



# Make a Grand Entrance.

### WITH MOUNTAINEER, FIRST IMPRESSIONS WILL BE LASTING ONES.

Your first step into new surroundings can leave quite an impression. So as Mountaineer Premier's available power-deployable running boards glide out to ease the way, rest assured that your entrance will not go unnoticed. Up front, the bold presence of Mountaineer's gleaming satin-aluminum-finish grille capably announces your arrival. Standard 17" machined-aluminum wheels on Mountaineer and 18" satin-aluminum wheels on Premier (shown) add to its already impressive stance. Red Light-Emitting Diode (LED) taillamps have clear lenses and artfully accented satin-aluminum-finish grilles, while subtle "Mercury" detailing sets off the bright step that anchors the rear bumper.

MOUNTAINEER PREMIER IN SILVER BIRCH METALLIC.



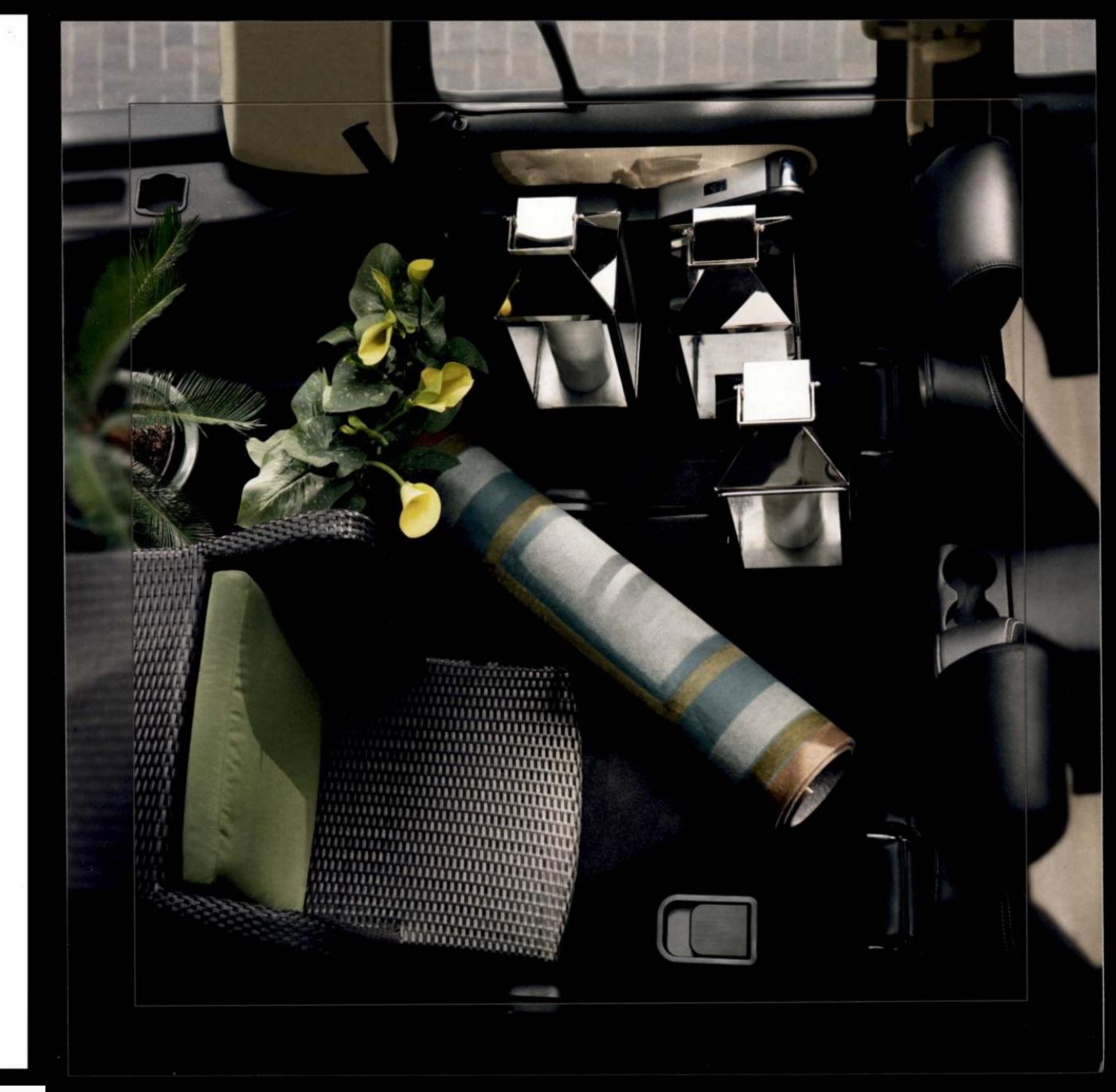


### **POWERFULLY PERSUASIVE.**

The many creature comforts of a Mountaineer Premier equipped with the available Amenities Package may just convince you to circle the block a few more times while looking for that parallel parking space. Its Reverse Sensing System will tell you when it's time to stop as you slowly back in, and the power-deployable running boards will slide out to greet your feet and help you down to the pavement.

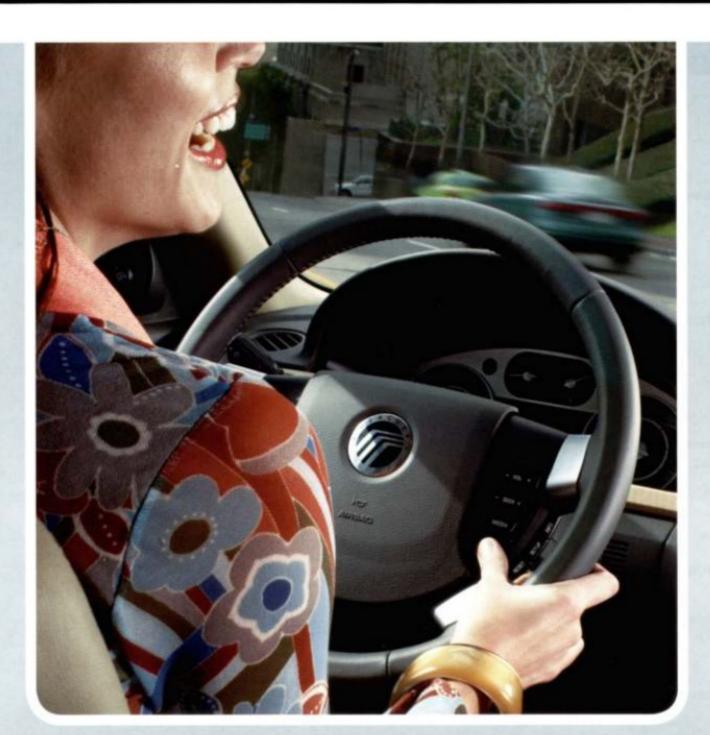
