

1978 ТОУОТА ГСС ІСА

PP/78-600A (3/78) 00600-01123 Litho in U.S.A. (375M)

CToyota Motor Sales, U.S.A., Inc., 1978

⊙A few Important Questions You should ask yourself before buying your ⊙New Car.

Most people approach the purchase of a new car feeling just a bit uneasy. Perhaps they should. For most people, it's a big decision; there's a lot to think about on the way to purchasing a new car. If we can, we'd like to help make it easier.

To do that, we created the brief set of questions and answers you see here. The questions were designed to help start you thinking about your new car purchase. The answers should tell you something about Toyotas. We hope you'll consider them both before buying any, new car.

We're pretty certain you'll end up buying a Toyota, once you've discovered Toyota quality. In fact, we're certain enough to issue a challenge you've probably heard a few times before. If you can find a better built small car or truck than a Toyota, buy it.



Can I count on the car to hold up?

At Toyota, we believe dependability to be the single most important quality a car can have. The all-new 1978 Celicas, for example, were

designed from the inside out to be dependable. It's the car for the '80's, with specifications that meet or exceed all 1980 federal fuel economy and safety standards. And a body that was windtunnel tested into its unique, aerodynamic shape to improve Celica's stability, acceleration and overall efficiency.

It takes more than a great design, of course, to build dependability into a car. It takes craftsmanship. For example, examine the paint on a new Toyota and you'll find it smooth and free of ripples. There's a good reason why; it's put on to last. Because at Toyota, paint is more than just a pretty color — it's protection.

But in the end, perhaps the best way to find out about Toyota dependability is to ask someone who owns a Toyota. Go ahead, ask! They'll tell you in their own words how dependable Toyotas are. You see, they have a great story to tell – and we'd have a hard time improving on that.



Does the car come well-equipped?

If two cars sell for about the same price, it stands to reason that the better value of the two is the one that's better equipped.

Toyotas come very well equipped, especially the new Celicas. They're the cars for the '80's – here now – designed from the inside out to provide increased interior nom, reduced interior noise, and overall improved visibility. Plus all the comfort, convenience, and safety features you might expect to find only on cars costing more.

For example, every 1978 Celica comes standard equipped with MacPherson strut from suspension, 5-speed overdrive transmission, steel-belted radial tires, fully transistorized ignition, power-assisted front disc brakes, AM/FM radio, reclining front bucket seats-all included in the base sticker price.

In addition, the Celica GT Liftback comes with some special features of its own; wideopening rear hatch, fold-down split rear seat, simulated brushed aluminum instrument panel, and over one-third more glass area all around, for better visibility.

There's a good reason why we equip Toyotas with so much built-in value. It's because research has shown us that that's the way you want a quality automobile equipped. And when you ask for it at Toyota, it's a good bet you'll get it.



Is the car economical?

There's a lot more to economy than good gas mileage. At Toyota, we call this other type of economy total economy.

Total economy includes things like choosing a car that well equipped from the start, so you don't end up paying extra for a lot of costly options. And getting a car that has long service intervals intended to cut down on the amount of regular servicing your car requires. Plus, you'll want a car that's dependably built, so it'll keep its value in the long run.

But don't think we consider good gas mileage unimportant; at Toyota, it's one of the things we're most proud of. See the estimated EPA mileage figures for all Celica models on the specifications page. Sometimes even numbers speak louder than words.

.....



Are parts and service easily available?

At Toyota, we believe that good after sales service is an especially important part of selling quality automobiles.

That's why more than 1000 Toyota dealers spread out all across the country make up the Toyota network of quality parts and service departments. With so many to serve you, you're never likely to be far away from one.

Next time you visit your local Toyota dealership, take a look around. You'll find it well

equipped and efficiently run with special tools, skilled service technicians, and original Toyota replacement parts. In addition, you'll find the same care and pride that goes into the crafting of all Toyota cars and trucks.

For more information on Toyota parts and service, please see the story on your Toyota dealer near the back of this brochure.

Celica GT Liftback



What does the 'Toyota Challenge' mean to me?

It means simply this: At Toyota, we have enough confidence in the cars we build to invite you to compare them with others.

If you do, we think you'll find that Toyotas offer the best combination of quality, value and dependability offered in the marketplace.

Today, Toyota offers a car or truck to suit almost everybody; twenty-nine different models. No other import offers such a wide selection.

For example, there are three new different Celicas to choose from, and each one comes verywell equipped. Celica also delivers just the right combination of sportiness, performance and practicality, to put it in a class of its very own.

