

MERCURY VEHICLES



MERCURY

MARINER & MARINER HYBRID

SABLE

MOUNTAINEER

GRAND MARQUIS

2010 MILAN & MILAN HYBRID



Information is Power.



Mariner Hybrid
Mariner
Mountaineer
2010 Milan Hybrid
2010 Milan

And Mercury gives you the link: SIRIUS Travel Link™¹ Included as part of the optional new Navigation System on Milan Hybrid, Milan, Mariner Hybrid, Mariner and Mountaineer, SIRIUS Travel Link is a powerful driving companion that can find and display the best fuel prices, identify an accident and redirect your route, and even provide the weather forecast (complete with radar maps displayed on the Navigation System screen). The latest sports scores and movie listings are also in its ultra-convenient repertoire.

A complimentary 6-month subscription to the SIRIUS Travel Link service is included.



Directions. Your Way.

Mariner Hybrid
Mariner
Sable
Mountaineer
2010 Milan Hybrid
2010 Milan

Combining Global Positioning System (GPS) technology with DVD mapping, the optional voice-activated Navigation System on Sable provides turn-by-turn voice guidance in English, French or Spanish; allows you to save destinations; gives you the shortest route; and will even reroute you if you miss a turn.

The optional hard drive-based, voice-activated Navigation System on Milan Hybrid, Milan, Mariner Hybrid, Mariner and Mountaineer reads upcoming street names aloud and even offers alternate routes. A bird's-eye view includes major landmarks for additional reference. And with nearly 10 gigabytes of hard drive storage, you can store photos for your home page and rip CDs of your favorite songs (up to 2400 of them). You can even watch DVDs on-screen when the vehicle is in "Park."

You Talk. SYNC Listens.™



Powered by Microsoft

Mariner Hybrid
Mariner
Sable
Mountaineer
2010 Milan Hybrid
2010 Milan

Better yet, Mercury SYNC® responds. This available in-vehicle communications and entertainment system lets you voice-activate compatible Bluetooth®-enabled mobile phones, most MP3 players, thumb drives and more.²

SYNC functionality also includes new 911 Assist!™³ Following an accident where any airbag has deployed, SYNC can make an emergency call from your paired phone. And unlike other systems that send you to a call center first, SYNC puts you in direct contact with a 911 operator. Developed in concert with Microsoft, SYNC with 911 Assist also allows you to request a Vehicle Health Report that can be sent to your e-mail address. How convenient, and cool, is that?

Visit SyncMyRide.com for the latest information about exciting new features.



Your Music. No Interruptions.



