

GENUINE
ACCESSORIES



mercuryaccessories.com

2008 MERCURY ACCESSORIES

MARINER • MARINER HYBRID • MILAN • SABLE • MOUNTAINEER • GRAND MARQUIS



MARINER



MILAN

PERSONALIZE YOUR NEW MERCURY WITH GENUINE MERCURY ACCESSORIES. Engineered by Ford specifically for your vehicle, they go the distance, ensuring a precise fit, durability and style.

THE ACCESSORIZER SHIFTS VEHICLE PERSONALIZATION INTO HIGH GEAR. Now with Mercury's online Accessorizer, your personalized vehicle is just a click away. Go to mercuryaccessories.com, click on the Accessorizer, select your vehicle, then pick your color and any combination of accessories. View and print out a picture of your fully accessorized Mercury. Take the Accessorizer for a test drive, today!



STYLE

Bug Shields. Our top-selling bug shields provide leading edge protection and stylish design. You can find these and other exterior enhancements on pages 4-9.



SECURITY

Vehicle Security System. On pages 12-13, we offer products that are designed for your convenience and protection. This state-of-the-art system helps protect your vehicle and its contents.



UTILITY

Running Boards. Take a step up in style with our original equipment running boards. See details on page 7.



PROTECTION

Splash Guards. Protect lower panels from mud, snow and ice with the popular splash guards shown on page 8.



FUNCTION

Side Window Deflectors. These best-sellers keep out snow and rain while letting in fresh air. Check out page 5 for these and additional deflectors.



CONVENIENCE

TripTunes® Advanced. Now you can listen to your iPod® through your vehicle's speakers. Check out the coolest way to hear your favorite tunes on page 12.

OUT OF THE ORDINARY. Genuine Mercury Accessories
enhance the exterior of your vehicle with enduring quality and classic style.

[mercuryaccessories.com]



1 Styled Bug Shield

Protect the leading edge of the vehicle. Deflects road debris, stones and bugs from the front of your hood. Smoke-colored to complement any exterior color. Available fall 2007.

Base Part No. **16C900**
Available for Sable



2 Low-Profile Wraparound Bug Shield

Constructed of durable polycarbonate, this low-profile wraparound bug shield protects the edge of your hood from bugs, small stones and other debris. Stylish design and smoke color complement any exterior color.

Base Part No. **16C900**
Available for Mariner and Mariner Hybrid



3 High-Profile Wraparound Bug Shield

Excellent protection for the front edge of your hood. Smoke-colored to enhance any exterior color. Easy to install.

Base Part No. **16C900**
Available for Mountaineer



4 Side Window Deflectors

Deflectors keep out snow or rain so you can crack open the window and let in fresh air. Durable, smoke-colored deflector features self-stick adhesive for easy installation.

Base Part No. **18246**
Available for all



5 Moonroof Deflector

Durable, smoke-colored deflector helps reduce wind noise while allowing fresh air to flow in. Installs easily.

Base Part No. **500A26**
Available for Mariner, Mariner Hybrid, Mountaineer and Sable

GOOD TO GO. For function with flair and quality you can depend on, there's no better choice than Genuine Mercury Accessories. They're covered by the same outstanding limited warranty as your new Mercury (see back cover for details).

[mercuryaccessories.com]



6 Trunk Spoilers

Manufactured to precise original equipment specifications. Milan spoiler includes a built-in brake light (chmsl). Available primed (ready to paint). Dealer installation recommended.
Base Part No. **44210**
Available for Grand Marquis and Milan

8 Molded Running Boards

An aerodynamic appearance enhances your vehicle's sporty lines. Constructed of a sturdy, e-coated steel substructure with a rugged plastic cover. Available primed (ready to paint). Easy, no-drill installation.
Base Part No. **16450**
Available for Mountaineer*

7 Custom Fuel Door

Unique styling with authentic cap head screws complements your Mountaineer's sporty good looks. Made of corrosion-resistant, forged aluminum with a bright satin finish. Finger impression provides easy access. Hinge mechanism allows for quick installation.
Base Part No. **405A26**
Available for Mountaineer

