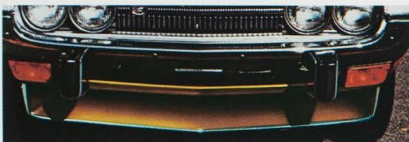


## Other Extras



### Spoiler

Add the finishing touch to your sporty new Celica.  
APPLICATION: Celica



### Hi-Lux Front Bumper Guards

Made to increase the utility and appearance of the mini truck and designed to be functional.  
APPLICATIONS: Hi-Lux Pick-Up.

### FM Stereo Radio Cartridge

Convert your 8-track tape player to an FM Stereo Radio by merely inserting this unique cartridge.  
APPLICATIONS: Celica, Mark II, Corona.



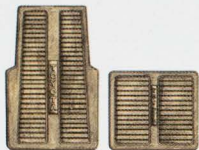
### Digital Clock

Gives the day, hour and minute in a digital display for easy reading. Comes complete with battery and mounting instructions.  
APPLICATIONS: Land Cruiser, Corona Sedan, Corolla, Hi-Lux.



## Floor Mats & Carpeting

Add the Touch of Elegance



### Rubber Floor Mats

Protect your carpeting with trim, durable, color-fast rubber mats. Precision molded for proper fit, and color coordinated to the carpets.

APPLICATIONS: Corolla, Corona, Celica, Mark II.

### Land Cruiser Front and Rear Carpeting

Custom fitted Ozite carpets. Designed for rugged-wear. Snaps in for a quiet ride and snaps out for easy cleaning.  
APPLICATIONS: Land Cruiser—Except Sta. Wagon.



### Nylon Carpeting for Hi-Lux

Applicable to vehicles with bucket or bench seats. Custom fitted carpets with vinyl trim and thick padding for better appearance and quiet ride.  
APPLICATIONS: Hi-Lux Pick-Up.



### Corolla Cargo Area Carpeting

Adds luxury to your economical Corolla Station Wagon.

All accessories for the Toyota vehicle line are chosen for the following reasons: **Quality, Appearance, Utility, and relative low price.**

Each accessory, before being introduced by Toyota Motor Sales, U.S.A., Inc. is thoroughly evaluated to insure that the above mentioned criteria have been fully met.

Comfort and prestige are yours with the ownership of any Toyota. You will find that your driving pleasure is increased with the addition of Genuine Toyota accessories.

To assure yourself of high quality accessories, backed by a nationwide warranty, insist on Toyota authorized accessories.

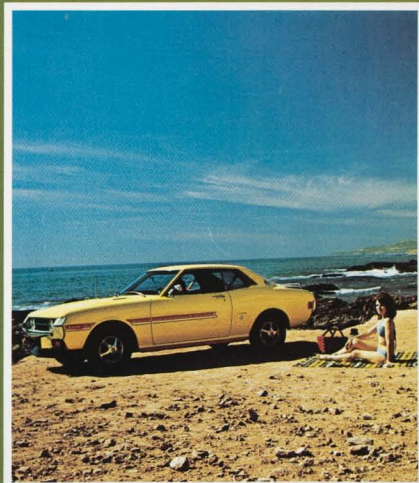
Visit your local Toyota dealer soon and let him show you the Toyota accessory line.

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**TOYOTA MOTOR SALES, U.S.A., INC.**

2055 West 190th Street, Torrance, CA 90504  
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# 1974 Toyota Accessories



## Radios & Stereos

Sound Ideas from Toyota



AM Radio



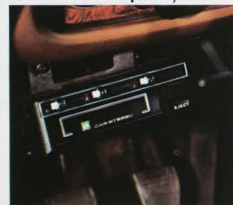
AM/FM Radio



AM/FM MPX Stereo Radio



In-Dash Stereo Tape Player



Hang-On Stereo Tape Player

Fully transistorized quality crafted with 5 push button tuning. APPLICATIONS: Corolla, Corona, Mark II, Hi-Lux and Land Cruiser.

