



OH
WHAT
FEELING
TOYOTA



Celica
BY TOYOTA



CELICA GT-S LIFTBACK

Wow!

**SLEEK, SPORTY, AND
SOLID VALUE**

You feel the excitement with your first glance, from the drag-reducing slanted grille and fully concealed headlights to the rear spoiler lip, the sleek, aerodynamic lines of the 1984 Celica tell you that this car is born for the road.

The feeling builds as you grip the steering wheel. Start the engine. Shift the smooth, close-ratio 5-speed over-drive transmission into first gear. Press the accelerator, and Celica responds with exciting performance from a powerful 2.4 liter SOHC engine with Electronic Fuel Injection.

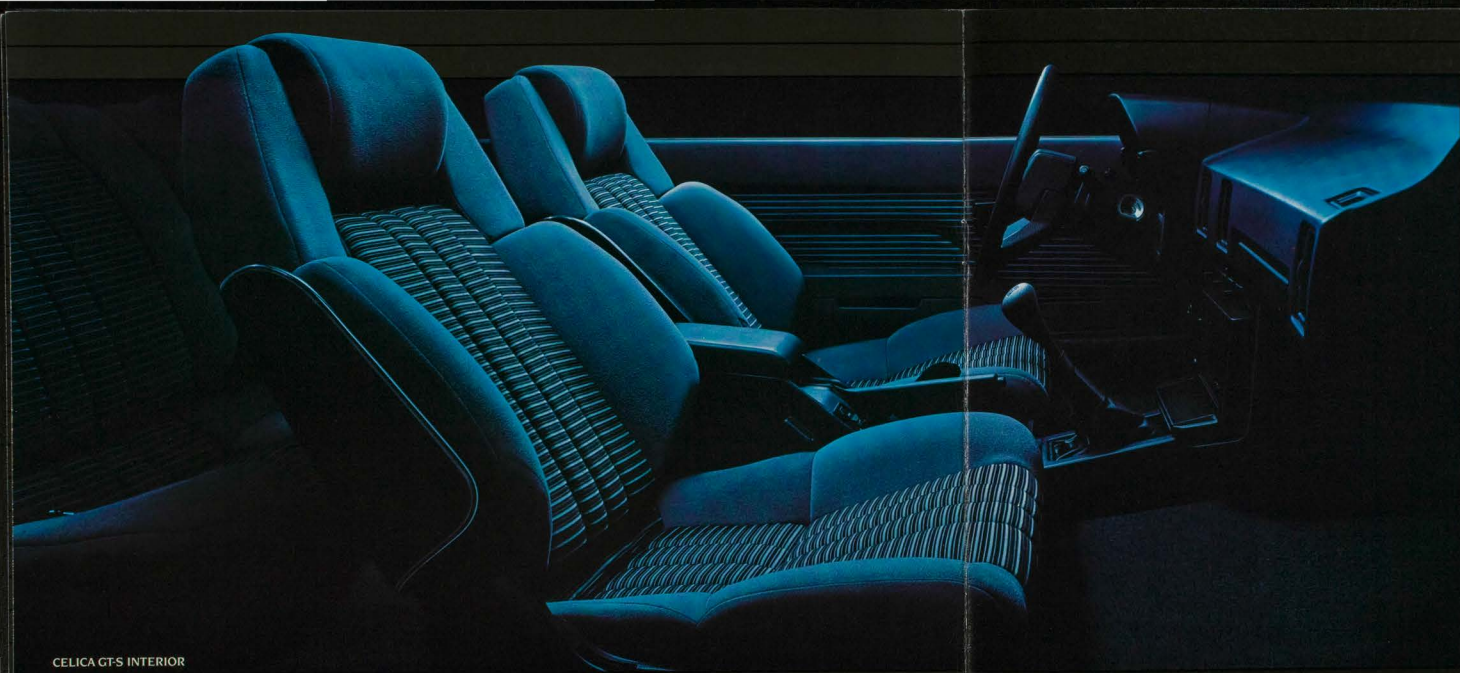
The striking Celica GT-S Liftback and Sport Coupe models have what it takes: bold fender flares, competition-inspired independent rear suspension, variable assist power rack-and-

pinion steering, 4-wheel ventilated disc brakes and wide, aggressive 225/60HR14 raised-black-letter radial tires on attractively-styled 14" x 7" aluminum alloy wheels.

