



2006

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FUELED BY INNOVATION.



The driving force behind our family of vehicles.




CAR p3 SUV p19 TRUCK p29

With 550 hp, the legendary Ford GT – America's SupercarSM – reaches a top speed north of 200 mph. Our hybrid-powered Escape stretches a gallon of gas farther than anyone thought possible. And F-Series, the best-selling truck 28 years running, continues to be lauded with awards. Only bold, innovative thinking consistently produces results like these. And one name stands solidly behind them all.



BUILT FOR THE ROAD AHEAD.



A good dose of RPM anyone? The all-new Fusion will satisfy your performance fix. Enriched with eye-catching chrome, it has all the attitude and concrete-carving attributes you could ask for.

FUSION

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FUSION

LIFE IN **D**

Forget the high-octane caffeine. You're guaranteed a rush of up to 221 horses from Fusion's available V6 with 6-speed automatic – a class exclusive. And while the agile 4-wheel independent suspension is enthusiast-tuned, let's not forget where you'll be spending those miles: on premium materials, including available leather trim with contrasting-color thread stitching. That's life in drive.



MUSTANG

It'll light 'em up – and open up a whole new level of freedom – faster than you can say *giddyup!* Fact is, Mustang has turned heads for over 4 decades, inspired a frenzy of fan clubs on 5 continents, and guest-starred in more than 600 movies. Prepare to be blown away.



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MUSTANG



THE LEGEND LIVES

*Road & Track** calls it "The best Mustang ever." Here's why: Mustang GT comes with a pavement-scorchin' 300-hp V8. And Mustang V6's available new Pony Package is pumped with a Pony corralled on the grille, fog lamps, side stripes, ABS, Traction Control, and more. Go for the available Interior Upgrade and get 125 MyColor™ gauge lighting effects, plus a satin-aluminum finish. 'Nuff said.

*December 2004.



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FORD GT

Should you ever chance upon its predatory path, clear the way. Or risk being swallowed in the wake of this thundering, hand-crafted superpower. For none can suppress its unquenchable need for raw speed.





FORD GT

AMERICA'S SUPERCARSM

Ford GT was the dominant endurance racer of its time – a stunning 1-2-3 finish at the 1966 24 Hours of Le Mans ensured that. Today's mid-engine, fire-breathing version outputs an astounding 550 hp and 500 lb.-ft. of torque from its 5.4L supercharged V8. With the purpose-built Ricardo® 6-speed, Ford GT hits the 0-60 mark in a blistering 3.6 seconds.* Ready, set – *gone*.

*Car and Driver comparison test, August 2005 issue.



FOCUS

Clubbing. Cruising. Carpooling. You'll be getting second looks in Focus. Not only is it a blast to drive, it offers you the best selection of body styles in its class. *Stylin'* is the word for its available Street Appearance Package.*

*Package #1 shown. Includes unique body-color front and rear fascias; fog and side marker lamps; molded-in-black grille; bright exhaust tip; and rear spoiler.



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FOCUS



SERIOUS STREET CRED

As a mainstay of Ford Racing – competing in both the World Rally Championship and SCCA (Sports Car Club of America) pro circuit – every Focus pumps out pulse-pounding performance. The European-inspired, 4-wheel independent suspension delivers exceptional maneuverability. To ensure nonstop fun, Focus achieves 26 mpg city/34 hwy.** And it comes with 100,000-mile/5-year Powertrain Coverage.†

So play loud.

**EPA-estimated fuel economy for 2.0L Duratec 20 w/5-speed manual. †100,000-mile/5-year Powertrain Extended Service Plan. Powertrain Limited Warranty in Florida. A deductible applies. See dealer for details.

FIVE HUNDRED

It redefines full size. Best-in-class* cabin volume and trunk space are amply accommodating. And ingenious engineering lets you out-accelerate cars with more horsepower,** while you achieve excellent fuel economy† at the same time. Impressive.



*Standard 5-Passenger Large Car class. **Based on AMCI-Certified testing of 2005 Ford Five Hundred SE FWD, 2005 Chrysler 300 Touring, 2004 Toyota Camry XLE V6 and 2004 Chevrolet Impala LS.

†EPA-estimated 21 mpg city/29 hwy. with FWD and 6-speed automatic transmission.

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FIVE HUNDRED

ELEVATING THE SEDAN

Seeing is believing: Command Seating™ greatly elevates both the driver and front-passenger seats, making it one of the most significant improvements in sedan design. Five Hundred is available with All-Wheel Drive,^{††} and it's the only passenger car to earn the Insurance Institute for Highway Safety's "Best Pick Frontal" status *plus* the government's highest crash test safety rating (5 Stars) in 4 categories, even without its available front-seat side airbags. High praise, indeed.

