



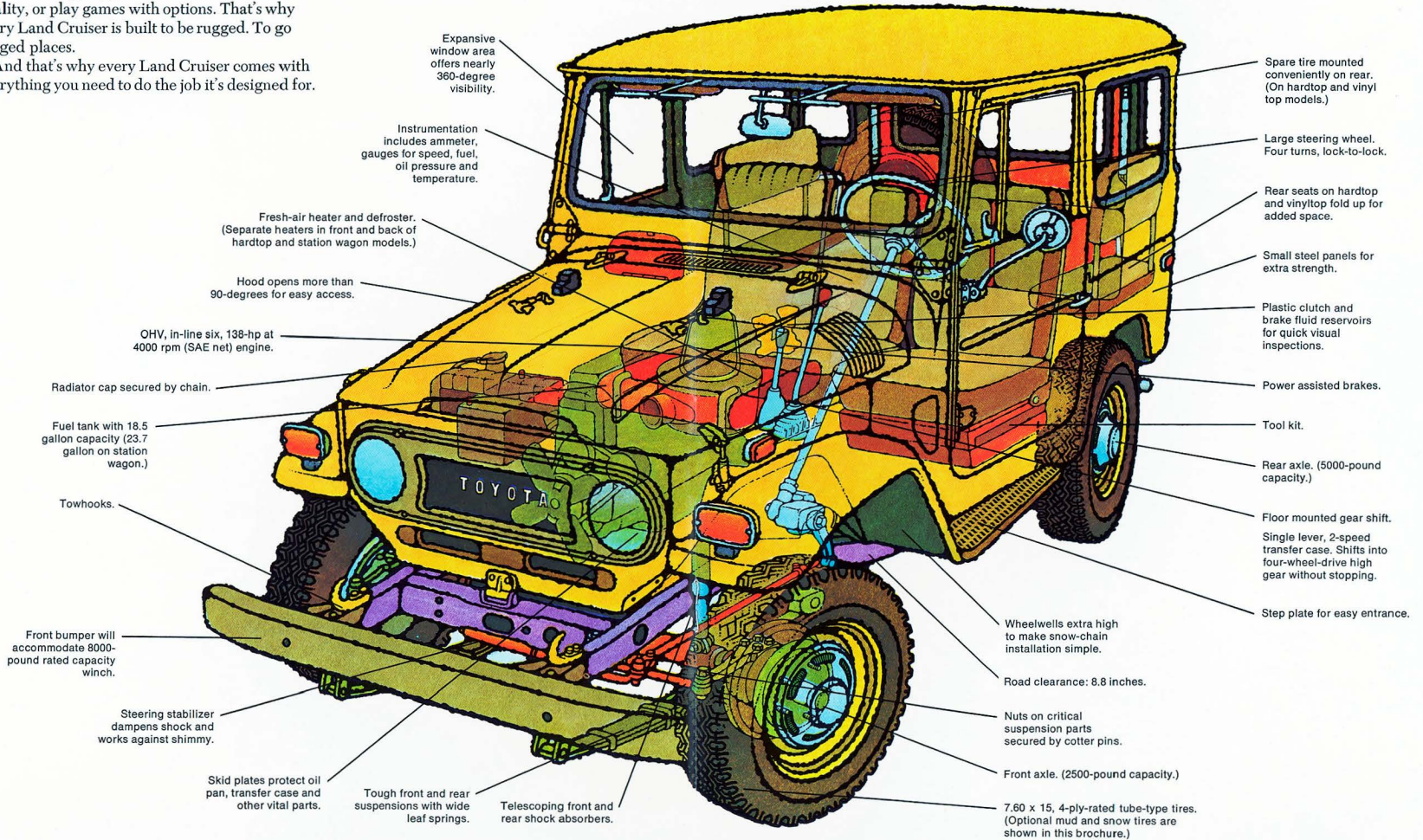


**Canyons. Deserts.
Mountains. Forests.
Sand Dunes. Shorelines.
Streams. Sunsets. Solitude.
Can you think of a better
reason for owning a
Toyota Land Cruiser?**

Toyota Land Cruiser: A complete 4-wheel-drive.

When you build a vehicle that goes places the Land Cruiser goes, you can't cut corners on quality, or play games with options. That's why every Land Cruiser is built to be rugged. To go rugged places.

And that's why every Land Cruiser comes with everything you need to do the job it's designed for.



Three models. Built to one high standard.



Hardtop. Vinyltop.
Station wagon.

The four-wheel-drive Land Cruiser is carefully thought out and put together to get you in and out of the rough places.

True, it performs well on the highway and around town. But where the Land Cruiser really begins to shine is off the road.

Then you'll appreciate the straight-six engine that delivers 138 hp at 4000 rpm (SAE net). With all the torque you need for climbing, and plenty of power for pulling. But without a lot of excess power that can tear up the land you're trying to enjoy.