But most important of all, remember – a Celica is a Toyota, and that name has come to mean quality, value and dependability. If you can find a better built small car than a Toyota, buy it.

Celica ST Sport Coupe

Celica GT Sport Coupe



As a professional photographer. I think the design of the new Celica Of Liftback is exciting—years ahead of its time. It fits my lifestyle—picture perfect.



There's more to the new Liftback design There's more to the new Lattback design than its beautiful acodynamic shape. This rear hatch unlocks by remote control from the driver's seal. It opens wide to make loading a snap, and inside there's a split rear seat that folds down half at a time to make as much room as I need -up for passengers, down for camera equipment, or half-up and half down for both.



The new Liftback must have been Life flew Entroack muss nave been designed from the inside out, with plenty of room to stretch out up front. And the driver's bucket seat even comes with separate adjust-ments that help provide lumbar support for the back and thigh support for the legs.



The GT's cockpit-type dash and simu-lated brushed aluminum instrument panel give the appearance of being race car de-signed. Instruments include an electric tach and a full set of gauges to let me check engine performance at a glance.



What I liked most about the new Celica design was its surprising attention to detail. Take these handy levers next to the drivers seat, for instance. They let me open the rear hatch and the fuel filler door from inside the car.



Everything considered - the sleek, aerodynamic styling, an interior with loads of room for both people and packages, plus the overall appearance of quality—the new Celica GT Liftback is the perfect car for me.

STANDARD FEATURES STANDARD FEATURES Toyota Ceitae GT Liftback • 2.2 Eliter SOHC engine • 5. Speed overdrive transmission • Fully transistorized ignition system • Power assisted front disc brakes • Stele itsel wheels w/trim rings • Stele itsel wheels w/trim rings • MacPherson strut front suspension • Unlized whole w/trim rings • Unlike obdy construction • Dual outside sport mirrors (remote control or driver endo on driver's side) on arriver's side) Wide-opening rear hatch with remote release Fold-down split rear seat Cut pile wall-to-wall carpeting Fully adjustable reclining front bucket seats Power-boosted Flo-thru ventilation Simulated brushed aluminum instrument

panel • AM/FM/MPX stereo radio

- Electric tachometer
- Quartz crystal clock
- ·Genuine leather-wrapped steering wheel

For the complete list of standard features plus optional equipment, please see specifications page.

Exterior Colors

White * Red • Orange • Beige • Pure Yellow • Silver Metallic • Gold Metallic • Copper Metallic • Light Green Metallic • Light Blue Metallic • Black Metallic (Special Order Color).

GT Liftback shown with optional aluminum wheels and rear window wiper/washer.

Celica GT Liftback



My wife and I both love sporty cars, but what we really needed was a family sedan. Our new Celica GT Sport Coupe gave us all the room we needed and European styling to boot.



We're constantly on the go, so our tires rack up a lot of miles. These steel-belted radials came standard, just like the sporty styled steel wheels they're mounted on.

GT

CELICA



The whole family loves the GT's AM/FM/MPX stereo radio—two speakers add an extra touch of class. One thing we don't agree on - which station to listen to.

and the



When it comes to car interiors-like when it comes to car interiors – like rugby shirts – I usually take an extra large. Celica's reclining front bucket seats adjust to so many positions, even a big guy like me can get comfortable.



We thought the new Sport Coupe design was elegant, and we learned it has other advantages, too. The aerodynamic shape helps to reduce wind resistance, improve stability and increase overall efficiency.



I never thought we'd have enough money to buy a carthat's as rich-looking as our Celica GT Sport Coupe. It's got just about everything the expensive European sport sedans do—except high price.

STANDARD FEATURES

Toyota Celica GT Sport Coupe Toyota Celica GT Sport Coupe +2.2 liter SOHC engine +5.Speed overdrive transmission +Fully transistorized ignition system +Power-assisted front disc brakes -Steel-belted radial ply tires -Styled steel wheels w/trim rings -MacPherson strut front suspension - Unitized body construction Dual outside racing mirrors (remote control on driver's side) · Tinted glass . Flip-out rear windows Cut pile wall-to-wall carpeting
 Fully adjustable reclining front bucket seats • Power-boosted Flo-thru ventilation • Simulated brushed aluminum instrument panel • AM/FM/MPX stereo radio • Electric tachometer • Quartz crystal clock . Genuine leather-wrapped steering wheel For the complete list of standard features plus optional equipment, please see specifications page. Exterior Colors

Exterior Coors White * Red • Orange • Beige • Pure Yellow • Silver Metallic • Gold Metallic • Copper Metallic • Light Green Metallic • Light Blue Metallic • Black Metallic (Special Order Color).



