



www.fordvehicles.com

VEHICLE DESCRIPTION

**FOCUS**

2012 4-DR SDN SE  
 5-PASSENGER  
 2.0L I4 GDI ENGINE  
 6-SPD AUTO TRANSMISSION

EXTERIOR  
 OXFORD WHITE  
 INTERIOR  
 CHARCOAL BLACK CLOTH SEATS

CL 248

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- 16" STEEL WHEELS WITH COVERS
- HALOGEN HEADLAMPS
- PWR WINDOWS & MIRRORS
- FOG LAMPS WITH CHROME BEZEL
- GRILLE - BLACK WITH CHROME SURROUND

**INTERIOR**

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- AIR CONDITIONING
- CENTER CONSOLE W/ARMREST
- ILLUMINATED ENTRY
- TILT/TELESCOPE STR COLUMN
- 2ND ROW FOLD FLAT SEATING

**FUNCTIONAL**

- ADVANCETRAC W/ESC
- REAR WINDOW DEFROSTER

- EASY FUEL CAPLESS FILLER
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

**SAFETY/SECURITY**

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- TIRE PRESSURE MONITOR SYS
- MYKEY

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$17,400.00**

**INCLUDED ON THIS VEHICLE**

- EQUIPMENT GROUP 203A 1,385.00
- CONVENIENCE PACKAGE
- CRUISE CONTROL
- PERIMETER ALARM
- MYFORD & SYNC PACKAGE
- MYFORD TECH/6 SPKR/SIRIUS
- SYNC VOICE ACTIVATED SYSTEMS

**OPTIONAL EQUIPMENT**

- 6-SPD AUTO TRANSMISSION 1,095.00
- 50 STATE EMISSIONS NO CHARGE
- POWER MOONROOF 795.00
- TOTAL OPTIONS 3,275.00

TOTAL VEHICLE & OPTIONS 20,675.00  
 DESTINATION & DELIVERY 795.00

**TOTAL BEFORE DISCOUNTS 21,470.00**

EQUIPMENT GROUP SAVINGS - 190.00

**EPA Fuel Economy Estimates**

CITY MPG

**28**

Expected range for most drivers  
 23 to 33 MPG

HIGHWAY MPG

**38**

Expected range for most drivers  
 31 to 45 MPG

Estimated Annual Fuel Cost

**\$1,793**

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

**31**

14 41

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
 Ford Motor Company Insurance Services

**TOTAL MSRP \$21,280.00**

**GOVERNMENT SAFETY RATINGS**

**Frontal Crash** Driver Passenger **To Be Rated To Be Rated**

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat **To Be Rated To Be Rated**

Star ratings based on the risk of injury in a side impact.

**Rollover** **To Be Rated**

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>CONVOY</b>
	<b>CO4G</b>		ITEM #: 44-0816 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3F25CL248777 	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>MICHIGAN ASSEM</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BJ142 N RA 2X 225 000600 09 14 11</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



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09/17/2011

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In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

1FAHP3F25CL248



TO BE REMOVED  
BY CUSTOMER ONLY