

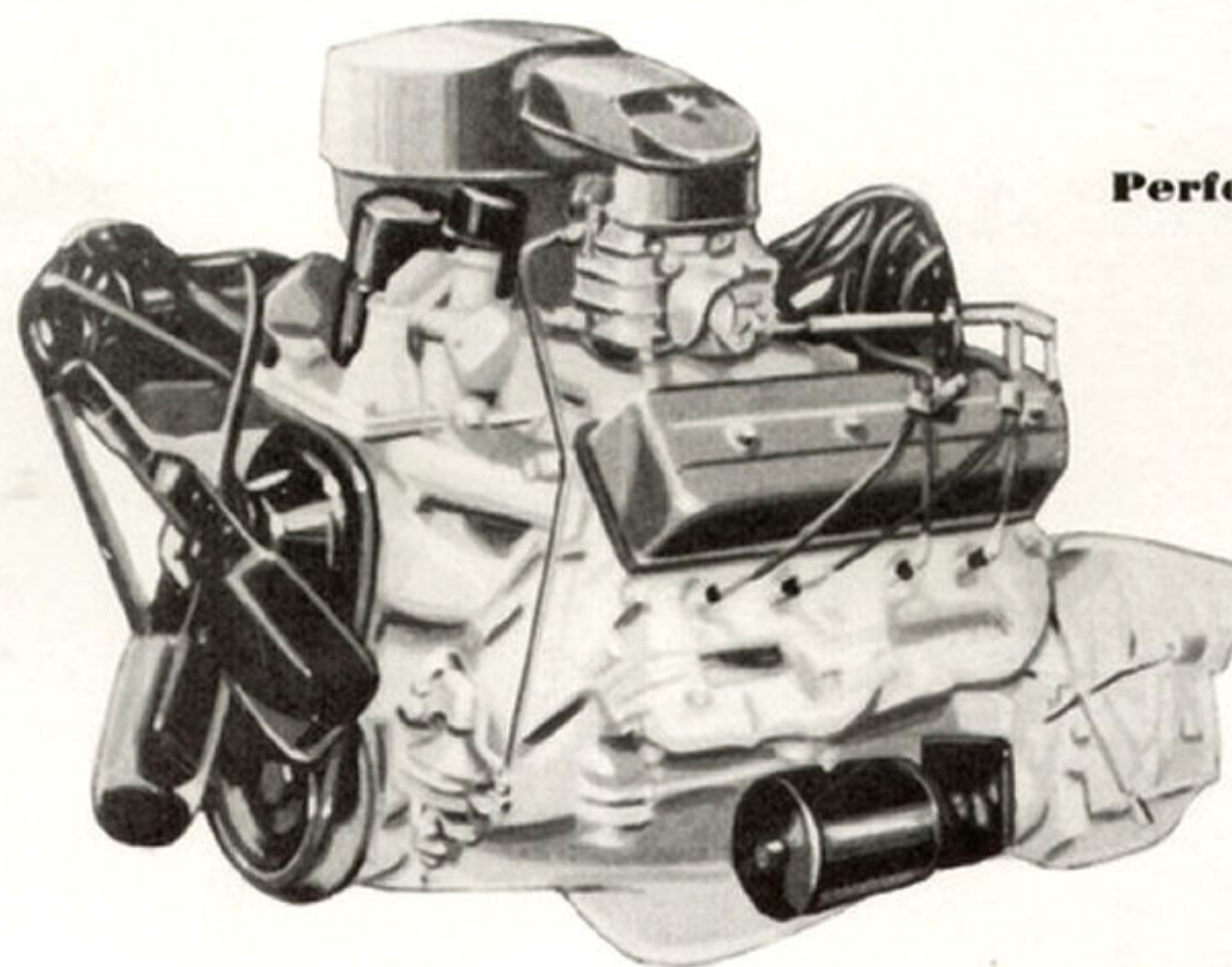


The Studebaker Marshal



Rugged, Reliable, Ready for Action

With every consideration for its purpose, the Studebaker Marshal has been developed to provide the finest service for all law enforcement agencies, yet may be further customized for particular operations. Standard and optional features have been developed with the finest combination of engineering and production know-how, plus the experience of many miles of service. Here is a combination of durable, fast-action machinery that affords all day comfort and driving ease . . . rugged, built for long life and designed for the utmost economy under the strains of police service . . . a customized police vehicle designed to satisfy as no ordinary car can. Whether your purpose is highway patrol, police cruiser or routine sheriff operations, your records will show savings that mean you're money ahead and yet you are driving the safest police cruiser of all!

