

YOU ASKED FOR IT. YOU GOT IT.  
**TOYOTA**

Specifications, equipment and prices are subject to change without notice. The names and situations portrayed in this brochure are fictional and are not intended to represent actual persons.

**TOYOTA**  
**Options & Accessories**

Genuine Toyota options and accessories are styled to match and tailored to fit. They're engineered to function properly and they're built to exacting Toyota standards so they'll reflect the quality Toyota is famous for.

They are a sensible investment, too. They increase the value of your vehicle. They become part of the purchase price and are thus financed as part of the total price. And they come under the same warranty as your Toyota parts—a much better warranty than many off-brand manufacturers can offer.

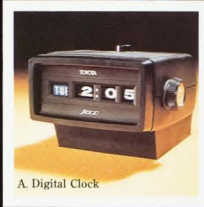
When it comes to options and accessories for vehicles as carefully built as Toyotas, only the best will do—those that are made to Toyota's rigid standards and carry the Toyota name as proof of their quality.

Toyota options and accessories give added pleasure, added convenience, added style. You get even more use from your Toyota, and at the same time you add more value to it.

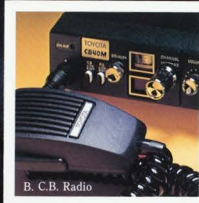
- A. Our Digital Electric Clock is a completely self-contained timepiece that is battery-operated and easy to mount where you want it.
- B. The 40-channel Toyota Citizen's Band radios come in economy and deluxe models, provide all the most-wanted features, and operate with a variety of antennas and antenna mounts, also from Toyota.
- C. Toyota quality assurance has resulted in important FM no-drift improvements and greater distance reception in these AM/FM radios.
- D. Floor Mats of tough rubber protect carpets from wear, dirt and stains both front and rear. Available for passenger vehicles in black, beige, grey and blue.
- E. You get realism of stereo sound in a top-quality AM/FM/Stereo that has significant FM no-drift improvements.
- F. Our 8-track Tape Player fills your car with the ultimate in stereo sound. It has a channel selector so you can choose the track you want to listen to. The compact Cassette Player lets you take your home library of cassettes on the road with you. It has a fast-forward button so you can change selections.
- G. Toyota Air Conditioners are matched to vehicle interiors and engine power, and provide a stay-cool feature that maintains cooling capacity even when the engine is idling.
- H. Toyota Power Steering is an important convenience, providing very quick response. It's an integral part of the steering mechanism, rather than an add-on like some others.
- I. The Toyota 3-speed Automatic was specifically engineered to handle our high-revving engines. The customary bands have been eliminated in favor of clutches, for smooth power and extended durability.



"I like the way I can personalize my Toyota to suit my way of doing things. I drive back and forth to work during the week so I have air conditioning and an automatic transmission to make it easier and more comfortable. My AM/FM/stereo is the kind of present you give yourself when you love music as much as I do. The CB radio? I try to get out in the country on weekends and it's nice to know I can be in touch with the rest of the world if I want to—or need to. My personal car, and everything is done with such style and quality. I love it."



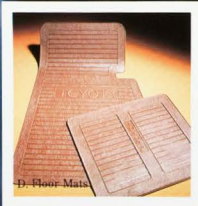
A. Digital Clock



B. C.B. Radio



C. AM/FM Radio



D. Floor Mats



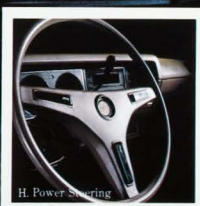
E. AM/FM Stereo Radio



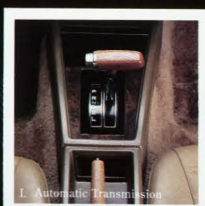
F. Stereo Tape Players



G. Air Conditioners



H. Power Steering



I. Automatic Transmission





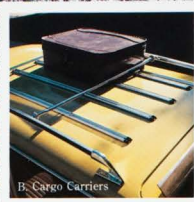


"We spend a lot of big weekends on small budgets. We have to be practical about what we buy. Toyota accessories add value, and the investment is protected because they come under the same warranty as all Toyota parts. Better still, the investment is financed right with the car. There are no extra payments for the extras that make our Toyota more practical and more fun."

