

TOYOTA CRESSIDA



THE ELEGANT PRESTIGE CAR,
COMES WITH

THE NEW TOYOTA CRESSIDA
The Flavour of Maturity



**DESIGN PERFECTION
AND EASY HANDLING
GIVE THE ELEGANT,
PRESTIGIOUS CRESSIDA
THE FEEL OF
SUCCESSFUL MATURITY**

When you sit behind the wheel, you'll immediately feel its mature design of handling ease. Meters, gauges and controls are all logically arranged on the new instrument panel. The tilt-type steering wheel, which can be adjusted to six different positions, is standard equipment on the GL model. Also standard on the GL are fully reclining seats, a seat-height adjuster, and a lumbar support on the driver's seatback. All these greatly contribute to the Cressida's enhanced operational efficiency and handling ease. The gorgeous, urethane-leather shift knob and steering

wheel on the GL are very agreeable to touch. In addition, the following are included as standard equipment on the GL model: remote controls to open the fuel cap cover and luggage compartment from inside the car; a quartz crystal digital clock; and an MW/FM 5-push-button radio. Power windows and automatic door locks are now convenient options on the GL model.




**CRESSIDA'S CAREFUL
PLANNING AND
DRIVER/PASSENGER
COMFORT ASSURE
TOTAL SATISFACTION**

Maturity of the new Cressida is found not only in its exterior styling but also in its interior. Every detail of the interior shows carefully thought-out, elaborate finishing. The interior of the GL model, for example, consists of moquette-covered seats, cut-pile and crushed-moquette trimmed doors, and cut-pile carpeting on the floor. These are all made of superb-quality materials, and essentially create a comfortable chic, traveling livingroom. In addition, the rear seat on the GL Sedan has a center armrest, and both front and rear seats are extremely comfortable.

Noise is greatly reduced and almost completely shut off from inside the car thanks to the attention and improvement given to interior sound-sealing details. Moreover, the efficient ventilation system keeps the interior ever-fresh and clean. The optional, strong air conditioner — it's just icing on the cake!





The GL, Cressida's top model, is worthy of being called "The Most Mature Personal Saloon." After every detail was finally refined, the new attractively-styled Cressida was born.

In the rear, the independent backup lamps add not only enhanced recognition for safety, but also distinctive rear-view GL styling.

The exterior colours are especially appropriate for very mature preferences.

The GL model is an elegant sedan perfectly suited for formal or private occasions. The "GL" insignia on the car's

rear-end symbolizes enhanced equipment elegance — like the center pillar with mouldings and the poised, impressive wheelcaps.

All of these long-sought-after appointments contribute to making the Cressida GL a very top-of-the-line car.

Long-Sought-After, Mature Quality is Designed into The Cressida GL



GL Sedan

The new Cressida has a wonderfully upgraded appearance due to its refined, mature front styling.

The Deluxe model features newly designed fabric seats, and the reclining driver's seat with fatigue-free lumbar support. Tasteful interior colour-coordination can be seen throughout the seats, floor and door trim, to create a quiet, restful inside atmosphere. In particular, the newly-adopted "dark wine" colour adds an extra touch of personal class to the Cressida.

The interior is always kept fresh, and agreeably comfortable by the efficient boosted air-ventilation system.

The Deluxe model's standard equipment includes a 5-push-button AM radio and a quartz crystal clock.

The Standard model's interior has a very comfortable, spacious feeling because it, too, is totally colour-coordinated like the GL and Deluxe models.


STANDARD Sedan



Vertical Lines Accent The Sophisticated Styling



DELUXE Sedan



Those who seek sheer, driving pleasure by having a tight grip on the steering wheel will get great satisfaction from the sporty CRESSIDA HARDTOP GL. Simple soft lines and tender surfaces are subtly mixed together to create this unusually sophisticated styling.

The interior is a natural, elaborate, elegant achievement, worthy of the GL name. For example, its very luxurious, "dark wine" colour is perfectly suited for this mature, well-engineered car.

The seats are covered in crushed moquette, the floor with wall-to-wall, cut-pile carpeting.

