

1976 small cars from Plymouth

DUSTER / *Valiant*





DUSTER

People who know a good thing when they see it, drive it, and compare it, know all about Duster. It's been a solid success in styling and value. Because so many careful car buyers are finding that they can have good mileage without moving down to the subcompact class. 1976 Duster has it all—economy, space and comfort.

Inside, you have room for five and every inch is made for comfort and good looks. There's wide, foam-cushioned seating in a tasteful selection of interiors, colors and co-ordinated trim. The standard bench seat is handsomely fashioned in cloth-and-vinyl. Or you can choose optional all-vinyl seating for tailored good looks. Duster has sound insulation and sealers between you and road noise or air disturbance. The trunk is sized to hold much more luggage than you'd expect a compact could handle. And the SpaceMaker option lets you add even more room with a fold-down rear seat.

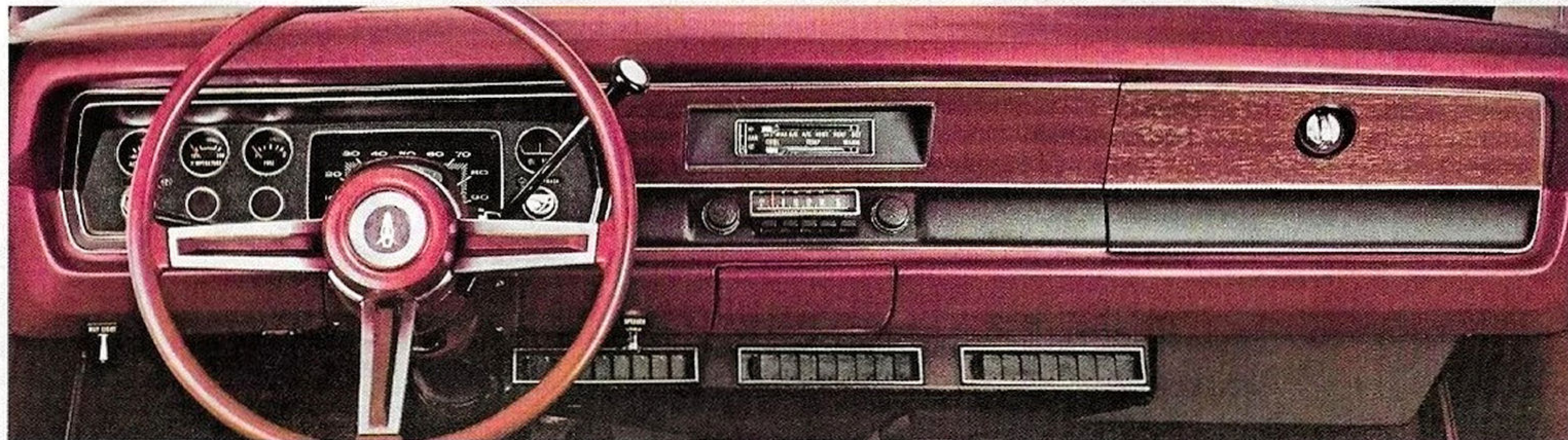
You can select a rear axle ratio that gets good gas mileage out of your engine/transmission team, which includes the availability of overdrive 4-speed manual transmission. It all means you can look for great gas economy from your '76 Duster. And on page 6 you can read up on engineering features like the Electronic Ignition System that has no points or condenser to replace, ever.

Add that saving potential to Duster's low price and excellent trade-in value. And you've got a compact that couldn't be more right for today.

Feather Duster Fuel Economy Package includes lightweight aluminum components at points such as intake manifold, hood inner panel, and deck inner panel. Engine modifications and economy-minded axle ratios help give you improved mileage.



Optional Silver Duster interior with handsome "Boca Raton" cloth-and-vinyl bench seats.

