

QUALITY
YOU ASKED FOR IT. YOU GOT IT.
TOYOTA

TOYOTA

THE 1977
LAND CRUISERS

WHAT MAKES A TOYOTA A QUALITY-APPROVED DRIVE VEHICLE?

The word "quality" is often used to describe something that's good, safe, reliable, or pleasant. But what does it mean? For Toyota, quality means that every vehicle we build is built to last. It means that every part we use is made to fit perfectly. It means that every system we design is designed to work together. It means that every process we follow is followed to the letter.

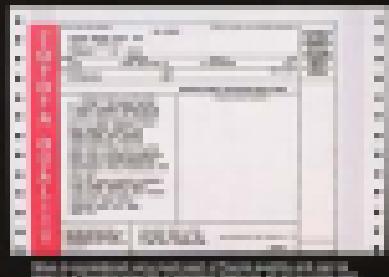
Toyota has always believed that quality is the cornerstone of success. That's why we've invested millions of dollars in research and development to create some of the most advanced manufacturing facilities in the world. And that's why we've created a culture where quality is a top priority. We believe that by focusing on quality, we can create vehicles that are not only reliable, but also fun to drive.

We believe that quality is more than just a slogan. It's a way of life. It's a commitment to excellence. It's a dedication to safety. It's a passion for innovation. And it's a desire to make the world a better place.

At Toyota, we believe that quality is the key to success. We believe that by focusing on quality, we can create vehicles that are not only reliable, but also fun to drive. We believe that by focusing on quality, we can create vehicles that are not only reliable, but also fun to drive.

LAND CRUISER QUALITY — BUILT-IN ENOUGH TO KEEP GOING... AND GOING.

The Land Cruiser is a symbol of the ruggedness and reliability of Toyota. It's a vehicle that's built to last. It's a vehicle that's built to go. And it's a vehicle that's built to go again. Toyota has always believed that quality is the cornerstone of success. That's why we've invested millions of dollars in research and development to create some of the most advanced manufacturing facilities in the world. And that's why we've created a culture where quality is a top priority. We believe that by focusing on quality, we can create vehicles that are not only reliable, but also fun to drive.



The Toyota Challenge
If you ever feel so terrible built car or truck than Toyota... Toyota!

HOW TO RECOGNIZE QUALITY WHEN YOU FIND IT.

There are many ways to recognize quality when you find it. Here are some tips:

1. Look for a Toyota logo. Toyota is known for its quality and reliability. If you see a Toyota logo on a vehicle, it's likely that the vehicle is built to last. Toyota vehicles are built to last.

2. Check the vehicle's history. Toyota vehicles are built to last. Toyota vehicles are built to last. Toyota vehicles are built to last.

3. Listen to the vehicle's engine. Toyota vehicles are built to last. Toyota vehicles are built to last. Toyota vehicles are built to last.

4. Check the vehicle's interior. Toyota vehicles are built to last. Toyota vehicles are built to last. Toyota vehicles are built to last.

5. Check the vehicle's exterior. Toyota vehicles are built to last. Toyota vehicles are built to last. Toyota vehicles are built to last.

6. Check the vehicle's suspension. Toyota vehicles are built to last. Toyota vehicles are built to last. Toyota vehicles are built to last.

7. Check the vehicle's steering. Toyota vehicles are built to last. Toyota vehicles are built to last. Toyota vehicles are built to last.

8. Check the vehicle's brakes. Toyota vehicles are built to last. Toyota vehicles are built to last. Toyota vehicles are built to last.



JIM MALONEY ASKED FOR A RUGGED 4-WHEEL DRIVE VEHICLE THAT COULD TAKE HIM JUST ABOUT ANYWHERE. JIM NEVER IMAGINED JUST HOW FAR ANYWHERE WAS.

Jim takes off where the roads leave off in his Toyota Land Cruiser Hardtop.

This rugged 4-wheeler is built to be driven, and driven hard. With a body constructed of reinforced steel—welded and bolted together for keeps into one solid piece.

It's got muscle too. All that Jim will ever need, supplied by a big 4.2 liter overhead valve engine—125 horses of solid power and performance. To keep the Hardtop going strong, on or off the road.

Combine that with the Hardtop's durable 4-speed manual transmission and 2-speed transfer case, and Jim's got a drive train that'll make mountains out of some of the meanest mountains.

A vehicle that'll go just about anywhere has to be prepared for the trip. The Land Cruiser Hardtop is. With steel skid plates to help protect the undercarriage from flying rocks.

Plus a jolt-absorbing suspension that gets the best of most burns, ruts and menacing chuck-holes that get in Jim's way.

One other thing Jim discovered. The Hardtop is just as well-equipped as it is well-built. Up front, Jim found a handy tow hook. And out back, swing-out rear doors. Plus dozens of other standard features in between.

Like a removable, vinyl-covered front bucket seat. And bucketless rear seats that tuck handily out of the way to maximize room for all the gear and supplies Jim will need for a couple of weeks in the back country.

Plus a heater and defroster unit, a packed steel roll bar, and new flip-out rear quarter windows. And a long list of other features, all included in the base sticker price.

In short, the Hardtop is tough all over, from steel bumper to steel bumper.

Fact is, there's only one thing Jim found that could stop his Toyota Land Cruiser. The hefty power front disc brakes.