All the top-performance equipment of the GL Sedan can also be found on this Hardtop GL. Adjustable, 6-stage tilt-wheel steering; a height adjuster on the driver's seat; a lumbar support; and remote controls to open the fuel cap cover and luggage compartment — all are standard equipment.

Available options include power windows, automatic door locks, and a quality air conditioner.



The Hardtop GL Wraps Matured Luxury Together with Sporty Styling



Cressida Hardtop Deluxe — the beauty of the perfect one can be seen in its flowing lines. Its high-quality styling and functional convenience have successfully been designed not only into the interior but all appointments as well.

For instance, with the rear seat down and the partition from the luggage compartment off, there's lots of additional luggage space. And since the back of the rear seat is covered with the same thick, one-piece carpeting as in the trunk, your valuable luggage is well protected from scratching.

The Deluxe model includes an AM radio, which will make

your long trips more pleasant; a woodgrain-ringed steering wheel; and a woodgrained shift knob and parking brake lever — all standard on the beautiful Hardtop Deluxe.



The Beauty of Perfection—The Hardtop Deluxe



DELUXE Hardtop

STANDARD Wagon



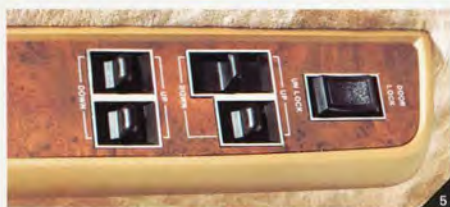
The CRESSIDA STATION WAGON is available in Deluxe and Standard models. Both of these are equal in high-quality with the Toyota Sedan models. The Deluxe features a luxuriously carpeted floor; carpeted luggage deck; and a large fully-trimmed deck area for maximum luggage protection. A rear window defogger and a rear window wiper are perfect options to insure constant, clear rearward vision. On the Standard model, deck and floor mats, made of vinyl leather, are standard. The seats are covered with handsome vinyl for excellent cushioning and a relaxed comfortable ride.

The Cressida Station Wagon—Extra Utility and Upgraded Styling



DELUXE Wagon

Every Piece of GL Equipment Has The Flavour of Maturity



(1) Tilt Type Steering Wheel: Adjustable in 3 stages upward and 2 stages down from the neutral position — a total of 6 positions in all! The releasing/locking control lever is on the left side of the steering column. Easy to operate, this feature permits you to drive in your favourite position. Standard equipment on the GL only.

(2) Lumbar Support: This support on the driver's seat prevents lower back fatigue. Its supporting strength can be adjusted to three different positions for individual comfort. Standard equipment on the GL and Deluxe.

(3) Seat-Height Adjuster: The front of the driver's seat that supports the thighs can be adjusted up or down with this height

adjuster. This feature allows you to drive in the most appropriate position for comfortable, relaxing travel. Standard on the GL.

(4) Reclining Seat: This seat-reclining system enables you to find the most appropriate driving position in coordination with the floor seat-sliding. Standard on all separate front seat models.

(5) Switches for Optional Power-Operated Windows and Automatic Door Locks: A switch opening and closing all front and rear windows is located on the driver's armrest. The other armrests also have their own individual power window switches. In addition, the driver's armrest has an automatic door-lock switch. With one simple

flip, all the doors can be simultaneously locked or unlocked. Optional on the GL.

(6) MW/FM Radio: A 5-push-button MW/FM radio is standard equipment on the GL model, and optionally available on the Deluxe.

(7) Digital Quartz Clock: This crystal clock keeps very accurate time. As an added standard feature on the GL, the month and day are displayed at the touch of a switch.

(8) Illuminated Entry System: This system on Left Hand Drive models allows the interior lamp to stay lit for about 30 seconds after both doors are closed. This feature is very convenient, and makes it especially easy for the driver to get organized and insert the ignition key. On Right Hand Drive models,

there's a lamp in the fuse box under the instrument panel that lights up the ignition keyhole. Standard equipment on the GL model only.

(9) Lamp Warning Buzzer: When you pull out the ignition key with the headlights still on, the buzzer warns you to turn them off. Standard on the GL.

(10) Sunvisor with a Vanity Mirror: Standard equipment on the GL and Deluxe models.

