



2007 FOCUS ACCESSORIES



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PERSONALIZE YOUR FOCUS WITH GENUINE FORD ACCESSORIES. Engineered by Ford for a precise fit, they go the extra mile to ensure quality, durability and spot-on style.

FORD'S NEW VEHICLE ACCESSORIZER PUTS PERSONALIZATION IN THE FAST LANE and takes the information superhighway to the next level! Our new online Accessorizer feature lets you see how Genuine Ford Accessories will look on your Focus. Take it for a test drive at fordaccessoriesstore.com.



Styled Bug Shield

Electrochromic Mirrors with HomeLink®

Side Window Deflectors

Spoiler

Ground Effects Body Kit

Custom Wheels



UTILITY

Splash Guards. Our best-selling splash guards protect against mud, snow and ice. You'll find molded and flat splash guards on page 10.



SECURITY

Vehicle Security System. On page 9, we offer products that are designed for your convenience and protection. This popular, state-of-the-art system protects your vehicle and its contents.



STYLE

Spoilers. Add sporty style to your Focus with our best-selling spoilers. See page 6 for this and other spoiler options.



CONVENIENCE

Cargo Security Shade. One of our best-selling accessories, this heavy-duty shade keeps your belongings hidden from view. For more details, and additional ways to help increase your safety and security, see pages 8-9.

GO ALL OUT. Enhance the exterior of your Focus with long-wearing, great-looking Genuine Ford Accessories.

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1 Styled Bug Shield

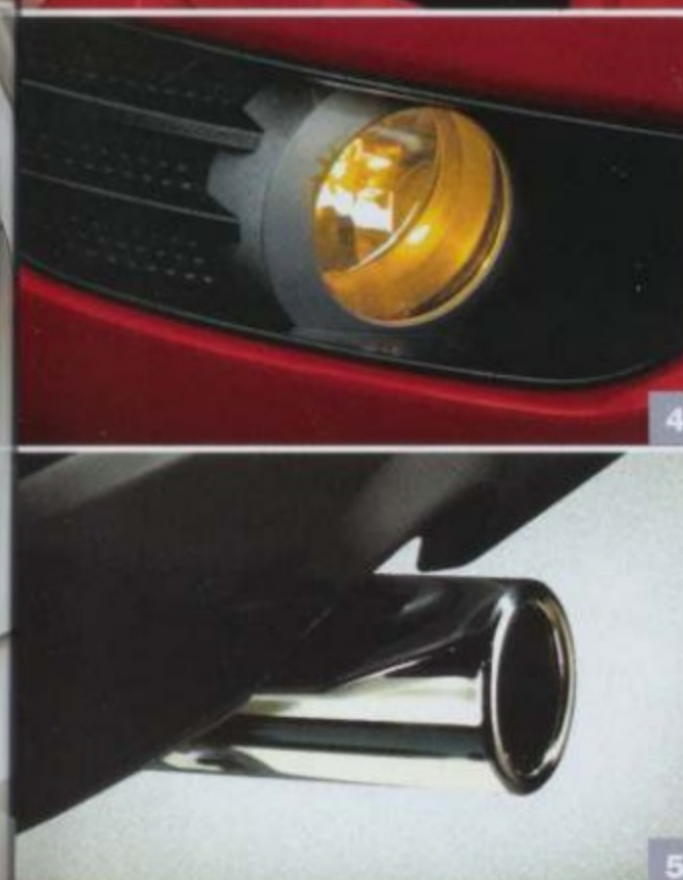
Excellent protection for the edge of your hood. Stylish design complements vehicle's lines. Constructed of durable polycarbonate in versatile smoke color. Easy installation.
Base Part No. **16C900**

2 Full Front End Cover*

Heavy-duty vinyl shields front end from bugs, stones and off-road debris. Flannel backing minimizes moisture buildup between the cover and the painted surface. Multi-piece construction lets you open hood without removing the cover.
Base Part No. **19A413**

3 Side Window Deflectors

Deflectors keep out snow or rain so you can crack open the window and let fresh air in. Durable, smoke-colored acrylic. Self-stick adhesive for easy installation.
Base Part No. **18246**



