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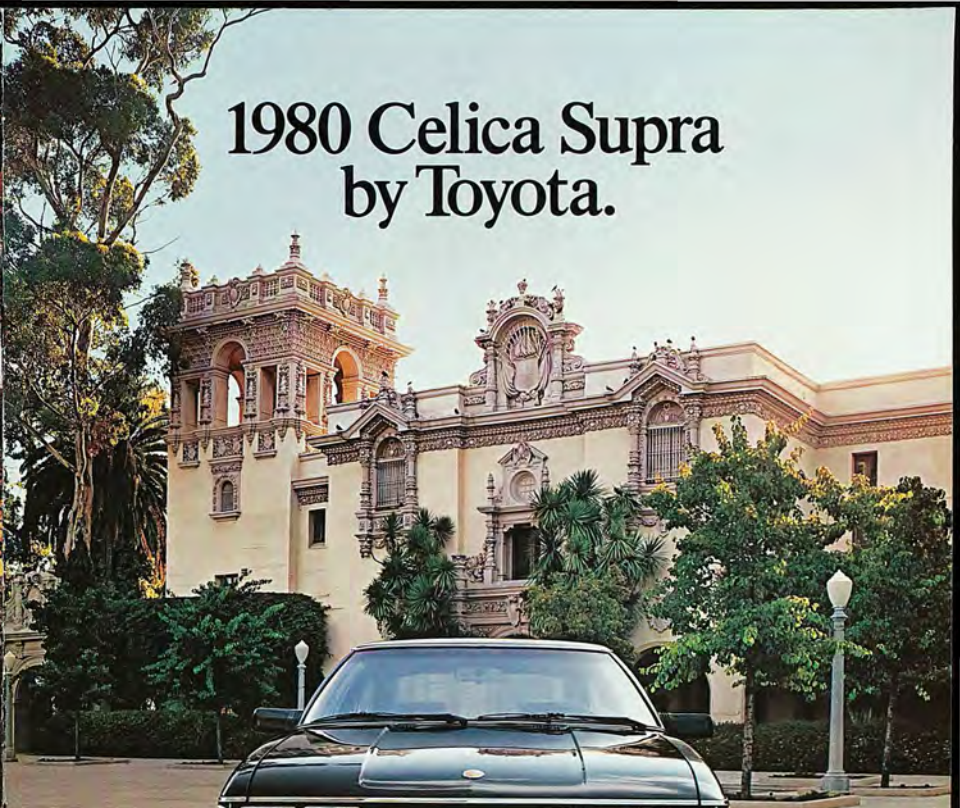
**TOYOTA**

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# 1980 Celica Supra by Toyota.





Shown with optional sunroof and rear window wiper/washer.

**Celica Supra.**  
**The Ultimate Toyota.**

In one boldly executed stroke, Toyota has created an automotive masterpiece that weds the pleasures of true luxury with the spirited feeling only a powerful road machine can offer: Celica Supra for 1980.

One look will tell you Supra is a styling and engineering triumph in the classic tradition. Observe the opulent interiors. The quietly stated quality. The multitude of comfort and convenience features that result in a pride of ownership unlike any you have known before.

But to drive the 1980 Celica Supra—to experience first-hand the responsiveness of its electronically fuel-injected six-cylinder engine, to sense the crisp handling through Supra's road-wise power steering system—is to know the incredible satisfaction of driving a world-class Grand Touring automobile.

Without question, the powerfully efficient Celica Supra stands without peer as the trendsetting personal luxury car of the 1980s.



**Celica Supra.  
You're In Charge.**

If ever there was an automobile that begged to be driven—and, in return, rewarded the driver with the inescapable pleasure that comes from being in full command of its every move—the 1980 Supra is that automobile.

Nowhere is Supra's versatility as a driver's automobile more evident than in the choice of transmissions offered. Complementing Supra's high-performance engine is a close-ratio 5-speed manual transmission with smooth, lightning-fast action. Its top gear is an overdrive, which reduces engine revolutions at cruising speeds for optimum efficiency and reduced engine wear.

Supra's available 4-speed automatic overdrive transmission is a proven Toyota innovation. It provides four smooth-shifting speeds, including an overdrive gear that automatically engages at speeds over 35 mph, reducing engine speed by more than 30 percent for quiet-running, hushed, economical\* cruising. Both transmissions are available with an optional Cruise Control system\*\* that steadies driving speeds at your command and allows you to relax and enjoy the drive.

Supra's road-hugging Series 70 steel-belted radial tires combine with a computer-tuned suspension for exceptional handling, roadability and ride quality. In front, there are MacPherson struts and stabilizer bar; at the rear, four-link suspension with coil springs and stabilizer bar for superb tracking over uneven road surfaces. Plus, you have the confidence of having power-assisted ten-inch disc brakes at all four wheels for smooth, sure stopping.