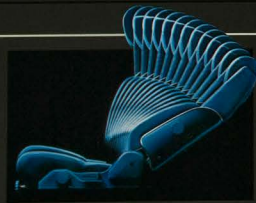
Come discover the sporty good looks, the outstanding performance and the unmatched value built into each of the five 1984 Celica models.

Shown with optional equipment. See Features chart for details.





CELICA GTS INTERIOR



A PERFORMANCE-ENGINEERED DRIVING ENVIRONMENT

The Celica GTS matches its sporty interior to its road-gripping performance. This is a true driver's environment, designed for hours of driving ease and comfort.

The Celica GTS driver's Sport Seat, like a custom-fitted racing seat, holds

and supports you in position for optimum comfort and control. This seat features eight separate adjustments, including headrest, seatback, side bolsters, thigh and bottom cushion adjustments, and a unique lumbar adjustment with three pneumatic support pillows to help reduce lower back fatigue on long trips. You can tailor the driver's seat exactly to your body.

The front passenger is also treated to a contoured Sport Seat. This seat

reclines fully and has thigh cushion and 4-way headrest adjustments, just like the driver's seat, for relaxed, comfortable motoring, mile after mile.

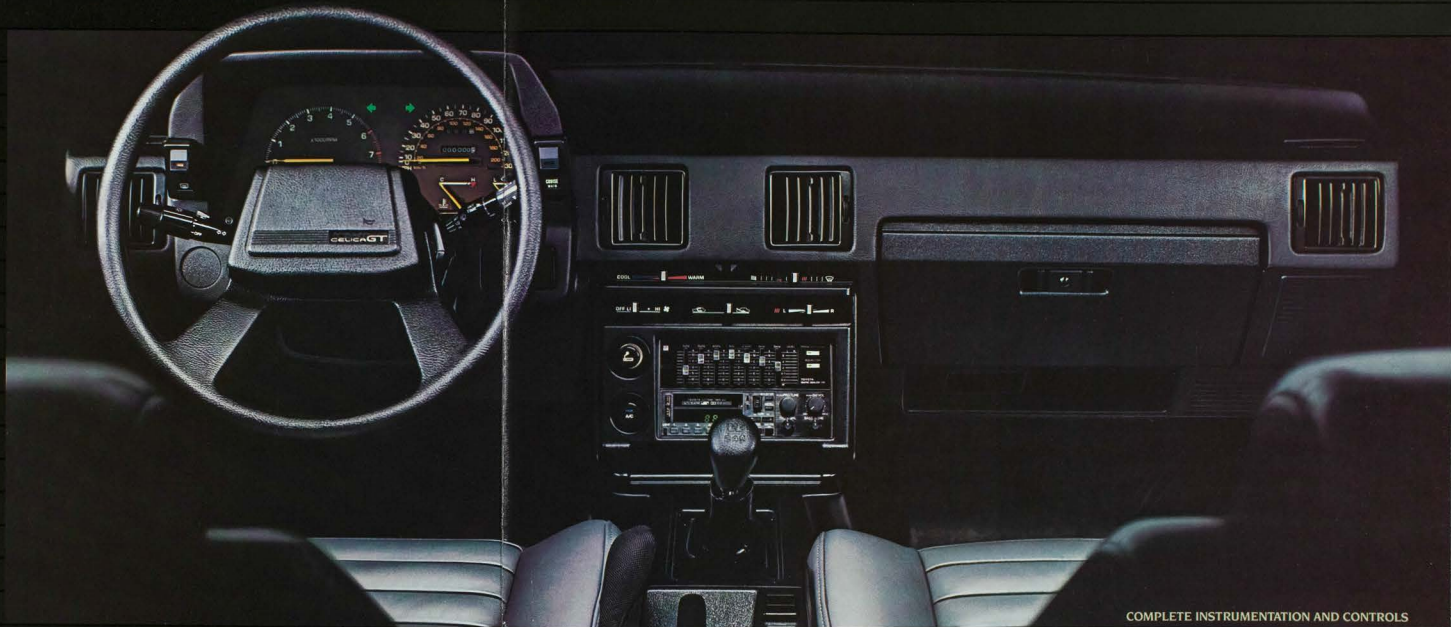
The Celica GTS Sport Seats are available in richly-patterned cloth fabric or in optional soft, full-grain leather upholstery.

For additional driving convenience and control, choose the optional Power Package with power windows and door locks, and Cruise Control.

Once you experience this sensational motoring environment, you'll see that nothing beats the performance-engineered comfort and driving features of the Celica GTS Liftback and Sport Coupe.

Shown with optional equipment. See Features chart for details.

Sensational



Command!

