

# CAMRY

BY TOYOTA



OH  
WHAT  
FEELING  
**TOYOTA**





**THE FAMILY  
CAMRY.  
A ROOMY, NEW  
HIGH-MILEAGE  
TOYOTA.**

The family Camry. It's a new size, a new shape, a new kind of car from Toyota. Designed by the world's most successful builder of quality-crafted economy cars, the 1983 Camry meets the contemporary demand for room and comfort in a world that also insists on economy and lasting value.

Camry, in both 4-Door Sedan and 5-Door Liftback models, has spacious room for five with generous leg room, hip room, shoulder room, and head room. Some cars offer economy. Some offer roominess. Some offer economy, Camry offers both. The Deluxe Camry's mileage rating is an incredible **32** EPA Estimated MPG, 44 Estimated Highway MPG\*. That's the best gas mile-

age of any imported compact. Better in fact than 60% of all small economy cars, yet Camry has the interior room to challenge many larger family sedans. Camry's performance is not compromised by its outstanding fuel economy. Its advanced electronically fuel-injected 2.0 liter SOHC engine with Toyota's innovative Electronically Controlled 4-speed automatic overdrive transmis-

sion moves Camry LE along briskly. Front-wheel drive means superior traction. Four-wheel independent suspension with gas-filled rear shocks smooths out the rough spots in the road. Camry's wide stance contributes to the stability and comfort of its ride, while rack-and-pinion steering with variable assist power\*\*

makes turning and maneuvering more precise. Camry is quiet, too, with an exterior so clean and sleek it helps minimize wind noise. Camry combines fuel efficiency with room for five, plus the superb engineering and meticulous construction that have made Toyota synonymous with value and quality. And, like all Toyotas, the new Camrys are covered by a

**2-year/24,000-mile limited powertrain warranty†**

\*Remember. Compare this estimate to the EPA "Estimated MPG" of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the "Highway Estimate."  
\*\*Optional on Deluxe models.  
†See your Toyota dealer for details. Shown with optional equipment. See Features chart for details.





