



GAIN SOME TRACTION.

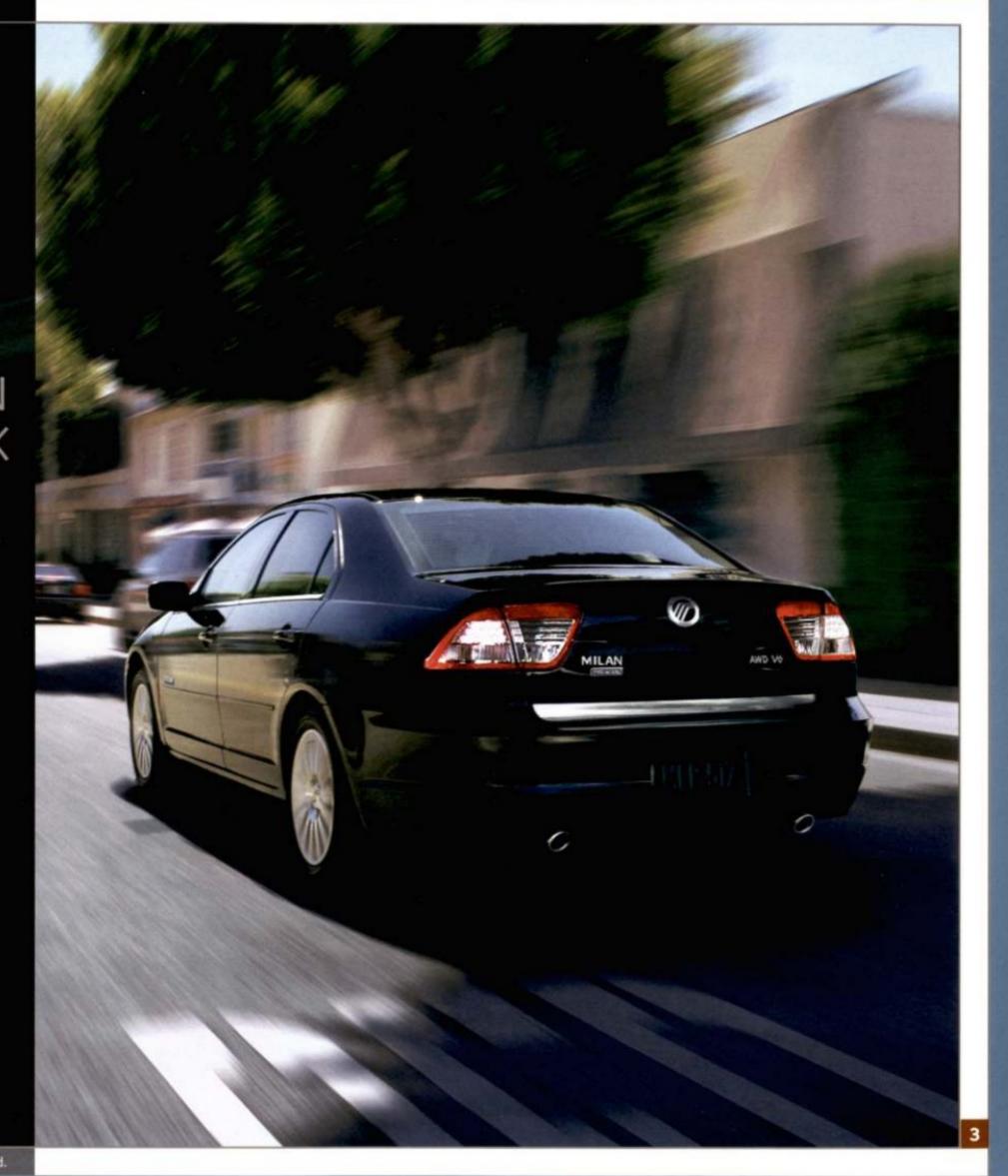
YOU'RE ALWAYS TRYING
TO FIND THAT EDGE. AT
THE GYM. IN YOUR CAREER.
NOW, WITH THE ADDITION
OF AVAILABLE ALL-WHEEL
DRIVE, THE MERCURY MILAN
GIVES YOU THE INSIDE TRACK
ON THE OPEN ROAD.