UNITING CAR AND DRIVER

The Celica GT's cockpit is designed to unite driver and machine. All of Celica's instruments, including the 80 mph speedometer, electric tachometer, voltmeter and oil pressure gauges, are positioned directly in front of the driver for quick, easy reading.

All switches and controls are within easy reach for quick access, including the stalk-mounted controls for headlights, turn signals, and optional Cruise Control. The controls for rear window wiper/washer and power remote controlled outside mirrors are located on the center console. A contoured driver's Sport Seat isn't the only feature of the Celica GT's designed for comfort and control. Even the padded steering wheel tilts to

provide you with optimum control and to help you find the most comfortable driving position.

The Celica GT's is complete: right down to the standard electronic AM/FM/MPX stereo receiver and five speakers that surround you with full, rich sound. Or select the optional electronic AM/FM/MPX tuner cassette player and graphic equalizer sound system and enjoy custom-tailored music whenever you like.

Add it all up: electronically fuel-injected performance; a lengthy list of standard features; ergonomically designed instrumentation and controls; and human-engineered driving comforts and conveniences. Even optional full-grain leather upholstery. No wonder the 1984 Celica sets the standard for sports-style driving.

Shown with optional equipment. See Features chart for details.



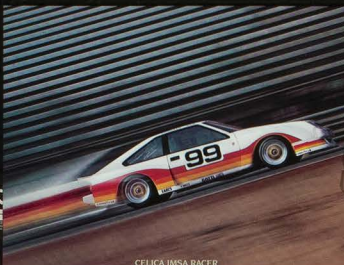
Exciting Performance
Celtics mechanical features, like independent rear suspension on GTS models, are proven in world-class motorsports competition.



INDEPENDENT REAR SUSPENSION

RETRACTABLE HEADLIGHTS

BACK-AND-PINION STEERING



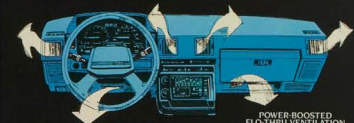
CELICA IMSA RACER



CRUISE CONTROL



TILT STEERING WHEEL



POWER-BOOSTED FLO-THRU VENTILATION

Creature Comforts

Celica comforts include power-boosted Flo-Thru ventilation with multiple outlets, electronic AM/FM/MPX stereo receiver with five speakers and, in GTS models, an 8-way adjustable driver's Sport Seat.



8-WAY ADJUSTABLE DRIVER'S SPORT SEAT



LUMBAR SUPPORT PUMP



LUMBAR SUPPORT BUTTONS



POWER MIRROR CONTROL

Finger-tips Controls

Lumbar support pump and regulator buttons plus power remote control for outside rear view mirrors are all conveniently located.

Shown with optional equipment. See Features chart for details.