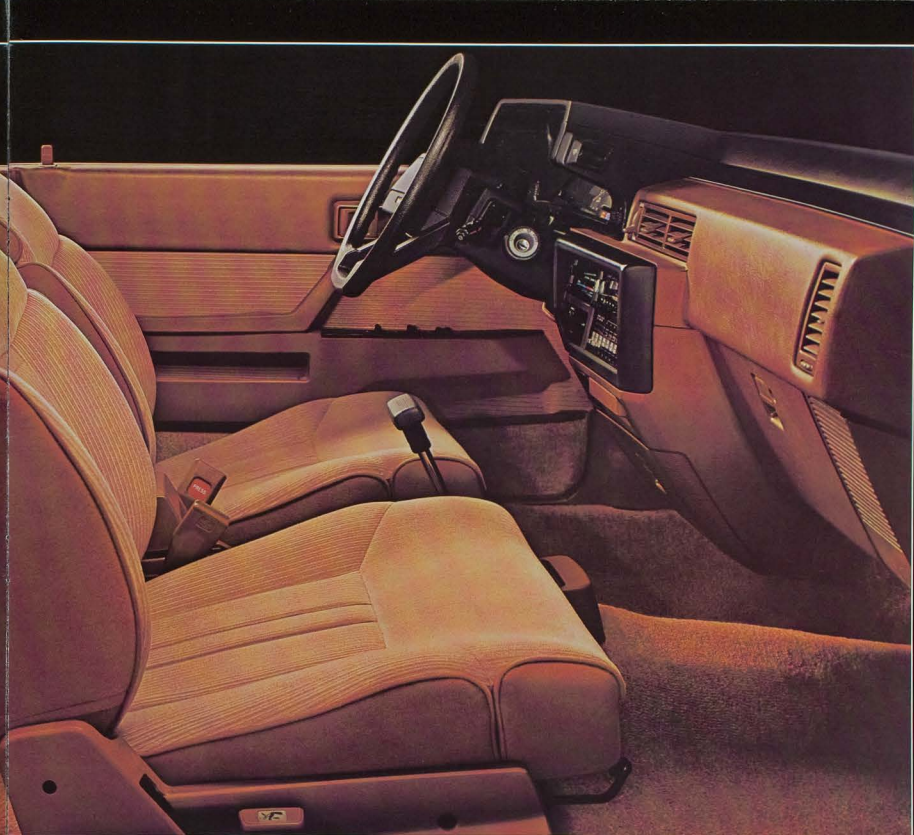


**INSIDE CAMRY,  
SPACIOUS  
COMFORT FOR  
FIVE ADULTS.**

When you seat yourself in the Camry for the first time, you will be surprised. The feeling—and the reality—of roominess in a car with Camry's modest exterior dimensions is exceptional.

Camry's designers have made the most of the space-expanding possibilities of a transverse-mounted engine and front-wheel drive for added leg room. Camry's space-efficient design provides more than ample head room, front and rear. The instrument panel is lowered for better visibility through an ex-

panded windshield. Side and rear windows with large glass areas provide maximum visibility. Camry's interior is as comfortable as it is spacious. There is plush wall-to-wall carpet underfoot. The seats are wide and deep, upholstered in durable, richly patterned cloth.



Camry's multi-adjustable driver's seat with fully reclining seatback features a four-way vertical height adjustor with dual controls for the most comfortable driving position. The LE driver's seat also features a three-position lumbar adjustment to help reduce lower back fatigue and a four-way adjustable headrest.

Camry's controls are placed for maximum convenience. Lights and wiper switches are steering column-mounted and are fingertip close. Instrumentation is arranged for easy visibility. The tachometer, speedometer, and coolant temperature gauge are clearly visible.

In every way Camry offers you unexpected roominess plus the thoughtful comforts and completeness of detail you've come to expect from Toyota.

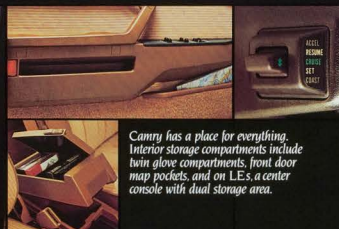
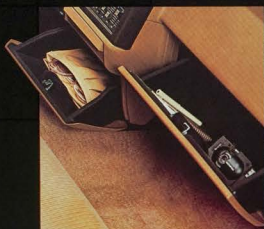
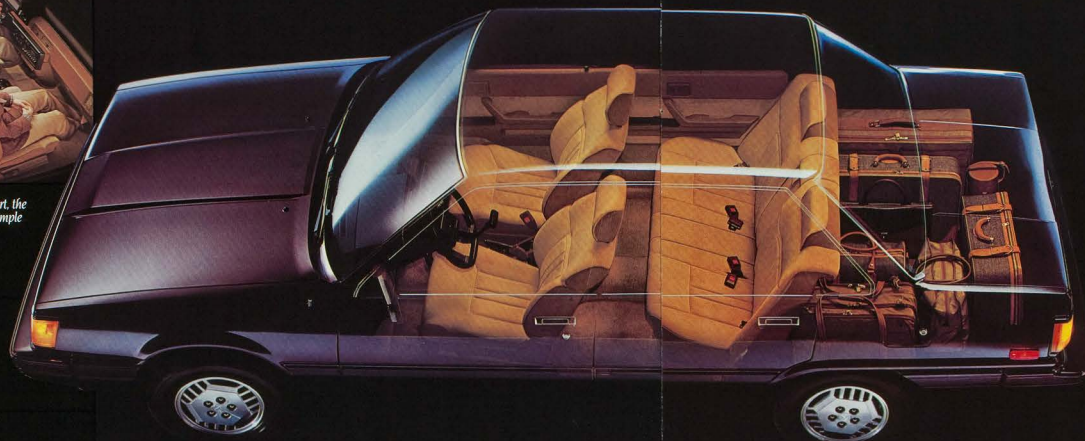
LE only.  
Shown with optional equipment.  
See Features chart for details.







