



## A NEW GENERATION OF TRUCKS

Something right is on the truck-scene for 1984: the totally new Toyota Trucks. Toyota, builder of one of the best-selling truck lines in the world, brings you the next generation: the most technologically advanced trucks Toyota has ever created.

The 1984 Toyota Trucks combine chassis and power train design break throughs, body for ew styling, and trad-tional Toyota tough-truck quality The result. the right truck for you. For 1984 there are 16 dynamic new models including extra-spacetous Xtan-cabs, part of the boldly styled lineup of 142 and 44 trucks plus two new Comparison of the tought styled lineup of the standard the the industrys most modem gas and diseid-buded powerplants--including husky 24 liter

engines with Electronic Fuel Injection that provide more horsepower than any Toyot Truck ever. You have a wide choice of efficient, smooth-shifting transmissions for 1984, including Toyota's innovative, optional 4 speed automatic overdrive. Uniquely styled cabs with more glass for graved automatic overdrive. Bass for gravet visibility, are the largest Toyota cabs ever in fact, the new Xiracabs have more leg room than any small truck. "Nuffl see and leed the durability built into the new Toyota Trucks- in the

stability of the rugged full-box frame, in the double-wall beds on most models, in the Soft-Ride near suspen-sion, in reduced noise and vibration-quality everywhere, inside and out. Wherever you go, whatever you do, there is a quality-built 1964 Toyota Truck that does it right.

Shown with optional equipment. See Funtures chart for details

SR5 XTRACAB SPORT INTERIOR



## EXTRA ROOM EXTRA COMFORTS

The first thing you notice when you sit behind the wheel of the boldly-systel 764 (7004 SR) Xtracab Sport Truck is moon: room to get in, room for you and your passenger to really stretch out. You're getting more leg mom than any other small truck! The Xtracab Sport Truck gives you extra carry-it-all space behind the

reclining bucket seats too. A remov-able cargo shell gives you room to take along tools, sports gara an ice chest, the works. With SRS Yaracab, you're in for the most comfortable trucking on the most Comfortable trucking on the most Comfortable trucking no the most Comfortable trucking on the most Comfortable trucking on the most comfortable trucking on the neg comfortable trucking on the neg comfortable trucking on the most comfortable trucking on the most

cassette player, graphic equalizer and four speakers. With the introduction of the new Xtracob for 1984. Toyotas remarkable 4-speed automatic overdrive trans-mission is now available as an option on more models than ever. This inno-vative transmission is designed to provide surprising fuel efficiency<sup>2</sup> and performance. The overdrive fourth gear reduces engine rpm at crushing speeds to help lessen engine wear. You can also equip the new \$85 Xtracab with such options as a 7way

adjustable Sport Seat, power steer-ing, sun/moonroof, air condition-ing, or a Power Package with Cruise Control, tilt wheel, power windows, power antenna, and more. The SRS Xtracab Sport Truck for 1964 it is the roomiest truck Toyota has ever built. And the most confrort-able tree knows are received

able truck you've ever owned. \*See EPA mileage statement on specifications

page. Shown with optional equipment. See Features chart for details.

# SR5 SPORT TRUCKS: NEW STYLE, NEW

SR5 Sport Trucks are new from the ground up. With their sculptured, aerodynamic lines and advanced-technology running gear theyre ready to run, on the job or on the town. The SR5s 24 litter engine gets a big boost in honsepower and torque from Toyota's new, exclusive multi-point

Electronic Fuel Injection system. There's never been a more powerful

There's never been a more powerful Toyota Thuck! A 5-speed overdrive gearbox puts the power to the road. By reducing engine prom at cruising speed, it helps increase fuel economy\*and lessens

increase fuel economy' and lessens engine wear. Redesigned front-end geometry plus a new rear suspension system with staggered-mount shock absorb-ers gives the SR5 more handling ease. comfort and stability than ever before. There's also the confident stopping

power of ventilated front disc brakes, plus the proven performance of radial tires. The handsomely arranged, padded dash has easily readable full instru-mentation. All controls are placed to fall easily and naturally to hand and fineering.

fingertips. You get it all-and more-in the 1984 Toyota SR5 Sport Trucks. \*See EPA mileage statement on specifications

page. Shown with optional equipment. See Features chart for details.



