

COROLLA

BY TOYOTA



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WHAT
FEELING
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THE 1983
COROLLA.

For 1983 the Toyota Corollas once again take to the road value-packed with all the great features that have consistently ranked them as one of the world's most popular car

lines. That clean, crisp Corolla styling. Quality engineering for years of durability. Proven design ideas for day-in, day-out economical driving. And, of course, that famous Toyota fit and finish.

At first glance, you don't see everything that makes the new Corolla an

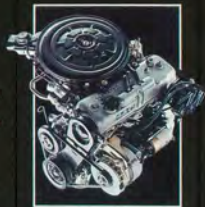
even more outstanding value for 1983. But just get behind the wheel and you'll experience exciting new performance on the road and at the pump. The already economical Corolla, for example, gets even better gas mileage* than before. Under the hood is Corolla's performance secret: it's a gutsy new 1.6 liter SOHC engine with brisk and responsive acceleration. New, too, is precise, direct rack-and-

pinion steering for improved maneuverability. Inside, Corollas have the exceptional roominess, features and comforts that have earned them worldwide appeal. No matter which of the eight new Corolla models you choose—Hardtop, Sport Coupe, Liftbacks, Sedans, or Wagon—you can count on each for a

lengthy list of standard features that makes the competition pale in comparison. Affordability and easy maintenance add to Corolla's incredible value. And they are all covered by Toyota's 2-year/24,000-mile limited warranty.[†] In short, Corolla is all those things the driving world has asked for—a perfect combination of quality, durability, perform-

ance, comfort, economy, and driving fun. Add to all that a super choice of models, and you're sure to find a Corolla just right for your driving needs.

*See EPA mileage statement on specifications page.
†See your Toyota dealer for details. Shown with optional equipment. See Features Chart for details.





**THE
SR5 HARDTOP
A FIRST-CLASS
DAZZLER.**

The sporty Corolla SR5 Hardtop leads the way with its strictly first-class approach to economy.

Here is distinctive, eye-catching styling—an undeniable presence that

says you've arrived. And economy that says you didn't have to spend a fortune to get there.

The SR5 Hardtop turns heads with a brilliance all its own—from its crisply-styled roofline and sleek accents to its great new performance. By virtue of its new 1.6 liter SOHC

engine it delivers even better mileage* and quick, responsive acceleration. For improved cornering, stability and balance, the SR5 Hardtop also features a new rear stabilizer bar that, together with MacPherson strut front suspension, adds up to superb handling. Also new is the rack-and-pinion steering for added responsiveness in town or country. An engine-saving, fuel-maximizing

5-speed overdrive transmission is standard; or you can choose the optional, innovative 4-speed automatic overdrive transmission. And, of course the new Hardtop features the convenience of a spacious 95 cubic foot trunk, with additional access through either of the fold-down split rear seatbacks.

You'll also find such standard amenities as a tilt steering wheel—new this year—that adjusts for utmost comfort and control, and full instrumentation that includes a digital clock. Sink into the SR5's fully reclining front bucket seats. Enjoy the sporty comfort and convenience. Then you'll know: here is one economy car that is definitely uptown.

Stunning. Sensational. The SR5 Hardtop is the top of the Corolla line. And affordable assurance that wherever you go, you won't go unnoticed.

*See EPA mileage statement on specifications page. Shown with optional equipment. See Features chart for details.





**THE SR5
SPORT COUPE.
IT MAKES
A SCENE.**

When you and the SR5 Sport Coupe arrive, don't expect that things will ever be the same. Because this is a brazen kind of machine to be remembered long after you've left the scene: long, low, alluring angles, exhilarating performance,

bumper-to-bumper class. And something great that only you will see—economy from price tag to gas pump.*

The 1983 SR5 Sport Coupe takes to the road sporting a new 1.6 liter SOHC engine with all the passing power you need to keep you out front, and all the economy this budget-minded world

dictates. For the satisfaction of sure, sensitive handling, the new SR5 Sport Coupe provides the crisp, responsive feel of rack-and-pinion steering. Optional variable assist power steering is available for added steering ease. The Sport Coupe also features a 5-speed overdrive transmission, and a rear stabilizer bar to help hug tight to sweeping curves.

