

COROLLA · CELICA · CORONA · CRESSIDA · HALF-TON TRUCKS · LAND CRUISER

1979 TOYOTA COROLLA



TOYOTA

1979-1978
COROLLA
COROLLA

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COROLLA SR5 LIFTBACK



COROLLA DELUXE LIFTBACK—It's priced less than the SR-5 but still standard equipped with most of the features found on the SR-5. A three-speed automatic transmission is optional.

Toyota Corolla. It's the best selling car model in the world. Because Corolla is well built with all the traditional high quality and careful craftsmanship you expect in a Toyota.

This helps make Corolla, the lowest priced Toyota, a perfect combination of keen-eyed engineering, proven features, pleasing and functional styling and established Toyota dependability. This gives you an automobile designed for the fewest possible problems.

So when you add up Corolla's price, operating economy and proven resale value, you'll find you may well be driving the best value on the road today.

The SR-5 Liftback is the top-of-the-line Corolla, a blend of sports car excitement and styling, Toyota economy and performance—and the space and wide-open loading ease of a wagon. The Liftback's fold-down split rear seat lets you carry many combinations of people and cargo.

For comfort, you'll find fully reclining front bucket seats. And tinted glass, brushed nap wall-to-wall carpeting, AM/FM/MPX stereo radio, electric rear window defogger, and remote rear hatch release. All standard no-extra-cost equipment. Plus the convenience of a fully instrumented dash with gauges, not just lights, to let you know what's going on under the hood.

The Corolla SR-5 Liftback is just what you want in a car. Fun, practicality, Corolla value and Toyota quality.



COROLLA SR-5 LIFTBACK



COROLLA SR-5 SPORT COUPE



COROLLA DELUXE SPORT COUPE - Loaded with most of the standard features of the SR-5 but sticker priced less. Smooth 3-speed automatic transmission is optional.

The Toyota Corolla SR-5 Sport Coupe. It's perfect for the man or woman who wants sporty styling and economy, but doesn't want to pay a sports car price.

Like all Toyotas, the SR-5 is well built with one standard foremost in Toyota craftsmen's minds: high quality. And it's more than just a standard. It's a cultural heritage. A matter of personal pride. That's why any production worker can stop the assembly line whenever he or she detects something not up to Toyota's tough standards. And the Sport Coupe is smartly designed, too, with an easy-loading trunk for golf clubs, tennis gear or other cargo. Standard features like MacPherson strut front suspension and steel-belted radials help the SR-5 hold the road, corner and ride smoother.

There are other no-extra-cost sporty niceties inside. A budget saving 5-speed overdrive transmission helps get good gas mileage* while reducing wear and tear on the powerful 1.6 liter engine. Comfortable, fully reclining front bucket seats. A functionally designed instrument panel with an electric tachometer, gauges for oil and coolant temperatures and oil pressure, and an ammeter. Plus tinted glass, electric rear window defogger, AM/FM/MPX stereo radio and more. All standard equipment. All built into a welded unitized body. And all good reasons why the Corolla SR-5 Sport Coupe is Toyota's winning combination of exciting fastback styling, performance and economy.

*See EPA mileage statement on specification page.



Inside the SR-5—Liftback or Sport Coupe—you'll feel like you're sitting in an expensive sports car. Sit behind the soft-grip sport wheel. Notice the fingertip controls for turn signals, headlights, high/low beams and windshield wiper/washer mounted within easy reach on the steering column.

Glance at the handsome, functional dash with its full set of easy-to-read instruments. Electric tachometer redlined at 6200 rpm, speedometer, tripmeter, oil pressure gauge, ammeter, oil and coolant temperature gauges. Everything you need inside your SR-5 to let you know what's going on outside, under the hood.

In the center of the instrument panel is the standard AM/FM/MPX stereo radio. Immediately below are outlets for the optional air conditioner that will keep you cool and comfortable in warm weather.

Corolla's smooth-shifting, 5-speed overdrive transmission is at the right. The fifth gear helps get good gas mileage*, reduce engine wear, and lengthen engine life.

There's one no-extra-cost feature outside that makes you feel good inside. A locking gas cap.

