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VEHICLE DESCRIPTION

# FIESTA

2011 4-DOOR SEDAN SEL  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
YELLOW BLAZE METALLIC TRI-C  
INTERIOR  
BLACK CLOTH SEAT

BM **216**

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE **\$16,620.00**

**INCLUDED ON THIS VEHICLE**  
RAPID SPEC 300A

**OPTIONAL EQUIPMENT**

2011 MODEL YEAR	
YELLOW BLAZE METALLIC TRI-COAT	495.00
POWER SHIFT 6 SPD AUTO TRANS	1,095.00
POWER MOONROOF	745.00
FRONT LICENSE PLATE BRACKET	NO CHARGE
50 STATE EMISSIONS	NO CHARGE
KEYLESS KEYPAD *DLR-INST-ACCY	95.00
<b>TOTAL OPTIONS</b>	<b>2,430.00</b>

**TOTAL VEHICLE & OPTIONS** 19,050.00  
**DESTINATION & DELIVERY** 675.00

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

**EXTERIOR**

- EASYFUEL CAPLESS FILLER
- INTEGRATED SPOTTER MIRRORS
- POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
- DRIVING LAMPS W/CHROME BEZEL

**INTERIOR**

- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM PREMIUM SOUND SYS/ SINGLE CD/MP3 W/6SPEAKERS
- AUDIO INPUT JACK W/USB
- SYNC VOICE ACTIVATED SYS
- SIRIUS SAT RADIO N/A AK&HI
- ELECTROCHROMIC MIRROR
- POWER OUTLET, 12V
- LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS
- AIR CONDITIONING

- PWR DOOR LOCKS W/REMOTE KEYLESS ENTRY
- MESSAGE CENTER W/TRIP CPTR
- AMBIENT LIGHTING

**FUNCTIONAL**

- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)

**SAFETY/SECURITY**

- DRIVER/PASSENGER AIR BAGS
- DRIVER KNEE AIRBAG
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## EPA Fuel Economy Estimates

CITY MPG

**29**

Expected range for most drivers  
24 to 34 MPG

HIGHWAY MPG

**38**

Expected range for most drivers  
31 to 45 MPG

Estimated Annual Fuel Cost

**\$1,364**

based on 15,000 miles at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

**33**

10 33

All Subcompacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

**TOTAL MSRP**

**\$19,725.00**

### GOVERNMENT SAFETY RATINGS

<b>Frontal Crash</b>	<b>Driver Passenger</b>	★ ★ ★ ★ ★
		★ ★ ★ ★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	<b>Front seat Rear seat</b>	★ ★ ★ ★
		★ ★ ★ ★ ★ ▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

<b>Rollover</b>	★ ★ ★ ★
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Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

**www.safercar.gov or call 1-888-327-4236**



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>RAIL</b>
	<b>RA98</b>		ITEM #: <b>44-0403 O/T 2</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	<b>3FADP4CJ0BM216</b>	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>CUAUTILAN</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BD141 N RA 2X 160 000077 04 14 11</b>	



Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

09/21/2011



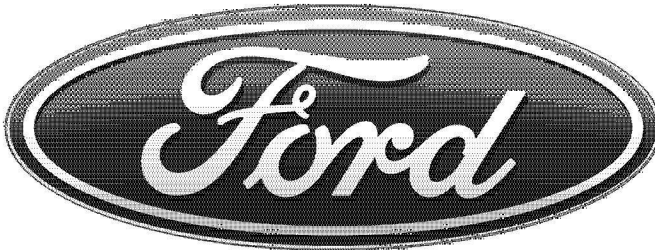
In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



**Drive one.**

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TO BE REMOVED  
BY CUSTOMER ONLY