Supra is an enthusiast's automobile. And after you've driven it, you'll be the enthusiast.

\*See EPA mileage statement on specifications page.

\*\*Available with optional Convenience Package. See Features chart for details.

Shown with optional sunroof and rear window wiper/washer.



## Celica Supra. The Inside Story.

From the moment you turn the key in the outside door lock, Supra's sumptuous conveniences are at your command. For even before the door opens, the illuminated entry system lights your way to the pleasures to come—and keeps Supra's luxurious interior softly lit to give you time to settle in and start the engine.

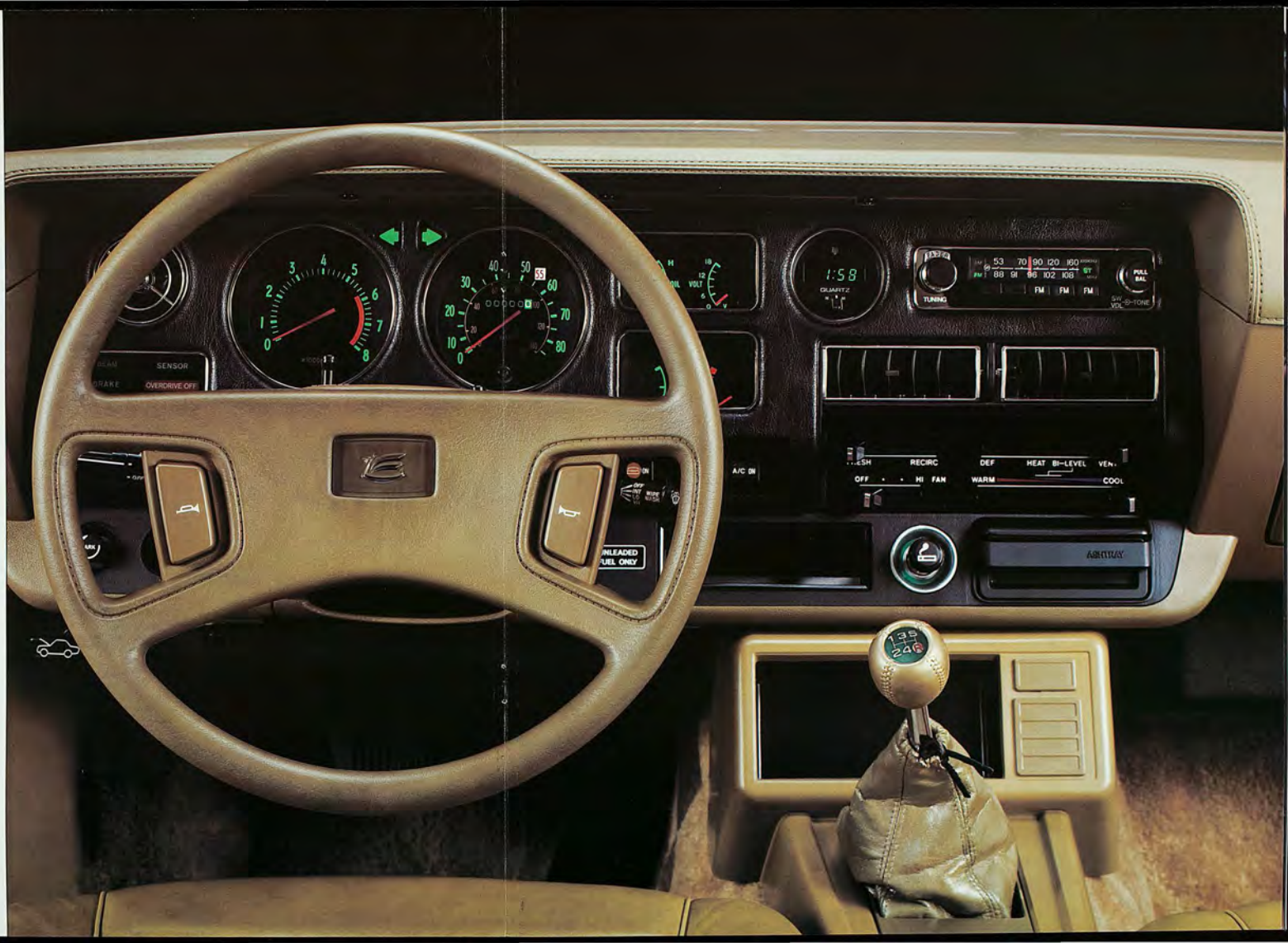
Your excitement increases as you discover Supra's softly cushioned dashboard, instrument panel and glovebox. Set deftly into the richly padded instrument panel are the engine rev counter and speedometer with a resettable tripmeter.