The Liftback's fully-carpeted rear cargo area comes with a fold-down split seat for carrying many combinations of people and gear. With both seats down, you get 23.9 cubic feet of usable cargo space for luggage or groceries.

The high-styled Toyota Corolla SR-5. Like every Corolla for 1979, it's precisely engineered, with function and convenience built right in.

*See EPA mileage statement on specification page.





COROLLA 4-DOOR DELUXE SEDAN - Has all the no-extra-cost features of the 2-Door model plus the convenience of four doors for easier rear seat entry, and a 5-speed overdrive transmission.

The Toyota Corolla 2-Door Deluxe Sedan. A perfect example of what makes Corolla the best selling car in the world. It's economical and durable enough for commuting and car pooling, yet stylish and comfortable enough for family fun.

The 2-Door Deluxe Sedan is standard equipped with a 4-speed transmission. A 1.6 liter engine gets good gas mileage* and has the performance to move you in and out of traffic smoothly and efficiently. The 2-Door Deluxe Sedan handles well, too. Thanks to MacPherson strut front suspension and power-assisted front disc brakes, both standard equipment. It also has the economy to keep you from moving into your wallet too often.

Even with its low base sticker price, this Sedan still comes fully equipped with a long list of standard no-extra-cost features that you may not even find on many mid-size cars. Tinted glass to cut down glare. Brushed nap wall-to-wall carpeting. Fully-reclining front bucket seats. Electric rear window defogger. Body side protective molding to help eliminate 'dings' and scratches. Welded, unitized body for a quieter ride. Front fender liners to help prevent rust. Locking gas cap. Steel belted radials and much more. The Toyota Corolla 2-Door Deluxe Sedan for 1979. Economy never looked so good!

*See EPA mileage statement on specification page.



COROLLA 2-DOOR DELUXE SEDAN



COROLLA 2-DOOR CUSTOM SEDAN



COROLLA 4-DOOR CUSTOM SEDAN - The convenience of four doors plus all the standard equipment of the 2-Door Custom Sedan.

The Toyota Corolla 2-Door Custom Sedan is a small car that's big on what you need, expect and get from Toyota. Dependability, high quality and Corolla value. It's well equipped with lots of standard no-extra-cost comfort and convenience extras.

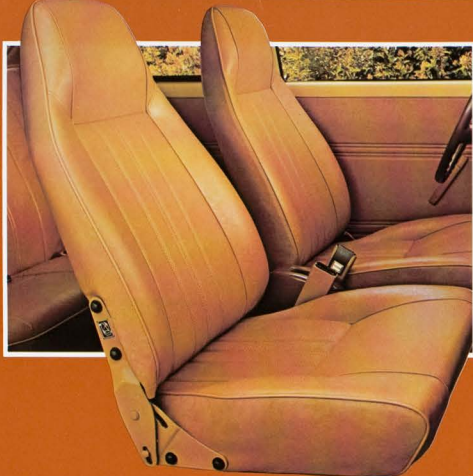
Extra performance in the 5-speed overdrive transmission that reduces engine wear and tear, a rugged 1.2 liter* gas-saving** engine, and road hugging white sidewall steel-belted radials. Extra comfort in the brushed nap wall-to-wall carpeting, reclining bucket seats, power-boosted Flo-thru ventilation. Extra convenience in the flip out rear windows, a walk-in device that moves the right front seat forward so passengers can get in and out of the rear easily, a locking gas cap, and fingertip controls for turn signals, headlights, high/low beams and windshield wiper/washer conveniently mounted on the steering column.

Want more extras at no extra cost? Anti-glare day/night mirror, inside hood release, front fender liners to help fight corrosion, fully transistorized ignition system, MacPherson strut front suspension, power-assisted front disc brakes, unitized body with welds, instead of nuts and bolts, to help eliminate rattles.

The Corolla 2-Door Custom Sedan. The small car that doesn't have a big effect on your bank account.

*1.6 Liter engine in California

**See EPA mileage statement on specification page.



HI-BACK FRONT BUCKET SEATS—Wide, deep seats have been redesigned to provide more comfort. The vinyl is soft, smooth and tough, a reflection of the quality and craftsmanship throughout.