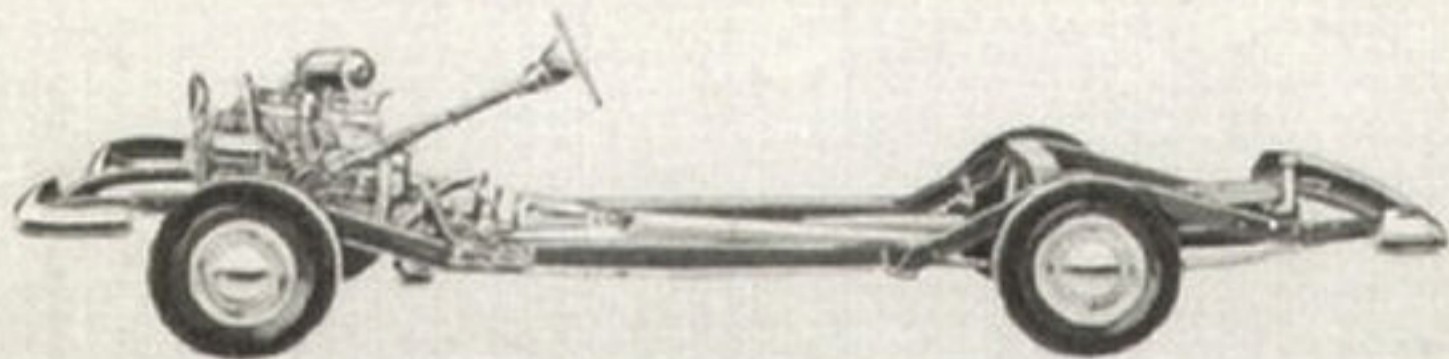


Performance Powered

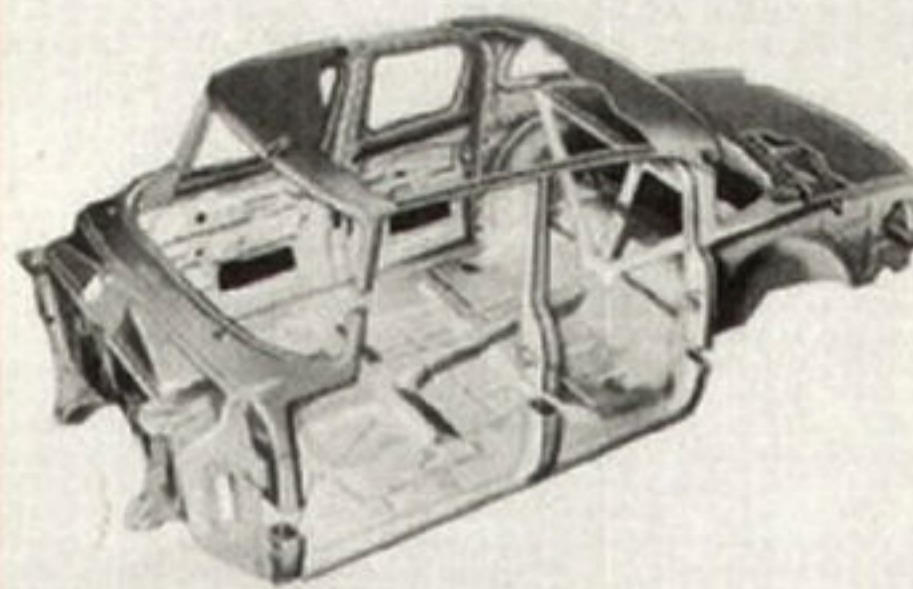
A big 289 cubic inch engine powers the Marshal to amazing performance whether cruising or in high speed pursuit. Its optional 4-barrel carburetor quickly responds to the touch of a toe, bringing a surge of power from the efficient square design of all 8 cylinders. Dual exhausting is standard . . . cuts down engine back pressure, aids in combustion efficiency. Optional premium engine features insure long life despite usual severe police service.

Features that make the MARSHAL *the* most versatile police car in America

A new rugged frame with four double-flanged box section cross members is backbone for Marshal Police Cars. The Marshal's powerful V-8 engine is rubber-mounted for shock insulation . . . combined with new one-piece drive



shaft, gives performance which is vibrationless. Studebaker's variable-rate front springs provide a satin smooth ride, yet firm up automatically to smooth out bad bumps . . . with front stabilizer-bar, give more positive control under all road conditions. Rear suspension of wide-leaf springs is inboard-outboard frame mounted for stability. Famous Hotchkiss Drive means reduced wear to drive train members . . . cushion transfer of driving force to the frame through the rear springs eliminating the jolt of rapid starting.

