

# 06 MERCURY GRAND MARQUIS



**MERCURY** | NEW DOORS OPENED

ARIZONA BEIGE METALLIC: GRAND MARQUIS LS PREMIUM WITH AVAILABLE EQUIPMENT



## An absolute classic.

Grand Marquis has defined the experience for decades: V-8 power, responsive rear-wheel-drive handling and expansive room combine to produce the essential expression of American road travel. For a trip across town or a cross-country odyssey, Grand Marquis is remarkably suited for the journey. You and your passengers are treated to a cabin that's thoughtfully rich in design and with more room than any other car in its class.\* Spirited performance, traditional luxury and exceptional value: discover them all in Mercury Grand Marquis.

### Quiet Strength

Every Grand Marquis comes with the only standard V-8 in its class. This robust 4.6L SOHC powerplant has 224 hp and 275 lb.-ft. of torque. An Electronic Throttle Control manages all that muscle for smooth shifts from the 4-speed electronic automatic transmission with overdrive. The results? Power to spare for crisp acceleration and passing, plus quiet performance from an engine that runs expressway speeds without breaking a sweat.

### Sure Handling

Independent front suspension, Watt's linkage rear suspension, gas-charged shocks and speed-sensitive, variable-assist power rack-and-pinion steering put you in confident command.

### Added Stability

A standard 4-wheel disc Anti-lock Brake System helps you maintain control under hard braking, while available All-Speed Traction Control improves traction on slippery or loose surfaces.



V-8 ENGINE



### A LITTLE HEAT

The available Handling Package adds a brace of performance upgrades to give your Grand Marquis a boost in the horsepower and handling departments. If "fun-to-drive" is on your priorities list, the right equipment is right here.

### HANDLING PACKAGE FEATURES

239 HP 4.6L SOHC V-8  
 DUAL EXHAUST  
 3.27:1 AXLE RATIO  
 UPSIZED FRONT STABILIZER BAR  
 HEAVY-DUTY REAR STABILIZER BAR  
 16" SPLIT-SPOKE ALUMINUM WHEELS  
 P225/60TR16 ALL-SEASON BLACK SIDEWALL TIRES  
 REAR AIR SUSPENSION WITH UNIQUE SPRINGS

\*6-passenger Large Car class.



TUNGSTEN GREY METALLIC: GRAND MARQUIS LS PREMIUM WITH AVAILABLE EQUIPMENT





THE FORMAL LINES THAT DEFINE GRAND MARQUIS STYLE ARE REFINED FOR 2006. (CLOCKWISE FROM UPPER LEFT) HEADLAMPS ARE REDESIGNED FOR IMPROVED VISIBILITY. THE SIGNATURE MERCURY GRILLE HAS A MORE PROMINENT LOOK. SUBTLE CHANGES MARK A DIFFERENT VIEW FROM THE BACK. NEW 16-SPOKE MACHINED-ALUMINUM WHEELS ARE STANDARD ON LS.

A sophisticated update.

[mercuryvehicles.com](http://mercuryvehicles.com)



MERCURY



LIGHT CAMEL: GRAND MARQUIS LS ULTIMATE



Room for 6 with all the perks.



OVERHEAD CONSOLE



POWER DRIVER'S SEAT



HEATED FRONT SEATS



POWER DRIVER'S LUMBAR



POWER-ADJUSTABLE PEDALS

A VERY PLEASANT PLACE

With class-leading interior space, 6 people can travel in total comfort, while thoughtful design and functional features add to your driving pleasure. 4 different series (GS, GS Convenience, LS Premium and LS Ultimate) offer a wide range of standard amenities, plus available choices that let you personalize your Grand Marquis. It's all in keeping with the Mercury philosophy of providing more than you expect. Here are just some of the many features that help make Grand Marquis an exceptional value.

The overhead console – a model of efficient space management – includes a digital compass, dome/map lights, and a Universal Garage Door Opener to activate your garage door, plus 2 additional home-based units. Standard on the LS series.