THE BEST RADIO ON RADIO™

Mariner Hybrid
Mariner
Sable
Mountaineer
2010 Milan Hybrid
2010 Milan

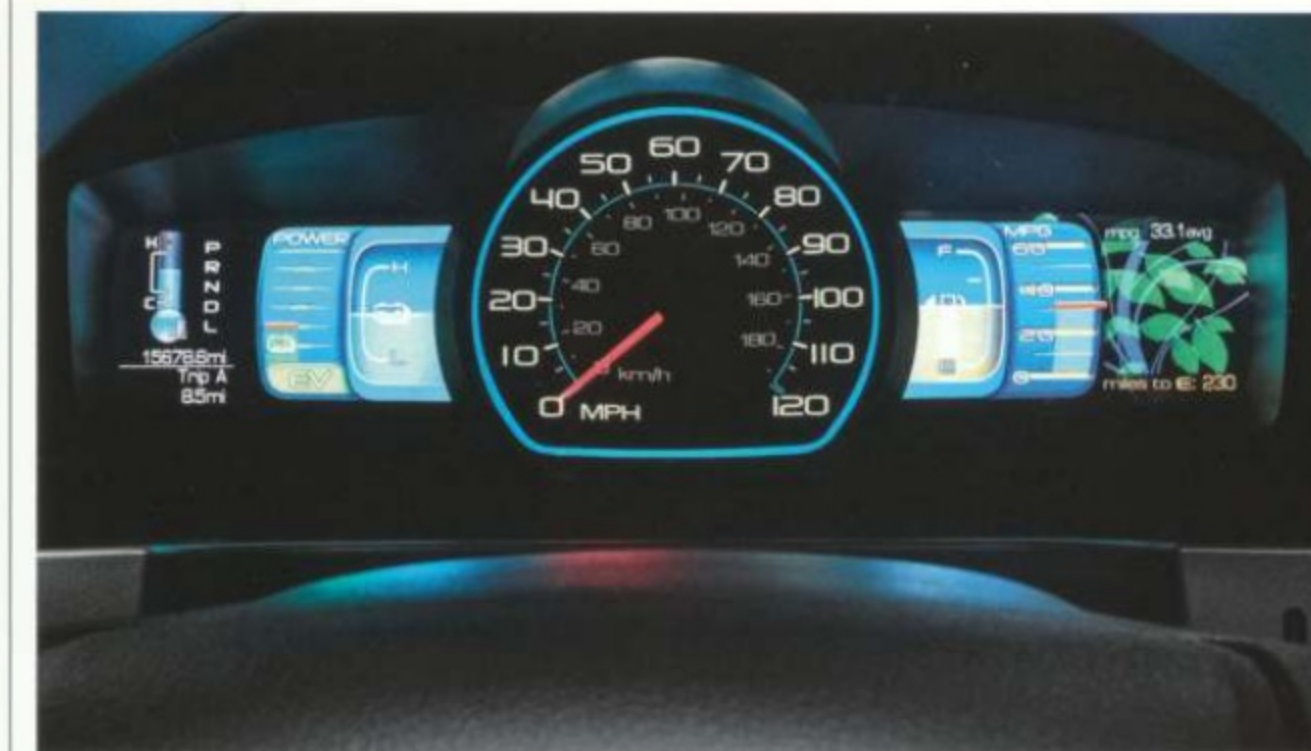
Music matters. And with over 130 channels of crystal clear, digital-quality sound, available SIRIUS® Satellite Radio⁴ is your passport to an amazing range of music (all of it 100% commercial free), as well as news, sports, talk and entertainment. With seamless coast-to-coast coverage in the contiguous United States, SIRIUS lets you hear the music you want to hear – without all the interruptions.

SIRIUS Satellite Radio includes a complimentary 6-month subscription to the SIRIUS service.



¹Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii. ²Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. ³The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC and the 911 Assist feature enabled in order for 911 to be dialed.

Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.



2010 Milan Hybrid.

Ready for a new trip? Lead the way in the all-new 2010 Milan Hybrid. This full-hybrid 5-passenger sedan is powered by a 2.5L I-4 engine that uses Atkinson-cycle combustion to get the most from each drop of gas, as well as a 330-volt battery pack that lets it operate on electric power alone. Amazing hybrid efficiency is the result.

Inside, the new SmartGauge™ with EcoGuide features two 4.3" Liquid Crystal Display (LCD) screens that flank Milan's analog speedometer. Choose from one of 4 modes (Inform, Enlighten, Engage or Empower) to supply as much (or as little) information as you'd like to guide you on your hybrid experience. Set SmartGauge to Efficiency Forest and watch as more leaves grow on the brightly lit vine the longer you keep Milan Hybrid in Electric Drive mode. In this mode, you can run on electric power alone and achieve your best mileage. Just remember this simple formula: More leaves = more mpg. After shutdown, SmartGauge with EcoGuide even gives kudos for outstanding achievement.

To help you quickly reach your destination, an available hard drive-based Navigation System features an easy-to-use navigation interface as well as SIRIUS Travel Link,™ which can find and display the best fuel prices, supply the weather forecast, and even identify accidents and redirect your route. That kind of new never gets old.

Have you heard?

- From light acceleration to speeds up to 47 mph, Milan Hybrid can run on electric power alone in Electric Drive mode.
- Following an accident where Milan's airbags have deployed, available Mercury SYNC® with 911 Assist™ can make a call to a 911 operator from your paired Bluetooth®-enabled phone (as long as it is turned on and connected with SYNC), putting you in direct contact with help.



