

A wide-angle photograph of a rugged mountain landscape. The foreground is dominated by a steep, rocky slope covered in sparse, scrubby vegetation. A dirt road winds through the middle ground, leading towards a valley. In the distance, a range of mountains is visible under a sky with soft, hazy clouds. A small red vehicle, likely a Jeep, is visible on the dirt road in the middle ground.

There's only one JEEP

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**The new
JEEP CHEROKEE.
Drive the LEGEND.**
~

Over fifty years ago, a group of inspired engineers and designers created what has been called "one of the most significant automobile designs of the 20th century" and an "historic landmark in automotive engineering".

That vehicle was the very first Jeep.

Of course, they didn't set out to create a legend, but that's exactly what they did. With the world's first true all-purpose four wheel drive vehicle.

A whole new class of vehicle, which took the automobile into new territory.

Over the last fifty years, Jeep has been at the forefront of the world's 4WD technology.

Creators of pioneering vehicles that are at home in some of the most rugged places on earth.

However, Jeep also broke new ground when they first developed the 4WD to comfortably handle a whole new territory.

The urban jungles of the city.

Proving that you can still be rugged and reliable, without sacrificing your creature comforts.

The exciting new Cherokee embodies Jeep's long experience of building ever-more sophisticated 4WD vehicles. And it's now in Australia, available in Limited and Sport models.

In fact, the modern Jeep comes with more comfort and features than you'll find in many so-called luxury cars. Today, the first name in 4WD is also the last word.

So, when you're behind the wheel of a new Jeep Cherokee, you're not just driving leading edge technology, you're in control of something that is a vital part of automotive history.

You're driving a legend.



~
EVOLUTION
of the species.
~

Whether you're cruising the city or exploring off the beaten track, the versatility of the new Jeep Cherokee is something you can rely on.

Jeep's unique Selec-Trac system offers a new dimension in four-wheel driving, in all conditions.

Selec-Trac is a sophisticated, full-time 4WD system which gives you a choice of driving modes to ensure optimum confidence, performance and control.

In normal city driving you can choose two-wheel drive, and when on-road conditions become wet or slippery you can easily shift into the added safety and security of 4WD, while still moving, at any speed - we call this 'shift-on-the-fly'. And you can remain in 4WD indefinitely without any harm to the system.

This system also enables the toughest terrain to be handled with ease.

When venturing off-road, select part-time 4WD for increased traction. When the going gets really tough, select low-range part-time 4WD for maximum torque and engine braking.

New Cherokee also has Jeep's advanced Trac-Lok limited slip rear differential and exclusive Quadra-Link front suspension to ensure precise handling and ride comfort under all conditions.

All of this helps you to harness the power of Jeep Cherokee's High-Output multi-point fuel-injected 4 litre 6 cylinder engine.

Beneath the classic, uncompromising exterior you will discover outstanding performance and driver appeal, combined with an unexpected level of luxury and versatility.

Whether you're touring around town, flying the freeway, or going places where most other vehicles simply cannot go, you won't find a better all-round performer.



Selec-Trac provides the option of 2WD and full-time 4WD for on-road use, and part-time 4WD high and low range for off-road driving.

~
**Now you can LEAD
the FOLLOWERS.**
~

The Cherokee Limited is no slouch when it comes to on-road performance, on top of its reputation as an outstanding off-road vehicle.

The powerful high-output 4 litre 6 cylinder multi-point fuel injected engine produces up to 135kW (184BHP) and 290Nm (214 lb.ft.) of torque. It can accelerate from 0 to 100km/h in under ten seconds (quicker than many saloon cars).

For a vehicle that does not compromise on performance, the Limited also delivers excellent fuel economy, (10.1 L/100km in country cycle - AS2877) thanks in part to its light and sophisticated monocoque construction.

New Cherokee offers the perfect balance for exploring the city. It is highly manoeuvrable with light, responsive steering making it very easy to handle and park. With a turning circle smaller than most passenger cars. It also employs a

unique Quadra-Link front suspension system, Trac-Lok limited slip rear differential, off-road suspension and precise power steering to provide superb road holding and ride comfort.

