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OH
WHAT
FEELING
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1983 STARLET
ECONOMY IS
JUST THE
BEGINNING.

If you're looking for a car with high gas mileage, a car with zip, and a car that will get you where you're going in comfort, the 1983 Starlet has what you want, and more.

Starlet, with Electronic Fuel Injection and 5-speed transmission, is Toyota's fuel-singiest car.

Starlet's spunk comes from an engine that's even more powerful and more efficient than last year. Its new Electronic Fuel Injection (EFI) system is computer-controlled to boost Starlet's impressive performance and to keep

a close watch on your fuel consumption.

Starlet is responsive and fun to drive, too. Its rack-and-pinion steering and steel-belted radial tires give you precise handling. Power-assisted front disc brakes add confident stopping power.

Good looks and good mileage go hand-in-hand with the new Starlet. The sporty body stripes are standard, as are the styled steel wheels. But there's

more to Starlet's stylish appearance than meets the eye: there's a lot of aerodynamic engineering built into Starlet's body shape to help it slip through the air with less wind resistance.

Starlet takes its style inside, too. There are fully reclining front bucket seats for support and comfort. You'll find

plenty of leg, hip and head room as well.

Starlet is convenient, too. The wagon-like rear hatch opens wide and swings up and out of the way. Its low liftover height makes handling heavy or bulky objects a snap.

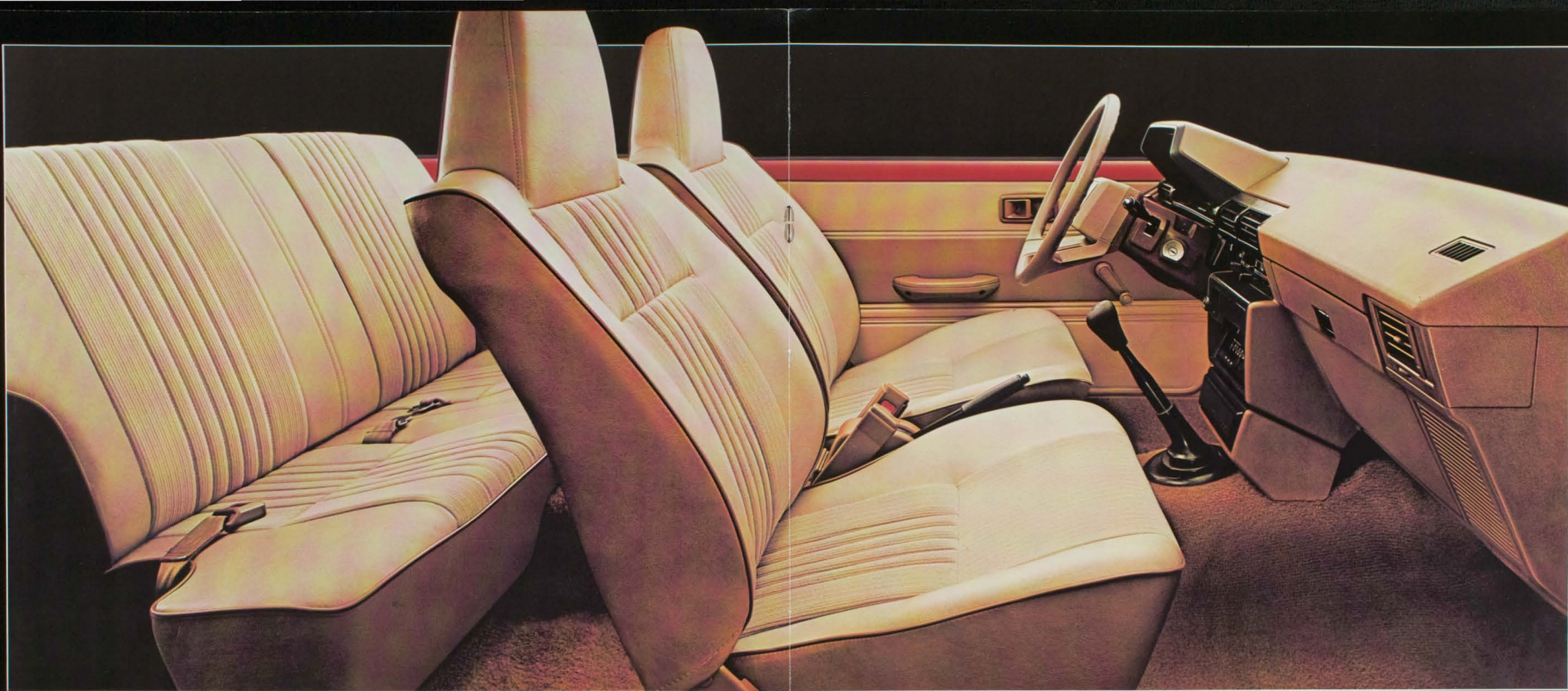
For high MPG with pure driving fun, Starlet steals the show. Add a generous helping of standard, no-extra-cost features. Toyota quality.

traditionally rewarding resale value and low-cost operation, and you've got exceptional value for 1983. And Starlet is covered by Toyota's 2-year/24,000-mile limited warranty**.