Human-engineered for maximum room and comfort, the Camry provides comfortable seating for five with ample cargo and storage areas throughout.



Camry has a place for everything. Interior storage compartments include twin glove compartments, front door map pockets, and on LE's, a center console with dual storage area.

CAMRY. WHEREVER YOU LOOK, ROOM TO SPARE.

The achievement of total driver and passenger comfort in an automobile is as exact a science as is the technology of engines, suspensions, and aerodynamics. In Camry, the science of comfort and roominess is applied to the fullest. The result is a car that is larger on the inside than it appears from the outside.

In Camry, five adults can ride in uncrowded, relaxed comfort with room for all from head to foot. Camry's interior environment is designed to provide spacious comfort. One example is the ingenious placement of the front seat tracks. They are on the outboard sides of the seats, so that rear seat passengers have wider, unobstructed foot-room to stretch their legs.

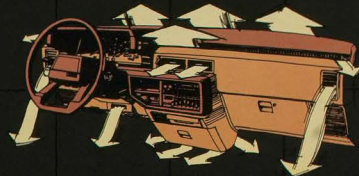
Camry's designers applied this science of space efficiency to other parts of the car. Camry's large capacity trunk has room for a family vacation's worth of luggage with a full 13.6 cubic feet of usable space. Even under Camry's hood, there is exceptional space around the transverse-mounted 2.0 liter engine. Camry's owners will find

regular maintenance points easily visible and accessible. Extra attention was given to interior storage space in Camry, as well. There are two large glove compartments, one within easy reach of the driver, one for the front seat passenger. On LE models, the center console has twin storage compartments, one designed especially for cassette tape storage. Convenient map pockets are built into both front doors.

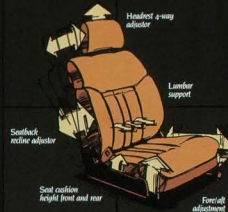
Camry's Wide-Flo ventilation with multiple outlets helps circulate fresh air throughout the interior and features controls which direct the air flow up and rearward for improved circulation. Aided by the more open seat track and low floor design, heater vents can deliver a steady flow of warm air to back seat passengers. So complete with standard features is the Camry there are few



At the touch of a lever Camry's Wide-Flo ventilation system directs fresh air up and over the front seats to rear seat passengers.



The Camry LE has power remote controlled side mirrors. On the passenger's side, a special convex wide-angle mirror helps eliminate blind spots.



For maximum driver comfort and support, the Camry LE's driver seat is adjustable seven ways.



options. Dual-stage air conditioning has more power for faster cooling and an economy setting to improve fuel efficiency. On LE models choose a Power Package with Cruise Control, power windows, power door locks, and special door trim: a power sunroof with maplights, and an electronic AM/FM/MPX stereo tuner with 5

speakers, cassette tape player, and 7-band graphic equalizer. The all new Camry is an exceptional automobile on many counts. But that will come as no surprise to wise shoppers who know Toyota value. Shown with optional equipment. See Features chart for details.





**CAMRY 5-DOOR  
LIFTBACK.  
CONTEMPORARY  
UTILITY.**

For those who want the crisp, contemporary look and added convenience of a 5-door liftback with all the interior roominess of the 4-door model, this is your Camry.

Camry is a satisfying car to drive. Its wide front and rear track provides

extra stability and added ride comfort. Front-wheel drive traction gives it reassuring pulling power on muddy, wet, or icy surfaces. Four-wheel independent suspension with gas-filled rear shock absorbers smooths out rough spots to provide a smooth, comfortable ride. The variable assist power\* rack-and-pinion steering provides maximum boost at low en-

gine speeds to minimize steering effort, and decreases the boost as engine speed increases so the driver retains normal feel of the road. Power-assisted ventilated front disc brakes help supply sure-footed stopping power.

