



MERCURY

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VEHICLE DESCRIPTION

MILAN

2011 MILAN PREMIER  
5-PASSENGER  
3.0L 24V V6 DURATEC ENGINE  
6-SPD AUTO TRANSMISSION

EXTERIOR  
TUXEDO BLACK METALLIC  
INTERIOR  
DK CHAR LTHR TRIMMED SEATS

BR 600751

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 17" ALUMINUM WHEELS
  - EASY FUEL CAPLESS FUEL FIL
  - EXHAUST TIPS, CHROMED
  - FOG LAMPS
  - HALOGEN AUTOLAMP HEADLAMPS
  - BLIND SPOT MIRRORS
  - HEATED PWR MIRRORS W/SEC APPROACH LAMPS
  - SATIN ALUMINUM GRILLE
- INTERIOR**
- 8 PASS LEATHER SEATING
  - 10-WAY PWR DRIVER W/LUMBAR
  - AM/FM IN-DASH SINGLE CD W/ MP3 AND 6 SPEAKERS
  - AMBIENT INTERIOR LIGHTING
  - DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
  - HEATED FRONT SEATS
  - REAR SEAT: 60/40 W/ARMREST

- STRIKES SAT RADIO N/A AK/HI SYNC VOICE ACTIVATED SYS
- FUNCTIONAL**
- 4-WHL DISC BRAKES WITH ABS
- AUTO DIM REARVIEW MIRROR
- GLOBAL OPEN/CLOSE WINDOWS
- PWR WINDOWS W/DRIVER/PASS EXPRESS UP/DOWN
- MYKEY
- REMOTE KEYLESS W/KEYPAD
- TRACTION CONTROL
- UNIV. GARAGE DOOR OPENER
- SAFETY/SECURITY**
- ADVANCED ESC
- DUAL STAGE FRONT AIR BAGS
- SIDE AIRBAGS / CURTAINS
- TIRE PRESS MONITORING SYS
- WARRANTY**
- 3 YR/36,000 MILE WARRANTY
- 5YR/60K MI POWERTRAIN WARR

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$25,165.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC 200A
- OPTIONAL EQUIPMENT**
- 3.0L 24V V6 DURATEC ENGINE 1,630.00
  - MOON & TUNE PACKAGE 1,325.00
  - POWER MOONROOF
  - SONY SOUND SYSTEM 12-SPEAKERS 295.00
  - REAR SPOILER 295.00
  - REVERSE SENSING SYSTEM NO CHARGE
  - SELECTSHIFT W/ THUMB SWITCH NO CHARGE
  - FRONT LICENSE PLATE BRACKET NO CHARGE
  - TOTAL OPTIONS 3,745.00

TOTAL VEHICLE & OPTIONS 28,910.00  
DESTINATION & DELIVERY 725.00

TOTAL BEFORE DISCOUNTS 29,635.00  
MOON AND TUNE PACK DISC - 630.00  
TOTAL SAVINGS - 630.00

EPA Fuel Economy Estimates

GASOLINE  
CITY MPG

20

Expected range for most drivers 16 to 24 MPG

\*Fuel economy when operating on E85 will yield different values than gasoline. See Fuel Economy Guide for more information.

Dual Fuel Vehicle\*  
Gasoline-Ethanol(E85)

Estimated Annual Fuel Cost  
**\$1,696**

based on 15,000 miles at \$2.60 per gallon of gasoline

Combined Gasoline Fuel Economy

This Vehicle  
**23**

12 23 35 50

All Midsize Cars

GASOLINE  
HIGHWAY MPG

28

Expected range for most drivers 23 to 33 MPG

Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-1313 or visit [www.fordautoinsurance.com](http://www.fordautoinsurance.com) for availability in your state.

TOTAL MSRP **\$29,005.00**

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger Not Rated Not Rated

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP <b>RAIL</b>
	RA6U		ITEM #: 63-2800 O/T 2
SHIP TO (if OTHER THAN SOLD TO)	TWO	3MEHM0JG2BR60C	
SHIP THROUGH	FINAL ASSEMBLY POINT	<small>This label is affixed pursuant to the Federal Automobile Information Disclosure Act, California, Louisiana, and Title Page. State and Local laws are not included. Dealer installed options or accessories are not included unless listed above.</small>	
	HERMOSILLO	AG282 N RC 2X 115 000068 07 28 10	



Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

While the government's crash test methods for 2011MY vehicles have changed, our high level of crash safety performance hasn't. Testing shows that the 2010 model year version of this vehicle received the following ratings:

### 2010 GOVERNMENT SAFETY RATINGS

<b>Frontal</b>	Driver	★★★★★
<b>Crash</b>	Passenger	★★★★★

Star ratings based on the risk of injury in a frontal impact.

Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

<b>Side</b>	Front seat	★★★★★
<b>Crash</b>	Rear seat	★★★★★

Star ratings based on the risk of injury in a side impact.

<b>Rollover</b>	★★★★★
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Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236

## IIHS Ratings

### 2010 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

3MEHM0JG2BR600



TO BE REMOVED  
BY CUSTOMER ONLY