This fully transistorized unit offers static-free reception and trouble-free listening pleasure. APPLICATIONS: Corolla, Corona, Mark II, Celica (Factory installed on Celica GT).

Enjoy AM, FM monaural, or FM Stereo listening. APPLICATIONS: Corolla, Celica, Mark II (Factory installed on Mark II Hardtop and Station Wagon).

Engineered to complement your Radio Equipment and add to the decor of your dash. APPLICATIONS: Corona, Mark II.

Designed to mount compactly under the dash. APPLICATIONS: Corolla, Celica, Hi-Lux, Land Cruiser.

## Luggage Racks

Extra Space to Carry Extra Loads



### Roof Luggage Rack

Designed especially for the Toyota station wagon. The woodgrain inserts make this rack attractive as well as functional. APPLICATIONS: Corolla Station Wagon, Mark II Station Wagon.



### Rear Deck Luggage Rack

All welded construction with a brilliant chrome finish. APPLICATIONS: Celica, Corolla Coupe, Mark II Hardtop, Corona Hardtop.

### Dust Deflector

Add beauty and utility to your station wagon. APPLICATIONS: Corolla Station Wagon, Mark II Station Wagon, Corona Station Wagon.



## Air Conditioning

Compact but Powerful Units, Engineered Specifically for Toyota



### Celica Air Conditioning

Maximum cooling efficiency is provided by a powerful three-speed blower through console mounted multi-directional louvers.



### Corona Air Conditioning

Designed specifically to match the Corona engine and provide maximum comfort with minimum engine load.



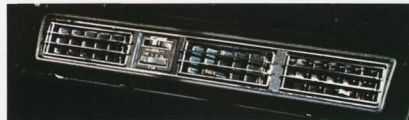
### Corolla Air Conditioning

Thermostatic control lets you set the temperature with a touch of the dial.



### Mark II Air Conditioning

Flow-through ventilation system will insure freedom of leg room and even cooling—front and rear.



### Hi-Lux Air Conditioning

Treat yourself to comfort and convenience.

## Land Cruiser

Useful Accessories for the Rugged Four-Wheeler



### Manual Side Mount Antenna

Made to withstand the jolts and knocks of hard overland travel. Adjustable without leaving your vehicle.



### Warn Electric Winch

The 8,000 pounds of pull on a 150 foot galvanized steel cable assures you of the pulling capability necessary to handle the most difficult jobs. APPLICATIONS: Land Cruiser—All Models.



### Locking Hubs (Manual or Automatic) and Chrome Wheel Covers.

These well engineered hubs let you select your own mode of drive—free wheeling or tractive 4-wheel drive. The hubs add to the performance of your Land Cruiser.



**J. WIND DEFLECTOR:** The woodgrained trim and polished finish adds a final touch of beauty to your Station Wagon. Applications: Corolla, Corona, Mark II Station Wagons.

**K. DOOR EDGE GUARDS:** These stainless steel protectors will help keep your Toyota looking new. Those parking lot chips will be a thing of the past. Applications: Corolla, Corona, Celica, Mark II, Pickup.

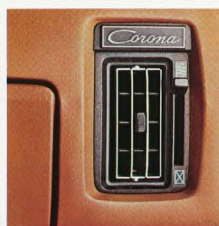
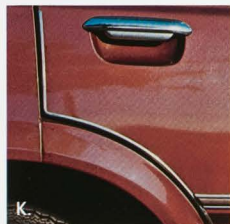
**L. REAR DECK LUGGAGE RACKS:** If you have a little extra luggage, we can give you a little extra space. Applications: Corolla Coupe, Corona, Celica and Mark II Hardtop.

**M. POWER ANTENNA:** Provides instant adjustment of your antenna for the clearest possible reception wherever you drive. Applications: Celica and Mark II.

**N. RUBBER FLOOR MATS:** Keep your carpets looking brand new with these attractive floor mats. Available in four colors to match your Toyota's interior. Applications: Corolla, Corona, Celica, Mark II.

