



OH
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Tercel
BY TOYOTA



TERCEL 3-DOOR SR5 LIFTBACK

Economical

SETTING THE STANDARD FOR THE ECONOMY CAR

The Toyota Tercel has changed the standard for economy, proving through its unique design and innovative engineering that low price and high mileage can go hand-in-hand with room, comfort and convenience.

Not only is Tercel the lowest-priced* of all Toyotas, it is also the roomiest of any subcompact** Outstanding mileage figures attest to the efficiency of Tercel's overall design: the Liftbacks are rated at 99 EPA Estimated MPG, 50 Estimated Highway MPG†

A remarkably engineered 1.5 liter 4-cylinder SOHC engine—the heart of Tercel's efficiency—is designed to perform mile after mile, year after year. And with the all-weather traction of front-wheel drive, a wide stance for

road-hugging stability, responsive rack-and-pinion steering and MacPherson strut front and rear suspension, Tercel is ready to take on the rigors of the road.

From the sporty 3-Door SR5 Liftback (shown here) with 3-speed overdrive transmission, to the Deluxe 5-Door and 3-Door models, the Tercel Liftbacks set the standard for today's economy cars. For versatile, economical wagons, the Tercel 4WD and front-wheel drive Wagons also set the standard. Whichever Tercel you choose,

you'll be assured of Toyota's meticulous attention to detail and quality.

*Based on manufacturer's suggested retail price. Actual retail price may vary.

**Subcompact car class as defined by EPA.

†Remember, compare this estimate to the EPA Estimated MPG† of other cars with manual transmission. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the Highway Estimate.

Shown with optional equipment. See Features chart for details.





TERCEL SR5 LIFTBACK INTERIOR



ENGINEERED FOR ROOM AND COMFORT

Terce's interior, the largest of any subcompact* is efficiently crafted with plenty of room and comfort for five adults. Terce's front-wheel drive layout and exceptionally space-efficient body design expand interior space—creating more foot and leg room, both front and rear.

For 1984, the Tercel SR5 is equipped with new Sport Seats. They're loaded with comfort and contoured for extra support. Both front seats recline fully and have adjustable headrests. For increased comfort, the driver's seat features a vertical height adjuster with dual controls.

The best way to appreciate Terce's openness is to sit down and look around. The raised seating area of the front Sport Seats positions you

for a better view of the road. And the wide glass area provides virtually unobstructed visibility.

You'll also find that Terce's interior is designed for maximum efficiency and driving ease. No straining to see gauges. No fumbling for controls. Everything is right where you want it, including digital quartz clock, electric tachometer and AM/FM/MPX stereo receiver with four speakers.

The Tercel SR5 Liftback has versatility, too. The removable cargo cover behind the rear seat is hinged for

outside or inside access. Fold-down split rear seatbacks and a forward-folding seat cushion provide a flat load floor and extra cargo space when needed.

Once inside the 1984 Tercel SR5, you'll see that this is the space-efficient size that small car design was meant to be.

*Subcompact car class as defined by EPA. Shown with optional equipment. See Features chart for details.

Spacious



TERCEL 5-DOOR DELUXE AND 3-DOOR LIFTBACKS

Value

ECONOMY WITH ALL THE EXTRAS

The Tercel 3-Door and 5-Door Deluxe Liftbacks—and the lowest-priced* of all Toyotas, the 3-Door Liftback—supply economical drivability with plenty of standard features.

All are powered by a lively 1.5 liter 4-cylinder SOHC engine teamed up with a 5-speed overdrive transmission

in Deluxe models (4-speed transmission in 3-Door Liftback) that loves to run. Front-wheel drive design, precise rack-and-pinion steering, and smooth-riding 4-wheel independent suspension give the Tercel Liftbacks an exceptional ride.

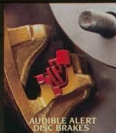
Comfortably shaped, well-constructed seats recline fully. Instruments are clustered for easy reading. The rear hatch has a low liftover height for easy loading and unloading. You'll also find an electric rear window defogger on Deluxe models.