The convenience and practicality of the Liftback is unequalled. The wide

opening rear hatch has a low liftover height so loading and unloading requires less effort. The sturdy rear cargo cover/package shelf conceals the more-than-grocery-bag-deep cargo well. The cargo area adds up to a generous 20.1 cubic feet. Need even more? Pull the rear seat cushion forward and fold down the rear seatbacks to create a flat and flush station wagon\*-like cargo area of 41.3 cubic feet.

A rear window wiper is standard on LE models, and all Camry Liftbacks are equipped with an electric rear window defogger to keep the large glass area clear for unobstructed rearward vision. To help keep the interior comfortable on bright days, the LE Camry has an inside sunshade for the hatch window.

For family security, child protector door locks and door-ajar warning lights are standard equipment. The Camry 5-Door Liftback offers maximum versatility and practicality in a sleek, roomy package.

\*Optional on Deluxe models. Shown with optional equipment. See Features chart for details.







**CAMRY 4-DOOR  
DELUXE SEDAN  
& 5-DOOR  
DELUXE  
LIFTBACK.**

For genuine roomy practicality there's no better, more affordable choice than the fuel-efficient Camry 4-Door Deluxe Sedan or the 5-Door Deluxe Liftback.

Both models carry five adults in spacious comfort, with more than ample leg,

hip, and head room. The handsome interior appointments feature richly patterned, textured cloth upholstery. A surprising amount of space is provided for luggage and cargo in the 5-Doors cargo area or the 4-Door's large, deep trunk.

In these Deluxe Camrys a highly efficient electron-

ically fuel-injected 2.0 liter SOHC engine is coupled to a 5-speed overdrive transmission which allows 55 mph highway cruising at only 2,000 rpm for reduced engine wear and remarkable fuel-efficiency. (2) EPA Estimated MPG, 44 Estimated Highway MPG.\* That's the best gas mileage of any imported compact. Better in fact than 60% of all small economy cars.

Camry's wide stance, with independent suspension front and rear, makes it responsive and nimble, with a feeling of surefooted stability.

The Deluxe Camrys may be equipped with a number of comfort and convenience options. Cruise Control, which allows you to automatically maintain a steady, pre-set speed for

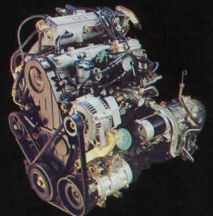
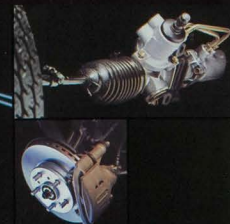
economical, relaxed motor-ing. Fuel-efficient dual-stage air conditioning. An AM/FM/MPX stereo receiver to keep you company over the long miles. And variable assist power rack-and-pinion steering to take the effort out of maneuvering and parking in busy city traffic.

These new Camrys are exceptional values in economical and stylish transportation.

\*Remember: Compare this estimate to the EPA "Estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the "Highway Estimate." Shown with optional equipment. See Features chart for details.







Extensive aerodynamic design testing resulted in Camry's low drag coefficient of 0.38. Lowered air resistance improves fuel efficiency and decreases the amount of horsepower required to maintain cruising speed.

Camry's transverse-mounted engine, front-wheel drive, and four-wheel independent suspension provide small car economy with the comfort and ride of a large car.



**CAMRY.  
ENGINEERED FOR  
ECONOMY,  
EFFICIENCY,  
ENJOYMENT.**

You don't have to be an engineer to appreciate Camry's eager performance, responsive handling, and sure-footed roadability. Nor does it take an automotive designer to enjoy Camry's spacious interior, generous cargo carrying capacity, and quiet ride.

