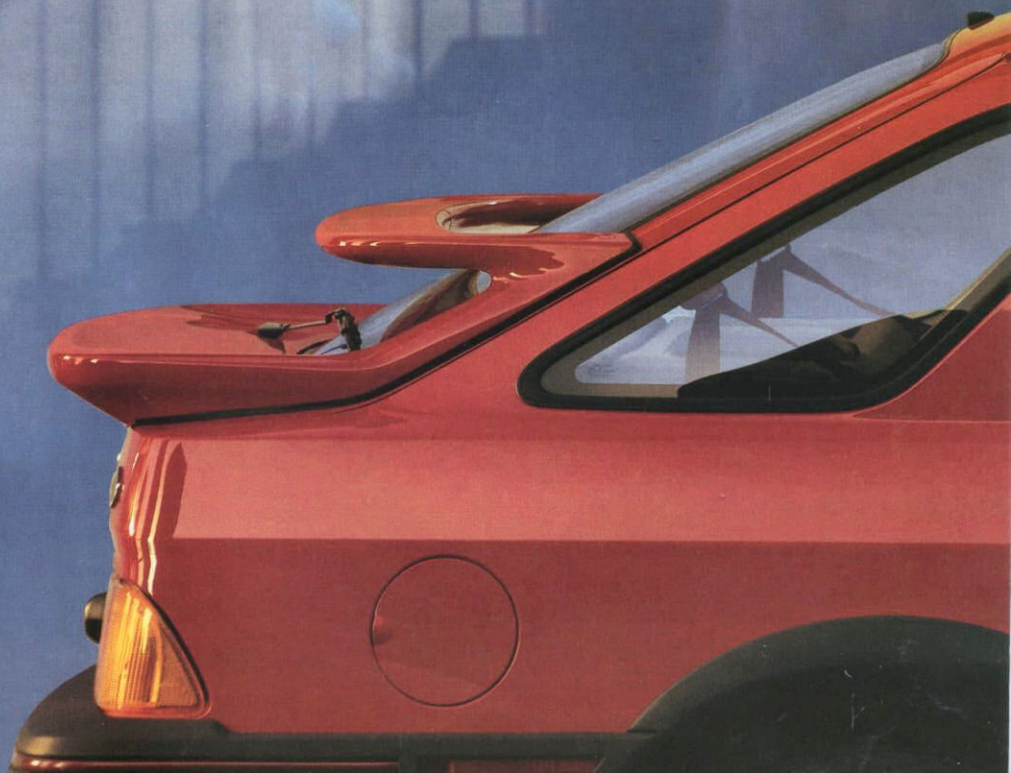


MERKUR XR4Ti

Advancing the art of driving

IMPORTED FROM GERMANY





**MERKUR XR4Ti.
THE PERFORMANCE COUPE
FROM GERMANY
THAT IS ADVANCING
THE ART OF DRIVING.**

It is from a country where the speed limit is often regulated only by the driver's skill and the automobile's design. Where the switchbacks of a narrow mountain road challenge both driver and machine.

Merkur XR4Ti is from Germany, a country known both for its high-speed autobahns and as the source of some of the world's legendary automobiles. In Germany, driving—quickly, precisely and with confidence—

is considered something more than a skill. It is practically an art.

The XR4Ti sports coupe is the product of that attitude, an automobile for the kind of driver who would go a few kilometres out of the way to discover that "perfect" road. Someone who enjoys the satisfaction of choosing the proper line through a difficult turn, who appreciates the "feel" of a precisely engineered automobile.

Someone who thinks that driving should be fun.

**FROM A COMPANY WITH
OVER 60 YEARS OF
EUROPEAN EXPERIENCE.**

Ford of Germany designed and engineered the Merkur XR4Ti to be that kind of automobile.

Ford of Germany has a distinguished history of automotive leadership—not just on the roads of Europe, but on the demanding racetracks of the world as well.

Start XR4Ti's advanced turbocharged engine and you summon 175 horsepower (SAE). Coupled to a five-speed transmission, and controlled by the world's most advanced electronics, this 2.3-litre overhead-cam engine can move XR4Ti from 0-60 mph in 7.8 seconds.

XR4Ti not only covers ground quickly but with the disciplined attitude that comes from an independent suspension, stabilizer bars and 38 cm (15-inch) Pirelli P6 tires. Steering

is precise power-assisted rack-and-pinion.

On the next few pages you will learn more about the precise design of the Merkur XR4Ti. But to fully appreciate it, you need to visit a Merkur dealer, where one test drive will best explain how the Merkur XR4Ti is advancing the art of driving.



Rosso Red

Monochromatic Diamond White



DESIGNING AN AUTOMOTIVE INTERIOR IS A SCIENCE. CREATING ONE THAT WORKS THIS WELL IS AN ART.

To Merkur XR4Ti's driver, ergonomics might be better explained as "driver-centred" design.

In simple terms, ergonomics is really nothing more than the smooth interaction of human and machine. Obviously, nowhere is this more vital than with the individual guiding XR4Ti's progress over the road.

To that end, the driver will find in XR4Ti a collection of logically arranged analog gauges, as well as simple-to-use controls.



Optional moonroof with sun screen.

MULTI-ADJUSTABLE SPORT SEATS YOU SIT IN—NOT ON.

XR4Ti's driver and front passenger sit in anatomically designed seats (shown at left with optional Gray leather) that incorporate integral thigh and torso supports to keep occupants firmly in place during cornering.

In addition to fore/aft movement, the seats have movable head restraints and infinitely adjustable seatbacks. The driver's seat also has height and lumbar adjustments to ensure optimum comfort.

All this attention to the business of driving doesn't mean that XR4Ti's rear-seat passengers have been ignored. On the contrary, XR4Ti is a true five-passenger automobile, spacious and comfortable.