On closer inspection, you'll see even more quality standard features on every Tercel—including many that help lessen the cost of ownership through reduced maintenance and easier repairs. All this, plus many more comforts and conveniences make the Tercel Liftbacks an outstanding value for 1984.

*Based on manufacturer's suggested retail price. Actual retail price may vary. Shown with optional equipment. See Features chart for details. Deluxe interior shown at right.



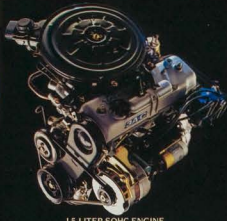
Efficient Design
 Lively 1.5 liter SOHC engine teamed with 5-speed overdrive transmission adds to Tercel's fuel efficiency. Design technology includes front disc brakes with audible alert wear indicators, MacPherson strut front suspension, rack-and-pinion steering, and integrated ignition assembly.



AUDIBLE ALERT DISC BRAKES



5-SPEED OVERDRIVE TRANSMISSION



1.5 LITER SOHC ENGINE



RACK-AND-PINION STEERING INTEGRATED IGNITION ASSEMBLY

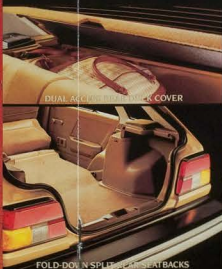


WIND TUNNEL STYLING

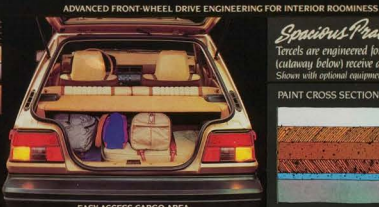


5-DOOR DELUXE LIFTBACK

*Remember: Compare this estimate to the EPA Estimated MPG of other cars with manual transmission. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the "Highway Estimate."



FOLD-DOWN SPLIT REAR SEAT BACKS



EASY ACCESS CARGO AREA

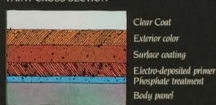
Generous Storage Space.

Tercel Liftbacks feature wide-opening rear hatch and low liftover height for easy loading and unloading. Fold-down split rear seatbacks and dual access rear deck cover add cargo-carrying versatility.

Spacious Practicality

Terrels are engineered for 5-passenger comfort and generous storage space. Metallic paints (available below) receive an extra "Clear Coat" to help protect the finish and add luster. Shown with optional equipment. See Features chart for details.

PAINT CROSS SECTION



- Clear Coat
- Exterior color
- Surface coating
- Electro-deposited primer
- Phosphate treatment
- Body panel

Features



TERCEL 4WD SR5 WAGON

Versatile

WHEN OTHERS GIVE UP, IT GOES, AND GOES, AND GOES.

The Tercel 4WD SR5 and Deluxe Wagons take the dare. On mud, snow or rutted road* they get you there with the highest miles-per-gallon** of any 4-wheel drive wagon in the U.S.

Put that together with a 13.2 gallon gas tank and you can go up to 541 miles between fill-ups. And you'll

travel those miles in spacious comfort, with room enough for five passengers and all their fun-fare—more room, in fact, than any 4WD wagon in their class†.

The Tercel 4WD Wagons are built to get you there and back again. To start, there's the extra traction of front-wheel drive. When you need it—even while the 4WD Wagon is on the move—just flick a lever and your Tercel is in on-command 4-wheel drive. The innovative manual transmission elim-

inates the conventional transfer gearbox. It gives you six forward gears—including fuel-saving overdrive and an extra-low gear for 4-wheel drive pulling power.

New for 1984, the Tercel front-wheel drive Deluxe Wagon (shown at right) features rack-and-pinion steering, MacPherson strut front suspension, power-assisted brakes and more.

All Tercel Wagons feature a large rear-entry door that lifts up and out of the way. With rear seats up, there are over 27 cubic feet of cargo space.

Need more space? Fold the rear seat cushion forward and fold down the split rear seatbacks, and you've got over 59 cubic feet of cargo space with a flat load floor.

For economy, practicality, comfort, and dogged determination, the Tercel Wagons leave the rest far behind.

