoke Bright Aluminum Wheels
- P225/55R18 Pirelli Tires



GENUINE FORD ACCESSORIES



Enhance Your Five Hundred Experience with the Genuine Ford Accessories Catalog.

There's a whole catalog of great choices to help you personalize your new Five Hundred, and it's available at your Ford Dealer today. Engineered by Ford for excellent fit and long-wearing durability, Genuine Ford Accessories make versatility, reliability and style the new standard. And if installed by your Ford Dealer at time of vehicle purchase, they're backed by a 3-year/36,000-mile warranty.* Pick up your Genuine Ford Accessories catalog today or view it online at www.fordvehicles.com.

*See your dealer for Limited Warranty details.



VEHICLE SECURITY SYSTEMS



ELECTROCHROMIC MIRROR WITH HOMELINK



TRUNK CARGO ORGANIZERS



SMOKER'S PACK WITH ASHCUP/COIN HOLDERS



SPLASH GUARDS



CARPETED FLOOR MATS



Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

2006 FORD FIVE HUNDRED

The only passenger car to be named an Insurance Institute for Highway Safety "Best Pick Frontal," and to earn the government's 5-Star Crash Test Ratings in 4 categories (driver frontal impact; passenger frontal impact; front-seat side impact; rear-seat side impact) without optional front-seat side airbags. For additional peace of mind, front-seat side airbags are available.

Most Passenger Cabin Volume in its Class*

Largest Trunk of Any Sedan Sold in North America

**21 mpg City/29 mpg Highway with
6-Speed Automatic Transaxle****

"Want to know how much interior space the Five Hundred has? More than the Audi A8 L, more than the BMW 750iL, and more than the Mercedes S600 – those would be the extended-wheelbase versions – that's how much."

automotive.com

"It's a good-looking car that boasts both quality and value."

Edmunds.com

"Taut, responsive and easy to handle."

roadandtravel.com

"As a family sedan, it's hard to argue with the Five Hundred."

Bankrate.com

*5-Passenger Large Car class. **EPA-estimated mpg based on FWD configuration.

For more information, go to www.fordvehicles.com



BUILT FOR THE ROAD AHEAD.

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