There too, you will find an array of well-organized gauges ready and waiting to monitor the pulse of Supra's performance. Also recessed into Supra's padded dash are controls for the 4-speaker AM/FM/MPX stereo radio, the Flo-thru ventilation system with air conditioning, and Supra's quartz-accurate digital clock. And, perhaps most impressive of all, it is all standard, built-in equipment, not tacked on.

Now you position the luxurious, deeply-padded six-way adjustable driver's seat. Grip the padded-rim steering wheel. Adjust its height and angle for optimum driving control. Buckle up and you're ready to turn the ignition switch to bring Supra's fuel-injected six-cylinder engine to life with a beat so quiet, smooth and steady that the tachometer is your only clue that it's anxious to respond.

Flick the short-throw 5-speed shifter into gear. Release the hydraulic-operated clutch—and the road is yours to enjoy as never before.

Prepare yourself for a feeling that belongs only to you and your Supra—an unquestioned mastery of an exciting automobile, and of the roads it tames.



Celica Supra.  
R.S.V.P.

Consider this your unabashed invitation from Toyota to join that motoring genre called Luxury.

Supra's richly carpeted expanse of quiet luxury is highlighted by deep-cushioned contoured bucket seats. You can choose from upholstery tailored in either an attractive herringbone cloth material or the incomparable feel of Supra's available leather upholstery shown here.

You'll find such pleasures as a fully adjustable driver's bucket seat that reclines, contoured door armrests with optional built-in power window controls\* and sportscar-like door pull straps,\* plus map pockets in both doors. Supra's center console incorporates an ingeniously designed extendable maplight, and a fliptop armrest that opens to reveal a generous storage compartment.

Call on the sun or moon for company with the available sunroof. And take along rear seat passengers in comfort with their own fresh air controls. Did you bring your luggage? Only you know for sure, for passersby will see only the handsome retractable tonneau cover under Supra's sleek liftback.

Come into Supra's parlor. Relax. Enjoy. Now Supra's got you.



\*Available with optional Convenience Package.  
See Features chart for details.

Shown with optional rear window wiper/washer.

**Celica Supra:**  
**This is not just an engine.**  
**It is a work of art.**

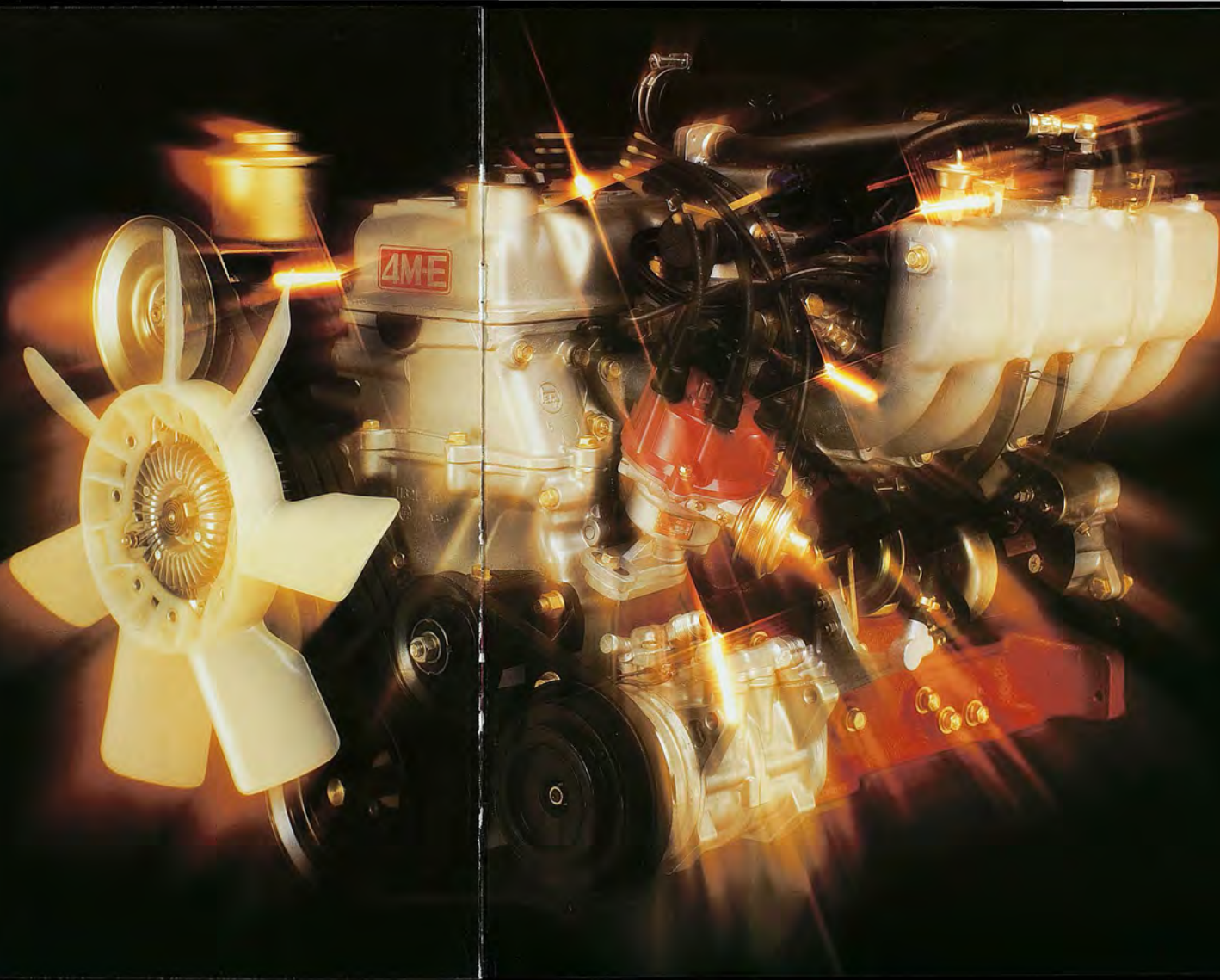
The quiet power and operating efficiency of Supra's 2.6 liter, 6-cylinder fuel-injected engine are the result of a Toyota design philosophy that accepts nothing less than total performance without compromise.