The standard 8-way power driver's seat includes a power lumbar feature for additional back support.

For the ultimate in cold-weather comfort, heated front seats send the chills away. Available on LS Premium and LS Ultimate.

Innovative power-adjustable brake and accelerator pedals can move up to 2" forward or back. Standard on GS Convenience and the LS series.

A range of audio systems accommodate your tastes in music as well as audio formats. All can play CDs with high-definition digital fidelity. The Dual-Media Sound System plays cassettes as well, while the Audiophile® Sound System includes a 6-disc CD changer. (See specifications for system availabilities.)



AUDIO SYSTEMS (DUAL-MEDIA SOUND SYSTEM SHOWN)

STANDARD	DUAL-MEDIA	AUDIOPHILE
AM/FM STEREO	AM/FM STEREO	AM/FM STEREO
SINGLE CD	SINGLE CD	6-DISC IN-DASH CD
	CASSETTE	

71 GRAND MARQUIS: INTERIOR



MERCURY



LIGHT CAMEL: GRAND MARQUIS LS PREMIUM



Go ahead. You deserve it.

**RICH APPOINTMENTS**

The wonderfully flexible Grand Marquis allows you to be utterly practical, or to choose elegant luxuries, as your tastes demand. Standard woodgrain appliques set the tone, while options from premium leather-trimmed seating to a breezy power moonroof let you create an ambience all your own.

Integrated speed, audio and climate controls on LS Ultimate's wood- and leather-trimmed steering wheel let you keep your eyes on the road, while Electronic Automatic Temperature Control on the LS series maintains your chosen cabin temperature.

Individual driver and front-passenger center armrests are standard. The LS series adds a rear-seat center armrest that folds down to reveal dual cupholders.

For the ultimate in Grand Marquis luxury, choose the Limited-Edition Package. After all, it's no more than you deserve.

**LIMITED-EDITION PACKAGE**

- TWO-TONE, LEATHER-TRIMMED FRONT SEATS WITH CONTRASTING STITCHING AND "LIMITED" LOGO
- MYRTLEWOOD WOODGRAIN APPLIQUE
- ALUMINUM SCUFF PLATES
- SPECIAL EXTERIOR BADGING
- 16" 9-SPOKE CHROMED WHEELS
- BODY-COLOR EXTERIOR DOOR HANDLES
- POWER, HEATED SIDEVIEW MIRRORS WITH CHROMED SKULL CAPS



REAR-SEAT CENTER ARMREST



FRONT CENTER ARMRESTS



POWER MOONROOF



ARIZONA BEIGE METALLIC: GRAND MARQUIS LS PREMIUM





ARIZONA BEIGE METALLIC: GRAND MARQUIS LS PREMIUM WITH AVAILABLE EQUIPMENT

3 little words for 1 very big trunk: best-in-class.



TAKE IT ALL ALONG

It's only appropriate that a car with such a spacious interior should have a spacious trunk to match. After all, when there's room for 6 inside, it follows that all their luggage should come with them. That's why Grand Marquis has the largest trunk in its class.

20.6 cu. ft. of space to be exact. That's a lot of groceries. Golf bags? Try 6 of 'em. This trunk swallows an impressive amount of cargo - a very nice feature on a trip to the home improvement store. In the versatility department, Grand Marquis shines.

For even more utility, get the available trunk organizer. It fits deep inside the trunk and features top panels that provide a flat floor when the organizer is closed. Removable, adjustable dividers create handy storage compartments and help keep items in place. Ask your dealer about this and other great Lincoln Mercury dealer-installed accessories.