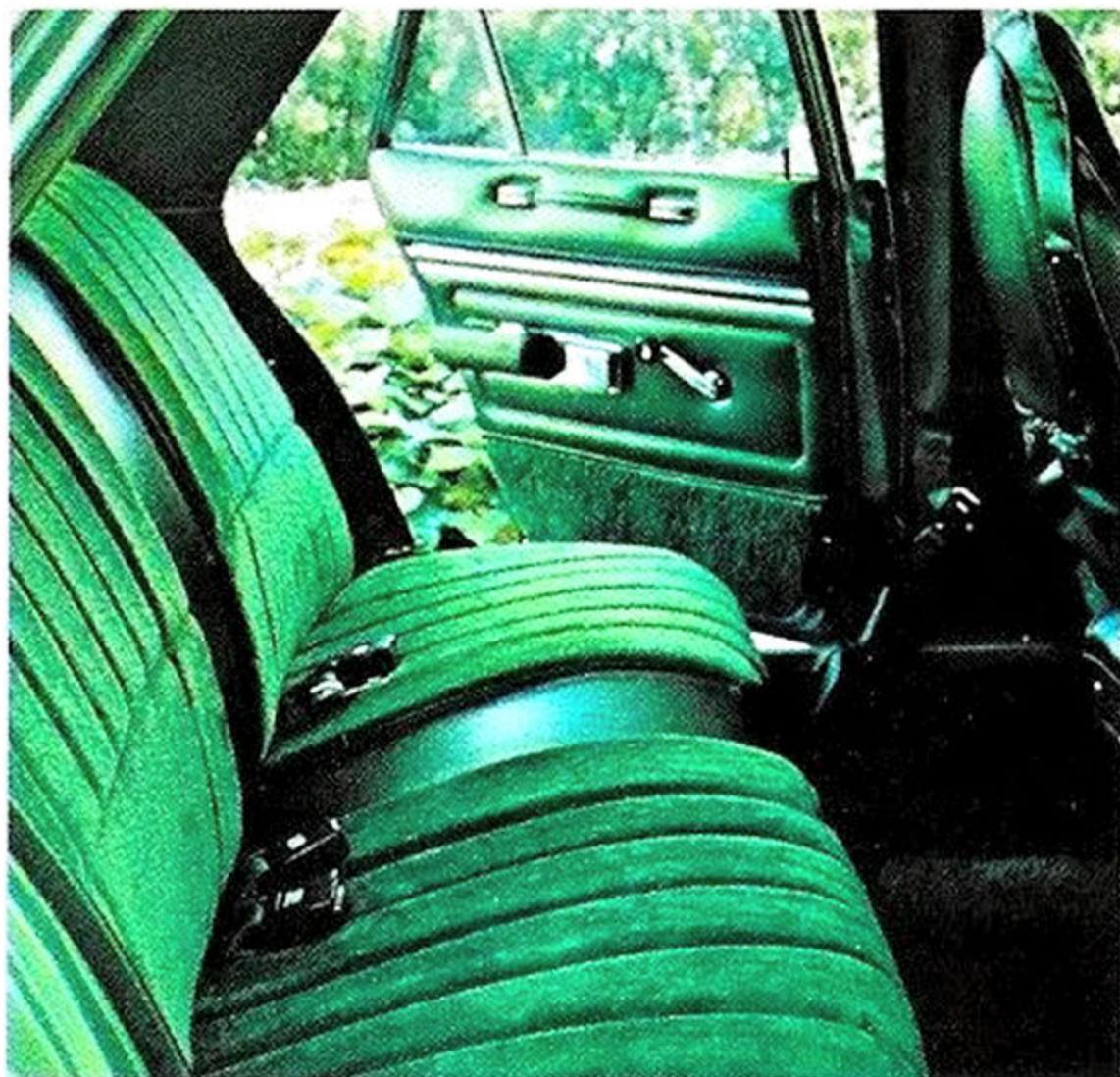


Striking Silver Duster optional decor package features unique body and deck stripes, wheel moldings and elegant red interior.

Duster's instrument panel with easy-to-read dials and easy-to reach controls. Optional luxury steering wheel and wood-grained panel decor shown.



Valiant 4-Door Sedan with Brougham package.



Valiant Brougham gives you room to relax in rear seats.



Optional Brougham velour cloth-and-vinyl bucket seats.

VALIANT

What kind of compact is your basic Valiant sedan? A remarkably smart, comfortable, well-equipped and well-engineered compact. With a modest purchase price and considerable operating economies.