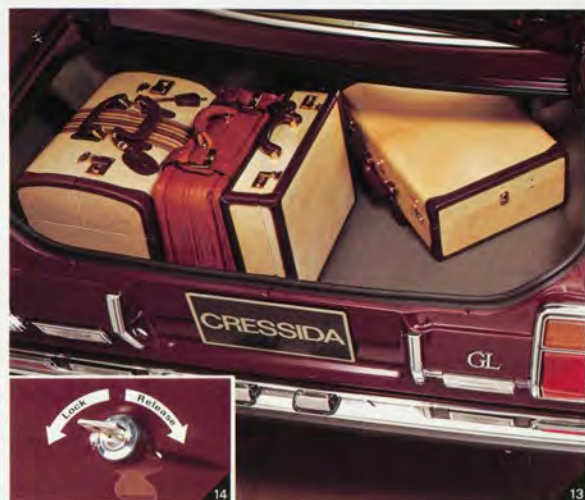
(11) Coat Hangers: These coat hangers, which are hooked to the rear seat assist grips, allow you to conveniently hang clothes up straight. Standard on the GL and Deluxe models.

(12) Door Pockets: Very handy, large door pockets are located on the inside walls of the front doors. In addition, on the back of the front seat, there are pockets for passengers in the rear. Standard equipment on the GL and the Deluxe models.

(13) 175SR Radial Tyres & Wheel Covers: Excellent in their road-holding property, these radial tyres with stylish wheelcaps are standard equipment. Standard on the GL.

(14) Chrome Fender Mirrors: These race-style fender mirrors are a handsome option on the GL.

The Cressida's Appointments Greatly Enhanced Personal Feeling



(1) AM Radio & Stereo Cassette Player: This AM 5-push-button radio is standard equipment on the Deluxe model. MW/FM and SW/MW radios are optional. On the Standard model, any of these radios can be optionally obtained. The stereo tape cassette player is optional on all Cressida models.

(2) Crystal, Three-Handed Clock: This quartz crystal clock keeps excellent, accurate time. Standard equipment on the Deluxe.

(3) Large-sized, Tuning Fork Clock: This large, built-in clock is optional on the Standard model.

(4) ED Monitor: This monitor provides the necessary information for driving most economically in climbing, accelerating, and

normal cruising. Standard on the GL and Deluxe models.

(5) Heater Control: Thanks to the illuminated control levers of this optional powerful heater and air conditioner, it is now easy to control the interior temperature, even during night-time driving.

(6) Light Control Stalk: This is an integrated, unitized switch for the headlamps, dimmers, and turn signals. Standard on all models.

Windscreen Wiper Control: Intermittent-type wipers are extremely convenient and effective on drizzly days. The switch is mounted on the steering column and very easy to work. It is standard on the GL and Deluxe, and optionally available on the

Standard model.

(7) Adjustable Headrests: These detachable headrests are optionally available on the Deluxe and Standard models, but standard equipment on the GL.

(8) Seatbelts with ELR: The Emergency Lockable Retractor (ELR) system automatically locks for safety in case of sudden stops. Optional on all models.

(9) Child-Proof Door Locks: There's no worry about children in the back seat, because once these are locked, the rear doors cannot be opened from the inside. Standard equipment on all except the Hardtop model.

(10) Bumper Overrides: These protective rubbers prevent the bumpers from scratching

and denting. The Sedan and Hardtop have overrides on both front and rear bumpers. The Station Wagon has them only on the front. Optional on the GL and Deluxe LHD models.

(11) Chrome Door Mirror: This handsome bullet-type chrome door mirror allows wider rearward vision. The Sedan and Hardtop models have one mirror on the driver's door. The Station Wagon has mirrors on both front doors. Optionally available on all LHD models.

(12) Tinted Front Windscreen: Blue-tinted glass on the top of the front windscreen protects the driver's and co-driver's eyes. Very valuable for both safety and comfort.

Optional on the Deluxe LHD and GL models.

(13) Luggage Compartment: Ample luggage for long trips can easily be loaded. The GL model's trunk is fully trimmed with fabric, and the Deluxe's is trimmed on the sides and wheel-housings with vinyl leather.