New, too, is an exciting Sports Handling Package

option that features sport suspension; competition-inspired, form-fitting sport seats with unique stand-out trim; a lower rear axle ratio for even quicker response; plus aluminum alloy wheels with raised-white-letter tires. Or choose the striking Black Sport Package option that gives you all the Sports Handling Package features

plus striking Gloss Black paint; air conditioning; mud guards, and more. You can even choose an optional sun/moonroof.

Other special touches include remote control dual sail-mounted rear view mirrors, styled steel wheels with trim rings, and full instrumentation. It's all standard, as are the fold-down split rear seat-backs and a convenient,

wide-opening rear hatch that lets you pack in all your sporting gear.

The SR5 Sport Coupe. Designed bold and daring for those who want to make a scene.

*See EPA mileage statement on specifications page. Shown with optional equipment. See Features chart for details.





**THE SR5
INTERIOR.
SHEER
PLEASURE
FROM WITHIN.**

What's your pleasure? Settle right in... it's here in the Corolla SR5 interior. Because Hardtop, Sport Coupe and Liftback are fitted wall-to-wall with the comforts and conveniences that make driving a sheer delight.

The SR5's inviting front bucket seats—fully reclining and covered in plush fabric for 1983—are contour designed to hold you in for a snug ride. Tilt steering—also new—lets you fine-tune the steering wheel angle for maximum driving comfort and control. A

glance at the dash gives you a complete reading on your SR5's performance. Full instrumentation includes an electric tachometer, oil pressure, coolant temperature and voltmeter gauges; there's even a resettable tripmeter to help you figure your gas mileage, and a digital clock for quartz-accurate timekeeping. New door trim features roomy map pockets.

An engine-saving, gas-saving* 5-speed overdrive transmission is standard on all SR5 models. And if automatic is your preference, the SR5 Hardtop offers the Toyota-pioneered 4-speed automatic overdrive transmission for improved mileage and reduced engine wear with

the convenience of an automatic. Want more? Then listen. A console-mounted AM/FM/MPX stereo receiver is standard, or choose an optional AM/FM/MPX receiver with cassette. To top off all this pleasure, you can open up to the great outdoors with an optional sun/moonroof**.

When you drive in the world of the SR5 Corolla, one thought emerges. Pleasure. And nothing less.

*See EPA mileage statement on specifications page.
**Not available on SR5 Hardtop. Shown with optional equipment. See Features Chart for details.





**THE LIFTBACKS,
STYLED TO GIVE
PRACTICALITY
A LIFT.**

If you've a mind for an economy car that'll take you packing in style, the Liftbacks are for you. Because when we made them functional we also made them fun, starting

with the Liftbacks' crisp, sleek, showy lines. There's plenty of practicality hidden there in the shape of an easy-loading rear hatch that opens wide to load cargo for a trip down the block or a trek across the country.

Bumper to bumper the Liftbacks—SR5 and

Deluxe—are solid economy built with comfort and style that belie their thrifty, durable nature.

Both Liftbacks come equipped with Corolla's new 1.6 liter SOHC engine for better-than-ever gas mileage* and plenty of get-up-and-go. Standard on the SR5 is a 5-speed overdrive transmission that lowers engine rpms at cruising speeds for optimum fuel efficiency and reduced engine wear.

The Deluxe Liftback comes equipped with a smooth-shifting 3-speed automatic transmission. Both models have new rack-and-pinion steering, MacPherson strut front suspension, even power-assisted front disc brakes.

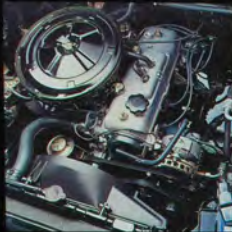
In addition to the new Liftbacks' comfort and convenience features—

like reclining front bucket seats, full carpeting, and much more—there's a convenient, carpeted cargo cover that conceals valuables and automatically lifts when the hatch door opens. Or it can be completely removed to make room for extra-large packages. Fold-down split rear seatbacks let you expand the cargo area to over 24 cubic feet.

So if you're money-minded, the stylish, comfortable Liftbacks are the lift that your practicality needs—to accommodate you, all your gear, and all the fun that goes with it.

