

1980 FORD

# FAIRMONT

Engineered for 1980 and beyond.



# FORD FAIRMONT FOR 1980



## Engineered for value, with Better Ideas for the 80's.

Since its introduction two years ago, Fairmont has been one of the most popular nameplates across America. And that by itself says a lot for what this fine mid-size car has to offer.

The cost-efficient Fairmont is one of the lowest-priced cars in its class, competitive even with many smaller cars. And well equipped, too, with a long list of standard features (page 17), including these that are new: P-metric steel-belted radial ply tires that have a higher pressure design for reduced rolling resistance, maintenance-free battery, and high-illumination halogen headlamps (Futura models). And Fairmont for 1980 has new options for you. The handsome Tu-Tone paint treatment shown here, for example. Also the dramatic Futura Tu-Tone scheme displayed on page 10. Ford offers the only 4-cylinder turbo engine built in America. And it's now available on Fairmont. The 2.3 liter turbocharged engine provides extra acceleration for passing or freeway merging. And there's a new 4.2 liter (255 CID) V-8 engine with plenty of power.

Fairmont is engineered with Better Ideas for the 80's in stylish 2- and 4-door sedans, sleek Futura coupe, and family-size 4-door station wagon. On the outside, Fairmont has clean styling lines contoured along aerodynamic design principles for low wind resistance. And inside, Fairmont's achievement in space efficiency is very apparent. Experience the comfortable 5-passenger seating, surprisingly roomy considering Fairmont's trim exterior dimensions.

Experience, too, Fairmont's confident feel of the road. Let a test drive at your Ford Dealer introduce you to the modified MacPherson strut front suspension, 4-bar link coil spring rear system, and direct-response rack and pinion steering—just a few of the great engineering features offered in Fairmont.

The fuel efficiency you get from the standard 2.3 liter overhead cam 4-cylinder engine with 4-speed manual transmission is excellent.\* In its optional turbocharged version, the 2.3 liter engine delivers extra acceleration when you need it for passing or freeway merging. It's a Better Idea for the 80's. See your Ford Dealer for availability.

Ford Fairmont. Cost-efficient. Space-efficient. Fuel-efficient. No wonder Fairmont is so popular and seen so often on the roads across America.

**Front Cover:** Fairmont Ghia 4-Door in Tu-Tone Silver Metallic (1G) over Black (1C) with Silver vinyl roof and turbocharged engine.

**Left:** Fairmont Ghia 4-Door in Tu-Tone Silver Metallic (1G) over Black (1C) with Silver vinyl roof.

**Note:** See Notable Standard Features and Measurements on page 17, and color code reference on the back cover.

Some items shown are optional. See options list on pages 18-19.

**\*Mileage statement:** At the time this catalog was published, 1980 EPA estimates were unavailable. Fairmont should, however, post good miles-per-gallon ratings as it did in 1979. For latest information, consult your Ford Dealer or the 1980 EPA Gas Mileage Guide.

FORD FAIRMONT  
GHIA/EXTERIOR DECOR



(A) Fairmont Ghia 2-Door Sedan with Tu-Tone Paint

Elegance—and so much more.

Fairmont with Ghia Option looks like a million. Inside and out, this elegant Fairmont is quite distinctive.

Ghia Option on 2- and 4-door models presents the attractive features of the Exterior Decor Group. Bright belt moldings and window frames. Black vinyl insert lower bodyside and integral wheelip moldings. Body accent stripes. Dual remote-control mirrors. Deluxe wheel covers (in place of turbine wheel covers). Monogrammed Fairmont hood ornament. And distinctive Ghia decklid badge. Inside, Ghia includes the Interior Decor Group features described on pages 14-15.

Fairmont offers many avenues of personal expression for you to consider. Ghia Option is but one (see pages 18-19). And much more besides: modern design with 5-passenger roominess, plus the fuel-efficient 2.3 liter OHC 4-cylinder engine with 4-speed manual transmission.\* All Better Ideas for the 80's from Ford.

**(A) Fairmont Ghia 2-Door Sedan.** Here's luxury and comfort uniquely Fairmont, exquisitely tailored to your elegant style. New optional Tu-Tone color scheme is Pastel Sand (6D) over Sand Glow (6B).

**(B) Fairmont 4-Door Sedan** in Dark Blue Metallic (3D) with Exterior Decor Group and Dark Blue vinyl roof. Turbine wheel covers in the option are shown.

**(C) Standard 2.3 liter OHC 4-cylinder engine** with 4-speed manual transmission gives Fairmont its excellent fuel economy.\* Available also with SelectShift automatic.

**(D) The optional 2.3 liter turbo engine** delivers extra acceleration, reserve power you can use for passing or free-way merging. The turbocharger is basically an air compressor driven by exhaust gases. At your command, it pressurizes atmospheric air to increase the velocity of the fuel/air mixture to the combustion chambers. The result: excellent acceleration.

**Note:** See Notable Standard Features and Measurements on page 17, and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

\*See mileage statement on page 3.