*For rough-road use, installation of the optional Chassis Gravel Shields is recommended.

**See EPA mileage statement on specifications page.

†Small Station Wagon class as defined by EPA. Shown with optional equipment. See Features chart for details.



All-Weather Design

Advanced on-command 4WD technology gets Tercel through mud, snow and rain. Innovative inclinometer indicates the degree of incline when vehicle is stopped.



ALL-WEATHER TRAILING POWER



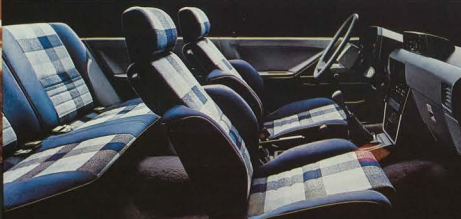
4WD 4WD WAGON

On-Command 4WD

The 4WD Wagons with full-time front-wheel drive and on-command 4-wheel drive let you take it all with you in spacious comfort wherever you go.



FULLY RECLINING FRONT SEATS



4WD SRS WAGON INTERIOR



REAR DECK CARGO

CARGO AIRCRAFT-LEVEL DOWN SPLIT REAR SEAT BACKS

FWD DELUXE WAGON INTERIOR



Spacious Interior

Tercel Wagons provide room for five adults to ride with plenty of arm-stretching, hip-shifting and leg-crossing interior space. There is also ample cargo space for luggage or fun gear.



FRONT WHEEL DRIVE DELUXE WAGON

Loads of Value

The newest Tercel—the 5-Door Deluxe Wagon—is the lowest-priced* Toyota Wagon and it's loaded with utility: large, easy-opening rear hatch, low fender height, and 637 cubic feet of carpeted, flat-floored cargo space.

*Based on manufacturer's suggested retail price. Actual retail price may vary. Shown with optional equipment. See Features chart for details.

Features



REAR DECK CARGO COVER



DUAL STAGE AIR CONDITIONING



WIPER WASHER

Added Convenience

Available for 1984 are such extras as power steering, a rear window wiper/washer with mist cycle and removable rear deck cover.



SR5 ALLOY WHEELS

A Special Look

There are great ways to dress up the Tercel SR5 Lillbacks and Wagons. Including alloy wheels and two-tone paint on the 4WD SR5 Wagon.



AM-FM-MPX STEREO RECEIVER WITH CASSETTE



POWER WINDOW



TWO-TONE PAINT

Options

BUCKLE UP... IT'S A GOOD FEELING!

Toyota makes it easy for you and your passengers to get into the seat belt habit. We urge you to use your seat belts every time you drive. Safety experts say, "Buckle up! Here are a few good reasons why.

- When properly adjusted, seat belts can help the driver maintain better vehicle control.
- Studies show that generally the safest place in a collision is inside your vehicle. Seat belts can help keep you there.
- Small children can be injured during quick turns or sudden stops; they should be provided with a child restraint system dynamically tested to meet federal standards. Select a restraint system carefully.
- The seat belts in the 1984 Tercel are not only designed to meet or exceed all government requirements for effectiveness, but are also engineered for simple operation and maximum comfort.
- Front seat belts with Emergency Locking