XR4Ti VERSATILITY: AN OBJECT LESSON IN SPACE UTILIZATION.

Likewise, the practical side of XR4Ti has not been forgotten. The rear seat is asymmetrically split—in 60% and 40% sections—allowing XR4Ti's owner to carry odd-sized objects like skis while still providing rear-seat room for two passengers. Combine this with XR4Ti's hatchback and you have a level of versatility few of its competitors can equal.



With rear seatbacks folded down, XR4Ti provides 1010 litres (35.7 cu. ft.) (MVMA specifications) of luggage space.



Raven Mallory cloth interior.

XR4Ti's attention to detail shows in little ways: the rear-seat armrest, a cargo tie-down net to keep luggage secured, unique individual cassette-tape storage drawers.

This sports coupe's standard equipment is equally as thorough. Included are air conditioning, AM/FM stereo cassette radio, power/heated outside mirrors, heated seats, power windows, power locks, fog lamps and rear wiper/washer.

XR4Ti's well-equipped and detailed interior was achieved because it was designed by individuals who drive cars. Not individuals who just design interiors. It's a difference you'll appreciate after only a few minutes behind the wheel.

**THIS IS WHAT LOGIC LOOKS LIKE
WHEN APPLIED TO AN
INSTRUMENT PANEL.**

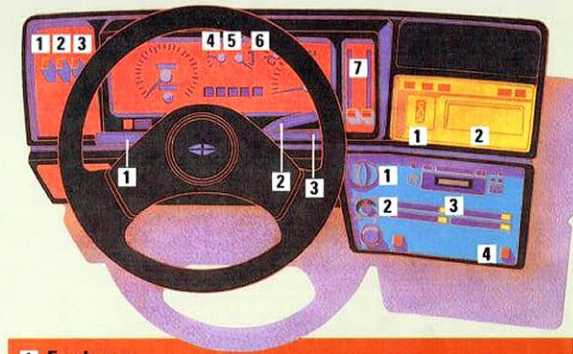
An instrument panel should communicate information quickly, without giving the driver any reason to hesitate or think. Controls should be operated almost intuitively, without hesitation or thought. function category and order of primary controls should be organized, easily accessed, and operated without moving a hand from the steering wheel.

Those two sentences sum up the design parameters engineers followed in creating Merkur XR4Ti's dashboard.

Centrally located gauges are simple white-on-black for quick comprehension, backlit at night for easy reading.

XR4Ti's various controls are grouped in zones, both by

Secondary functions—fog lamps, rear defroster and rear wiper/washer—are operated by rocker switches clustered at the left. Climate control switches are to the right of the gauges, near a display module that alerts the driver to an unclosed door or the possibility of road icing.



- 1 Fog lamps
- 2 Rear defroster
- 3 Rear wiper/washer
- 4 Fuel gauge
- 5 Temperature gauge
- 6 Turbo boost gauge
- 7 Climate control

- 1 Graphic alert module (alerts driver to open doors, lamp failures and possibility of road icing)
- 2 Clock/calendar/alarm

- 1 Turn signal/headlamp high-beam
- 2 Headlamp on/off
- 3 Wiper/washer

- 1 Air conditioning/fan control
- 2 Unidirectional speaker balance control
- 3 Cassette storage trays
- 4 Heated seats

THE MERKUR CARD



Our Confirmation of Quality. For Three Years, Virtually all you'll pay for is Fuel.

One look at the Merkur XR4Ti and quality is apparent. A combination of advanced technology and centuries-old coach building artistry results in an automobile of great integrity.

And as the proud owner of this remarkable automobile, you automatically receive one of the most comprehensive protection plans offered in North America or abroad. A three year unlimited distance protection plan that covers all scheduled maintenance services as listed in the owner guide, replacement of items necessitated by wear and all repairs that may be necessary due to defects in factory material or workmanship. The Merkur Card also includes towing and transportation assistance. Damage caused by accidents and abuse, or fluids required between scheduled maintenance intervals, tires, vehicles in daily rental, taxi or limousine service are not included in the program.

Merkur is sold and serviced exclusively through selected Lincoln-Mercury dealers displaying the Merkur sign; any one of whom will be more than pleased to review all of the details regarding this preferential program, to make your Merkur driving years as pleasurable as possible. Under the program, the Merkur Card is also transferable at no charge to those subsequent purchasers who own the vehicle within the 3 year period.

MERKUR XR4Ti

Rear-drive, five-passenger, two-door hatchback coupe	
Wheelbase mm/in	2608 (102.7")
Length mm/in	4531 (178.4")
Weight distribution (F/R)	53/47
Engine type:	OHC Turbocharged four
Displacement: (litres/cu.in.)	2.3/140
Fuel delivery:	Electronic multi-port fuel-injection
Horsepower (SAE):	175 @ 5000/rpm*
Torque (SAE):	200 @ 3000/rpm*
0-96 KPH	7.8 seconds
Transmission:	5-speed manual (opt. 3-speed auto)
Suspension:	Independent front/rear
Steering:	Power variable-ratio rack-and-pinion
Tires/Wheels:	195/60HR Pirelli P6 tires on 15-inch cast-aluminum wheels

*Optional 3-spd. auto rated 145 @ 4400, and 180 @ 3000.



The DURAGUARD System is backed by a no extra charge 5 year unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners, covers the cost of both labour and materials for repair of perforation of sheet metal and all other components except exhaust system, caused by corrosion.

CORROSION PROTECTION

All Merkur XR4Ti cars are protected with the DURAGUARD system which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- an electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into the hard-to-reach lower body areas and the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower body side area.



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QUALITY IS JOB 1.



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