With an output of 110 horsepower, and a torque rating of 136 ft. lbs. at 2400 rpm, Supra's engine provides quick and nearly effortless response across a wide range of operating parameters. In town or on the highway, along the flatlands or at mile-high altitudes, Supra is ready to do your bidding.

Supra's advanced electronic fuel injection (EFI) system is a state-of-the-art design based on race-proven technology. It meters fuel with computer-controlled accuracy, and incorporates temperature sensors to ensure quick starting in hot or cold climates.

For added performance and efficiency, Toyota engineers gave Supra's engine the superior high-speed air-moving characteristics of a racing engine, with cross-flow intake/exhaust manifold and an overhead camshaft. And yet with all of this performance capability, Supra's economy of operation is more than surprising. It's downright outstanding.\*

This magnificent engine is the heart and soul of the Supra. And you'll be tempted to tell your friends this much about your new Supra's engine.



### A moveable feast of Celica Supra delights.

Taken as a whole, Celica Supra is a magnificent, world class automobile. Under scrutiny, its elements are just as fabulous.

Take, for example, the MacPherson strut front suspension that's matched with stabilizer bar and four-link rear suspension with coil springs and stabilizer. This is first class equipment, and it results in superb handling. And, too, Supra's power assisted disc brakes are at all four wheels for extra confidence and surer steps.

Supra didn't forget the little things either. Notice the convenience features like deep zippered pockets on the front seat backs. And the extendable maplight. Sheer genius! And the six-position tilt steering wheel. Magnifique! The stylish, sail-mounted, rear view outside mirrors, with the driver's mirror adjusted by remote control. And the quartz halogen hi-beam headlights that take the mystery out of nighttime driving by helping you see farther down dark roads. The wide rear hatch affords easy access to the spacious carpeted cargo area. Great news for sports car aficionadados.

Now consider the optional pleasures Supra offers. A 4-speed automatic overdrive transmission, the first in the automotive industry. Increase your comfort with Supra's Convenience Package, which includes Cruise Control, power windows and door locks, automatic temperature control air conditioning, and special door trim with door pull strap.

Supra's available sunroof lets you take along the sun, moon and stars, and the available 8-track or cassette stereo tape player will serenade you.

Celica Supra. Thy name should be Enjoy!

Optional Cruise Control with set/resume switch\*



Optional power window control. And the quartz halogen hi-beam headlights that take the mystery out of nighttime driving by helping you see farther down dark roads. The wide rear hatch affords easy access to the spacious carpeted cargo area. Great news for sports car aficionadados.



6-position tilt steering wheel



Wide rear hatch provides access to large carpeted cargo area

\*Available with optional Convenience Package. See Features chart for details.



