

TOYOTA CROWN



AMERICA'S NEWEST PRESTIGE AUTOMOBILE



Young people come alive in the TOYOTA CROWN. It's loaded with young ideas. Here is real luxury on wheels—Size, Comfort, Power, Style—all the fine-car features young families want. No other car gives you Toyota's custom-crafted interiors, 1900 cc 95 hp engine, full synchromesh gears, independent deep coil suspended ride, and 32 custom extras—all in one automobile at a price under \$2,000 poe.

Wagon fans, too, are wild about the TOYOTA CROWN's wagonload of young ideas. Features like the power rear window, childproof upholstery, room for a carload of baggage and a houseful of kids, fit growing young families to a T. And best of all, the remarkable TOYOTA CROWN Wagon—with its rugged hi-torque 95 hp engine (plus those 32 custom extras)—is priced where young people can afford it—under \$2,200 poe.

AVAILABLE IN BOTH A 4-DOOR SEDAN AND A 4-DOOR STATION WAGON



Never before in the U.S. has an automobile offered so much styling, elegance and fine-car performance to so many for so little cost.

AMERICA'S NEWEST PRESTIGE CAR

TOYOTA CROWN



EVERY INCH A SOPHISTICATED AUTOMOBILE



CUSTOM EXTRAS AT NO EXTRA COST

- Full Instrumented Dash
- Seat Belts
- Wall-to-wall Carpeting
- Padded Dash
- Locking Gas Door
- Back-up Lights
- Arm Rests, all Four Doors
- Windshield Washer
- Alternator
- Dual Headlights
- Crank-out Vent Windows
- Undercoating
- Safety Rotary Latches
- Emergency Tool Kit
- Dual Air-lone Horns
- Full Wheel Covers
- Synchronesh all Forward Gears
- Two-Speed Electric Wipers
- Center Arm Rests, Front and Rear
- Glove Box, Trunk and Hood Lights
- Hydraulic-controlled Clutch
- Cigarette Lighters, Front and Rear
- Pleated, Deep Foam Cushions
- 2-Barrel Carburetor-Automatic Choke
- Courtesy Lights, all Four Doors
- Coil Springs, all Four Wheels (Sedan)
- Parking Brake Warning Light
- Resettable Trip Odometer
- Directional Control on Horn Ring
- Power Rear Window on Wagons
- Dual Sun Visors
- Retractable Assist Straps

SPECIFICATIONS

Toyota Crown Sedan

ENGINE: 4-cylinder in line, overhead valve
Bore and stroke: 3.46 x 3.07 in.

Displacement: 113.7 cu. in.

Compression ratio: 8.0:1

Max. Horsepower: 93 @ 3000 rpm

Max. torque: 110 ft. lbs. @ 3400 rpm

Carburetor: Down draft, 2-barrel with automatic choke

Fuel tank capacity: 13.2 U.S. gallons

Oil capacity: 4.2 quarts

Cooling system: 8.4 quarts

Battery: 12 volt
35-38 amp hour

Alternator: 360W, 12 volt

CLUTCH: Dry plate, 7.9 inches diameter with pendant pedal hydraulic release

TRANSMISSION: 3-speed, all synchronesh, with overdrive

REAR AXLE: Semi-floating hypoid gear, 4.675

SUSPENSION: Coil spring all 4 points with double acting shock absorbers

STEERING: Worm and sector roller type with 20.1:1 gear ratio and 18 foot turn radius

BRAKES: Hydraulic four wheel, 132.4 sq. in. of braking surface

Tires: 7.00 x 13, four ply, tubeless

DIMENSION, WEIGHT AND PERFORMANCE:

Wheel base: 103.9 inches

Overall length: 181.5 inches

Overall width: 66.6 inches

Tread front & rear: 33.5 & 34.3 inches

Overall height: 57.5 inches

Curb Weight: 2790 lbs.

Maximum speed: 90+ miles per hour

Cruising speed: 75 miles per hour



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The Toyota policy of continual improvement in design and manufacture requires that specifications, equipment and prices be subjected to change without notice