Other power features that make your life easier include available power-adjustable pedals; available heated, leather-trimmed seats; and an available power moonroof that lets the sun shine in. On Premier models, a PowerFold™ 3rd-row seat is available as part of the 3rd-row Seat Elite Package. The PowerFold buttons make quick, easy work of folding down the seat, opening up 43.9 cu. ft. of cargo space behind the 2nd row.

A manual-fold version of the 3rd-row seat is standard on Premier and available on Mountaineer as part of the 3rd-row Seat Package. On 7-passenger models, Mountaineer's 2nd- and 3rd-row seats fold down to provide a spacious 83.7 cu. ft. of loadable room.











## Your Mercury. Your Life. Now in Sync.

Introducing the new standard for in-vehicle communications, Mercury SYNC,<sup>TM</sup> developed in association with Microsoft,<sup>®</sup> is a voice-activated, customizable media system that fully integrates your vehicle with your Bluetooth®-enabled mobile phone and digital media player. Life doesn't stop when you enter your vehicle, so we engineered SYNC to keep you connected. With Microsoft Auto software actually embedded in your Mercury vehicle, SYNC allows you to operate most Bluetooth-enabled mobile phones and most portable digital media players using simple voice commands. Play a song? Make a call? Just say the word – in English, French or Spanish – and SYNC responds. *Jalopnik.com* says SYNC is "the most robust system we've yet seen for connecting your personal audio and communication devices to your car for in-auto infotainment. The system's just that good."