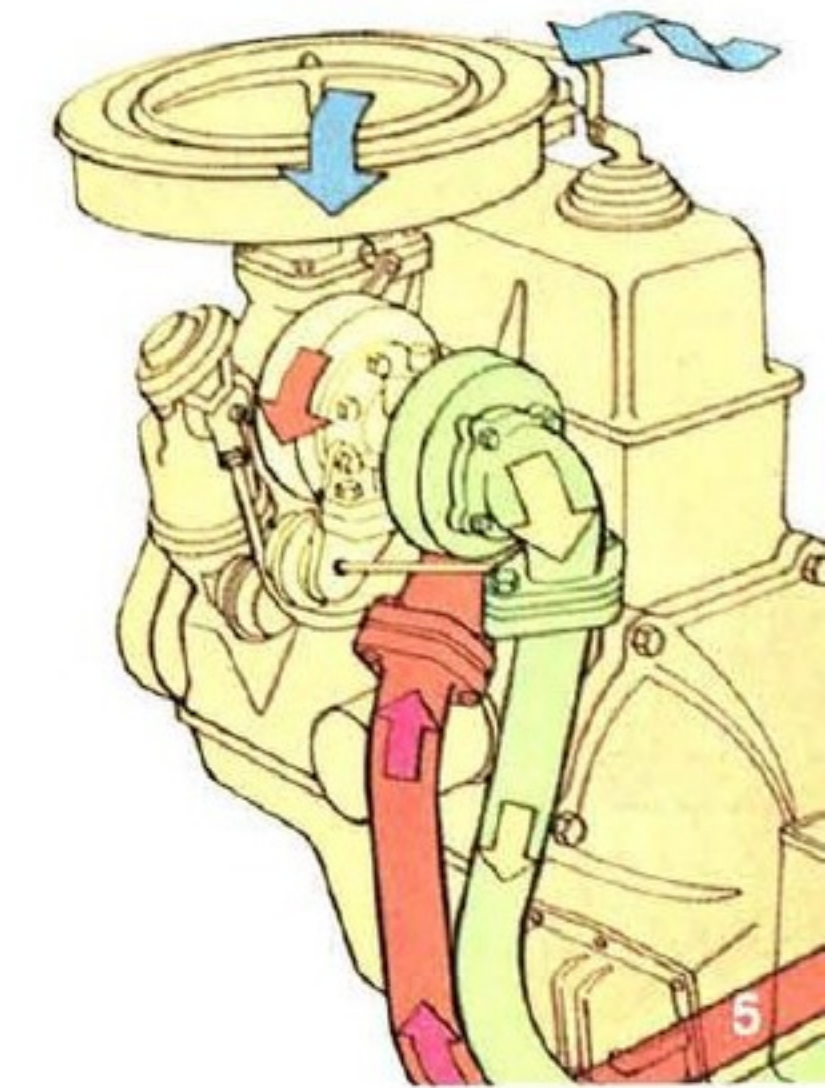


(B) Fairmont 4-Door Sedan with Exterior Decor Group



(C)

■ Atmospheric Air    ■ Pressurized Air  
■ Exhaust to Turbo    ■ Exhaust from Turbo



(D)

FORD FAIRMONT  
EXTERIOR ACCENT



(A) Fairmont 4-Door Sedan with Exterior Accent Group

Accent on stylish simplicity.

There's much more to a Fairmont than meets the eye. That's the beauty of Fairmont. The 2- and 4-door models pictured present the distinctive Exterior Accent Group. Bright belt moldings, wheel lip and rocker panel moldings, bright LH mirror, hood ornament, deluxe wheel covers, and the bright window frames available separately. Just the right accents on Fairmont's clean, classic lines.

But Fairmont offers more besides good looks. Inside, you may feel as though you're in a larger car. Fairmont is trim on the outside, but spacious enough inside to seat five. And the large glass area adds much to Fairmont's roomy, open atmosphere.

And there's Fairmont engineering, too. With Better Ideas for the 80's like the modified MacPherson strut front suspension, 4-bar link coil spring rear system. Rack and pinion steering. And the economical 2.3 liter OHC 4-cylinder engine,\* which is now available with exciting turbocharger—a new Fairmont option that delivers extra acceleration for passing or freeway merging. For more on the turbo engine, see page 5.

Here you have a fine view of Fairmont. In all, the accent is on value, pure and simple.

(A) Fairmont 4-Door Sedan in Black (1C) with Caramel vinyl roof and Exterior Accent Group. Its bright features highlight Fairmont's clean-lined styling.

(B) Fairmont 2-Door Sedan in Dark Cordovan Metallic (8N) with Exterior Accent Group features in addition to the many standard items listed on page 17.

(C) Column-mounted 2-lever system puts controls at your fingertips. Windshield wiper/washer on front lever; turn signal, horn and headlamp dimmer on rear lever.

(D) Fairmont's luggage compartment is 16.8 cu. ft., spacious enough to hold ten pieces of assorted luggage.

Note: See Notable Standard Features and Measurements on page 17, and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

\*See mileage statement on page 3.



(B) Fairmont 2-Door Sedan with Exterior Accent Group



(C)

(D)



(A) Fairmont 2-Door Sedan with ES OPTION and Turbocharged Engine

**A striking expression of Fairmont youth and flair.**

Fairmont with ES OPTION is sporty in the image of European road cars.

The 2-door or 4-door takes on a youthful appeal with the bold blackout accents shown on our display model. On the grille, cowl grille, and on the lower back panel. Window frames are black, as are the functional rear pillar ventilation louvers, remote-control LH and RH mirrors—all ES OPTION extras along with the black vinyl and bright bodyside moldings.

There are bright belt moldings, argent turbine wheel covers, and bumper guards with rub strips. What's more, the ES OPTION comes with a sports handling package consisting of a larger front stabilizer bar, rear stabilizer bar, stiffer front and rear shocks and lower arm bushings, stiffer rear spring rates. Also, P-metric 185/75R tires on 5½-in. wide wheels. Plus the interior features described below (C).

**(A) Fairmont 2-Door Sedan** with ES OPTION in Candyapple Red (2K) over Black (1C) Tu-Tone, available separately. Also equipped with the optional 2.3 liter turbocharged engine, which responds with extra acceleration for passing or freeway merging. For more about the turbo engine, see page 5.

**(B) Fairmont 4-Door Sedan** in Dark Chamois Metallic (8A). The standard Fairmont is practical, well equipped—and very affordable. Shown with optional deluxe wheel covers, WSW tires, rear bumper guards, front and rear rub strips.

**(C) ES OPTION interior** features a color-keyed instrument panel with full-width grey engine-turned appliques (woodtone with optional Instrumentation Group). A metal-spoke sport steering-wheel on black column, too.

**(D) Flip-up open air roof** is an option you'll appreciate on warm sunny days. Can be flipped up part way for extra ventilation or removed entirely for that open air convertible feeling.

**Note:** See Notable Standard Features and Measurements on page 17, and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.



(B) Fairmont 4-Door Sedan



(C)

(D)

FORD FAIRMONT  
FUTURA



(A) Futura with Ghia Option and Tu-Tone Paint

Tomorrow's style and value at a price you can afford today.

In Fairmont Futura you're driving today a personal, sporty coupe that has the look of tomorrow.

And Futura has today's kind of cost-efficiency, starting with a low sticker price that includes all these standard features: bright window frames and belt moldings. Bright-edged vinyl lower bodyside moldings. Wheelip moldings. Deluxe wheel covers. Hood ornament. Wrapover roof pillar with body accent stripes. New dual rectangular halogen headlamps. And new P-metric steel-belted radial ply tires. Plus a very handsome interior: bucket seats in Accent level all-vinyl. Deluxe door trim. Color-keyed deluxe belts. High-gloss woodtone instrument panel appliques. Deluxe Sound Insulation. And more.

For more complete details, ask your Ford Dealer for the 1980 Futura catalog. And while you're there, be sure to test-drive Futura's Better Ideas for the 80's.

**(A) Futura with Ghia Option** in Tu-Tone Silver Metallic (1G) over Black (1C). This optional paint scheme is a new Futura exclusive.