^{††}Requires Continuously Variable Transmission.



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CROWN VICTORIA

Cross-country or across town, Crown Victoria continues its tradition of excellence. Very generous proportions are complemented with rear-wheel-drive precision. The spacious interior, smooth ride and exhilarating power make for one rewarding full-size experience.





CRUISING PLEASURE

Slip behind the LX Sport's leather-wrapped steering wheel and take pleasure in the 239-hp 4.6L V8. Luxurious leather-trimmed seating, Electronic Automatic Temperature Control, a Dual-Media sound system, woodgrain and chromed accents, and an overhead console – with compass and map lights – are included. Uncompromising value and heritage also come standard.

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In between the errands and events, there's this little thing called life. Fortunately, Freestar helps you make the most of it. One minute, it's transporting 7; the next, it's a cargo-hauler powered by an available 4.2L V6, the largest in a minivan. Life's good.

FREESTAR





FREESTAR

5-STAR CRASH SAFETY

Freestar was named a "Best Pick" by the Insurance Institute for Highway Safety. It also received the government's highest frontal crash test safety rating – 5 Stars.* The Personal Safety System® helps protect in milliseconds; ABS is standard; an available Safety Canopy™ System works front-to-rear; and AdvanceTrac® is available for greater directional control. *Safety first.*

*2004-2005.



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FREESTYLE

When adventure calls, your vehicle should be versatile enough to enhance your journey. Enter Freestyle: with the fuel efficiency* of a car, and the space and capability of an SUV. Spontaneity rules.

*EPA-estimated 20 mpg city/27 hwy. (FWD); 19 mpg city/24 hwy. (AWD). Combined average fuel economy figures are best-in-class.



FREESTYLE



ENDLESS POSSIBILITIES

This is what friends are for. There's ample room for up to 7 adults and their cargo. For ultimate flexibility, there's a fold-in-floor 3rd-row bench seat, fold-down 2nd-row seats, and an exclusive fold-down front-passenger's seat. Add All-Wheel Drive,** and keep the whole gang moving when the weather turns wicked. Activation is seamless, smooth and lightning fast. *Bring it on.*

**Optional on all Freestyle models.

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Ford SUVs are Built to Do More. And the new 2006 Explorer leads the lineup with more power, strength, comfort and interior versatility – and more standard safety features – than ever before. So where will Explorer's confident capability take you?

THE BEST **EXPLORER** EVER





EXPLORER

MAKE THE MOST OF EVERY DAY

The new Explorer has everything your adventurous spirit needs and then some. There's more power (292 hp with its available V8). More strength and a quieter ride thanks to its stiffer frame. More comfort via its all-new seating and redesigned controls. More versatility with features like its available 3rd-row PowerFold™ seat. And more peace of mind thanks to its new, class-exclusive* Intelligent Safety System.™

*Truck-based Midsize SUV class.



The ultimate getaway machine – its name alone is sure to inspire endless adventures. So what are you waiting for? It's time to stop daydreaming and start living the fun life today in a Ford Escape.

ESCAPE

www.fordvehicles.com



ESCAPE



POWERFULLY FUN TO DRIVE

Escape's 4-wheel independent suspension and exhilarating 200 hp* help it deliver remarkably agile handling and responsive performance. With room for 5, an available Intelligent 4WD System, and luxurious options like heated leather-trimmed seats, it's no wonder Escape continues to be the best-selling small SUV.**

*With the available 3.0L V6 engine.

**Based on 2003 and 2004 calendar year sales.

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ESCAPE HYBRID

Environmentally conscious *and* adventurously outgoing. Ford Escape Hybrid is the most fuel-efficient SUV out there – and the perfect vehicle for your “no compromises” lifestyle.





ESCAPE HYBRID

TRULY A BREATH OF FRESH AIR

Along with SUV essentials like room for 5, loads of cargo space and available 4-wheel drive, Escape Hybrid delivers near-zero emissions,* incredible fuel efficiency** and extended driving range. And since the battery recharges as you drive, there's never any need to plug it in. Just gas up – and go, go, go.

*Certified Tier 2 Bin 4, SULEV II and AT-PZEV.
**EPA-estimated 36 mpg city/31 hwy. on FWD. Actual mileage will vary with driving habits.



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Built for those who want it all, Ford Expedition exudes a sense of powerful confidence to which other SUVs can only aspire. You'll find it perfectly suited to living life on a grander scale.

EXPEDITION





EXPEDITION



RUGGED SOPHISTICATION AT ITS BEST

Every Expedition comes with the mighty 300-hp 5.4L Triton® V8 engine, while AdvanceTrac® with RSC® (Roll Stability Control) is optional. Inside, there's seating for up to 9, best-in-class* cargo space (110 cu. ft.) with the 2nd- and 3rd-row seats folded flat into the floor, and an available class-exclusive PowerFold™ 3rd-row seat.