## Sync Is

#### VOICE-ACTIVATED, HANDS-FREE CALLING

UNINTERRUPTED CONNECTIONS

RING-TONE SUPPORT

INSTANT VOICE RECOGNITION

**AUTOMATIC PHONE BOOK TRANSFER** 

MULTILINGUAL INTELLIGENCE

SUPPORT FOR UP TO 12 PHONES

ADVANCED CALLING FEATURES

#### **VOICE-ACTIVATED DIGITAL MEDIA PLAYER**

SUPPORT FOR POPULAR PLAYERS AND FORMATS

ACCESS BY ARTIST, TRACK, GENRE, ALBUM, PLAYLIST

USB DEVICE CHARGING

PLAY "SIMILAR MUSIC" FEATURE

PODCAST AND AUDIO BOOK SUPPORT

BLUETOOTH® STREAMING AUDIO

MERCURY SYNC™ IS AVAILABLE ON MILAN, MOUNTAINEER AND SABLE.

GO TO SYNCMYRIDE.COM FOR MORE DETAILS.



MERCURY NEW DOORS OPENED

mercuryvehicles.com



"Play Genre: (rock)."

"Play Artist: (name)."

"Play Track: (name)."

#### SYNC YOUR MERCURY WITH YOUR DIGITAL MEDIA PLAYER.

Step 1: Connect your portable digital media player¹ to the system's USB port. Step 2: Press the "Push To Talk" (PTT (\*) button on the steering wheel and simply say "PLAY TRACK (your favorite song)." Step 3: Crank up the volume on the audio system and enjoy for miles. With SYNC, your digital music collection now has wheels. Using voice commands, or through controls on the steering wheel and audio system, you call the shots. In the mood for more guitar riffs? Just tell SYNC, "Similar Music," and it will play tracks based on the genre and style of your current selection.

SYNC is compatible with nearly all digital media players, including iPod® and Microsoft Zune,™ as well as flash drives. And because your media player is plugged into the system's USB port while your vehicle is running, SYNC charges the device. So just start talking. SYNC will do the rest.

iPod® is a registered trademark of Apple Inc. All rights reserved.

"Call Vanessa: Work."

"Dial 1-248-123-4567."

> "Call Amy: Home."

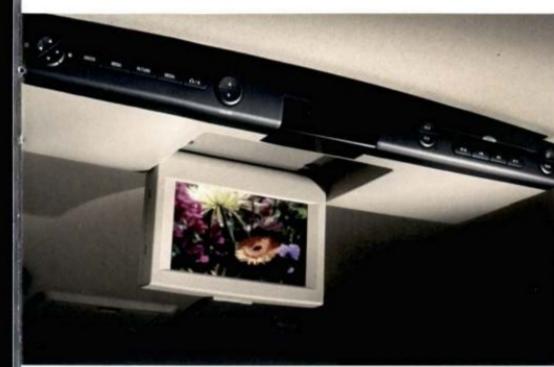


As long as you have a compatible Bluetooth®-enabled mobile phone; SYNC is ready to chat. Simply press the "Push To Talk" (PTT \*\* 5) button, say the name of the person you want to talk to, and SYNC will automatically place the call. You can also speak the number you are calling and assign Quick-Dial numbers to button presets on the audio system. To answer incoming calls, press the "Phone" button. It doesn't get much easier than that. And if you're in the middle of a conversation while entering the vehicle, SYNC will seamlessly transfer the call to the vehicle hands-free system so you won't miss a word.

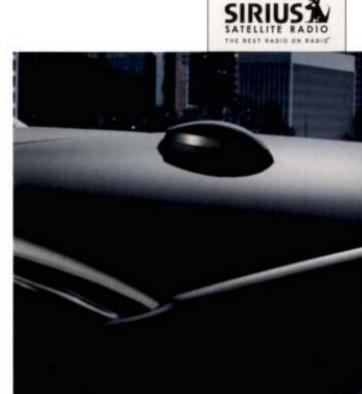
'Some digital media players and some mobile phones may not be fully compatible.

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### Hardwired for Entertainment.

#### **GET DIRECTIONS WITHOUT STOPPING.**

You've stopped to ask for directions for the last time! Mountaineer Premier's available voice-activated, DVD-based Navigation System (shown at left) actually calls out upcoming street names rather than just telling you in which direction to turn. It only takes seconds to complete complex routes. The control buttons around the system's colorful 6.5" LCD touch screen make information easy to access. You'll enjoy using the handy points-of-interest screen to help you quickly locate the nearest ATM, restaurant or lodging on your next trip. Available on Premier as part of the Navigation/Moon & Tune Package.