4 Fog Lights

For optimal vision and safety. Fog lights mount to the lower fascia of the front bumper with original equipment design that ensures proper fit. Dealer installation recommended.
Base Part No. **15200**

5 Chrome Exhaust Tip*

Slips over the end of the tailpipe. Constructed of heavy-duty, chrome-plated stainless steel for long life. Easy to install; no drilling necessary.
Base Part No. **5K238**

6 Focus Ground Effects Body Kit*

Trick out your Focus with these cool effects. Constructed of rugged original-equipment material, ground effects are available in four separate kits: front and rear fascias (primed), 4-door (includes fastener hardware and exhaust tip); front and rear fascias (primed), 3-/5-door (includes fastener hardware and exhaust tip); spoiler, 4-door (select painted colors); spoiler, 3-/5-door (primed). Available for vehicles when originally equipped with fog lamps (excluding ST model).
Base Part No. **20049** Fascia Kit
Base Part No. **44210** Spoiler

**Eligible for residualization under a Ford Credit Red Carpet Lease.*

TESTED TOUGH.

You work hard and play harder. Genuine Ford Accessories are engineered and factory tested to be in perfect synch with your Focus's body design and mechanical specs.

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7 Mid-Wing Spoiler

Designed for the mid-wing of 3-/5-door vehicles, this spoiler is available in select exterior colors or primed (ready to paint). Dealer installation recommended. Base Part No. **44210**

8 SVT Rear Spoiler

For sporty good looks and a factory-fresh appearance, add an SVT spoiler to your Focus 3-/5-door. Available in select exterior colors or primed (ready to paint). Dealer installation recommended. Base Part No. **44210**

9 Rear Spoilers*

Uniquely designed spoilers come primed (ready to paint). Available for 3-/5-door vehicles and wagons and 4-door sedans. Dealer installation recommended. Base Part No. **44210**

10 Elliptical Cross Bars for O.E. Racks*

This set of two elliptically shaped cross bars allows the mounting of select carriers with adapters for elliptical carriers. Easy to install. Focus wagon only. Base Part No. **55100**

11 Electrochromic Mirrors and Electrochromic HomeLink® Mirrors

Ease the discomfort of headlight glare in your rearview mirror. Automatically dims when glare is detected. Electrochromic Mirrors are available with built-in compass only or with the added feature of a temperature display. Electrochromic HomeLink Mirrors have a wireless control feature that allows you to activate home lighting, open garage doors, disarm security systems, and communicate with any radio-frequency-controlled home device from your vehicle. They are also available with compass only or with compass/temperature display. Dealer installation recommended. Base Part No. **17700**

12 Smoker's Pack and Ash Cup/Coin Holder

Add an ash cup and a lighter to your vehicle. The ash cup/coin holder is designed to fit in cup holders and includes a lid to keep ashes or spare change in place. It's constructed of a durable thermoplastic and removes easily for cleaning. Both the ash cup and lighter mount to the center console. Base Part No. **04788** Ash Cup/Coin Holder
Base Part No. **04788** Ash Cup with Lighter Element

13 TripTunes™

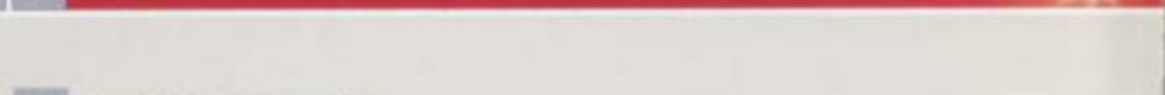
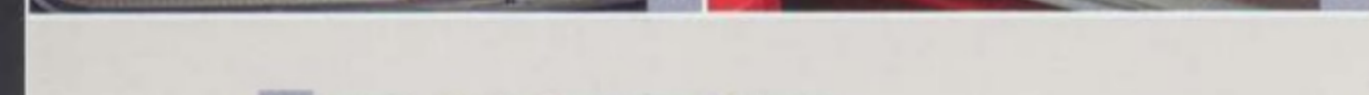
Take your tunes on the road! Now you can connect portable audio players (MP3, iPod®, iRiver®, SanDisk®, etc.), plus portable CD and cassette players, right to your in-dash radio. Just plug your player into the harness – a 3.5mm stereo connector provides the interface so you can listen to music through the radio's speakers and control the volume. Audio connection is housed securely in your vehicle's glovebox or center console. Base Part No. **19C142**

*Eligible for residualization under a Ford Credit Red Carpet Lease.

