

**VOLVO**  
for life



VOLVO  
**V40**





THE VOLVO V40.  
FUN. SAFETY. VERSATILITY. AND YES, IT'S ATTAINABLE.

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**[WWW.VOLVOCARS.COM](http://WWW.VOLVOCARS.COM)**



Galactica wheels are optional.



## **VOLVO V40**

YOU KEEP POURING OUT YOUR ENERGY, ALWAYS REACHING FOR MORE. HOW ABOUT A CAR THAT REACHES OUT RIGHT ALONG WITH YOU? THE VOLVO V40 WILL GRAB THE ROAD AND MOVE YOU DOWN IT WITH 160 TURBOCHARGED HORSES AT YOUR BECK AND CALL. AND HANDLE EVERY CURVE AND HILL YOU THROW AT IT WITH ADAPTIVE FIVE-SPEED AUTOMATIC TRANSMISSION AND TAUT INDEPENDENT SUSPENSION. WITH 68.1 SQUARE FEET OF CARGO SPACE, THE VOLVO V40 ADAPTS TO YOUR CHANGING NEEDS, TOO. HAUL YOUR SPOUSE, HAUL YOUR FRIENDS, HAUL OUTRAGEOUS AMOUNTS OF GEAR, OR JUST GO IT ALONE IN SPACIOUS LUXURY.





Roof rails available as a retailer installed accessory.



**FINISHING TOUCHES**

You can adorn your Volvo in your choice of eight exterior colors, including five optional metallic colors. Each of them comes from a sophisticated Scandinavian color palette that is classic and elegant, yet bold and striking. Multi-spoke alloy wheels add a final upscale touch.



## FEAST YOUR EYES

THE VOLVO V40 HAS THE ABILITY TO MOVE YOU EVEN WHEN STANDING STILL. SMOOTH, FLOWING LINES COMBINE WITH A DISTINCTIVE FRONT GRILLE AND V-SHAPED HOOD TO PRODUCE A LOOK THAT IS GRACEFUL, YET POWERFUL. CLEAR-GLASS DUAL HEADLIGHTS CAREFULLY FOLLOW THE LINES OF THE BODYWORK. WIDE SHOULDERS AND THREE SIDE WINDOWS LET YOU KNOW AT A GLANCE THAT THIS IS INDEED A VOLVO.





## LUXURY. COMFORT. BLISS.

OPEN THE DOOR OF THE VOLVO V40, SLIDE BEHIND THE WHEEL, AND WHAT DO YOU NOTICE? BENEATH YOU IS A SCULPTED, HIGHLY ADJUSTABLE SEAT THAT EXUDES ORTHOPEDIC COMFORT. IN FRONT OF YOU, CONTROLS AND GAUGES ARE ARRAYED PRECISELY AND INTUITIVELY. ALL AROUND YOU ARE PLEASING TEXTURES AND COLORS. THERE'S AN ABUNDANCE OF AMENITIES, LIKE POWER WINDOWS, ELECTRONIC CLIMATE CONTROL (ECC), POWER HEATED EXTERIOR MIRRORS, AND AN AUDIOPHILE-QUALITY SEVEN-SPEAKER SOUND SYSTEM. THERE'S EVEN A POLLEN FILTER TO PURIFY CABIN AIR.



### ENTICING ACCESSORIES

Volvo invites you to personalize your interior, choosing from a range of carefully selected options. There's sumptuous leather for the seat surfaces, and steering wheel.



## IT FITS YOUR LIFE

EVERYTHING ABOUT THE VOLVO V40 SAYS UTILITY AND FLEXIBILITY. FOR STARTERS, THERE'S THE SHEER INTERIOR SIZE – AN IMPRESSIVE 68.1 SQUARE FEET OF CARGO SPACE JUST WAITING TO BE FILLED. WITH WHAT? YOUR LATEST CONQUEST FROM A WEEKEND OF ANTIQUING. ENOUGH CAMPING GEAR TO LET YOU DISAPPEAR FOR A WEEK. OR A FULL COMPLEMENT OF IN-LAWS FOR THOSE MORE DUTIFUL MOMENTS.



### **VERSATILITY**

All three rear seats – and the front passenger seat – fold flat, so loading is easy. A net and belt keep cargo securely in place. Rear seats also fold individually in a 70/30 split for those times when you need to transport someone in the back along with lots of things. If you have valuables you'd rather not display, the Volvo V40 has a retractable cargo cover to keep them safe from prying eyes.