2010 Milan.

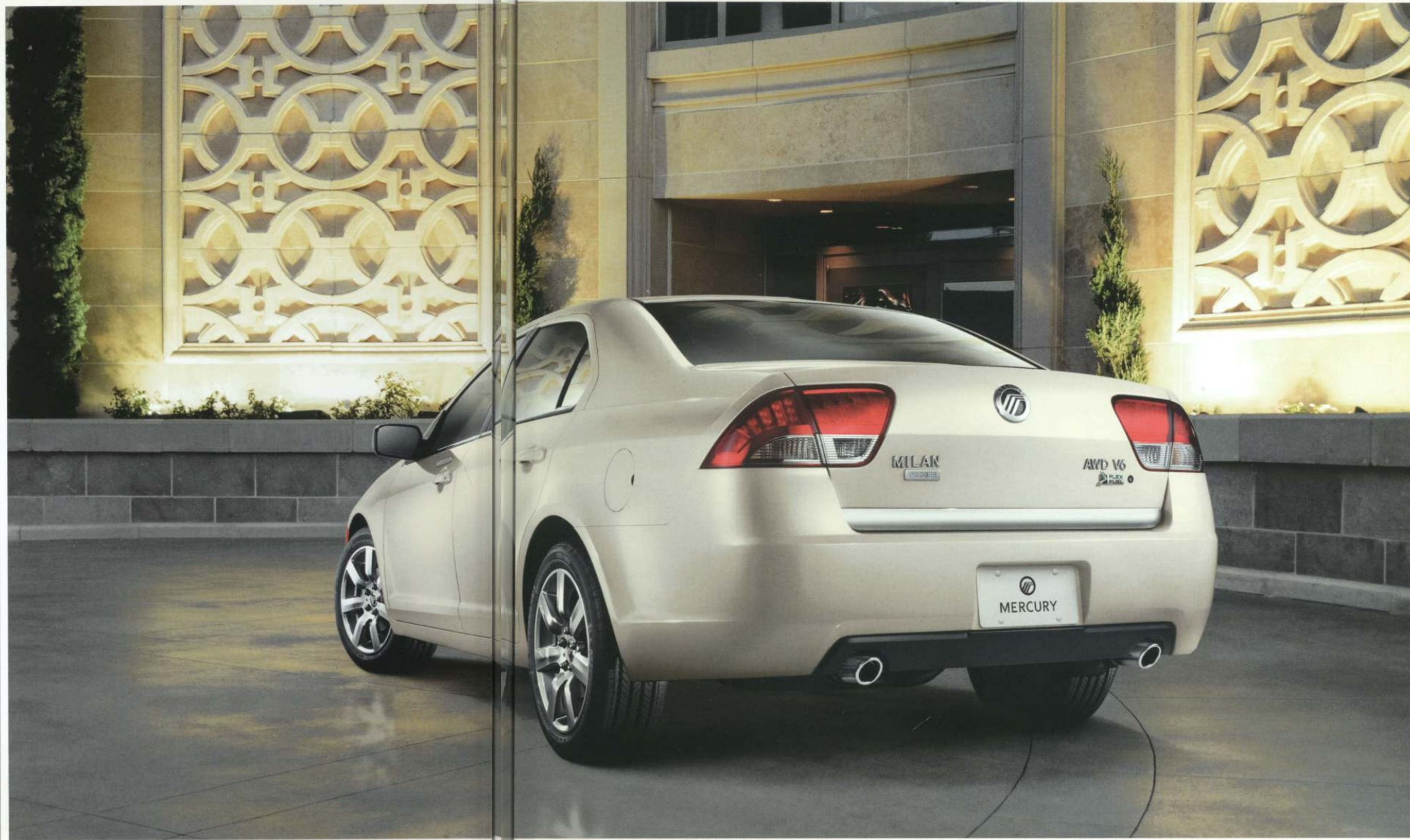
With satin-aluminum accents sparkling from your choice of 9 stylish exterior colors, the new 2010 Mercury Milan is instantly recognizable. Under the hood, a 2.5L I-4 engine is paired with the standard 6-speed manual transmission. A 6-speed automatic transmission is available. On Premier models, dual chrome exhaust tips hint at the compelling 240 hp¹ from an available 3.0L V-6 Flex Fuel (FFV) engine. It's mated to a 6-speed SelectShift Automatic™ transmission that automatically picks the right gear for your driving demands, or allows you to put some action in your traction by shifting for yourself.