Celica GT Sport Coupe



I wanted a sport sedan complete with all the extras-but my funds were limited. Getting a Celica ST Sport Coupe helped me avoid a downhill race with my budget.



It may be the lowest priced Collea, but it's supprisingly well equipped. And look at this rear end styling - contemporary in every sense of the word.

2

Celica ST Sport Coupe



THE REAL PROPERTY OF THE PROPERTY OF THE REAL PROPE

The ST's well equipped on the inside, too, with features like this beautiful simu-lated woodgrain dash and a full set of instru-ments. Now diriving to the slopes is near as much fun as skiing down them.

23

1



Here's real economy for you - steel-belted radial tires that come as standard equipment on all Celicas.



Celica's 2.2 fiter engine offers a great combination of both economy and power hooked up to the STs standard 5 speed, it's powerful enough to make mogols out of the meanest mountains.



ca ST Sport



- seats
- · Power-boosted Flo-thru ventilation ·Simulated woodgrain instrument panel

• Simulated woodgrain steering wheel • Day/night non-give rear view mirror

proving the standard features plus optional equipment, pleasone specifications page

Exterior Colors White • Red • Orange • Beige • Carlo Viellow • Silver Metallic • Gold Metallic • Carlo Bin Metallic • Light Bin Metallic_

awn with optional automitic transmission.



| 8. | Standard | |
|----|---------------|--|
| 0 | - Optional | |
| _ | Not Available | |

| S – Standard O – Optional – Not Available 22 Lier Single Overhead Can Engine 3-Speed Overheive Transmission | 0 | and Com | - |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------|------|
| | 13 | 18 | |
| S-Standard | ant ! | at 1 | |
| 0-Optional | 18 | 18 | / |
| -Not Available | */ | 30 /3 | 30 / |
| 2.2 Liter Single Overhead Cam Engine | s | s | s |
| 3-Speed Overdrive Transmission | 0 | s | 8 |
| 3-Speed Automatic Transmission Fully Transistorized Ignition | S | 8 | S |
| Power-assisted Front Disc. | S | S | S |
| Rear Drum Brakes | s | s | s |
| Steel-belted Radial Ply Tires Styled Steel Wheels | 5 | S | 8 |
| Wheel Trim Rings | S | S | - |
| MacPherson Strut Front Suspension | S | s | S |
| Unitized Body Construction | S | S | S |
| Body Side Protective Moldings Wheel Arch Moldings | S | S | - |
| Black Desthane Domeses | S | S | S |
| Electric Rear Winifow Delogger Dual Outside Racing Mirrors | S | s | s |
| Dual Outside Racing Mirrors | s | S | - |
| Driver's Outside Remote Control Mirror Wide-opening Rear Hatch | 8 | 3 | - |
| w/Inside Remote Release | | 1 | |
| Split Fold-down Rear Seat | S | 1 | - |
| Tinted Glass Resettable Tripmeter | S | S | S |
| Intermittent Windshield Wines Control | 8 | S | 8 |
| Inside Hood Release | S | s | S |
| Locking Fuel Door with | S | S | - |
| Inside Remote Release Locking Glove Compartment | s | s | s |
| Package Shell | 8 | 8 | S |
| Day/Night Non-glare Rear View Mirror | S | S | S |
| Rear View Mirror Molded Headliner | s | s | |
| | S | S | S |
| Steering-column-mounted Headlight. | S | S | S |
| Reversible Ignition Key Steering column-mounted Headflight, Headfamp Flasher, Windshield Wiper/ washer and Lane Change Controls Simulated Woodgrain Steering Wheel Genume leather-wrapped Steering Wheel Disc Scie | | | |
| Simulated Woodgrain Steering Wheel | - | - | S |
| Genuine leather-wrapped | s | S | - |
| Steering Wheel Pin Stripes | s | S | - |
| Windshield w/Shaded Soft Ray Band | S | S | 8 |
| and Integrated Radio Antenna | | - | - |
| Cargo-door-operated Compartment Lamp | s | - | - |
| Cut Pile Wall-to-wall Carpeting | S | s | S |
| Parcel Retention Strap | s | - | - |
| Flip-out Rear Windows Rear Seat Passenger Air Vents | - | S | S |
| Side-window Demisters | S | s | S |
| Reclining Front Bucket Seats | S | S | S |
| Knitted Vinyl Seat Trim | s | s | - |
| Vinyl Seats Driver's Seat Adjustable Lumbar | S. | S | S |
| Support | 3 | 3 | - |
| Driver's Seat Tilt Mechanism | S | s | |
| Power-boosted Flo-thru Ventilation | 8 | S | S |
| Simulated brushed Aluminum Instrument Panel and Console | s | 5 | |
| Simulated Woodgrain Instrument Panel and Console | 1-1 | + | S |
| AM/FM Pushbutton Radio | - | 1 | s |
| AM/FM/MPX Stereo Radio | S | s | - |
| Electric Tachometer Quartz Crystal Clock | s | s | s |
| Quartz Crystal Clock Ammeter, Oil Pressure and Coolant | 8 | S | S |
| Ammeter, Oil Pressure and Coolant. Temperature Gauges | 3 | 0 | 3 |
| and a second | | | |
| | | | 1 |