**(B) Futura with Sport Group** in optional Tu-Tone White (9D) over Candyapple Red (2K). Sport Group includes over-the-roof tape stripe, here in Candyapple Red, the color-keyed turbine wheel covers in (C), plus charcoal/argent grille. Optional 2.3 liter turbo engine also shown, described on page 5.

**(C) Futura 2-Door Coupe** in Red Glow (2H) with Red vinyl half roof. The standard 2.3 liter OHC 4-cylinder engine with 4-speed manual transmission offers excellent fuel economy.

**(D) Ghia's interior decor** is beautiful in every detail. Included: flight bench seat in new luxury velour cloth, shown in Medium Red (YD). Luxury steering wheel. Plush cut-pile carpeting. Carpeted trunk. Cloth headlining, sun visors. And these convenience features: cigarette lighter. RH visor vanity mirror. Glove box lock. Rear seat ashtray. Also includes special sound insulation.

**Note:** See Notable Standard Features and Measurements on page 17, and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

\*See mileage statement on page 3.



(B) Futura with Sport Option, Tu-Tone Paint and Turbocharged Engine



(C) Futura 2-Door Coupe



(D)



(A) Fairmont Squire

**The Wagonmaster's roomy, popular mid-size.**

It was by design that Ford, America's Wagonmaster, set out to make Fairmont a great wagon and one of the most popular in America. You get maximum utility, thanks to a design that puts space where it's most needed. Inside. There's 4-door convenience and 5-passenger roominess. The rear liftgate opens to 79.5 cu. ft. of usable cargo-carrying capacity (rear seat folded down). And best of all, you get excellent economy from the standard 2.3 liter OHC 4-cylinder engine with 4-speed manual transmission.\*

Compare Fairmont Wagon's spaciousness and economy with other mid-size wagons. We think you'll find Fairmont hard to beat. Your Ford Dealer will be glad to give you all the facts.

With Fairmont you have Ford's 50 years of experience building great station wagons. Plus Better Ideas for the 80's—from America's Wagonmaster.

**(A) Fairmont Squire** in Dark Pine Metallic (7M). The Squire Option includes woodgrain vinyl bodyside and liftgate paneling appliques, bright belt moldings and window frames, LH styled mirror, deluxe wheel covers, hood ornament, and "Squire" script. Also, the Interior Accent Group features detailed on pages 14-15 (B).

**(B) Fairmont Wagon with Exterior Decor Group** in Red Glow (2H). Presents the many distinctive Decor features described on pages 4-5.

**(C) Fairmont Wagon with Exterior Accent Group** (6B) with the bright stylish touches detailed on pages 6-7.

**(D) Lockable stowage compartment.** A convenient way to store valuables you'd like to keep out of sight. A convenient option.

**(E) Rear window wiper/washer.** An option you'll find very useful on snowy or rainy days when a clear view of what's behind you is reassuring.

**Note:** See Notable Standard Features and Measurements on page 17, and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

\*See mileage statement on page 3.



(B) Fairmont Wagon with Exterior Decor Group



(C) Fairmont Wagon with Exterior Accent Group



(D)



(E)



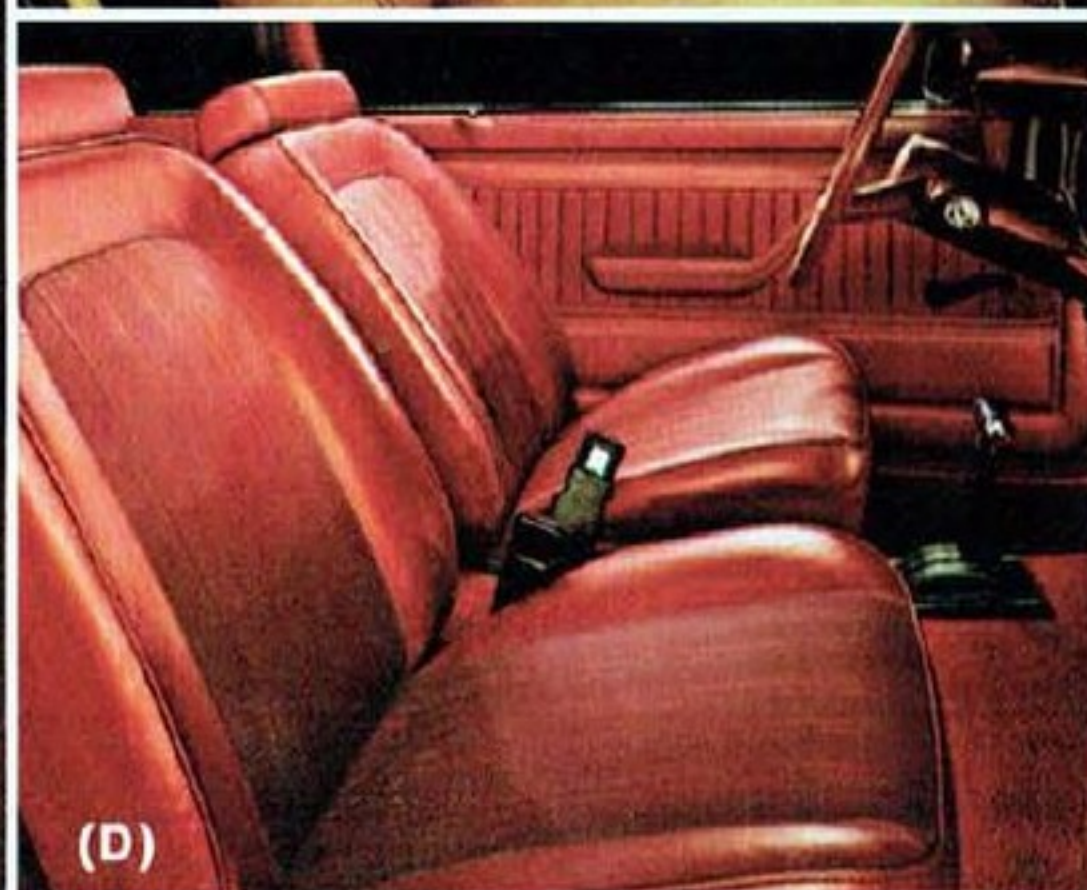
(A)