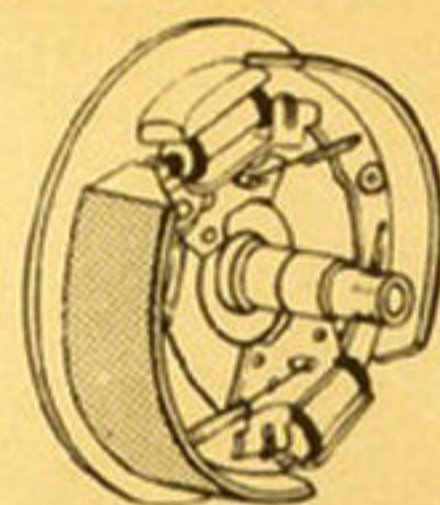


The same box-section design used in the Marshal's frame construction is the secret of its safety-built body. Liberal use of this pound for pound strongest structural design, together with heavy-gauge metal throughout, gives ample assurance of stand-up stamina and extra safety, no matter how rough the going or fast the action. Cushioning this cradle of steel and the box-section frame are some 300 tiny body and chassis vibration dampeners.

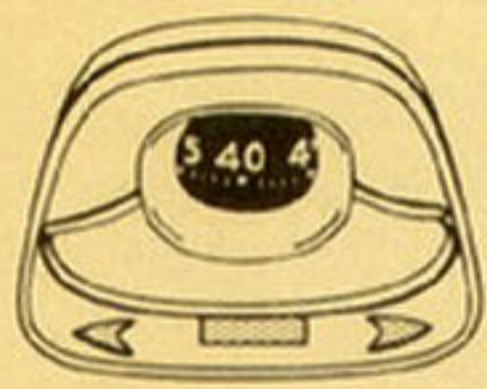
Every Studebaker Marshal is equipped with 2-speed electric windshield wipers and directional signals. Aircraft type toggle switches provide quick, easy operation of lights and accessories. And, you can specify universal keys. One key fits ignition and doors of the entire fleet . . . another Studebaker no cost feature.



Designed and engineered for high performance with reliability and safety

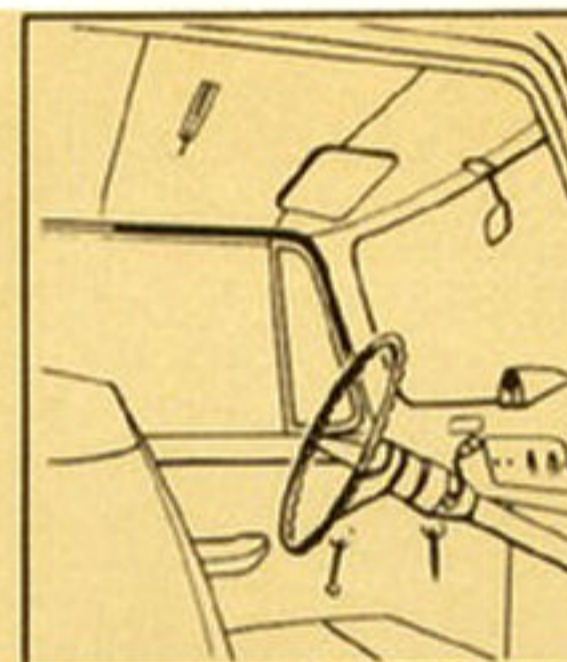


The Marshal's Police Duty jumbo brakes of finned drum construction are the industry's finest . . . provide greater cooling efficiency plus virtually eliminating brake fade. And self-energizing, self-centering shoes with the largest linings of their class give even greater stopping assurance.



New aircraft type panel gives constant instrument viewing from the normal driver's eye level. No need to take your eyes off the road to check engine operation or speed. And magnified police special speedometer records accurately within 3 mph at top speeds.

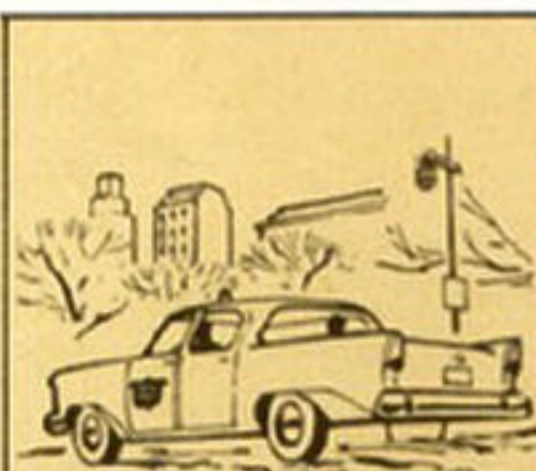
A special interior of attractive, high quality, breathable naugahyde material gives comfortable long life service. Seats are double sewn with hidden seams. And, all vinyl headliner has optional zippered opening . . . facilitates low cost servicing of overhead roof light.



