

ALL-NEW 06 LINCOLN ZEPHYR



LINCOLN



ZEPHYR CHARISMA



Is it him? Or is it his all-new Lincoln Zephyr?

She'll never tell. Neither will we. After all, there's much to be said about a man who knows how to dress well. And Zephyr's sleek looks are certainly impressive. The steeply angled windshield and bold horizontal lines of the grille and taillamps suggest an athletic disposition, while large-diameter, spoked aluminum wheels let everyone know there's a playful side to its elegance. And tightly tucked front and rear bumpers reveal a very disciplined nature. Introducing the expressive, all-new 2006 Lincoln Zephyr.



LINCOLN



Shown in Black with available equipment.

ZEPHYR APPEAL



Catch Zephyr if you can. It'll keep your heart racing for miles.

Power attracts, and Lincoln Zephyr's got it. Teamed with the only standard 6-speed automatic transmission in its class, Zephyr's 3.0L Duratec 30 V-6 engine pumps out 221 hp and 205 lb.-ft. of torque for spirited performance around curves and down straightaways. Intake Variable Cam Timing (IVCT) delivers torque early and keeps it coming for impressive acceleration, while Electronic Throttle Control provides precise engine control and smooth shifts. Designed to meet strict Ultra Low Emissions Vehicle II (ULEV II) standards, Zephyr's V-6 is also the cleanest Duratec engine to date. All the power, and none of the guilt. You will be moved.



LINCOLN



Shown in Black with available equipment.

ZEPHYR HEAT



Spontaneity. Passion. This relationship has both.

Whether you're zipping through metropolitan streets on the way to your favorite restaurant, or rounding a tight corner, the all-new Lincoln Zephyr will seduce the driving enthusiast in you. You know, the one who doesn't touch the brakes going into a sweeping curve. And the one who lives for that opening in traffic to punch the accelerator and leave the masses behind. In fact, after spending some quality time with Zephyr, you'll leave feeling energized and affirmed. It's the mark of any truly great partnership.



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Shown in Silver Frost Metallic with available equipment.

ZEPHYR ACOUSTICS



As comfortable as companionship is, solitude has benefits.

And there's no better place to spend some "me time" than in Zephyr's hushed environment. Its streamlined shape allows for fluid airflow around the vehicle, contributing to a smooth, quiet ride in the roomiest interior in its class. Engineers also took extensive steps – advanced door seals, extra layers of sound-deadening material, thick side window glass, aerodynamically shaped sideview mirrors, V-rated performance tires, and more – to minimize unwanted noise, so that the sounds you'll hear in Zephyr are the ones you want to hear. Like your favorite tune, courtesy of the available THX™ II Certified Sound System. Or, if you do have company, the voice of that special someone.



LINCOLN



Shown in Light Sage Metallic.

ZEPHYR SPLENDOR



You'll savor the hours spent getting to know your new love.

Inside Lincoln Zephyr, you'll discover "... an interior that easily ranks among Lincoln's finest," says *TheCarConnection.com*. Chrome or satin-nickel accents grace all interior buttons, knobs and controls. Light Figured Maple or dark Ebony wood enriches the instrument panel, door trim and leather-wrapped steering wheel. Premium leather trim covers the seating surfaces and shift knob. The class-exclusive, standard 10-way power front-passenger seat has heating controls that warm the seatback and seat bottom, just like your driver's seat. An optional cooling feature can be added as well. Whatever you touch, your senses are energized in the all-new Lincoln Zephyr.



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With 10-way power, heated driver and front-passenger seats, you might never want to leave Zephyr's sumptuous leather-trimmed interior. Shown with available equipment.

FOR MORE INFORMATION, PLEASE VISIT
WWW.LINCOLN.COM
OR DETACH AND MAIL THIS CARD.

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State

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LS

Mark LT

Navigator

Town Car

Zephyr

2. I am looking to purchase or lease a new vehicle in:

0-30 days

1-3 months

4-6 months

7-12 months

More than 1 year

3. Vehicles currently in my household:

Year (e.g., 2002)

Make (e.g., Lincoln)

Model (e.g., Navigator)

Year (e.g., 2002)

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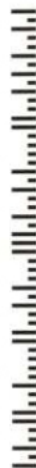