Security comes with 6 standard airbags and AdvanceTrac® electronic stability control – which manages engine torque and applies braking power to help keep Milan on its intended path in wet or slippery conditions. Out back, an available Rear View Camera alerts you to items behind Milan when backing up. The image is displayed on the 8" screen of the available voice-activated Navigation System, or in the rearview mirror (without Navigation System). It's worth a second look.

Have you heard?

- Available new BLIS™ (Blind Spot Information System) with Cross Traffic Alert flashes an alert in the sideview mirror when its sensors detect a vehicle entering your blind spot. Cross Traffic Alert sounds a warning when those sensors detect a vehicle approaching from either side as you back out of a parking spot

¹Based on Mercury preliminary data.



MILAN PREMIER V-6 IN WHITE PLATINUM TRI-COAT METALLIC WITH AVAILABLE EQUIPMENT.



MARINER HYBRID IN KIWI GREEN METALLIC WITH AVAILABLE EQUIPMENT.



Mariner Hybrid.

With Mariner Hybrid, the versatile Mariner is enhanced with fuel-efficient hybrid technology. And you and the environment are the clear winners.

For starters, how does 34 mpg in the city and 31 mpg on the highway sound? That's one big benefit you'll receive from Mariner Hybrid front-wheel-drive (FWD) models. Others include all the 5-passenger SUV versatility, storage capacity and sophisticated details as the non-hybrid Mariner. And new for 2009, an available voice-activated, hard drive-based Navigation System features the full suite of SIRIUS Travel Link™ services, as well as an easy-to-use navigation interface that will quickly help you find your destination. You can even track the hybrid powertrain's 3 main modes of operation (Hybrid Drive, Electric Drive and Idle Charging) on-screen and see how long you can keep Mariner Hybrid in Electric Drive mode to achieve the best mileage.

In addition, the 2009 Mariner Hybrid earned the government's highest 5-Star frontal and side-impact crash test safety ratings, and received a prestigious "Top Safety Pick" designation from the Insurance Institute for Highway Safety (IIHS).²

For outstanding hybrid efficiency, generous SUV capability, and award-winning safety technology, available in both front-wheel-drive (FWD) and 4-wheel-drive (4WD) configurations, look no further than the 2009 Mercury Mariner Hybrid.

Have you heard?

- From light acceleration to speeds up to about 40 mph, Mariner Hybrid can run on electric power alone in Electric Drive mode
- Because more time is spent in Electric Drive mode in urban environments, city mileage is higher than highway mileage for full-hybrid vehicles

¹Based on 2009 EPA-estimated fuel economy (FWD). ²Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).



Mariner.

In your choice of front-wheel drive (FWD) or available 4-wheel drive (4WD), the sleek and sophisticated Mariner naturally enhances the beauty of any street scene. With glistening satin accents, a shapely silhouette, a prominent waterfall grille and expressive wheel choices, it raises the style quotient at outdoor cafés and summer block parties.

With the 2009 Mariner, there's even more to get excited about. Functionality is improved with new and redesigned engines that serve up more horsepower and better fuel efficiency. Connectivity is heightened with technology like available Mercury SYNC® and available SIRIUS Travel Link.™ Style is elevated even higher with the available VOGA Package. And safety is solidified as Mariner earned the government's highest 5-Star frontal and side-impact crash test safety ratings, and received a prestigious "Top Safety Pick" designation from the Insurance Institute for Highway Safety (IIHS).¹

In short, the 2009 Mercury Mariner and Mariner Premier are more impressive than ever. "Mariner's styling ties a refined ribbon around a capable, compact package," says Dan Lyons of *autoMedia.com*.

Have you heard?

- Equipped with the new 2.5L Duratec I-4 engine, the 2009 Mercury Mariner achieves unsurpassed² highway fuel economy of 28 mpg
- An available voice-activated Navigation System includes SIRIUS Travel Link, which can find and display the best fuel prices, supply the weather forecast, and even identify accidents and redirect your route

¹Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ²Small SUV class. EPA-estimated 28 mpg hwy. with I-4 engine, automatic transmission and FWD.



MARINER PREMIER IN BRILLIANT SILVER METALLIC.