INSIDE THE COMFORT ZONE.

Genuine Ford Accessories are engineered and factory tested to be in perfect synch with your Focus – providing innovative interiors that offer comfort, convenience, style and peace of mind.

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14 Interior Molded Cargo Area Protector

Durable, lightweight polyethylene tray is molded to the contours of your vehicle. Raised lip helps contain spills. Available in black only. For all models (without subwoofer). Installs and removes easily without tools. Base Part No. **11600**

15 Cargo-Logic®

A smart way to protect the cargo area and keep cargo organized. Liner features molded construction that provides a stain- and moisture-resistant barrier to protect the cargo area floor, while L-shaped Cargo-Loks hold cargo. The liner's heavy-duty looped polyware surface offers an ideal fastening surface for Velcro® hooks on the underside of the thermoplastic Cargo-Loks. Simply place Cargo-Loks at diagonal corners of the cargo you're carrying to keep it from shifting. Four Cargo-Loks supplied. Offered in colors to complement your interior. Base Part No. **11600**

16 Cargo Security Shade

Conceal your belongings with this heavy-duty vinyl shade. Mounts behind rear seat above the cargo area and may be stored on its roll when not in use. Available in colors to match the vehicle interior. Focus wagon only. Base Part No. **45440**

17 Trunk/Rear Cargo Net

Keep packages and other loose items from spilling in your vehicle. The black netting stretches easily over bulky items and the soft braided cording won't scratch painted surfaces. Corner hooks attach to existing rings (or install those provided) in vehicle's cargo area. Envelope style. Installs easily; no tools required. Base Part No. **55066**

18 Interior Cargo Organizer

Removable and adjustable divider system helps separate and organize your belongings. Easy to install; no tools required. Available in black only with Ford oval logo. Focus wagon only. Base Part No. **115A00**

19 Trunk Cargo Organizer

Premium-grade polyethylene organizer bin has pull-up lid to make net-partitioned compartment for separating items. Installs easily in trunk. Available for sedan only. Base Part No. **115A00**

20 Mobile-Ease™

Use simple voice commands to dial your Bluetooth™-equipped wireless phone – hands free! Mobile-Ease mutes your vehicle's audio system whenever you make or receive calls and provides hands-free communication using a microphone and the vehicle's audio system. Once paired, Mobile-Ease automatically links with your Bluetooth-equipped wireless phone whenever you get in your vehicle. Visit bluetooth.letstalk.com for available Bluetooth phones. A wiring harness (sold separately) is required for all applications. NOTE: Bluetooth is not available on all audio applications. See your dealer for availability. Base Part No. **19G399 (14A411 for Wiring Harness)**

21 Vehicle Security System

Protect your vehicle – and its contents – with a state-of-the-art security system. Two-step perimeter alarm gives a warning chirp for non-threatening impacts and a Real Panic Sound® if security is threatened. IT-s® (Interior Theft Sensor) uses infrared technology to protect the vehicle's contents. Factory-supplied transmitter remotely locks/unlocks doors and deactivates the alarm. Dome lights are activated for illuminated entry/exit. For vehicles equipped with factory keyless entry. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces. Base Part No. **19A361**

22 Remote Start Systems

Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Two systems to choose from. Remote Start Only has a small, single-button key fob that can start and stop the vehicle from up to 1,000 ft. (300 m) away. Remote Start with Keyless Entry and Vehicle Security has a perimeter alarm, Progressive Car Find to help locate your vehicle in crowded parking lots, plus a six-button key fob for start/stop, panic, lock, unlock, and up to two buttons that can be programmed for compatible features like sliding doors, power lift-gates, etc. SecuriLock® kit (sold separately) required for most applications. Dealer installation recommended. NOTE: Available for automatic transmissions only. Remote Start with Keyless Entry and Vehicle Security may be eligible for insurance discounts in some states/provinces. Base Part No. **19G364 (19G365 for SecuriLock®)**

GO THE DISTANCE. Whether you're adding function or flair – or both – to your Focus, you can always count on Genuine Ford Accessories. They're covered by the same outstanding limited warranty as your new Focus (see back cover for details).



