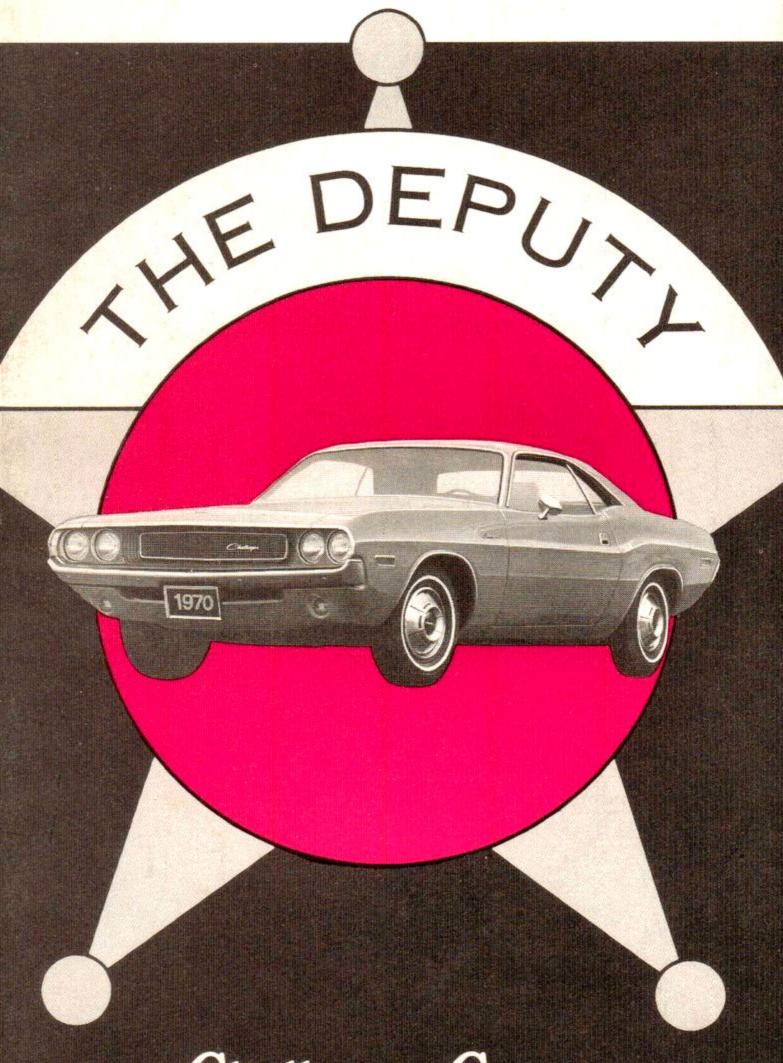
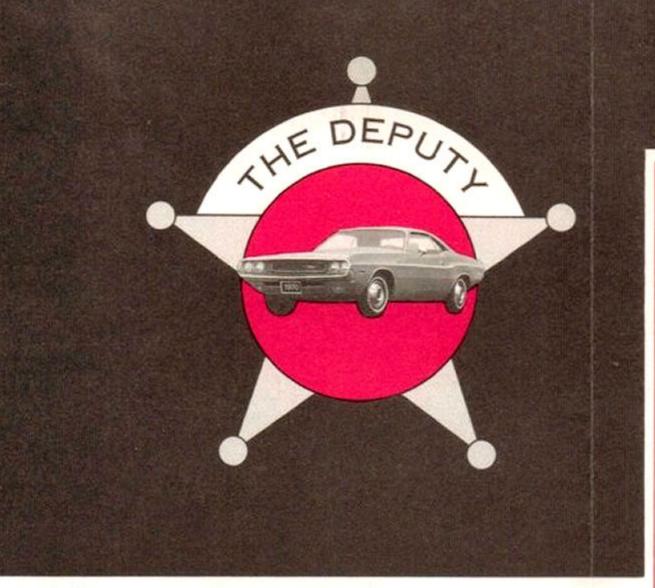
# NEWEST MEMBER OF THE DODGE FORCE



Challenger Goupe
Dodge's low-price leader
in the compact specialty
market



# The Challenger Deputy

Available in 6 cylinder and 8 cylinder versions

#### \* Standard Equipment

All vinyl bucket seats (available only in black—L6X9 or black and white—L6XW) • Black steering wheel • Rear quarter windows permanently fixed
 • Black sidewall fiberglass tires—D78X14 • 6 cylinder engine is 198 cu. in. (E22) • 8 cylinder engine is 318 cu. in. (E44) • Single horn • Armrests, ashtrays, carpet, trunk mat • Hubcaps, padded sun visors, concealed 2-speed windshield wipers • 3-speed manual floor shift transmission

#### ★ Optional Equipment

6 cylinder engine—225 cu. in. (E24)
 8 cylinder engine—383 cu. in., 2 bbl (E61)
 383 cu. in., 4 bbl (E63)

Vinyl Top • Day/night inside rear-view mirror (G-41)
 Cigar lighter (J-15) • Rim-blow steering wheel
 (S-83) • Air conditioning (H-51) is available with both
 8 cylinder engines (318 cu. in. and 383 cu. in.) but

only with optional 225 cu. in., 6 cylinder engine
• White sidewall fiberglass tires, D78 x 14 (T-64)

Bumper guards, electric clock, console, rearwindow defogger • Luggage rack, outside mirrors, radio, tape player • Power brakes • Power steering, automatic transmission • Rallye wheels, road wheels, wheel covers • Other optional equipment



## The Deputy is priced for wide appeal . . . \$127 below the 6-cylinder Challenger Hardtop

Mfr's. Suggested Retail Price

6 cylinder	\$2724.00*
8 cylinder	\$2850.00

<sup>\*</sup>Note that this price is \$127.00 below the Challenger 6 cylinder hardtop.

## Compare the price of this Deputy with other compact specialty cars

1970 6-cylinder models	Mfr's. Suggested Retail Prices
Challenger Deputy	. \$2724.00
Camaro	. 2749.00
Mustang	. 2721.00
FireBird	2875.00

#### RECRUIT YOUR DEPUTIES.