Fully Transistorized Ignition

eted Trunk Area

Fully-cap



Intermittent Windshield Wipers



Handy Side Window Defroster







Rear Seat Xir Vents





11

1

(B)=

Remote Rear Hatch Release Remote Parl Door Release

Cut Pile Wall-to wall Carpeting

Adjustable Lumbar Support (Driver's seat)



O







Op

Power

Black Urethane-covered Front Bumpers

CELICA OPTIONS

Automatic Transmission — A durable, bandless, 3-speed for people who don't like to shift. Optional on the GT Liftback and ST Sport Coupe

Factory Air Conditioning To keep you cool and com-fortable in any summer weather from mildly warm to sweltering hot.

Sliding Steel Sunroof-Lets the sun and stars shine in and the fun begin. Operates by manual crank. Available in January 1978, on the GT models.

Power Steering - Reduces steering effort for greater driving comfort

8-Track or Cassette Stereo Tape Decks—Good companions to standard-equipped Celica radios for the ultimate in personal listening pleasure.

Additional Options and Accessories-Aluminum alloy sport wheels (GT's only) • Rear window wiper/washer (Liftback only) • Door edge guards • Floor mats • Rocker panel stripes • Cargo area covers • Rear window shade kits.

See your local Toyota dealer's complete line of Celica accessories.

CELICA SPECIFICATIONS

| BODY/FRAME | | | | |
|------------------------------------|------------------------------------------|------------------------------------------------------------------------------------|-------------------|--|
| CONSTRUCTION SUSPENSION FR | ONT Ma Sp and | itized Body Co ocPherson Stru rings, Stabiliza d Double Actin sorbers. | t w/Coil | |
| SUSPENSION RE | AR For Spi and | ar Bar Link wi rings, Lateral ' I Double Actie sorbers | Track Bat | |
| STEERING TYPE | Rei | sirculating Bal Shaft | I, Collapsi- | |
| BRAKES | | ver-assisted Fr | ont Disc. | |
| ENGINE Displacement and Type | | 9cc 4-Cylinder gle Overhead (| | |
| Horsepower (SAE) 49 States | Vet) | hp = 4800 rpm | | |
| Horsepower (SAE ? California | Vet.) 90 | hp = 4800 rpm | | |
| Torque (SAE Net) U.S. | 122 | ft./lbs. = 240 | i0 rpm | |
| EXTERIOR DIME | INSIONS | (inches) | | |
| | GT Liftback | GT Sport Coupe | ST Sport Coupe | |
| Wheelbase | 98.4 | 98.4 | 98.4 | |
| Overall Length | 173.6 | 173.6 | 173.6 | |
| Overall Width | 64.6 | 64.6 | 64.4 | |
| Overall Height | 50.8 | 51.2 | h1.2 | |
| Track Front/Rear CURB WEIGHT | 53.7/53.8 | 53.7/53.8 | 53.7/53.8 | |
| (lbs) | 2405 | 2395 | 2375 | |
| FUEL TANK CAPACITY (gals.) | 46.1 | 16.1 | 16:1 | |
| TIRE/SIZE/ TYPE | 185/70SR Steel Belted Radial Pl | t4 185/70SB14 Steel Belted y Radial Ply | Steel Beltod | |

| EPA | | |
|-----|--|--|
| | | |

49 States California Highway City Highway City Transmission i-Speed 34 20 32 20 27 22 27 21 Automatic

Remember EPA gas mileage figures are estimates. The actual mileage rou get will vary depending on your driving habits and your vehicle's condition and squipment

Specifications, equipment and prices are subject to change without notice. The names and situations por-trayed in this brochure are fictional and are not intended to represent actual persons.



Your local Toyota dealership is undoubtedly the best place to begin shopping for a new Toyota. You'll have a chance to examine the Toyota models first hand, and if you like, have a chat with one of the sales staff about your car-buying needs. They can provide just the kind of nononsense answers new car and truck shoppers need to help them arrive at an intelligent buying decision.



