



2006 **FOCUS**
ACCESSORIES



fordaccessoriesstore.com



PERSONALIZE YOUR NEW FOCUS WITH GENUINE FORD ACCESSORIES

Turn the page and discover a complete catalog of great choices to help you personalize your new Focus. Engineered by Ford for a perfect fit and long-wearing durability, Genuine Ford Accessories leave the competition in the dust. So, why mess around? Trick out your Focus with fresh choices. What's more, you can rely on precise professional installation at your Ford dealer and the backing of one of the industry's strongest limited warranties.

Electrochromic Mirrors with HomeLink®

Side Window Deflectors

Styled Bug Shield



Fog Lights



Splash Guards. Our best-selling splash guards protect against mud, snow and ice. You'll find these and other exterior enhancements on pages 4-5.



Vehicle Security System. On page 7, we offer products that are designed for your convenience and protection. This popular, state-of-the-art system protects your vehicle and its contents.



Speed Control. This top-seller enables you to automatically maintain your cruising speed. See this convenient system and more interior amenities on pages 5-7.



Cargo Security Shade. One of our best-selling accessories, this heavy-duty shade keeps your belongings hidden from view. For more details, and additional ways to help increase your safety and security, see pages 6-7.



1. Styled Bug Shield

Excellent protection for the edge of your hood. Stylish design complements vehicle's lines. Constructed of durable polycarbonate in versatile smoke color. Easy installation.
Base Part No. 16C900



2. Mid-Wing Spoiler*

Designed for the mid-wing of 3-/5-door vehicles, this spoiler is available in select exterior colors or primed (ready to paint). Dealer installation recommended.
Base Part No. 44210

3. SVT Rear Spoiler*

For sporty good looks and a factory-fresh appearance, add an SVT spoiler to your Focus 3-/5-door. Available in select exterior colors or primed (ready to paint). Dealer installation recommended.
Base Part No. 44210

4. Rear Spoilers*

Uniquely designed spoilers come primed (ready to paint). Available for 3-/5-door vehicles and wagons and 4-door sedans. Dealer installation recommended.
Base Part No. 44210

5. Full Front End Cover

Heavy-duty vinyl shields front end from bugs, stones and off-road debris. Flannel backing minimizes moisture buildup between the cover and the painted surface. Multi-piece construction lets you open hood without removing the cover.
Base Part No. 19A413

6. Molded Splash Guards

Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavy-duty black plastic construction resists cracking. Packaged in pairs for front or rear. Rear guards have either the Ford oval logo (4-door, sedan and wagon) or Focus logo (3-/5-door). NOTE: Specify trim level.
Base Part No. 16A550

7. Flat Splash Guards

Guard against mud, snow and ice. Durable splash guards are embossed with Ford oval logo. Packaged in a 2-piece set for front or rear.
Base Part No. 16A550

8. Fog Lights

For optimal vision and safety. Fog lights mount to the lower fascia of the front bumper with original equipment design that ensures proper fit. Dealer installation recommended.
Base Part No. 15200

9. Side Window Deflectors

Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation.
Base Part No. 18246

10. Chrome Exhaust Tip

Slips over the end of the tailpipe. Constructed of heavy-duty, chrome-plated stainless steel for long life. Easy to install; no drilling necessary.
Base Part No. 5K238



11. Elliptical Cross Bars for O.E. Racks

This set of two elliptically shaped cross bars allows the mounting of select carriers with adapters for elliptical carriers. Easy to install. Focus wagon only.
Base Part No. 55100

12. Focus Ground Effects Body Kit*

Trick out your Focus with these cool effects. Constructed of rugged plastic, ground effects are available in four separate kits: front fascia (comes primed, ready to paint); rear fascia with exhaust tip (rear fascia comes primed, ready to paint); rear spoiler (3-/5-door comes primed, ready to paint; 4-door comes in select exterior colors); and a complete kit. Available for Focus 3-/5-door vehicles and sedans.
Base Part No. 17D957 Front Fascia
Base Part No. 17K835 Rear Fascia with Exhaust Tip
Base Part No. 44210 Rear Spoiler
Base Part No. 20049 Complete Kit