The Toyota Corolla 2-Door Sedan is Toyota's lowest priced and highest gas mileage car.* But it's built with the same traditional high quality and careful craftsmanship as the most expensive Corolla. So you can count on traditional Toyota dependability to give you a car designed for the fewest possible problems.

The Corolla 2-Door Sedan is inexpensive and economical—but not cheap. The long list of standard equipment includes a 4-speed manual transmission and gas-saving 1.2 liter engine.**

Other standard equipment includes MacPherson strut front suspension for surer handling. Power-assisted front disc brakes for fade-resistant stopping. Fully-transistorized ignition system for more reliable starting and less maintenance. Solid unitized body welded to help eliminate noisy squeaks and rattles. Inside hood release. Styled steel wheels. And the list goes on... and on. The Corolla 2-Door Sedan. It sets the quality standards for economical transportation.

*See EPA mileage statement on specification page.

**In California, this car is equipped with a 1.6 liter engine only.



COROLLA 2-DOOR SEDAN



COROLLA 5-DOOR WAGON



AUTOMATIC TRANSMISSION - It's a durable, smooth shifting 3-speed. Available as an option for people who prefer its convenience.

The Toyota Corolla 5-Door Wagon. It's rugged enough to be a real workhorse and soundly designed and engineered to be a handsome family wagon. And, best of all, it's sticker-priced to fit most budgets.

What you'll really like about the Corolla Wagon is its gas-saving* economy, thanks to the dependable, 5-speed overdrive transmission that's standard. The 5-speed, coupled to a tough, durable 1.6 liter overhead valve engine, easily powers the Wagon around town, or around the countryside.

Four side doors make it easy to load people. A convenient wide-opening rear door makes it easy to load and unload cargo. And the spacious interior, with fold down rear seat, has more than 55 cubic feet of functional storage area.

The Corolla Wagon is built for comfort and convenience, too. With comfortable, rear bench seat and fully reclining front bucket seats, made of long-wearing, wipe-clean vinyl. Power boosted Flo-thru ventilation. Luxurious-looking, long-wearing, wall-to-wall carpeting. Tinted glass. Electric rear window defogger. Inside hood release. All at no extra cost. Plus all the other Corolla standard features.

You can even order additional features like air conditioning, AM/FM/MPX stereo radio, rear window washer/wiper and simulated woodgrain trim. The Corolla 5-Door Wagon. It's pleasing to the eye... and to the pocketbook.

*See EPA mileage statement on specification page.
Shown with optional roof rack, simulated woodgrain side paneling and rear window washer/wiper.

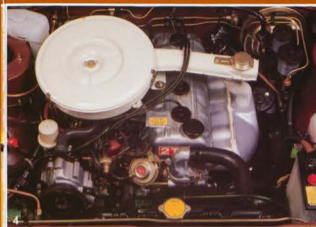
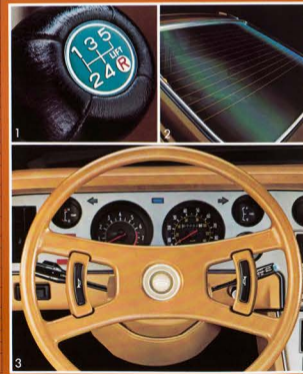
COROLLA FEATURES