#### GIVE "ROAD TRIP" A WHOLE NEW MEANING.

Kids not that excited about climbing in the vehicle for the 10-hour road trip to the beach? With Mountaineer Premier's available Rear-Seat DVD Entertainment System, they'll be entertained for hours. Includes an 8" LCD screen, 2 sets of wireless headphones and a remote control.

#### READY FOR BROADCAST.

With a standard audio input jack inside the front center floor console, your digital music library now has wheels. Just connect your personal music player to the jack and you can broadcast all of your favorite tunes, audiobooks or podcasts through the sound system and speakers.

#### SATELLITE READY.

Music matters. And with over 130 channels, available SIRIUS Satellite Radio delivers commercial-free music, along with news, sports and entertainment. Available on all Mountaineer models as part of the Moon & Tune Elite Package, SIRIUS Satellite Radio includes a complimentary 6-month subscription to the SIRIUS service when ordered.

## Strength in Number AVAILABLE 292-HP V-8 POWERS MOUNTAINEER PREMIER.

In the 2008 Mercury Mountaineer, the numbers really add up in your favor. The 4.6L 3-valve V-8 engine, available on Mountaineer Premier, tops the numbers list with 292 hp and 300 lb.-ft. of torque. High-flow ports and dual-equal variable cam timing help this robust V-8 deliver its impressive performance. Also providing assistance is the first-in-class, available 6-speed automatic transmission, whose evenly spaced gear ratios make the most of the V-8's powerband.

On Mountaineer and Mountaineer Premier, a standard 4.0L V-6 engine is teamed with a wide-ratio 5-speed automatic transmission. With 210 hp and 254 lb.-ft. of torque, this clean-burning engine even meets strict Ultra Low Emissions Vehicle II (ULEV II) standards.

Mountaineer's Independent Rear Suspension features a compact, trailing-arm setup. It works with the front suspension and stiff frame to deliver a refined ride and excellent handling. You'll feel connected to the road - not beat up by it. Heightening that connectivity is Mountaineer's available full-time All-Wheel-Drive (AWD) system. This intuitive system smartly adapts to changing road and weather conditions as they occur, instantly transferring power to the axle with the best grip to help Mountaineer really hold the road.





## There's Safety in Stability.

### ROLL STABILITY CONTROL HELPS YOU KEEP YOUR GRIP.

Standard on every 2008 Mountaineer, AdvanceTrac® with RSC® (Roll Stability Control™) is an electronic stability enhancement system that actually measures what other manufacturers' systems ignore or can only estimate. AdvanceTrac with RSC features a unique vehicle-roll motion sensor that directly measures the vehicle's roll rate 100 times every second. The system uses this rate to determine when and how it will engage the Anti-lock Brake System (ABS), traction control and yaw control to apply individual brakes and modify engine power, ultimately helping you keep all 4 wheels firmly planted. This remarkable system is not available on any of Mountaineer's competitors.

In the event of a frontal collision, Mountaineer's Intelligent Safety System<sup>TM</sup> deploys front airbags that use adaptive venting technology to help tailor airbag power to occupant size and needs. Front-seat side airbags help provide an extra measure of chest protection for the driver and front passenger in certain side-impact events. And our standard Safety Canopy<sup>TM</sup> System features large, side-curtain airbags that enhance protection for outboard-seated occupants in the 1st and 2nd rows. Roll-fold technology helps them deploy – even if someone is leaning against the window. All 6 airbags are standard, and always at the ready should you need them.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.









CAMEL LEATHER SAND ALCANTARA® INSERTS CHARCOAL BLACK LEATHER SAND ALCANTARA INSERTS CAMEL LEATHER
WITH PERFORATED INSERTS CHARCOAL BLACK LEATHER WITH PERFORATED INSERTS . 1000000 . . . . \*\*\*\* \* \* \* \* \* CAMEL CLOTH SAND CLOTH INSERTS CHARCOAL BLACK CLOTH MEDIUM LIGHT STONE CLOTH INSERTS