Of course, it was Toyota's engineers and designers who made Camry's remarkable combination of roominess, performance, and economy possible. They chose the space-and-weight-saving transverse-mounted engine with front-wheel drive configuration. They specified the sure-tracking, easy-

riding four-wheel independent suspension with MacPherson struts at all four corners. And they developed the Camry power-plant, Toyota's newest.

The Camry is powered by a 2.0 liter SOHC engine with digital Electronic Fuel Injection. It develops 92 horsepower at 4200 rpm, and reaches its maximum torque of 113 ft-lbs at 2400 rpm. Camry's engine is combined with either

Toyota's innovative Electronically Controlled 4-speed automatic overdrive transmission or a 5-speed overdrive transmission. The ECT 4-speed automatic overdrive transmission with lock-up torque converter standard on LE models, provides three different shifting modes at the touch of a button: "Normal" for everyday driving situations, "Power" for added performance, and "Economy" for improved fuel efficiency. This

design helps maximize fuel economy. The Deluxe Camry, with its smooth-shifting 5-speed overdrive transmission delivers remarkable mileage: (32) EPA Estimated MPG, 44 Estimated Highway MPG\*, a truly outstanding figures for a car of Camry's roominess, comfort, and performance. In addition, engine design and placement facilitates

ease of service, thus helping to reduce maintenance costs and simplify servicing.

Variable assist power\*\* rack-and-pinion steering provides maximum power assist at low engine speeds and reduced boost at higher speeds for optimum control with good road feel. Power-assisted ventilated front disc brakes help bring Camry to a quick, sure, stop.

Camry, engineered for economy, comfort, and trouble-free driving pleasure for the miles and years to come.

\*Remember: Compare this estimate to the EPA "Estimated MPG" of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the Highway Estimate.

\*\*Optional on Deluxe models. Shown with optional equipment. See Features chart for details.

**32** EPA EST  
**44** MPG HWY EST



The Camry LE's innovative Electronically Controlled 4-speed automatic overdrive transmission lets the driver program performance. "Normal," "Power," and "Economy" modes are instantly available.



## FEATURES



INTERMITTENT WINDSHIELD WIPERS



4-DR. SEDAN TRUNK



TWIN GLOVE BOXES

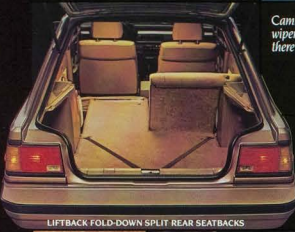


FUEL

DUAL-RANGE FUEL GAUGE

Camry has semi-concealed windshield wipers with two speeds. On LE models, there is an adjustable intermittent cycle.

Camry's fuel gauge gives an expanded reading of the last half tank for closer monitoring of remaining fuel.



LIFTBACK FOLD-DOWN SPLIT REAR SEATBACKS



AM/FM/MPX STEREO RECEIVER



REAR HATCH FUEL FILLER DOOR RELEASES



LIFTBACK REAR CARGO COVER



VARIABLE ASSIST POWER STEERING



POWER ANTENNA



DUAL REAR CONTROL MIRRORS



ALUMINUM ALLOY WHEELS



POWER SUNROOF

## OPTIONS



CRUISE CONTROL



ELECTRONIC AM/FM/MPX TUNER WITH CASSETTE AND GRAPHIC EQUALIZER



TWO-TONE PAINT

Power Package option includes power windows and door locks, Cruise Control and special door trim.

## BUCKLE UP. IT'S A GOOD FEELING!

Toyota urges you to use your seat belts every time you drive. Safety experts say "Buckle up!" Here are a few good reasons why:

- Properly adjusted seat belts can help the driver maintain better vehicle control.