*Full-size SUV class.

ALL-NEW 2007
SPORT TRAC

Air. Water. Food. Adventure. If these are your essentials – the all-new Explorer Sport Trac is your SUV. It's *the* ride for hittin' the trails, dominatin' the slopes, hangin' in Red Rock country and every other adventure you dare to dream up.

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Pre-production model shown.

COMING IN EARLY 2006





SPORT TRAC

MORE GUTSY THAN EVER

Meet the challenges of your adventurous life with the all-new Sport Trac. For the first time ever, you can choose an available V8 engine (with a full 292 hp). You also get tons of new standards like a larger composite cargo bed with 3 new storage compartments, Independent Rear Suspension, AdvanceTrac® with RSC® (Roll Stability Control), and front-seat side airbags. Rock on.





Here's the only compact pickup that's Built Ford Tough – ready to roam far and wide, always on active duty. And its faithful fans are legion: Ranger owns R. L. Polk's Highest Ownership Loyalty Rating 5 years running.* Climb aboard. You'll soon discover why everyone keeps coming back for more.

RANGER

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Professional drivers on a closed course. *According to Polk statistics for the compact pickup category (2000-2004 model years). Ford Ranger ranked highest by having the greatest percentage of households return to purchase or lease another Ford Ranger.



PLAY HARD

To suit your personal style, choose from 3 cab types, 2 bed lengths, 3 engines, 6 audio systems, plus 4x2 or 4x4 drivelines. All models have loads of standard features, distinctive styling cues, and more. Gotta work? Ranger tows up to 6000 lbs. when properly equipped.** At work or play, this truck matches your moves, stride for stride.

**See your Ford Dealer for a copy of the 2006 RV & Trailer Towing Guide.

BANGER





F-150



For 28 years, Ford F-Series has stood on the mountaintop as the best-selling line of pickups in America. Today, the strongest frame in its class gives F-150 best-in-class capabilities* and a level of refinement that sets new standards for pickups.

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Based on properly equipped Full-Size Pickups under 8500 lbs. GVWR and priced below \$39,000.



F-150



RECOGNIZED EXCELLENCE

The F-150 has been named "Highest Ranked Light-Duty Full-Size Pickup in Initial Quality" 2005 by J.D. Power and Associates.** It's also the only full-size pickup to earn U.S. Government 5-Star frontal crash test ratings, *and* the Insurance Institute for Highway Safety's "Best Pick Frontal" crash status. Toughness, quality and safety: an unbeatable combination.

**J.D. Power and Associates 2005 Initial Quality Study.SM Study based on a total of 62,251 consumer responses indicating owner-reported problems during the first 90 days of ownership.
www.jdpower.com

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F-SERIES SUPER DUTY

With up to 5800 lbs. max payload or 19,200 lbs. max towing when properly equipped, F-Series Super Duty delivers the highest capacities in its class.* Control king-size tow loads with the only available factory-installed trailer brake controller in a full-size pickup. Super Duty: the undisputed leader.

*Class is Full-Size Pickups over 8500 lbs. GVWR. Requires optional equipment. See your Ford Dealer for a copy of the 2006 RV & Trailer Towing Guide.





SUPER DUTY

EASY ON THE EYES

F-Series Super Duty boasts good looks that are as legendary as its sheer brute strength. The King Ranch Crew Cab is trimmed in yards of Castaño leather. Massive 20" wheels are available to give this truck visual punch equalled only by its appetite for the toughest tasks.





E-SERIES



The sales leader for 26 years in a row now leads the way with an available traction and stability system. AdvanceTrac[®] with RSC[®] (Roll Stability Control) helps you maintain control on slippery roads, and E-Series* is the only vehicle in its class to offer it.

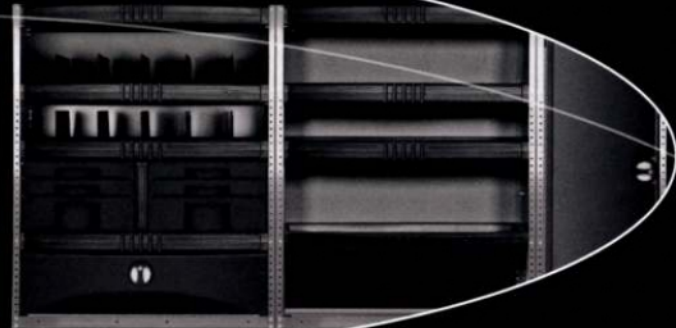
*Limited availability: E-350 Extended-Length Wagon only.