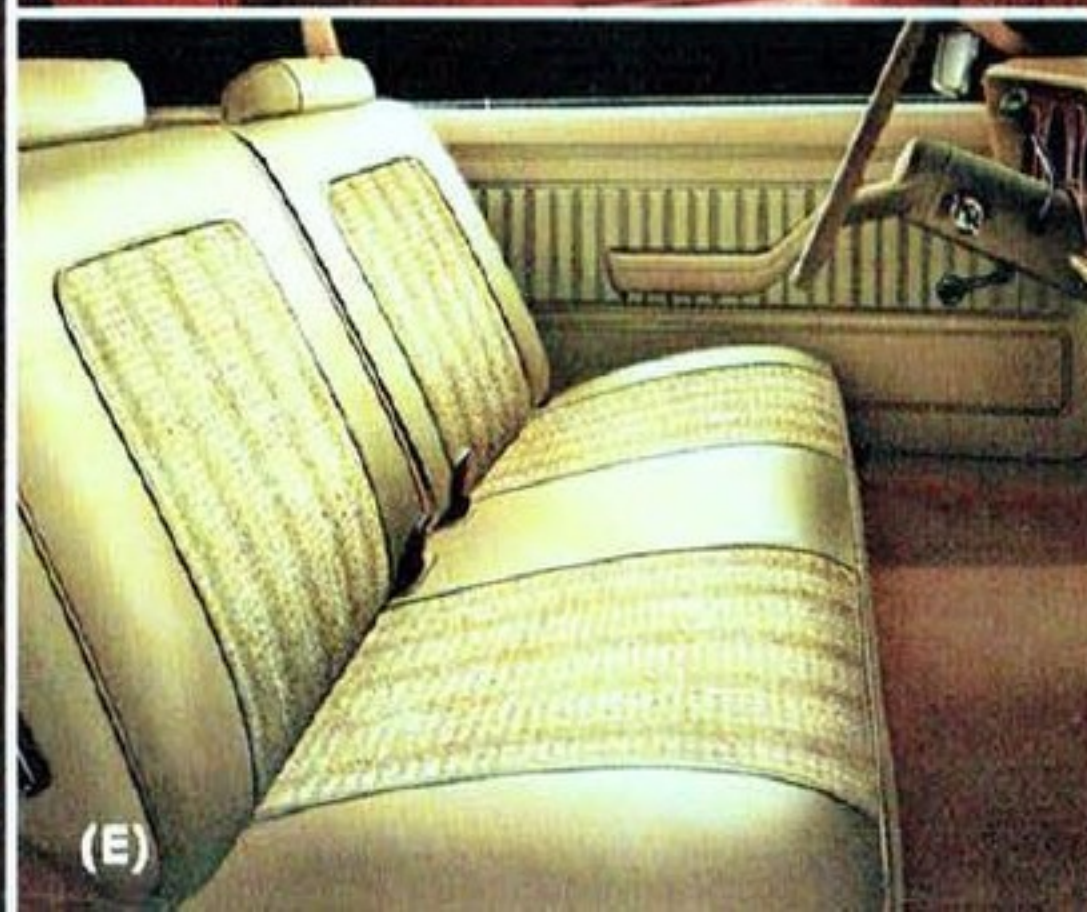
(B)



(C)



(D)



(E)



(F)



(G)

**Fashion and comfort... that's Fairmont's style.**

Giving you fashion and comfort in your personal style—that's Fairmont's style. The wide selection of seats and attractive colors and trims is Fairmont's way of making you feel right at home. Your choice of colors in 1980: Medium Red, Medium Wedgewood Blue, Caramel, Medium Vaquero, Sand, and White (with Accent and Decor Group options). Note: Fairmont offers sporty bucket seats (D) as standard with the 2.3 liter engine/floor-mounted manual transmission, and with the 2.3 liter turbo engine/floor-mounted automatic transmission. You get a bench seat (E) as standard with the 3.3 liter (200 CID) "I" Six/floor-mounted manual transmission, and with the 4.2 liter (255 CID) V-8/column-mounted automatic, while buckets are available as an option. The bench seat is available with all engine/transmission combinations except the 2.3 liter with manual transmission and the 2.3 liter turbo with floor-mounted automatic.

**(A) Interior Decor Group—Cloth Flight Bench Seat.** Your choice of the flight bench seat with optional SelectShift automatic transmission shown, or bucket seats with standard 4-speed floor-mounted manual transmission. New luxury velour cloth on sedans and Futura, here on flight bench seat in Medium Red (YD); pebble-grain vinyl on station wagons. Deluxe door trim with bright accents, woodtone appliques, and carpeting on lower trim panels. Color-keyed cloth headlining and sun visors. Luxury steering wheel. High-gloss woodtone instrument panel appliques. Plush cut-pile carpeting. Carpeted luggage compartment (sedans) and carpeted load floor and liftgate (wagons). Special Sound Insulation Package. Also included, deluxe belts and all the items in the Convenience Group (see page 19).

**(B) Interior Accent Group—Vinyl Bucket Seats.** Shown in Caramel (ET), these pleated low-back bucket seats are trimmed in distinctive pebble-grain vinyl. Or you can choose optional cloth and vinyl (F). Other features in the Accent Group include: Deluxe Sound Package, deluxe steering wheel hub, new woodtone molding with accents on door trim panels, carpeted lower liftgate panel (wagons). Deluxe door trim with engine-turned applique insert (shown) is available on ES OPTION sedans.

**(C) Interior Accent Group—Cloth/Vinyl Bench Seat.** Another Accent Group choice is this bench seat in new "double-bucket" sew style. Shown with new optional knit-weave cloth with vinyl trim in Caramel (FT), this bench seat comes in pebble-grain all-vinyl standard.

**(D) Fairmont Interior—Standard Vinyl Bucket Seats.** Shown in Medium Red (AD) are these individually adjustable bucket seats in new helix-pattern vinyl. Standard interior also features new vertical pleat door trim design.

**(E) Fairmont Interior—Standard Cloth/Vinyl Bench Seat.** This bench seat is available in helix-pattern vinyl (D) on sedans and wagons, or in the new optional open-crosshatch cloth/vinyl trim, here in Sand (CY), for sedans only. Features "double-bucket" sew style.

**(F) Interior Accent Group—Cloth/Vinyl Bucket Seats.** Fairmont's Accent level bucket seats are available in this optional plaid cloth with vinyl trim, shown in Medium Wedgewood Blue (LB).

**(G) Interior Decor Group Instrument Panel** has a distinctive appearance all its own, with luxury steering wheel and rich woodtone appliques.

Some items shown are optional. See options list on pages 18-19. Color code reference is on back cover.

For complete information on Futura interiors, see the 1980 Futura catalog.



# FORD FAIRMONT ENGINEERING

## Here's where our Better Ideas for the 80's begin: AN INSIDE LOOK AT FORD FAIRMONT

Fairmont is designed and engineered to be comfortable, practical and efficient. Qualities all underscored by advanced technology and Ford engineering, with emphasis on Ford's Better Ideas for the 80's. The features highlighted here are but a few of the many reasons we feel you'll be pleased when you invest in Fairmont quality.

