

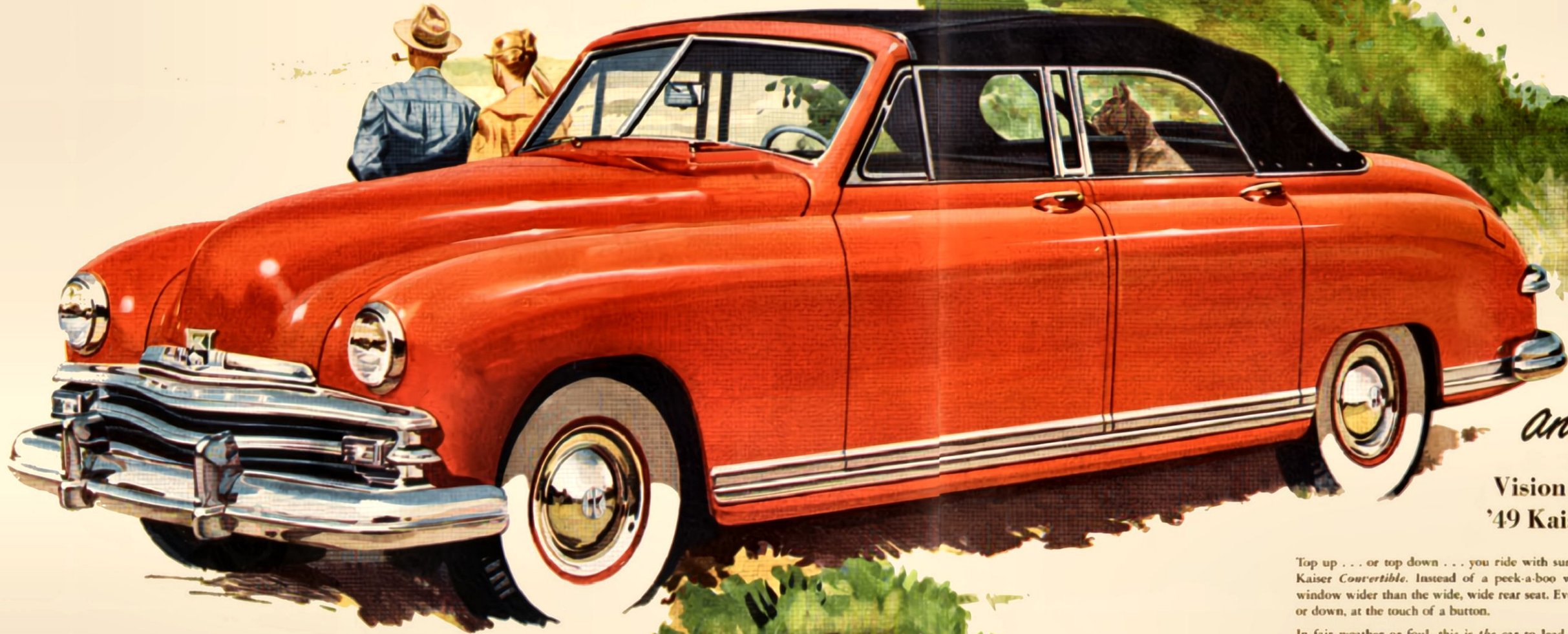
The 1949 KAISER

4 DOOR

Convertible



*America's only 4-door Convertible
with push-button top controls!*



*Go
places...
and see things!*

Vision in all directions in the
'49 Kaiser 4-Door Convertible

Top up . . . or top down . . . you ride with sun, air and clear visibility in all directions in the Kaiser *Convertible*. Instead of a peek-a-boo window at back, you have a wrap-around rear window wider than the wide, wide rear seat. Even the door posts are glass-paneled. Top goes up, or down, at the touch of a button.

In fair weather or foul, this is *the* car to lead America's style and value parade!



*Never
before
so smart a car!*

with PUSH-BUTTON TOP CONTROL!

America's first four-door convertible with automatic top and push-button window controls*

—and of course it's a KAISER. Available in a variety of brilliant colors with matching or contrasting fabric top and full-vision rear window of vinyl plastic. Extra-braced frame and door posts give greater rigidity, greater safety!

Top and windows* go up or down at the touch of a button. You'll ride snug-as-a-bug or free-as-air in tune with a moment's impulse!

*Automatic window controls optional equipment

KAISER-FRAZER CORPORATION
Willow Run, Michigan