20.6 CU. FT.



## The Government's Highest Frontal Crash Test Rating for 10 Consecutive Years.



### SECURE STRUCTURE – PROVEN SYSTEMS

Year after year, after year – Grand Marquis has received the government's highest frontal crash test rating (1996-2005). In addition, when equipped with available front-seat side airbags,\* Grand Marquis is the only vehicle in its class to receive 5 stars, the government's highest crash test rating, in all 5 categories – driver frontal impact, passenger frontal impact, front-seat side impact, rear-seat side impact and Rollover Resistance Rating – an achievement it has garnered 2 years in a row (2004-2005). This exceptional record of safety is built on a solid structure and innovative safety systems.

Front and rear crumple zones absorb impact forces and divert them away from vehicle occupants. Steel beams in the side doors add structural stability, absorb energy and help reduce cabin intrusion in certain side impacts. And the Personal Safety System® is on guard. In certain frontal collisions, its sophisticated sensors govern the deployment of the front airbags and operation of the safety belt pretensioners to provide optimum protection for the driver and the right-front passenger. Standard 4-wheel disc anti-lock brakes help you maintain control in adverse conditions.

Grand Marquis brings you some of the most advanced, reliable, and effective safety and security technologies on the road. For your peace of mind, we're more than happy to provide them.



POWER, HEATED MIRRORS



LAMINATED SIDE-WINDOW GLASS



SIDE-INTRUSION DOOR BEAMS



ANTI-LOCK BRAKE SYSTEM

\*Not available on Grand Marquis GS or GS Convenience.

## 13 | GRAND MARQUIS: MODEL-BUILD



### GS

Standard features:

#### POWERTRAIN/FUNCTIONALITY

- 4.6L SOHC V-8
- 4-speed electronic automatic transmission
- Automatic parking brake release

#### EXTERIOR

Front stabilizer bar

#### EXTERIOR

- 16" chromed wheel covers
- Bodyside moldings
- Chromed door handles
- Chromed grille

Power sideview mirrors

#### INTERIOR

- Air conditioning
- AM/FM stereo with single-CD player
- Illuminated entry with theater-dimming feature

Power door locks with remote decklid release

Power windows with one-touch-down driver's-side feature

Premium cloth seats with 8-way power driver's seat with driver's side power lumbar and recline

Speed control and tilt steering column

Sun visors with illuminated mirrors

#### SECURITY/SAFETY

Dual-stage driver and right-front-passenger airbags

Front crash severity sensor

SecuriLock® passive anti-theft system

#### AVAILABLE EQUIPMENT

Fog lamps

Front license plate bracket

Power, heated sideview mirrors

Two-tone paint

### GS CONVENIENCE

All GS content, plus:

#### POWERTRAIN/FUNCTIONALITY

All-Speed Traction Control

#### EXTERIOR

Dual bodyside paint stripes

Remote keyless-entry system with SmartLock feature (key fob and driver's door-mounted keypad)

#### INTERIOR

Power-adjustable pedals

Rear-seat reading lights

#### AVAILABLE EQUIPMENT

Dual-Media AM/FM stereo/cassette/single-CD player

Full-size spare

Leather-trimmed seats (includes fold-down center armrest in rear seat with dual cupholders)

Perimeter alarm

Trunk organizer

### LS PREMIUM

All GS Convenience content, plus:

#### EXTERIOR

16" 16-spoke machined-aluminum wheels

Power, heated sideview mirrors

#### INTERIOR

Auto-dimming rearview mirror

Electronic Automatic Temperature Control

Fold-down center armrest in rear seat with dual cupholders

Leather-wrapped steering wheel

Message center with trip computer

Overhead console with compass, dome/map lights and Universal Garage Door Opener

Premium cloth seats with 8-way power driver and front-passenger seats with power lumbar and recline

#### AVAILABLE EQUIPMENT

16" chrome-plated wheels

Audiophile® 6-disc in-dash CD changer

Driver and right-front-passenger front-seat side airbags

#### Handling Package

Heated front seats

Laminated side-window glass

**Limited-Edition Package** – two-tone, leather-trimmed front seats with contrasting stitching and "LIMITED" logo; Myrtlewood woodgrain applique; aluminum scuff plates; special exterior badging; 16" 9-spoke chromed wheels; body-color exterior door handles; and power, heated sideview mirrors with chromed skull caps