Sable: Rated The Safest Full-Size Sedan in America.¹

Style. Substance. Smarts. You'll find them all in the 2009 Mercury Sable. Artfully designed projector-beam headlamps; a distinctive satin finish on the grille, sideview mirrors and door handles; dual chrome exhaust tips; and available 18" chrome-clad wheels (shown) help define its compelling style. Not to mention an available new VOGA Package that brings fashion front and center.

Substantive performance comes from a 3.5L Duratec V-6 engine that delivers a lively 263 horsepower, and available Intelligent All-Wheel Drive (AWD) that helps improve driving performance on any road.

And what could be smarter than the available Mercury SYNC[®] in-vehicle communications and entertainment system that allows you to voice-activate Bluetooth[®]-enabled phones and most digital media players? Or the functionality of an available voice-activated Navigation System that can receive voice commands in English, French or Spanish?

Discover all this and more in the 2009 Sable. From Mercury.

Have you heard?

- Mercury Sable is rated the safest full-size sedan in America¹
- At 21.2 cu. ft., Sable has the largest trunk capacity in its class²

¹Based on both NHTSA 5-Star crash test ratings and IIHS "Top Safety Pick." Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ²Standard 5-passenger Large Car class.

SABLE PREMIER IN TUXEDO BLACK METALLIC WITH AVAILABLE EQUIPMENT.



Mountaineer.

With exciting new features to keep you connected and on the go, the 2009 Mercury Mountaineer lets you fully express yourself.

Outside, start with massive new 20" polished-aluminum wheels, optional on Mountaineer Premier, to raise your stance on any road. Or choose the available new VOGA Package, with exclusive exterior and interior treatments, for a Mountaineer like no other.

Inside, an available new voice-activated, hard drive-based Navigation System turns Mountaineer Premier into the ultimate trip advisor with its suite of SIRIUS Travel Link™ services. Check the weather, find the lowest priced fuel in town, even scout the listings at your local theater. Then use the available Mercury SYNC® voice-activated, in-vehicle communications and entertainment system to place a call from your paired, compatible Bluetooth®-enabled mobile phone, and you'll see how easy and convenient the road of life can be.

Have you heard?

- Both Mountaineer engines deliver up to 20 mpg hwy.¹
- With flexible seating arrangements, Mountaineer can be equipped to carry from 5 to 7 people

¹2009 EPA-estimated 14 mpg city/20 hwy. with 4.0L engine on 4x2; 14 mpg city/21 hwy. with 4.6L engine on 4x2.



MOUNTAINEER PREMIER IN BRILLIANT SILVER METALLIC WITH AVAILABLE EQUIPMENT.



Grand Marquis.

Responsible power, traditional luxury and exceptional value: discover them all in the 2009 Mercury Grand Marquis. With 224 hp and 275 lb.-ft. of torque to lead the way, its standard 4.6L SOHC V-8 FFV engine is a powerful ally. So is its 24 mpg¹ on the highway. A standard Flexible Fuel configuration makes it even more noteworthy by giving you a choice – E85 or gasoline. Grand Marquis can run on E85 (85% ethanol/15% gasoline), regular gasoline or any combination of the two. As you drive, an advanced Powertrain Control Module determines the ethanol/gas mixture and automatically adjusts for optimum performance.

With its signature chrome grille, chrome-accented door handles, chrome trunk lid strip and available chrome wheels, Grand Marquis possesses a classic style all its own. And thanks to its 6-passenger seating and 20.6 cu. ft. of trunk capacity, Grand Marquis allows you to carry everyone and everything you need for the journey – or whatever you decide to gather along the way.

Have you heard?