Toyota salespersons do much more than sell new Toyotas. They're Toyota information experts, trained to help new car shoppers solve their car-buying problems. You'll find them loaded with facts and figures on things like model selection, features, options, prices, tradeins, servicing, warranties, and just about anything else you might want to know about Toyotas. So next time you have a question concern-

So next time you have a duestion concerning your new car or truck purchase, or if you just want to have another look at the new Toyotas—drop by, or just call your local Toyota dealership. You'll find them waiting to serve you.

TOYOTA



Toyota service departments are well equipped and efficiently run, with a broad assortment of tools, many designed specifically for work on Toyotas.

Toyota service technicians, too, are specially schooled and trained in the finer aspects of Toyota service techniques. Many have gone on to achieve certification by the National Institute for Automotive Service Excellence (NASE), an independent organization supported by the automobile industry as a whole.

So when it comes time to have your new Toyota serviced runnember, nobody is as well compared and well informed on Toyotas as a Toyota service department.

Toyota parts departments stock original factory replacement parts. This insures that Toyota owners receive the same outstanding quality in their parts purchases as originally went into their new Toyota.

If your Tayota ever needs a replacement part, chances are your Tourn Hear. Units it in stock. If he doern the can get it for you fast, from Brookes 100 million dollar parts inventor Toyota original replacement parts are readily available because parts are pre-stocked for all new models, including a large inventory of factory approved options.

Toyota original factory replacement parts the best way to keep your new Toyota all Toyota.



Toyota pre-delivery preparation starts with an inspection of all features, fluid levels and running gear. If the service department finds a discrepancy, adjustments are made until everything is brought up to proper standards of performance. Next, the vehicle is cleaned inside and out, until the vehicle is detailed to perfection.

Finally – one final inspection just to make sure everything's been done. Only then is a new Goyota considered ready for delivery to the buyer.

to considered ready for delivery to the buyer. Toyota, we want you to be happy with your new or or truck – right from the very first day you own its byota pre-delivery preparation make settien you an



Toyota new vehicle inventories include a wide range of Toyota models to choose from.

You may be surprised to learn that Toyota makes twenty-nine different models—from sporty cars to trucks and luxury sedans, to 4-wheel drive off-road vehicles.

You'll have a wide selection of interiorexterior colors and a choice of several transmissions to choose from, too.

There's a good reason why Toyota dealers are such dedicated professionals. It's because they've learned that the best way to sell quality cars and trucks is to offer efficient, no-nonsense, quality service right along with them. It's a package deal—quality service for quality cars and trucks—you got it, at Toyota.

TOYOTA CELICA

Torona Moure reserves the right to after priors and any details of specifications and
coptement without notice. Betails of specifications and repriment are also subject to
its dealsh of any acceleration of the specification of the specification of the
dealsh of any acceleration of the specification of the specification
without the specification of the specification of the specification
with the specification of the specification of the specification
with the specification of the specification of the specification
with the specification of the specification of the specification
with the specification of the specification of the specification
with the specification of the specification of the specification of the specification
with the specification of the specific

TOYOTA TOYOTA MOTOR CO., LTD. TOYOTA MOTOR SALES CO., LTD.

TOYOTA



INTRODUCING THE ALL NEW AERODYNAMIC CELICA

Steek carefree new CELICA is aerodynamically designed and wind-tunnel tested. The smooth new CELICA lines ecomputer faired for minimum drag and maximum high speed stability. Less drag means greater power efficiency, better performance. Aerodynamic stability means safer driving at any speed.

The new AEROVNAMIC CELICA has other design-based improvements such as greater visibility due to over one-fourth more glass sreat: increased inside space, particularly at the shoulders, because of three-dimensionally contoured side window glass that conforms to the overall aerodynamic cross section of the cabin.

Yes, CELICA is all new. Aerodynamically new. That's why we call this car the AERODYNAMIC CELICA.

Read on. And find out just how much the trend-setting new AERODYNAMIC CELICA offers you.





THE AERODYNAMIC CELICA IS PRACTICAL

Practicality is important. Intelligent people demand it, even in a specialty car. And the AERODYNAMIC CELICA is practical.

Take the all new CELICA Liftback for instance. Practicality is where it counts.

The hatch swings wide open on hydraulic struts that make it stay open, closed, or anywhere in between. Instant access.