with Emergency Locking

FEATURES

	3-Door SR5 Lillback	5-Door Deluxe Lillback	3-Door Deluxe Lillback	5-Door Deluxe Lillback	RWD 5-Door SR5 Wagon	5-Door Deluxe Wagon	5-Door Deluxe Wagon
S-Standard O-Optional -Not Available							
MECHANICAL							
1.5 liter 4-cylinder SOHC Engine	S	S	S	S	S	S	S
Fully transposed ignition	S	S	S	S	S	S	S
Integrated ignition assembly	S	S	S	S	S	S	S
6-speed overdrive transmission	-	-	-	-	S	S	-
5-speed overdrive transmission	S	S	S	S	-	-	S
4-speed synchro-shaft transmission	-	-	-	-	-	-	-
3-speed automatic overdrive transmission	-	O	O	-	-	-	O
Rack-and-pinion steering	S	S	S	S	S	S	S
MacPherson strut front suspension	S	S	S	S	S	S	S
Power-assisted brakes (front disc, rear drum)	S	S	S	S	S	S	S
Steel-belted radial tires	S	S	S	S	S	S	S
EXTERIOR							
Stylized steel wheels	S	S	S	S	S	S	S
Aluminum alloy wheels	O	-	-	O	-	-	-
Self-mounted driver side outside mirror	S	S	S	S	S	S	S
Tungsten halogen headlights	S	-	-	S	-	-	-
Chassis Gravel Shields under drivetrain, all pans and fuel tank	-	-	-	-	O	O	-
Locking fuel filler door	S	S	S	S	S	S	S
Wide protective side moldings	S	S	-	S	S	-	-
Front and rear mud guards	S	S	-	S	S	-	-
Power tinted wind with maplight	O	O	O	O	O	O	O
Vented anti-lift windshield wipers	S	S	S	S	S	S	S
Rear window wiper/washer with mist cycle	O	O	O	-	O	O	-
Two-tone paint	-	-	-	-	O	-	-
INTERIOR							
Electric tachometer	S	-	-	S	-	-	-
Inclinometer	S	-	-	S	-	-	-
Retractable tripmeter	S	S	S	S	S	S	S
Steering column-mounted controls	S	S	S	S	S	S	S
Intermittent windshield wiper/washer	S	S	S	S	S	S	S
Variable assist power steering	O	O	O	-	O	O	-
Dual-stage air conditioning	O	O	O	-	O	O	-
Electric rear window defogger	S	S	-	S	-	-	S
Spot Seats with adjustable headrests	S	-	-	S	-	-	-
H-back front bucket seats	-	S	S	-	-	-	S
Low-back front bucket seats	-	-	-	-	-	-	-
Fully reclining front seatback	S	S	-	S	-	-	S
Drivers seat vertical height adjustment	S	-	-	S	-	-	-
Fold-down split rear seatbacks	S	S	S	-	S	S	-
Vinyl seats with accents	-	S	S	S	-	-	S
Cloth seat trim	S	O	O	-	S	-	O
Dual access rear deck cargo compartment light	S	S	-	S	-	-	S
Tinted glass	S	S	-	S	-	-	S
Full carpeting	S	S	-	S	-	-	S
AM-FM-MPX stereo receiver with 4 speakers	S	O	O	-	S	O	O
AM-FM-MPX stereo receiver with 2 speakers and cassette	S	O	O	-	O	O	O
Digital quartz clock	S	O	O	-	O	O	O

*Dual mirrors with remote control. *Without accents. *With 2 speakers.

