



OPTIONS

For greater driving pleasure in your Toyota Corona 4-door sedan or 2-door hardtop, you may include the following optional equipment items.

AM and FM radio: The high quality, 8 transistor push-button AM radio available on the Corona models features low tuning and extreme fidelity of tone. The ultra new AM/FM model features 8 watts, push button operation, automatic frequency & gain controls plus large 8 x 7 speaker.

Stereo tape player: For the ultimate in sound and unsurpassed music enjoyment, you may now equip the Corona models with an eight track stereo tape player. Ask your dealer for a demonstration.

Automatic transmission: 2-speed freestyle. Shifts smoothly in all driving situations. Responds quickly for passing and hill climbing. Floor-mounted console looks sporty, too.

Air Conditioner: Factory installed and specifically designed to keep your Corona comfortably cool even on the hottest days.

CORONA SAFETY FEATURES

Large dual sealed-beam headlights • Rubber bumper guards • Side marker lights-ender at front, red at rear • Dual brake system with warning light • Inside rear view mirror that breaks away upon impact • Safety door latches and hinges • Soft seat covers • Energy-absorbing steering column • Impact absorbing, reduced glare instrument panel • Soft control knobs and window regulator handles • 4-way hazard warning flasher • Backup lights • Uncluttered frame and body • Seat belts •

SPECIFICATIONS

ENGINE: 4-cylinder in-line OVI; Bore and stroke—100x107mm; Displacement—1157cc (70.6 cubic inches) (1150 cc); Maximum Development—90 hp @ 5600rpm; Maximum Torque—109.5 lb. ft. @ 3400 rpm; 4 Valves/cylinder—Overhead 2 Valve—automatic choke; Fuel Feed system—12 jets; Fueling system—14 jets; Carburetor (optional)—4 Carburetor; Oil cleaner—element type; Battery—12V 40 amp hours (optional extra) (high torque); Alternator—17V 80 watts; Steering Motor—12V 64 P.S.; **CLUTCH:** Hydraulic; Dry plate; (optional pedal) Facing Disc-type • Friction, Flying Spline—90 in. **TRANSMISSION:** 4 speed all synchromesh, Low Position; Center on Base; Close Ratio—56:34:21; 2nd 2.15; 3rd 1.40; 4th 1.00; Reverse 4.01. **OPTIONAL AUTOMATIC TRANSMISSION:** 2-Speed Automatic, Coupled to Torque Converter, ASH; Torque-Flaring Output Ratio—3.7:1. **SUSPENSION:** Front Independent coil spring; Rear Non-independent leaf spring. **SEATING:** Reclinable seat back, Close Ratio—302:1; Torque Ratio—36.7:1; **BRAKES:**—Hydraulic, 4-wheel, Drum, Disc-type—9.7 inches; Parking Brake—Mechanical air-vac wheel; **DIMENSIONS:** Overall Length—163.5 inches; Overall Width—61 inches; Overall Height—48 inches; Wheelbase—95.5 inches; Wheelbase—95.5 inches; Lightness—45.2 inches; Track—56 inches front and rear; Road Clearance—7.5 inches. **TIRE:** 1400-15 4 ply, radial; **PERFORMANCE:** Maximum Speed—88 mph; 0-60 mph time—15.5 sec; **BODY & FRAME:** Unit construction.

TOYOTA CORONA

4-door sports sedan and 2-door hardtop



Get your hands on a **TOYOTA**
...you'll never let go!

Parts and service available even to you!

The Toyota policy of continual improvement in design and manufacture requires special tools, equipment and price for subject to change without notice.

TOYOTA
CORONA



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TOYOTA, Japan's No. 1 Automobile Manufacturer

TOYOTA



**TOYOTA CORONA gives you
a lot of quality for a little price**

Owner after owner reports amazement and satisfaction with the craftsmanship apparent in their Corona. And they should. Toyota has built the Corona series to satisfy American tastes and desires. Using the facilities of one of the most modern automobile manufacturing plants in the world, Toyota builds Corona under the watchful eyes of hundreds of inspectors, electronic computers and television monitors. The result? A roomy car with almost silent pep and power that features outstanding driver and passenger comfort together with many luxury extras usually found only in expensive cars. With all this quality, it's no wonder that Toyota owners are surprised...since it cost them so little to get it.



And now in addition to the popular 4-door sports sedan,
Toyota Corona gives you a sporty new 2-door hardtop. It offers
all the performance, comfort and economy of the 4-door sedan
plus it's America's lowest priced 2-door hardtop...

Flip the page and take a look.



Join the action crowd...take off
for fun in TOYOTA CORONA 2-door hardtop.