13. Speed Control

Microcomputer-controlled system automatically adjusts the throttle to maintain your desired cruising speed. Fingertip controls are conveniently located on the steering wheel. Dealer installation recommended.
Base Part No. 9A818

14. Electrochromic Mirrors and Electrochromic HomeLink® Mirrors

Ease the discomfort of headlight glare in your rearview mirror. Automatically dims when glare is detected. Electrochromic Mirrors are available with built-in compass only or with the added feature of a temperature display. Electrochromic HomeLink Mirrors have a wireless control feature that allows you to activate home lighting, open garage doors, disarm security systems, and communicate with any radio-frequency-controlled home device from your vehicle. They are also available with compass only or with compass/temperature display. Dealer installation recommended.
Base Part No. 17700

15. Smoker's Pack and Ash Cup/Coin Holder

Add an ash cup and a lighter to your vehicle. The ash cup/coin holder is designed to fit in cup holders and includes a lid to keep ashes or spare change in place. It's constructed of a durable thermoplastic and removes easily for cleaning. Both the ash cup and lighter mount to the center console.
Base Part No. 04788 Ash Cup/Coin Holder
Base Part No. 04788 Ash Cup with Lighter Element

16. TripTunes™

Take your tunes on the road! Now you can connect most portable audio players (MP3, iPod, iRiver, ScanDisk, etc.), plus portable CD and cassette players, right to your in-dash radio. Just plug your player into the harness - a 3.5mm stereo connector provides the interface so you can listen to music through the radio's speakers and control the volume. Audio connection is housed securely in your vehicle's glovebox or center console.
Base Part No. 19C142

*Eligible for residualization under a Ford Credit Red Carpet Lease.



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17. Mobile-Ease™
Use simple voice commands to dial your Bluetooth™-equipped wireless phone – hands free! Mobile-Ease mutes your vehicle's audio system whenever you make or receive calls and provides hands-free communication using a microphone and the vehicle's audio system. Once paired, Mobile-Ease automatically links with your Bluetooth-equipped wireless phone whenever you get in your vehicle. Visit bluetooth.letstalk.com for available Bluetooth phones. Base Part No. **19G399**

18. Trunk/Rear Cargo Net
Keep packages and other loose items from spilling in your vehicle. The black netting stretches easily over bulky items and the soft braided cording won't scratch painted surfaces. Corner hooks attach to existing rings (or install those provided) in vehicle's cargo area. Envelope style. Installs easily; no tools required. Base Part No. **55066**

19. Cargo-Logic®
A smart way to protect the cargo area and keep cargo organized. Liner features molded construction that provides a stain- and moisture-resistant barrier to protect the cargo area floor, while L-shaped Cargo-Loks hold cargo. The liner's heavy-duty looped polyurethane surface offers an ideal fastening surface for Velcro® hooks on the underside of the thermoplastic Cargo-Loks. Simply place Cargo-Loks at diagonal corners of the cargo you're carrying to keep it from shifting. Four Cargo-Loks supplied. Offered in colors to complement your interior. Base Part No. **11600**

20. Cargo Security Shade
Conceal your belongings with this heavy-duty vinyl shade. Mounts behind rear seat above the cargo area and may be stored on its roll when not in use. Available in colors to match the vehicle interior. Focus wagon only. Base Part No. **45440**

21. Interior Molded Cargo Tray
Durable, lightweight polyethylene tray is molded to the contours of your vehicle. Raised lip helps contain spills. Available in black only. For all models (without subwoofer). Installs and removes easily without tools. Base Part No. **11600**

22. Interior Cargo Organizer
Removable and adjustable divider system helps separate and organize your belongings. Easy to install; no tools required. Available in black only with Ford oval logo. Focus wagon only. Base Part No. **115A00**



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23. Trunk Cargo Organizer
Premium-grade polyethylene with a removable, adjustable divider system for separating items. Installs easily in trunk area – no tools required. Also helps protect vehicle interior from spills. Available for Focus sedan and 3-/5-door models (without subwoofer). Base Part No. **115A00**