State-of-the-art AM/FM/MPX 4-speaker stereo radio



Optional stereo cassette tape deck



Optional sunroof



Optional 4-speed automatic overdrive transmission  
Center console and extendable maplight



MacPherson strut front suspension  
Power-assisted four-wheel disc brakes



Deep zippered pockets on front seat backs

Handsome herringbone cloth upholstery



### Supra Features.

S - Standard	
O - Optional	
2.6 liter 6-cylinder SOHC engine	S
Electronic fuel injection	S
5-speed manual overdrive transmission	S
4-speed automatic overdrive transmission	O
Convenience Package—includes Cruise Control, power windows, power door locks, automatic temperature control air conditioning, special door trim with door pull straps	O
Fully transistorized ignition	S
4-wheel power-assisted disc brakes	S
Steel-belted radial ply tires	S
Aluminum alloy wheels	S
Power steering	S
6-position tilt steering wheel	S
Air conditioning	S
Illuminated entry system	S
MacPherson strut front suspension	S
Unitized body construction	S
Body side protective moldings	S
Wheel arch moldings	S
Electric rear window defogger	S
Dual outside mirrors—driver's remote control	S
Wide-opening rear hatch w/inside remote release	S
Split fold-down rear seat	S
Resettable trimper	S
Intermittent windshield wiper control	S
Inside hood release	S
Locking fuel door with inside remote release	S
Lighted visor vanity mirror	S
Locking glove compartment	S
Day/night non-glare rear view mirror	S
Steering-column-mounted headlight, headlamp flasher, windshield wiper/washer and turn signal controls	S
Cargo-door-operated compartment lamp	S
Cut pile wall-to-wall carpeting	S
Window demisters	S
Reclining front bucket seats	S
Herringbone cloth seats	S
Driver's seat adjustable lumbar support	S
Driver's seat tilt mechanism	S
Power-booster Flo-tron ventilation	S
Center console with mobile maplight	S
Quartz halogen hi-beam headlamps	S
AM/FM/MPX 4 speakers stereo radio	S
Electric tachometer	S
Digital quartz clock	S
Voltmeter, oil pressure, coolant temperature gauges	S

### Supra Specifications.

<b>BODY/FRAME CONSTRUCTION</b>	Unitized body construction	
<b>SUSPENSION FRONT</b>	MacPherson strut w/coil springs, stabilizer bar	
<b>SUSPENSION REAR</b>	Four bar link w/coil springs, lateral track bar stabilizer bar	
<b>STEERING TYPE</b>	Recirculating ball, collapsible shaft	
<b>BRAKES</b>	Power-assisted 4-wheel disc	
<b>ENGINE TYPE</b>	6-cylinder in-line SOHC	
<b>DISPLACEMENT</b>	2.6 liters (2563 cc)	
<b>HORSEPOWER (SAE Net)</b>	110 hp @ 4800 rpm	
<b>TORQUE (SAE Net)</b>	136 ft./lbs./@ 2400 rpm	
<b>EXTERIOR DIMENSIONS (inches)</b>		
Wheelbase	103.5	
Overall length	181.7	
Overall width	65.0	
Overall height	51.8	
Tread width (front/rear)	53.7/53.7	
<b>CURB WEIGHT (lbs.)</b>	2855	
<b>INTERIOR DIMENSIONS (inches)</b>		
Head room		
front/rear	37.1/37.0	
Leg room		
front/rear	41.2/26.1	
Shoulder room		
front/rear	52.8/50.9	
<b>CAPACITY</b>		
Fuel tank (gallons)	16.1	
<b>TIRES</b>		
Type	Steel-belted radial ply 195/70HR14	
Size		
<b>EXTERIOR COLORS</b>		
White	Silver Metallic	Copper Metallic
Taupe Grey	Red Metallic	Black Metallic
Light Blue Metallic		
*EPA STATEMENT—EPA mileage figures not available at time of printing. Consult your Toyota dealer.		
*Remember. Compare this estimate to the EPA "Estimated MPG" of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length, actual highway mileage will probably be less than the EPA "Highway Estimate."		
All specifications and equipment are based on the available information at time of printing and are subject to change without notice. Some vehicles are pictured with optional equipment. See Features chart for details.		
For more information, contact your Toyota dealer.		

### Supra Options.

• Convenience Package • 4-speed automatic overdrive transmission • Leather upholstery • 8-track or cassette stereo tape deck • Rear window wiper/washer • Rear window shade kit • Floor mats • Door edge guards • Rocker panel stripes

Color vehicle shown with optional rear window wiper/washer.



CELICA SUPRA

BY TOYOTA

**TOYOTA**

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INTRODUCING  
A VERY SPECIAL AUTOMOBILE  
CELICA SUPRA, BY TOYOTA.