In the Valiant Custom option package, you have a whole lot more to consider like color-keyed carpeting and many other full-value features. You know the Valiant Brougham option package is something special when you review features like plush velour bucket or bench seating, with luxury door trim panels, shag carpeting, and the rich warmth of simulated wood-grain inserts on the instrument panel. Look further for Brougham's carpeted trunk, day/night rearview mirror, complete sound insulation system and distinguished exterior treatment. That's Valiant's view of compact styling. Choose from a smooth 225 Six, or the 318 V-8 with TorqueFlite automatic transmission. And standard engineering features like Electronic Ignition System and smooth riding torsion-bar suspension.

What's more, Valiant prices start lower than many other cars in the compact market.



Scamp 2-Door Hardtop.

SCAMP

It has exciting ideas about small size. Like all-vinyl pleated split-back bench seats and a smart-looking instrument panel, with a fine selection of co-ordinated colors and trim. And now you can really get down to economy basics with the lower-cost Scamp Special version.

But however you dress it up or dress it down, your basic Scamp is dependable, roomy, and easy to own. And be sure to see the Scamp Brougham option group, with velour cloth-and-vinyl seating, deep-pile carpeting, wood-grain instrument panel inserts, hood ornament, wide sill molding and accent stripes on deck and hood.

Scamp offers you quality engineering and operating economy that begins with low axle ratios and efficient engine performance. Plus, the optional fuel-conserving Fuel Pacer System, power steering, power front disc brakes, special sound insulation system and many more options. So you know your '76 Scamp will come equipped exactly the way you want it.



Large luggage-handling capacity trunk.



Standard Scamp all-vinyl bench seating.

1976 ENGINEERING HIGHLIGHTS

Unibody construction. Body panels and structural members are fused into one solid unit by more than 4,000 welds, resulting in a strong, enduring structure.

Electronic voltage regulator. Protects battery from overcharging.

Impact absorption bumper system. A measure of protection against minor impact damage to both front and rear.

Electronic Ignition System. Helps give you sure starts in any weather. Has no points or condenser to replace.

Front disc brakes. Smooth stopping power, designed with slotted-type linings. Standard on 8-cylinder models, optional on others.

Torsion-bar suspension. More easily adjusted for height than conventional coil springs. Combined with Unibody construction and strategically placed rubber suspension mounts, you have Chrysler's famous **Torsion-Quiet Ride.**

Multi-leaf rear springs. Spring rates contribute to the smoothness of Duster/Valiant road-handling.

Electric choke assist. Shortens the length of choke-on time during cold starts (above 60°F) for added fuel economy.

7-step dip-and-spray process. To help prevent rust, car body is cleaned, coated, sprayed with two coats of primer, baked, sanded, painted with two coats of acrylic enamel and baked again.

Low axle ratios. Generally a lower numerical ratio means better gas mileage. With the 225 Six-cylinder engine and 3-speed manual transmission, you have a standard 3.21 ratio. And the 318 V-8 with TorqueFlite automatic transmission comes with a 2.76 ratio. (Standard on 4-door models).

A34 Light Duty Towing Package can handle a loaded trailer weight of up to 2,000 pounds. Available with any Duster/Valiant equipped with TorqueFlight automatic transmission and front disc brakes. And for extra luggage room, consider the **SpaceMaker Pak**, a Duster fold-down rear seat conversion.