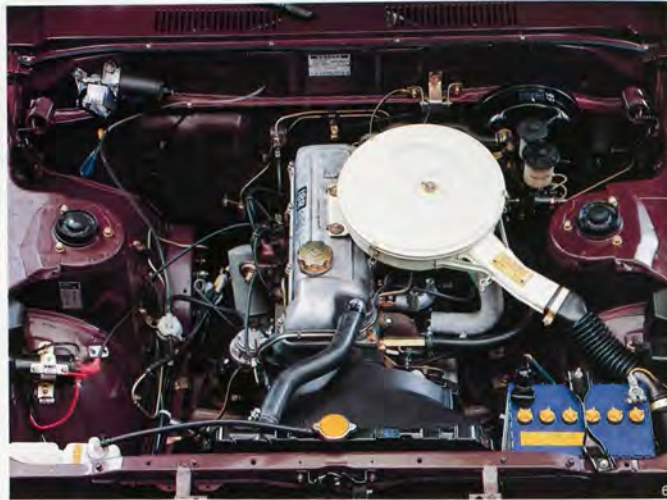
(14) Luggage Compartment Opener with Cancelling System: By turning the key all the way to the left (as shown in the above picture), the cancelling system can be put into effect for safety, and the luggage compartment cannot be opened, even by pulling the opener below the driver's seat. Standard on the GL, optional the Deluxe.

(15) Convenient, Inside-the-Car Luggage Compartment and Fuel Cap Cover

Openers: The luggage compartment and fuel cap cover can now easily be opened with these remote control switches below the driver's seat. Standard equipment on the GL. The fuel cap cover opener is optional on all Deluxe models, and the luggage compartment opener is optional all Deluxes except the Station Wagon.

(16) Fuel Cap Cover: The fuel cap cover pops open like shown in the above picture when the convenient opener below the driver's seat is pulled.

The Cressida's Reliable Mechanisms Have Newly Refined Features



(1) Urethane-leather shift knob for 4-speed transmission: The urethane-leather floor shift knob, with the positive touch, is available on the 4-speed manual transmission of the GL model.

(2) Woodgrained shift knob for 4-speed transmission: The woodgrained floor shift knob is available on the 4-speed manual transmission of Deluxe models.

(3) Woodgrained shift knob for 5-speed transmission: The 5-speed manual transmission with the woodgrained floor shift knob is available on the Deluxe Sedan L.H.D. model only.

(4) 3-speed automatic transmission: The 3-speed floor shift automatic transmission is available on all GL and Deluxe models.

(5) 3-speed column shift: The 3-speed manual shift on the steering column is available on the Standard Sedan, the Station Wagon, and the Deluxe Sedan.

(6) 1968 c.c. engine: This powerful, SOHC, 85 HP (SAE net) engine gives smoother revolutions from the lowest to the highest speeds. Its economical fuel efficiency and reliable durability are truly unparalleled.

Specifications and Dimensions

ENGINE:

Water-cooled, 4-cylinder in-line SOHC. Bore: 88.5 mm (3.48 in.). Stroke: 80 mm (3.15 in.). Piston displacement: 1968 c.c. (120.0 cu.in.). Compression ratio: 8.5:1. Max. horsepower: 85 HP (SAE net) at 5000 rpm. Max. torque: 14.3 kg-m. (SAE net) (103 lb-ft) at 3600 rpm. 5-bearing crankshaft. Carburettor: down-draft, 2-barrel. Fuel tank capacity: Sedans and Hardtop, 65 litres (14.3 Imp.gal.); Station Wagon, 61.5 litres (13.5 Imp.gal.). Battery: 12 volts 35 Amp. Hr. (option: 40 & 60 Amp. Hr.). Alternator: 12 volts 600 watts (option: 660 watts).