**A. Modern Aerodynamic Design.** Aerodynamic efficiency, or low wind resistance, can help improve performance and fuel economy.

**B. Positive Handling Suspension System.** Fairmont was the first Ford car to incorporate the modified version of the MacPherson strut front suspension. The MacPherson system is used on many European luxury sedans. Rear suspension is the 4-bar link system used on some full-size Fords. Shocks are positioned vertically outboard of the rear rails for optimum ride control. This arrangement also allows for more interior room and a larger trunk.

**C. Economical 2.3 Liter OHC 4-Cyl. Engine.** Features overhead cam design, Holly-Weber staged 2V carburetor with crossflow design of intake and exhaust ports. Now available with optional turbocharger, which provides extra acceleration when you need it. (See mileage statement on page 3. More about turbocharging, page 5.)

**D. Responsive Front Disc Brakes** resist fade because they dissipate heat more effectively, are less affected by rain and dampness. Incorporate audible wear sensors.

**E. Precise Rack and Pinion Steering.** A direct, low-friction system which provides steering response with minimized effort.

**F. New P-Metric Steel-Belted Radial Ply Tires.** Standard on all Fairmonts. Major feature is higher inflation pressure for reduced rolling resistance.

**G. Fully Synchronized 4-Speed Manual Transmission.** Companion to the standard 2.3 liter 4-cylinder engine. Fully synchronized to permit rapid upshifting and downshifting at moderate speeds without gear clash. Includes sporty short-throw shift lever. Shown in illustration is the optional SelectShift automatic transmission, which lets you go fully automatic or shift manually.

**H. Spacious Interior Design.** Efficient use of interior space has made Fairmont famous. Fairmont's design offers generous room for five passengers plus 16.8 cu. ft. of trunk capacity, enough to hold 10 pieces of assorted luggage.

**I. Solid Unitized Body Construction.** Fairmont's unitized body is a one-piece steel shell with smooth-fitting seams. Front suspension strut attaching points and engine front mounting brackets are integral with fender aprons.

**Plus These Additional Features:** Column-mounted control 2-lever system. New halogen headlamps (Futura) and maintenance-free battery. Flat luggage compartment floor with new mini-spare tire stowed beneath. And more.



## FORD FAIRMONT NOTABLE STANDARD FEATURES

### 2-DOOR AND 4-DOOR SEDANS

#### FUNCTIONAL

- 2.3 liter OHC 4-cylinder engine with DuraSpark Electronic Ignition
- Electronic voltage regulator
- Maintenance-free battery
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Modified MacPherson strut front suspension/4-bar link rear suspension
- Front disc brakes with lining wear indicators/rear drum brakes
- Foot-operated parking brake with warning light
- P-metric 14" BSW steel-belted radial ply tires (4)
- Flat trunk with mini-spare tire stowed below the floor
- Rack and pinion steering
- Anodized aluminum bumpers with front bumper guards
- Single rectangular headlamps
- 2-speed windshield wiper with wiper-mounted washer jets
- Steering column-mounted 2-lever system—
  1. Windshield washer/wiper
  2. Turn signal /horn /headlamp dimmer

- Ram-air forced ventilation
- Day/night inside mirror
- Inside hood release

#### APPEARANCE AND COMFORT

- Low-back vinyl bucket seats
- Color-keyed cut-pile carpeting
- Instrument panel woodtone applique (full width)
- Front armrests with integral door-pull handles
- Coin tray integral with color-keyed shift boot
- Black windshield wiper arms
- Bright grille, headlamp and parking lamp bezels; bright windshield, back-light, and drip moldings
- Bright hub caps (4)

#### FAIRMONT FUTURA

- In addition to Fairmont standard features, Futura offers the following:
- Accent level trim low-back bucket seats in all-vinyl
  - Luxury door trim panels; carpeted lower portion
  - Color-keyed deluxe belts
  - High-gloss Woodtone instrument panel applique
  - Deluxe steering wheel hub

- Deluxe Sound Insulation Package
- Styled LH mirror
- Wrapover roof pillar with color-keyed body accent paint stripes
- Dual rectangular halogen headlamps
- Wraparound taillamps
- Bright window frames and belt moldings
- Bright-edge vinyl lower bodyside moldings
- Bright wheelip moldings
- Futura hood ornament and distinctive identification
- Deluxe wheel covers (4)

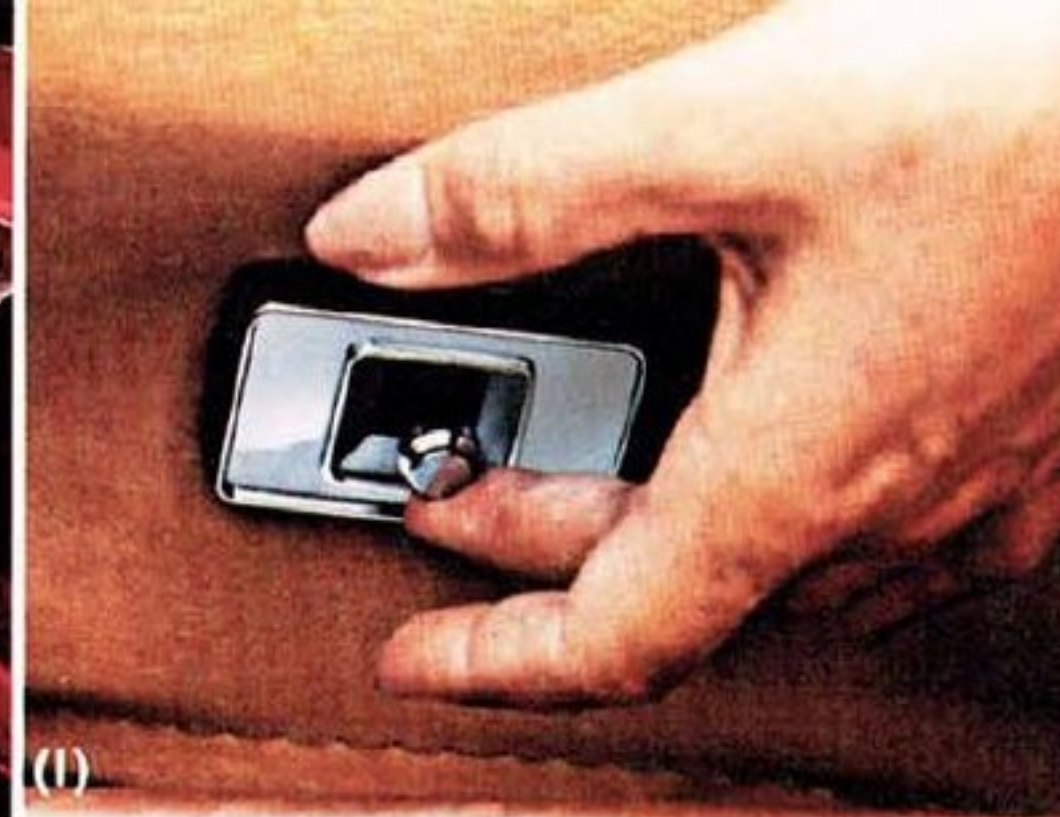
#### FAIRMONT WAGON

- Includes most of the features listed for 2-door and 4-door sedans with these differences or variations:
- Folding second seat with one-hand quick release
  - Color-keyed cargo area carpeting
  - Level load floor with no rear sill
  - Liftgate with concealed hinges and gas-filled strut assist cylinders
  - Liftgate "open" warning light
  - Cargo area light

