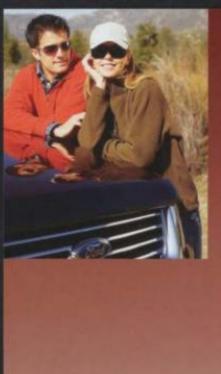


EXPLORER ACCESSORIES





fordaccessoriesstore.com



PERSONALIZE YOUR EXPLORER WITH GENUINE FORD ACCESSORIES. Engineered by Ford for a precise fit, they go the extra mile to ensure quality, durability and spot-on style.

FORD'S NEW VEHICLE ACCESSORIZER PUTS PERSONALIZATION IN THE FAST LANE and takes the information superhighway to the next level! Our new online Accessorizer feature lets you see how Genuine Ford Accessories will look on your Explorer. Take it for a test drive at fordaccessoriesstore.com.

Elliptical Cross Bars

Electrochromic Mirror with HomeLink®







Color-Keyed Molded Running Boards. Take a step up in style with our best-selling, original equipment running boards. You'll find these and other exterior enhancements on pages 4-7.



Vehicle Security System. On pages 8-9, we offer products that are designed for your convenience and protection. This popular, state-of-the-art system protects your vehicle and its contents.



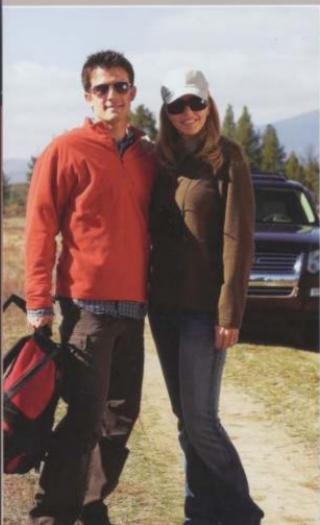
Custom Fuel Door. For a great way to add sporty style to your Explorer, check out the Custom Fuel Door on page 6.



Cargo Security Shade. One of our top-selling accessories, this heavy-duty shade keeps your belongings hidden from view. For more details and cargo organizing options, see page 7.

GO ALL OUT. Enhance the exterior of your Explorer with long-wearing, great-looking Genuine Ford Accessories.

[fordaccessoriesstore.com]









Mini Bug Shield

Protect the edge of your hood from bugs, small stones and other debris.

Durable, smoke-colored acrylic complements any exterior color.

Base Part No. 16C900

Side Window Deflectors

Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation. Packaged in a 4-piece kit.

Base Part No. 18246

Original Equipment Step Bars*

These original equipment step bars are available in durable chrome or black finish. Ample width provides sure footing. Easy no-drill installation. Base Part No. **16450**

Color-Keyed Molded Running Boards*

An original equipment running board with an aerodynamic appearance that enhances the Explorer's sporty lines, Available in primed (ready to paint) or black. Easy, no-drill installation.

Base Part No. 16450

EXPLORER

*Eligible for residualization under a Ford Credit Red Carpet Lease.

TESTED TOUGH. You work hard and play harder.

So, Genuine Ford Accessories are engineered and factory tested to be in perfect synch with your Explorer's body design and mechanical specs.



Flat-Molded Splash Guards*

Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavy-duty plastic construction resists cracking. Packaged in a 4-piece set. Available in black only. Base Part No. 16A550

6 Moonroof Deflector

Durable, smoke-colored deflector helps reduce wind noise while letting fresh air flow in. Installs easily.