TRANSMISSIONS:

Clutch: Single dry plate with diaphragm spring and hydraulic operation. Facing diameter, 224 mm (9 in.). 3-speed manual: All forward gears synchromesh. Gear ratios—1st, 3.368; 2nd, 1.644; 3rd, 1.000; Reverse, 4.079. 3-speed automatic: Three forward & one reverse speed planetary gears. Ratios—Low, 2.45; Low., 1.45; Drive, 1.00; Reverse, 2.22. 4-speed manual: All forward gears synchromesh. Gear ratios—1st, 3.579; 2nd, 2.081; 3rd, 1.397; 4th, 1.000; Reverse, 4.399. 5-speed manual: All forward gears synchromesh. Gear ratios—1st, 3.287; 2nd, 2.043; 3rd, 1.394; 4th, 1.000; 5th, 0.853; Reverse, 4.034. Final reduction gear ratio, 3.909 on all models.

SUSPENSION:

Front: MacPherson strut, coil springs, strut bars and stabilizer.

Rear: Sedan and Hardtop—4-link with coil springs, double-acting hydraulic telescopic shock absorbers. Station Wagon—Progressive type asymmetrical, semielliptic leaf springs and double-acting hydraulic telescopic shock absorbers.

BRAKES:

Hydraulic brakes operate on all wheels. Front discs and rear drums have tandem master cylinders and a direct-acting vacuum booster. The parking brake operates mechanically on the rear wheels.

STEERING:

Recirculating ball type with variable ratio between 19—22.5 to 1. Minimum turning diameter: 10.4 m (32.8 ft.). Collapsible steering column standard on all models.

WHEELS AND TYRES:

5J-14 styled steel disc wheels on Standard & Deluxe models. 5J-14 pressed steel disc wheels on GL. 6.45-14-4PR tyres on Standard Sedan. Deluxe Sedan and Deluxe Hardtop. 6.45-14-6PR on Station Wagon. 175SR-14 on GL model.

DIMENSIONS AND WEIGHTS:

	Sedan	Hardtop	Station Wagon
Wheelbase	mm(in.) 2645 (104.2)	2645 (104.2)	2645 (104.2)
Tread, front	mm(in.) 1375 (54.2)	1375 (54.2)	1375 (54.2)
Tread, rear	mm(in.) 1350 (53.2)	1350 (53.2)	1350 (53.2)
Overall length	mm(in.) GL, Deluxe: 4530 (178.3) [4615 (181.7)]*	4530 (178.3) [4615 (181.7)]*	Deluxe: 4525 (178.1) [4570 (179.9)]*
	Standard: 4500 (177.1)		Standard: 4495 (176.9)
Overall width	mm(in.) 1670 (65.8) [1680 (66.2)]**	1670 (65.8) [1680 (66.2)]**	1670 (65.8) [1680 (66.2)]**
Overall height	mm(in.) 1445 (56.9)	1420 (55.9)	1445 (56.9)
Ground clearance	mm(in.) 175 (6.89)	175 (6.89)	175 (6.89)
Kerb weight***	kg(lb.) 1100 (2425.1)	Deluxe: 1105 (2436.1) GL: 1115 (2458.1)	1130 (2491.2)
Gross vehicle weight	kg(lb.) 1575 (3472.3)	1575 (3472.3)	1685 (3714.8)

*With optional bumper overriders. **Side-moulding included. ***Measured with the 4-speed manual transmission.

Toyota Motor reserves the right to alter prices and any details of specifications and equipment without notice. Details of specifications and equipment are also subject to change to suit local conditions and requirements. Please inquire at your local dealer for details of any such changes that might be required for your area.

Note: Vehicle body colour might differ slightly from the printed photos in this catalogue.

CRESSIDA · CELICA · COROLLA · CORONA · HALF-TON TRUCKS · LAND CRUISER


1979 TOYOTA CRESSIDA



TOYOTA

© Copyright Toyota Motor Sales, U.S.A., Inc. 1979

1979-2079
COROLLA
CELICA
CRESSIDA
CORONA
LAND CRUISER
PICKUP
TRUCK



Among Cressida's many standard features is this exclusive 4-speed overdrive automatic transmission.

The Toyota Cressida. The most luxurious, best-equipped Toyota ever built. And for the seeker of excellence, Cressida is a first-class bargain. Born to the Toyota tradition of quality planning, engineering and craftsmanship, it holds its own in the gallery of European luxury cars. Add the beauty of a Toyota price, and Cressida value stands out. Today. And tomorrow.

