

Nineteen Ninety-Seven



AURORA

LSS

CUTLASS .

SILHOUETTE

BRAVADA

BY OLDSMOBILE

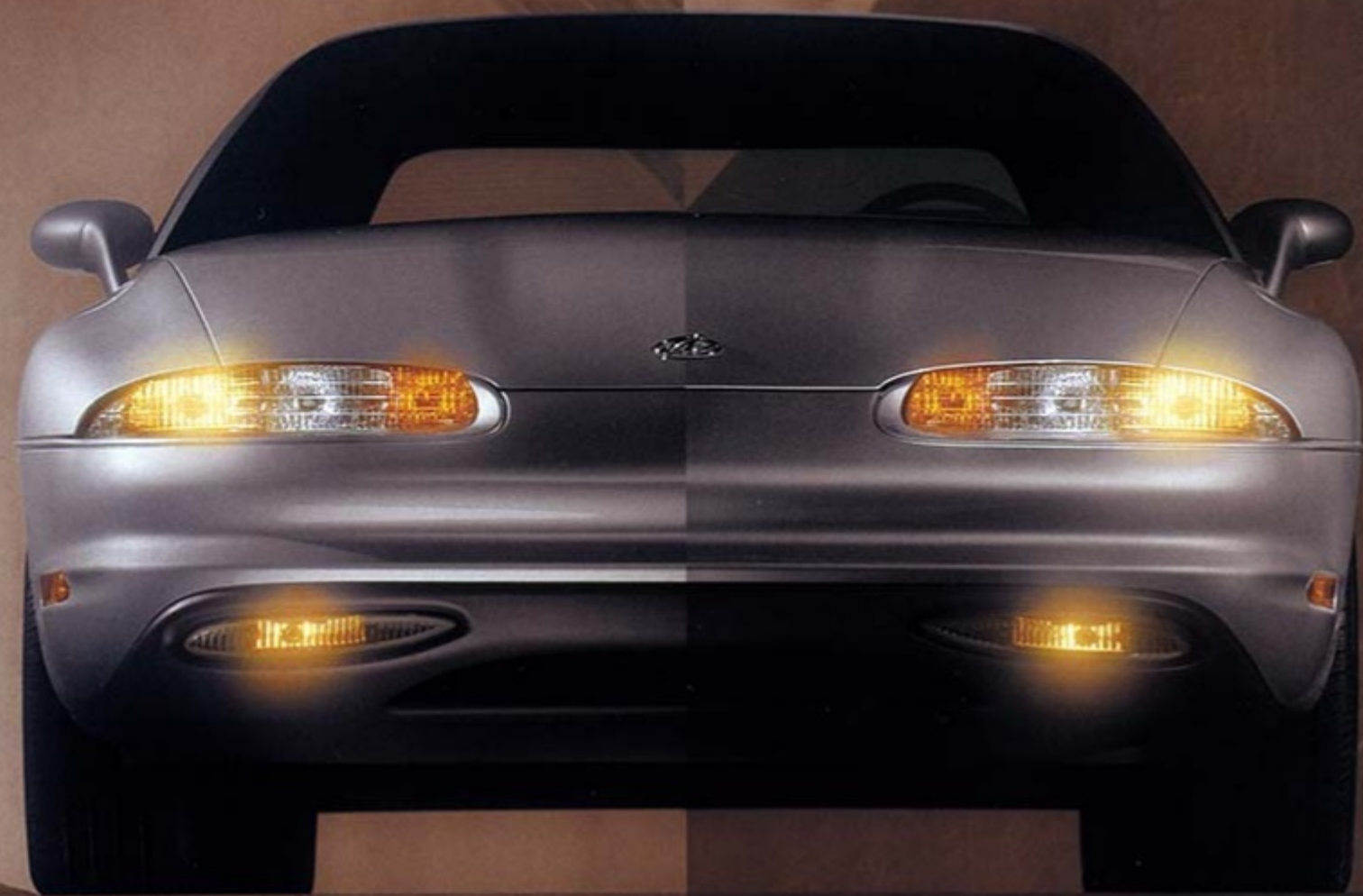
EVERYTHING YOU NEED TO KNOW ABOUT THE FUTURE OF OLDSMOBILE CAN BE FOUND IN THE PAGES OF THIS BROCHURE. IT STARTS WITH AURORA, A VEHICLE THAT MARKED A NEW WAY OF THINKING FOR A COMPANY THAT'S THRIVED ON A PIONEERING ATTITUDE FOR NEARLY A CENTURY. FROM THIS SENSUOUSLY STYLED, V8-POWERED SEDAN CAME THE INSPIRATION FOR NEW PRODUCTS: THE SUBTLE SOPHISTICATION OF LSS, THE INTELLIGENT AND THOUGHTFUL DESIGN OF CUTLASS, THE UNEXPECTED PERSONAL ATTENTION OF THE SILHOUETTE MINIVAN, AND THE REFINED ROAD-GOING ABILITIES OF OUR BRAVADA SPORT UTILITY VEHICLE. ALL ARE DESIGNED TO MEET YOUR NEEDS WITH UNIQUE STYLE AND IMAGINATIVE THINKING. WELCOME TO OLDSMOBILE FOR 1997.