Power moonroof

### LS ULTIMATE

All LS Premium content, plus:

#### EXTERIOR

Air suspension with rear stabilizer bar

Unique badging

#### INTERIOR

AM/FM stereo with cassette/single-CD player

Electronic instrumentation with trip computer

Secondary audio and climate controls on steering wheel

Unique badging

Wood- and leather-trimmed steering wheel

#### AVAILABLE EQUIPMENT

**Handling Package** – 3.27:1 axle ratio, upsized front stabilizer bar, heavy-duty rear stabilizer bar, 16" split-spoke aluminum wheels, P225/60TR16 all-season BSW tires, rear air suspension with unique springs and dual exhaust for 239-hp engine

\*Not available with Handling Package. Available on LS Premium only. Audiophile is a registered trademark of Audiophile, Inc.



**STANDARD EQUIPMENT**

**POWERTRAIN/FUNCTIONALITY**

- 2.73 axle ratio
- 4.6L SOHC V-8
- 4-speed electronic automatic transmission
- 4-wheel disc Anti-lock Brake System
- 19-gallon fuel tank
- Front stabilizer bar
- Nitrogen gas-pressurized shocks
- Speed-sensitive, variable-assist power steering

**EXTERIOR**

- Automatic on/off headlamps with delay
- Chromed door handles
- Chromed grille
- Cornering lamps
- Dual power mirrors
- P225/60TR16 all-season WSW tires
- Solar-tinted glass
- Valet key
- Wraparound taillamps

**INTERIOR**

- Chromed interior door-release handles
- Cloth seats with 8-way power driver's seat with power lumbar and recline
- Dual ashtray-mounted cupholders
- Fold-down front seat center armrests
- Front and rear carpeted floor mats
- Front seatback map pockets
- Illuminated entry system
- Power door locks
- Power windows with one-touch-down driver's-side feature
- Rear-window defroster
- Speed control
- Variable-intermittent wipers

**SECURITY/SAFETY**

- Driver's seat position sensor
- Dual-stage driver and right-front-passenger airbags
- Front crash severity sensor
- Front-Passenger Sensing System
- SecuriLock™ passive anti-theft system

**DIMENSIONS**

	STANDARD	HANDLING PACKAGE
<b>Engine</b>	4.6L SOHC 16-valve V-8	
<b>Horsepower @ rpm</b>	224 @ 4800	239 @ 4900
<b>Torque: lb.-ft. @ rpm</b>	275 @ 4000	287 @ 4100
<b>Compression ratio</b>	9.4:1	
<b>Transmission</b>	4-speed electronic automatic	
<b>Axle ratio</b>	2.73:1	3.27:1
<b>Curb weight (lbs.)</b>	4137 (GS)/4118 (LS)	
<b>Dimensions (in.) front/rear</b>		
Head room	39.5/37.8	
Leg room (max.)	41.6/38.0	
Shoulder room	60.6/60.0	
Hip room	57.4/56.1	
Length	211.1	
Width (incl. mirrors)	84.5	
Height	58.3	
Wheelbase	114.6	
Track	62.8/65.6	
<b>Trunk volume (cu. ft.)</b>	20.6	
<b>Seating capacity</b>	6	



**RESOURCES AND SERVICES**



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at [www.fordcredit.com](http://www.fordcredit.com).

**FORD EXTENDED SERVICE PLAN**

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

**FORD MOTOR COMPANY INSURANCE SERVICES**

Choose the insurance program that's designed for your vehicle - Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call (877) 367-3847 or visit us at [www.fordvip.com](http://www.fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of printing. Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

For a personal demonstration of Grand Marquis or other 2006 Mercury vehicles, visit your Lincoln Mercury Dealer today. Ask about the Mercury Commitment™, a comprehensive benefits package for all new Mercury owners.