ADVANCETRAC
RSC

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E-SERIES



THE VAN FOR ALL REASONS

Depend on E-Series to get the job done. Hauling? Cargo vans are available with no-charge racks and bins. Towing? Pull up to 10,000 lbs.** People mover? An E-350 Super Duty Wagon can take on 15 passengers and their stuff.† There's an E-Series to handle just about any job.

**When properly equipped. See your Ford Dealer for a copy of the 2006 RV & Trailer Towing Guide.

†Passenger and cargo capacity limited by weight and weight distribution.

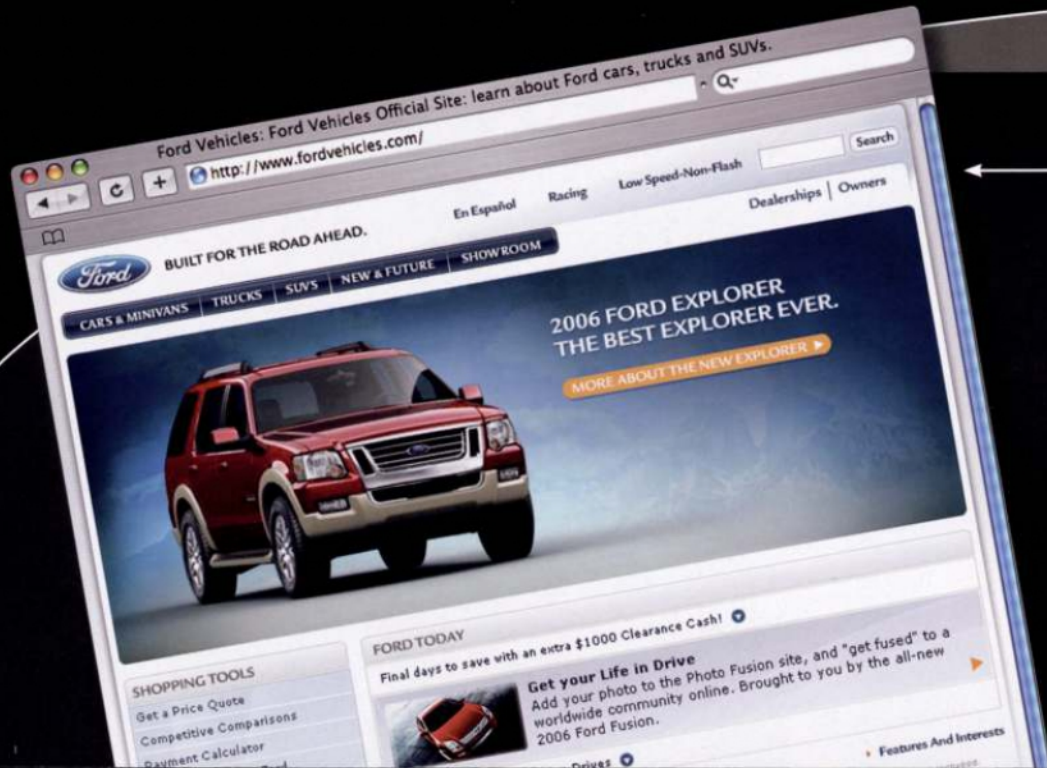
GET ALL KINDS OF INFO

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For fast facts on every Ford vehicle – cars, SUVs and trucks – go online. View photos (including full 360s); spec out your model; price it; and compare it. And be sure to catch the latest news, from Ford Racing to Ford Environmental Initiatives. At your leisure, browse the Ford Collection at www.fordcollection.com for exclusive wearables and collectibles.

CATALOGS

As always, you have an open invitation to stop by your nearest Ford Dealer to get the full picture, in person. Not only can you get behind the wheel, you can get a 2006 Ford catalog detailing the vehicle you're interested in. Packed with exclusive pics, catalogs speak to all the finer points. (At www.fordvehicles.com you can request a catalog by mail or download a printer-friendly version of the catalog.) Genuine Ford Accessories catalogs are available directly from your Ford Dealer also, and at www.fordaccessoriesstore.com.





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Get the ride you want: Ask your Ford Dealer for details or check out www.fordcredit.com.



Ford Motor Company
Insurance Services

Receive the rates and service you deserve: Call **1-877-367-3847** or visit www.fordvip.com for a no-obligation quote.

Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



See your Ford Dealer for a "Peace-of-Mind" Extended Service Plan that's honored at all Ford Dealerships.



Along with Ford Motor Company, you can help ensure the future of this proud symbol of American freedom: www.savethemustangs.org.



Working together toward sustainable mobility solutions, Ford recommends bp.

Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



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