- Generally, the safest place in a collision is inside your vehicle. Seat belts can help keep you there.
- Small children can be injured during quick turns or sudden stops; they should be provided with a child restraint system dynamically tested to meet



federal standards. Select one carefully. The seat belts in the 1983 Camry are not only designed to meet or exceed all government requirements for

effectiveness, but are also engineered for simple operation and maximum comfort.

- Front seat belts with Emergency Locking Retractors allow freedom of normal movement, but under severe changes in vehicle motion, they automatically lock to restrain body movement.

## FEATURES

	4-Door LE Sedan	5-Door LE Liftback	4-Door Deluxe Sedan	5-Door Deluxe Liftback
S—Standard O—Optional —Not Available				
<b>MECHANICAL</b>				
2.0 liter 4-cylinder SOHC engine	S	S	S	S
Digital Electronic Fuel Injection	S	S	S	S
Fully transistorized ignition	S	S	S	S
Electrically Controlled, stepped automatic overdrive transmission with shift pattern selector and lock-up torque converter	S	S	—	—
3-speed overdrive transmission	—	—	S	S
MacPherson strut front suspension	S	S	S	S
Independent rear suspension with MacPherson struts	S	S	S	S
Rack-and-pinion steering (ventilated front disc, rear drum)	S	S	S	S
Power-assisted brakes (ventilated front disc, rear drum)	S	S	S	S
Steel-belted radial tires	S	S	S	S
<b>EXTERIOR</b>				
Styled steel wheels	S	S	S	S
Aluminum alloy wheels	O	O	—	—
Color-keyed front and rear bumpers	S	S	—	—
Tungsten halogen headlights	S	S	—	—
Wide protective side moldings	S	S	S	S
Dual outside mirrors with power remote control	S <sup>1</sup>	S <sup>1</sup>	—	—
Driver's side outside mirror	—	O	S	S
Power sunroof with maplight	—	O	—	—
Rear window wiper/washer with mist cycle	—	S	—	O
Rear interior sunshade	—	S	—	—
<b>INTERIOR</b>				
Tachometer, dual scale fuel, and coolant temperature gauges	S	S	—	—
Resettable tripmeter	O	S	S	S
Cruise Control	O	O	O	O
Power steering with variable assist	S	S	O	O
Power Package—includes power windows, door locks, Cruise Control and special door trim	O	O	—	—
Dual-stage air conditioning	O	O	O	O
Steering column-mounted headlight, headlight flasher, adjustable intermittent windshield wiper/washer and turn signal controls	S	S	S <sup>1</sup>	S <sup>1</sup>
Electric rear window defogger	S	S	S	S
Power-assisted Wide-Flu ventilation	S	S	S	S
Tinted glass	S <sup>1</sup>	S <sup>1</sup>	S	S
Light quartz clock	S	S	—	—
Quartz analog clock	—	—	S	S
Radical instrument panel with twin-glove compartments	S	S	S	S
Center console with storage area and armrest	S <sup>1</sup>	S <sup>1</sup>	S	S
Reclining front bucket seats with adjustable headrests	S <sup>1</sup>	S <sup>1</sup>	S	S
Driver's seat vertical height adjustment	S	S	S	S
Driver's seat 3-way adjustable lumbar support	S	S	—	—
Cloth seat trim	S	S	S	S
Fold-down rear seat armrest	S	—	—	—
Fold-down split rear seatbacks	S	—	S	—
AM/FM/MPX stereo receiver with 4 speakers	—	—	O	O
Electronic AM/FM/MPX stereo receiver with 5 speakers and automatic power antenna	S	S	O <sup>1</sup>	O <sup>1</sup>
Electronic AM/FM/MPX stereo tuner with 5 speakers, cassette, graphic equalizer and automatic power antenna	O	O	—	—

<sup>1</sup>With wide-view passenger side convex mirror. <sup>2</sup>Mist cycle wipers on Deluxe. <sup>3</sup>With upper shaded windshield band. <sup>4</sup>With twin storage areas. <sup>5</sup>Way adjustable headrests. <sup>6</sup>Without power antenna.

