

2007

MERCURY MILAN



MERCURY | NEW DOORS OPENED



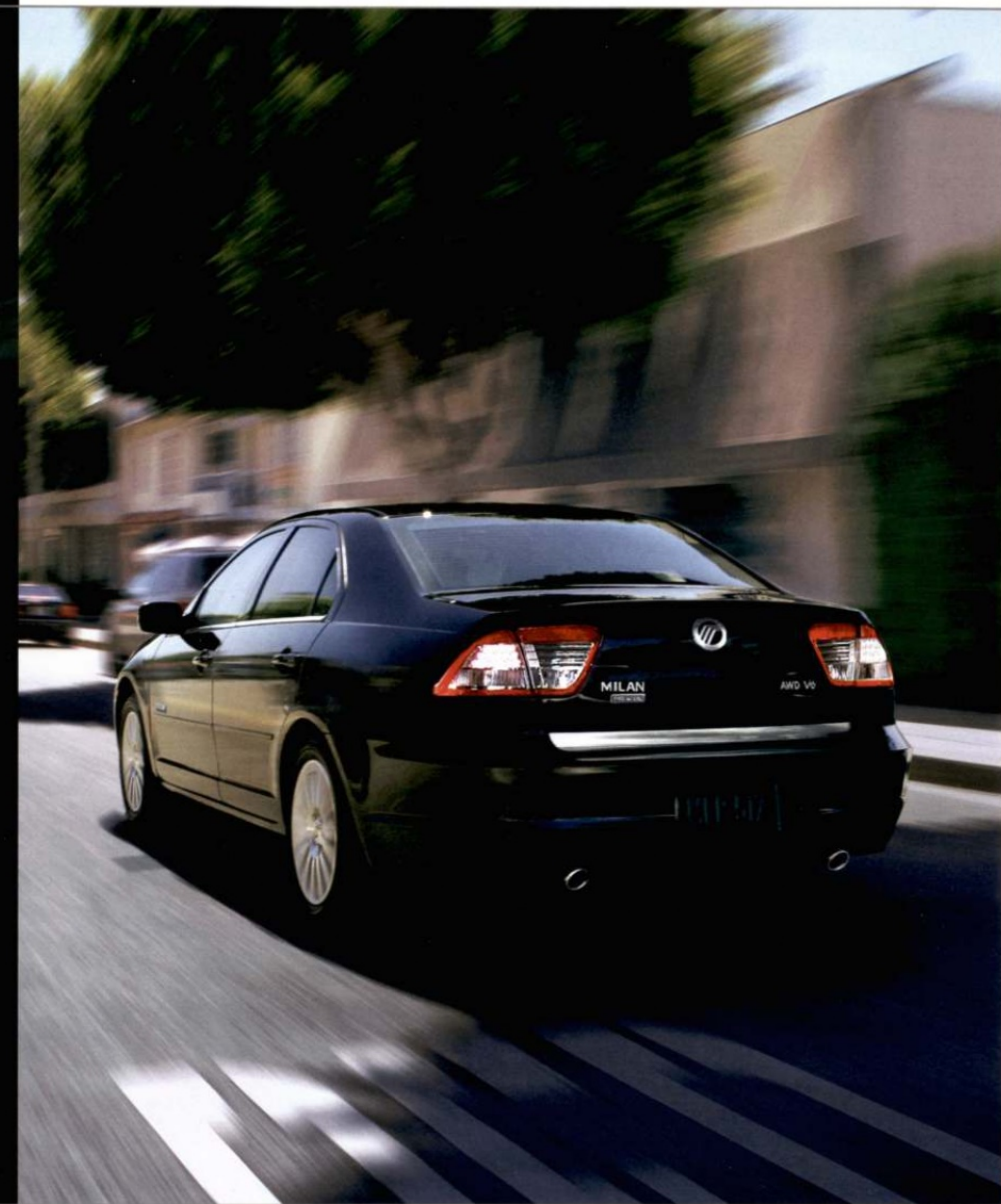
GAIN SOME TRACTION.
YOU'RE ALWAYS TRYING
TO FIND THAT EDGE. AT
THE GYM. IN YOUR CAREER.
NOW, WITH THE ADDITION
OF AVAILABLE ALL-WHEEL
DRIVE, THE MERCURY MILAN
GIVES YOU THE INSIDE TRACK
ON THE OPEN ROAD.

