

Wave a magic wand over weather

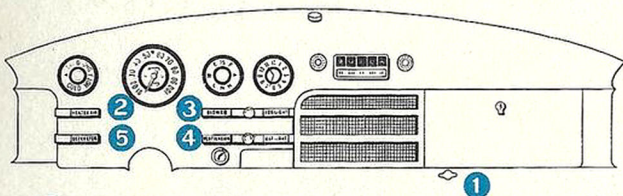
with Buick's Weather Warden Venti-Heater

A hand in a dark suit sleeve holds a thin, light-colored wand. The wand is positioned vertically, with its tip pointing towards a red Buick car on a road. The background is a dramatic, stormy landscape with dark, swirling clouds and a bright blue area where the wand's tip is directed. The scene is framed by trees on the left and right. A sign is superimposed over the scene.

DEPARTMENT OF
TECHNICAL DATA
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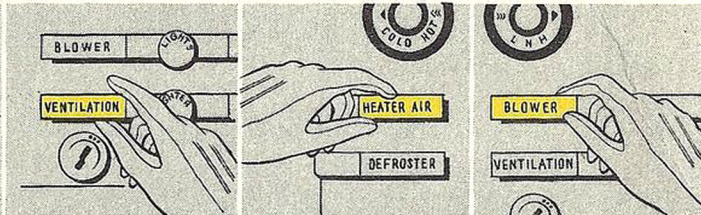
You command the weather with these controls

Outside air is warmed in winter to suit your desire—with temperature automatically maintained evenly and constantly.



- 1 Thermostat Control**
Set it for the heat you want. From then on you get that level of warm comfort—automatically.
- 2 Heater Air Control**
Regulates volume of outside air going to the heater.
- 3 Blower Switch**
You use it when parked, or at low speeds, or in extremely cold weather. It assures circulation of comfortably warmed air from the heater throughout the car.
- 4 Ventilation Control**
Regulates intake of outside air for summer ventilation.
- 5 Defroster Switch**
Operates the separate unit which directs warmed air against the entire width of the windshield—thus eliminating steaming and icing.

For refreshing ventilation in hot weather

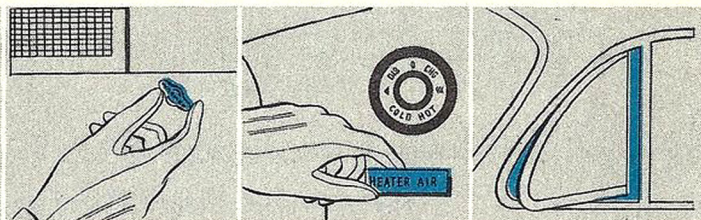


You send outside air streaming around you by pulling the Ventilation control open. Large-size ducts in moving air from outside and direct it, free of bugs and rain, to the driver's compartment.

Then you freshen up the whole interior of the car by pulling out the Heater Air control with Thermostat control in the "Off" position. This provides additional outside air circulation throughout the car.

You get even livelier circulation by pulling out the Blower switch. This force-flows the outside air from the under-seat blower in positive circulation throughout the car.

For comfortable warmth in cold weather



To keep out offensive odors and exhaust gases when traveling in congested traffic or when parked behind a car having its motor running, shut the outside air intake valves by pushing the controls marked "Ventilation" and "Heater Air."

You select the degree of warmth you want by turning Thermostat control clockwise. The temperature you set is kept even and constant—automatically—because it's controlled by thermostat as in your home.