Aurora is the result of an intense collaborative effort between the hard-nosed discipline of science and the pure aesthetics of art. On the one hand, its styling reflects the fluid lines inherent in fine classical sculpture. Expressive, sensuous, assertive. On the other, Aurora bristles with engineering brilliance — world-class structural rigidity, an advanced, fully independent suspension, and a 250-hp DOHC V8 engine with power delivery that's

AURORA > THE ULTIMATE SYNTHESIS OF ART AND SCIENCE

so smooth, it's equipped with an ignition interlock to prevent the driver from attempting to start the engine if it's already running. It's the performance luxury sedan designed to excite every one of the senses. If you're the type of person who puts faith in new thinking instead of expensive badges, Aurora deserves your undivided attention.







1 9 9 7 A u r o r a

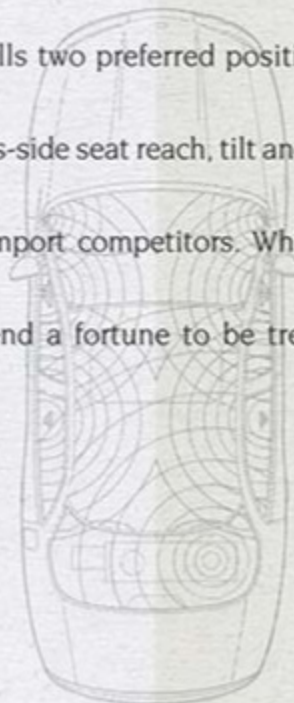
IT GIVES LUXURY IMPORTS PERFORMANCE ANXIETY.

The driver-oriented cockpit is a perfect example of the kind of attention to detail that's been lavished on Aurora. Refined and intuitively laid out with all major instruments in a sweeping arc, it gives you the sense of being in command. And of course, it gives you everything you need. Standard features include leather-trimmed seating, 8-way power front seats with dual lumbar adjustments, steering wheel touch controls, and a seat memory



Aurora's standard sound system features an AM/FM stereo cassette/CD combination with six speakers. A Bose® Acoustimass® music system is available.

function that recalls two preferred positions for the outside mirrors and driver's-side seat reach, tilt and height. All at thousands less than import competitors. Which only proves you don't have to spend a fortune to be treated as if you did.



*The 4.0-liter 32-valve DOHC, fuel-injected V8 engine produces an impressive 250 hp and 260 lb-ft of torque. Its platinum-tipped spark plugs have 100,000-mile recommended replacement intervals.**

*Maintenance needs vary with use and driving conditions.

From its cleanly styled exterior, you'd never expect the kind of power that's waiting to be unleashed. LSS is designed for drivers who demand a perfect balance between performance and sophistication. It's serious enough to pump out 240 hp from its available supercharged V6 engine, yet it's grown up enough to provide an equal helping of luxury in the form of leather-trimmed seating, dual-zone automatic climate control,

LSS > REFINED PERFORMANCE AND FULL-SIZE LUXURY

heated Electrochromic outside mirror, and a spacious 5-passenger interior. To that, it adds the polished road manners of its fully independent suspension and advanced magnetically controlled variable-assist steering. There may be sedans as powerful as LSS. But to the serious driver, few are as smoothly refined or sophisticated.







1 9 9 7 L S S

A SPORTS SEDAN THAT'S BOTH BUSINESSLIKE
AND UNABASHEDLY LUXURIOUS.

When you're ready to drive off in an LSS, you'll find it's always on its best behavior. On the business end, it's got standard features like ABS, a full-range traction-control system, foglamps, and steering wheel touch controls to help keep your eyes on the road. Behind the wheel, even a brief journey will rejuvenate your love of driving. LSS is a driver's car with solid luxury credentials: 8-way power front seats with lumbar adjustments, dual-zone climate control, a CD/cassette stereo, and much more. So whether you're commuting or setting off on a coast-to-coast vacation, LSS comes fully packed and ready for travel.