MACPHERSON STRUT FRONT SUSPENSION



ELECTRONIC FUEL INJECTION



2.4 LITER SOHC ENGINE

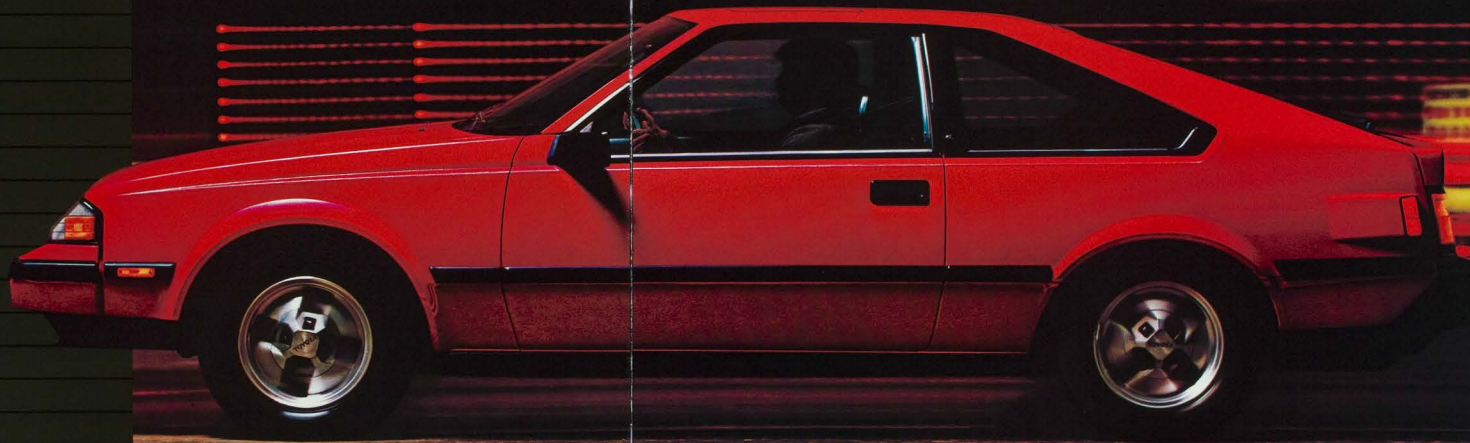
Technical Sophistication

A 2.4 liter SOHC engine with Electronic Fuel Injection (EFI) delivers outstanding performance. MacPherson strut front suspension provides a smooth ride.



ADVANCED TECHNOLOGY FOR RESPONSIVE PERFORMANCE AND HANDLING

Features



CELICA GT LIFTBACK

Sporty

**GREAT LOOKS AND
GREAT VALUE**

Every inch of the sleek, new Celica GT Liftback, from new concealed headlights to the rear spoiler, is the result of extensive aerodynamic design and testing. An extremely low drag co-

efficient of .34 lets this new Celica slice through the wind with superb fuel efficiency* and a quiet ride.

The GT Liftback puts power at your command with an electronically fuel-injected 2.4 liter SOHC engine coupled to a close-ratio 5-speed overdrive, or to Toyota's innovative optional 4-speed automatic overdrive transmission. Power-assisted front disc/rear drum brakes assure confident stops. Optional variable assist

power rack-and-pinion steering enhances Celica's responsive handling.

Inside, handsome cloth upholstery and matching door panels accent this sporty interior. Comfort is provided with reclining front bucket seats and deep cut pile carpeting underfoot. An electronic AM/FM/MPX stereo receiver with five speakers brings alive the sounds of your favorite music while you drive.

Convenient fold-down split rear seatbacks create added cargo space. Your valuables will stay safely out of

sight beneath the built-in cargo cover that automatically raises and lowers with the rear hatch.

Sporty styling and performance, plus comfort and convenience. It all adds up to the traditional Celica value you'll find in the 1984 GT Liftback.

*See EPA mileage statement on specifications page.
Shown with optional equipment. See Features chart for details.





CELICA GT & ST SPORT COUPES

Classy

**SPORTY PERFORMANCE
AND FORMAL STYLING**

Meet the 1984 GT and ST Sport Coupes. They're all Celica with sporty responsive handling, aerodynamic shape, and formal coupe styling with a roomy trunk.

Both Sport Coupes deliver spirited performance from an electronically fuel-injected 2.4 liter SOHC engine

and a 5-speed overdrive transmission. For additional driving convenience, choose an optional 4-speed automatic overdrive transmission.

Inside the GT Sport Coupe you'll discover all the comforts and conveniences of the GT Liftback, including fully reclining front bucket seats in attractive cloth upholstery, full carpeting, tilt steering wheel, and close-at-hand controls. The lockable rear seatbacks fold down for fast, easy inside trunk access or for carrying long objects. For added security, a conven-

ient override switch makes the inside remote trunk opener inoperable.

Now meet the most affordable Celica of all—the ST Sport Coupe. Its value-packed with such standard features as responsive rack-and-pinion steering, steel-belted radial tires, and styled steel wheels. Interior comforts include power-assisted Floathing ventilation, attractive cloth seat trim, and wall-to-wall cut-pile carpeting. Like all 1984 Celicas, the ST Sport Coupe has tinted glass

all around, with a shaded windshield band to reduce glare from the sun.

GT or ST, these 1984 Celica Sport Coupes are generously equipped with the standard features you want and the traditional Toyota quality and value you need.

Shown with optional equipment. See Features chart for details.