24. Vehicle Security System*
Protect your vehicle – and its contents – with a state-of-the-art security system. Two-step perimeter alarm gives a warning chirp for non-threatening impacts and a Real Panic Sound® if security is threatened. IT-s® (Interior Theft Sensor) uses infrared technology to protect the vehicle's contents. Factory-supplied transmitter remotely locks/unlocks doors and deactivates the alarm. Dome lights are activated for illuminated entry/exit. For vehicles equipped with factory keyless entry. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. **19A361**

25. Remote Start Systems*
Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Three systems to choose from: Remote Start Only can start the vehicle from up to 1,000 ft. (300 m) away, includes Progressive Car Find to help locate your vehicle in crowded parking lots, and has a Real Panic Sound® alarm. Remote Start with Keyless Entry has the above, plus keyless entry to remotely lock/unlock doors. Remote Start with Keyless Entry and Vehicle Security has all the features of the above, plus a vehicle security system to protect the vehicle and its contents. Comes with two remote transmitters. Securilok® kit (sold separately) required for most applications. Dealer installation recommended. NOTE: Available for automatic transmissions only. Remote Start with Keyless Entry and Vehicle Security may be eligible for insurance discounts in some states/provinces. Base Part No. **19G364** (**19G365** for Securilok®)



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26. All-Weather Vinyl Floor Mats
The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Four-piece kits are available with Focus logo and include front and rear mats. Available in colors that complement your vehicle interior. Base Part No. **13300**

*Eligible for residualization under a Ford Credit Red Carpet Lease.

27. Carpeted Floor Mats
Premium-grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nib backing to help prevent slippage. Four-piece kits are available with Focus logo and include front and rear mats. Available in select colors to complement vehicle. Base Part No. **13300**

28. 16" Bright Machined Aluminum Wheel*
Fits 2003-2006 Focus. 16" X 6" Bright machined aluminum 5-spoke style. Includes chromed center cap with Ford logo and chromed lug nuts. Designed specifically for Focus, this custom wheel meets Ford's rigorous appearance, durability and corrosion-resistance requirements. Base Part No. **1007 3S4Z-1007-HA**

29. Wheel Locks
For added protection against wheel theft, replace one lug nut on each wheel with one of these locks. Anodized, zinc-plated locks available for hidden lugs; chrome-plated locks available for exposed lugs. Kit includes four locks and key. Base Part No. **1A043**

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YOUR FOCUS. YOUR STYLE. YOUR ACCESSORIES.

Genuine Ford Accessories are the driving force that make your Focus your own. Discover the quality difference...

Great Choices. Manufactured to meet Ford's high quality and safety standards, Genuine Ford Accessories offer everything you need to enhance your comfort level, add convenience and complement the vehicle's sporty style.

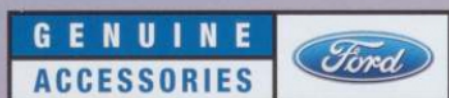
Ford Factory Tested. Because they're engineered by Ford Motor Company specifically for Ford vehicles, Genuine Ford Accessories blend seamlessly with the Focus's body design, electrical system and mechanical specifications.

Professional Dealer Installation. When Genuine Ford Accessories are installed by your Ford dealer, you can count on a precise fit and skilled service.

Enhanced Value. By choosing to personalize your new Focus with Genuine Ford Accessories, you're protecting and improving the value of your vehicle, and potentially increasing its resale value as well. Genuine Ford Accessories help preserve the Focus's appearance, its functionality and its "fun" factor! The Red Carpet Lease residualization plan also can make your vehicle more valuable when your lease ends (see below).

Strong Warranty Protection. Genuine Ford Accessories are covered by the same outstanding warranty as your new Focus (see below).

Limited Warranty Information. Ford Motor Company will repair or replace any properly dealer-installed Genuine Ford Accessories found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory. The accessory will be warranted for whichever provides you the greatest benefit: ■ 12 months or 12,000 miles/20,000 km (whichever occurs first), or ■ The remainder of your New Vehicle Limited Warranty. Contact your dealer for details and a copy of the warranty. **Red Carpet Lease.** Get the ride you want. Many Genuine Ford Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Ford Dealer for details. **ESP PremiumCare Plan.** Depending on the ESP Plan you select, some dealer-installed Genuine Ford Accessories can be covered for up to 7 years or 100,000 miles. See your Ford Dealer for details. **NOTE:** The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.



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