For 2007, a new All-Wheel-Drive (AWD) system,* available on Mercury Milan V-6 models, reacts automatically to changes in traction for confident all-weather driving. To give you increased control and performance, this active AWD system seamlessly distributes torque between front and rear wheels for optimum traction. And since the wheels with the best grip always receive the most power, Milan AWD really enhances control when the weather turns nasty. Combined with standard Traction Control on Milan V-6 models, AWD can even direct power side to side on each axle, allowing you to continue forward motion even if only one wheel has grip.



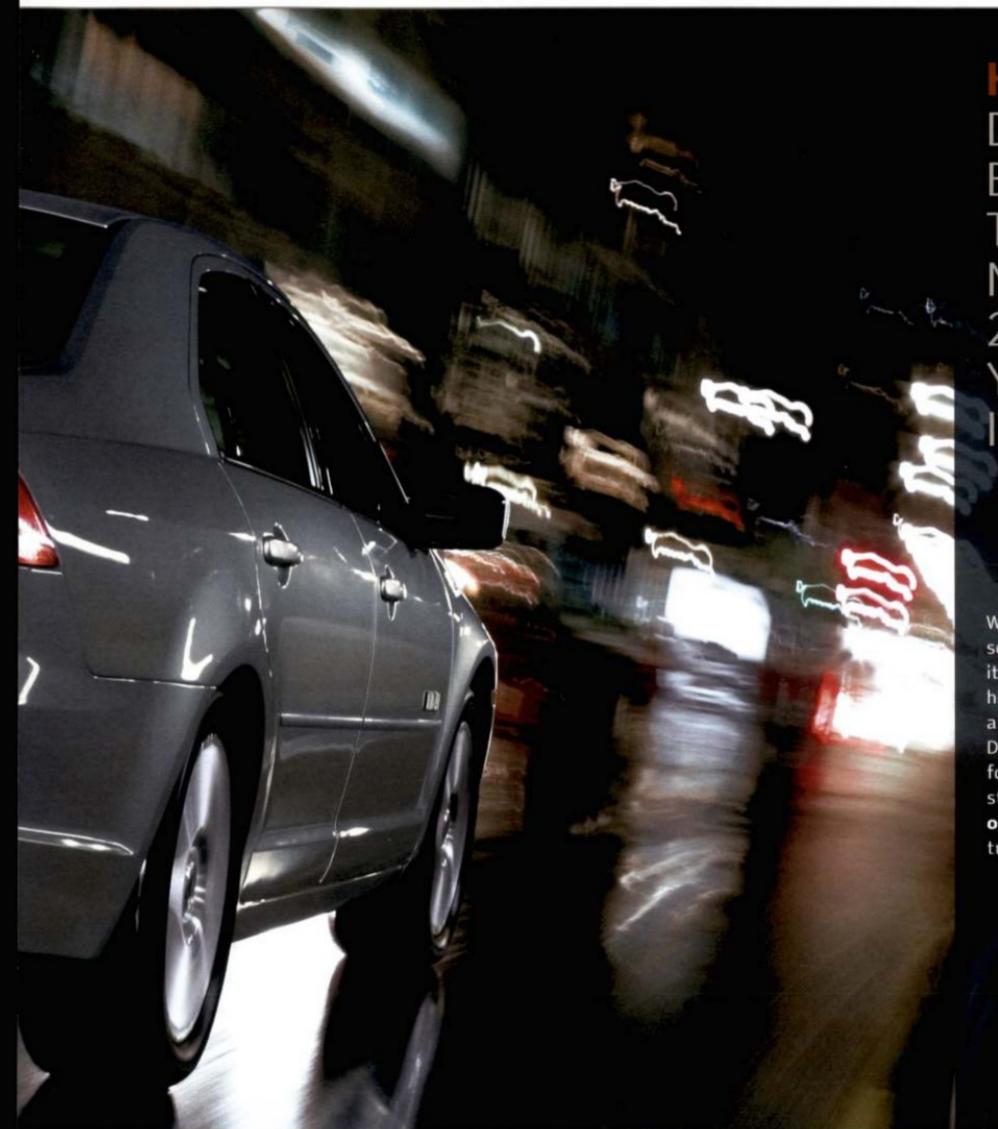
With the addition of AWD, Milan adds another element that further separates it from the sedan competition. In the 2006 Vehicle Satisfaction Award by AutoPacific, Inc., Milan registered highest in overall Vehicle Satisfaction** of the 13 vehicles