- With 6-passenger seating, Grand Marquis has the most spacious interior in its class²
- For 14 consecutive years, Grand Marquis received the government's highest 5-Star frontal crash test rating³

¹Based on 2009 EPA-estimated fuel economy. ²6-passenger Large Car class. ³Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

2010 Milan Hybrid

KEY STANDARD FEATURES¹

2.5L iVCT I-4 Atkinson-cycle engine with Permanent-Magnet AC-synchronous electric motor

Electronically controlled Continuously Variable Transmission (eCVT)

330-volt sealed nickel-metal-hydride (NiMH) battery

Regenerative Braking System

Electric Power Steering (EPS)

Front-wheel drive (FWD)

SecuriCode™ keyless-entry keypad

17" 15-spoke painted-aluminum wheels

Rear spoiler

Mercury SYNC® voice-activated, in-vehicle communications and entertainment system with 911 Assist™

110-volt AC power outlet

SmartGauge™ with EcoGuide dual LCD cluster with message center

Dual-zone Electronic Automatic Temperature Control

8-way power driver seat with manual lumbar

6-way power passenger seat with manual recline

Leather-trimmed seats with heated front seats

6 airbags²

AdvanceTrac® electronic stability control³

Driver's Vision Package BLIS™ (Blind Spot Information System) with Cross Traffic Alert and Rear View Camera

Moon & Tune Package Power moonroof and Sony® AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 12 speakers

KEY AVAILABLE FEATURES¹

Hard drive-based, voice-activated Navigation System (8" screen) features SIRIUS Travel Link™ (with complimentary 6-month subscription) and about 10 gigabytes of digital storage for pictures and music; includes Sony Sound System with AM/FM stereo/single-CD/DVD, MP3 capability and 12 speakers

2010 Milan

KEY STANDARD FEATURES¹

2.5L Duratec I-4 engine with 6-speed manual transmission

4-wheel Anti-lock Brake System (ABS)

16" painted-aluminum wheels

SecuriCode keyless-entry keypad

Power, heated body-color sideview mirrors

6-way power driver seat

Air conditioning

60/40 split-folding spring-assisted rear seat

AM/FM stereo/single-CD player with MP3 capability

SIRIUS Satellite Radio

Power windows with one-touch-up/down driver-window feature

6 airbags²

AdvanceTrac electronic stability control³

KEY AVAILABLE FEATURES¹

3.0L Duratec V-6 FFV engine with 6-speed SelectShift Automatic™ transmission

6-speed automatic transmission (I-4 Milan)

Intelligent All-Wheel Drive (AWD)

17" 5-spoke-design wheels with silver paint

17" 7-spoke painted-aluminum wheels

Leather-trimmed seats with heated front seats

Dual-zone Electronic Automatic Temperature Control

Mercury SYNC voice-activated, in-vehicle communications and entertainment system with 911 Assist

Hard drive-based, voice-activated Navigation System (8" screen) features SIRIUS Travel Link (with complimentary 6-month subscription) and about 10 gigabytes of digital storage for pictures and music; includes Sony Sound System with AM/FM stereo/single-CD/DVD, MP3 capability and 12 speakers

Driver's Vision Package BLIS (Blind Spot Information System) with Cross Traffic Alert and Rear View Camera

Moon & Tune Package Power moonroof and Sony AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 12 speakers

Sun & SYNC Package Power moonroof, auto-dimming rearview mirror and Mercury SYNC with 911 Assist

2009 Mariner Hybrid

KEY STANDARD FEATURES¹

2.5L iVCT I-4 Atkinson-cycle engine with Permanent-Magnet AC-synchronous electric motor

Electronically controlled Continuously Variable Transmission (eCVT)

330-volt sealed nickel-metal-hydride (NiMH) battery

Regenerative Braking System

Electric Power Steering (EPS)

Front-wheel drive (FWD)

16" 5-spoke aluminum wheels with brushed-aluminum center caps

Leather-wrapped steering wheel

Unique badging on side and rear liftgate

Roof-rack side rails

Premium cloth front bucket seats

Mercury SYNC voice-activated, in-vehicle communications and entertainment system with 911 Assist

110-volt AC power outlet

6-way power driver seat

6 airbags (including Safety Canopy® System)²

AdvanceTrac with RSC® (Roll Stability Control™)³

SOS Post-Crash Alert System⁴

KEY AVAILABLE FEATURES¹

Intelligent 4WD System

Power moonroof with sunshade and mini-overhead console

16" 12-spoke machined-aluminum wheels

Hybrid Energy/Navigation/Premium Sound System Hybrid energy-flow graphic; fuel economy display; Premium Sound System with AM/FM stereo/CD/DVD, MP3 capability and 7 speakers; hard drive-based, voice-activated Navigation System features SIRIUS Travel Link (with complimentary 6-month subscription) and about 10 gigabytes of digital storage for pictures and music