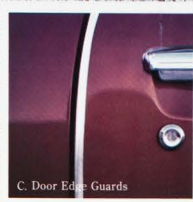
- A. Dust Deflector - A polished aluminum vane with simulated woodgrain trim inserts helps keep station wagon rear windows clear.
- B. These brightly polished Cargo Carriers for Toyota wagons have attractive simulated woodgrain inserts. Some models have an adjustable rear cross-bar that locks into position to fit the load.
- C. Toyota's Door Edge Moldings are pre-formed stainless steel slip-ons that help prevent chips and dings.
- D. New Aluminum Alloy Wheels add style and value and a personal touch to your Toyota Celica, Corona and Cressida.
- E. The Shadow Kit is a sporty accessory with a practical reason for being - to help cut glare, reduce heat build up, and preserve interior fabric from fading. The Celica Liftback version is available for cars with or without rear wipers. Shadow Kits are also available for Celica Coupe and Corolla models. All kits feature hidden hinges and a hold-up bar for rear window washing.
- F. Touch-up Paint / polishing compound and applicator all in one container. Made to match all Toyota colors perfectly so you can cover up minor nicks and scratches.
- G. Locking Gas Cap protects your fuel supply wherever you go.
- H. Husky, handsome chrome plated, Trim Rings fit snugly into the wheel to provide an extra sporty touch.
- I. Hide your belongings in Liftback cargo area with a black, blue or beige Cargo Cover that opens automatically when the hatch is raised.
- J. The Celica front mask, a sporty lined vinyl cover, wards off stones, bugs and other minor hazards that can affect the car's appearance.



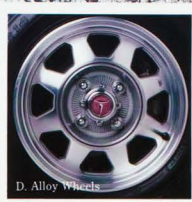
A. Dust Deflector



B. Cargo Carriers



C. Door Edge Guards



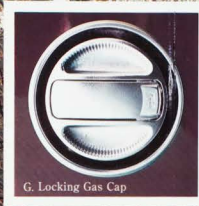
D. Alloy Wheels



E. Shadow Kit



F. Touch-up Paint



G. Locking Gas Cap



H. Wheel Trim Rings



I. Cargo Cover



J. Celica Front Mask





"We live an active, outdoor life and it takes us a lot of places off the beaten path. So we keep our transportation in shape and properly outfitted. Toyotas are rugged and we buy rugged Toyota accessories to go with them. Everything here gets the same kind of hard-nosed engineering and testing. It's all warranted the same as parts, too, and there are over a thousand dealers to give us service almost anywhere we go. We figure with Toyota we get really reliable equipment to do all the work. That way we get to have all the fun."

A. Warn Winch with 8,000 pounds of pull for the Land Cruiser is free-spooling or power-out, 12-volt operated, controlled from inside or outside the cab. Has a manual clutch with winch-side control. Mounting Kit includes bumper.

B. The sporty aerodynamic styling of the Ultra Mirror has its practical side: Fold-away mount and a larger mirror surface for greater visibility.

C. Stainless finish Western Swing-Away Mirror provides improved visibility.

Tan, blue or black Truck Carpeting dresses up the cab and helps control noise and temperature. Also shown are new black vinyl truck floor mats with 3-color sport truck design.

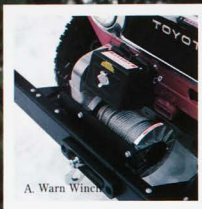
D. Warn Mini-Winch for the Half-Ton pulls 3,000 pounds, has a 40-foot cable and remote control cord with switch, comes with its own special mount.

E. 14-gauge steel rear Chrome Step Bumper for the Half-Ton has a traction grid and a heavy-duty bright chrome finish. Also available in white epoxy finish.

F. Front Bumper Guards for the Toyota Half-Ton help protect the grille and prevent overrides that could cause serious damage.

G. Manual or Automatic Warn Hubs save wear and tear on the Land Cruiser Hardtop's front wheel drive when the front wheels are not in gear.

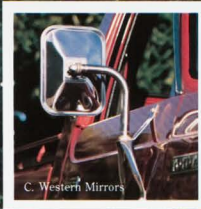
H. Bumper and Grille bright, highly polished chrome plate give your Land Cruiser an additional touch of class.



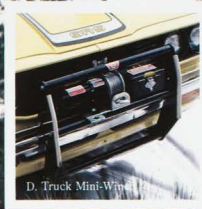
A. Warn Winch



B. Ultra Mirror



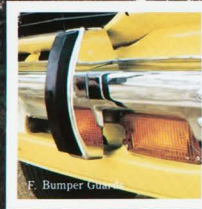
C. Western Mirrors



D. Warn Mini-Winch



E. Step Bumper



F. Bumper Guard



G. Warn Hubs



H. Chrome Bumper & Grille



Custom truck wheels shown not yet available from Toyota.