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VEHICLE DESCRIPTION

FIESTA

2012 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
RACE RED
INTERIOR
BLACK CLOTH SEAT

CM 121

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 15" STEEL WHEELS WITH COVERS
 - INTEGRATED SPOTTER MIRRORS
- INTERIOR**
- 60/40 SPLIT FOLD REAR SEAT
 - CLOTH BUCKET FRONT SEATS
 - DUAL VANITY MIRRORS
 - TILT/TELESCOPE COLUMN
 - AUXILIARY AUDIO INPUT JACK
 - REAR DOME LAMP
- FUNCTIONAL**
- EASYFUEL CAPLESS FILLER
 - POWER MIRRORS
 - QUAD BEAM HALOGEN HEADLAMP
 - REAR WINDOW DEFROSTER
 - 1-TOUCH UP/DOWN DRIVER WIN
 - AM/FM SINGLE CD/MP3, 4SPKR
 - AIR CONDITIONING
 - DOME LAMP & MAP LIGHTS

- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- MESSAGE CENTER W/TRIP CPTR
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)
- POWER STEERING W/EPAS

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$14,500.00**

INCLUDED ON THIS VEHICLE

- EQUIPMENT GROUP 203A 1,480.00
- SYNC VOICE ACTIVATED SYSTEMS
- SPORT APPEARANCE PACKAGE
- DECKLID SPOILER-4 DOOR
- 80 WATT PREMIUM SND W/6 SPRKS
- 15" ALUMINUM WHL (PNTD)
- SPEED/CRUISE CONTROL
- FRONT PARKING LAMP W/BLK BZ

OPTIONAL EQUIPMENT

- POWER SHIFT 6 SPD AUTO TRANS 1,095.00
- FRONT LICENSE PLATE BRACKET NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- TOTAL OPTIONS 2,575.00

TOTAL VEHICLE & OPTIONS 17,075.00
DESTINATION & DELIVERY 795.00

TOTAL BEFORE DISCOUNTS 17,870.00

EQUIPMENT GROUP SAVINGS - 585.00

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

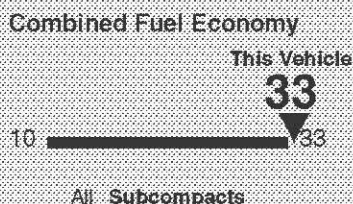
HIGHWAY MPG

39

Expected range for most drivers
32 to 46 MPG

Estimated Annual Fuel Cost
\$1,682

based on 15,000 miles at \$3.70 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

TOTAL MSRP \$17,285.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Rollover ★★★★★
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RA2M		ITEM #: 44-0816 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4BJ2CM121	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	CUAUTILAN	BH311 N RA 2X 220 001128 08 31 11	



Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.

09/21/2011



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

2011 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

3FADP4BJ2CM121



TO BE REMOVED
BY CUSTOMER ONLY