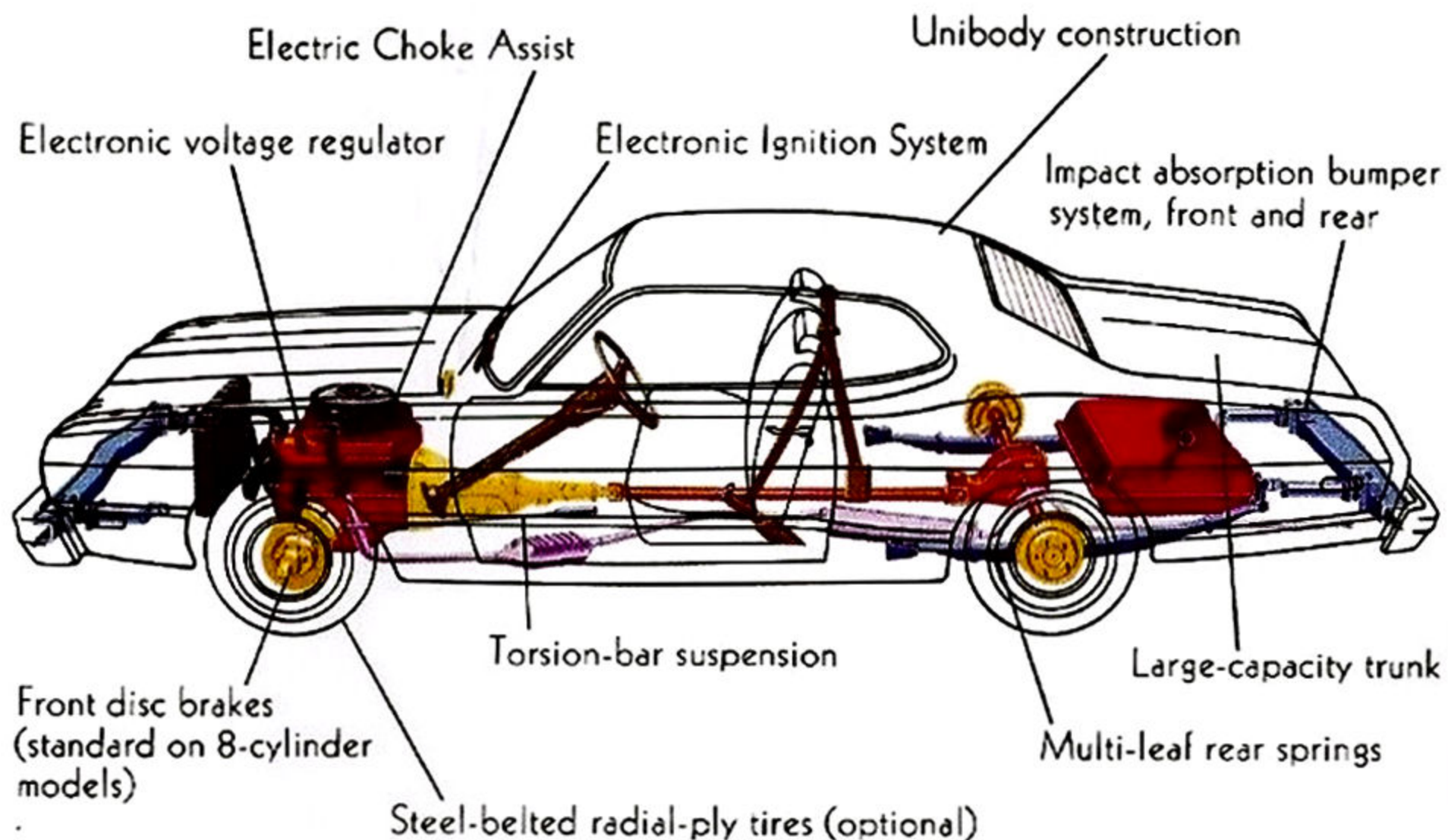
The Deluxe Sound Insulation Package includes door and window seals, sound-reducing components in roof,

cowl, hood, rear shelf, doors, rear quarter panels and on floor pan in trunk area. **Economy-minded options** begin with lower axle ratios that aid in fuel economy, and the **Fuel Pacer System** is a warning light installed on left front fender turn-signal indicator. Light goes on when you accelerate too rapidly for economical fuel consumption. (N/A in Calif.).

STANDARD FEATURES

Swing-out rear quarter window (Duster only) • Vent window (Valiant Sedan) • Roll-down quarter windows (Scamp) • Hubcaps (set of four) • Front bumper guards (with 8-cyl. models) • Fuel gauge • Temperature gauge • Ammeter gauge • Color-keyed armrests • Concealed spare tire • Door hold-open checks • Dome lamp switch (both front doors) • Keyless door locking • 225 CID Six or 318 CID V-8 engine • 3-speed manual transmission • Torsion-bar suspension • Unibody construction • Electronic Ignition System • Electronic voltage regulator • Electric assist choke • Front disc brakes (with 8-cylinder models) • Cleaner air system.