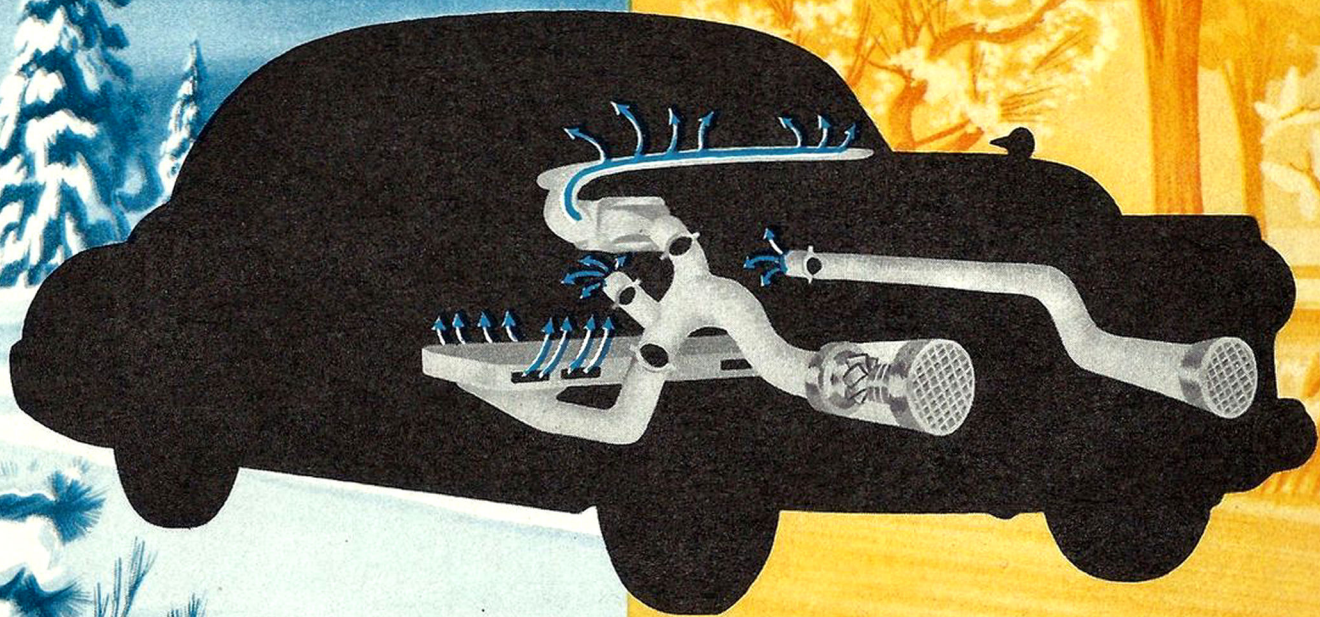
Now you send outside air to underseat heater by pulling out Heater Air control—and you're surrounded by spring-like weather. At slow speeds, or when stopped, pull out Blower switch for forced warmed air.

Of course you keep a Venti-pane open slightly—to let out the old air. The Buick Venti-Heater never circulates stale air, but is constantly bringing in outside air under gentle pressure.

Springtime warmth in the middle of winter...

Refreshing airiness in the heat of summer...

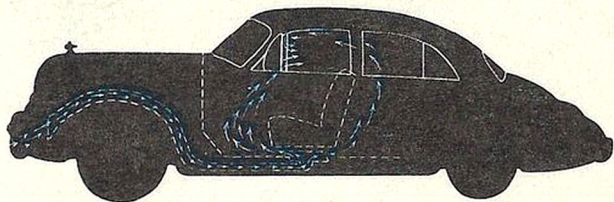
That's Buick's Weather on wheels



You're in complete control of circulation

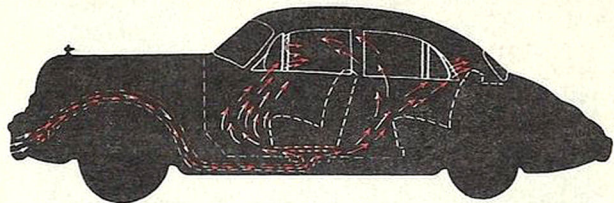
For Front-Seat Passengers Only

Even with windows closed in cold or rainy weather, you get full circulation of outside air in the driver's compartment by opening a front Ventipane about $\frac{1}{4}$ inch. Rain is kept out—and stale, stuffy air is let out.



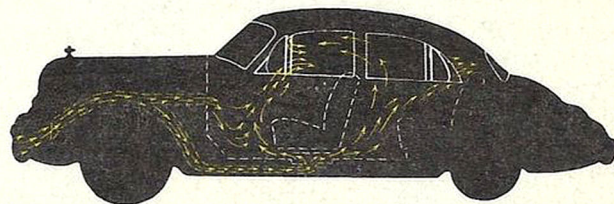
For Both Front and Rear Seats

You open both a front and rear Ventipane—and outside air circulates throughout the entire interior of the car. The closed windows hold in the heat, hold out the rain—while the slightly opened Ventipanes suck out the old air and let warm outside air flow to and around all passengers.



For Maximum Summer Ventilation

You get a bigger volume of outside air into the car directly from ducts located on the dash. Just shut off the heat by turning the Thermostat Control counterclockwise to full "Off" position. Then pull out Ventilation and Heater Air controls to full open—and a flow of outside air streams gently throughout the car.



REMEMBER—*Leave a Ventipane or Window Slightly Open to Provide an Escape for Stale Air.*

BUICK DIVISION OF GENERAL MOTORS