Off to the beach? The mountains? Downtown? Enjoy it more in the new Toyota Corona 2-door hardtop...the lowest priced 2-door hardtop in America. Built with American tastes in mind, Toyota Corona 2-door hardtop has the clean, crisp lines the action crowd wants...the look of go! And it's got the feel of go, too!

From the moment you swing into the deep foam cushion, vinyl covered, reclining bucket seats and take hold of the 4-on-the-floor synchromesh transmission, you'll know you've got quite a car in hand. Its 90 horses take you from zero to sixty in sixteen seconds, and you can cruise all day long at top highway speeds and still have plenty of reserve power for passing. Quiet, too.

Want automatic?...you can have it with the Toyota Corona 2-door hardtop. An on-the-floor console-mounted control stick gives you all the feel and looks of a sports car...all the convenience and smoothness of a luxury car.

The new Toyota Corona 2-door hardtop gives you a lot...even economy. Toyota owners report up to 30 miles per gallon. For a good look at what the Toyota gives you as standard equipment, accessories and optional items, see the following two pages.



TOYOTA CORONA 2-door hardtop
is loaded with the features
you'll want

4-in-the-floor transmission (An
automatic on-the-floor console is
available as optional equipment)

Comfortable, deep foam, vinyl covered,
reclining bucket seats

Fold down rear seat for extra cargo room

Extra wide doors

Wall-to-wall carpeting

Arm rests

Passenger assist bar

Impact absorbing dash and reduced glare
instrument panel

3-speed heater, defroster*

New fresh-flow ventilation gives you
constant fresh air without opening
the windows

Dash-mounted, adjustable, covered
air vents

Cigarette lighter

Soft control knobs with picture
identification

Energy-absorbing steering column

Reversible trip mileage

Two-speed windshield wipers and washer

Dual brake system with warning light

Back-up lights

Overhead courtesy light

4-way hazard warning flasher

Trouble light with extension cord

Rubber bumper guards

Seat belts front and rear

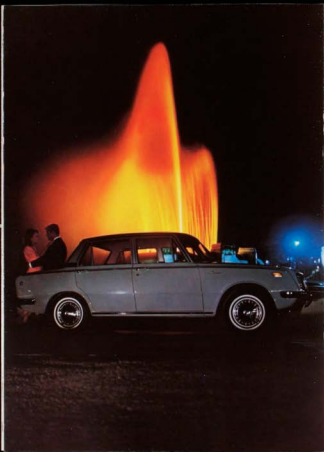
White side wall tires*

Tinted glass, in all windows*

Outside rear view mirror

And many more features to make your
driving pleasant, comfortable and safe.

*Available at slight additional cost



**For a sporty feeling yet room for five
and four door convenience...
it's TOYOTA CORONA 4-door sports sedan**

This year the Toyota Corona 4-door sports sedan is even sportier! New bucket seats and 4-on-the-floor transmission do the trick. And if you choose the optional automatic transmission, it's also mounted on the floor in a console unit for a sporty look and feel.

This is the car that so many Americans have been switching to... and bragging about the switch. It features plenty of stretch-out leg room; comfortable deep-foam, vinyl covered seats; wall-to-wall pile carpeting; and a ride that is unbelievably quiet. And it gives you poppy power.

The Toyota Corona 4-door sports sedan is powered by 90 horses that respond quickly. Goes zero to sixty in sixteen seconds, cruises at top highway speeds with plenty of reserve left for passing and hill climbing.

Toyota Corona 4-door sports sedan is great for gas mileage, too. Many owners report up to 30 miles per gallon.

Yes, Toyota Corona 4-door sports sedan gives you a sportier way to drive this year for a little money. For a close look at what else Toyota gives you for extra driving pleasure, see the list of features on the following page.



TOYOTA CORONA 4-door sports sedan is equipped with features that give you complete driving satisfaction.

4-on-the-floor transmission (An automatic on-the-floor console is available as optional equipment)

Comfortable, deep foam, vinyl covered, reclining bucket seats up front

Deep cushion rear seat for three

Four-door convenience

Wall-to-wall carpeting

Arm rests on all 4 doors

Passenger assist bars

Impact absorbing dash and reduced glare instrument panel

3-speed heater, defroster*

New fresh-flow ventilation gives you constant fresh air without opening the windows

Dash-mounted, adjustable, tiered air vents

Cigarette lighter

Self-centering knobs with picture identification

Energy-absorbing steering column

Removable trip mileage

Two-speed windshield wipers and washer

Dual brake system with warning light

Back-up lights

Overhead courtesy light operates with all four doors

4-way hazard warning flasher

Trouble light with extension cord

Rubber bumper guards

Seat belts front and rear

White side wall tires*

Tinted glass, in all windows*

Outside rear view mirror

And many more features to make your driving pleasant, comfortable and safe.

*Available at slight additional cost