To further disprove the theory that driving an off-road vehicle means roughing it, Cherokee Limited has a standard 4-speed automatic transmission,

Jesp Cherokee has light and responsive steering, making it very easy to handle and park, as well as a remarkably small turning circle.

with switchable power and economy settings, air-conditioning, luxurious leather seats with six-way power adjustment, cross-spoke alloy wheels, power steering, power door locks with

infra-red keyless entry, power windows and mirrors, cruise control, tilt-adjustable steering wheel, rear wash/wipe and a superb sounding CD-compatible cassette/radio.

What's more, to make sure that you only go off-road when you want to, a sophisticated electronic ABS braking system is standard on Cherokee Limited.





Distance **YOURSELF**
from the crowd.

For many the name Jeep automatically conjures up images of a tough, rugged and, above all, uncompromising vehicle.

You may be surprised therefore at just how smooth and assured the Cherokee is.

Like the Limited, the Sport has a powerhouse under the bonnet. The 4 litre high-output 6 cylinder multi-point fuel-injected engine is not only a willing performer, it produces both excellent torque and high fuel efficiency.

The Cherokee Sport also has a range of luxury and convenience features. With standard air conditioning, 4-speed automatic transmission, and many power-operated features

at your fingertips, including power windows, power mirrors, power steering and central door locking with keyless entry, high-quality CD-compatible cassette/radio, leather-wrapped tilt-adjustable steering wheel and rear wash/wipe are all standard.



The Cherokee 4 litre high-output multi-point fuel-injected engine produces excellent torque with high fuel efficiency.

To complete its distinctive look, the Cherokee Sport also features tinted windows, stylish five-spoke steel wheels and an integral roof rack.

Cherokee Sport features the Selec-Trac 4WD system, providing two wheel drive and constant 4WD for on-road use and both high and low-range 4WD for off-road conditions. With a Trac-Lok limited slip rear differential and off-road suspension for optimum power distribution and control in difficult terrain.

Of course, all Jeeps are built with strength, safety and durability as basics. The new Cherokee Sport is no exception. It incorporates a light but ultra-strong UniFrame construction, to give you maximum safety whether on or off the road.

Explore our
WIDE OPEN spaces.

The most comfortable way to see the outside world is from the inside of a new Jeep Cherokee.

While surprisingly compact outside, it is generously spacious inside. With enough room to accommodate five adults, as well as sumptuous six-way power-adjustable reclining front bucket seats.

In fact, the interior of the Limited, with standard leather seats, provides the perfect antidote to the pressures of the world outside.

Other standard features on the Limited include elegant woodgrain-effect dash trim, a leather-clad steering wheel, illuminated vanity mirrors, power windows, power mirrors, an electric aerial and power-operated central doorlocking with infra-red keyless entry. There's also a highly efficient air-conditioning system.

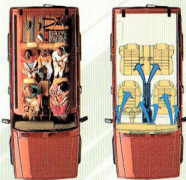
The elevated driving position creates exceptional visibility, and the comprehensive ergonomically designed interior allows you to monitor the vehicle's performance at a glance, with controls that put everything conveniently at your fingertips.

With the rear seat

up there's a generous 1.01 cubic metres of cargo space, and with the rear seat folded down the new Cherokee will double the space to swallow 2.03 cubic metres of cargo. And the rear liftgate opens wide for easy access, with a low lift-up height to make loading and unloading easy. A retractable cargo cover also keeps valuables safely out of sight.

There's also a sound system that is better than those you'll find in many homes.

So, we guarantee that however uncivilised the conditions outside, you'll always travel in the lap of luxury.



Cherokee Limited's advanced air conditioning system ensures even circulation of both warm and cool air to the front and the rear.



~
SURVIVAL
of the fittest.
~

The new Jeep Cherokee can be a family wagon, an executive cruiser or a superb off-roader.

But, no matter how civilised it is, you can still relax, because it's certainly not in danger of becoming a car.

It is strong, inside and out.