SPECIFICATIONS

	4-cylinder SOHC 1.5 liter (1472 cc) 62 @ 4500 rpm 15-Door Lillback 60 @ 4500 rpm 70.8-hp @ 2800 rpm 13-Door Lillback 73.8-hp @ 3000 rpm						
ENGINE TYPE DISPLACEMENT HORSEPOWER (SAE NET) TORQUE (SAE NET)							
BODY/FRAME CONSTRUCTION							
Unitized body							
SUSPENSION FRONT							
MacPherson strut with stabilizer bar							
SUSPENSION REAR (FRONT WHEELS DRIVE MODELS)							
Shock with lateral tracking rod, hydraulic shock absorbers and stabilizer bar							
SUSPENSION REAR (RWD MODELS)							
Shock with lateral tracking rod, hydraulic shock absorbers and stabilizer bar							
STEERING TYPE							
Rack-and-pinion, collapsible shaft							
BRAKES							
Power-assisted (front disc, with audible alert wear indicators, rear drum)							
EXTERIOR DIMENSIONS (inches)							
Wheelbase	95.7	95.7	95.7	95.7	95.7	95.7	95.7
Overall length	158.7	158.7	158.7	158.7	169.7	169.7	169.7
Overall width	63.6	63.6	63.6	63.6	63.6	63.6	63.6
Overall height	54.5	54.7	54.7	54.5	59.1	59.1	59.1
Tread width (front)	54.5	54.5	54.5	54.5	54.5	54.5	54.5
Tread width (rear)	53.9	53.9	53.9	53.9	53.1	53.1	53.9
INTERIOR DIMENSIONS (inches)							
Head room (front)	38.1	38.1	38.1	38.1	40.2	40.2	40.2
Head room (rear)	37.1	37.1	37.1	37.1	39.2	39.2	39.2
Leg room	42.4	42.4	42.4	42.4	42.4	42.4	42.4
Shoulder room	31.8	31.8	31.8	31.8	33.9	33.9	31.8
Shoulder room (front)	52.8	52.8	52.8	52.8	52.8	52.8	52.8
Shoulder room (rear)	51.9	52.6	51.9	51.9	52.6	52.6	52.6
CAPACITIES							
Cargo capacity, rear seat (spec. R)	14.1	14.7	14.1	14.1	27.3	27.3	32.0
rear seat down (cu. ft.)	29.0	29.3	29.0	29.0	59.7	59.7	63.7
Fuel tank capacity (gallons)	13.2	13.2	13.2	13.2	11.2	11.2	13.2
CURB WEIGHT (lbs.)	2040	2040	2010	1990	2290	2270	2140
TIRES (steel-belted radials)							
Type	Blackwall 407(208R1)	Blackwall 15(58R1)	Blackwall 15(58R1)	Blackwall 15(58R1)	All-weather Blackwall 17(702R1)	Blackwall 15(58R1)	Blackwall 15(58R1)
Size	13	13	13	13	15	13	13
EXTERIOR COLORS (INTERIOR COLORS)							
Color	Solid		Metallic Clear Coat				
White (Gray or Dark Wine)	Silver (Gray or Dark Wine)		Optional Two-Tone				
Cooper (Brown)	Light Poplar (Brown)		Light Topaz/Brown				
Dark Orange	Dark Orange		Light Blue (Gray)				
Light Blue (Gray)	Light Blue (Gray)		Light Blue (Gray)				
Blue (Gray)	Blue (Gray)		Light Green (Gray)				
*All color options available in all models.							
MILEAGE ESTIMATES*							
	4-speed	5-speed	3-speed	5-speed	1-speed	5-speed	6-speed
49 State EPA EST. MPG/HWY MPG	39/50	46/48	33/42	42/47	32/40	33/41	41/41
California EPA EST. MPG/HWY MPG	39/49	43/48	33/41	43/49	33/39	33/42	41/42
*Remember: Compare this estimate to the EPA Estimated MPG of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the "Highway Estimate." Specifications and equipment based on information available at time of printing and are subject to change without notice. Specifications are for Mainland U.S.A. and may differ in other regions. Cover windows and others shown with optional equipment (see Features chart). For details on options, accessories and specifications in your area, contact your Toyota dealer. See 1984 Toyota Accessories brochure for additional Toyota-approved accessories.							

Retractors allow freedom of normal movement, but under severe changes in vehicle motion, they automatically lock to restrain body movement.



The Seat Belt Tensioner System helps draw the driver's seat belt out of the way for easier entry and exit when the door is opened.

Rear seat belts with Automatic Locking Retractors self-lock in position after the user buckles up. They permit installation of child restraint systems. It is recommended that these systems be installed in the rear seat. Follow the manufacturer's recommendations for installing these systems.

Before you drive, familiarize yourself with your Tercel's seat belts. And remember, for peace of mind, buckle up... it's a good feeling!

QUALITY CARS PARTS & SERVICE

Toyotas are designed and built for dependable operation. Each vehicle is tested and inspected inside and out at every stage of manufacture. And every new Tercel is covered by Toyota's 2-year/24,000-mile limited powertrain warranty.*

Toyotas dealer parts and service reflect the same quality and depend-

ability you've found in the 1984 Tercel. A computerized parts inventory control system helps assure availability of Genuine Toyota and Toyota-approved Parts at nearly 1800 dealers nationwide. Additionally, Toyota-trained service technicians use the latest equipment to care for your Toyota.

You can count on Toyota dealers to help you keep that Toyota feeling.

*See your Toyota dealer for details.