

SPECIFICATIONS

ENGINE TYPE	6-Cylinder, in-line, OHV, (4 main bearings)			
Displacement (liters)	4.2	(cc)	4230	
Bore and Stroke	3.70" x 4.00"			
Compression Ratio	7.8:1			
Horsepower (SAE Net)	125 hp @ 3600 rpm			
Torque (SAE Net)	200 ft. lbs. @ 1800 rpm			
Carburetor	Downdraft, 2-Barrel, Manual Choke			
Fuel Type	Unleaded Gasoline Only			
BODY/FRAME	Separate Body and Frame			
Construction				
SUSPENSION	Semi-Elliptical Leaf springs and Double Acting Hydraulic Shock Absorbers			
Front and Rear				
BRAKES	Power-assisted Front Disc, Rear Drum, Tandem Master Cylinder Brake System			
Front and Rear				
STEERING	Recirculating Ball			
Type				
Turning Diameter	34.7 ft. Hardtop	40.6 ft. Wagon		
TRANSMISSION RATIOS				
Manual 4-Speed	1st	2nd	3rd	4th Rev
	3.555	2.292	1.410	1.000 4.272
TRANSFER CASE	2-speed Helical Gear, Sliding			
Type				
Ratio	Low: 1.959 High: 1.000			
REAR AXLE	Semi-Floating Hypoid Gear			
Type				
Ratio	3.70:1			
TIRES	4-Ply Rating H78x15 Semi-lug			
Type/Size				
EXTERIOR DIMENSIONS (inches)				
	HARDTOP	WAGON		
Wheelbase	90.0	106.3		
Overall Length	152.4	184.0		
Overall Width	65.6	68.3		
Overall Height	76.0	73.4		
Curb Weight (lbs.)	3615	4310		

Specifications and equipment are based on available information at time of printing, and are subject to change without notice. Some vehicles are pictured with optional equipment. See feature chart for complete details.

Some features and options will not be available until after Jan. 15, 1979. Consult your Toyota dealer.

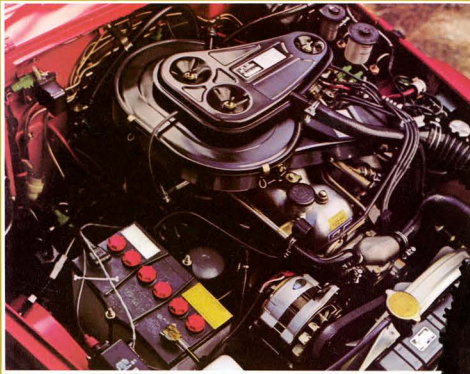
LAND CRUISER · CORONA · CELICA · COROLLA · CRESSIDA · HALF-TON TRUCKS

1979 TOYOTA LAND CRUISER



Hardtop shown with optional mud and snow tires, and AM radio.

TOYOTA



OUR ENGINE—Land Cruiser's proven six-cylinder workhorse does the job so well because we designed it especially for off-road tasks, and that's where it dominates.

Go ahead—dish it out! Land Cruiser can take it because Toyota conceived and executed this time-tested off-road rig with durability as the guiding principle, and getting there and back as the ultimate goal.

Land Cruiser is built to tackle tough territory. Around, within, and beneath the Hardtop's exterior there lives a wide selection of terrain-proven standard equipment and road-worthy features like Land Cruiser's 4-speed all-synchro transmission, tough 2 speed transfer case, power-assisted front disc brakes with dual master cylinder system, hydraulic steering stabilizer, steel roll bar and skid plates. And for 1979, increased fuel tank capacity, too.

When you buy a new Land Cruiser you're getting a lot more than a rugged 4 x 4. You're also getting traditional Toyota value. Look over Land Cruiser's standard features, then compare. You'd have to pay extra to get all this equipment on most other 4 wheel drive vehicles. Just check the specs—you'll find there's more. Much more.

Hardtop shown with optional mud and snow tires.



TOYOTA LAND CRUISER HARDTOP



WHAT'S UP FRONT? — A full width front seat with integral headrests, a steering wheel you can get a grip on, full instrumentation, padded instrument panel and sun visors, and the ELR (Energy Locking Retractor) seat belt system for more freedom of movement.

As a result of 27 years of development and production of over a half million Land Cruisers, we've put it all together in this, the sensational Land Cruiser Wagon for 1979.

The handy, drop-down tailgate has an electrically-controlled window. Two space heaters, vinyl-covered bench seats, and padded instrument panel are all standard. So are free-wheeling/locking front hubs, power-assisted front disc brakes with dual master cylinder, steel skid plates, hydraulic steering stabilizer, locking fuel filler door and front towing hook.

For the off-roading enthusiast, your Toyota dealer offers options like mud and snow tires, and electric winches. And for those who like to head out in extra comfort and style, there are Land Cruiser options like air conditioning, and power steering. Plus AM Radio, 8-track or cassette stereo tape player, digital clock, carpeting and dress-up rocker panel stripes.

Wagon shown with optional mud and snow tires.