Settle into the Cressida Luxury Sedan... its smooth-shifting 4-speed overdrive automatic transmission, its automatic temperature control air conditioning, power-assisted front disc brakes, power steering, power windows, power door locks, tilt steering wheel and AM/FM/MPX stereo radio are just the prelude to a symphony of elegantly crafted luxuries. All standard at no extra cost. And all carefully planned to keep your Cressida timeless. No frivolous changes just for the sake of change... but changes for increased comfort, convenience and performance. No detail that isn't superbly finished and made to endure. For example, body parts you may never see are protected. Because like all Toyotas, Cressida bodies are completely submerged in primer before the paint goes on. Weather stripping around the doors is impeccably applied. By hand. Engine wires are organized and set neatly and snugly in place. Such extra care... it's Toyota's way.



CRESSIDA 4-DOOR LUXURY SEDAN



Cressida's 5-Door Deluxe Wagon gives you an instrument panel as elegantly crafted as it is functional. Careful planning keeps you in perfect ease and control every moment of your luxurious ride.

The Toyota Cressida 5-Door Deluxe Wagon. Lovers of luxury, seekers of space, minders of money—this is for you. Versatile enough for an opera evening or a country Sunday. Luxurious enough to make you forget its outstanding operating economy. The extras you asked for? The Wagon's got them. And then some. Sleek simulated woodgrain siding. Space. And more space...down with the back seat, up with the tailgate and you're greeted by over 65 cubic feet of the most luxuriously appointed cargo area—a mink coat or a grocery bag ever nestled into.

The Wagon pampers *you*, too. With feather-soft interior, plush carpeting, air conditioning, AM/FM/MPX stereo radio. With the ease of power-assisted front disc brakes and power steering. All standard. And more... a 4-speed overdrive automatic transmission and 2.6 liter engine for a ride that's satin-smooth, agile and economical.* The Cressida 5-Door Deluxe Wagon. It's elegance. It's affordable. It's craftsmanship, design and dependability.

The wagon achieves such excellence because Toyota employees take pride in their product and their company. For example, production workers wear white gloves to keep anything they touch spotless and scratch-free. They do this because they care. Like every employee cares in a thousand other areas. And it shows in every Cressida... in every Toyota.

*See EPA mileage statement on specification page.



CRESSIDA 5-DOOR DELUXE WAGON

CRESSIDA FEATURES

- 3-Door Sedan
4-Door Sedan
4-Door Deluxe Sedan
4-Door Deluxe Wagon
- Power-locked 53-litre venturi
 - Roomy lighted trunk area
 - Digital quartz clock with time and date
 - Luxurious crushed velvet interior (Luxury Sedan)
 - Powerful 2.5 liter, 9-cylinder overhead cam engine
 - 4-speed overdrive automatic transmission
 - Day/Night Rear view mirror
 - Fully transistorized ignition system
 - Handy door pocket
 - Elegant trimmed woodgrain interior (5-Door Wagon)
 - Power windows and power door locks (Luxury Sedan)
 - Easy embossed multi-position doors
 - Cigarette lighter
 - Luxurious full door with remote release
 - White sidewall dual-banded radial ply tires
 - Remote trunk and fuel door releases
 - AM/FM/MPX stereo radio
 - Resizable trimmer
 - Column-mounted headlights turn/wipe control
 - Volumized airplay
21. Intermittent wiper/washer control
22. Adjustable lumbar support (Driver's seat)
23. Remote control left-hand rear view mirror
24. Electric rear window defogger and wiper (4-Door Wagon)
25. 8000 RPM electric fan motor
26. Rear seat fold-down armrest (Sedan)
27. Electric Sunroof (Optional) (4-Door Wagon)
28. Handsome 12 steering wheel
29. Automatic temperature control air conditioning (only Sedan)
- EXTERIOR COLORS**
White • Silver Metallic • Lipstick Red* • Gold Metallic • Bronze • Copper Metallic • Yellow* • Mint Green Metallic • Light Blue Metallic
*Not available on Luxury Sedan.
- Specifications and equipment are based on available information at time of printing, and are subject to change without notice. Some vehicles are pictured with optional equipment. See feature chart for complete details.