■ MOUNTAINEER ■ MOUNTAINEER PREMIER □ AVAILABLE

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MOUNTAIN	NEER	
SECURITY/SAFETY (continued)	1	
Lower anchors and tether anchors for child-safety seats (LATCH) for all 2nd-row seating positions, and tether anchor for 3rd-row center position		
Safety belts - 3-point safety belts for all seating positions		
Safety Canopy™ System with side-curtain airbags for 1st- and 2nd-row-outboard passengers, with rollover sensor		
SecuriLock® passive anti-theft ignition system		
Tire Pressure Monitoring System		
AVAILABLE FEATURES		
4.6L 3-valve SOHC V-8 engine with 6-speed automatic transmission		
Color-keyed running boards		
Full-time All-Wheel-Drive (AWD) system		
Leather-trimmed front bucket seats with perforated leather inserts and 10-way power driver seat, including power lumbar and recline		
Leather-trimmed, heated front bucket seats with perforated leather inserts and 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit, and 6-way power passenger seat with manual lumbar		
Power-adjustable pedals		
Quad bucket seating <sup>5</sup> with recline-and-fold feature, plus 2nd-row center floor console with 2 cupholders		
Rear-Seat DVD Entertainment System – Overhead DVD player with 8" pull-down screen, 2 sets of wireless headphones and remote control		
Reverse Sensing System		
Roof-rail crossbars		
AVAILABLE PACKAGES		
3rd-row Seat Package – Includes 3rd-row 50/50 split bench seat and Auxiliary Climate Control with controls for driver and rear seat occupants		
3rd-row Seat Elite Package — Includes 3rd-row PowerFold™ 50/50 split bench seat and Auxiliary Climate Control with controls for driver and rear seat occupants		
Amenities Package – Includes power-deployable running boards, Universal Garage Door Opener and Reverse Sensing System		
Chrome Package – Includes 18" bright chrome-clad wheels and chrome grille, roof rails, mirror caps, taillamp surrounds, badging, beltline, bumper insert plate surround and license plate applique		
Comfort Package – Includes leather-trimmed, heated front bucket seats with 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit; 6-way power passenger seat with manual lumbar; and Dual-zone Electronic Automatic Temperature Control		
Heated Package – Includes heated front bucket seats with perforated inserts and 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit; 6-way power passenger seat with manual lumbar; and heated windshield		
Moon & Tune Elite Package <sup>6</sup> – Includes power moonroof; Audiophile <sup>®</sup> Sound System with AM/FM stereo, 6-disc in-dash CD changer with MP3 capability, 7 premium speakers including an 8" subwoofer, 290-watts peak output and 6-month SIRIUS Satellite Radio <sup>7</sup> subscription		
Navigation/Moon & Tune Package – Includes voice-activated, DVD-based Navigation System; power moonroof; Audiophile Sound System with AM/FM stereo, 6-disc in-dash CD changer with MP3 capability, 7 premium speakers including an 8" subwoofer, 290-watts peak output and 6-month SIRIUS Satellite Radio subscription		
Trailer Tow Upgrade Package - Class III/IV trailer hitch receiver with 4-/7-pin electrical connectors		



t the ride you want. Whether you plan Ford Motor Company Insurance Services Get Ford Motor Ford Extended Service Plan For a purchase or Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper lease or finance, you'll find the choices Company quality in your auto insurance. Our program lease, the Ford Extended Service Plan (ESP) gives you New Vehicle Limited Warranty that covers repair, replacement or nat are right for you at Ford Credit. Ask offers industry-leading benefits and competitive rates. "Peace-of-Mind" protection designed to cover key adjustment of parts at no additional cost, as well as a 5-year/ your Lincoln Mercury Dealer for details Call 1.877.367.3847, or visit us at www.fordvip.com for a vehicle components and protect you from the cost 60,000-mile powertrain limited warranty which features no deductible or check us out at www.fordcredit.com. no-obligation quote. Insurance offered by American Road of unexpected repairs. Ask your dealer for an ESP, and is fully transferable. Roadside Assistance for 5 years or 60,000 Services Company (in CA, American Road Insurance Agency). the only service contract backed exclusively by Ford miles provides the security of knowing that help may be only a phone a licensed agency and subsidiary of Ford Motor Company. and honored at all Ford Lincoln Mercury dealerships. call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details.