SR5 LONG BED SPORT TRUCK



### VERSATILE VALUE FOR

The 1984 Toyota Deluxe Trucks make uncommonly good sense for work or play These budget-minded trucks come hilly equipped with quality teatures built right in for extra value. A fuel-thrity '24 liter SOHC engine produces the torque and horsepower

to move a 400 lb payload" around town or around the country. A smooth-shifting 5-speed over-drive gearbox is standard. For added driving ease, choose the innovative optional Toyota 4-speed automatic overdrive transmission. With the Xtracab's larger interior dimensions, there's plenty of storage space behind the bucket seats. The Long Bed Deluxe offers comfortable seating for three adults. Both Xtracab and Long Bed Deluxe Trucks have rugged, double-wall bed

construction, and one-touch tailgates for fast, easy cargo access Inside cargo tie-down hocks help secure the payload, and on the Xtracaba a new mear deck largin plights the loading area. Toyota Trucks are designed to save you money in the long run too, with such leatures as a fully transistorized ightion system for dependable starts are road-turned loc. The road-turned loc. The road-turned loc.

disc and rear drum brakes provide fade-resisting stopping power For added rigidity and durability there is toyota's exclusive full-box frame construction. No doubt about it, the 1984 Toyota Trucks are tough, but easy to live with.

\*See EPA mileage statement on specifications

page "Including occupants, equipment and cargo. Shown with optional equipment. See Peatures chart for details.



These Drived Echnology The all-war 2 liter Topola bac-direct engine with heavy-duty dual-battery electrical system and heavy-duty starter motor provide proventi yet lue-ficient performance. Topolas unique Fiber-Ronkweld Media pelsons help improve engine performance and durability.



\*Remember: Compare this estimate to the EPA\*Estimated MPG\*of other tracks with discof engines. You may get different mileage depending on how fast you drive, weather conditiones and trip length. Actual highway mileage will probably be less them the "Highway Estimate".



More Power

Toyota's exclusive, multi-point Electronic Fuel Injection, standard in all SR5 4x2 models with 2.4 liter gasoline engines, improves horsepower and torque by metering the correct amount of fuel. EFI models are nated at 30 EPA Estimated MPG 32 Estimated Highway MPG?



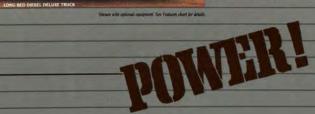
2.4 LITER SOHC EFI ENGINE

DOUBLE-WALL BED

Designed Constructions. Topolars maped full-foor hume adds increased strength and helps enimute frume breating for a smooth, staff ride. Defaue and SR's models feature torsion foor from superension and SeV-Red lead gramp arransponsions with supported-mount rare shocks. Most madels have cargo feeds with longic double-and construction.



\*Remember: Compare this estimate to the EPA "Estimated MPC" of other tracks with manual transmission View may get different minage adjuncting on two led year direct ventifier conditions and topic knowlet. Actual — highway minage will proholig be less than the "highway Estimate".







4X4 SR5 XTRACAB SPORT TRUCK

### TOYOTA 4x4s: ARRIVAL OF THE FITTEST

A new generation of Toyota 4x4s has arrived to keep on going where

has arrived to keep on going where the road doesnt. All gas models have a gutsy, high-torque 24 liter SOHC engine. You can depend on outstanding tuel economy and a 19-plusgallon fuel tankon most models for a 556-mile cruising range.

Their proven Toyota 4-wheel drive system—with automatic locking front hubs on the SFS Mracab—helps poll you through mud, snow or sand Rock-dodging running ground clear-ance—the highest of any small truck ance—the highest of any small truck and the staggered-mount rear-shock absorbes help improve stabil-ity and handling on or off the road. The 4x8 Xmacab give you roomi-ness and conveniences you never thought possible in a small truck

### ease, power steering with tilt wheel is standard.

TOYOTA

Vou can also choose from a wide variety of quality options to suit your individual driving style. SRS Xtracab Sport and Deluxe Xtracab 4x4 Trucks. The trucks with

guts have arrived!

\*See EPA mileage statement on specifications

page. Shown with optional equipment. See Features chart for details.