*See EPA mileage statement on specifications page. Shown with optional equipment. See Features Chart for details.





Corolla engineering excellence features new 1.6 liter engine. For reduced maintenance, Integrated Ignition Assembly combines distributor coil and ignitor into one unit.



COROLLA 4A ENGINE DATA

POWER



TORQUE



Standard on all Corollas are responsive rack-and-pinion steering, MacPherson strut front suspension and power-assisted front disc brakes to provide outstanding handling and stopping power.



Years of designing, testing and continual improvement help assure Corolla reliability under all driving conditions and result in superior aerodynamic design for optimum efficiency.



THE COROLLA FORMULA FOR EXCELLENCE.

There's a simple explanation for Corolla's sales success worldwide: it's the perfect balance of what the world demands for driving these days. Affordable price.

Superb driveability. Low operating cost. Reliability. And good-old-fashioned driving fun. It's a balance resulting from years of designing, testing and continual improvement in Toyota's quest for technological excellence. For example, the 1983 Corolla's new 1.6 liter SOHC engine uses

weight-saving, high-strength materials to improve efficiency and reduce overall engine weight for improved fuel economy* and even more power and responsiveness. From its steel-belted radials and styled steel wheels on up, a Corolla says excellence. Steering is rack-and-pinion, front disc, rear drum brakes are power-assisted; front suspension is MacPherson



strut. To make maintenance easier and less costly, the Integrated Ignition Assembly combines the distributor ignition coil and full-transistor ignitor into one durable, weather-resistant, compact unit. This year the Corolla Sports Handling Package, adapted from



The exciting Black Sport Package (below), available on SR5 Sport Coupe and Handley, includes the Sports Handling Package with special sport seats, sport suspension, raised-white-letter tires, and aluminum alloy wheels, plus Gloss Black paint, air conditioning and more.



Corollas have something for everyone. Choose from 5-speed overdrive, optional 4-speed automatic overdrive or 3-speed automatic transmissions. Available stereo receiver/cassette player provides ultimate sound experience.



Toyota's proven racing technology features large-diameter front and rear stabilizer bars, firmer spring rates and road-tuned shock absorbers to give crisp handling, superb roadability and reduced body lean on twisty roads. A lower-geared differential improves low-range acceleration and mid-range passing power. And handsome,

competition-inspired sport seats complete the package. From Toyota's well-planned and well-formulated approach to automotive design has evolved one of the finest cars in its class.



The 1983 Corolla. A commitment to excellence. *See EPA mileage statement on specifications. Shown with optional equipment. See Features chart for details.



**THE 2-DOOR
DELUXE
SEDAN. THE
ALL-TOGETHER
ECONOMY CAR.**

Name all the things you'd like in an economy sedan and you'll find them all together in this spirited 2-Door Deluxe Sedan. There's crisp, clean

styling that'll hold its own anywhere. There's an almost endless list of comfort and convenience features, and the security and practicality of a roomy, separate trunk. Plus all-around economy from the day you drive it home.

This year a thrifty, responsive 1.6 liter SOHC engine helps improve Corolla's economy. An efficient 5-speed overdrive transmission not only helps give better gasoline mileage* but also helps reduce engine wear and tear. Precise rack-and-pinion steering is standard. So is easy-riding MacPherson strut front suspension. Fade-resisting, power-

assisted front disc brakes, steel-belted radials, fully transistorized ignition—they're all standard, and all quality-engineered for exceptional durability and dependability across the miles.

Inside, there's a level of comfort and convenience

you might not expect to find in such an affordable, economical car.

Notice the full carpeting. Tinted glass to cut glare and help keep things cool. Easily adjustable, reclining front bucket seats designed for traveling ease. Convenient steering column-mounted controls for lights and wipers/washer.

The value-packed 2-Door Deluxe Sedan is very, very complete. Add traditional Toyota quality and this could well be the biggest value of any car in its class.

*See EPA mileage statement on specifications page. Shown with optional equipment. See Features chart for details.





**THE
4-DOOR DELUXE
AND 2-DOOR
SEDANS
HANDSOME IS
AS HANDSOME
DOES**

No one does sedan economy more handsomely than Corolla. Put everything together—low price,* great mileage,** easy up-keep, durability, reliability and a long list of standard

features—and what you come up with is one irresistibly handsome value.