Standard Safety Features. Back-up lights • Side marker lights and reflectors • Turn signal with lane-change feature • Windshield wipers—2-speed, electric • Windshield washers • Left outside rear-view mirror • Passenger restraint system • Energy-absorbing steering column • Flame retardant interior materials • Anti-theft ignition and steering column lock with warning buzzer • Energy-absorbing front seat-back and armrests • Manual inside door lock (levers have non-override lock feature, except driver's door) • Interlocking door latches • Flush-type inside, door-release levers • Cushioned sun visors • Soft coat hooks • Dual braking system with warning light • Hazard warning lights • Locking latch on all folding seat-backs • Padded instrument panel • Impact absorption bumper system, front and rear • Supplementary throttle return spring • Side door guard beams.



Standard Specifications	
Engines	225 Six, 318 V-8
Transmissions	3-speed manual
Suspension	Front: Torsion bars; Rear: Asymmetrical leaf springs
Tires	6.95 x 14 BSW (225 Six); D78 x 14 BSW (318 V-8); E70 x 14 BSW (360 V-8)
Wheels	14 x 4.5 (225 & 318 CID), 14 x 5.5 (360 CID)
Brakes	Front: 10" x 2 1/2" drum (225 Six); Manual disc (318 V-8); Power disc (360 V-8) Rear: 9" x 2" drum (225 Six); 10" x 2 1/2" drum (V-8s)
Electrical System	Battery: 305 amp, 440 amp; Alternator: 41 amp (225 Six & V-8) Electronic Ignition System; Transistorized voltage regulator
Fuel Tank	16 gallons
Trunk Capacity	16.6 cu. ft. (Sedan); 17.7 cu. ft. (Scamp); 20.1 cu. ft. (Duster)

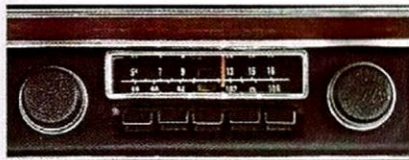
Rear Axle Availability			
Engine	Transmission	Standard	Optional
225 Six	3-speed manual	3.21	2.94, (3.21 w/Sure Grip)
	4-speed manual	3.21	3.21 w/Sure Grip
	TorqueFlite automatic	2.76	2.94, 3.21 (3.21 w/Sure Grip)
318 V-8	3-speed manual ²	2.45	2.94, 3.21 (3.21, 2.71 w/Sure Grip)
	4-speed manual ²	2.94	3.21 (3.21 w/Sure Grip)
	TorqueFlite automatic	2.45 ² , 2.76 ¹	2.94, 3.21 (2.71, 3.21 w/Sure Grip)
360 V-8 ³	TorqueFlite automatic	2.94	3.21 (3.21 w/Sure Grip)

¹ Std.—4-Dr. ² Std.—2-Dr., Opt.—4-Dr. ³ N/A in Calif.

WIDE-RANGING OPTIONAL EQUIPMENT



Include Duster/Valiant in trailer-towing plans (See Trailer Towing Catalog for details.)



AM/FM push-button monaural radio.



Manually-operated sun roof.



SpaceMaker Pak—with fold-down seat and trunk security panel.



Fuel Pacer System.



Inside hood release.



Electric rear window defroster.