Long, low and sleek. Quick and responsive. Offered only with an abundance of passenger luxuries and driver conveniences. Crafted with state-of-the-art design innovations and engineering excellence. These

are what mark an automotive masterpiece. These are what make Celica Supra a very special automobile.

As you turn the pages that follow, you will be led to the inescapable conclusion that here is the perfect

harmony of performance and luxury. We invite you to explore the world of Celica Supra, and to discover a truly incredible driving experience.



# THE PERFECT HARMONY OF PERFORMANCE AND LUXURY.

Here, at last, is an automobile that offers the spirit-lifting excitement of a high-performance road machine, and the sumptuous comforts and pleasures of a luxury car: that automobile is the incomparable Celica Supra, by Toyota.

Celica Supra is, first, a driver's automobile. You'll feel it the moment you settle in behind the padded steering wheel and leave the ordinary world behind.

Experience the exhilarating spirit of Supra's powerful 2.6-liter, 6-cylinder single over-head cam electronically fuel-injected engine.

Enjoy, too, Supra's handling ease and roadability, and the masterful feeling that comes from the computer-tuned suspension system: MacPherson struts and stabilizer bar up front, with coil springs, track rod and stabilizer bar at rear. Plus Supra's road-gripping steel-belted radial tires.

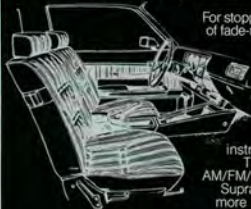
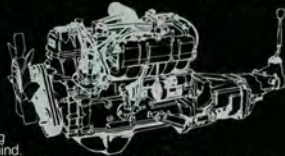
For stopping power, Celica Supra gives you the confidence of fade-resisting disc brakes—power-assisted, of course—  
at all four wheels.

Finally, direct your senses toward Supra's ample conveniences and luxuries. The tilt steering wheel and six-way adjustable driver's seat for tailoring your driving position from sports-car-like seating to Formula One rake-back, or anywhere in between.

Scan the padded dash panel. The full instrumentation for monitoring Supra's powerplant.

The built-in pleasures of air conditioning and AM/FM/MPX 4-speaker stereo radio. The world of Celica Supra is power steering and power windows. And still more luxuries, including deep-pile wall-to-wall carpeting, and rich upholstery fabrics.

Celica Supra is much more than the sum of its parts. It was created by Toyota to allow you to engage its high-spirited qualities and exult. Now *this* is an automobile.



Behind that strikingly bold grille, there exists the quiet authority of Supra's electronically fuel-injected 2.6 liter, 6-cylinder engine.

Offering a hint of the latent lightning that awaits your command are Celica Supra's broad, sloping

hood, rectangular headlamps, and an integral air dam designed to increase aerodynamic efficiency at cruising speeds.

Racing rearward past the dual remote-controlled mirrors, Supra's sweep of metal is complemented by

a curving expanse of glass that offers panoramic visibility from the driver's seat.

Amidship are Supra's distinctive gold-toned nameplates, subtly embossed against the deep-black, glass-faced pillars that conceal the air intakes for

the rear passenger compartment.

Supra's crisply-sculptured wheel covers—another reminder of this Toyota's advanced-design newness—enhance still further Celica Supra's look of power and luxury.



Any similarity between the Toyota Celica Supra, the extravagantly luxurious marques of old, and exotic European grand turismo designs is purely intentional.

Nowhere is that quality more evident than here, in Supra's interior. There before you, spanning the entire cockpit from door to door, is the rich expanse of softly-cushioned dashboard, instrument panel and glove box. Instruments are positioned to let you concentrate on the pleasures of driving this spirited machine. Tachometer, speedometer, odometer and resettable tripmeter, oil pressure, voltmeter, fuel and temperature gauges are where you can monitor the array with just a glance.

Close at hand are Supra's rallye-accurate quartz analog clock, and controls for the stereo sound system,