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23 16" Bright Machined Aluminum Wheel*

Fits 2003-2007 Focus. 16" X 6" Bright machined aluminum 5-spoke style. Includes chrome center cap with Ford logo and bright lug nuts. Designed specifically for Focus, this custom wheel meets Ford's rigorous appearance, durability and corrosion-resistance requirements.

Base Part No. **1007**
3S4Z-1007-HA

24 Wheel Locks

For added protection against wheel theft, replace one lug nut on each wheel with one of these locks. Kit includes four locks and key.

Base Part No. **1A043**

25 Molded Splash Guards

Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavy-duty black plastic construction resists cracking. Packaged in pairs for front or rear. Front guards are available for the 4-door, the 5-door and the wagon, without logo. Rear guards have either the Ford oval logo (4-door and wagon) or Focus logo (3-door and 5-door). For vehicles without ground effects.

Base Part No. **16A550**

26 Flat Splash Guards

Guard against mud, snow and ice. Durable splash guards are embossed with Ford oval logo. Packaged in a 2-piece set for front or rear.

Base Part No. **16A550**

27 All-Weather Vinyl Floor Mats*

The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Available in colors that complement your vehicle interior. Four-piece kits are available with Focus logo and include front and rear mats.

Base Part No. **13300**

28 Carpeted Floor Mats

Premium-grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nib backing to help prevent slippage. Four-piece kits are available with Focus logo and include front and rear mats.

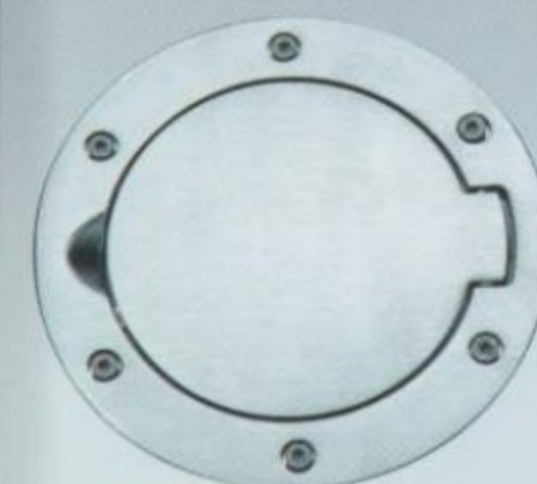
Base Part No. **13300**

*Eligible for residualization under a Ford Credit Red Carpet Lease.

Your Focus. Revved up.



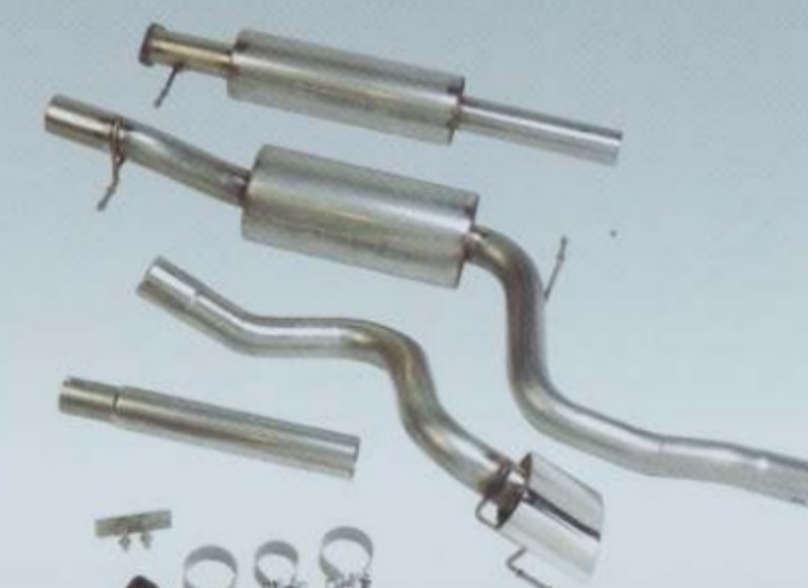
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Made by Ford enthusiasts for Ford enthusiasts, Ford Racing Performance Parts are among the best-engineered and best-performing parts that you can buy. So go fast and look good. It's time to put your Focus in drive.