tested in the Midsize Car class. "Combining excellent style, good size and roominess, sporty ride and handling, the Milan provides its owners with a very satisfying experience," AutoPacific says.



*Late availability. **©2006 AutoPacific, Inc., Vehicle Satisfaction Award.





HIT ALL THE RIGHT NOTES.

DUAL CHROME-TIPPED EXHAUSTS PLAY A RACY TUNE ON MILAN V-6. NAMELY, 221 HP AND 205 LB.-FT. OF TORQUE. YOU'LL ENJOY HEARING IT OVER AND OVER AGAIN.

With power comes responsibility. That's what makes Milan V-6 so irresistible. Teamed with a 6-speed automatic transmission, its 3.0L Duratec 30 V-6 engine produces a lively 221 hp and highway mileage of 28 mpg. Whether you're accelerating from a stop or passing slower traffic, Milan's V-6 answers quickly. Designed for a long, reliable life, it isn't due for its first tune-up for 150,000 miles.* If fuel economy is first on your list, Milan's standard 2.3L Duratec 23 I-4 engine produces highway mileage of 31 mpg – and 160 hp – with the standard 5-speed manual transmission or available 5-speed automatic.

An advanced Short- and Long-Arm independent front suspension, plus a multilink independent rear suspension, are tuned for the agility to negotiate rush-hour traffic and for the compliance needed to smooth out city streets. On a twisting back road, you'll discover Milan's playful side. "The car is also wonderfully nimble," says *The Detroit News*. "We could change lanes with ease, negotiate curvy local roads with confidence and point the Milan into the tightest parking space with no problem... Mercury Milan is the car to beat in midsize sedans."













A sculpted badge, that glint of chrome, and glistening headlamps that pierce the night: Leave it to Mercury Milan to charm and impress. Headlamps contain projector-beam and polished reflector elements, while LED taillamps signal technical precision. An available power moonroof supplies ample sunlight, while an available new rear spoiler* hints at Milan's racy side. Standard 17" wheels on Premier draw admiring glances. On V-6 models, Milan adds dual chrome-tipped exhausts. Looking for an enviable balance of style and class? You'll find what you're looking for in the 2007 Mercury Milan.

LEAVE THE ANONYMITY TO OTHERS. WHO WANTS TO BLEND IN? NOT MERCURY MILAN. WITH STYLISH COLORS AND SATIN-ALUMINUM ACCENTS, IT'S INSTANTLY RECOGNIZABLE. MUCH LIKE YOU.





A lot of time and attention went into making Mercury Milan much more than mere transportation. Standard satin-aluminum accents set a cool, modern tone. Select the available Wales Mahogany Wood Appearance Package (shown below) to outfit the center stack and instrument panel with a more classic look. New this year, an optional Navigation System* (shown at left) displays maps and menus on a large 6.5" color LCD screen, so it's easy to locate the nearest ATM, hotel, spa or restaurant. Now return your attention to the steering wheel, where you'll find standard audio and cruise controls that allow you to keep your hands on the wheel while you make adjustments. In the center console, a new audio input jack* gives you plug-and-play capability with your MP3 player. When not in use, your MP3 player (or cell phone) can easily be stored in Milan's clever dash-top storage bin. In Milan, thoughtful touches can be found just about everywhere you look.



