



All dash instruments for easy access by the driver from either side.



Powerful 1600 cc., 86 hp engine easily accelerates to 100 mph in less than 10 sec. Tough, steel like strength and weight. Sturdy, oil-free, low maintenance. Toyota's Low Center



Comer's beautifully. Hear the road without drive from side to side. And the more the full load handles like a well-balanced.



Extra interior trunk allows you to carry variety of luggage, sporting equipment or whatever your family needs.

An entirely New kind of automobile The 1966 TOYOTA CORONA

Power and Punch—Spark and Sport—Style and Grace...
Toyota's capsule-designed Corona gives you sportcar action—family style. Never before have so many advanced techniques and engineering features been incorporated in a family automobile... at such budgetwise cost. Toyota has conquered space by achieving unusual comfort for broad-shouldered 6-footers inside—while outside dimensions permit ease of parking and maneuverability in and out of traffic.

SPECIFICATIONS

ENGINE: 4 cylinder, 1600 cc. (104.5 cu. in.)
Bore and stroke—3.91 x 5.11 in.
Displacement—158.2 cu. in.
Compression ratio—9.5:1
Maximum horsepower—86 @ 5400 rpm
Maximum torque—152.0 lb.-ft. @ 3200 rpm
Carburetor—1 carb (2) 2 barrel with automatic choke
Fuel Tank capacity—23 gallons
Cooling system—1.6 gallons
Lubricated capacity—5.7 quart for oil engine, 1 quart for gear
Battery—12V, 36-amp. hour
Warranty—3YR, 50,000 miles

STEERING: 2W, S.E.R.S.
WHEELS: 500 series, painted steel.
Maximum tire size—175 R 14 (Std.)
Tire load capacity—2,200 lbs.
Tire pressure—32 psi
DRIVE SHAFT: 1 speed all wheel drive
Clutch—100 lbs.
Gear Ratio—1st 3.27
2nd 2.00
3rd 1.40
4th 1.00

SALES: Same Franchise Agent
Price with Sales—2,712

12 month, 50,000 mile warranty—Push Service available country-wide

EXTERIOR: Steel independent coil spring
Steel body structure, hot air dry
INTERIOR: Reconfiguring full tape
Seat fabric—60 lbs.
Carpeting—60 lbs.
Luggage rack—50 lbs.
SALES: 4 wheel drive
Front 2 wheel drive
Wheelbase—101 inches
Turning radius—19.5 ft.
Fuel capacity—50 gallons
Fuel tank—50 gallons
Fuel tank—50 gallons

EXTERIOR: 60 lbs.
INTERIOR: 60 lbs.
SALES: 60 lbs.
EXTERIOR: 60 lbs.
INTERIOR: 60 lbs.
SALES: 60 lbs.




THE TOUGH ONES COME FROM TOYOTA - 3RD LARGEST MANUFACTURER OF COMMERCIAL VEHICLES IN THE WORLD

ALL SYSTEMS ARE GO

WE HARBOR'S 1966 1966
1966 1966 1966
1966 1966



in the all New 1966 

TOYOTA CORONA

ALL SYSTEMS ARE GO WHEN YOU UNCORK THE TORQUE IN THE

TOYOTA CORONA



115 SCARLETT'S BIRTH MARK
7125 BROADWAY, WAT
STANTON, CALIF.

It's the first capsule-designed sports sedan to hit the American road! And the TOYOTA CORONA fits both the family and the fun-loving sportsman to a T. Here is progress on wheels—a style and power loaded package that is entirely new—from nose that hugs the road to wrap-around bumper and non-drift, level ride. A car that's alive with innovations—from rakish roofline and racing grille, through "live" metal body, and young profile. Here, is a unique engineering first, is a 90 hp sports-sedan that you can gun to 100 mph—yet can cradle Mom and the kids gently to market and to school—with 4-door foam seat comfort. Even the price is capsule designed to fit Dad's pocketbook.



INNOVATION!

*The mark of creative engineering:
Countdown these all new Toyota Corona components*

- Adjustable Oclase Selector
- All Synchronash Transmission
- Self-Adjusting Brakes (oversize, non-fade)
- Full Flow Oil Filter
- Stabilizers (anti-crosswind, no drift, no dip)
- Oversize Clutch
- Positive Lubricating Rotor Oil Pump
- Micro Precision Alignment and Fitting of All Parts
- Pinpoint Tuning Adjustability (timing, carb all engine parts)
- Dual Headlights
- Rustproofing and Undercoating
- Courtesy Lights with all 4 Doors
- Seat Belts
- Directional Signals on Horn Ring
- 2-Speed Electric Wipers
- 30,000-Mile Tires
- Multi-coats Acrylic Paint—for Hand Rubbed Beauty
- High Compression Head
- Low-Friction Ball Steering
- Heavy Nickel Chrome
- Insulated Non-Squeak Body
- Adjustable Louvers Air Vents
- Resettable Trip Odometer
- Backup Lights
- Heavy Gauge Steel Body (finished in rubber—5 crossmembers)
- Hard Cast Block
- Foam Cushion Seats
- Glove Box and Shell Dash Console
- Wrap-around Bumper (Rubber Inserts)
- Brake & Lead Rod and Main Bearings
- 12-Gallon Fuel Tank
- Unlized Frame and Body
- Custom Crafted Coachwork
- Carbon Steel Structural Strength
- Enclosed Undercarriage
- Custom Chrome Grille
- 7 $\frac{1}{2}$ " Wide Opening Doors for Easy Exit, Re-Entry
- Competition-Tuned Manifold
- Color-Coordinated Nylon Upholstery
- Decorator Matched Colors
- Generous Trunk Space

The tough ones come from TOYOTA—3rd largest manufacturer of commercial vehicles in the world.