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06 ZEPHYR SPECIFICATIONS

STANDARD EQUIPMENT

Performance

3.0L Duratec 30 DOHC 24-valve aluminum V-6 engine with Intake Variable Cam Timing and Electronic Throttle Control
 Class-exclusive 6-speed electronic automatic transmission with overdrive
 17" machined-aluminum wheels
 150,000-mile tune-up interval¹
 Dual, stainless steel exhaust system with chromed tips
 Front-wheel drive
 Independent Short- and Long-Arm front suspension with coil springs over shocks
 Multi-link independent rear suspension
 P225/50VR17 all-season performance tires
 Power 4-wheel disc brakes with Anti-lock Brake System (ABS) and Electronic Brake Force Distribution (EBD)
 Power rack-and-pinion steering
 24-mm front and 17-mm rear stabilizer bars
 Traction Assist

Exterior

Body-color door handles
 Lincoln waterfall chromed grille
 Fog lamps
 Light-Emitting Diode (LED) taillamps
 Power, heated chromed sideview mirrors with security approach lamps, memory and auto-dimming driver's side
 Rear-window defroster
 Solar-tinted glass
 Speed-sensitive windshield wipers

Interior

5-passenger seating
 Class-exclusive 60/40 split-fold spring-assisted rear seat, with center armrest and 2 cupholders
 Analog clock
 Carpeted front and rear floor mats
 Cupholders (4)

Dual-zone Electronic Automatic Temperature Control with secondary steering wheel-mounted controls
 Front seatback map pockets
 Full center console with adjustable armrest and two-tiered storage
 Genuine wood accents in light Figured Maple or dark Ebony
 Grocery bag hooks in trunk
 Leather-wrapped shift knob
 Leather-wrapped steering wheel with genuine wood accents in light Figured Maple or dark Ebony
 Overhead console
 Power 10-way driver's seat with power lumbar
 Class-exclusive power 10-way front-passenger's seat with power lumbar
 Heated driver and front-passenger seats
 Power points (2)
 Premium AM/FM/6-disc/MP3 audio system with 6 speakers and speed-compensated volume
 Premium leather-trimmed seating
 Remote, power decklid release
 Smoker's Package, including lighter and ashtray
 Tilt/telescopic steering column

Instrumentation/Driver's Controls

Auto-dimming rearview mirror
 White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge and message center
 Power windows with global open and one-touch-open/-close for driver and front passenger
 Steering wheel-mounted speed, audio and climate controls
 Universal Garage Door Opener

Security/Safety

Accessory timed delay
 Autolamp automatic on/off headlamps with delay

Battery saver
 Belt-Minder® safety belt reminder
 Emergency in-trunk release handle
 Front-seat side airbags
 Illuminated entry with theater-dimming feature
 Integrated key fob with trunk release and panic button
 Remote keyless-entry system
 Class-exclusive keyless-entry keypad on driver's door
 Lower anchors and tether anchors for child-safety seats (LATCH)
 Perimeter anti-theft system
 Personal Safety System® with dual-stage front airbags for driver and front passenger,² safety belt pretensioners, driver's-seat position sensor, crash severity sensor, energy-management retractors, safety belt usage sensors and Front-Passenger Sensing System
 Power door locks
 Rear-door child-safety locks
 3-point safety belts for all seating positions
 SecurILock® passive anti-theft system
 Side-curtain airbags
 Side-intrusion door beams

AVAILABLE EQUIPMENT

17" chrome-aluminum 8-spoke wheels
 DVD Navigation System³
 Heated and cooled driver and front-passenger seats
 High-Intensity Discharge (HID) headlamps
 Power moonroof with global open and one-touch-open/-close
 THX™ II Certified Premium Sound System with AM/FM 6-disc in-dash CD/MP3, 14 speakers (including 2 subwoofers), 12 amplifier channels, and front/rear center channels

EXTERIOR COLORS⁴



OXFORD WHITE

MERLOT



DARK BLUE PEARL

LIGHT SAGE



DUNE PEARL

CHARCOAL BEIGE



SILVER FROST

TUNGSTEN GREY



BLACK

¹Under normal driving conditions with routine fluid and filter changes. ²Always wear your safety belt and secure children in the rear seat. ³Navigation System not available in Alaska. Requires THX II Certified Premium Sound System. THX, THX Configurable Speaker Array and the THX logo are registered trademarks of the THX, Ltd., which may be registered in some jurisdictions. ⁴Please see your Lincoln Mercury Dealer for actual paint/trim options. Lincoln uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Oxford White and Black. Colors are representative only.

Comparisons based on 2006 Lincoln Zephyr vs. 2005/2006 competitive models (Medium Premium class with 96-100 cu. ft. passenger volume), publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.