SIRIUS A

A SIRIUS SATELLITE RADIO RECEIVER, WITH A 6-MONTH SUBSCRIPTION TO HE SIRIUS SERVICE, CAN BE FACTORY INSTALLED.** WITH OVER 120 CHANNELS OF NEWS, PERSONALITIES, COMMERCIAL-FREE MUSIC, SPORTS AND MORE, IT'S HARD TO SETTLE FOR ANYTHING LESS ONCE YOU TUNE IN TO SIRIUS.





YOU'LL WEAR IT WELL. WHETHER IT'S YOUR CLOTHES, YOUR MUSIC OR YOUR HOME, YOU HAVE A STYLE ALL YOUR OWN. WITH ITS WIDE RANGE OF COLORS, TEXTURES AND FABRICS, MERCURY MILAN SMARTLY APPEALS TO THOSE TASTES.

The keys to a great driving environment are the special touches and attention to detail. And you'll see evidence of both throughout Mercury Milan. Premium cloth seating surfaces in your choice of Camel, Dark Charcoal or Medium Light Stone are standard. On Milan Premier, luxurious leather-trimmed seats in Camel or Dark Charcoal feature elegant contrasting stitching. To really wow 'em, go for a dramatic two-tone effect (left) on Premier with Medium Light Stone inserts between Dark Charcoal bolsters and light contrasting stitching. Whatever your desire, Milan makes it possible to create an environment that's as pleasurable as your other pursuits. And with your MP3 player broadcasting through Milan's new standard audio input jack, it just may be more enjoyable.



MAKE YOURSELF COMFORTABLE. SETTLING IN TO MERCURY MILAN'S SPACIOUS INTERIOR WON'T BE A PROBLEM. BUT LEAVING? JUST REMEMBER THAT ABSENCE MAKES THE HEART GROW FONDER.











AUDIOPHILE® SOUND SYSTEM WITH 6-DISC IN-DASH CD CHANGER®

3 NEW FOLD-DOWN FRONT-PASSENGER SEAT

4 TWO-TIERED CENTER CONSOLE STORAG

S STEERING WHEEL-MOUNTED CONTROLS

O UVERHEAD LONSOL

8 2ND-ROW BEVERAGE HOLDERS

9. MESSAGE CENTER WITH COMPASS DISPLAY

10 NEW AUDIO INPUT JACK IN CENTER CONSOL











Inside, you'll find thoughtful, practical touches just about everywhere you look. Start with the front center console, which features two-tiered storage and doubles as an armrest. Front beverage holders (2 of 6 that you'll find in Milan) have a distinctive, finished look when their flip-top cover is closed. In the rear, doors have been stretched to the back, so access to Milan's spacious rear seat is easy and comfortable.

You'll find another surprise underneath Milan's short, muscular rear decklid: a surprisingly large, flat and roomy 15.8 cu. ft. of trunk space. And because the 60/40 split-folding rear seat is spring assisted, pulling the release handle in the trunk folds the seat down quickly to open up even more space for longer items. In fact, with a new fold-down front-passenger seat, you can fit items almost 7' long into Milan.



SOME FEATURES WE HOPE YOU NEVER SEE.