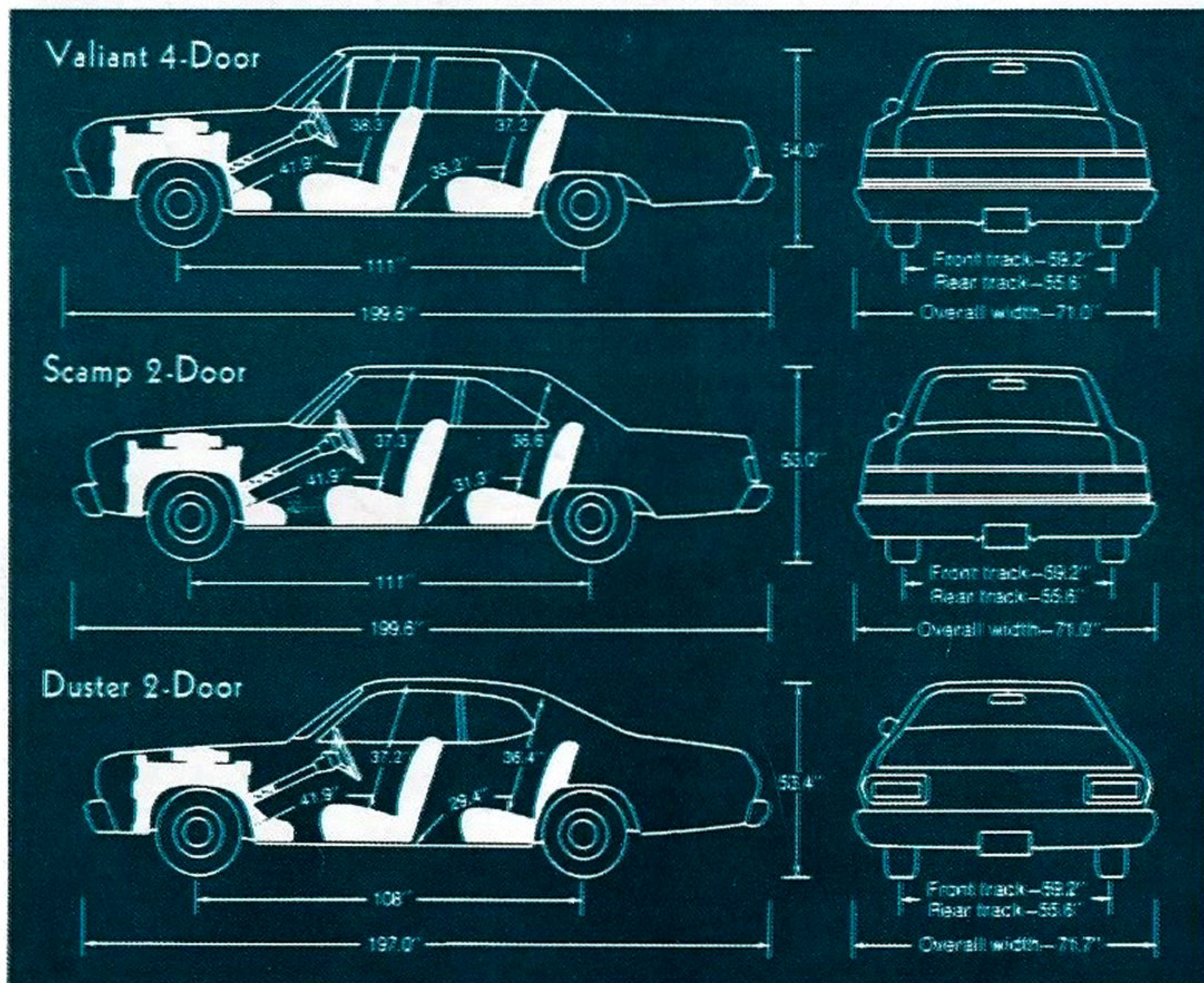


Rallye road wheels.