FEATURES

	GT-S Liftback/ Sport Coupe	GT Liftback/ Sport Coupe	ST Sport Coupe
5-Standard O-Optional -Not Available			
MECHANICAL			
2.4 liter 4-cylinder SOHC engine	S	S	S
Electronic fuel injection	S	S	S
Fully transverse front suspension	S	S	S
5-speed overdrive transmission	S	S	S
5-speed automatic overdrive transmission	S	O	O
MacPherson strut front suspension	S	O	O
Independent rear suspension	S	O	O
Lock and pinion steering	S	O	O
Power assisted brakes (ventilated front disc rear drum)	S	S	S
Speed-sensitived radial tires	S	S	S
EXTERIOR			
Styled steel wheels	-	S ¹	S
16" x 17" aluminum alloy wheels	S	-	-
22-speaker Hi-Fi powered black-speaker tones	S	-	-
Aluminum Alloy Wheel Package—includes alloy wheels, Michelin 185/70SR14 tires	-	O	-
Color-keyed front bumper	S	S	S
Color-keyed fender flares	S	-	-
Retractable headlights	S	S	S
Impulse halogen headlights	S	S	S
Dual integrated sail-mounted mirrors with power remote control	S	S	S
Two-tone paint	O	O	-
Wide protective side moldings	S	S	-
Power sunroof with overhead maplights	O	O	-
Front and rear mud guards	S	-	-
Rear window wiper/washer with intermittent control	S	S	-
INTERIOR			
tachometer	S	S	S
Wahmeter and oil pressure gauges	S	S	-
Remountable tripointer	S	S	S
Cruise Control	O	O	-
Power Package—includes power windows, door locks, Cruise Control and special door trim	O	O	-
Power steering with variable assist	S	O	O
6-position tilt steering wheel	S	S	-
Overdrive column-mounted headlight, headlight locker, intermittent wipers and tilt windshield wipers, heat steam washer and turn signal controls	S	S	S
Air conditioning	O	O	O
Power hooded 4-point ventilation	S	S	S
Electric rear window defogger	S	S	S
Remote hatch/trunk release	S	S	S
Front fender door with inside remote release	S	S	-
Tinted glass with upper shaded windshield band	S	S	S
Digital quartz clock	S	S	S
Illuminated Entry System	S	S	S
Full center console with armrest	S	S	-
Inclinor seat bucket seats	S	S	-
Driver's seat adjustable height and lumbar support	-	S	-
Sport Seats with drivers side 8-way adjustment including pneumatic lumbar support adjustment	S	-	-
Club seat trim	S	S	S
Knitted vinyl seat trim	O	-	-
Leather Seat Trim Package with coordinated door trim	O	-	-
Fold-down right rear seatbacks	S	S	-
Rear cargo door	S	S	-
Car pile carpeting	S	S	S
AM/FM/MPX stereo receiver with 3 speakers	S	S	O
Electronic AM/FM/MPX stereo receiver with 3 speakers, cassette, equalizer and automatic power windows	S	S	O
Electronic AM/FM/MPX stereo tuner with 3 speakers, cassette, equalizer and automatic power windows	S	O	-

¹With variable assist power steering. ²Ventilated 4-wheel disc brakes on GT-S. ³With trim strips. ⁴With wide-view passenger-side convex mirror. ⁵Liftback only. ⁶With remote control overdrive on Coupe only. ⁷Locking fuel filler door only. ⁸Analog quartz clock. ⁹With trunk access on Coupe. ¹⁰May be deleted for credit at P.O.E. (Port of Entry).

SPECIFICATIONS

	GT-S Liftback/ Sport Coupe	GT Liftback/ Sport Coupe	ST Sport Coupe
ENGINE TYPE			
DISPLACEMENT	2.4 liter (174 cu in.)	2.4 liter (174 cu in.)	2.4 liter (174 cu in.)
TORQUE (SAE NET)	105 @ 4800 rpm	105 @ 4800 rpm	105 @ 4800 rpm
HOSEPOWER (SAE NET)			
117 lbs @ 3000 rpm	117 lbs @ 3000 rpm	117 lbs @ 3000 rpm	117 lbs @ 3000 rpm
BODY/FRAME CONSTRUCTION			
Unibody body	Unibody body	Unibody body	Unibody body
SUSPENSION FRONT			
MacPherson strut with non-coaxial coil springs and stabilizer bar			
SUSPENSION REAR			
GT-S—Independent rear suspension, coil springs, gas-filled shock absorbers and stabilizer bar			
GT-Liftback—with coil springs, lateral tracking bar and stabilizer bar			
STEERING TYPE			
Rack-and-pinion, collapsible shaft			
BRAKES			
GT-S—Power-assisted ventilated 4-wheel disc			
GT-Liftback—Power-assisted ventilated front disc/rear drum			
EXTERIOR DIMENSIONS (inches)			
Wheelbase	98.4	98.4	98.4
Overall length	L/B 176.2	L/B 176.2	176.2
Overall width	67.7	67.6	65.0
Overall height	52.0	52.0	52.0
Front wheel	56.3	54.0	54.0
Rear wheel	53.3	53.7	53.7
INTERIOR DIMENSIONS (inches)			
Head room	37.4	37.4	37.4
Head room (rear)	L/B 35.6	L/B 35.6	37.0
Leg room	43.0	43.0	43.0
Leg room (rear)	33.4	33.4	33.4
Shoulder room	53.3	53.3	53.3
Shoulder room (rear)	52.1	52.1	52.1
CAPACITIES			
Luggage capacity, rear seat up (cu. ft.)	L/B 13.9	L/B 16.9	10.6
Luggage capacity, rear seat down (cu. ft.)	Coupe 10.6	Coupe 10.6	10.6
Cargo capacity, rear seat down (cu. ft.)	L/B 16.1	L/B 25.7	-
Fuel tank capacity (gallons)	12.9	16.1	16.1
CURB WEIGHT (lbs.)			
L/B 2705	L/B 2549	2500	
Coupe 2729			
TIRES			
Type	Steel-heloid radial	Steel-heloid radial	Steel-heloid radial
Size	225/60SR14	185/70SR14	175/84R14
EXTERIOR COLORS (INTERIOR COLORS)			
Metallic Clear Coat		Metallic Clear Coat	
Optional Two-Tone			
Solid	Silver (Black)	Light Brown (Brown)	Light Brown (Brown)
White (Blue or Black)	White (Brown or Black/Red)	Black (Black)	Silver/Gloss Black (Silver/Blue)
Light Blue (Black or Black/Red)	Blue (Blue or Black)		
MPG ESTIMATES*			
City		City	
Highway		Highway	
Combined		Combined	
26/37		23/34	