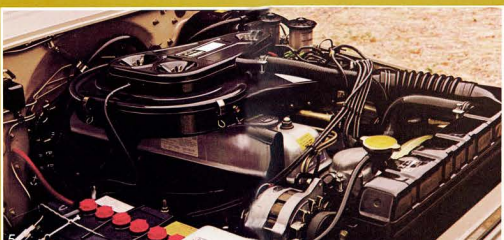
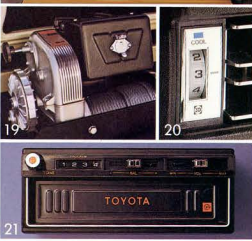
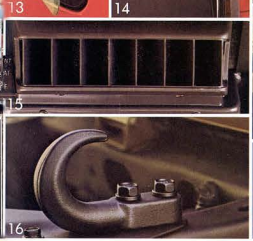
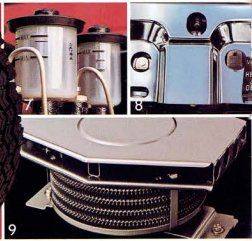
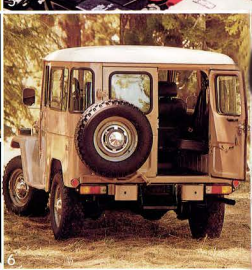
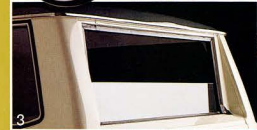
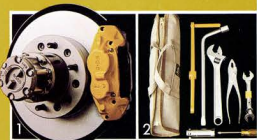
TOYOTA LAND CRUISER WAGON

LAND CRUISER FEATURES

	Hardtop	Wagon
S—Standard O—Optional —Not Available		
4.2 Liter 6-Cylinder OHV Engine	S	S
4-Speed Synchronesh Transmission	S	S
2-Speed Transfer Case	S	S
Power Assisted Front Disc & Rear Drum Brakes	S	S
Steel Skid Plates	S	S
Steel Doors	S	S
Steel Roll Bar	S	—
Vinyl-Covered Bench Seats	—	S
Vinyl-Covered Reclining Bucket Seats	S	—
Tandem Master Cylinder Brake System	S	S
Swing-Out Rear Doors	S	—
Padded Instrument Panel	S	S
ELR Seat Belt System	S	S
H78x15 4-ply Rated Tires	S	S
One Piece Parking Lamp/Turn Signals	S	S
Cowl-Mounted Windshield Wipers	S	S
Steering Stabilizer	S	S
Rear Step	S	—
Cigarette Lighter	S	S
Tool Kit	S	S
Padded Sun Visors	S	S
Ash Tray	S	S
Locking Fuel Filler Door	S	S
Heater/Defroster	S	S
Electric Tailgate Window	—	S
Free-wheeling/Locking Front Hubs	O	S
Front Towing Hook	S	S
Flip-Out Rear Quarter Windows	S	—
Rear Heater	O	S

1. Fade resistant, power assisted front disc brakes
 2. Handy tool kit for emergency repairs 3. Remote or key operated electric tailgate window (Wagon) 4. *Free wheeling/locking front hubs (Wagon) for smooth 2 or 4 wheel drive operation 5. Husky 4.2-Liter, 6-cylinder OHV engine 6. *Swing out rear doors (Hardtop) for simple loading and unloading 7. Tandem master cylinder braking system provides sure stopping power 8. Steel skid plates for additional underside protection 9. Rear heater (Wagon) keeps back seat passengers warm and comfortable 10. Rugged 4-speed all-synchro transmission 11. Room enough to clear most off-road obstructions with ease 12. Versatile 2-speed transfer case 13. Flip-out rear windows (Hardtop) provide back seat ventilation 14. Steel roll bar (Hardtop) 15. Front heater ensures winter driving comfort 16. Convenient front towing hook

*Shown with optional mud and snow tires



OPTIONS

Whatever degree of luxury you prefer with your Land Cruiser, you'll find there are plenty of optional features to choose from, ranging from off-roading extras to dress-up items. Ask your Toyota dealer for a complete listing.

17. Power steering for greater driving comfort 18. AM radio—your only link with civilization 19. Electric window with steel cable 20. Air conditioning keeps you cool and comfortable in any summer weather 21. 8-track tape deck—the perfect driving companion

YOUR TOYOTA DEALER

One of the best features of a Toyota is the dealer who goes with it. He's well-equipped, of course, to answer any questions you might have about buying or leasing a new Toyota. And he'll help you decide on the model and equipment that suits you best. That's his business. But he also knows that keeping you as a customer is what makes his business grow. You're his biggest incentive... so he'll treat you fairly and he'll do his best to see that every aspect of his dealership keeps you satisfied from sales people to Parts Department. True, he wants to watch you drive away smiling in your new Toyota. But he also wants to watch you come back again. Still smiling.

QUALITY SERVICE

Every vehicle—even a Toyota—needs a little tender-loving-care in the form of an occasional servicing. And almost everywhere you travel there's a Toyota service department nearby. Over 1,000 dealers across the country are ready to listen... and to help, with dependable, efficient, on-time service. If by chance you have a problem, they can pinpoint the source to get you on the road again as quickly as possible. And your Toyota will be tended to by some of the best service technicians around... many specially certified by the National Institute for Automotive Service Excellence (NIASE). They know Toyotas like nobody else. And they're your assurance that your Toyota is getting the best care possible.

QUALITY PARTS

Availability of parts is one of the things your Toyota dealer is proudest of. His Parts Department is stocked with most anything your Toyota car or truck might need. But if for some reason he doesn't

have a particular part, he'll get it fast... from one of our many regional parts centers across the U.S., and with the help of one of the most efficient, most sophisticated computerized systems in the industry. What's more, you'll know you're getting quality products. What else would you want to put in your Toyota?

THE QUALITY CHOICE

You may have a tough time deciding on the Toyota for you—your dealer offers you 30 different models from sporty cars and luxury sedans to rugged trucks and 4-wheel drive off-road vehicles. Plus you'll choose from a wide selection of colors and options. Once you do decide, though, your dealer will see that that special Toyota-for-you is spanking clean and in tip-top operating condition before you even get to drive it home. Quality cars. Quality service. Quality parts. And a dealer who delivers them all with a smile. That's tradition at Toyota.