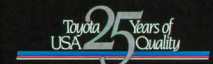
## SPECIFICATIONS

<b>ENGINE TYPE</b>	4-cylinder SOHC EFI			
<b>DISPLACEMENT</b>	2.0 liters (1991 cc)			
<b>HORSEPOWER (SAE NET)</b>	92 hp @ 4200 rpm			
<b>TORQUE (SAE NET)</b>	113 ft-lbs @ 2400 rpm			
<b>BODY/FRAME CONSTRUCTION</b>	Unitized body			
<b>SUSPENSION, FRONT</b>	MacPherson strut			
<b>SUSPENSION, REAR</b>	Independent, with MacPherson struts and gas-filled shock absorbers			
<b>STEERING TYPE</b>	Rack-and-pinion, collapsible shaft			
<b>BRAKES</b>	Power-assisted (ventilated front disc, rear drum)			
	4-Door LE Sedan	5-Door LE Liftback	4-Door Deluxe Sedan	5-Door Deluxe Liftback
<b>EXTERIOR DIMENSIONS (inches)</b>				
Wheelbase	102.4	102.4	102.4	102.4
Overall length	175.6	175.6	175.6	175.6
Overall width	66.5	66.5	66.5	66.5
Tread width (front)	57.7	57.7	57.7	57.7
Tread width (rear)	55.9	55.9	55.9	55.9
<b>INTERIOR DIMENSIONS (inches)</b>				
Head room (front)	38.8	37.6	38.8	37.6
Head room (rear)	37.0	36.2	37.0	36.2
Leg room (front)	42.4	42.4	42.4	42.4
Leg room (rear)	34.6	33.8	34.6	33.8
Shoulder room (front)	55.6	55.6	55.6	55.6
Shoulder room (rear)	55.0	55.0	55.0	55.0
<b>CURB WEIGHT (lbs.)</b>	2414	2458	2326	2370
<b>CAPACITIES</b>				
Luggage capacity, rear seat up (cu. ft.)	13.6	20.1	13.6	20.1
Cargo capacity, rear seat down (cu. ft.)	41.3	41.3	41.3	41.3
Fuel tank capacity (gallons)	13.8	13.8	13.8	13.8
<b>EXTERIOR COLORS*</b>				
Solid	Metallic (Clear Coat)		Optional (Clear Coat)	
White	Ash Gray		Light Brown Metallic/	
Creme	Red		Beige Metallic/	
	Deep Maroon		Red Metallic/Beige Metallic/	
	Beige		Gloss Black (Non-Clear Coat)	
	Light Blue			
<b>MILEAGE ESTIMATES*</b>				
EPA EST. MPG/HWY MPG (50 States)	4-speed Auto (1) / 43	5-speed Overdrive (2) / 44		
*Not Applicable. *Some colors not available on all models.				
*Remember: Compare this estimate to the EPA's Estimated MPG of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the "Highway Estimate."				
Specifications and equipment are based on the available information at time of printing and are subject to change without notice. Cover vehicle and others shown with optional equipment. See features chart for details. For information on additional options and accessories, contact your Toyota dealer.				

## QUALITY CARES PARTS & SERVICE

Toyota dealer parts and service reflect the same quality and dependability you'll find in the 1983 Camry. A computerized parts inventory control system helps assure availability of Genuine Toyota and Toyota-approved Parts at nearly 1100 dealers nationwide. Additionally, Toyota-trained ser-

vice technicians use the latest equipment to care for your Toyota. You can count on Toyota dealers to help you keep that Toyota feeling wherever you go.



Rear seat belts with Automatic Locking Retractors self-lock in position after the user buckles up. They permit installation of child restraint systems. It is recommended that

these systems be installed in the rear seat. Follow manufacturer's recommendation for installing these systems. Familiarize yourself with the operation of your seat belts, and remember: buckle up...it's a good feeling!