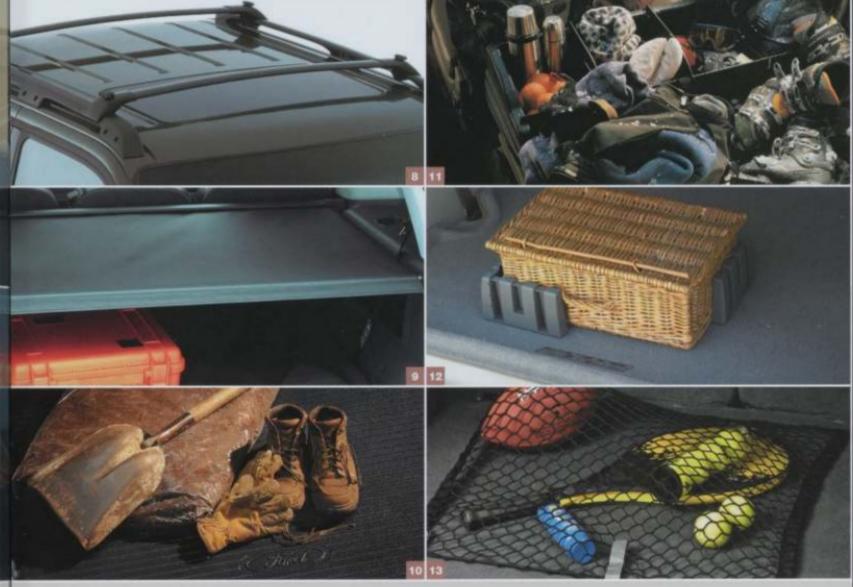
Base Part No. 500A26

Custom Fuel Door*

Unique styling with authentic cap head screws complements your Explorer's sporty good looks. Made of corrosion-resistant, forged aluminum with a bright satin finish. Finger impression provides easy access. Hinge mechanism allows for quick installation.

Base Part No. 405A26

[fordaccessoriesstore.com]



Elliptical Cross Bars for O.E. Racks*

This set of two elliptically shaped cross bars allows the mounting of select carriers with adapters for elliptical carriers. Easy to install.

Base Part No. **55100**

Cargo Security Shade*

Conceal your belongings with this heavy-duty vinyl shade. Mounts behind rear seat above the cargo area and may be stored on its roll when not in use. Available in colors to match the vehicle interior. Base Part No. **45440**

10 Interior Moided Cargo Area Protector

Durable, lightweight tray is molded to the contours of your vehicle. Raised lip helps contain spills, installs and removes easily without tools. Available in black only. Base Part No. **11600**

Interior Cargo Organizer

Removable and adjustable divider system helps separate and organize your belongings. Installs easily in the cargo area with no tools required. Available in black only. Base Part No. 115A00

12 Cargo-Logic®

A smart way to protect the cargo area and keep cargo organized. Liner features molded construction that provides a stain- and moisture-resistant barrier to protect the cargo area floor, while L-shaped Cargo-Loks hold cargo. The liner's heavy-duty looped polyware surface offers an ideal fastening surface for Velcro® hooks on the underside of the thermoplastic Cargo-Loks. Simply place Cargo-Loks at diagonal corners of the cargo you're carrying to keep it from shifting. Four Cargo-Loks supplied. Offered in colors to complement your interior with a vehicle-specific embroidered logo.

Base Part No. 11600

18 Rear Cargo Net

Keep packages and other loose items from spilling in your vehicle. The netting stretches easily over bulky items and the soft braided cording won't scratch painted surfaces. Corner hooks attach to existing rings in vehicle's cargo area. Installs easily, no tools required. Floor mount style.

Base Part No. 550A66

*Eligible for residualization under a Ford Credit Red Carpet Lease.

PREPARED AND PROTECTED. Genuine Ford Accessories















Mobile-Ease™

Use simple voice commands to dial your Bluetooth™-equipped wireless phone hands free! Mobile-Ease mutes your vehicle's audio system whenever you make or receive calls and provides hands-free communication using a microphone and the vehicle's audio system. Once paired, Mobile-Ease automatically links with your Bluetooth-equipped wireless phone whenever you get in your vehicle. Visit bluetooth.letstalk.com for available Bluetooth phones. A wiring harness (sold separately) is required for all applications. NOTE: Bluetooth is not available on all audio applications. See your dealer for availability. Base Part No. 196399 (14A411 for Wiring Harness)

15 Electrochromic Mirrors and Electrochromic HomeLink® Mirrors

Ease the discomfort of headlight glare in your rearview mirror. Automatically dims when glare is detected. Electrochromic Mirrors are available with built-in compass only or with the added feature of a temperature display. Electrochromic HomeLink Mirrors have a wireless control feature that allows you to activate home lighting, open garage doors, disarm security systems, and communicate with any radio-frequency-controlled home device from your vehicle. They are also available with compass only or with compass/temperature display. Dealer installation recommended. Not for use on vehicles equipped with factory compass mirrors.

Base Part No. 17700

16 Vehicle Security System

Protect your vehicle - and its contents - with a state-of-the-art security system. Two-step perimeter alarm gives a warning chirp for non-threatening impacts and a Real Panic Sound® if security is threatened. IT-s® (Interior Theft Sensor) uses infrared technology to protect the vehicle's contents. Factory-supplied transmitter remotely locks/unlocks doors and deactivates the alarm. Dome lights are activated for illuminated entry/exit. For vehicles equipped with factory keyless entry. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. 19A361

Remote Start Systems

Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Two systems to choose from. Remote Start Only has a small, single-button key fob that can start and stop the vehicle from up to 1,000 ft. (300 m) away. Remote Start with Keyless Entry and Vehicle Security has a perimeter alarm, Progressive Car Find to help locate your vehicle in crowded parking lots, plus a six-button key fob for start/stop, panic, lock, unlock, and up to two buttons that can be programmed for compatible features like sliding doors, power lift-gates, etc. SecuriLock® kit (sold separately) required for most applications. Dealer installation recommended. NOTE: Available for automatic transmissions only. Remote Start with Keyless Entry and Vehicle Security may be eligible for insurance discounts in some states/provinces.