Whether looking for an address around town or cruising through unfamiliar territory, the available Guidestar* satellite navigation system will give you turn-by-turn graphic and audible instructions to your destination.



You can energize any itinerary with the available supercharged 3800 Series II V6 engine. With 240 hp at your disposal, you can shrug off traffic with insolent ease.

*Limited availability.

An inanimate object should never be characterized as "smart." That's a human attribute. But in the case of the all-new Cutlass, you just might make an exception.

Cutlass was created from the ground up to be an immensely cooperative vehicle with a dizzying allotment of clever features designed to become an integral part of your daily life. Start with the zoned rear window defogger. It clears the center of the glass

CUTLASS > SURPRISINGLY SMART SOLUTIONS

first, to give you visibility right away where you need it most. Another example is the dash-mounted ignition so the driver doesn't have to fumble with the key. And there's more. A left-side cupholder, split-folding rear seat, a pen and pencil holder located on the center console, and an integral rain gutter that helps direct water away from the doors to help keep you dry. Impressed? Wait until you turn the page.







1997 Cutlass

SO SMART IT STAYS ONE STEP AHEAD OF YOU.

When day becomes night, some cars go blindly into the darkness. Not Cutlass. Its headlamp controls automatically turn the daytime running lamps to full power and illuminate the interior controls and other exterior lighting.

You won't have to lift a finger. But if you do, all of your controls will be right where you expect them to be. But Cutlass'



Take off the mittens and drive comfortably. Air conditioning vents are located on the pillars to keep the chilled stream of air off your knuckles. Clever.

many solutions aren't limited to what you can touch and operate.

Smart thinking can also be found in advanced features like the cradle-mounted front suspension, designed to provide improved handling

and enhanced noise isolation. If you need more evidence of intelligent thinking, visit your Oldsmobile retailer and see for yourself.



A pen holder is conveniently located in the center console so the driver won't have to reach over to the glove-box for a writing instrument.



In every Cutlass, V6 power is standard. The proven, refined 3100 SF1 V6 engine is remarkably efficient with an estimated EPA mileage of 20/29 city/highway.

Your family deserves only the best service. That's why we designed the all-new Silhouette. With its regular- or extended-length models, and versatile seating options, Silhouette caters to groups of one to seven. And because it offers available sliding doors on both sides of the vehicle, getting seated is never a matter of waiting in

SILHOUETTE > SERVICE FOR SEVEN

line. Just step right in. Silhouette can even open the door for you at the touch of a button. The remote power sliding door, standard on most Silhouettes, is like having your own personal doorman: courteous, reliable, and no gratuity necessary.



Regular-wheelbase Silhouette



Extended-wheelbase Silhouette GLS

A HEALTHY DOSE OF COMFORT AND CONVENIENCE.

Silhouette not only meets your minimum daily requirements, it exceeds them. That's because it has thoughtful features designed to meet the individual needs of your passengers. For instance, available rear-seat controls let passengers adjust temperature and airflow, as well as select a separate audio source from front-seat passengers. In addition, individually reclining split-bench rear seats or available 2nd-row captain's chairs let each occupant have his personal space. Now that's a minivan that provides more than just the essentials.



A convenient retractable net between the front seats is just one of Silhouette's many storage areas.



Modular rear seating provides maximum flexibility and lets you reconfigure Silhouette's interior space in short order.



The 3400 SF1 V6 engine is a model of power and efficiency. It has one of the highest standard power ratings of any minivan in its class.

When it comes to rough roads or slippery surfaces, Bravada shows no mercy. With the standard SmartTrak full-time all-wheel-drive system, Bravada is prepared for whatever surprise the road throws your way. And deals with it automatically. That's because SmartTrak doesn't require the driver to push buttons or pull levers to acti-

B R A V A D A > D E S I G N E D T O C I V I L I Z E T H E R O A D

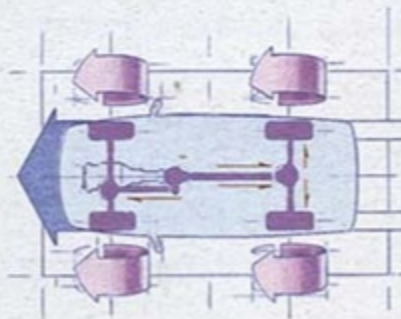
vate the all-wheel-drive system. It's working all the time and ready to jump on the job the second the road turns nasty. And while Bravada may treat the road with supple authority, its standard leather-trimmed seating, superb sound system and long list of convenience features will treat its occupants with unrestrained civility.