At the core of this strength is Cherokee's monocoque construction. The rigid, yet lightweight, body-and-frame assembly produces an incredibly solid vehicle, without compromising handling or fuel efficiency.

In the doors, high-strength steel beams, along with reinforced roof and body pillars, offer extra protection and improved structural integrity.

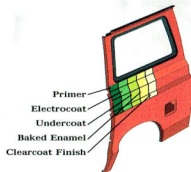
We also protect our own body with a five-stage corrosion-resistant protection system, over galvanised steel body panels.

Cherokee Limited's electronic ABS system (anti-lock brakes) operates in both two and four-wheel drive, and is designed to prevent brake lockup, on any road surface. ABS also

provides improved vehicle stability during braking and ensures steering control is maintained by preventing wheel lock-up.

All Jeep vehicles are also backed by a national network of fully-equipped and highly-trained dealers offering comprehensive after-sales service. As well as the added security of a 2 year or 50,000 kilometre warranty and the reassurance of our 24 hour Jeep Assist program (should you ever need it).

There may be other 4WDs, but they all followed the original. The one and only Jeep.



Jeep Cherokee's multi-step five-stage protection system provides an attractive and durable finish.



Evolution
of the species.

SPECIFICATIONS
&
FEATURES.



TECHNICAL INFORMATION.

4 Litre Petrol Engine.		
Six cylinder in-line ohv.		
Sequential multi-point fuel injection.		
Catalytic converter.		
Power output:	135kW (184 BHP).	
Torque:	290Nm @ 3950rpm (214 lb.ft).	
Bore:	98.4mm	
Stroke:	87mm	
Displacement:	3960cc	
Compression ratio:	8.75:1	
Transmission.		
4 speed automatic with power and economy settings.		
Rear axle ratio:	3.55:1	
Transfer Box.		
Select-Trac full-time 4WD system with shift-on-the-fly capability, includes low range.		
Trac-Lok limited slip rear differential.		
Performance.		
0-100km/h:	Under 10 seconds.	
Fuel Consumption. Limited Sport		
City cycle:	15.3L/100km.	15.1L/100km.
Country cycle:	10.1L/100km.	10.0L/100km.
Fuel Tank Capacity.		
76 litres.		
Turning Circle.		
11.16 metres.		
Steering.		
Power assisted, recirculating ball, 14.1:1 ratio.		
Suspension.		
Front:	Coil springs, anti-roll bar, steering damper and dual action, gas-charged shock absorbers.	
Rear:	Multi-leaf springs, anti-roll bar and action, gas-charged shock absorbers.	
Brakes.		
Front:	Low-drag ventilated disc type with power assist.	
Rear:	Drum type with power assist.	
Parking:	Hand lever operated (centre tunnel mounted) operates on rear wheels.	
Cherokee Limited:		
Standard ABS.		
Dimensions and Weights.		
Overall length:	4240mm	
Wheelbase:	2576mm	
Width at wheel lip extensions:	1790mm	
Width at mirrors:	1945mm	
Height (including roof rack):	1625mm	
Track:	1473mm	
Angle of approach:	38.3°	
Angle of departure:	29.9°	
Break over angle:	20.2°	
Kerb weight:	1335kg	
Gross vehicle weight:	2210kg	
Payload:	675kg	
Cargo volume:	1.01 cubic metres (Seat up)	
	2.03 cubic metres (Seat down)	
Towing capacity:	3500kg (subject to state regulations)	
Instruments.		
Gauge Group:	Speedometer, Tachometer, voltmeter, oil pressure, engine temperature, fuel, trip odometer.	
Indicator Lights:	Direction, 4-way hazard, high beam, 4WD mode.	
Warning Lights:	Alternator, oil pressure, low fuel, engine check light, engine temp, seat belt, parking brake.	
Lighting Groups:	Astiray light, dome/map light, cargo area light with tailgate switch, courtesy lights, under-hood light, door switches, illuminated vanity mirrors, Sentinel headlamp switch, headlights-on warning buzzer.	