### **TAKING IT ALL**

Got even more gear? The Volvo accessory roof load carrier systems solve that problem. You can choose roof rails, a snowboard holder, a ski rack, a bicycle carrier, a rooftop luggage carrier, a cavernous cargo box, or a number of other come-to-the-rescue solutions.

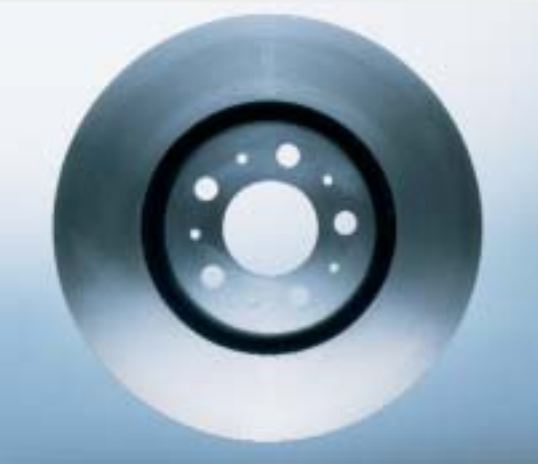


V40



## DRIVING

YOU WANT YOUR CAR TO BE A STATEMENT OF AUTOMOTIVE BEAUTY, SURE, BUT YOU ALSO WANT IT TO BE A JOY TO DRIVE. ENTER VOLVO V40. THE DOHC TURBOCHARGED ENGINE SETS THE PACE. IT'S MATED TO A FIVE-SPEED, MICROPROCESSOR-CONTROLLED AUTOMATIC TRANSMISSION THAT ACTUALLY ADAPTS TO YOUR DRIVING STYLE. SO YOU'LL HAVE ALL THE POWER YOU NEED TO MAKE FREEWAY ON-RAMPS, UPHILL CLIMBS, AND PASSING CARS NOT JUST EFFORTLESS, BUT FUN.



### SOPHISTICATED BRAKE SYSTEM

Of course, you'll find ABS disc brakes all around, ventilated at the front. There are two braking circuits – if one fails, the other still works. Volvo Electronic Brake Distribution (EBD) automatically distributes braking power between the front and rear for quick, sure stops regardless of load.



### ADAPTIVE TRANSMISSION

Power is in your hands. The turbocharged 160-bhp engine is mated to a five-speed, microprocessor-controlled automatic transmission that actually adapts to your driving style.



### BEING SEEN

All exterior lights are designed for maximum visibility and safety, day or night. Daytime running lights and side lights are illuminated whenever the car is in operation. Fog lights in the Sport Package provide extra illumination when driving in heavy rain or snow.

### PRECISE HANDLING

A torsionally stiff body, independent suspension, variable-assist rack-and-pinion steering, and front and rear stabilizer bars all work together to provide the handling of a classic European sports sedan. You'll enjoy a smooth ride and plenty of road feel. The kind of road feel that makes driving an adventure.

Fog lights, front spoiler, headlight wipers, Black Bezel headlamps and roof rails are optional.



#### WHIPLASH PROTECTION SEATING SYSTEM

Rear-end collisions can produce serious neck injuries, even at low speeds. Volvo's Whiplash Protection Seating System (WHIPS) is built into the front seats of the Volvo V40. If the car is struck from behind, the system helps absorb the force and significantly reduces stress to the neck and spine. There is no other system like it in the world.



#### SIDE-IMPACT PROTECTION SYSTEM

In 25 percent of all major collisions, the hit is from the side. Volvo's patented Side-Impact Protection System (SIPS) helps reduce the risk of serious injury. Side members, roof pillars, roof, doors, and cross-members in the floor and dashboard are specially reinforced. The system works in conjunction with side air bags fitted in the front seats and IC – inflatable head-protection curtains hidden in the headliners along each side.



## SAFETY – OUR FIRST PRIORITY

VOLVO. SAFETY. THE WORDS ARE NEARLY SYNONYMOUS, AS WELL THEY SHOULD BE, BECAUSE SAFETY IS INFUSED INTO THE VERY ESSENCE OF WHO WE ARE AND WHAT WE DO. FROM SOPHISTICATED SYSTEMS THAT HELP YOU AVOID ACCIDENTS TO THOSE THAT HELP TO MINIMIZE INJURIES SHOULD ONE OCCUR, VOLVO IS COMMITTED TO PROTECTING YOU, YOUR LOVED ONES, AND THOSE WITH WHOM YOU SHARE THE ROAD OF LIFE.