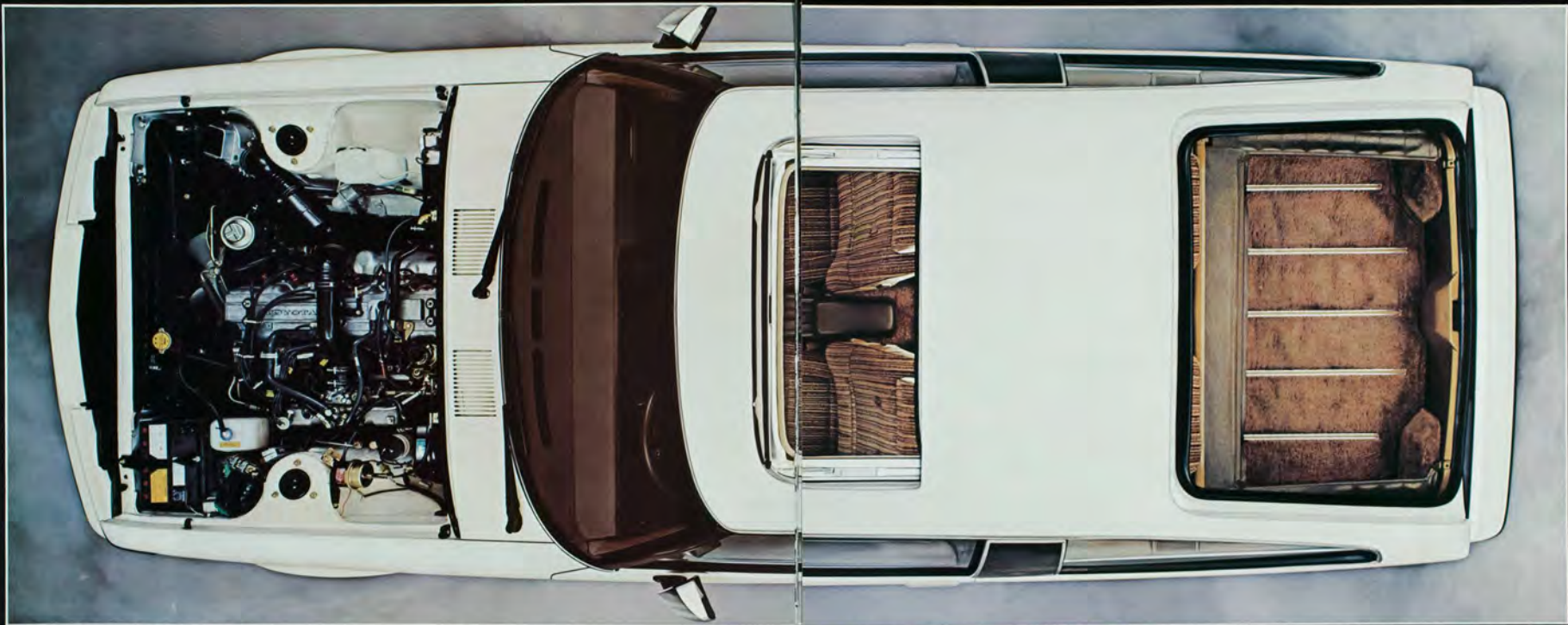
the power-boasted Flo-thru ventilation, and air conditioning system.

Column-mounted headlight, turn signal and wiper/washer controls are at your fingertips. And on the center console is the cruise control panel, standard with the 4-speed overdrive automatic transmission.

With all the painstaking attention given to driving pleasures, Celica Supra is, nevertheless, a luxury cruiser designed to carry four people in quiet comfort.

There is thick, cut-pile carpeting. Elegant striped moquette cloth or soft vinyl upholstery. Reclining front bucket seats. And such touches as a lighted sun visor vanity mirror, a time-delay illuminated entry system and an extendable maplight. All standard, not tacked on.





**A TANTALIZING SAMPLING OF  
CELICA SUPRA'S DESIGNED-IN FEATURES...  
AND OF THE INCREDIBLE PLEASURES  
THAT AWAIT YOU.**

**2.6 Liter, SOHC 6-Cylinder Engine**—A proven powerplant chosen for responsiveness and reliability.  
**Electronic Fuel Injection**—Computer controlled for

precise fuel metering under any engine load.

**Four Wheel Disc Brakes**—Power-assisted disc brakes at all four wheels for increased stopping power.

**Computer-tuned Suspension**—MacPherson strut front and link/coil rear with stabilizers for superior ride and handling ease over every road surface.

**Luxury-Appointed Interior**—Deep-pile carpeting, luxurious moquette cloth or soft vinyl upholstery, door trim with coin box and map pockets.

**Air Conditioning**—Combines with power-boosted Flo-thru ventilation and heater for year-round comfort.

**Tilt Steering Wheel**—Provides six different positions for maximum driving comfort.

**Power Steering**—Toyota's power-assisted steering system reduces effort without sacrificing steering "feel."

**Two Versatile Transmissions**—Choose the sporty standard, close-ratio 5-speed overdrive manual, or Toyota's exclusive, smooth-shifting optional 4-speed

overdrive automatic with cruise control (cruise control optional with the manual transmission).

**4-Speaker Stereo Sound System**—AM/FM/MPX radio with front/rear, left/right balance control.

**Full Sound Attenuation**—Noise-deadening panels overhead, underfloor, beneath the hood, under the dash and rear deck for a quieter ride.