**WHEELS**



**16" CHROMED WHEEL COVERS**  
Standard on GS and GS Convenience



**16" 16-SPOKE MACHINED-ALUMINUM**  
Standard on LS Premium and LS Ultimate



**16" 9-SPOKE CHROMED** Available on LS Premium, LS Ultimate and Limited Edition



**16" SPLIT-SPOKE ALUMINUM**  
Standard on Handling Package

**COLOR PALETTE COMBINATIONS**

**EXTERIOR PAINT COLORS**

- Vibrant White
- Vibrant White/Smokestone accent
- Vibrant White/Tungsten Grey accent
- Dark Toreador Red
- Light Tundra
- Light Tundra/Smokestone accent
- Light Ice Blue
- Dark Blue Pearl
- Smokestone
- Arizona Beige
- Silver Birch
- Silver Birch/Tungsten Grey accent
- Tungsten Grey
- Black

**CLOTH SEAT TRIM**

- Charcoal Black Two-Tone
- Light Camel Two-Tone
- Medium Light Stone Two-Tone

**LEATHER SEAT TRIM**

- Charcoal Black (LS only)
- Light Camel
- Medium Light Stone

**PLEASE REFERENCE ACCOMPANYING COLOR PALETTE TO VIEW EXTERIOR PAINT COLORS AND SEAT TRIM.**

Mercury uses clearcoat paint for beauty and protection. All exterior colors are Metallic, paint except for Vibrant White and Black.



06 MERCURY GRAND MARQUIS



Power. Luxury. Value.



**MERCURY** | NEW DOORS OPENED

[mercuryvehicles.com](http://mercuryvehicles.com)

SMOKESTONE METALLIC. GRAND MARQUIS LS PREMIUM WITH AVAILABLE EQUIPMENT

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MERCURY BRAND CLOTH SEAT TRIM



BLACK/LIGHT PARCHMENT INSERTS CAMEL CAMEL/SAND INSERTS



CHARCOAL/MEDIUM FLINT TWO-TONE CHARCOAL BLACK/MEDIUM LIGHT STONE INSERTS CHARCOAL BLACK TWO-TONE



DARK CHARCOAL LIGHT CAMEL TWO-TONE



MEDIUM LIGHT STONE MEDIUM LIGHT STONE TWO-TONE



PEBBLE PEBBLE/LIGHT PARCHMENT INSERTS PEBBLE TWO-TONE SHALE TWO-TONE

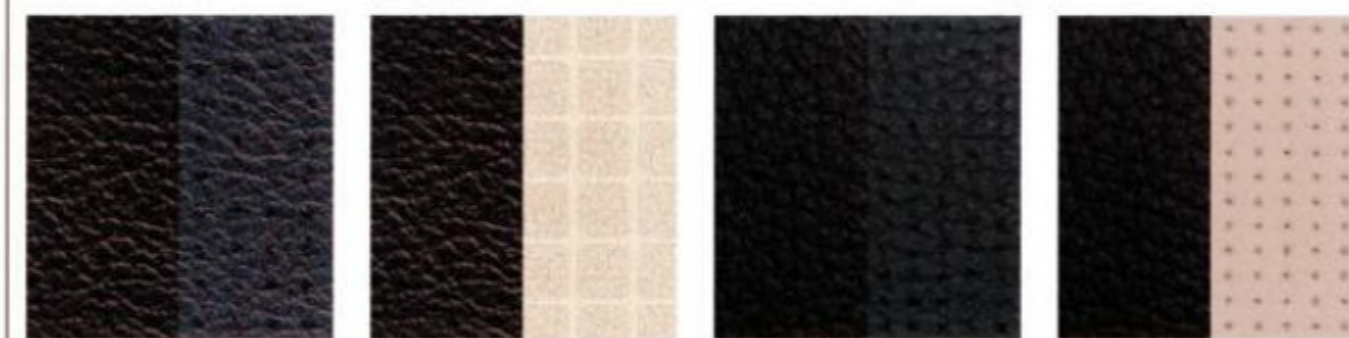
MERCURY BRAND LEATHER SEAT TRIM



BLACK WITH DIAMOND PLATE INSERTS BLACK/LIGHT PARCHMENT PREFERRED SUEDE® INSERTS CAMEL CAMEL WITH PERFORATED INSERTS CAMEL/SAND EMBOSSED PREFERRED SUEDE INSERTS