#### AIR BAGS AND SEAT BELTS

The Volvo integrated safety system tailors its response to the severity of a frontal collision. If it's relatively low, pre-tensioners automatically tighten the front seat belts in a fraction of a second to hold you more securely. A somewhat stronger impact causes the dual-threshold air bags to deploy at 70 percent inflation. An even stronger impact triggers full inflation. In this way, the Volvo V40 provides maximum protection while saving you from being exposed to unnecessary air bag deployment.



#### CHILD SAFETY

Volvo is one of few car manufacturers that designs and manufactures its own child safety equipment. We conform to all ISO-FIX attachment system standards, so you can attach rearward-facing seats for children under the age of three quickly and correctly. For older children, optional seat boosters ensure that the child sits at the proper height for correct seat belt placement.

Galactica wheels are optional.



"CARS ARE DRIVEN BY PEOPLE. THE GUIDING PRINCIPLE  
BEHIND EVERYTHING WE MAKE AT VOLVO, THEREFORE,  
IS – AND MUST REMAIN – SAFETY."

ASSAR GABRIELSSON AND GUSTAF LARSON,  
THE FOUNDERS OF VOLVO.



## VOLVO SAFETY SYSTEMS

AT VOLVO, WE BELIEVE THAT IT'S THE WHOLE RATHER THAN THE PARTS THAT DETERMINES HOW SAFE A CAR IS. THE VOLVO V40 IS VERY MUCH THE PRODUCT OF THIS BELIEF – EVERYTHING WORKS TOGETHER IN HARMONY TO HELP KEEP YOU OUT OF HARM'S WAY.

### SAFETY BELTS WITH PRE-TENSIONERS

All seats have head restraints and three-point seat belts, and the front seat belts have pre-tensioners to pull them snug during a collision.

### SAFETY CAGE

A high-strength steel passenger safety cage surrounds the occupants.

### PROTECTED FUEL TANK

The fuel tank is strategically placed in front of the rear wheel suspension, providing enhanced protection in the event of a rear-end collision.

### ISO-FIX COMPLIANT

This attachment system ensures quick and correct installation and removal of safety seats for children.

### WHIPLASH PROTECTION (WHIPS)

Volvo's system for the front seats helps to reduce the strain on the spine and neck if the car is hit from behind.

### SIDE-IMPACT AIR BAGS

Side air bags offer chest protection. Fitted in the outer edge of the front seats, not the doors, to be always by your side.





**INFLATABLE SIDE CURTAINS (IC)**

Curtains inflate in a side-impact or rollover accident to help protect the heads and upper bodies of the occupants.

**DUAL-STAGE AIR BAGS**

These latest-generation "smart" air bag systems sense collision force and adjust inflation accordingly.

**ENERGY-ABSORBING**

**DOOR MATERIALS**

Specially designed blocks inside the doors absorb the force of side impacts to help provide enhanced safety.

**IMPACT BUFFER ZONES**

Front and rear impact areas help dissipate incoming collision forces before they can reach the interior.

**ANTI-SUBMARINING SEATS**

Front and rear seats are shaped to help keep occupants from sliding under and out of their belts during a collision.

**COLLAPSIBLE THREE-STAGE STEERING COLUMN**

In the event of a frontal collision, the steering column is designed to collapse and help prevent injuries to the driver.



## SECURITY

AT VOLVO, PROVIDING FOR YOUR PERSONAL SAFETY IS A NATURAL EXTENSION OF OUR DEVOTION TO YOUR DRIVING SAFETY. AND SO, A NUMBER OF CRITICAL FEATURES HAVE BEEN ADDED TO THE VOLVO V40 TO HELP YOU AVOID THREATENING SITUATIONS.



### KEY INTEGRATED REMOTE AND ALARM

One of the most remarkable Volvo V40 security features fits in the palm of your hand. In addition to housing the key (which swings out smartly at the touch of a button), the remote control unit locks and unlocks all doors, including fuel filler door and tailgate. Press the panic button and an alarm in the car is sounded. A rolling code prevents code theft by scanning.

### THEFT-PROOF LOCK SYSTEM

A tiny transmitter embedded in the key of the Volvo V40 sends an identity code to the engine. Without the code, it's virtually impossible to start the car. Try to force the ignition mechanically, and the rotating lock cylinder simply spins.