You'll also appreciate Land Cruiser's toughness. It's made of reinforced steel. And it's held together by nuts and bolts, rivets and welds, not by a lot of sheet metal screws. Vital parts underneath are protected by skid plates.

And while the Land Cruiser may not win any beauty contests, you'll find it beautifully practical.

For one thing, you can shift it into four-wheel-drive high gear without stopping.

Outside, you can readily install a winch on the front.

The wheelwells are

extra high, so you can easily attach snow chains. And, on the hardtop and vinyltop models, the spare tire is swing-away mounted on the back door. Where it's easy to get at without taking up valuable cargo space.

Inside, there's nearly 360-degree visibility through the Land Cruiser's many windows. There's also plenty of room for passengers and gear. And, in the hardtop and station wagon, separate front and rear heaters to keep passengers warm.

On the hardtop and vinyltop models, there's an extra large steering wheel that's easy to control when you're on bumpy terrain.

Speaking of rough terrain, Land Cruiser's tough suspension system and steering stabilizer are there to help get you through in smooth, straight style.

Because you and your Land Cruiser may be spending a lot

of time in the middle of nowhere, you'll like some of the thoughtful features that will help you prevent (and solve) problems when there isn't a service station around the corner. The hardtop and vinyltop gas tanks, for example, hold 18.5 gallons; and the station wagon's tank holds 23.7 gallons. With Land Cruiser's gas mileage, a fill-up will take you a long way.

There is a chain to prevent the loss of the radiator cap. Should some small problem occur, you'll be prepared with a tool kit and emergency light with an extension cord.

The nicest feature of the Land Cruiser, though, is probably the price. It's reasonable to begin with. And when you realize that it includes many standard features that others sell as options, the price becomes even more beautiful.

So, if you've been yearning to explore the world beyond franchised restaurants and billboards, may we suggest the Toyota Land Cruiser.

It's an honest machine. At an honest price.



Swing-away spare tire mounted on rear door. (Standard on hardtop and vinyltop models.) Separate front and rear heaters. (Standard on hardtop and station wagon models.) Rear seats fold up out of the way. (Standard on hardtop and vinyltop.)

Comfortable front bench seats with seat belts. Full instrumentation.



Tool kit. Axle type screw jack.



Options: Power take-off winch or 8000-lb.-rated-capacity electric winch, free-wheeling front hubs, wheel covers with hub holes, AM radio, stereo tape system, stereo FM cartridge, mud and snow tires (as illustrated in this brochure), indoor/outdoor carpeting, floor mats (hardtop and vinyltop) and factory installed air conditioner (station wagon). Vinyl top removes for open air driving. Windshield folds down on vinyltop models.



Dashboard switch operates rear window of station wagon.



Spacious interior of station wagon. Back seat folds down for extra cargo space. (Carpeting optional.)



Spare tire lowers with a hand crank on station wagon.



Dimensions, Weights and Capacities:	Hardtop		Vinyltop		Station Wagon	
Wheelbase (in.)	90.0		90.0		106.3	
Overall length (in.)	152.4		152.4		184.0	
Overall width (in.)	65.6		65.6		68.3	
Overall height (in.)	76.0		76.8		73.4	
Curb weight (lbs.)	3600		3470		4020	
Fuel tank capacity (gal.)	18.5		18.5		23.7	

SPECIFICATIONS:

Engine:

Type: 6-cyl. in-line overhead valve
Displacement: 236.7 cubic inches
Compression Ratio: 7.8:1
Horsepower: 138 hp at 4000 rpm (SAE net)
Torque: 213.0 ft-lb at 2200 rpm (SAE net)
Carburetor: Down draft 2-barrel, manual choke.
Oil capacity: 9.0 qts.
Cooling system capacity: 16.1 qts.

Electrical System:

Battery: 12 volts, 70 amp. hr.

Transmission:

Manual: 3-speed, synchromesh 2nd and 3rd
Ratios: 1st 2.75
2nd 1.69
3rd 1.00
Reverse 3.67

Transfer Case:

Type: 2-speed helical gear, sliding type
Ratios: Low: 2.3 High: 1.00

Axles:

Front: Full-floating hypoid
Rear: Semi-floating hypoid

Ratio, front and rear: 4.11:1
Capacities: Front: 2500 lb.
Rear: 5000 lb.

Suspension:

Type: Semi-elliptic leaf springs and double-acting hydraulic shock absorbers
Chassis/body: Separate body and frame

Steering:

Type: Worm and sector roller
Turning diameter: Vinyltop and hardtop: 34.8 ft.
Station wagon: 41 ft.

Brakes:

Type: 4-wheel drum, hydraulic, power assisted, tandem master cylinder
Diameter: Front drum: 11.4 in.
Rear drum: 11.4 in.

Tires:

Type: 4-ply-rated tube
Sizes: 7.60 x 15

The Toyota policy of continual improvement in design and manufacture requires that models, specifications, equipment and prices be subject to change without notice.

Toyota Land Cruiser

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