Both the 4-Door Deluxe and the 2-Door Sedan have the attractive lines characteristic of all 1983 Corollas and the practicality of a separate trunk that gives you more than 10

cubic feet of lockable storage space. And, of course, the Sedans feature the ultra-efficient new Corolla 1.6 liter SOHC engine that keeps you zipping by gas pump-after-gas pump.

The roomy new 4-Door Deluxe Sedan—with the added convenience of separate doors for your back seat passengers and the secure feeling of child protector door locks—includes extras only Toyota

would build into a car so economical. Like rack-and-pinion steering, reclining front bucket seats, tinted glass, steel-belted radials, and rear window defogger. An easy-shifting and easy-on-the-engine 5-speed overdrive transmission is also standard. Or you can choose a smooth-shifting optional

3-speed automatic. You can even order variable assist power steering, air conditioning, or AM/FM/MPX stereo receiver.

For those whose practicality demands our lowest-priced Corolla, the 2-Door Sedan offers a surprisingly long list of comforts and conveniences, plus a super-practical 4-speed synchromesh transmission.

All in all, Corolla Sedans are perfect proof that sedan economy can be done very handsomely.

*Based on manufacturer's suggested retail price. Actual retail price may vary.

**See EPA mileage statement on specifications page. Shown with optional equipment. See Features chart for details.





**THE
DELUXE WAGON.
THRIFTY.
NIFTY AND
FAMILY-WISE.**

Flats of flowers, bags of groceries, or luggage for a cross-country trip—most anything goes in this sensible, spacious 1983 Corolla Deluxe Wagon.

Everything an economy-minded wagon owner needs is packed into this roomy Corolla. Open the rear door and see for yourself: with the rear seatback up, you'll have room for back seat passengers plus 19.4 cubic feet of carpeted

cargo space. And if you're carrying fewer people, fold the seatback down and you've created an enormous 55.6 cubic feet of carpeted cargo area.

You can count on the Wagon, too, for the reliability and economy typical of Corolla: new 1.6 liter SOHC engine with increased gas mileage* and outstanding performance.

Direct, responsive rack-and-pinion steering is

standard equipment on the 1983 Deluxe Wagon.

Optional variable assist power steering provides greater ease for parking and low-speed maneuvering. A highly efficient 5-speed overdrive transmission is standard: should you prefer there's an optional 3-speed automatic.

This new Corolla Wagon comes equipped with all the niceties you like. There are fully reclining front bucket seats, convenient controls, easy-to-read instrumentation, full carpeting, tinted glass, rear window defogger and much more. And there are options like AM/FM/MPX stereo receiver, air conditioning, and a rear window wiper with washer.

We think you'll agree the Corolla Wagon is the perfect blend of economy, style, practicality and downright good looks.

*See EPA mileage statement on specifications page. Shown with optional equipment. See Features chart for details.





**THE DELUXE
INTERIOR FOR
EASY-GOING
COMFORT.**

Step inside any Corolla Deluxe and rest assured—this is not the harsh, stark interior of other economy cars. This is a welcome

world of comfort, convenience and practicality. Everything in the Deluxe models—Liftback, Sedans and Wagon—is designed for easy going, starting with comfort-contoured, fully reclining front bucket seats that can be adjusted

for the most comfortable driving position with the flip of a lever. The softly textured cloth upholstery, available on the Sedans and Liftback, may remind you of your easy chair. As you look around, you'll see one of the most welcome things about a Corolla Deluxe—its exceptional roominess. Head room. Hip room. Leg room. Shoulder room.

Elbow room. Traveling room, head to toe. At your fingertips, you'll find controls for lights, turn signals and windshield wipers mounted right on the steering column. Instrumentation is easy to read and controls for the heater and rear

window defogger are within easy reach. There are comforting appointments like attractive, durable brushed-nap carpeting. There's even an optional AM/FM/MPX stereo receiver or available air conditioning. Finally, of course, there's the Toyota quality. It's what

makes a Corolla stand up under day-in, day-out use over the years. And it's a good part of the reason a Corolla is such a comfort to own.

Shown with optional equipment. See Features chart for details.