## Measurements

	Wheelbase	Length	Height	Width	Front Tread	Rear Tread	Trunk or Cargo Space	Fuel Capacity†	Curb Weight	Passenger Capacity
2-DOOR	105.5"	195.5"	53.6"	71.0"	56.6"	57.0"	16.8 cu. ft.	14 gal.	2643 lb.	5
4-DOOR	105.5"	195.5"	53.6"	71.0"	56.6"	57.0"	16.8 cu. ft.	14 gal.	2681 lb.	5
FUTURA	105.5"	197.4"	52.3"	71.0"	56.6"	57.0"	16.1 cu. ft.	14 gal.	2702 lb.	5
WAGON	105.5"	195.5"	54.4"	71.0"	56.6"	57.0"	79.5 cu. ft.*	14 gal.	2789 lb.	5

\*With rear seat down. †12.7 gal. with 2.3 liter turbocharged engine.



# FORD FAIRMONT OPTIONS

## Add your personal touch.

### Audio

Ford offers a superb selection of radios and audio equipment for the Fairmont of your choice. All are precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive traveler's advisory broadcasts when tuned to either end of the AM band. For details, get the booklet "1980 Sound Systems and Electronic Options" at your Ford Dealer.

- AM Radio. Push-button tuning, single instrument panel speaker.
- AM/FM Monaural Radio. Quality sound on AM/FM bands.
- AM/FM Stereo Radio.\* Dual band selectivity, with FM stereo.
- AM/FM Stereo Radio with 8-Track Tape.\* Dual band radio selection plus 8-track tape.

- (A) **AM/FM Stereo Radio with Cassette Tape.\*** Uses space-saving 60-min. compact cassette tapes.
- Premium Sound System. Larger rear speakers, more powerful amplifier augment the sound.

\*Dual speakers front and rear included.

### Appearance

- Exterior Accent Group. See pgs. 6-7.
- Exterior Decor Group. See pgs. 4-5.
- ES OPTION. See pages 8-9.
- Futura Sports Group. See page 11.
- Ghia Option. See pages 4-5.
- Instrumentation Group. Includes tachometer, trip odometer, ammeter, temp. and oil pressure gauges.
- Interior Accent Group. Shown and detailed on pages 14-15.
- Interior Decor Group. Shown and detailed on pages 14-15.
- Dual Bright Mirrors. Remote-controlled. See pages 2-3, 4-5.
- Sport Steering Wheel. Black metal 3-spoke design. See page 9.
- Accent Stripes. Standard on Futura. Included in Exterior Decor Group and Ghia Option.
- Metallic Glow Paint. Four distinctive color choices: Red (2H), Chamois (8W), Sand (6B), Bittersweet (8D).
- Tu-Tone Paint. All-new treatment for sedans, see front cover, pages 2 and 4. New scheme for Futura, too, see page 10, ES OPTION, page 8.

- Squire Option. See pages 12-13.
- Vinyl Full Roof. Available in eight colors: Medium Red, Dark Blue, Caramel, Black, Cordovan, Silver Metallic, Sand, and White. Shown on front cover, pages 2, 5 and 6.
- Vinyl Half Roof. Available on Futura. Shown on page 11.
- Leather-Wrapped Steering Wheel. Color-keyed.

### Comfort

- (B) **Air Conditioner.** Manual controls for cool and warm air, defrosting, defogging, for year-round comfort. Tinted glass recommended.
- Tinted Glass—Complete. Cuts sun glare and heat. Recommended with air conditioner.
- Flip-Up Open Air Roof. Get the most out of sunny days in your sedan or Futura. Illustrated on page 9.
- Pivoting Manual Front Vent Windows. For sedans and wagons. See pages 4, 5, 6 and 8.
- Rear Ventilation Louvers. Increase rear seat ventilation. Available on sedans. See pages 5, 8.

### Convenience

- Convenience Group. RH visor vanity mirror, glove box lock, rear seat ashtray, deluxe color-keyed belts, and cigarette lighter.
- (C) **Electric Rear Window Defroster.** Quickly removes snow, ice, frost or condensation from the rear window.
- (D) **Fingertip Speed Control.** You set any safe speed above 30 mph and Fingertip Speed Control maintains it. Great convenience, and holding steady speed helps save gas. Pressing the brake pedal deactivates the system. Touch of the "resume" button automatically reestablishes the speed set prior to braking. Comes with 4-spoke luxury steering wheel.
- Remote-Control Decklid Release. Press a button inside the car and the decklid unlocks automatically.
- Interval Windshield Wipers. Variable wiper speeds can be set to match weather conditions.
- Light Group. Luggage compartment light (sedans), glove box light, engine compartment light. Also dual beam dome/map light, rear

- door courtesy light switches (4-doors), and passenger door courtesy light switch.
- Lockable Stowage Box. A handy wagon option. See page 13.
- Luggage Rack. Stylish station wagon option lets you carry extra cargo on the roof. Pages 12-13.
- (E) **Tilt Steering Wheel.** Adjusts to five positions. Makes entry and exit easier. Comes with 4-spoke luxury steering wheel.
- Rear Window Wiper/Washer. For clearer rearward vision through wagon liftgate window. See pg. 13.

### Interiors

- Full details on pages 14-15.

### Performance

- (F) **2.3 Liter Turbocharged Engine.** Includes hood scoop (non-functional) with Turbo lettering. Available only with optional SelectShift automatic transmission and floor-mounted shift selector on sedans and Futura. (See your Ford Dealer for availability.)
- Other Engine Options. 3.3 liter (200 CID) 1V "I" 6-cyl. with 4-speed manual overdrive transmission, SelectShift optional. New 4.2 liter (255 CID) 2V V-8 with SelectShift.
- (G) **SelectShift Automatic Transmission.** Go fully automatic or take over and shift manually if you choose. Shown with optional floor-mounted shift lever available with bucket seats.
- Heavy-Duty Battery. 54 amp.-hour.
- Handling Suspension. Includes: larger front stabilizer bar, rear stabilizer bar, stiffer rear spring rates, shock valving and front/rear lower arm bushings. Also P-metric 185/75R tires on 5½-in. wide wheels. Sedans and Futura.