Options	Duster	Valiant	Valiant Custom Package	Valiant Brougham Package	Scamp & Scamp Special	Scamp Brougham Package	Check List
Comfort/Convenience							
Air conditioning	○	○	○	○	○	○	
Cigarette Lighter	○	○	S	S	S*	S	
Console	○	N/A	N/A	N/A	N/A	N/A	
Defogger—rear window	○	○	○	○	○	○	
Defroster—Electric—rear window (N/A with SpaceMaker Pak)	○	○	○	○	○	○	
Deluxe Sound Insulation Package	○	○	○	○	○	○	
Disc Brakes—Manual—Front	○	○	○	○	○	○	
Disc Brakes—Power—Front (std. w/360 V-8)	○	○	○	○	○	○	
Fuel Pacer (N/A in California)	○	○	○	○	○	○	
Hood Release—Inside	○	○	○	○	○	○	
Horns Dual	○	○	○	○	○	○	
Lock Glove Box	○	○	○	○	○	○	
Lock Gas Cap	○	○	○	○	○	○	
Light Package	○	○	○	○	○	○	
Power Steering	○	○	○	○	○	○	
Radio—AM or AM/FM, Rear Seat Speaker	○	○	○	○	○	○	
SpaceMaker Pak	○	N/A	N/A	N/A	N/A	N/A	
Sun Roof Manual	○	N/A	N/A	N/A	N/A	N/A	
Tinted Glass All Windows	○	○	○	○	○	○	
Trailer-Towing Package (Light Duty A-34)	○	○	○	○	○	○	
Undercoating	○	○	○	○	○	○	
Windshield Wipers—3-speed	○	○	○	○	○	○	
Decor/Dress-up							
Interior decor group	○	N/A	N/A	N/A	N/A	N/A	
Silver Duster trim package	○	N/A	N/A	N/A	N/A	N/A	
Carpets	○	○	S	S	○	S	
Door Edge Protectors	○	○	○	○	○	○	
Mats—Accessory Floor	○	○	○	○	○	○	
Mirror Remote-control, Left	○	○	○	○	○	○	
Mirror Day/Night Inside	○	○	○	S	○	S	
Molding Sill	○	○	○	S	○	S	
Molding—Vinyl Side	○	○	○	S	○	S	
Molding—Drip Rail	○	○	○	S	S*	S	
Molding—Upper Door Frame	N/A	○	○	S	N/A	N/A	
Molding—Wheel Lip	○	○	S	S	S*	S	
Steering Wheel—Tuff	○	○	○	○	○	○	
Steering Wheel—Luxury (power steering req'd)	○	○	○	○	○	○	
Tape Stripe—Body Side	○	N/A	N/A	N/A	N/A	N/A	
Tape Stripes, Deck and Hood	N/A	N/A	N/A	S	N/A	S	
Tires—Whitewalls	○	○	○	○	○	○	
Tires—Raised White Letter	○	○	○	○	○	○	
Tires—Steel-belted, Radial-ply	○	○	○	○	○	○	
Vinyl roof—Canopy Style	○	N/A	N/A	N/A	N/A	N/A	
Vinyl roof—Full	○	○	○	○	○	○	
Wheel Covers—Deluxe 4	○	○	○	S	○	S	
Road Wheels—Rallye	○	○	○	○	○	○	
Performance							
Air pump for 318 V-8 (N/A in Calif.)	○	○	○	○	○	○	
Battery—500-ampere Long Life	○	○	○	○	○	○	
Feather Duster Fuel Economy Package	○	N/A	N/A	N/A	N/A	N/A	
Heavy-duty Suspension	○	○	○	○	○	○	
Sway Bar Front (std. w/heavy-duty suspension)	○	○	○	○	○	○	
Transmission—3-speed Manual Floor-mounted	○	○	○	N/A	○	N/A	
Transmission—4-speed Manual Overdrive	○	○	○	N/A	○	N/A	
Transmission—Torqueflite Auto	○	○	○	○	○	○	

○—Optional S—Standard N/A—Not Available *Optional on Scamp Special

1976 DUSTER/VALIANT DIMENSIONS



and here's "The Clincher!"

For the first 12 months of use, any Chrysler Motors Corporation dealer will fix, without charge for parts or labor, any part of our 1976 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage.

The owner is responsible for normal maintenance service such as changing filters and wiper blades.

We'll even replace many of the expensive parts that could just wear out if you drive enough miles that first year. Even though they're not defective. Brake drums and linings, mufflers, shock absorbers, clutch and pressure plates, tailpipes, headlamps, disc brake discs and pads. All we expect of you is normal, routine maintenance, such as changing filters and wiper blades.

If you make an appointment to come in for warranty repairs and the job can't be completed in one working day, participating dealers will supply you with a loaner. Free.

It's part of our new Owner Care Program. And it's going to take better care of you and all the people who buy our cars.

Fuel Economy Information. The EPA test results for 1976 model year vehicles were not available at the publication date of this catalog. A supplement listing the results for Chrysler-Plymouth models has been prepared for inclusion in this catalog. Please ask your dealer for a copy if it has not already been inserted.

Exterior Paint Colors: Silver Cloud Met. • Powder Blue • Jamaican Blue Met. • Rallye Red • Vintage Red Met. • Jade Green Met. • Deep Sherwood Met. • Sahara Beige • Caramel Tan Met. • Cinnamon Met. • Yellow Blaze • Golden Fawn • Inca Gold Met. • Spanish Gold Met. • Spinnaker White • Formal Black. **Standard interior colors:** green • black • gold • parchment • blue • red

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

YOUR SIGNS FOR
MOTORING SATISFACTION



AUTOMOTIVE SALES DIVISION

