

# 1980 Celica by Toyota.



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Celica. The pleasurable sporty car.



Celica GT Liftback

Celica. The pleasurable sporty car.

Can a car really make you feel good all over? You bet it can. Celica is Toyota's sporty car that brings back the fun of driving. To make your world a sporty and affordable delight, Celica

combines advanced automotive design and good common sense to put you in a great frame of mind. For 1980, you'll find three excitingly fine-tuned models to quicken your pulse:

Celica GT Liftback, GT Sport Coupe and the ST Sport Coupe. Other cars may compare themselves to Celica. One Celica test drive will tell you there is absolutely no comparison.



Celica GT Liftback



Shown with optional aluminum alloy wheels.

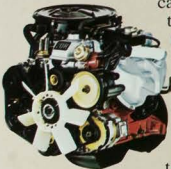


Celica GT Sport Coupe

Celica ST Sport Coupe

## Celica GT Liftback. Aerodynamics brought down to earth.

Celica GT Liftback is one of the most striking 4-passenger sporty cars ever to take to the American road.



The 2.2 liter 4-cylinder SOHC engine, matched with a 5-speed overdrive transmission,

delivers a powerful response. Yet the engine is isolated from the unitized body with a shock absorber to keep that response quiet and free from vibration. Celica also delivers with a MacPherson strut front suspension system, a 4-link rear suspension with stabilizer bar and power-assisted front disc/rear drum brakes.

Also available is

an optional smooth shifting 3-speed automatic transmission.

Celica GT's four rectangular headlamps incorporate quartz halogen hi-beams that let you see more of the road and more of what's ahead at night.

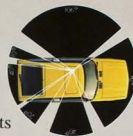
For 1980, there's a handsome new grill, flowing fender treatment, new hoodline, a distinctive Celica hood ornament, and new taillight design. The overall dramatic shape has been extensively wind-tunnel-tested to produce a clean aerodynamic body design.



New sail-type side mirrors are also aerodynamically designed. Brushed aluminum "B" pillars enhance the side window treatment and function as fresh air intakes for rear passengers. And large expanses of curved tinted

glass allow for an almost panoramic look at your surroundings.

Lift the hatch and admire the expanse of cargo carrying space. Fold down either or both of the rear seats for still more room.



The Celica GT Liftback. Aerodynamics brought down to earth to make this the state-of-the-art sporty car.



## The Celica GT Interior. The Sport interior redefined.

You'll experience the Celica GT Liftback and Sport Coupe from an interior refined for 1980. Turning the key in the door lock triggers the new illuminated entry system. It keeps the interior lit long enough for you to get started.

The GT's seats are all-new. Available in Super Soft vinyl or cloth, they have cushions that are wider and more comfortable than ever. The driver's seat adjusts for legroom, for the rake of the seatback, and for cushion height. There is also an adjustable lumbar support. And for your convenience and comfort there's a left foot rest



for the driver. A "memory" in the passenger's seat track allows it to be moved forward for access to the back seat, then returned to its preset position.

Between the front bucket seats there is a new center console, and storage compartment with an armrest for extra comfort and extra convenience.

The new 4-spoke padded steering wheel tilts to accommodate the driver.