Premium Package Premium leather-trimmed, heated front bucket seats; heated sideview mirrors; Hybrid Energy/Navigation/Premium Sound System; Ambient Lighting; retractable cargo area cover; roof-rack side rails with satin-aluminum inserts and black crossbars; Reverse Sensing System; body-color sideview mirrors

Leather Trim Package Premium leather-trimmed front bucket seats with lumbar controls

2009 Mariner

KEY STANDARD FEATURES¹

2.5L iVCT Duratec I-4 engine with 6-speed automatic transmission

4-wheel Anti-lock Brake System (ABS)

4-wheel independent suspension

Electric Power Steering (EPS)

Front-wheel drive (FWD)

Power sideview mirrors with manual-fold feature

16" 6-spoke painted-aluminum wheels

Easy Fuel™ capless fuel-filler system

Chrome exhaust tip

Leather-wrapped steering wheel

AM/FM stereo/single-CD player with MP3 capability and clock

Audio input jack

Ice Blue interior lighting

Rear 60/40 split-folding seat

6 airbags (including Safety Canopy System)²

AdvanceTrac with RSC (Roll Stability Control)³

SOS Post-Crash Alert System⁴

KEY AVAILABLE FEATURES¹

3.0L iVCT Duratec V-6 engine with 6-speed automatic transmission

16" 12-spoke machined-aluminum wheels

17" 6-spoke painted-aluminum wheels

Intelligent 4WD System

Premium leather-trimmed front bucket seats with Alcantara® inserts, 6-way power driver seat and driver-side manual lumbar support

Integrated side step bars

Hard drive-based, voice-activated Navigation System (6.5" screen) features SIRIUS Travel Link (with complimentary 6-month subscription) and about 10 gigabytes of digital storage for pictures and music; includes Premium Sound System with AM/FM stereo/CD/DVD, MP3 capability and 7 speakers

Mercury SYNC voice-activated, in-vehicle communications and entertainment system with 911 Assist

SIRIUS Satellite Radio

Rear Cargo Convenience Package

VOGA Package

2009 Sable

KEY STANDARD FEATURES¹

3.5L Duratec V-6 engine with 6-speed automatic transmission

4-wheel disc Anti-lock Brake System (ABS)

Front-wheel drive (FWD)

17" 7-spoke bright-aluminum wheels

SecuriCode keyless-entry keypad

Power sideview mirrors with satin-finish accents

LED (Light-Emitting Diode) taillamps

Dual chrome exhaust tips

Power windows with one-touch-up/down driver-window feature

AM/FM stereo/single-CD player with clock and audio input jack

Rear 60/40 split-folding seat with tip-fold-flat feature

6 airbags (including Safety Canopy System)²

AdvanceTrac electronic stability control³

SOS Post-Crash Alert System⁴

KEY AVAILABLE FEATURES¹

18" 7-spoke bright-aluminum wheels

18" 7-spoke chrome-clad aluminum wheels

Voice-activated Navigation System

Intelligent All-Wheel Drive (AWD)

Dual-zone Electronic Automatic Temperature Control

Premium Sound System with 6-disc in-dash CD changer, MP3 capability and 8 speakers

Mercury SYNC voice-activated, in-vehicle communications and entertainment system with 911 Assist

Premium leather-trimmed front bucket seats

8-way power driver seat with memory

Heated driver and front-passenger seats with 2 heat settings

Power-adjustable pedals with memory

Power moonroof with one-touch-open/close

Rear-Seat DVD Entertainment System with 2 sets of wireless headphones

SIRIUS Satellite Radio

VOGA Package

2009 Mountaineer

KEY STANDARD FEATURES¹

4.0L 2-valve V-6 engine with 5-speed automatic transmission

4-wheel disc Anti-lock Brake System (ABS)

Front and rear independent suspensions

Rear-wheel drive (4x2)

17" machined-aluminum wheels

Power, heated sideview mirrors with security approach lamps

Black roof rails

Class II trailer hitch receiver

1st-row cloth bucket seats with 6-way power driver seat, including manual lumbar and recline