29 Focus SVT Dark Argente Wheel European Appearance Package

Fits 2000 – 2007.
17" x 7" 15-spoke wheel. 4-lug, 108mm bolt circle. 5.94" backspacing. Includes SVT center cap. Original equipment on the 2003 Focus SVT.
M-1007-S177E*

30 Aluminum Fuel Door

Fits 2000 – 2007 Focus with modifications to the fuel filler neck plastic box. Manufactured by the OEM supplier, not a reproduction part.
M-2301-E

*Not legal for sale or use on pollution-controlled motor vehicles.

Most Ford Racing Performance Parts are sold with no warranty. See fordracingparts.com for more details. Available at select FRPP Dealers only.

31 Focus SVT Suspension Kit

Fits 2000 – 2005 Focus ZX3, ZX4 and ZX5. Upgrades your stock Focus suspension to Focus SVT. Improved handling characteristics without ride degradation. Reduced ride height approximately .5". Original equipment on Focus SVT.
M-3000-ZX3

32 Borla 2.3L Focus Catback Exhaust System

Fits 2003 – 2005 Focus ZX4 with 2.3L engine. Stainless steel. Performance tuned, low back pressure.
M-5200-D234*

For these and other Ford Racing Performance Parts, visit us at www.fordracingparts.com or call (586) 468-1356.



RACING
PERFORMANCE PARTS



FOCUS. YOUR RIDE. PERSONALIZED.

Got the drive to make your Focus your own? Then you're good to go with Genuine Ford Accessories. Check out this catalog's great choices, visit your Ford Dealer or go to fordaccessoriesstore.com, and personalize your ride today!

EXPLORE THE POSSIBILITIES. Manufactured to meet Ford's high quality and safety standards, Genuine Ford Accessories offer everything you need to improve your comfort level, add convenience and complement the vehicle's sporty style.

FORD FACTORY TESTED. Genuine Ford Accessories are engineered by Ford Motor Company specifically for Ford vehicles so they blend seamlessly with the Focus's body design, electrical system and mechanical specifications.

PROFESSIONAL DEALER INSTALLATION. When Genuine Ford Accessories are installed by your Ford Dealer, you can count on a precise fit and skilled service.

VALUE ADDED. By personalizing your new Focus with Genuine Ford Accessories, you're protecting and enhancing the value of your vehicle, and potentially increasing its resale value. Genuine Ford Accessories help preserve your Focus's appearance and functionality. The Red Carpet Lease residualization plan also can make your vehicle more valuable when your lease ends (see below).

OUTSTANDING WARRANTY PROTECTION. Genuine Ford Accessories are backed by the same strong warranty as your new Focus (see below).



Limited Warranty Information. Ford Motor Company will repair or replace any properly dealer-installed Genuine Ford Accessories found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory. The accessory will be warranted for whichever provides you the greatest benefit: ■ 12 months or 12,000 miles/20,000 km (whichever occurs first), or ■ The remainder of your New Vehicle Limited Warranty. Contact your Ford Dealer for details and a copy of the warranty. **Red Carpet Lease.** Get the ride you want. Many Genuine Ford Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Ford Dealer for details. **Ford ESP PremiumCare Plan.** Depending on the Ford ESP Plan you select, some dealer-installed Genuine Ford Accessories can be covered for up to 7 years or 100,000 miles. See your Ford Dealer for details. **NOTE:** The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.



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