### SECURITY SYSTEM

Sensors in the door, hood, and trunk activate an alarm if someone should ever try to break into the vehicle.

### DEADLOCK SYSTEM

If someone breaks a window and then reaches in to open the door, he'll soon find that the doors can't be opened from the inside. This deadlock system activates shortly after you lock your vehicle.

### HOME SAFE LIGHTING

Pull the high-beam lever once before exiting, and the Volvo V40 will use its headlights to safely illuminate your path to your door, and then shut off automatically after 30 seconds.

Roof spoiler, roof rails and Galactica wheels are optional.











## ENVIRONMENTAL CARE

CARING FOR THE ENVIRONMENT IS YET ANOTHER ASPECT OF VOLVO'S TOTAL APPROACH TO HUMAN SAFETY. THE LATEST THINKING IN ENGINE TECHNOLOGY, EMISSIONS ENGINEERING, AND MATERIALS SELECTION HAS BEEN USED TO ENSURE THAT THE ENVIRONMENTAL PROFILE OF THE VOLVO V40 IS AS BENIGN AS POSSIBLE.

Roof rails are a retailer installed accessory. Galactica wheels are optional.



#### **FUEL ECONOMY AND EMISSIONS**

The engine is crafted from lightweight aluminum and features Volvo's latest low-friction technology for top-class fuel efficiency. Continuously variable valve timing (CVVT) reduces emissions at the source. The Volvo catalytic converter eliminates up to 95 percent of remaining carbon monoxide, hydrocarbons, and nitrogen oxides.

#### **RECYCLABLE**

The Volvo V40 was built for 85% recyclability, thus greatly reducing the environmental impact of the car. All plastic parts that weight 1.76 oz (50g) or more are labeled according international standards.

#### **CERTIFIED MATERIALS**

All textile and leather upholstery have been certified according to Oko-Tex Standard 100. Oko-Tex is a European standard used throughout the world, which safeguards that textiles are free from hazardous and allergenic compounds. Most textile surface materials, such as carpets, are also certified according to Oko-Tex.

## STANDARD FEATURES

### SAFETY

- Anti-submarining seats
- Cargo area strap and side net
- Daytime running lights (halogen semi-sealed with replaceable bulb)
- Dual-stage front air bags for driver and front passenger
- Illuminated side marker lights/turn signal indicators
- Inflatable side curtain (IC)
- ISO-FIX baby/child seat attachment
- Overhead-mounted seat belt reminder lights
- Rear door child-safety locks
- Rear fog light with auto-off
- Home Safe lighting
- Seat belts: Five 3-point inertia-reel belts; front have pre-tensioners and height adjustment
- Security system
- Side-impact air bags (SIPS Bags II)
- Side-Impact Protection System (SIPS)
- Top-tether child seat anchorage capability
- Whiplash Protection Seating System (WHIPS)

### EXTERIOR

- Key integrated remote, including central locking, alarm, tailgate lock, and fuel filler lock functions
- Outside temperature gauge
- Pollen filter for passenger compartment
- Power heated outside mirrors
- Tinted windows
- Two-speed windshield wipers with intermittent cycle

### INTERIOR

- Four-dial instrument cluster with LCD readouts in speedometer and tach
- Three-spoke steering wheel
- Cruise control
- Cupholders in center tunnel and rear seat armrest
- Driver's seat with tilt, recline, adjustable lumbar support
- Electronic climate control
- Five padded head restraints
- Four reading lamps
- Front center armrest
- Front door-panel storage pockets

- Front seat-back storage pockets
- Cargo area side net
- Illuminated vanity mirrors in driver/front passenger sun visors
- Illuminated, lockable glove box
- Immobilizer, encrypted ignition key
- Interior cabin light delay
- Luggage area lights
- Plush front and rear floor mats
- Power tailgate release
- Power windows with auto-down for driver's window
- Rear window defroster with automatic timer
- Removable cargo security cover
- 70/30 split folding rear seat
- Tilt steering wheel
- Tool kit
- Two entry lights (in front door foot wells)

### AUDIO

- HU-615 AM/FM, full-logic cassette, in-dash CD, Dolby 100-watt amplifier, seven speakers, power antenna, and pre-wired for CD changer

## TECHNICAL SPECIFICATIONS

### ENGINE

- 1.9-liter, 4-cylinder, DOHC twin-scroll turbocharger with intercooler
- Siemens engine management system
- Compression ratio 9.0:1
- Horsepower (SAE net) 160 @ 5,250 rpm
- Torque (ft-lbs SAE net) 177 @ 1,800 – 4,500 rpm