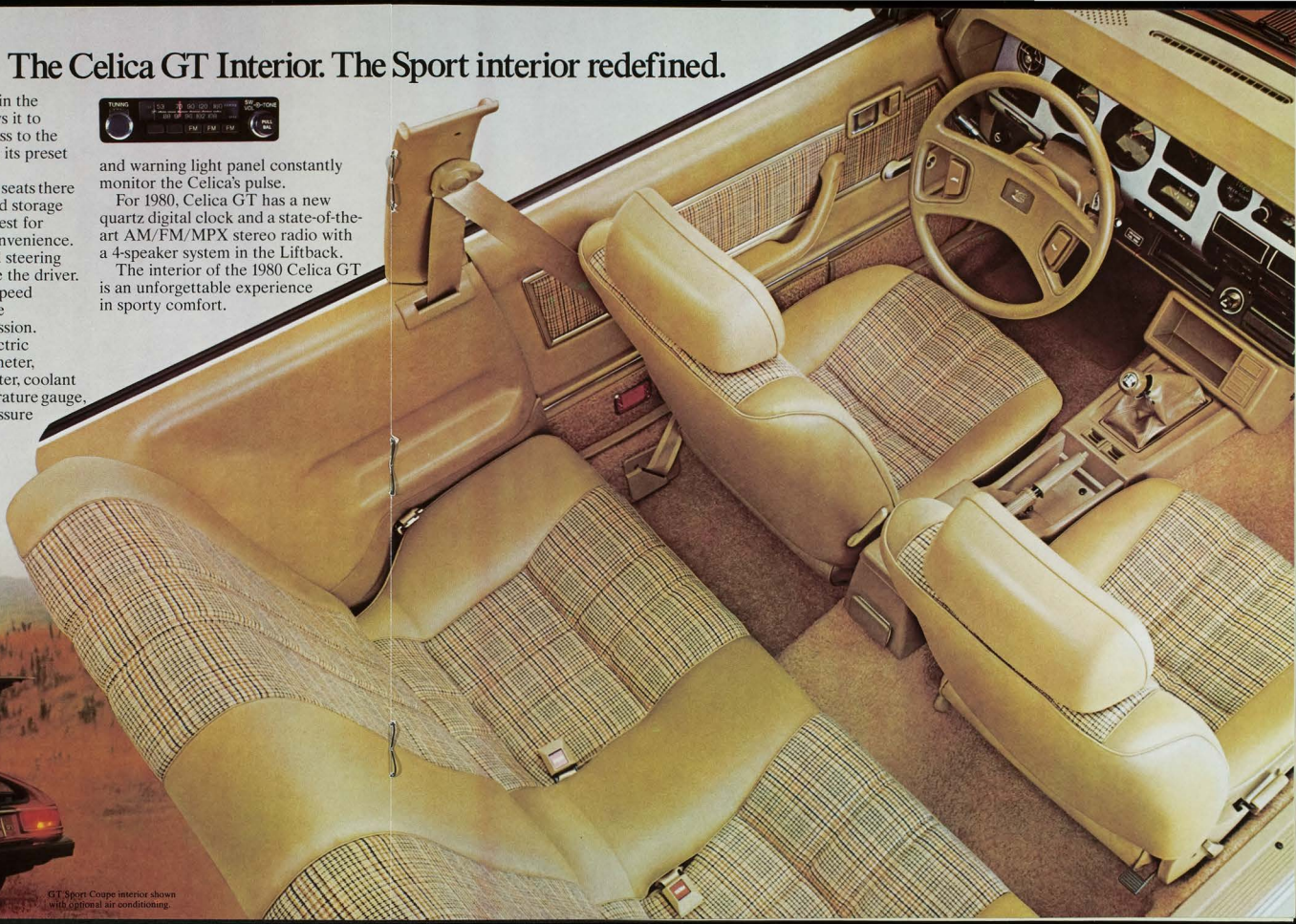
There is the standard 5-speed overdrive transmission. An electric tachometer, voltmeter, coolant temperature gauge, oil pressure gauge



and warning light panel constantly monitor the Celica's pulse.

For 1980, Celica GT has a new quartz digital clock and a state-of-the-art AM/FM/MPX stereo radio with a 4-speaker system in the Liftback.

The interior of the 1980 Celica GT is an unforgettable experience in sporty comfort.



GT Sport Coupe interior shown with optional air conditioning.

## Celica GT and ST Sport Coupes.

convenience. While the GT Sport Coupe interior (shown on the preceding page) is the same as the GT Liftback, the ST pampers you with an easy-to-read quartz crystal clock, brand new knitted vinyl upholstery (opposite page), and with the same power-assisted Flo-thru ventilation system found on GT models.

Engage your Sport Coupe's powerful 2.2 liter 4-cylinder SOHC engine. It's teamed with a fully transistorized ignition and 5-speed overdrive transmission.\* For a quiet, sporty ride, there's a unitized body, welded not bolted together, proven

MacPherson strut front suspension system, fade-resisting power-assisted front disc, rear drum brakes, and steel-belted radial tires.

The all new bucket seats (opposite page) fully recline for relaxing and are adjustable so you sit comfortably, but well supported, for short trips or long distance cruising.

The Celica Sport Coupes for 1980 are clearly at the head of a class once reserved for expensive European cars.



## Two Ways to say "Let's Go!"

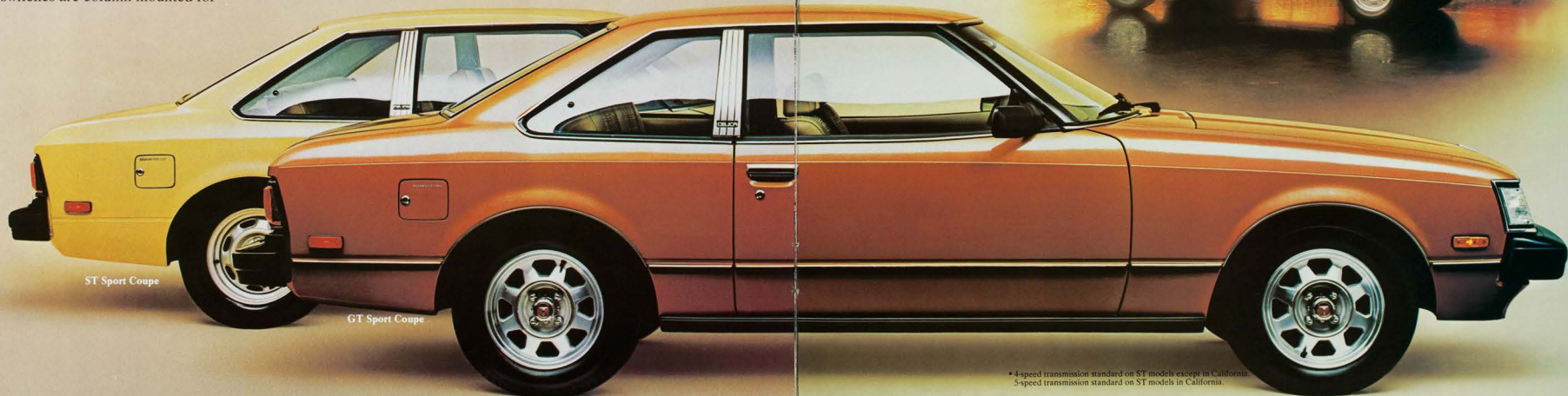
Go Celica GT Sport Coupe and go in Grand Tour styling.