*Not applicable. **All colors available in all models. ¹MPG estimates are based on a 15% city/45% highway/40% combined city/highway/combined driving cycle. Actual mileage may vary. ²Actual highway mileage will probably be less than the "Highway Estimate." Specifications and equipment based on information available at time of printing and are subject to change without notice. Specifications are for Mainland U.S.A. and may differ in other regions. Cover tires and other items shown with optional equipment. See Features chart for details on options, accessories and specifications in your area. Contact your Toyota dealer. See 1984 Toyota Accessories Brochure for additional Toyota-approved accessories.



Personal Touches
Tailor your Celica to fit your lifestyle with a variety of exciting options from aluminum alloy wheels to special two-tone paint.

Options

BUCKLE UP... IT'S A GOOD FEELING!

Toyota urges you to use your seat belts every time you drive. Safety experts say "Buckle up!" Here are a few good reasons why:

- When properly adjusted, seat belts can help the driver maintain better vehicle control.

- Studies show that generally the safest place in a collision is inside your vehicle. Seat belts can help keep you there.
- Small children can be injured during quick turns or sudden stops; they should be provided with a child restraint system dynamically tested to meet federal standards. Select a restraint system carefully.



The seat belts in the 1984 Toyota Celica are not only designed to meet or exceed all government requirements for effectiveness, but also are engineered for simple operation and maximum comfort.

- All Toyota Celicas have a Seat Belt Retracting System that helps draw the seat belts out of the way for easier entry and exit.

- Front seat belts with **Emergency Locking Retractors** allow complete freedom of normal movement for the driver and front passenger, but under severe changes in vehicle motion, they automatically lock to restrain body movement.
- The **Seat Belt Tension Reduction System** in Celica models provides added front seat comfort.
- Rear seat belts with **Automatic Locking Retractors** self-lock in position after the user buckles up. They permit installation of child restraint systems. It is



Before you drive, familiarize yourself with your Toyota Celica's seat belts. And remember: for peace of mind, buckle up... it's a good feeling!

QUALITY CARS, PARTS & SERVICE

Toyota's are designed and built for customer satisfaction. That's why, in an independent owner survey¹ covering 25 major import and domestic one-year-old cars sold in America, Toyota owners reported less service and repairs needed, giving a higher level of satisfaction than any make except Mercedes-Benz.

Every Toyota is tested and inspected at every stage of manufacture, and is

covered by Toyota's 2-year/24,000-mile limited powertrain warranty!² Toyota dealer parts and service reflect the same quality and dependability you'll find in the 1984 Toyotas. A computerized parts inventory control system helps assure availability of Genuine Toyota and Toyota-approved Parts at nearly 1,000 dealers nationwide. Also, Toyota-trained service technicians use the latest equipment to care for your Toyota. That's why Toyota owners

reported the lowest incidence of repairs and the best parts availability of any import or domestic make!³ You can count on Toyota dealers to help you keep that Toyota feeling.

¹Source: J.D. Power & Associates Customer Satisfaction Survey, 1983.
²See your Toyota dealer for details.