What makes Toyota the small car specialist?

The largest roster of small cars and trucks you'll find under one dealer's roof (2-doors, 4-doors, wagons, pickups, 4-wheel drives and 5-speeds).

And each has a character all its own. With special features you don't find standard on most cars, small or otherwise. Like the 5-speed transmission on the Corolla S-5 and SR-5, Corona SR and Celica GT. Or the extra-long bed on one of the halfton pickup trucks. Or fully reclining bucket seats on all car models. Or the 6-cylinder engine on the Mark II. Or roll bars and skid plates on the Land Cruiser. There's even an Electro Sensor Panel (ESP) on the Corona hardtops that constantly monitors

eleven key systems of your car to help take some of the worry out of driving.

When it comes to testing, prototypes of every single model go through extensive mechanical, design and safety checks before they ever go into production.

And when it comes to service, nearly 1.000 dealers stand behind every Toyota sold. In all 50 states. And one of the longest service intervals in the industry. Six months or 6,000 miles.

Oh, ves, there's one thing more that makes us small car specialists.

TOYOTA Small car specialists for 40 years Forty years' experience making small Toyota Motor Sales, U.S.A., Inc. 2055 West 190th Street, Torrance, California 90504

Half-Ton Truck

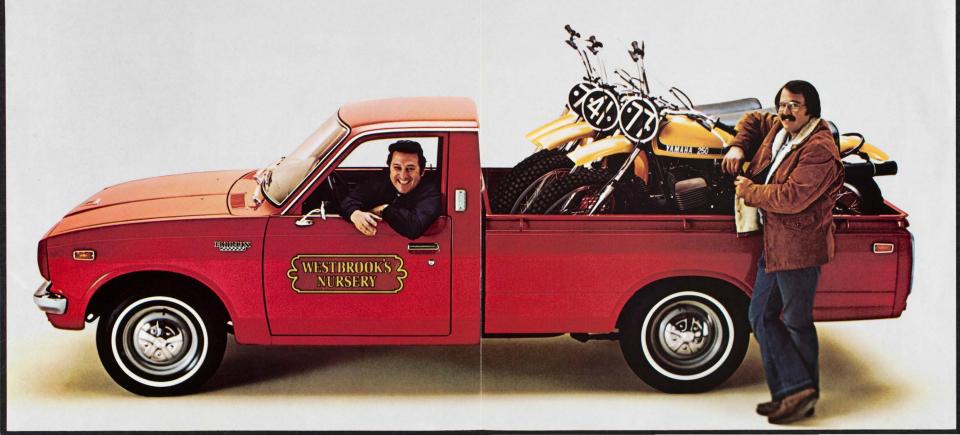








Toyota's new Long Bed 2000 gives you a lot to play with.





Lots of choice.



Toyota gives you a choice of two bed sizes. Our regular Half-Ton pickup. And our new Long Bed 2000 with a longer wheelbase and a cargo deck that measures seven feet, two inches.

Lots of power.

Both rugged Toyota trucks come with a 1968 cc single overhead cam engine. Combined with a 4-speed transmission, it gives both our trucks plenty of pickup.



Lots of mileage.

Both our trucks come equipped with large 12.1 gallon gas tanks. Coupled with the good gas mileage you can expect from a Toyota.



Lots of cab.

Both our trucks have bigger cabs. In fact, four inches more leg room than last year. So



Lots of size in tires and brakes.

Both our pickups come with hefty 7.00 x 14 whitewall tires (7.50 x 14 on the rear of the Long Bed). And both have big size power assisted brakes on all four wheels.



Lots of standard features.

• 4-speed full synchromesh transmission

• Flo-thru ventilation • Glare-reducing instrument panel • Heater and defroster • Snapout rubber floor mats . Sound reducing material applied to ceiling of cab • Passenger assist grip • Ventless, curved side windows • Vinyl covered seats • Dual headlamps • 7.00 x 14 tires (7.50 x 14 rear tires on Long Bed 2000)

Safety Equipment.

 4-way hazard warning lights
Safety door locks • 3-point seat belts • 2-speed electric washer/wiper • Break-away rear view mirror Impact-absorbing instrument panel & padded dash • Door-mounted outside rear view mirror • brake warning light.

Lots of options.

You can add an automatic transmission and bucket seats, an AM radio, an 8-track stereo tape deck, and to go all the way towards making your truck part car, air conditioning. What more could you need?



Specifications:

Type: 4-cyl., in line, SOHC Displacement: 1968cc Compression ratio: 8.5:1 Horsepower: 97 hp @ 5500 rpm (SAE net) Torque: 106 ft./lb. @ 3600 rpm (SAE net)

Carburetor: Downdraft 2-barrel, automatic choke

ELECTRICAL SYSTEM:

Battery: 12 volt, 50 amp/hr

TRANSMISSION:

Manual: 4-speed synchromesh, floor shift

Ratios: 1st 4.061 2nd 2.509 3rd 1 534 4th 1.000 Reverse 4.571

Automatic: Console-mounted shift

Ratios: Low 2.400 1.479 Intermediate Drive 1.000 Reverse 1.920

Type: Semi-floating hypoid gear drive Ratio: 4.111

SUSPENSION:

Type: Front: Coil springs, double acting hydraulic telescopic shock absorbers and anti-sway bar Rear: Semi-elliptic leaf springs and

single acting hydraulic telescopic shocks.

Type: Recirculating ball, variable ratio 19.5-21.5:1

Turning Diameter: 34.0 ft. (Long Bed 2000: 36.8 ft.)

Type: Hydraulic 4-wheel drum with vacuum booster Parking: Operates mechanically on

rear wheels

Front: 4PR whitewall. Rear: 6PR whitewall Size: Front: 7.00 x 14 Rear: 7.00 x 14

(7.50 x 14 on Long Bed 2000)

DIMENSIONS AND WEIGHTS: (Long Bed 2000) (110.0 in.) Wheelbase: 101.6 in. Overall length: 168.5 in. (184.4 in.) Overall width: 62.2 in. (62.2 in.) Overall height: 62.2 in. (62.2 in.)

Tread width: Front: 50.8 in. Rear: 50.8 in. (50.8 in.) Inside bed-length: 70.1 in. (86.1 in.) Inside bed-width: 56.3 in. Inside bed-height: 16.1 in. Curb weight 4-speed: 2,480 lbs. (2,550 lbs.)

(2,560 lbs.)

CAPACITIES: Fuel tank: 12.1 gal. Oil: 5.2 ats. Cooling system: 9.0 qts.

CHASSIS/BODY:

Separate body and frame

Automatic: 2,490 lbs.

Some accessories shown, optional at extra cost. The policy of continual improvement in design and manufacture requires that specifications, equipment and prices be subject to change without notice.