CRESSIDA SPECIFICATIONS

BODY/FRAME CONSTRUCTION Unified body construction

SUSPENSION FRONT MacPherson strut, coil springs, strut bars and stabilizer

SUSPENSION REAR 4-link with coil springs, double acting hydraulic telescopic shock absorbers (Sedans), multi-leaf springs (5-Door Wagon) and lateral track bar

STEERING Power-assisted recirculating ball, collapsible shaft

BRAKES FRONT/REAR Power-assisted front disc, rear drum

ENGINE TYPE 6-cylinder single overhead cam
Displacement (cc) 2543
Horsepower (SAE Net) 108 hp @ 5000 rpm
Torque (SAE Net) 134 ft. lbs. @ 2800 rpm

EXTERIOR DIMENSIONS (inches)

	4-Dr Sedans	5-Dr Wagon
Wheelbase	104.1	104.1
Overall Length	185.0	184.4
Overall Width	66.1	66.1
Overall Height	54.3	54.7
Tread Width/Front	54.7	54.7
Tread Width/Rear	53.7	53.7
Curb Weight (lbs.)	2816 (Deluxe) 2638 (Luxury)	2871

INTERIOR DIMENSIONS (inches)

	4-Dr Sedans	5-Dr Wagon
Head Room		
Front	37.8	37.8
Rear	36.3	37.2
Leg Room		
Front	41.5	41.5
Rear	33.0	31.5
Shoulder Room		
Front	52.8	52.8
Rear	52.4	52.2

CAPACITIES

Trunk or Cargo Area (cu ft.)	11.9	65.3 (Rear seat down)
Fuel Tank (gallons)	17.2	16.2

TIRES

Type	Steel-Belted Radial Ply
Size	185-70 SR14

***EPA STATEMENT**
Consult your local Toyota dealer for EPA mileage figures

*Remember, EPA gas mileage figures are estimates. The actual mileage you get will vary depending on your driving habits and your vehicle's condition and equipment.

YOUR TOYOTA DEALER

One of the best features of a Toyota is the dealer who goes with it. He's well equipped, of course, to answer any questions you might have about buying or leasing a new Toyota. He'll help you decide on the model and equipment that best suits your needs. A Toyota car or truck that's the right size for you or your family, styled the way you like it, and priced to fit your budget. That's his business. But he also knows that keeping you as a customer is what makes his business grow. You're his biggest incentive...so he'll treat you fairly and he'll do his best to see that every aspect of his dealership keeps you satisfied, from sales people to Parts Department. True, he wants to watch you drive away smiling in your new Toyota. But he also wants to watch you come back again. Still smiling.

QUALITY SERVICE

Every car—even a Toyota—needs a little tender-loving-care in the form of an occasional servicing. And almost everywhere you travel there's a Toyota service department nearby. Over 1,000 dealers across the country are ready to listen...and to help, with dependable, efficient service. If by chance you have a problem, they can pinpoint the source to get you on the road again as quickly as possible. And your Toyota will be tended to by some of the best service technicians around...many specially certified by the National Institute for

Automotive Service Excellence (NIASE). They know Toyotas like nobody else. And they're your assurance that your Toyota is getting the best care possible.

QUALITY PARTS

Availability of parts is one of the things your Toyota dealer is proudest of. His Parts Department is stocked with most anything your Toyota car or truck might need. But if for some reason he doesn't have a particular part, he'll get it fast...from one of our many regional parts centers across the U.S., and with the help of one of the most efficient, most sophisticated computerized systems in the industry. What's more, you'll know you're getting quality products. What else would you want to put in your Toyota?

THE QUALITY CHOICE

You may have a tough time deciding on the Toyota for you—your dealer offers you 30 different models from sporty cars and luxury sedans to rugged trucks and 4-wheel drive off-road vehicles. Plus you'll choose from a wide selection of colors and options. Once you do decide, though, your dealer will see that that special Toyota-for-you is spanking

clean and in tiptop operating condition before you even get to drive it home. Quality cars and trucks. Quality service. Quality parts. And a dealer who delivers them all with a smile. That's tradition at Toyota.

