

The Toyota Chronicle

Toyota Motor No. 1 again in key market survey

The latest annual car purchasing survey conducted by J.D. Power & Associates, Inc., has named Toyota Motor, Inc. the most popular U.S. car manufacturer in the 1980-1981 period. The survey, which is based on 1,000 U.S. car owners, ranked Toyota Motor, Inc. as the most popular manufacturer of cars in the U.S. for the 10th year.

Toyota Motor takes U.S.A.'s mind share through established

The company's long-term strategy of providing quality products and services has helped Toyota establish a leadership position in the U.S. market. The company's success is due to its commitment to quality, reliability, and safety.

Advancing new strategies for Toyota's U.S. market

Toyota Motor, Inc. is continuing to expand its U.S. market presence through new models and marketing strategies. The company's focus is on providing high-quality vehicles and services.

Toyota Motor takes U.S.A. to "High Mile in Town" TV show

The company's new TV show, "High Mile in Town," features Toyota vehicles in various settings. The show highlights the reliability and performance of Toyota cars.



Second Toyota production center in Asia begins to produce cars

The second Toyota production center in Asia, located in Thailand, has begun to produce cars. The facility is expected to significantly increase Toyota's production capacity in the region.

Toyota 1980-81 sales up 10% in American Road Race of Champions

Toyota's 1980-81 sales in the U.S. market increased by 10% compared to the previous year. This growth is attributed to the company's strong product lineup and marketing efforts.

Toyota's success in the U.S. market is a result of its commitment to quality and innovation. The company continues to invest in research and development to stay ahead of the competition.



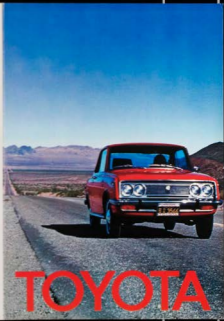
Toyota, Japan's No. 1 Automobile Manufacturer

Toyota Motor Corporation is the largest automobile manufacturer in Japan and the world. The company's success is based on its reputation for reliability and quality.

Toyota's commitment to quality and innovation has made it a global leader in the automotive industry. The company's products are sold in over 100 countries.

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TOYOTA

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See these exciting looking cars at your Toyota dealers'. Test drive them on the highway!

Here are the powerful, exciting new Toyota models...

TOYOTA COROLLA

Here's the Toyota Corolla, the most popular car from Toyota. Available in four body styles—four-door sedan, two-door coupe, two-door hatchback and a two-door sports coupe. In a little group of Japanese manufacturers, but under the hood nothing there's a high car with 100HP, a top speed of 117 mph, a luxury interior, and it only costs a few dollars less than the other cars in the group. There's also a two-door sports coupe with 100HP, a top speed of 117 mph, a luxury interior, and it only costs a few dollars less than the other cars in the group. There's a Corolla Sedan, Hatchback and Coupe to choose from.



TOYOTA COROLLA MARK II

Here's the new Toyota Corolla Mark II—here you get an extra 470 cc over the other models. Available in four body styles—four-door sedan, two-door coupe, two-door hatchback and a two-door sports coupe. In a little group of Japanese manufacturers, but under the hood nothing there's a high car with 100HP, a top speed of 117 mph, a luxury interior, and it only costs a few dollars less than the other cars in the group. There's a Corolla Mark II Sedan, Hatchback and Coupe to choose from.



TOYOTA CROWN

Here's the new Toyota Crown, the most popular car from Toyota. Available in four body styles—four-door sedan, two-door coupe, two-door hatchback and a two-door sports coupe. In a little group of Japanese manufacturers, but under the hood nothing there's a high car with 100HP, a top speed of 117 mph, a luxury interior, and it only costs a few dollars less than the other cars in the group. There's a Crown Sedan, Hatchback and Coupe to choose from.



TOYOTA CROWN

The Toyota Crown is one of the most popular cars, not only in Japan, but also in many countries overseas. In the U.S., its big car reputation serves our life and transport our appearance have made it a leading automobile for the U.S. market. Under the hood, the 100HP engine delivers a top speed of 117 mph and gas mileage of 27 miles per gallon. Choice of Custom Sedan or Hatchback.

TOYOTA CROWN

The new Japanese medium-sized, mid-engine car from Japan—the new Toyota Crown. Combining the advanced design of one of the best cars in the world, its outstanding performance, reliability, maintenance and quality performance are making friends everywhere. They are ideal car for the active executive who needs elegance in a more compact car. Available in four body styles: Sedan, Hatchback and Coupe. Choice of Custom Sedan or Hatchback.

TOYOTA CROWN

Here's the new Toyota Crown, the most popular car from Toyota. Available in four body styles—four-door sedan, two-door coupe, two-door hatchback and a two-door sports coupe. In a little group of Japanese manufacturers, but under the hood nothing there's a high car with 100HP, a top speed of 117 mph, a luxury interior, and it only costs a few dollars less than the other cars in the group. There's a Crown Sedan, Hatchback and Coupe to choose from.

TOYOTA LAND CRUISER

The Toyota Land Cruiser gets you wherever you want to go. The 141 HP engine will take you up steep slopes and on the flat gives you a top speed of 117 mph. This is the tough car you need for the most rugged terrain. Available in four body styles: Sedan, Hatchback and Coupe. Choice of Custom Sedan or Hatchback. Available in four body styles: Sedan, Hatchback and Coupe. Choice of Custom Sedan or Hatchback.