Base Part No. 196364 (196365 for SecuriLock®)

GO THE DISTANCE. Whether you're adding function or flair - or both -

to your Explorer, you can always count on Genuine Ford Accessories. They're covered by the same outstanding limited warranty as your new Explorer (see back cover for details).









Smoker's Pack

Add an ash cup and lighter to your vehicle. The ash cup blends with the interior styling and mounts to the center console or dash. Easy to remove for cleaning. Base Part No. **04810** Ash Cup/Coin Holder Base Part No. **04810** Ash Cup with Lighter Element

Wheel Lock

For added protection against wheel theft, replace one lug nut on each wheel with one of these locks. Chrome-plated locks available for exposed lugs; open-ended, zinc-plated locks available for hidden lugs. Kit includes four locks and key. Base Part No. 1A043

20 Trailer Hitch Balls

Chrome trailer hitch balls are available in 1 7/8" (4.8 cm) or 2" (5 cm) diameters. Feature forged, one-piece construction for maximum strength and a chrome finish for corrosion resistance. Refer to your Owner's Guide for towing limitations. Available for vehicles equipped with a trailer hitch.

Base Part No. 19F503

21 Trailer Hitch Drawbars

Feature a square tubular shank, heavy steel ball platform and a durable black powdercoat finish. Designed for 2" (5 cm) trailer hitch receivers, these drawbars can be used in the raised or dropped position to match the trailer coupler height. Two offsets available: 0" drop/2 1/2" rise and 1 1/4" drop/4" rise. See your dealer for towing limitations.

Base Part No. 19A282

22 Neutral Tow Kit

(not pictured) This handy kit allows you to tow your Explorer behind your motorhome — with all four wheels on the ground. Available for vehicles equipped with 4.0L or 4.6L engines, 4WD and an automatic transmission. Dealer installation recommended.

Base Part No. **7H332**

fordaccessoriesstore.com



25 All-Weather Vinyl Floor Mats*

The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Available in 4-piece kits for front and rear. Available in black only.

Base Part No. 13300

24 Carpeted Floor Mats

Premium-grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nibbed backing to help prevent slippage. Front mats have Explorer Logo. Available in 4-piece kits for front and rear, in colors that complement your vehicle interior. Base Part No. 13300



*Eligible for residualization under a Ford Credit Red Carpet Lease.



EXPLORER. YOUR RIDE. PERSONALIZED.

Got the drive to make your Explorer your own? Then you're good to go with Genuine Ford Accessories. Check out this catalog's great choices, visit your Ford Dealer or go to fordaccessoriesstore.com, and personalize your ride today!

EXPLORE THE POSSIBILITIES. Manufactured to meet Ford's high quality and safety standards, Genuine Ford Accessories offer everything you need to improve your comfort level, add convenience and complement the vehicle's sporty style.

FORD FACTORY TESTED. Genuine Ford Accessories are engineered by Ford Motor Company specifically for Ford vehicles so they blend seamlessly with the Explorer's body designs, electrical systems and mechanical specifications.

PROFESSIONAL DEALER INSTALLATION. When Genuine Ford Accessories are installed by your Ford Dealer, you can count on a precise fit and skilled service.

VALUE ADDED. By personalizing your new Explorer with Genuine Ford Accessories, you're protecting and enhancing the value of your vehicle, and potentially increasing its resale value. Genuine Ford Accessories help preserve your Explorer's appearance and functionality. The Red Carpet Lease residualization plan also can make your vehicle more valuable when your lease ends (see below).

OUTSTANDING WARRANTY PROTECTION. Genuine Ford Accessories are backed by the same strong warranty as your new Explorer (see below).











Limited Warranty Information. Ford Motor Company will repeir or replace any properly dealer-installed Genuine Ford Accessories found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory. The accessory will be warranted for whichever provides you the greatest benefit: ■ 12 months or 12,000 miles/20,000 km (whichever occurs first), or ■ The remainder of your New Vehicle Limited Warranty. Contact your Ford Dealer for details and a copy of the warranty. Red Carpet Lease. Get the ride you want. Many Genuine Ford Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Ford Dealer for details. Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some dealer-installed Genuine Ford Accessories can be covered for up to 7 years or 100,000 miles. See your Ford Dealer for details. NOTE: The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.