### Power Assists

- Power Front Disc Brakes. Require less pedal pressure than manual brakes.
- (H) **Power Door Locks.** Lock all doors from the driver's seat.
- (I) **Power Bench Seat.** Single control regulates seat position—up or down, forward or back.
- Variable Ratio Power Steering. Variable ratio feature increases steering gear ratio as steering

- wheel is turned. For ease of handling during tight turns.
- (J) **Power Side Windows.** Individual passenger window controls; master controls for driver.

### Protection

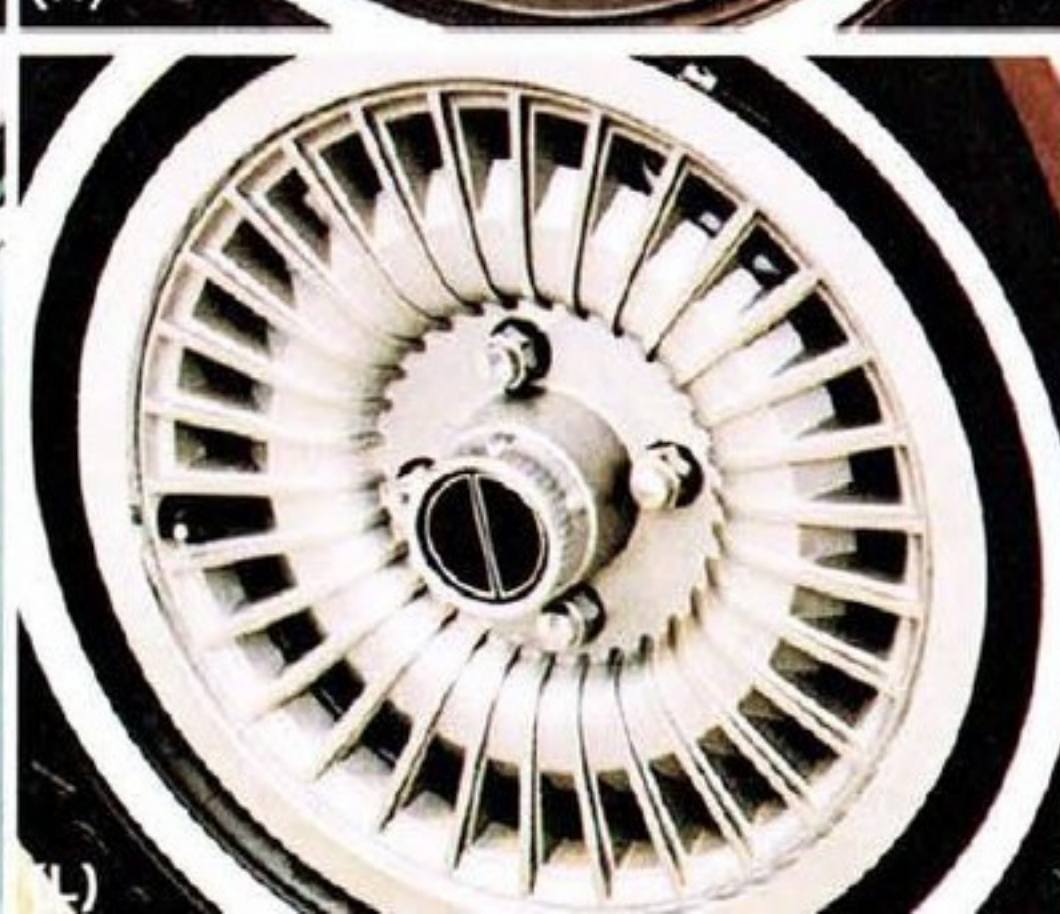
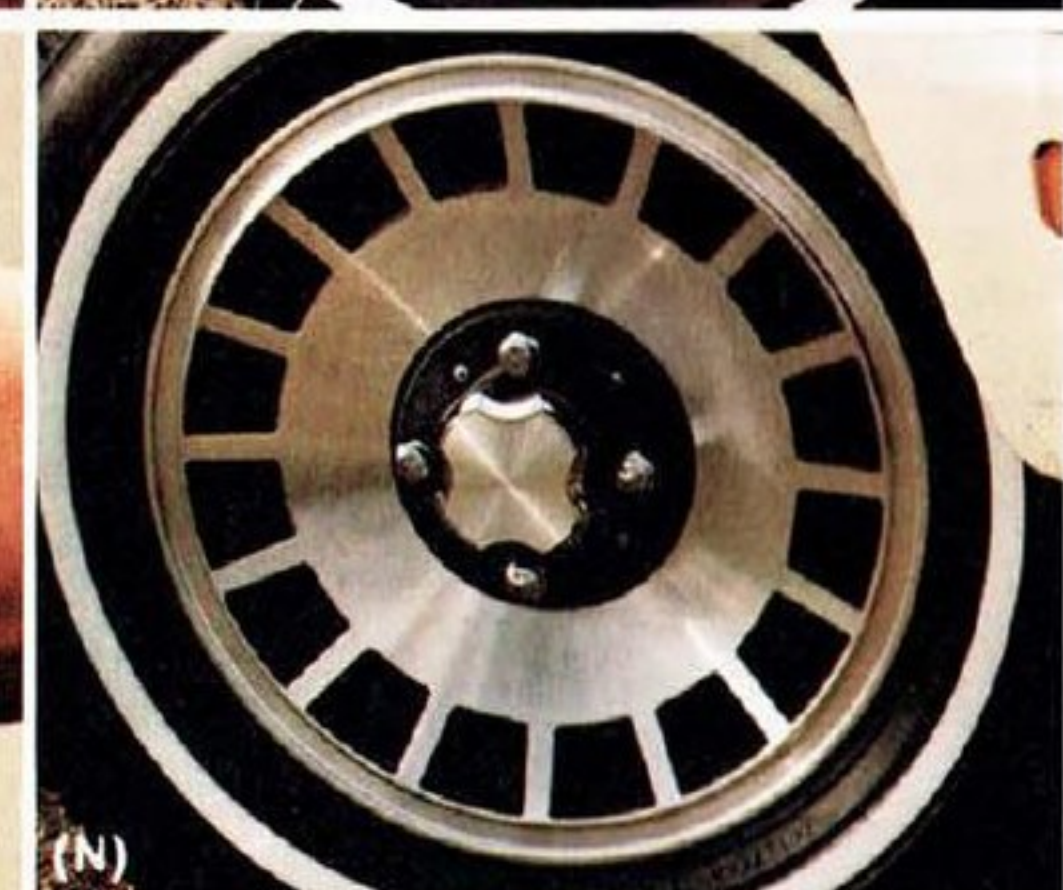
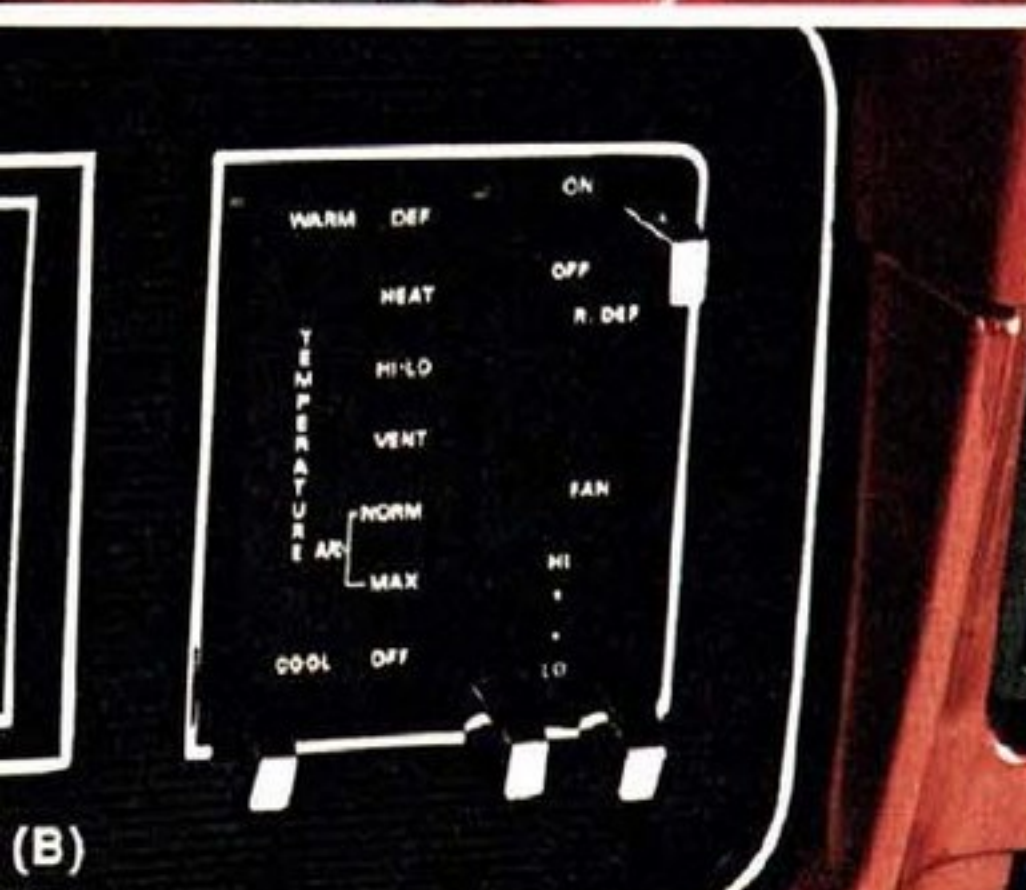
- Rear Bumper Guards. Front bumper guards are standard.
- Bumper Rub Strips. Horizontal, front and rear. Available only with rear bumper guards.
- Rocker Panel Moldings. Included in Exterior Accent Group. Shown on pages 7 and 13.
- Vinyl Insert Bodyside Moldings. Added protection against dings and dents. Sedans and wagons.
- Wide Bodyside Moldings. Black vinyl insert moldings for Futura.
- Appearance Protection Group. Carpeted front floor mats, door edge guards, license plate frames.
- Lower Bodyside Protection (in addition to Ford corrosion protection measures noted on the back cover). Provides an application of vinyl under the paint along the lower sides of the body to help protect against stone pecking. Important on gravel or heavily salted roads.