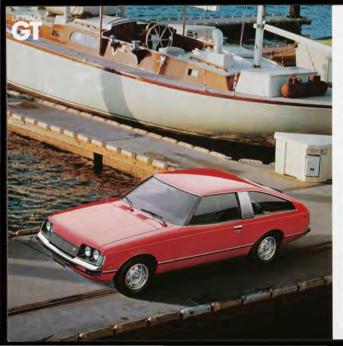
Inside, the luggage deck is fully carpeted; aesthetically pleasing while providing practical cushioning to protect your luggage. And there is a practical standard luggage strap to keep things from bouncing around. When you have lots to carry, the rear seats fold down, more than doubling the luggage deck area. Practical? Aerodynamically!

Practical CELICA liftback features include optional survoord, luggage cover, and mud guards: standard black skeleton-blade windshield wipers with a washer nozzle on each blade, center pillar vents for rear passenger comfort, and automatic luggage space courtesy lamp for safe nighttime loading.









THE AERODYNAMIC CELICA GIVES PERFORMANCE PLUS

The new CELICA's carefully calculated low-drag design helps engine performance. Plus lighter kerb weight means lightning acceleration and effortless high-speed cruising.

The high-performance CELICA GT series offers a choice of 1588 cc ort1968 cc DOHC engines, and the XT features a 1968 cc SOHC.







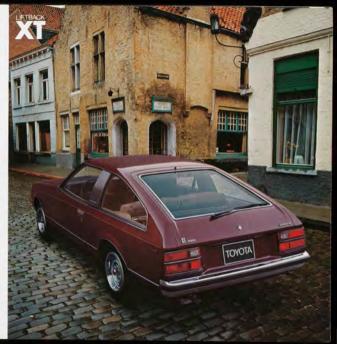


A mere touch of the accelerator sends the perfectly balanced engine up to 6000 RPM. Effortless. Smooth. Beautiful. And the tachometer shows every tick of that vital CELICA heart.

Celica XT and GT standard features include, intermittent wiper and protective side moulding. Optionally available sculpted aluminum wheels add a touch of class.

Other CELICA Liftback options include rear window washer/wiper and rear window defogger/antenna.







THE AERODYNAMIC CELICA IS LUXURIOUS

The epitome of CELICA high-performance luxury is the XT. The cast-wood steering wheel and bucket front seats herald CELICA high performance while velvety moquette fabrics and deep cut-pile carpeting exude opulent luxuriousness.

The specially designed driver's seat has a three-position lumbar support and seat height adjuster that help make driver fatigue a thing of the past. And the colorcoordinated interior — all in shades of the same color — is easy on the eyes because there are no glaring contrasts. The picture above is of the CELICA XT interior.

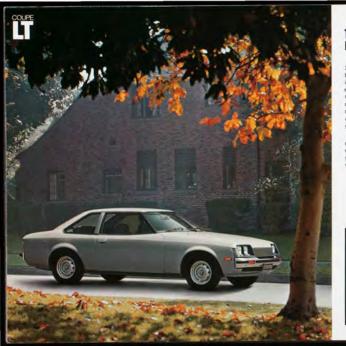
THE AERODYNAMIC CELICA HANDLES MAGNIFICENTLY

The CELICA variable ratio recirculating ball steering assures the driver of positive, predictable response. And every control necessary to operate the new CELICA is clustered on the collapsible safety steering column.

Fingertip-light shifting with the precision CELICA transmissions brings out the sportsman in any driver. And you can drive more safely with the larger windshield and wider field of vision.

The picture above is the CELICA XT instrument panil





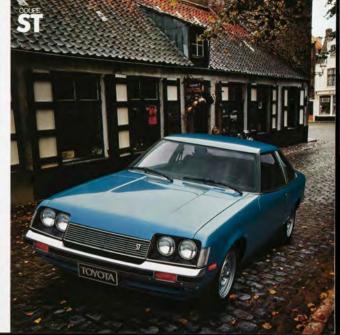
THE AERODYNAMIC CELICA IS BRIGHT AND AIRY INSIDE

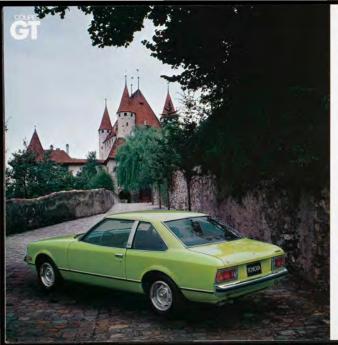
Whether you choose the CELICA LT, ST, XT, or GT, you will find the cabin unbelievably bright and airy, it should be for the glass area is much larger. There is more room too, especially at the shoulders where it counts. And the CELICA is no longer 2.1.2: There is plenty of room for two adults in the redesigned rear seats. All this extra room is a product of *aerodynamics*, three-dimensionally contoured glass and the out CELICA cross sections.