9 Original Equipment Step Bars

These durable, integrated step bars are available in a chip-resistant black finish. Ample width provides sure footing. Easy no-drill installation.
Base Part No. **16450**
Available for Mariner* and Mariner Hybrid*



10 Milan V-6 Body Kits

Enhance your Milan's profile with sophisticated styling. 5-piece kit includes front and rear valances, right and left side skirts and a rear decklid spoiler with light. 6-piece kit includes front and rear valances, right and left side skirts, upper rear glass spoiler and rear decklid spoiler with light. Both kits include 2 chrome exhaust tips. Available primed (ready to paint) or pre-painted in select colors. NOTE: This is a Ford Licensed Accessories product; see dealer for limited warranty and other details.
Available for Milan

NEW

*Eligible for residualization under a Ford Credit Red Carpet Lease.

TOUGH IT OUT. Work hard, play hard – Genuine Mercury
Accessories are factory-tested tough, and engineered to synch with your Mercury's
body design and mechanical specs.

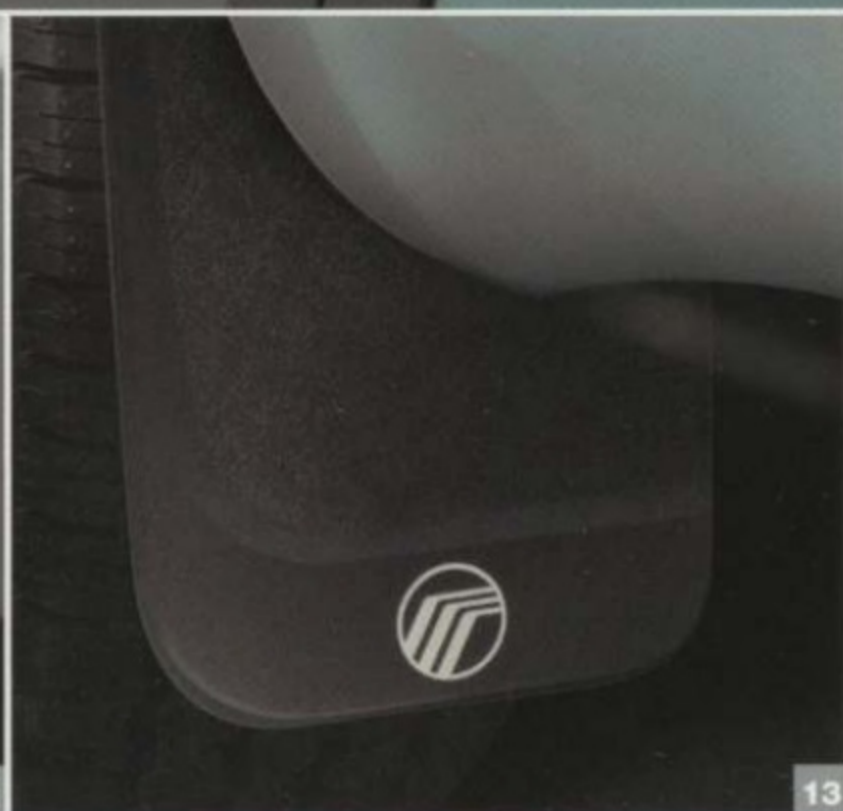
[mercuryaccessories.com]



11



12



13 14



*Stand apart from the crowd.
For an expressive style all your own, savvy individualists
know the clever choice is Genuine Mercury Accessories.*

11 Elliptical Cross Bars for O.E. Racks

Your vehicle may come factory equipped with roof rack side rails. Individually packed, elliptically shaped cross bars allow the mounting of select carriers with adapters for elliptical carriers. Easy to install. Base Part No. **55100**
Available for Mariner*, Mariner Hybrid* and Mountaineer