Corollas come equipped for comfortable, pleasurable driving. Chart on opposite page shows array of standard features.



RACK & PINION STEERING

FEATURES



TILT STEERING WHEEL



3-SPEED OVERDRIVE TRANSMISSION



COLUMN-MOUNTED HEADLIGHT WIPER WASHER CONTROLS



FOLD-DOWN SPLIT REAR SEATBACKS

BUCKLE UP...IT'S A GOOD FEELING!

Toyota urges you to use your seat belts every time you drive. Safety experts say, "Buckle up!" Here are a few good reasons why:

- Properly adjusted seat belts can help the driver maintain better vehicle control.

- Generally, the safest place in a collision is inside your vehicle. Seat belts can help keep you there.
- Small children can be injured during quick turns or sudden stops; they should be provided with a child restraint system dynamically tested to meet



federal standards. Select one carefully.

- The seat belts in the 1983 Corollas are not only designed to meet or exceed all government requirements for

effectiveness, but are also engineered for simple operation and maximum comfort.

- Front seat belts with *Emergency Locking Retractors* allow freedom of normal movement, but under severe changes in vehicle motion, they automatically lock to restrain body movement.

OPTIONS



ALUMINUM ALLOY WHEELS



REMOTE CONTROLLED REARVIEW MIRROR



REAR WINDOW WIPER/WASHER



STYLED STEEL WHEELS



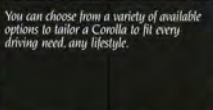
VARIABLE ASSIST POWER STEERING



AUTOMATIC 4-SP-50 TRANSMISSION



AIR CONDITIONING



SUN MOONROOF



AM-FM-MPX STEREO RECEIVER WITH CASSETTE

You can choose from a variety of available options to tailor a Corolla to fit every driving need, any lifestyle.

FEATURES

	5-Standard	O-Optional	-Not Available	3-Door Deluxe Sedan	4-Door Deluxe Sedan	5-Door Deluxe Wagon
MECHANICAL						
1.6 liter 4-cylinder SOHC engine	S	S	S	S	S	S
Fully transistorized ignition	S	S	S	S	S	S
3-speed overdrive transmission	S	S	S	-	S	S
4-speed synchromesh transmission	S	S	S	-	-	-
4-speed automatic overdrive transmission	-	-	-	-	-	S
3-speed automatic transmission	-	-	-	S	O	O
MacPherson strut front suspension	S	S	S	S	S	S
Rack-and-pinion steering	S	S	S	S	S	S
Power-assisted brakes (front disc, rear drum)	S	S	S	S	S	S
Steel-belted radial tires	S	S	S	S	S	S
EXTERIOR						
Styled steel wheels	S	S	S	S	S	S
Aluminum alloy wheels	O	O	O	-	-	-
Sports Handling Package—includes sport seats, sport suspension, 3.9:1 differential ratio, raised-white-letter tires, aluminum alloy wheels, simulated leather steering wheel	O	O	-	-	-	-
Black Sport Package—includes Gloss Black paint, aluminum alloy wheels, raised-white-letter tires, air conditioning, simulated leather steering wheel, mud guards, sport seats, sport suspension, rear wiper/washer	O	O	-	-	-	-
Salt-mounted drivers side outside mirror	S	S	S	S	S	S
Tungsten halogen headlights	S	S	S	-	-	-
Wide protective side moldings	S	S	S	S	S	S
Sun/moonroof	-	O	O	-	-	-
Rear window wiper/washer	-	O	O	-	O	-
Two-tone paint	O	-	-	-	-	-
INTERIOR						
Electric tachometer	S	S	S	-	-	-
Voltsmeter oil pressure and water temp. gauges	S	S	S	-	-	-
Resettable trimmer	S	S	S	S	S	S
Steering column-mounted controls	S	S	S	S	S	S
Intermittent windshield wipers/washer	S	S	S	-	-	-
Variable assist power steering	O	O	O	O	O	-
Tilt steering wheel	S	S	-	-	-	-
Air conditioning	O	O	O	O	O	-
Electric rear window defogger	S	S	S	S	S	O
Reclining hi-back front bucket seats	-	-	-	-	-	S
Reclining low-back front bucket seats	S	-	S	S	S	S
Cloth seats	S	S	O	O	O	-
Vinyl seats with accents	O	O	O	S	S	S
Fold-down split rear seatbacks	S	S	S	-	-	S
Tinted glass	S	S	S	S	S	S
Brushed-nap carpeting	S	S	S	S	S	O
AM-FM-MPX stereo receiver	S	S	O	O	O	-
AM-FM-MPX stereo receiver with cassette	O	O	-	-	-	-
Digital quartz clock	S	S	-	-	-	-
Remote trunk/hatch release	S	S	S	-	-	-
Remote fuel filler door release	S	S	S	-	-	-