Strategically placed insulation keeps noise out, quiet in. And the larger trunk space means more luggage space for the things you'll want to take on that wonderful CELICA vacation.









THE AERODYNAMIC CELICA IS UTTERLY RELIABLE

The roar of engines on the international railye circuit a matched only by the roar of the crowds. Thousands watch with their hearts in their throats as Toyota CEUCA proves its reliability time after time. And that railyeproven trustworthiness is built into every CEULCA engine. 2000 cc or tholo cc. With the new AERODYNAMIC CEUCA, performance comes naturaly.







Now CELICA has improved rear

and improved high speed handling. The 4-link

system is complemented with a stabilizer bar

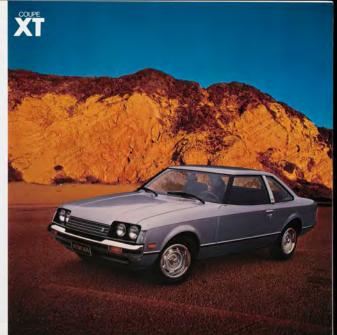
on the GT models, and all new CELICAs have

standard radial tyres except LT. Optional

models add an extra touch of class.

sculpted aluminum wheels for XT and GT

suspension, widened to match the front. This widening gives better roll dampening



THE AERODYNAMIC CELICA: RELIABLE PERFORMANCE, OPULENT LUXURY, SURPRISING ECONOMY

CELICA reliability is a product of Toyota engineering, design, and guality control. The monocoque body is precision arc-welded to computer-controlled specifications. It is also given a rust-preventative undercoating.

Rallye-proven front and rear suspension promise years of superior handling and riding comfort.

On-track competition helped us develop the CELICA engines to give the best performance of any car in the CELICA class.

And, despite the high-performance image, CELICA is more economical than ever with a lowered drag coefficient and lighter kerb weight.