12 Molded Splash Guards

Deflect mud, snow and ice away from lower body panels. Contoured design complements vehicle lines and gives excellent protection. Heavy-duty plastic construction resists cracking. Available in 2-piece and 4-piece kits. Base Part No. **16A550**
Available for Grand Marquis, Milan and Mountaineer

13 Flat Molded Splash Guards

Durable splash guards are embossed with the vehicle's name or logo. Available in 2-piece and 4-piece kits. Base Part No. **16A550**
Available for Mariner, Mariner Hybrid, Milan and Mountaineer

14 Flat Splash Guards

Durable splash guards are embossed with the vehicle's name or logo. Packaged in pairs for front or rear. Base Part No. **16A550**
Available for Grand Marquis



15



16

15 Trailer Hitch Balls

Available in 1 7/8" (4.8 cm) or 2" (5 cm) diameters, hitch balls feature forged, one-piece construction for maximum strength and a chrome finish for corrosion resistance. See your dealer for towing limitations. Base Part No. **19F503**
Available for Mariner (excluding Hybrid) and Mountaineer

16 Trailer Hitch Drawbars

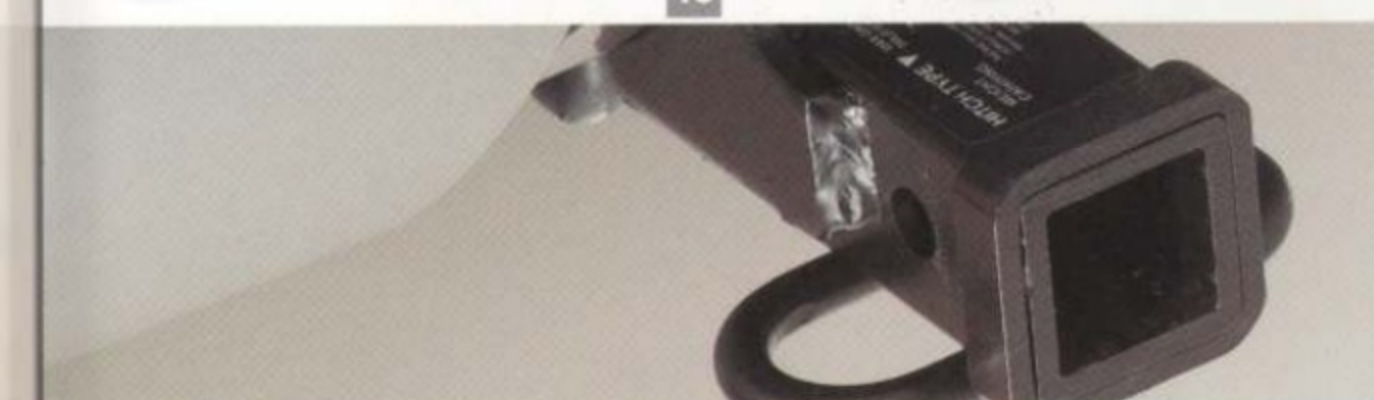
Designed for 1 1/4" (3 cm) and 2" (5 cm) trailer hitch receivers. The 1 1/4" drawbar can be used in the raised position; 2" drawbar can be used in the raised or dropped position to match the trailer coupler height. Two offsets available: 0" drop/2 1/2" rise and 1 1/4" drop/4" rise. Features a square tubular shank, heavy steel ball platform. The 2" receiver is available in durable black powdercoat or zinc-coated finish; 1 1/4" receiver is available in zinc-coated finish only. See your dealer or Owner's Guide for towing limitations. Base Part No. **19A282**
Available for Mariner (excluding Hybrid) with 1 1/4" receiver, and Mountaineer with 1 1/4" and 2" receivers

17 Trailer Hitch Wiring Kit (not pictured)

The 4-pin wiring harness assembly is made to plug into the factory wiring harness at the rear of your vehicle. Does not allow the use of trailers with electric brakes. Dealer installation recommended. Base Part No. **15A416**
Available for Mariner (excluding Hybrid)

18 Class II Trailer Hitch Assembly

Original equipment hitch bolts into existing holes – no drilling or welding required. NOTE: Towing capacity could be limited by vehicle powertrain. See your dealer or Owner's Guide for details. Fascia trim required for installation. Base Part No. **19D520**
Available for Mariner* (excluding Hybrid)



18

*Eligible for residualization under a Ford Credit Red Carpet Lease.