### TRANSMISSION

- Five-speed microprocessor-controlled automatic
- Front-wheel drive

### BRAKES

- Four-wheel power-assisted disc brakes
- Anti-lock braking system (ABS)
- Electronic Brake Distribution (EBD)

### SUSPENSION

- FRONT: MacPherson strut with asymmetrically mounted coil springs, hydraulic shocks, 19 mm stabilizer bar
- REAR: Multilink independent rear suspension with coil springs, hydraulic shocks, 13 mm stabilizer bar

### STEERING

- Power-assisted rack-and-pinion steering
- 3.1 turns lock to lock

### WHEELS AND TIRES

- 6" x 15" – "Stellar" 10-spoke alloy wheels with 195/60/VR15" tires
- 6.5" x 16" – "Galactica" 12-spoke alloy wheels with 215/50/R16" tires (Opt.)

### DIMENSIONS AND WEIGHT

- |                |           |
|----------------|-----------|
| • Curb weight  | 2,822 lbs |
| • Height       | 56 in     |
| • Length       | 177.8 in  |
| • Width        | 67.7 in   |
| • Track, front | 58 in     |
| • Track, rear  | 58 in     |
| • Wheelbase    | 100.9 in  |

Roof rails are a retailer installed accessory.







## PACKAGES AND OPTIONS

CUSTOMIZE YOUR VOLVO V40 – YOU DECIDE WHAT IT WILL BE IN THE END. JUST TAKE YOUR TIME, EXPLORE YOUR ADVANTAGEOUS RANGE OF OPTIONS, AND IMAGINE, AND SOON YOU’LL BE BEHIND THE WHEEL OF YOUR INDIVIDUALLY TAILORED VOLVO V40.

### PREMIUM PACKAGE

- Chrome exterior door handles
- Power glass moonroof
- Trip computer
- Power driver’s seat
- Premium speaker system
- Leather seating surfaces
- Three-spoke leather-trimmed steering wheel
- Leather-trimmed handbrake lever
- Leather-trimmed shift knob
- Simulated wood trim

### SPORT PACKAGE

- 16" "Galactica" alloy wheels
- Front fog lights
- Front and rear spoilers with black inlays
- "Visby" cloth/leather upholstery
- Three-spoke sport leather-trimmed steering wheel
- "Cyborg" interior inlays and shift knob
- Premium speaker system
- Black headlamp Bezels

### CLIMATE PACKAGE

- Heated front seats
- Dynamic Stability Assistance (DSA)
- Headlamp wipers/washers

### FACTORY OPTIONS

- Metallic paint
- Leather seating surfaces
- Leather-trimmed steering wheel
- Power glass moonroof
- Pre-wiring for CD changer
- Integrated child booster seats
- Power driver's seat
- 16" "Galactica" alloy wheels



#### **AUDIO EXCELLENCE**

Nothing matches the rhythm of driving like music itself. Our custom-designed audio systems will leave you breathless. The in-dash system includes AM/FM radio, CD, and full-logic cassette. Seven strategically placed speakers driven by 100 watts of digital amplifier power immerse you in clean sound and deep bass. A number of audio systems upgrades, including a 10-disc CD changer, are available.





# INTERIOR SELECTIONS

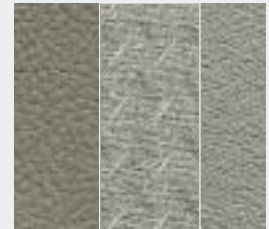
CHOOSE FROM A NUMBER OF SPECIALLY DESIGNED OPTIONS TO ORCHESTRATE THE INTERIOR THAT BEST SUITS YOU. THEN ENJOY YOUR CREATION EVERY TIME YOU STEP INSIDE.



Cloth, Taupe/light taupe (7491)



Leather, Taupe/light taupe (7990)



Leather and cloth, sport interior, Taupe/light taupe (7391)

## TAUPE INTERIOR

Taupe/light taupe leather and cloth upholstery, leather wrapped steering wheel, sport trim in panels and gear-lever knob.



Trim, Simulated wood. (Premium Package)



Sport trim, Cyborg.



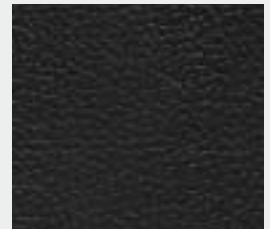
Leather wrapped steering wheel, Graphite.