*See EPA mileage statement on specifications page.

**See your Toyota dealer for details. Shown with optional equipment. See Features chart for details.





**THE
INSIDE STORY
ON COMFORTS
AND
CONVENIENCES.**

Starlet's interior is just what you would expect from Toyota—high-styled comforts and an array of built-in conveniences that belie Starlet's thrifty nature. Its attractive appointments—from the

new cloth seats to the carpeted rear cargo area—show quality fit and finish throughout.

You'll glide through the miles supported in comfort thanks to Starlet's fully reclining front bucket seats. There's plenty of all-around room and comfort in Starlet's back seat too. For comfortable

traveling in cold or warm weather Starlet's seats feature durable, attractive cloth upholstery.

Starlet's new instrument panel positions everything for easy, at-a-glance reading. An electric tachometer and a water temperature gauge let you monitor Starlet's performance. All of the instrumentation is backlit to give you softer glare-free illumination during night driving. The new

two-spoke steering wheel and shift knob are padded for easy positive gripping. An electric rear window defogger, tinted glass and side window demisters add to your driving pleasure all year long. Starlet's many standard features also include a bin-type glove box that's great for holding smaller items:

power-booster Flo-thru ventilation to cool you; and handy steering column-mounted controls for lighting and windshield wipers/washer.

If its versatility you're after, Starlet's got it. You can change the interior arrangement to fit your needs: room for you and three passengers, with luggage neatly stowed behind the rear seat, or if you're carrying more cargo

and fewer people, just open Starlet's wide rear hatch, fold down the rear seatback, and you've got loads of extra space.

Comfort. Convenience. Versatility. That's the inside story of the 1983 Toyota Starlet.

Shown with optional equipment. See Features chart for details.





AERODYNAMIC STYLING



RECLINING FRONT BUCKET SEATS



AM-FM MPX STEREO RECEIVER

OPTIONS



COLUMN-MOUNTED CONTROLS



REAR WINDOW WIPER/WASHER



AIR CONDITIONING



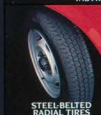
4-SPEED TRANSMISSION

1.3 LITER 4-CYLINDER ENGINE



INSTRUMENT PANEL

Optional dual-stage air conditioning** has an economy setting that decreases compressor operation so less engine power and fuel are used to maintain interior comfort.



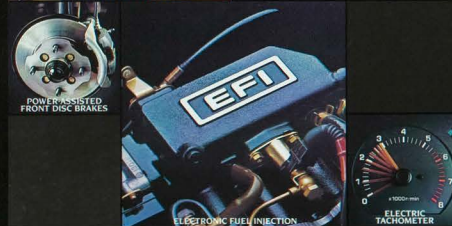
STEEL-BELTED RADIAL TIRES

FEATURES



RACK-AND-PINION STEERING

Starlet's 1.3 liter 4-cylinder engine with new Electronic Fuel Injection (EFI) translates technology into high mileage.



POWER-ASSISTED FRONT DISC BRAKES

ELECTRONIC FUEL INJECTION



ELECTRIC TACHOMETER



Starlet's efficiency To keep operating costs to a minimum. Starlet's clutch and brakes are self-adjusting. Fully transistorized ignition eliminates points and condenser for simpler, less frequent tune-ups.

You can tailor Starlet to your lifestyle with several options. A rear window wiper/washer helps keep the rear window clear on foggy nights or during inclement weather. Select AM/FM/MPX

receiver or AM/FM/MPX receiver with cassette player** to supply your favorite music as you drive.

**See EPA mileage statement on specifications page.
***Not available with 5-speed overdrive transmission. Shown with optional equipment. See Features chart for details.