**E. FM STEREO RADIO CARTRIDGE:** Slide this cartridge into your Toyota tape player and you have instant stereo radio. Applications: Corolla, Corona, Celica.

**F. AIR CONDITIONING:** Toyota air conditioners are engineered specifically for each Toyota model. These air conditioners provide maximum cooling with minimum engine load. Thermostatic controls and three speed blowers let you choose the most comfortable cooling level. Passenger car models are integrated units as shown, while the pickup model mounts neatly under the dash. Applications: Corolla, Corona, Celica, Pickup.



# Accessories From Toyota

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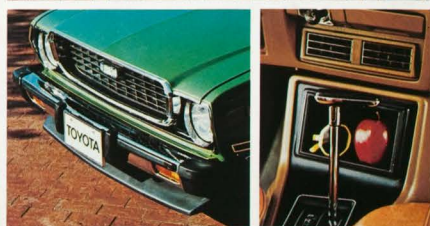
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**A. STEREO TAPE PLAYER:** (In-dash) Designed to complement the dash of your Toyota. This tape player lets you take your favorite music with you. Applications: Corolla, Corona, Mark II.

**B. AM RADIO:** Fully transistorized units provide clear reception. Five push buttons to personalize your favorite stations. Applications: Corolla, Corona, Pickup, Land Cruiser.

**C. AM/FM MPX STEREO RADIO:** Experience stereo sound from Toyota, your ears will thank you. Applications: Corolla, Corona.

**D. AM/FM RADIO:** These quality crafted units offer excellent reception for both AM and AM-FM listening. Applications: Corolla, Corona.

**G. ROOF LUGGAGE RACKS:** Designed especially for Toyota Station Wagons. A polished finish and woodgrain inserts make this rack an attractive addition to your Toyota Station Wagon. Applications: Corolla, Corona and Mark II Station Wagons.

**H. STEREO TAPE PLAYER (Hang-on):** Designed to complement the dash of your Toyota. This tape player lets you take your favorite music with you. Applications: Celica, Pickup, Land Cruiser.

**I. DIGITAL CLOCK:** Gives the day, hour and minute in easily read digital form. Complete with battery and magnetic or permanent mounting instructions. Applications: Corolla, Corona, Pickup, Land Cruiser.

**O. SIDE STRIPES:** Wild or mild? We offer both to please all tastes. These stripes were carefully designed to accentuate the good looks of the Toyota line.

**P. FRONT & REAR SPOILERS:** Give your new Toyota a sporty look with these well finished front and rear spoilers. Finished in a gloss black or paint them to match your car. Applications: 1975 Corolla, Corona and Celica Coupes.

**Q. FRONT BUMPER GUARDS:** Made to increase the utility and appearance of your new Toyota Mini Truck. Application: Pickup.

**R. LAND CRUISER:** Custom fitted Ozite front and rear carpeting enhances the looks of your Land Cruiser while providing a quieter ride. These carpets install with snaps for easy removal and cleaning. Applications: Land Cruiser Hard-top and Soft top.

**S. PICKUP CARPETING:** Custom fitted nylon carpets with vinyl trim and thick padding will add to the appearance and acoustics of your pickup.

**T. LOCKING HUBS AND CHROME WHEEL COVERS:** High quality hubs (manual or automatic) save wear on your Land Cruiser by allowing the front axle to turn freely when you only need two wheel drive. The chrome wheel covers are open in the center for easy access to your manual hubs.

**U. PICKUP TRUCK MIRRORS:** These high quality mirrors provide increased visibility when carrying those big loads. All stainless steel finish for lasting good looks. Swing-away feature means less chance of breakage and allows your pickup through most car washes.

**V. ELECTRIC WINCH:** This winch gives you 8,000 lbs. of pull with a 150 ft. galvanized steel cable. The strength you need for those difficult tasks. Application: Land Cruiser.