For 2007, a **new All-Wheel-Drive (AWD) system*** available on Mercury Milan V-6 models, reacts automatically to changes in traction for confident all-weather driving. To give you increased control and performance, this active AWD system seamlessly distributes torque between front and rear wheels for optimum traction. And since the wheels with the best grip always receive the most power, Milan AWD really enhances control when the weather turns nasty. Combined with standard Traction Control on Milan V-6 models, AWD can even direct power side to side on each axle, **allowing you to continue forward motion even if only one wheel has grip.**



With the addition of AWD, Milan adds another element that further separates it from the sedan competition. In the 2006 Vehicle Satisfaction Award by AutoPacific, Inc., Milan registered highest in overall Vehicle Satisfaction** of the 13 vehicles tested in the Midsize Car class. "Combining excellent style, good size and roominess, sporty ride and handling, the Milan provides its owners with a very satisfying experience," AutoPacific says.

*Late availability. **©2006 AutoPacific, Inc., Vehicle Satisfaction Award.





4 SILVER BIRCH METALLIC: MILAN PREMIER V-6

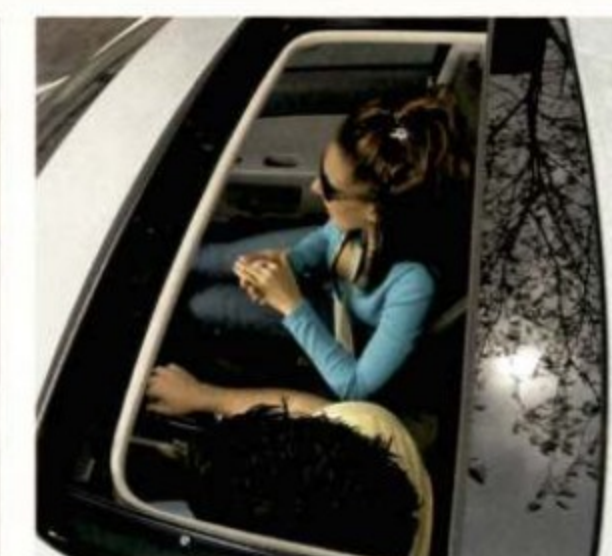


HIT ALL THE RIGHT NOTES.
 DUAL CHROME-TIPPED
 EXHAUSTS PLAY A RACY
 TUNE ON MILAN V-6.
 NAMELY, 221 HP AND
 205 LB.-FT. OF TORQUE.
 YOU'LL ENJOY HEARING
 IT OVER AND OVER AGAIN.

With power comes responsibility. That's what makes Milan V-6 so irresistible. Teamed with a 6-speed automatic transmission, its 3.0L Duratec 30 V-6 engine produces a **lively 221 hp** and highway mileage of 28 mpg. Whether you're accelerating from a stop or passing slower traffic, Milan's V-6 answers quickly. Designed for a long, reliable life, it isn't due for its first tune-up for 150,000 miles.* If fuel economy is first on your list, Milan's standard 2.3L Duratec 23 I-4 engine produces **highway mileage of 31 mpg** – and 160 hp – with the standard 5-speed manual transmission or available 5-speed automatic.

An advanced Short- and Long-Arm independent front suspension, plus a multilink independent rear suspension, are tuned for the agility to negotiate rush-hour traffic and for the compliance needed to smooth out city streets. On a twisting back road, you'll discover Milan's playful side. "The car is also wonderfully nimble," says *The Detroit News*. "We could change lanes with ease, negotiate curvy local roads with confidence and point the Milan into the tightest parking space with no problem... **Mercury Milan is the car to beat in midsize sedans.**"

*Under normal driving conditions with routine fluid and filter changes.



A sculpted badge, that glint of chrome, and glistening headlamps that pierce the night: Leave it to Mercury Milan to charm and impress. Headlamps contain projector-beam and polished reflector elements, while LED taillamps signal technical precision. An available power moonroof supplies ample sunlight, while an available new rear spoiler* hints at Milan's racy side. Standard 17" wheels on Premier draw admiring glances. On V-6 models, Milan adds dual chrome-tipped exhausts. Looking for an enviable balance of style and class? You'll find what you're looking for in the 2007 Mercury Milan.

*Late availability.

LEAVE THE ANONYMITY TO OTHERS. WHO WANTS TO BLEND IN? NOT MERCURY MILAN. WITH STYLISH COLORS AND SATIN-ALUMINUM ACCENTS, IT'S INSTANTLY RECOGNIZABLE. MUCH LIKE YOU.



MILAN PREMIER INTERIOR WITH SATIN-ALUMINUM ACCENTS (SHOWN WITH AVAILABLE EQUIPMENT)



A lot of time and attention went into making Mercury Milan much more than mere transportation. Standard **satin-aluminum accents** set a cool, modern tone. Select the available Wales Mahogany Wood Appearance Package (shown below) to outfit the center stack and instrument panel with a more classic look. **New this year, an optional Navigation System*** (shown at left) displays maps and menus on a large 6.5" color LCD screen, so it's easy to locate the nearest ATM, hotel, spa or restaurant. Now return your attention to the steering wheel, where you'll find **standard audio and cruise controls** that allow you to keep your hands on the wheel while you make adjustments. In the center console, a **new audio input jack*** gives you **plug-and-play capability** with your MP3 player. When not in use, your MP3 player (or cell phone) can easily be stored in Milan's clever dash-top storage bin. In Milan, thoughtful touches can be found just about everywhere you look.