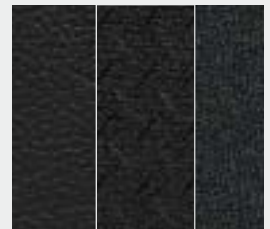
Leather-clad parking brake lever, Graphite. Optional in Premium Package; late availability.



Cloth, Graphite (7471)



Leather, Graphite (7970)



Leather and cloth, sport interior, Graphite (7371)

**GRAPHITE INTERIOR**

Graphite leather upholstery, leather wrapped steering wheel, optional Cyborg trim in panels and gear-lever knob.



Leather-clad gear-lever knob, Graphite. Available in Premium Package; late availability.



Simulated wood gear-lever knob. Available in Premium Package/limited availability.



Cyborg gear-lever knob. (Sport Package)



## EXTERIOR CHOICES AND COLORS

YOU CAN CUSTOMIZE THE LOOK TO SUIT YOUR TASTE AND TEMPERAMENT. CHOOSE FROM A VARIETY OF COLORS AND EXTERIOR DETAILS. SELECT FROM TWO DIFFERENT WHEEL DESIGNS. EVEN HAVE SPECIALLY-DESIGNED HEADLAMPS. DIAL UP THE ELEGANCE OR THE SPORTINESS UNTIL YOU HAVE JUST THE VOLVO V40 THAT HARMONIZES WITH YOU.



Roof spoiler. Included in Sport Package.



Black Bezel headlamps with chromium rings. Included in Sport Package.





Fog lights, headlight wipers and roof rails are optional.



Front spoiler with Piano Black inlay.  
Included in Sport Package.



6.5" x 16" – "Galactica" 12-spoke alloy wheels with  
215/50/R16" tires. Included in Sport Package.



6" x 15" – "Stellar" 10-spoke alloy wheels with  
195/60/VR15" tires.



Galactica wheels are optional.

## A PLEASURE TO OWN

THE VOLVO V40 WILL FILL YOUR LIFE WITH DRIVING PLEASURE. BUT THE SATISFACTION THAT COMES FROM OWNING IT INCLUDES MUCH MORE THAN THE VEHICLE ITSELF.

### **VOLVO NEW-CAR WARRANTY**

The warranty provides comprehensive coverage for four years/50,000 miles. Additional warranties provide coverage for corrosion protection, seat belts, air bags, supplemental restraint system, emission systems, spare parts replacement, and genuine Volvo accessories. Consult the warranty information booklet for details.

### **VOLVO ON CALL**

A minor mishap — losing the keys or getting a flat — can happen to anyone at any time. So your new Volvo V40 comes with three years of free emergency roadside service, 24 hours a day, anywhere in North America. Simply call the Volvo Assistance switchboard and help is on its way.

### **FINANCING**

Volvo Finance North America (VFNA) offers competitive, personalized financing plans with low monthly installments, low cash deposit, clearly stated conditions, and professional advice.

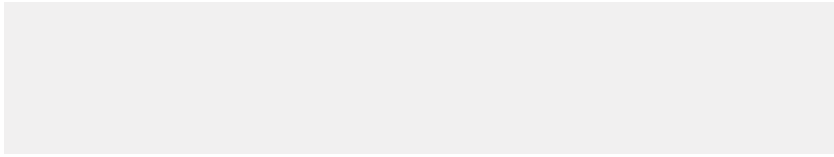
### **LEASING**

The long service life of a Volvo means high residual value. This allows us to offer you very attractive leasing options, tailored to your own situation and requirements.

### **EXTRA PROTECTION**

The Volvo Increased Protection Plan (VIP) is the ultimate support program for total peace of mind. It provides protection against mechanical repairs well beyond the expiration of the vehicle's standard warranty.

These are just a few of the added benefits you'll enjoy as a Volvo V40 owner. For further information, ask your Volvo dealer.



249 White



250 Red



243 Dark blue



329 Silver metallic



343 Atlantic blue metallic



346 Black sapphire metallic



351 Maya gold metallic



352 Silver green metallic

As part of our commitment to the environment, the color choices you see here were printed directly on the page. This eliminates the need for chemically treated color chips. Also, the paper used in this brochure is made from recycled materials. Small things perhaps, but then, every little bit helps.

**NOTE:** Because of occasional variations in printing, consult your Volvo retailer to ensure that the color choice you make is correct.



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**VOLVO**  
for life