INNOVATIVE INTERIORS.

Genuine Mercury Accessories put you inside the comfort zone with outstanding comfort, convenience, style and security.

[mercuryaccessories.com]



19

19 Interior Cargo Organizer

Removable and adjustable divider system helps separate and organize your belongings. Made of premium-grade polyethylene, it installs easily in the cargo area with no tools required. Available in black only.
Base Part No. **115A00**
Available for Mariner (excluding Hybrid) and Mountaineer



20

20 Interior Molded Cargo Area Protector

Durable, lightweight tray is molded to the contours of your vehicle. Raised lip helps contain spills. Installs and removes easily.
Base Part No. **11600**
Available for Mariner, Mariner Hybrid, Milan, Mountaineer and Sable



21

21 Cargo-Logic®

A smart way to protect the cargo area and keep cargo organized. Liner features molded construction that provides a stain- and moisture-resistant barrier to protect the cargo area floor, while L-shaped Cargo-Loks hold cargo. The liner's heavy-duty looped surface offers an ideal fastening surface for Velcro® hooks on the underside of the thermoplastic Cargo-Loks. Simply place Cargo-Loks at diagonal corners of the cargo you're carrying to keep it from shifting. Four Cargo-Loks supplied. Offered in colors to complement your interior. SUVs feature vehicle-specific embroidered logo.
Base Part No. **11600**
Available for Mariner (excluding Hybrid) and Mountaineer



22

22 Trunk/Rear Cargo Net

Keep packages and other loose items from spilling in your trunk. The net stretches easily over bulky items and the soft braided cording won't damage painted surfaces. Envelope and floor mount styles available. Installs easily; no tools required.
Base Part No. **550A66**
Available for Grand Marquis, Mariner (excluding Hybrid), Milan, Mountaineer and Sable



23

23 Trunk Cargo Organizer

Premium-grade polyethylene features a flip-open cover and divider nets for separating items. Installs easily in trunk area – no tools required. Grand Marquis organizer fits in the deep well of the trunk with removable top panels (carpeted) that, when in place, provide a flat trunk floor. Also helps protect vehicle interior from spills.
Base Part No. **115A00**
Available for Grand Marquis, Milan and Sable



24

24 Cargo Security Shade

Conceal your belongings with this heavy-duty vinyl shade. Mounts behind rear seat above the cargo area and may be stored on its roll when not in use. Available in colors to match the vehicle interior.
Base Part No. **45440**
Available for Mariner*, Mariner Hybrid* and Mountaineer



*Cool and sophisticated style.
Life is about discovery, and when you're on the lookout for cool new accents for your vehicle – inside and out – you'll find them in Genuine Mercury Accessories.*

*Eligible for residualization under a Ford Credit Red Carpet Lease.

PEACE OF MIND. Genuine Mercury Accessories are manufactured to meet Mercury's high quality and safety standards. Our state-of-the-art systems go the extra mile to help ensure that you're prepared and protected.

[mercuryaccessories.com]



25 Electrochromic Mirrors and Electrochromic HomeLink® Mirrors

Ease the discomfort of headlight glare in your rearview mirror. Automatically dims when glare is detected. Electrochromic Mirrors are available with built-in compass only or with the added feature of a temperature display. Electrochromic HomeLink Mirrors have a wireless control feature that allows you to activate home lighting, open garage doors, disarm security systems and communicate with any radio-frequency-controlled home device from your vehicle. They are also available with compass only or with compass/temperature display. Dealer installation recommended. Some restrictions may apply.