**Power Windows**—Controlled from switches conveniently located on door armrests.



## CELICA SUPRA SPECIFICATIONS

Wheelbase	103.5 in.	
Tread	Front 53.7 in.	Rear 53.7 in.
Overall length	181.7 in.	
Overall width	65.0 in.	
Overall height	51.8 in.	
Shoulder room	Front 52.8 in.	Rear 50.9 in.
Hip room	Front 52.2 in.	Rear 46.5 in.
Leg room	Front 41.2 in.	Rear 26.1 in.
Head room	Front 37.1 in.	Rear 37.0 in.
Curb Weight	2,855 lbs.	
Fuel Tank Capacity	16.1 gal.	
Tires (Steel Belted Radial)	195/70 HR14	

## ACCESSORIES

- Sun Roof • Rear Window Wiper/Washer • Cassette or 8-Track Stereo Tape Player • Aluminum Alloy Wheels
- Cruise Control (standard with automatic transmission option)
- 4-Speed Overdrive Automatic Transmission

Specifications and equipment are based on available information at time of printing, and are subject to change without notice.



## SUPRA STANDARD FEATURES

- 2.6 Liter 6-Cylinder Engine • Electronic Fuel Injection • 4-Wheel Disc Brakes
- 5-Speed Overdrive Transmission • MacPherson Strut Front Suspension
- 4-Link Rear Suspension with Stabilizer bar • Air Conditioning • Power Steering
- AM/FM/MPX Stereo Radio with 4-Speakers • Power Windows • 6-Position Tilt Steering Wheel • 6-Way Adjustable Drivers Seat with 3-Position Lumbar Support
- Moquette Cloth or Soft Vinyl Interior with Zippered Front Seat Back Pockets • Fully Transistorized Ignition • Four Rectangular Head Lights • Dual Outside Remote Control Mirrors • Stainless Steel Rocker Panels • Dual Pin Stripes
- Stylish Sculptured Wheel Covers • Coin Box & Map Pocket on door • Console with Mobile Map Light • Full Instrumentation • Lighted Visor Vanity Mirror • Time-delay Illuminated Entry System • Cut Pile Walk-to-Wall Carpeting • Torqueval Cover
- Intermittent Wipers • Tinted Glass with Shade Band and Antenna • Body Side Molding • Center Console with Storage Box • Tachometer • Quartz Analog Clock
- Cruise Control Standard with Automatic Transmission (Optional with 5-Speed Manual Transmission) • Rear Window Defogger • Reclining Front Bucket Seats
- Rear Deck Protector Molding • Parcel Retention Strap • Cargo Area Lamp
- Rear Hatch Remote Release • Locking Fuel Door with Remote Release

## FOR YOUR PLEASURE

- Center console offers storage areas front and rear and convenient mobile map light (shown partly extended). Cruise control is built-in feature with automatic transmission option.
- Door panels are fitted with power window controls, map pockets and handy coin holder.
- Dual outside racing-type mirrors are controlled from toggles mounted on door panels.
- Power-assisted disc brakes are at all four wheels for fade-resistant stopping power.

- Panel for cruise control speed-setting system includes convenient set/resume switch.
- Rear deck hatch and lockable fuel-filler door can be released from controls near driver's seat.
- Handsome Supra nameplate and crest are set against glass-faced pillar concealing fresh-air vent intake.
- Headlight, headlamp flasher and turn signal controls are column-mounted near steering wheel.
- Column-mounted switch controls windshield wiper/washer, wiper speed, or intermittent operation.
- Front seat backs have deep zippered pockets for carrying maps, other touring necessities.

- Console-mounted 5-speed manual transmission lever is topped by leather-wrapped gearshift knob.
- Six-position tilt steering wheel combines with six-way adjustable driver's seat for maximum driving comfort.
- Instrument panel incorporates large-dial electronic tachometer retined at 5800 RPM engine operating range.
- Speedometer is calibrated in kilometers per hour and miles-per-hour, has cumulative odometer and resettable tripmeter.
- Full instrumentation includes oil pressure, water temperature and fuel gauges, plus charging system voltmeter.
- Sliding steel sunroof option allows smooth and easy adjustments for open-air driving.

- Self-parking mechanism moves windshield wiper arms down to improve visibility.
- Available only from Toyota, optional 4-speed overdrive automatic transmission includes cruise control system.
- Aluminum alloy wheel option adds sporty look, helps reduce unsprung weight for improved ride and handling.
- Warning light panel has multiple readouts, includes sensor signals to indicate automatic transmission overdrive mode.
- Readily visible and within easy reach of driver are quartz analog clock with sweep second hand, 4-speaker AM/FM/MPX stereo radio with front/rear speaker mixing switch and controls for ventilation and air conditioning systems.