**DURABLE YET REFINED. IT INSTANTLY
TRANSFORMS FROM WORKHORSE TO SHOWHORSE.**

While you may never conquer uncharted territory in a Bravada, sometimes just getting through your daily routine seems adventurous enough. For everyday driving or long journeys with passengers and cargo, Bravada is up to any task. With its standard 190-hp Vortec V6, anti-lock disc brakes and leather-trimmed seating, it can get through traffic, a winter snowstorm, or go out for a night on the town while helping to keep you relaxed and in control.



The SmartTrak full-time all-wheel-drive system features a locking rear differential and viscous clutch that automatically transfers engine torque to the wheels with the most traction. It requires no action on the part of the driver to engage.



The standard folding rear seats and voluminous cargo space make it easy to carry even large objects. And the new liftgate makes it easy to access the cargo.



*100,000-mile platinum-tipped spark plugs and long-life coolant make the powerful Vortec V6 a reliable, low-maintenance engine.**

*Maintenance needs vary with use and driving conditions.

OLDSMOBILE IS YOUR ALLY IN A HOSTILE WORLD.

When a collision is imminent, it's too late to go back to the drawing board. That's why the numerous safety features in every Oldsmobile are engineered with painstaking care as a total system — to help you avoid a hazard and to provide a protective environment should an impact occur. Collision avoidance features include anti-lock brakes, responsive steering systems, agile suspensions, and the stability of front-wheel or all-wheel drive. To help protect the occupants, standard equipment includes an air bag Supplemental Inflatable Restraint System,* and front and rear crush zones to absorb and guide impact energy away from the passenger cabin.



Features like an available remote keyless entry system are designed to enhance your personal security. Other features include battery run-down protection, vehicle security systems, and automatic programmable power door locks†.

*Always wear your safety belts, even with air bags.

†Refer to individual model specifications for availability.

THE GM CARD

Don't forget to use your GM Card. When you use The GM MasterCard®, you earn 5% on every purchase, which you can apply toward the purchase or lease of a new GM car or truck of your dreams. You could save hundreds, even thousands of dollars, over and above any other discount or incentive GM may be offering. To apply for your GM Card, call 1-800-8GM-CARD any time, day or night.

ACCELERATED EARNINGS NETWORK

Visit participating GM retailers for up to 10% in GM Card earnings on eligible parts and service transactions. Call 1-800-947-1000 for more information.

SMARTLEASE BY GMAC

SmartLease lets qualified customers pay for the portion of the vehicle they expect to use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. All illustrations, photographs and specifications are based on the latest product information. We reserve the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details. Comparisons based on 1996 competitive vehicles.

Vehicles in this catalog may be shown with available equipment.

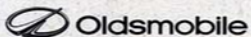
A WORD ABOUT OLDSMOBILE

ASSEMBLY AND ENGINES All vehicles and components are produced and/or assembled by different operating units of GM and its subsidiaries/suppliers worldwide. When it is necessary, vehicles may be built with different or differently sourced components than originally scheduled or ordered. Please verify that your vehicle includes the equipment that you ordered, and if there have been changes, that they are acceptable to you. Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

UPDATED SERVICE INFORMATION Oldsmobile retailers receive useful service bulletins about Oldsmobile products. You can order them by calling 1-800-551-4123.

BUMPER-TO-BUMPER LIMITED WARRANTY For three years or 36,000 miles, whichever comes first, every part of your new Oldsmobile is warranted for repairs to correct any vehicle defect related to materials or workmanship, including tires. With this limited warranty, there's no deductible, which means we'll pay for any repairs beyond routine maintenance. All body sheet metal components are warranted against rust-through from corrosion for six years or 100,000 miles, whichever comes first. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required or recommended.

OWNER AFTERCARE Throughout our 3-year/36,000-mile (whichever comes first) Bumper-to-Bumper Limited Warranty, we also offer courtesy transportation, free trip routing and 24-hour roadside assistance by calling 1-800-442-OLDS. At Oldsmobile, we're committed to your satisfaction long after the purchase of your car.



The 1997 Oldsmobile product line-up includes: Aurora, LSS, Cutlass, Silhouette and Bravada, as well as Eighty Eight, Cutlass Supreme, Achieva, Regency, and the 1998 Intrigue. For more information on any Oldsmobile product, please call 1-800-255-6537 or visit our website at www.oldsmobile.com.