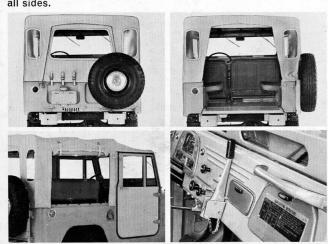
FJ40L 135 HP



Here is the machine that has revolutionized 4-wheeling around the world. From the snub-nosed hood that houses TOYOTA'S BIG SIX cylinder, 135 hp powerhouse-on through its stocky, tanktough body and underside and heavy-hinged tailgate and rear-hung spare—the TOYOTA LAND CRUISER is built for bruising service. It has 9 forward, 3 reverse gear combinations . it climbs 67% steep grades • it cruises 85 mph all day • And its rugged strength takes a beating no other rigs can withstand.

The TOYOTA LAND CRUISER Vinyl Cloth Top is a twin brother to the HARDTOP. Today, the canvas has been replaced by a new, tougher, more flexible VINYL top that is far more weathertight, fits better, looks better-and gives your TOYOTA wide visibility on all sides.



TOYOTA LAND CRUISER **TOPLESS** FJ40L



For the man who needs no top, or carries bulky gear, supplies, or equipment, TOYOTA has introduced the new TOPLESS model. In addition to the top, the bows, doors and side-curtains have been removed from this model—thus making it an excellent basic machine for the 4-wheel drive enthusiast who wants to make special adaptations. All stripped parts can of course be ordered and re-installed to produce the normally fullyequipped TOYOTA LAND CRUISER.



Toughest in the world! Whatever the job, the Toyota Land Cruiser works harder, faster, more reliably than any other 4-wheel drive utility vehicle you can find!



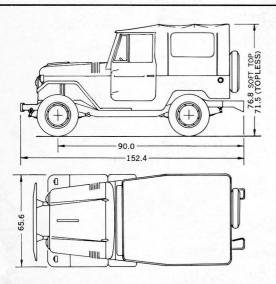
Turnpike speed! Drive all day at 85 MPH on the highway. When you run out of road, don't stop, just switch into 4-wheel drive and keep on going!



Mountain, desert, rock or river bed-Toyota takes you where you want to go! Drive through swamp, over sand or snow, up steep 67% grades to those out-of-the-way, hard-to-get-to fishing, hunting and camping grounds!



Loaded for bear! With the rear seats folded. you can load the Toyota Land Cruiser with more than a half ton of equipment and still have room up front to seat three husky men comfortably!



SPECIFICATIONS

ENGINE	STEERING
Type 6 cyl. in line OHV	Type Worm and sector roller
Bore and Stroke3.54 x 4.00 inches	Gear ratio
Displacement	Turning radius
Maximum Horsepower135 @ 3800 rpm	BRAKES Hydraulic, 4 wheels
Maximum Torque217 ft. lb. @ 2000 rpm	Braking surface183 square inches
Carburetor Down draft single barrel Fuel Tank Capacity18.5 U. S. gallons	TIRES
Cooling System	PERFORMANCE
Crankcase Refill 5 quarts	Maximum speed
Battery	manning operation of the control of
Alternator360 w, 12 volt	DIMENSIONS AND WEIGHT
CLUTCH	Overall length
TypeDry single plate with torsion rubbers	Overall width
Facing Diameter	Overall height
Facing Area111 square inches	(Topless71.5 inches)
Transmission 3 speed;	Wheelbase
synchromesh 2nd and 3rd	Road clearance8.3 inches
Transfer2 speed helical gear sliding type	Headroom:
AXLE	front seat to headliner40.5 inches
FrontFull-floating hypoid	Legroom:
Rear Semi-floating hypoid	front floor to front seat back43.0 inches
Ratio4.11:1	Curb weight3263 lbs.
SUSPENSION	(Topless3193 lbs.)
Type Leaf spring,	Tread: front
hydraulic shock absorbers	rear55.1 inches

The tough ones come from Toyota—3rd largest manufacturer of commercial vehicles in the world.

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The Toyota policy of continual improvement in design and manufacture requires that specifications, equipment and prices be subjected to change without notice