Base Part No. **17700**
Available for Grand Marquis, Mariner (excluding Hybrid), Milan, Mountaineer and Sable



26 nüvi® Personal Navigation Devices

What's nü in navigation? Garmin's nüvi 360 and nüvi 680 personal navigation devices are packed with state-of-the-art features, including preloaded maps of North America, City Navigator™ NT software, Bluetooth®-enabled cell phone compatibility, traffic condition services, MP3 player, text-to-speech routing prompts, an audio book player, a free trial of SaversGuide® and more. The larger nüvi 680 also comes with a 12-month trial subscription of prepaid dynamic content from MSN® Direct. NOTE: These are Ford Licensed Accessories products; see dealer for limited warranty and other details.

Available for all



28 TripTunes™ Advanced

Take your tunes on the road and listen to your iPod® selection through the vehicle's speakers. Just plug your iPod into the dock connector located in the glovebox or floor console bin. Navigate the iPod's menu while your selection is displayed on the factory-installed radio, or use the volume up/volume down and seek buttons on the steering wheel. Also charges your iPod. Compatible with most 30-pin iPods. Requires wiring harness (sold separately). Compatible with single CD and CD6 radios only; not available on navigation radio systems.

iPod is a registered trademark of Apple Computer, Inc.
Base Part No. **19A464 (14A411 for Wiring Harness)**
Available for Milan, Mountaineer and Sable* (late availability)



29 Mobile-Ease™

Use simple voice commands to dial your Bluetooth™-equipped wireless phone – hands free! Mobile-Ease mutes your vehicle's audio system whenever you make or receive calls and provides hands-free communication using a microphone and the vehicle's audio system. Once paired, Mobile-Ease automatically links with your Bluetooth-equipped wireless phone whenever you get in your vehicle. Visit bluetooth.letstalk.com for available Bluetooth phones. A wiring harness (sold separately) is required for all applications. NOTE: Bluetooth is not available on all audio applications; see your dealer for availability.

Base Part No. **19G399 (14A411 for Wiring Harness)**
Available for Mariner (excluding Hybrid), Milan, Mountaineer and Sable



30 Vehicle Security System

Protect your vehicle – and its contents – with a state-of-the-art security system. Two-step perimeter alarm gives a warning chirp for non-threatening impacts and a Real Panic Sound® if security is threatened. IT-s® (Interior Theft Sensor) uses infrared technology to protect the vehicle's contents. Factory-supplied transmitter remotely locks/unlocks doors and deactivates the alarm. Dome lights are activated for illuminated entry/exit. For vehicles equipped with factory keyless entry. Includes a Lifetime Limited Warranty on parts (contact dealer for complete details). Dealer installation recommended. NOTE: Vehicles equipped with a security system may be eligible for insurance discounts in some states/provinces.

Base Part No. **19A361**
Available for Grand Marquis, Mariner (excluding Hybrid), Milan, Mountaineer and Sable



31 Remote Start Systems

Enjoy the comfort and convenience of a pre-warmed or pre-cooled vehicle. Two systems to choose from: Remote Start Only has a small, single-button key fob that provides long-range remote start and stop. Remote Start with Keyless Entry and Vehicle Security has a perimeter alarm, Progressive Car Find to help locate your vehicle in crowded parking lots, plus a six-button key fob for start/stop, panic, lock, unlock, and up to two buttons that can be programmed for compatible features like sliding doors, power lift-gates, etc. SecuriLock® kit (sold separately) required for most applications. Dealer installation recommended. NOTE: Available for automatic transmissions only. Remote Start with Keyless Entry and Vehicle Security may be eligible for insurance discounts in some states/provinces.

Base Part No. **19G364 (19G365 for SecuriLock®)**
Available for Grand Marquis, Mariner (excluding Hybrid), Milan, Mountaineer* and Sable*

*Eligible for residualization under a Ford Credit Red Carpet Lease.

YOUR RIDE – PERSONALIZED.