	SR-5 and Deluxe Liftback		2- and 4-Door Deluxe Sedan		2- and 4-Door Custom Sedan		2-Door Sedan		5-Door Wagon	
5 Standard O-Detonal										
Not Available										
*1.6 Liter engine in California										
**Driver's Side only										
1.6 Liter Overhead Valve Engine	S	S	S	S	S*	S*	S			
1.2 Liter Overhead Valve Engine										
5-Speed Overdrive Transmission	S	S	S	S	S	S				
4-Speed Synchromesh Transmission					4 DR	S	S			
3-Speed Automatic Transmission							2 DR			
Fully Transzoned Ignition System	S	S	S	S	S	S	S			
Power-assisted Front Disc Brakes	S	S	S	S	S	S	S			
Steel-belted Radial Ply Tires	S	S	S	S	S	S	S			
Styled Steel Wheels	S	S	S	S	S	S	S			
Mag style Steel Wheels with Trim Rings	DLX	DLX								
MacPherson Strut Front Suspension	S	S	S	S	S	S	S			
Unitized Body Construction	S	S	S	S	S	S	S			
Chrome Bumpers	S	S	S	S	S	S	S			
Body Side Protective Molding	S	S	S	S	S	S	S			
Rust-inhibiting Front Fender Liners	S	S	S	S	S	S	S			
Electric Rear Window Defogger	S	S	S	S	O	O	S			
Locking Gas Cap	S	S	S	S	S	S	S			
Toyota Air Conditioning	O	O	O	O	O	O	O			
Fold-down Rear Seat	S*									
Tinted Glass	S	S	S	S	S	S	S			
Brushed Nap Wall-to-wall Carpeting	S	S	S	S	S	S	S			
Flip-out Rear Quarter Windows	S	S	S	S	2 DR	2 DR				
Reclining Hi-back Vinyl Front Bucket Seats	S	S	S	S	S	S	S**			
Knitted Vinyl Seats	S	S	S	S	S	S	S			
Vinyl Seats	S	S	S	S	S	S	S			
Power-boosted Flo-thru Ventilation	S	S	S	S	S	S	S			
AM/FM/MPX Stereo Radio	S	S	O	O	O	O	O			
Electric Tachometer	S	S	S	S	S	S	S			
Ammeter, Oil Temp, Oil Press and Coolant Temp Gauges	S	S	S	S	S	S	S			
Resettable Tripmeter	S	S	S	S	S	S	S			
Inside Hood Release	S	S	S	S	S	S	S			
Inside Rear Hatch Release	S									
Day/Night Rear View Mirror	S	S	S	S						
Steering column-mounted Headlight, Headlamp Flasher, Windshield Wiper/Washer Controls	S	S	S	S	S	S	S			

Every Corolla comes equipped with a long list of standard no-extra-cost features. It's a Toyota tradition. And one more reason why Corolla may well be the best value on the road today.

1. Economical 5-Speed Overdrive Transmission 2. Convenient Electric Rear Window Defogger 3. Functional, fully-instrumented Dash 4. Gas-saving* 1.6 Liter OHV Engine 5. Fold-down split Rear Seat 6. Fully reclining Hi-Back front bucket seats 7. Anti-glare Day/Night mirror 8. Locking Gas Cap 9. Fade-resistant Power Assisted Front Disc Brakes, Road-hugging MacPherson Strut Front Suspension 10. Handy 3-position interior Light 11. Inside remote control Rear Hatch Release 12. Speedometer and Tripmeter 13. Flip-out Rear Quarter Windows 14. Helpful Passenger Assist Grip 15. Steering column-mounted Headlight, Headlamp Flasher and Turn Signal Control 16. Easy-access Windshield Wiper/Washer Control 17. Power-boosted Flo-thru Ventilation 18. Steel-belted Radial Ply Tires and Styled Steel Wheels

Note: All features not available on all models. See list at left, or consult your local Toyota dealer.



COROLLA OPTIONS & SPECIFICATIONS

EXTERIOR COLORS

White • Silver Metallic • Red • Red Metallic • Gold Metallic • Copper Metallic • Pure Yellow • Yellow • Green Metallic • Medium Blue • Light Blue Metallic
All colors not available on all models. Consult your Toyota Dealer.

19. Sporty Roof Rack 20. Toyota Air Conditioning 21. Simulated Woodgrain Paneling (Wagon) 22. 3-speed Automatic Transmission (optional on 2 and 4-Door Deluxe Sedan, 5-Door Wagon, Deluxe Liftback, Deluxe Sport Coupe, 2 and 4-Door Custom Sedan) 23. Rear Window Wiper/Washer (Liftback and Wagon) 24. 8-track Stereo Tape Deck 25. AM/FM/MPX Stereo Radio

Additional Options and Accessories include Door Edge Guards • Floor Mats • Rocker Panel Bumper • Wheel Trim Rings • Dust Deflector • Cargo Area Covers • Cassette Tape Player
See your local Toyota Dealer for his complete line of custom Corolla convenience and dress-up accessories.