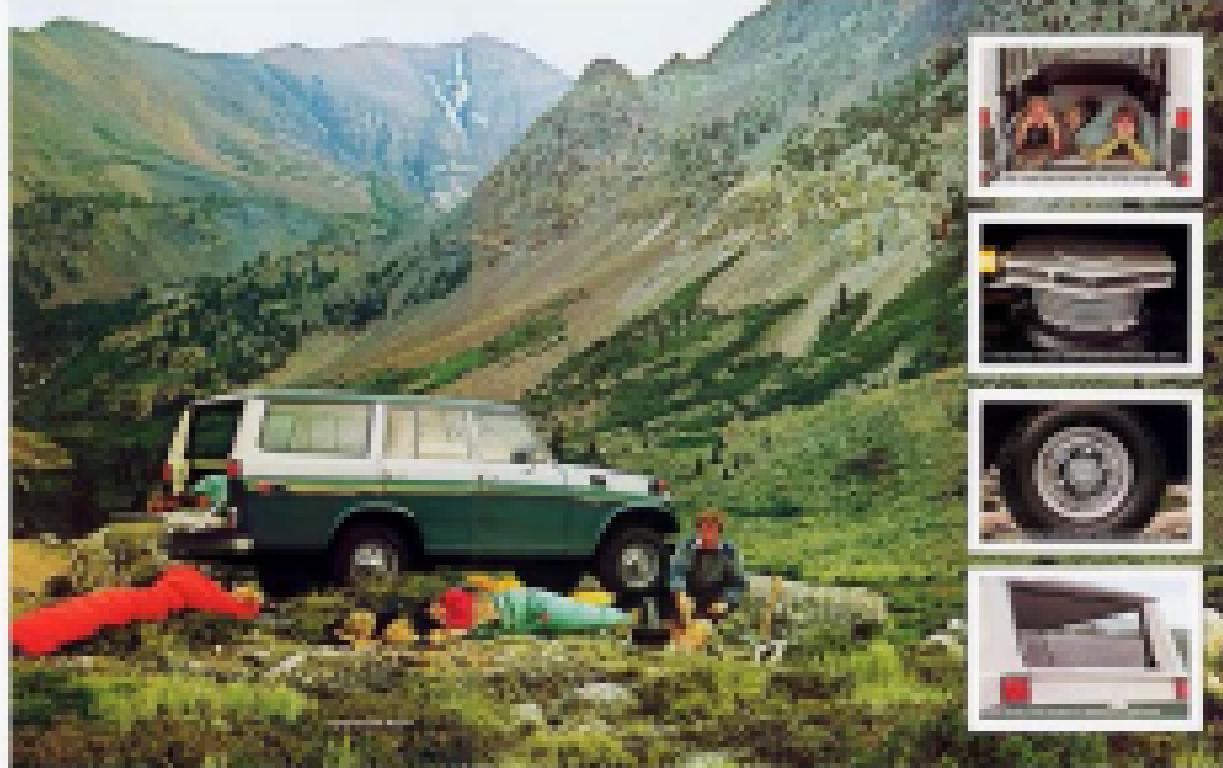


Land Cruiser Hardtop



THE 1970 LAND ROVER SERIES III 109 INCHES IS THE LARGEST AND MOST EXPENSIVE LAND ROVER EVER MADE. IT IS A HIGHLY DESIRED VEHICLE FOR OFF-ROAD, OFF-HIGHWAY, AND OFF-ROCK USE.

The 1970 Land Rover Series III 109 inches is the largest and most expensive Land Rover ever made. It is a highly desired vehicle for off-road, off-highway, and off-rock use. The Series III 109 is a four-door station wagon with a 109-inch wheelbase. It features a 2.25-liter six-cylinder engine, a four-speed transmission, and a four-wheel drive system. The exterior is painted in a two-tone scheme, with a dark green front half and a light green rear half. The interior is spacious and comfortable, with room for up to seven passengers. The Series III 109 is a true classic, and it is sure to be a favorite among Land Rover enthusiasts.



1970 LAND ROVER
SERIES III 109 INCHES
OFF-ROAD VEHICLE
FOR OFF-ROCK,
OFF-HIGHWAY,

ITEM	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE
1	LAND ROVER SERIES III 109 INCHES	1	\$10,000.00	\$10,000.00
2	EXTRAS	1	\$500.00	\$500.00
3	SHIPPING	1	\$1,000.00	\$1,000.00
4	TAXES	1	\$500.00	\$500.00
5	INSURANCE	1	\$200.00	\$200.00
6	DELIVERY	1	\$1,000.00	\$1,000.00
7	FEES	1	\$100.00	\$100.00
8	DISCOUNT	1	\$1,000.00	\$1,000.00
9	GRAND TOTAL	1	\$13,000.00	\$13,000.00



1970 LAND ROVER SERIES
III 109 INCHES
OFF-ROAD VEHICLE
FOR OFF-ROCK,
OFF-HIGHWAY,

THE 1970 LAND ROVER SERIES III 109 INCHES IS THE LARGEST AND MOST EXPENSIVE LAND ROVER EVER MADE. IT IS A HIGHLY DESIRED VEHICLE FOR OFF-ROAD, OFF-HIGHWAY, AND OFF-ROCK USE.

The 1970 Land Rover Series III 109 is a four-door station wagon with a 109-inch wheelbase. It features a 2.25-liter six-cylinder engine, a four-speed transmission, and a four-wheel drive system. The exterior is painted in a two-tone scheme, with a dark green front half and a light green rear half. The interior is spacious and comfortable, with room for up to seven passengers. The Series III 109 is a true classic, and it is sure to be a favorite among Land Rover enthusiasts.