Make it personal with Genuine Mercury Accessories. They enhance your vehicle's appearance, while potentially increasing its resale value.



32



33

32 All-Weather Vinyl Floor Mats

The deep grooves and raised ridges in these heavy-duty mats catch and hold snow, slush and mud, while protecting the vehicle carpeting. Nibbed backing and driver-side positive retention help keep mats in place. Packaged as a 4-piece set. Available in colors that complement your vehicle interior.

Base Part No. **13330**

Available for Grand Marquis, Mariner*, Mariner Hybrid*, Milan, Mountaineer* and Sable*

33 Carpeted Floor Mats

Premium-grade carpeting is custom fit to the exact contour of each vehicle. Driver-side mats have positive retention, and all mats have a nibbed backing to help prevent slippage. Available in 4-piece kits for front and rear, in colors that complement your vehicle interior.

Base Part No. **13300**

Available for all

34 Keyless Entry Keypad

Conveniently unlock your vehicle without your key or keyless entry remote. No wiring necessary – programmable, backlit keypad tunes to the same frequency as your transmitter. No-drill installation. Comes with two covers: one is primed (paint to match); the other has a black textured finish. For vehicles equipped with factory remote keyless entry.

Base Part No. **14A626**

Available for Milan and Mountaineer

35 Smoker's Pack and Ash Cup/Coin Holder

Add an ash cup and a lighter to your vehicle. The ash cup/coin holder is designed to fit in cup holders and includes a lid to keep ashes or spare change in place. It's constructed of a durable thermoplastic and removes easily for cleaning. Both the ash cup and lighter mount to the center console.

Base Part No. **04810** Ash Cup/Coin Holder

Available for Mariner, Mariner Hybrid, Milan, Mountaineer and Sable

Base Part No. **04810** Ash Cup with Lighter Element

Available for Mariner, Mariner Hybrid, Milan, Mountaineer and Sable

36 Wheel Locks

For added protection against wheel theft, replace one lug nut on each wheel with one of these locks. Chrome-plated locks (shown) available for exposed lugs; open-ended, zinc-plated locks available for hidden lugs. Kit includes four locks and key.

Base Part No. **1A043**

Available for Mariner, Mariner Hybrid, Milan, Mountaineer and Sable



34



35



36

2008 GENUINE MERCURY ACCESSORIES PRODUCT APPLICATION CHART

Page	Product	Grand Marquis	Mariner	Mariner Hybrid	Milan	Mountaineer	Sable
14	Ash Cup/Coin Holder		*	*	*	*	*
7	Body Kits				*		
4	Bug Shield, High-Profile Wraparound					*	
4	Bug Shield, Low-Profile Wraparound		*	*			
4	Bug Shield, Styled						*
10	Cargo Area Protector, Interior Molded		*	*	*	*	*
10	Cargo-Logic®		*			*	
10	Cargo Net, Trunk/Rear	*	*		*	*	*
10	Cargo Organizer, Interior		*			*	
11	Cargo Organizer, Trunk	*			*		*
11	Cargo Security Shade		*	*		*	
6	Custom Fuel Door					*	
5	Deflector, Moonroof		*	*		*	*
5	Deflectors, Side Window	*	*	*	*	*	*
14	Floor Mats, All-Weather Molded Vinyl	*	*	*	*	*	*
14	Floor Mats, Carpeted	*	*	*	*	*	*
12	Headrest DVD Entertainment System		*		*	*	*
14	Keyless Entry Keypad				*	*	
14	Locks, Wheel		*	*	*	*	*
12	Mirrors, Electrochromic/HomeLink®	*	*		*	*	*
13	Mobile-Ease™		*		*	*	*
12	nüvi® Personal Navigation Devices	*	*	*	*	*	*
8	Rack, Elliptical Cross Bars for O.E. Racks		*	*		*	
13	Remote Start Systems	*	*		*	*	*
7	Running Boards, Molded					*	
14	Smoker's Pack		*	*	*	*	*
8	Splash Guards, Flat	*					
8	Splash Guards, Flat Molded		*	*	*	*	
8	Splash Guards, Molded	*			*	*	
6	Spoiler, Trunk	*			*		
7	Step Bars, Original Equipment		*	*			
9	Trailer Hitch Assembly		*				
9	Trailer Hitch Balls		*			*	
9	Trailer Hitch Drawbars		*			*	
9	Trailer Hitch Wiring Kit		*				
12	TripTunes™ Advanced				*	*	*
13	Vehicle Security System	*	*		*	*	*