BODY/FRAME CONSTRUCTION Unitized Body Construction
SUSPENSION FRONT MacPherson Strut w/Double Acting Hydraulic Shock Absorbers
SUSPENSION REAR Semi-elliptic Leaf Springs w/Double Acting Hydraulic Shock Absorbers
STEERING Recirculating Ball Collapsible Shaft
BRAKES Power-assisted Front Disc, Rear Drum
ENGINE TYPE 4-cylinder In-line Overhead Valve

	49 States	California	Sedan and Custom Sedan (Except Calif.)
Displacement (cc)	1588	1588	1166
Horsepower (SAE Net)	75 @ 5400 rpm	73 @ 5400 rpm	58 @ 5800 rpm
Torque (SAE Net)	85 ft./lbs. @ 2800 rpm	83 ft./lbs. @ 3800 rpm	63 ft./lbs. @ 3800 rpm

EXTERIOR DIMENSIONS (Inches)

	Liftback SR-5/Dlx	Spt Cpe SR-5/Dlx	2-Dr & 4-Dr Dlx	2-Dr & 4-Dr Cust	2-Dr Sed	5-Dr Wgn
Wheelbase	93.3	93.3	93.3	93.3	93.3	93.3
Overall Length	170.0	168.3	165.2	164.6	164.6	167.7
Overall Width	63.6	63.6	62.4	61.8	61.8	62.4
Overall Height	50.4/50.6	50.6/50.8	53.3	53.3	53.3	53.5
Tread Width/Front	52.0/51.2	52.0/51.2	51.2	51.2	51.2	51.2
Tread Width/Rear	52.6/50.6	52.6/50.6	50.6	50.6	50.6	50.6

CAPACITIES

Trunk or Cargo Area (Cu. Ft.)	23.9	6.2	7.8	7.8	7.8	55.8
Rear seat down						

EPA STATEMENT

Consult your local Toyota dealer for EPA mileage figures.

Remember, EPA gas mileage figures are estimates. The actual mileage you get will vary depending on your driving habits and your vehicle's condition and equipment.

Specifications and equipment are based on available information at time of printing, and are subject to change without notice. Some vehicles are pictured with optional equipment. See feature chart for complete details.



YOUR TOYOTA DEALER

One of the best features of a Toyota is the dealer who goes with it. He's well equipped, of course, to answer any questions you might have about buying or leasing a new Toyota. He'll help you decide on the model and equipment that best suits your needs. A Toyota car or truck that's the right size for you or your family, styled the way you like it, and priced to fit your budget. That's his business. But he also knows that keeping you as a customer is what makes his business grow. You're his biggest incentive... so he'll treat you fairly and he'll do his best to see that every aspect of his dealership keeps you satisfied, from sales people to Parts Department. True, he wants to watch you drive away smiling in your new Toyota. But he also wants to watch you come back again. Still smiling.

QUALITY SERVICE

Every car—even a Toyota—needs a little tender-loving-care in the form of an occasional servicing. And almost everywhere you travel there's a Toyota service department nearby. Over 1,000 dealers across the country are ready to listen... and to help, with dependable, efficient service. If by chance you have a problem, they can pinpoint the source to get you on the road again as quickly as possible. And your Toyota will be tended to by some of the best service technicians around... many specially certified by the National Institute for

Automotive Service Excellence (NIASE). They know Toyotas like nobody else. And they're your assurance that your Toyota is getting the best care possible.

QUALITY PARTS

Availability of parts is one of the things your Toyota dealer is proudest of. His Parts Department is stocked with most anything your Toyota car or truck might need. But if for some reason he doesn't have a particular part, he'll get it fast... from one of our many regional parts centers across the U.S., and with the help of one of the most efficient, most sophisticated computerized systems in the industry. What's more, you'll know you're getting quality products. What else would you want to put in your Toyota?

THE QUALITY CHOICE

You may have a tough time deciding on the Toyota for you—your dealer offers you 30 different models from sporty cars and luxury sedans to rugged trucks and 4-wheel drive off-road vehicles. Plus you'll choose from a wide selection of colors and options. Once you do decide, though, your dealer will see that that special Toyota-for-you is spanking

clean and in tiptop operating condition before you even get to drive it home. Quality cars and trucks. Quality service. Quality parts. And a dealer who delivers them all with a smile. That's tradition at Toyota.