### Tires

- New P-metric steel-belted radial ply tires in black sidewalls (BSW), white sidewalls (WSW), and raised white letters (RWL). Consult your Ford Dealer for tire size availability.

### Wheel Covers/Wheels

- (K) **Deluxe Wheel Covers (4),** standard on Futura, see also pages 6, 7, 9, 13.
- (L) **Turbine Wheel Covers (4),** see also pages 5, 8, 11, 13.
- (M) **Wire Wheel Covers (4),** see also front cover, pages 2 and 12.
- (N) **Cast Aluminum Wheels (4),** see also pages 4, 10, 11.
- (O) **Wheel Trim Rings and Hub Caps, (4).**
- (P) **Styled Steel Wheels with Trim Rings, (4).**



# FORD FAIRMONT CHOICES



Fairmont 2-Door Sedan with Exterior Accent Group,\* Pastel Sand (6D)



Fairmont 4-Door Wagon, Chamois Glow (8W)



Fairmont 4-Door Sedan with Exterior Decor Group,\* Bittersweet Glow (8D)



Fairmont Squire,\* Red Glow (2H)

\*For content of optional packages, see pages 4-5, 6-7, 12-13. Options list is shown on pages 18-19.

**Note:** For more details on the 1980 Futura sporty coupe, ask your Ford Dealer for the 1980 Fairmont Futura catalog.



Fairmont Futura, Dark Blue Metallic (3D)

Better Ideas for the 80's. **FORD.**



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

**CORROSION PROTECTION.** Ford takes steps to see that your new Fairmont is engineered and built to high quality standards. And in order to help keep your Fairmont looking new, we incorporate the use of precoated steels, such as galvanized steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

**LOW SCHEDULED MAINTENANCE.** As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been lowered dramatically in recent years. For example, with the new 1980 Ford Fairmont, the recommended schedule is 10,000 miles (7,500 miles with V-8 engines) or 12 months on Six and most 4-cylinder engines between oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive program which, in total, can significantly lower the cost of scheduled maintenance for Fairmont over 50,000 miles of driving.

**COLOR AND TRIM CODES.** Car colors and trims are coded, example: White (9D). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

**OPTION AVAILABILITY.** Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

**PRODUCT CHANGES.** Ford Division reserves the right to change specifications any time without incurring obligations.

*Buy or lease a Ford Fairmont from your Ford Dealer—a great choice either way!*

## FORD FAIRMONT

FORD DIVISION