*With trim rings. †Without rear wiper. ‡Dual mirrors with remote control. §Part of All-Weather Guard Package. ††Not available in all areas. ‡‡Knitted vinyl seats available with selected exterior colors only. †††Without accents. ††††Fold-down single rear seatback. †††††With shaded windshield band. ††††††With 4 speakers.

SPECIFICATIONS

ENGINE TYPE	4-cylinder SOHC	
DISPLACEMENT	1.6 liters (1587 cc)	
HORSEPOWER (SAE NET)	70 @ 4800 rpm	
TORQUE (SAE NET)	85 lbs-ft @ 2800 rpm	
BODY/FRAME CONSTRUCTION	Unitized body	
SUSPENSION (FRONT)	MacPherson strut with integral double-acting hydraulic shock absorbers	
SUSPENSION (REAR)	4-link with lateral tracking rod and double-acting hydraulic shock absorbers (SRS) Hardtop and Sport Coupe have stabilizer bars. Wagon has leaf springs.†	
STEERING TYPE	Rack-and-pinion, collapsible shaft	
BRAKES	Power-assisted (front disc, rear drum)	
STEERING TYPE	Rack-and-pinion, collapsible shaft	
BRAKES	Power-assisted (front disc, rear drum)	
EXTERIOR DIMENSIONS (inches)		
Wheelbase	94.5	
Overall length	168.3	
Overall width	64.0	
Overall height	50.8	
INTERIOR DIMENSIONS (inches)		
Head room (front)	36.7	
Head room (rear)	Hdtp 33.7	
Leg room (front)	41.6	
Leg room (rear)	Hdtp 29.7	
Shoulder room (front)	51.5	
Shoulder room (rear)	Hdtp 50.2	
CARCITIES		
Luggage capacity (rear seat up (cu. ft.))	Hdtp 9.5	
Cargo capacity (rear seat down (cu. ft.))	Cpe 24.5	
Fuel tank capacity (gallons)	13.2	
TIRES (steel-belted radials)		
SRS Hdtp 6 Sport Coupe Blackwall 185/70SR13	SRS 6 Deluxe Liftback 185/70SR13	
Whitehall 165SR13	Whitehall 165SR13	
Whitehall 165SR13	Blackwall 165SR13	
EXTERIOR COLORS*		
Soda	Metallic (Clear Coat)	Optional
White	Silver	Gloss Black
Creme	Shell	Gray Metallic††
Light Yellow	Copper	Black Beige Metallic††
Red	Orange	Brown Metallic††
Dark Blue	Dark Blue	Silver Metallic††
Wine	Light Blue	Dark Blue
*N.A.—Not applicable. †Some colors not available on all models. ††Clear Coat.		
†EPA STATEMENT: EPA mileage figures not available at time of printing. Consult your Toyota dealer.		
††Remember: Compare the mileage estimate to the EPA Estimated MPG† of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length.		
Specifications and equipment are based on the available information at time of printing and are subject to change without notice. Cover vehicle and colors shown with optional equipment. See Features chart for details. For information on additional options and accessories, contact your Toyota dealer.		

QUALITY CARES, PARTS & SERVICE.

Toyota dealer parts and service reflect the same quality and dependability you'll find in the 1983 Corollas. A computerized parts inventory control system helps assure availability of Genuine Toyota and Toyota-approved Parts at nearly 1100 Toyota dealers nationwide. Additionally, Toyota-

trained service technicians use the latest equipment to care for your Toyota. You can count on Toyota dealers to help you keep that Toyota feeling wherever you go.