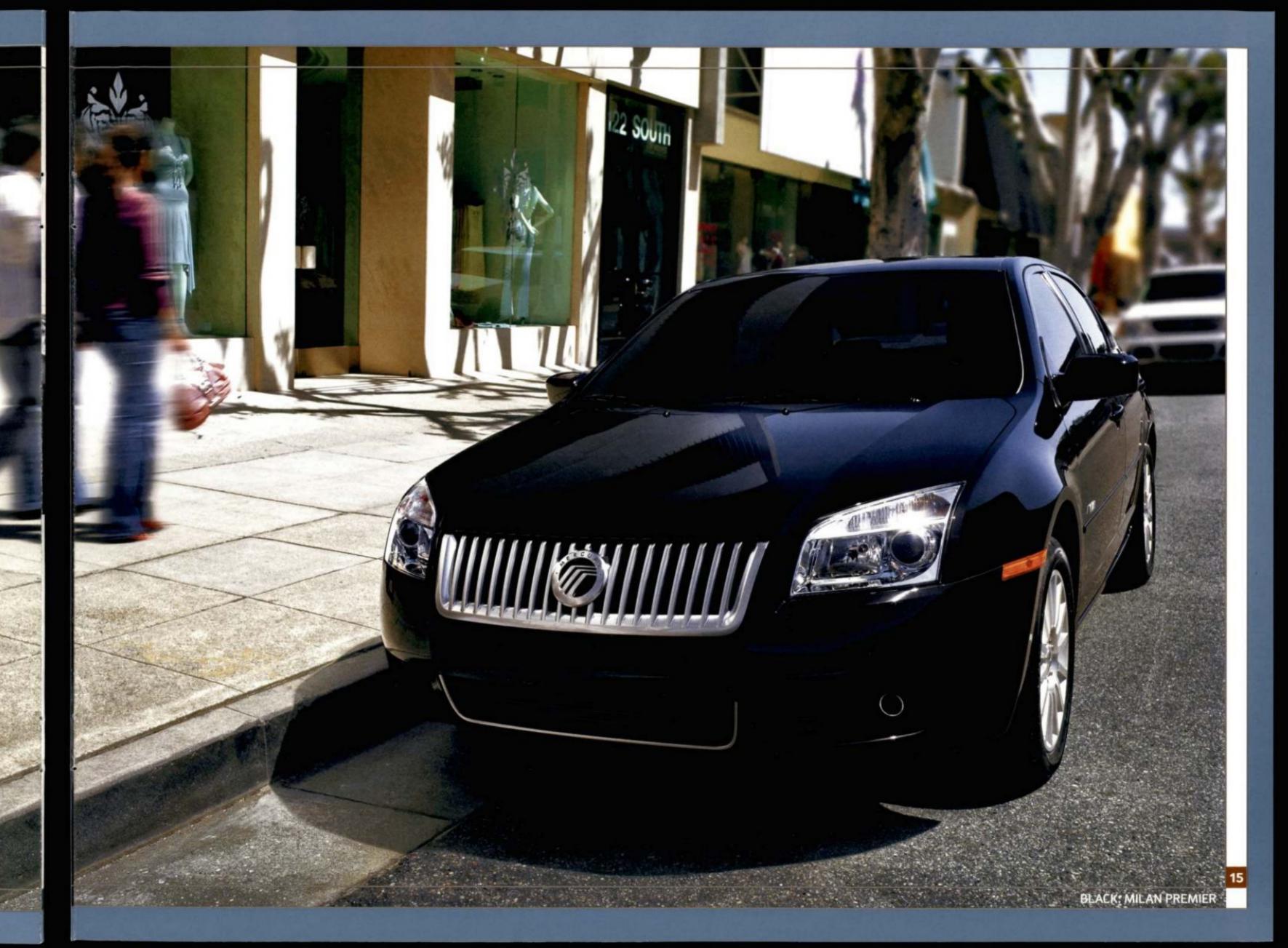
UNLIKE OTHER INNOVATIONS IN MILAN, WE'D BE HAPPIEST IF YOU NEVER EVEN NOTICED THESE.

An impressive array of standard occupant protection systems in Mercury Milan is designed to help keep you and your passengers safe. The **Personal Safety System**® coordinates safety belt and front-airbag management to enhance driver and front-occupant protection in certain frontal collisions. **Front-seat side airbags** enhance chest protection for driver and front passenger, while **side-curtain airbags** provide enhanced head protection for both front- and rear-seat outboard occupants. An **Anti-lock Brake System (ABS)** helps maintain steering control during hard braking.



Milan's body structure uses advanced high-strength steel and energy-absorbing materials to control and disperse impact energy. Front and rear crumple zones are made of steel and advanced polycarbonates, while side-intrusion door beams help manage intrusion into the cabin in certain side impacts. This approach optimizes the structure and helps protect occupants from the full force of an impact.