*Eligible for residualization under a Ford Credit Red Carpet Lease.



MERCURY. ENJOY THE RIDE. YOUR WAY.

Wherever life leads you and your Mercury, you'll want Genuine Mercury Accessories along for the ride. Check out your choices in this catalog, at your Mercury Dealer and at mercuryaccessories.com.

PERSONALIZE YOUR MERCURY.

With Genuine Mercury Accessories, you'll find everything you need to upgrade your vehicle with customized style, comfort and convenience.

FORD FACTORY TESTED.

Genuine Mercury Accessories are manufactured to meet Ford Motor Company's high quality and safety standards. They're engineered by Ford specifically for Mercury vehicles so they blend seamlessly with your Mercury's body design, electrical system and mechanical specifications.

PROFESSIONAL DEALER INSTALLATION.

When Genuine Mercury Accessories are installed by your Mercury Dealer, you can count on a precise fit and skilled service.

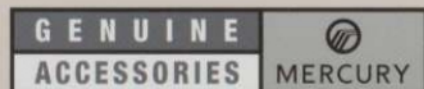
ADDED VALUE.

Genuine Mercury Accessories help preserve your Mercury's appearance and functionality, protect and enhance its value and potentially increase its resale value. The Red Carpet Lease residualization plan also can make your vehicle more valuable when your lease ends (see below).

OUTSTANDING WARRANTY PROTECTION.

Genuine Mercury Accessories are backed by the same strong warranty as your new Mercury (see below).

Limited Warranty Information. Ford Motor Company will repair or replace any properly dealer-installed Genuine Mercury Accessories found to be defective in factory-supplied materials or workmanship during the warranty period, as well as any component damaged by the defective accessory. The accessory will be warranted for whichever provides you the greatest benefit: ■ 12 months or 12,000 miles/20,000 km (whichever occurs first), or ■ The remainder of your Bumper-to-Bumper 36 months or 36,000 miles New Vehicle Limited Warranty. Contact your Mercury Dealer for details and a copy of the warranty. **Red Carpet Lease.** Get the ride you want. Many Genuine Mercury Accessories purchased and installed by the dealer at lease inception can be paid for in your monthly lease payment. See your Mercury Dealer for details. **Ford ESP PremiumCare Plan.** Depending on the Ford ESP Plan you select, some dealer-installed Genuine Mercury Accessories can be covered for up to 7 years or 100,000 miles. See your Mercury Dealer for details. **Ford Licensed Accessories.** Ford Licensed Accessories (FLA) sold and installed by your Mercury Dealer are quality aftermarket accessories that are engineered, tested and produced by their respective manufacturer. As such, all FLA are warranted by the accessory manufacturer's warranty rather than by Ford Motor Company or individual Mercury Dealers. The warranty coverage and claims process will vary by manufacturer. Contact your Mercury Dealer for details regarding the manufacturer's warranty and/or a copy of the FLA product warranty offered by the accessory manufacturer. If your FLA requires service, please contact a Mercury Dealer or the FLA manufacturer as identified on the product and in the FLA manufacturer's warranty. **NOTE:** The product descriptions and specifications contained herein were correct at the time this material was being prepared for printing. However, our policy is one of continuous improvement, and we reserve the right to change design or specifications at any time without notice and without incurring obligation.



mercuryaccessories.com

PRINTED IN U.S.A. ABT-4166 MAY 2007