Suspension System





SPECIFICATIONS & DIMENSIONS

| MODEL | | 1 | COUPE | | | | | | | |
|----------------------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|----------------------------|----------------------------|--------------------------------|--------------------------------------------------------------------------------------------------------|-------------------------|----------------------------------------|----------------------------|
| ENGINE | | LT | ST | XT | GT | ST | ST | XT | GT | GT |
| | | 1 | | Ter a come | Te une | De la come | - | - | | |
| Type | | 4-cyl. in-line. OHV | | 4-cyl. in-line. OHC | 4-cyl. in-line. DOHC | 4-cyl. in-line. OHV | 4-cyl. in-line | OHC | 4-cyl in-line. DOHC 85.0 (3.3) + | 4-cyl in line DOHC |
| Bore and stroke mm (in.) | | 850 (3.3) x 70.0 (2.8) | | 88.5 (3.5) x 80.0 (3.2) | 85.0 (3.3) × 70.0 (2.8) | 85.0 (3.3) × 70.0 (2.8) | 88.5 (3.5) x | 88.5 (3.5) × 80.0 (3.2) | | 88.5 (3.5) × 80.0 (3.2) |
| Piston displacement | e cic (quin) | 1588 (96.5) | 6.5) 1968 (120) | | 1588 (96.5) | 1588 (96.5) | 1968 (120) | | 1588 (96.5) | 1968 (120) |
| Compression ratio | | 9.0 to 1 | 9.4 to 1 | 8.5 to 1 | 9.8 to 1 | 9.4 to 1 | 8.5 to 1 | | 9.8 to 1 | 9.7 to 1 |
| Max. horsepower | (SAE. net) | 73 HP/ 5200 rpm | 83 HP/ 5600 rpm | 85 HP/ 5000 rpm | 104 HP/ 6200 rpm | 83 HP/ 5600 rpm | 85 HP/500 | 0 rpm | 104 HP/ 6200 rpm | 113 HP/ 5800 rpm |
| Max. torque kg-m (lb-ft) (SAE rief) | | 11.8 (85.4)/ 3800 rpm | 11.8 (85.4) / 4000 rpm | 14.3 (103.4)/ 3600 rpm | 13.1 (94.8)/ 5200 rpm | 11.8 (85.4) / 4000 rpm | 14.3 (103.4)/3600 rpm | | 13.1 (94.8)/ 5200 rpm | 15.1 (109.2)/ 5200 rpm |
| Carburetter | | Down-draft Single | Down-draft Twin | Down-draft Single | Side-draft Twin | Down-draft Twin | Down-draft Single Do | | Down-draft Twitt | Side-draft Twin |
| ELECTRICAL SYS | TEM | 10.40 | | the second | Lever . | Trans | - | | L'inen | |
| Battery | | | | 12 V 35 AH (Op | tion 12v 40AH. 12v | 60AH | | | | |
| Alternator | | | | 45 Amp 540 wat | | | | | | |
| CHASSIS | | | | | | | | | | |
| Clutch | | | | Single dry plate | 4 and 5-speed man | ual transmission wi | th 2T engine 7.5 in | with 18R angi | w: 9.0 in | |
| Transmission & differential | | Drive 1000 Ord 1384 &m 1000 Ord 1397 &m 1000 Ord 1394 &m 1000 Str. 0 851 Movems 2484 Reverse 2222 Reverse 3484 Reverse 4399 Str. 0 851 Movems 2484 Str. 0 851 Movems 2484 Str. 0 851 Movems 4035 Str. 0 851 Movems 4035 Str. 0 851 Movems 4035 Str. 0 851 Movems 2484 Str. 0 851 Movems 4035 Str. 0 851 Movems 4035 </td <td>0. 3rd.1.396 4.035 5m.0.858</td> <td colspan="2">34: 3525 2nd 2054 3nd 1395 4nn 1000 5in 0.858 Reveal 3755 Final reduction gear ratio 3.509</td> | | | | 0. 3rd.1.396 4.035 5m.0.858 | 34: 3525 2nd 2054 3nd 1395 4nn 1000 5in 0.858 Reveal 3755 Final reduction gear ratio 3.509 | | | |
| Suspension | Front | | | MacPherson strut | with coil spring | | | | | |
| suspension | Rear | | | 4-link lateral rod d | Stabilizer bar is star | dard on GT models | 2 | | | |
| Brakes | Front | Doc brakes | | | | | | | | |
| Drakes. | Rear | Drum brakes | | | | | | | | |
| Paristen . | Type | Recirculating ball type with variable ratio | | | | | | | | |
| Steering Ratio | | | 19.0-22.5 to 1 | | | | | | | |
| Tyres | Front | 6.45 S 13-4PR | 165 SR 13 | 165 SR 14 | 185/70 HR 14 | 165 SR 13 | 165 SR 14 | * | 185/70 HR 14 | |
| Tyres | Rear | 6.45 S 13-4PR | 165 SR 13 | 165 SR 14 | 185/70 HR 14 | 165 SR 13 | 165 SR 14 | 4 | 185/70 HR 14 | * |
| DIMENSIONS | | | | | | | | - | | |
| Overall length | mvm (in.) | 4330 (170.4) | * | 4- | 4: | + | + | 4- | | |
| Overall width | mm (m) | 1635 (64.3) | * | 1640 (64.6) | * | 1635 (64.3) | | 1640 (64.6) | | + |
| Overall height | mm (in.) | 1320 (51.9) | | 1330 (52.4) | 1325 (52.2) | 1310 (51.6) | 1320 (51.9) | | 1315 (51.8) | |
| Min. turning diame | ter m (ft.) | 11 (37) | * | + | R- | 11 (37) | | (e. | * | |
| Wheelbase | mm (in.) | 2500 (98.4) | | 4 | + | + | 4 | | | |
| Tread | Front mm (in.) | 1335 (52.6) | 1350 (53.2) | 4- | | * | | +- | | |
| | Rear mm (in.) | 1350 (53.2) | 1365 (53.7) | · · | | + | | | * | |
| Ground clearance mm (m) | | 155 (6.1) | +- | 170 (8.7) | | 155 (6.1) | 170 (6.7) | | | 165 (6.5) |
| Kerb weight | kg (tb) | 935 (2061.3) | 955 (2105.4) | 1025 (2259.7) | 1005 (2215.6) | 960 (2116.4) | 1015 (2226.7) | 1030 (2270.8) | 1010 (2226.7) | 1050 (2314) |
| Gross Vehicle Wei | phe kg (th) | 1440 (3174.6) | | *1530 (3373.1) | | 1440 (3174.6) | *1530 (3373.1) | | * | |
| CAPACITY | | | | | | | | | | |
| Cooling system | fiters (w/heater) | 7.3 (7.9) | | 7.1 (8.2) | 8.2 (8.8) | 7.3 (7.9) | 7.1 (8.2) | * | 8.2 (8.8) | 85 (91) |
| Crankçase | liters | 3.3 | * | 3.6 | 3.2 | 3.3 | 3.6 | | 3.2 | 4.2 |
| Fuel tank | liters | 61 | | | 4- | | | | | |

The Right Harry Drive mucht 1465 (3229.8)