SECURITY/SAFETY

3-point safety belts for all seating positions ■ ■ Battery saver

■ ■ Belt-Minder® safety belt reminder

■ ■ Front-seat side airbags††

Illuminated entry Lower anchors and tether anchors for child-safety seats (LATCH)

Perimeter anti-theft alarm

Personal Safety System® for driver and front passenger with dual-stage front airbags, to safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Remote keyless-entry system with integrated key fob

■ ■ SecuriLock® passive anti-theft system ■ ■ Side-curtain airbags^{††} Side-intrusion door beams

PACKAGES

□ □ Wales Mahogany Wood Appearance Package - Instrument panel and center stack accents

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Dimensions (in.) front/rear Head room 38.7/37.8 Leg room (max.) 42.3/37.0 Shoulder room 57.4/56.5 Hip room 54.0/53.4 Length 191.4 Width (excl. mirrors) 72.2 Height 57.2 Wheelbase 107.4 Track 61.6/61.3 Cargo volume (cu. ft.) 15.8 Seating capacity 5 Fuel capacity (gal.) 17.5

Satin-aluminum interior accents

Steering wheel-mounted cruise and

■ ■ 60/40 split-folding spring-assisted rear seat

audio controls

■ ■ Tilt/telescoping steering column

I-4 Manual 160 hp @ 6250 rpm I-4 Automatic 160 hp @ 6250 rpm

221 hp @ 6250 rpm

■ ■ 6-way power driver's seat with manual lumbar

front-passenger seat**

4-way manual fold-down

5-passenger seating

Accessory delay

V-6 Automatic

Torque 156 lb.-ft. @ 4250 rpm Compression ratio 9.7:1 Torque 156 lb.-ft. @ 4250 rpm Compression ratio 9.7:1 Torque 205 lb.-ft. @ 4800 rpm Compression ratio 9.86:1 Curb weight (lbs.) 3117 Curb weight (lbs.) 3174 Curb weight (lbs.) 3303 EPA-estimated fuel economy 23 mpg city/31 hwy. EPA-estimated fuel economy 23 mpg city/31 hwy. EPA-estimated fuel economy 20 mpg city/28 hwy. WHEELS

COLOR PALETTE



16" 7-SPOKE DELUXE STEEL WHEEL COVERS Standard on I-4 Milan

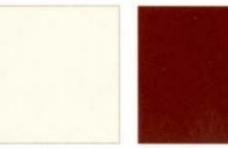


16" 9-SPOKE ALUMINUM Standard on V-6 Milan; optional on I-4 Milan



17" 14-SPOKE MACHINED-ALUMINUM Standard on I-4 Premier and V-6 Premier; and included with Milan V-6 AWD models

EXTERIOR PAINT COLORS



OXFORD WHITE VIVID RED



SILVER BIRCH#





SATELLITE SILVER



BLACK

DARK AMETHYST*



DARK BLUE PEARL















DUNE PEARL





CAMEL CLOTH Not available on Satellite Silver or Tungsten Grey



MILAN MILAN PREMIER

INTERIOR CLOTH/LEATHER COLORS

MEDIUM LIGHT STONE CLOTH DARK CHARCOAL LEATHER

DARK CHARCOAL CLOTH



DARK CHARCOAL /MEDILIM LIGHT STONE TWO-TONE LEATHER Not available on Dune Pearl



SATIN-ALUMINUM ACCENT Standard on all models



WALES MAHOGANY ACCENT Available on all models

*New for 2007. Late availability.

Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Oxford White and Black. Colors are representative only.



the ride you want. Whether you plan to lease or finance, you'll find the Ford Extended Service Plan For a purchase or lease, the Ford Extended Service Plan (ESP) details or check us out at www.fordcredit.com.

American Road Services Company (in CA, American Road Insurance Agency), a licensed agency backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships. and subsidiary of Ford Motor Company.

es that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer insurance. Our program offers industry-leading benefits and competitive rates. Call gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect 1.877.367.3847, or visit us at www.fordvip.com for a no-obligation quote. Insurance offered by you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract

omparisons based on 2006 competitive models (Medium Class with 100-103 cu. ft. passenger volume), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