## TAKE ON THE TASKS WHEREVER THEY ARE

There's no better way of taking on There's no better way of taking on tough ternin than by teaming up with a high-stepping Toyota 4x4—an SR5. Deluxe or Toyota's most affordable 4x4. the Standard Bed (at right) These totally new trucks come equipped with everything you need for work or play, on or off the road. There's plenty of muscle in that hefty, high-torque 24 liter SOHC en-gine. A fuel-saving 5-speed overdrive transmission helps keep an eye on the bottom line. Power-assisted front disc/rear drum brakes provide confi-

dent stopping power You get staggered-mount rear shock absorbers for a stable ride, forged steel front tow hook all-weather steel-belted radial tires with a big footprint, heavy-duty steel skid plates. and free-running front hubs to put that 4x4 power down fast.

Toyota 4x4 SR5 models give you plenty of leatures, with power steer-nation, neclining low-back bucket seats with adjusable headrests and con-cert-quality sound from an AMFMI MRX steero receiver-all standard. And of course, with the new genera-toryoa quality. Itomgan and through. Toyota quality. Itomgan and through. And for oversid or no-road driving with extra setting canacity. Joint

with extra seating capacity there's the legendary 4-wheel drive Land

Cruiser\*\*the all-weather 5-passenger family wagon that's off-road tough. Like the 4v4 Toyota Trucks, Land Cruiser has what it takes to tackle the tough tasks. Toyota 4-wheel drive gets you there or the back batter than ease

there, and back, better than ever "See EPA mileage statement on specifications

\*\*Not available in California Shown with optional equipment. See Features chart for details.



4X4 SR5 LONG BED SPORT TRUCK AND LAND CRUISER WAGON





34 TON TRUCK

# BUILT TOUGH BUILT RIGHT FOR THE BIG JOBS

There are no jobs too tough for foyotas number one payloade: the 34 Ton Truck. It's built tough and built night with all the features you need for on-the-job reliability. Its powerful-but-thnify"24 liter SOHC engine, teamed up with a 5-

## speed overdrive transmission, gives you performance to tackle any job.

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you performance to tackle any job day in day out. The 34 Ton can carry an 1800 lb. payloadt" and lis versatife "Atoo bed, with naged double-wall construction and a one-touch taligate release for loading ease, lets you handle just about any size cargo. We built this one to be a money-wise working parmer For reduced memory and the source of the solution of the bas a 10000-mile oil change interval

-longest in the industry. It's standard-equipped with a full-box frame, heavyequipped with a full-box frame. heavy-duty rear springs and rear ack-vent-ed front disc and tear drum braking system, and a special heavy-gauge steel floor in the carpo bed. A rear load-sensing proportioning valve automatically adjusts front and rear braking forces to compensate for load weights ranging from empty bed to full load capacity. There's a larger more comfortable cab for 1984 with full 3-accoss tillclo-ward bench seat, easy-to-read instru-

ments and easy-to-neach controls. The power-boosted Flo-thru ventilation system lets you shut out dust and noise. The 1984 Toyota 3/4 Ton may well be one of the best truckbuying deci-sions you'll ever make.

See EPA mileage statement on specifications

page including occupants, equipment and cargo. Shown with optional equipment. See Features ; chart for details.



### CAB/CHASSIS: READY FOR YOUR SPECIAL PURPOSE BODY

Toyota Commercial Cab/Chassis units are designed to meet your needs for specialized body applica-tions. They re ideal for fleet and onetruck operators alike.

Newly styled for more comfort and better visibility they can handle virtually any special purpose body-utility, custom delivery flat or stale bed. Heavyduty suspension heavy-duty rear axie components and 750x it tres give forout cab Chassis units a CW muting of 482 fbs. And because theyre designed for reduced maintenance, you can look forward to minimum downtime with

a Commercial Cab/Chassis on the job. When its time to get away from itally denote in the Camper Cab/Chassis. Here's solid heavy duty quality to carry your camper body or motorfrome. Both Commercial and Camper units are powered by a muscular 24 ther Solid cargine. There's a non-mercial in the solid carry of the solid ter SOIC cargine. There's a non-herber mind your mileage. 'Standard's to, are power-assisted Dranses. with' vented discs up front.