CHARCOAL/LIGHT FLINT PERFORATED INSERTS CHARCOAL/LIGHT FLINT PREFERRED SUEDE INSERTS CHARCOAL/LIGHT FLINT TWO-TONE CHARCOAL BLACK CHARCOAL BLACK WITH PERFORATED INSERTS



CHARCOAL BLACK WITH MINI-PERFORATED INSERTS CHARCOAL BLACK/SAND EMBOSSED PREFERRED SUEDE INSERTS DARK CHARCOAL DARK CHARCOAL/MEDIUM LIGHT STONE TWO-TONE



LIGHT CAMEL MEDIUM LIGHT STONE PEBBLE/LIGHT PARCHMENT DIAMOND PLATE INSERTS



PEBBLE/LIGHT PARCHMENT PERFORATED INSERTS PEBBLE/LIGHT PARCHMENT PREFERRED SUEDE INSERTS PEBBLE/LIGHT PARCHMENT TWO-TONE PEBBLE TWO-TONE WITH MINI-PERFORATED INSERTS SHALE TWO-TONE WITH MINI-PERFORATED INSERTS

Preferred Suede is a registered trademark of Milliken & Company.

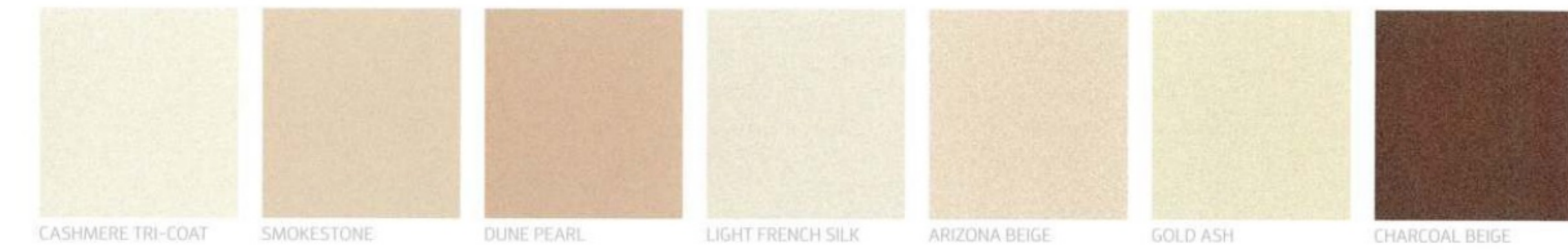
MERCURY BRAND EXTERIOR PAINT COLORS



VIBRANT WHITE OXFORD WHITE VIVID RED MERLOT DARK TREADOR RID



LIGHT TUNDRA SPRUCE GREEN LIGHT ICE BLUE NORSEA BLUE DARK BLUE PEARL



CASHMERE TRI-COAT SMOKESTONE DUNE PEARL LIGHT FRENCH SILK ARIZONA BEIGE GOLD ASH CHARCOAL BEIGE



SILVER SILVER FROST SILVER BIRCH SATELLITE SILVER TUNGSTEN GREY DARK SHADOW GREY MINERAL GREY BLACK

Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Please see your Lincoln Mercury Dealer for actual paint/trim options. Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Vibrant White, Oxford White, Cashmere Tri-Coat and Black. Colors are representative only.



## COLOR PALETTE

Please reference the Specifications card of your Mercury vehicle for the availability of specific Color Palette Combinations.



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