CHEROKEE FEATURES	DESCRIPTION	LIMITED	SPORT
OUTSIDE			
Wheels.	7J alloy cross-spoke design with 225/70 R15 Goodyear Eagle GA tyres.	■	■
	7J steel 5-spoke design with 215/75 R15 Goodyear Wrangler tyres.	■	■
Bodyside Protection.	Colour-keyed mouldings.	■	■
Lights.	Rectangular halogen headlights.	■	■
Mirrors.	Left and right, electric remote control.	■	■
Roof Rack.	Adjustable with tie-down provision.	■	■
INSIDE			
Air Conditioning.	With heavy-duty alternator, battery, radiator and auxiliary electric fan.	■	■
Audio System.	6 speaker AM/FM Stereo Cassette with CD capability (changer optional).	■	■
	4 speaker AM/FM Stereo Cassette with CD capability (changer optional).	■	■
Cargo Area.	Tie-down hooks x 2.	■	■
	Retractable vinyl cover.	■	■
	Skid strips on cargo floor x 4.	■	■
Central Locking.	Infra-red remote control and keyless door entry for doors and tailgate.	■	■
Child Restraint.	Rear-mounted points x 2.	■	■
Console.	Includes armrest, storage box, rear ashtray, rear seat area heating ducts.	■	■
	OVERHEAD: features display for compass, ambient temperature, map reading lights and storage for glasses and auto door opener.	■	■
Cruise Control.	Electronic speed control.	■	■
Door Locks.	Rear child protection.	■	■
Floor Covering.	Colour-keyed carpeting in passenger and cargo area.	■	■
Heated Rear Window.		■	■
Heater/Demister.	Outside air climate-control system with power ventilation and side window demisters.	■	■
Hood Release.	Inside remote control.	■	■
Illuminated entry.	Interior and door lights.	■	■
Mirrors.	Rear-view day/night.	■	■
	Visor-mounted light vanity mirrors.	■	■
Seats.	Leather with six-way power adjustment to front seats.	■	■
	Cloth.	■	■
Steering Wheel.	Tilt-adjustable, three-spoke, leather-wrapped.	■	■
Windows.	Tint-graduated windshield, power, tinted windows all round.	■	■
	Tinted windshield, power, tinted windows all round.	■	■
Windscreen Wipers.	Two speed with variable intermittent feature.	■	■
	Rear single speed intermittent.	■	■
Wood Trim.	Wood-effect door cappings and instrument panel.	■	■
MECHANICAL			
Anti-Lock Brakes.	3 channel, 4 wheel sensor ABS system.	■	■
Front Collision.	Impact absorbing front end.	■	■
Side-Guard Door Beams.	Side impact protection mounted inside passenger doors.	■	■
Skid Plates.	Transfer case, fuel tank and front suspension.	■	■

BODY COLOURS & TRIMS.

JEEP CHEROKEE LIMITED

	Black*#
	Bright White**#
	Dark Blue**#
	Grey Mist*#
	Hunter Green**#
	Light Champagne#
	* Leather - Charcoal.
	# Leather - Sand.

JEEP CHEROKEE SPORT.

	Bright White**#
	Brilliant Blue**#
	Dark Blue*#
	Flame Red*#
	Grey Mist*#
	Hunter Green**#
	Navajo Turquoise*#
	* Cloth - Charcoal.
	# Cloth - Sand.



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The 2 year/50,000km (whichever comes first) warranty is offered by Chrysler International. This brochure is included as a guide only. Some of the equipment shown in the product illustration is optional. Chrysler Jeep Australia reserves the right to change specifications without notice or obligation. Always consult your authorised dealer on options, specifications, prices and availability. All product illustrations, colours, specifications and equipment are shown in this brochure as a guide only. Please refer to the "line of publication approval" print body colours are printed on paper and may be subject to the limitations of the printing process. In any interests of maintaining the highest standards of quality, Chrysler Jeep Australia reserves the right to alter any of the colours shown, without notice. Jeep is a registered trademark of Chrysler Corporation. Jeep is a registered trademark of Chrysler Corporation.



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There's only one JEEP 

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