FEATURES

S—Standard O—Optional

MECHANICAL

- 1.3 liter 4-cylinder engine S
- Electronic Fuel Injection S
- 4-speed synchromesh transmission S
- 5-speed overdrive transmission O
- MacPherson strut front suspension S
- Rack-and-pinion steering S
- Fully transistorized ignition S
- Self-adjusting clutch S
- Power-assisted brakes (front disc, rear drum) S
- Steel-belted radial tires S
- Electric engine cooling fan S
- Low maintenance battery S

EXTERIOR

- Styled steel wheels S
- Black urethane bumpers S
- Aerodynamic side mirror S
- Rust-inhibiting front fender liners S
- Rocker panel trim and body side stripe S
- Twist lock rear hatch release S
- Locking fuel filler door S
- Rear window wiper/washer O

INTERIOR

- Resettable tripmeter S
- Electric tachometer S
- Water temperature gauge S
- Dual-stage air conditioning O
- Power-assisted Flo-thru ventilation S
- Steering column-mounted headlight, headlight flasher, mist cycle windshield wiper, washer and turn signal controls S
- Tinted glass S
- Day/night non-glare inside rear view mirror O
- Electric rear window defogger O
- Inside hood release S
- Side window demisters S
- Soft padded shift knob S
- 2-spoke padded steering wheel S
- Reclining hi-back front bucket seats S
- Cloth vinyl seat trim S
- Fold-down rear seat S
- Brushed nap carpeting S
- AM/FM/MPX receiver O
- AM/FM/MPX receiver with cassette O

**Not available with 5-speed.

SPECIFICATIONS

- ENGINE TYPE 4-cylinder EFI
- DISPLACEMENT 1.3 liter (1200 cc)
- HORSEPOWER (SAE NET) 58 hp @ 4200 rpm
- TORQUE (SAE NET) 74 lb-ft @ 3100 rpm
- BODY FRAME CONSTRUCTION Unitized body
- SUSPENSION FRONT MacPherson strut
- SUSPENSION REAR 4-link with coil springs
- STEERING TYPE Rack-and-pinion, collapsible shaft
- BRAKES Power-assisted (front disc, rear drum)

EXTERIOR DIMENSIONS (inches)			
Wheelbase	90.6	Overall length	153.5
		Overall width	60.0
		Overall height	54.3

INTERIOR DIMENSIONS (inches)			
Head room (front)	37.3	Leg room (front)	40.9
	36.0		29.1

CURB WEIGHT (lbs.)	1755
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CAPACITIES	
Luggage capacity, rear seat up (cu. ft.)	9.6
Cargo area, rear seat down (cu. ft.)	23.0 (est)
Fuel tank capacity (gallons)	10.6

TIRES	
Type	Steel-belted radial blackwall
Size	H5SR13

EXTERIOR COLORS					
White**	Red	Shell	Yellow**	Silver Metallic (Clear Coat)**	Coral Metallic (Clear Coat)

**Not available with 5-speed model.

*EPA STATEMENT: EPA mileage figures not available at time of printing. Consult your Toyota dealer.

Remember: Compare the mileage estimate to the EPA Estimated MPG of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length.

Specifications and equipment are based on the available information at time of printing and are subject to change without notice. Cover vehicle and others shown with optional equipment. See Features chart for details. For information on additional options and accessories, contact your Toyota dealer.

BUCKLE UP... IT'S A GOOD FEELING!

Toyota urges you to use your seat belts every time you drive. Safety experts say "Buckle up!" Here are a few good reasons why:

- Properly adjusted seat belts can help the driver maintain better vehicle control.
- Generally, the safest place in a collision is inside your vehicle. Seat belts can help keep you there.

• Small children can be injured during quick turns or sudden stops; they should be provided with a child restraint system dynamically tested to meet federal standards. Select one carefully.

The seat belts in the 1983 Starlet are not only designed to meet or exceed all government requirements



for effectiveness, but are also engineered for simple operation and maximum comfort.

• Front seat belts with Emergency Locking Retractors allow freedom of normal movement, but under severe changes in vehicle motion, they automatically lock to restrain body movement.

• Rear seat belts with Automatic Locking Retractors self-lock in position after the user buckles up. They permit installation of child restraint systems. It is recommended that these systems be installed in the rear seat. (Follow manufacturer's recommendation for installing these systems.)

Familiarize yourself with the operation of your seat belts, and remember: buckle up... it's a good feeling!

QUALITY CARS PARTS & SERVICE

Toyota dealer parts and service reflect the same quality and dependability you'll find in the 1983 Starlet. A computerized parts inventory control system helps assure availability of Genuine Toyota and Toyota-approved Parts at nearly 1100 dealers nationwide, and Toyota-trained service technicians use the latest equipment to care for your Toyota.

You can count on Toyota dealers to help you keep that Toyota feeling wherever you go.



STARLET FEATURES AND OPTIONS