SIRIUS
SATELLITE RADIO

A SIRIUS SATELLITE RADIO RECEIVER* WITH A 6-MONTH SUBSCRIPTION TO THE SIRIUS SERVICE, CAN BE FACTORY INSTALLED.** WITH OVER 120 CHANNELS OF NEWS, PERSONALITIES, COMMERCIAL-FREE MUSIC, SPORTS AND MORE, IT'S HARD TO SETTLE FOR ANYTHING LESS ONCE YOU TUNE IN TO SIRIUS.

*Late availability. **See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.



YOU'LL WEAR IT WELL. WHETHER IT'S YOUR CLOTHES, YOUR MUSIC OR YOUR HOME, YOU HAVE A STYLE ALL YOUR OWN. WITH ITS WIDE RANGE OF COLORS, TEXTURES AND FABRICS, MERCURY MILAN SMARTLY APPEALS TO THOSE TASTES.

The keys to a great driving environment are the special touches and attention to detail. And you'll see evidence of both throughout Mercury Milan. Premium cloth seating surfaces in your choice of Camel, Dark Charcoal or Medium Light Stone are standard. On Milan Premier, **luxurious leather-trimmed seats** in Camel or Dark Charcoal feature elegant contrasting stitching. To really wow 'em, go for a **dramatic two-tone effect** (left) on Premier with Medium Light Stone inserts between Dark Charcoal bolsters and light contrasting stitching. Whatever your desire, Milan makes it possible to create an environment that's as pleasurable as your other pursuits. And with your MP3 player broadcasting through Milan's new standard audio input jack, it just may be more enjoyable.



MAKE YOURSELF COMFORTABLE. SETTling IN TO MERCURY MILAN'S SPACIOUS INTERIOR WON'T BE A PROBLEM. BUT LEAVING? JUST REMEMBER THAT ABSENCE MAKES THE HEART GROW FONDER.



- 1 DASH-TOP STORAGE BIN
- 2 AUDIOPHILE® SOUND SYSTEM WITH 6-DISC IN-DASH CD CHANGER*
- 3 NEW FOLD-DOWN FRONT-PASSENGER SEAT**
- 4 TWO-TIERED CENTER CONSOLE STORAGE



Settle in, look around, and you'll quickly discover that Mercury Milan is designed to accommodate you in style. With a high degree of functionality and lots of storage compartments, Milan even looks and feels good doing it. **"The front seats are as comfortable as they are good looking,"** says *Edmunds.com*.

Inside, you'll find thoughtful, practical touches just about everywhere you look. Start with the front center console, which features two-tiered storage and doubles as an armrest. Front beverage holders (2 of 6 that you'll find in Milan) have a distinctive, finished look when their flip-top cover is closed. In the rear, doors have been stretched to the back, so access to Milan's **spacious rear seat** is easy and comfortable.

You'll find another surprise underneath Milan's short, muscular rear decklid: a surprisingly large, flat and roomy 15.8 cu. ft. of trunk space. And because the 60/40 split-folding rear seat is spring assisted, pulling the release handle in the trunk folds the seat down quickly to open up even more space for longer items. In fact, with **a new fold-down front-passenger seat**, you can fit items almost 7' long into Milan.

SOME FEATURES WE HOPE YOU NEVER SEE.

UNLIKE OTHER INNOVATIONS IN MILAN, WE'D BE HAPPIEST IF YOU NEVER EVEN NOTICED THESE.

An impressive array of standard occupant protection systems in Mercury Milan is designed to help keep you and your passengers safe. The **Personal Safety System**[®] coordinates safety belt and front-airbag management to enhance driver and front-occupant protection in certain frontal collisions. **Front-seat side airbags** enhance chest protection for driver and front passenger, while **side-curtain airbags** provide enhanced head protection for both front- and rear-seat outboard occupants. An **Anti-lock Brake System (ABS)** helps maintain steering control during hard braking.



Milan's body structure uses advanced high-strength steel and energy-absorbing materials to control and disperse impact energy. Front and rear crumple zones are made of steel and advanced polycarbonates, while side-intrusion door beams help manage intrusion into the cabin in certain side impacts. This approach optimizes the structure and helps protect occupants from the full force of an impact.







MERCURY | NEW DOORS OPENED

mercuryvehicles.com