2nd-row fold-flat 60/40 split bench seat

Leather-wrapped steering wheel with cruise and secondary audio controls

Audio input jack

6 airbags (including Safety Canopy System)²

AdvanceTrac with RSC (Roll Stability Control)³

SOS Post-Crash Alert System⁴

KEY AVAILABLE FEATURES¹

4.6L 3-valve V-8 engine with 6-speed automatic transmission

18" satin-aluminum chrome-clad wheels

20" polished-aluminum wheels

Full-time All-Wheel-Drive (AWD) system

Color-keyed running boards

Satin-aluminum roof rails and exhaust tip

1st-row leather-trimmed bucket seats with Alcantara inserts, including 10-way power driver seat with power lumbar

Leather-trimmed, heated front bucket seats

Power-adjustable pedals

Mercury SYNC voice-activated, in-vehicle communications and entertainment system with 911 Assist

Quad bucket seating

Rear-Seat DVD Entertainment System

Reverse Sensing System

Navigation/Moon & Tune Package

Moon & Tune Elite Package

Sun & SYNC Package

VOGA Package

2009 Grand Marquis

KEY STANDARD FEATURES¹

4.6L SOHC V-8 FFV engine with 4-speed electronic automatic transmission with overdrive

4-wheel disc Anti-lock Brake System (ABS)

17" 14-spoke painted-aluminum wheels

Automatic on/off headlamps with delay

SecuriCode keyless-entry keypad

Power, heated sideview mirrors

Leather-trimmed seats with 6-way power driver and front-passenger seats with power lumbar and recline

Electronic Automatic Temperature Control

AM/FM stereo with single-CD player

Power door locks with remote decklid release

Message center with trip computer

Rear air suspension

Front-seat side airbags²

All-Speed Traction Control

Dual-stage front airbags² for driver and right-front passenger

Tire Pressure Monitoring System (excludes spare)

KEY AVAILABLE FEATURES¹

Heated front seats

Wood- and leather-trimmed steering wheel with secondary audio and climate controls

Power-adjustable brake and accelerator pedals



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

Ford Motor Company Insurance Services Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Extended Service Plan For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP; the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper **New Vehicle Limited Warranty** that covers repair, replacement or adjustment of parts at no additional cost, as well as a 5-year/60,000-mile powertrain limited warranty which features no deductible and is fully transferable. Roadside Assistance for 5 years or 60,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details.

¹The specifications in this brochure include selected features and options only. For more detailed information, please see your Lincoln Mercury Dealer, refer to a model-specific brochure, or visit mercuryvehicles.com.

²Always wear your safety belt and secure children in the rear seat. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

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Alcantara is a registered trademark of Alcantara S.p.A., Italy.

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Comparisons based on 2008 and 2009 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of this brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

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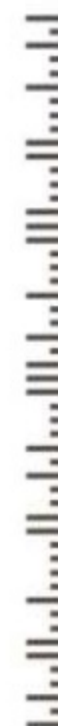
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MERCURY





Some of us are naturally driven to seek more from life – seizing every opportunity. At Mercury, we're dedicated to producing fuel-efficient vehicles with a uniquely modern sense of style; vehicles perfectly suited to your savvy, streetwise personality. Our cars and SUVs stand out with their striking, multi-tone interiors and satin-aluminum accents, complemented by all the latest technology to help you stay connected to what matters most. Get more out of life in a new Mercury.

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MERCURY

mercuryvehicles.com

Yes, please send me the product info I'm looking for. And, if any great offers come up that Mercury and my local dealer think would be of interest, send those along, too. Now just fill in the blanks below.

First Name

Last Name

Address

City

State

ZIP Code

E-mail: Please provide your e-mail address to receive product information, offers and incentives from Mercury and your local dealer.

Telephone (including area code)

Please send me information on the following vehicle(s). You may choose up to 2.

We would like to provide you with the appropriate incentive information. How do you plan to obtain your next vehicle?

When do you plan to acquire your next vehicle?

- 2010 Milan Hybrid
- 2010 Milan
- Mariner Hybrid
- Mariner
- Sabie
- Mountaineer
- Grand Marquis

- Purchase
- Lease
- 0-30 days
- 4-6 months
- No Definite Plans
- 1-3 months
- 7+ months

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