#### STANDARD FEATURES

DIMENSIONS (1st/2nd/3rd row) Wheelbase 113.7" Length 193.5" Width (excluding mirrors) 73.5" Height (with options) 72.8" Minimum running ground clearance 8.7" Head room 39.8"/38.7"/37.4" Leg room 42.4"/36.9"/34.9" Shoulder room 59.0"/58.9"/53.1" Hip room 55.4"/55.5"/45.3"

#### WEIGHTS AND CAPACITIES

Cargo volume, 5-passenger (behind 1st/2nd row) 85.8/45.1 cu. ft. Cargo volume, 7-passenger (behind 1st/2nd/3rd row) 83.7/43.9/13.6 cu. ft. Axle ratio 3.55:1 standard; 3.73:1 optional (required and only available on 4.0L V-6 with Trailer Tow Upgrade Package)

#### 4.0L SOHC V-6

Horsepower 210 @ 5100 rpm Torque 254 lb.-ft. @ 3700 rpm Compression ratio 9.7:1

#### 4.6L SOHC V-8

Horsepower 292 @ 5750 rpm Torque 300 lb.-ft. @ 3950 rpm Compression ratio 9.7:1

#### V-6 TOWING IDS.

4x2 standard 3500 AWD standard 3500 4x2 optional 5295 AWD optional 5000

#### V-8 TOWING bs.

4x2 standard 3500 AWD standard 3500 4x2 optional 7220 AWD optional 7055

\*Always wear your safety belt and secure children in the rear seat. \*Requires 3rd-row Seat Package or 3rd-row Seat Elite Package. Not available with cloth seats or Alcantara inserts. \*Includes medium overhead console when optioned with Auxiliary Climate Controls. 'Service not available in Alaska or Hawaii, See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information. ©2007 SIRIUS Satellite Radio Inc. "SIRIUS," the SIRIUS dog logo and "The Best Radio on Radio" are registered trademarks of SIRIUS Satellite

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		REMIER
	MOUNTAINEER	
POWERTRAIN/FUNCTIONALITY		
4.0L 2-valve SOHC V-6 engine with 5-speed automatic transmission		
4-wheel power disc brakes with Anti-lock Brake System (ABS)		
Class II trailer hitch receiver with 4-pin electrical connector and 3500-lb. towing capacity		
Front and rear independent suspensions		
Rear-wheel drive (4x2)		-
EXTERIOR		
7" machined-aluminum wheels with P245/65R17 all-terrain BSW tires		
8" satin-aluminum chrome-clad wheels with P235/65R18 all-season BSW tires		
Black roof rails		
olor-keyed running boards		
og lamps		
ntermittent rear wiper with washer		
eyless-entry keypad		
ower, heated sideview mirrors with security approach lamps and color-keyed mirror caps		
rivacy glass for rear doors, rear quarter windows and liftgate window		
atin-aluminum roof rails and exhaust tip		
olar-tinted windshield and front door glass		
speed-sensitive, intermittent windshield wipers		
NTERIOR  Ist-row cloth bucket seats with 6-way power driver seat, including manual lumbar and recline  Ist-row leather-trimmed bucket seats with Alcantara® inserts, 10-way power driver seat includ	ing	
ower lumbar, and manual passenger seat ind-row fold-flat 60/40 split bench seat with 2-way adjustable head restraints and integrated estraints for middle passenger	seat =	•
rd-row vinyl-trimmed 50/50 split bench seat		
-line message center with compass, distance-to-empty, outside temperature and other inform	nation	
uto-dimming rearview mirror		
olor-keyed, leather-wrapped steering wheel with secondary audio and cruise controls		
ual-zone Electronic Automatic Temperature Control		
ront center floor console with storage bin, power point and audio input jack; 2 front and 2 rear cupl ront and rear power points; low heat vents and high air conditioning register	nolders;	-
luminated visor vanity mirrors		
verhead console includes 2 map lights with dome function, sunglasses holder and garage door pener holder (except when Auxiliary Climate Control or moonroof is ordered)		•
ower door locks and windows with one-touch-up/-down driver-side feature		
remium AM/FM stereo/single-CD player and audio input jack (located in front center floor cons	ole)	
emote keyless-entry system with 2 key fobs, panic alarm button and illuminated-entry system		
ilt steering column		
ECHDITY/CAEETY		
SECURITY/SAFETY  Intelligent Safety System™ with adaptive steering column; driver and front-passenger adaptive  imiting retractors; driver and front-passenger front airbags⁴ with adaptive venting and front-pas- adaptive tether; driver and front-passenger front-seat side airbags;⁴ and Front-Passenger Sensing	senger	-

MOUNTAINEER

Comparisons based on 2007 competitive models (Truck-based midsize SUV class), publicly available information and Ford certification data at time of printing Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

AdvanceTrac® with RSC® (Roll Stability Control™)