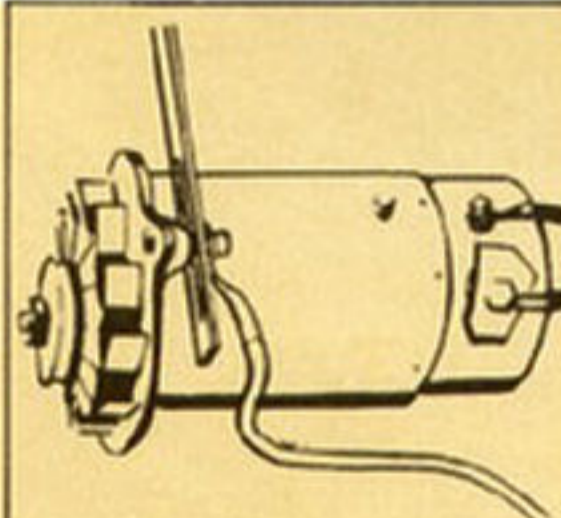
Drivers appreciate the all day comfort of the Marshal's police-designed seat. Special interior construction provides sisal matting which insulates air-foam cushioning from double-tied, fully wrapped springs, making the finest passenger car seat built . . . firm comfort for driving alertness.



Extras for roadability and performance tailored to specific requirements

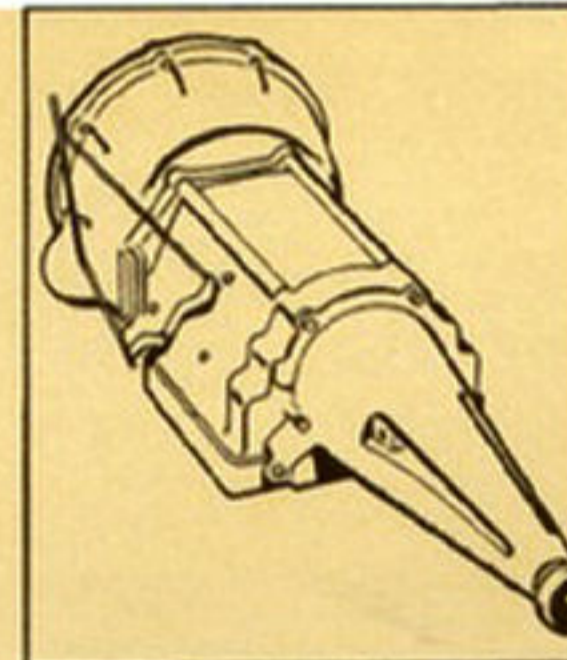


No matter what the weather or road conditions, Studebaker's Twin Traction option gives you sure footing. Engine power is geared to the rear wheel with the most traction . . . gives road gripping traction while other cars slide, slip and get stuck . . . also prevents tire skidding and side skipping at high speeds.

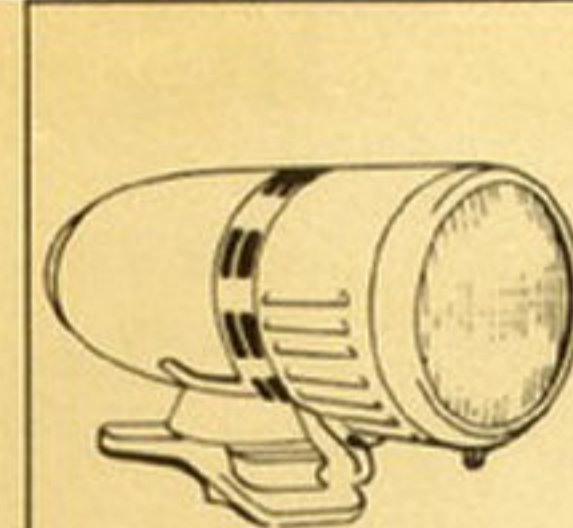


Special electrical equipment is available for the Marshal in addition to the standard 30-amp generator and 60-amp battery provided. Five generator options include 40-amp H.D., 40-amp early cut-in, standard 50-amp alternator, heavy duty 50-amp alternator and heavy duty 60-amp alternator.

Every Marshal is equipped with a special heavy duty clutch of over 10-inch diameter. 3-speed transmission may be substituted by a heavy duty automatic transmission with water cooled oil action. This Flight-O-Matic transmission puts every start in "take-off" gear with unhesitating response.



Custom equipment for the Marshal is installed at the factory. Take your pick of Federal, coaster type siren with magnetic brake; 360° rotating Beacon Ray lights; instrument panel toggle switch for siren operation by the regular horn button; and push button for magnetic siren brake.



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