Go Celica ST Sport Coupe, and you're still going 100% Celica.



Sit behind the wheel of a Celica GT or ST Sport Coupe and you'll catch yourself grinning. Just look at the smart ST instrument panel above.

This is the most affordable Celica, and it's 100% Sporty Celica. The headlight/turn signal and windshield wiper/washer switches are column mounted for



ST Sport Coupe

GT Sport Coupe

\*4-speed transmission standard on ST models except in California.  
5-speed transmission standard on ST models in California.

## Celica Features

| S—Standard<br>O—Optional<br>—Not Available  | GT<br>Liftback | GT Sport<br>Coupe | ST Sport<br>Coupe |
|---|----------------|-------------------|-------------------|
| 2.2 liter 4-cylinder SOHC engine  | S              | S                 | S                 |
| 4-speed manual transmission   | —              | —                 | S*                |
| 5-speed overdrive transmission  | S              | S                 | O*                |
| 3-speed automatic transmission  | O              | —                 | O                 |
| 5-way transistorized ignition   | S              | S                 | S                 |
| Power-assisted front disc, rear drum brakes   | S              | S                 | S                 |
| Factory air conditioning  | O              | O                 | O†                |
| Steel-belted radial ply tires   | S              | S                 | S                 |
| Styled steel wheels with trim rings   | S              | S                 | S**               |
| Power steering  | O              | O                 | O†                |
| 6-position tilt steering wheel  | S              | S                 | —                 |
| MacPherson strut front suspension   | S              | S                 | S                 |
| Unitized body construction  | S              | S                 | S                 |
| Body side protective moldings   | S              | S                 | S                 |
| Wheel arch moldings   | S              | S                 | —                 |
| Black urethane bumpers  | S              | S                 | S                 |
| Electric rear window defogger   | S              | S                 | S                 |
| Dual outside mirrors  | S              | S                 | —                 |
| Driver's outside remote control mirror  | S              | S                 | —                 |
| Wide-opening rear hatch w/inside remote release   | S              | —                 | —                 |
| Split fold-down rear seat   | S              | —                 | —                 |
| Resettable tripmeter  | S              | S                 | S                 |
| Intermittent windshield wiper control   | S              | S                 | S                 |
| Inside hood release   | S              | S                 | S                 |
| Locking fuel door with inside remote release  | S              | S                 | —                 |
| Low fuel warning light  | S              | S                 | S                 |
| Visor vanity mirror   | S              | S                 | —                 |
| Locking glove compartment   | S              | S                 | S                 |
| Day/night non-glare rear view mirror  | S              | S                 | S                 |
| 4 rectangular headlights  | S              | S                 | S                 |
| Halogen hi-beam headlights  | S              | S                 | —                 |
| Reversible ignition key   | S              | S                 | S                 |
| Steering-column-mounted headlight, headlamp flasher, windshield wiper/washer and turn signal controls | S              | S                 | S                 |
| Pin stripe  | S              | S                 | —                 |
| Windshield w/ tinted glass and integrated radio antenna   | S              | S                 | S                 |
| Cargo-door-operated compartment lamp  | S              | —                 | —                 |
| Cut pile wall-to-wall carpeting   | S              | S                 | S                 |
| Flipout rear windows  | —              | S                 | S                 |
| Rear seat passenger air vents   | S              | —                 | —                 |
| Side-window demisters   | S              | S                 | S                 |
| Reclining front bucket seats  | S              | S                 | S                 |
| Super Soft vinyl or cloth seat trim   | S              | S                 | —                 |
| Knitted vinyl seat trim   | —              | S                 | —                 |
| Driver's seat adjustable lumbar support   | S              | S                 | —                 |
| Driver's seat tilt mechanism  | S              | S                 | —                 |
| Power-assisted Flo-thru ventilation   | S              | S                 | S                 |
| Simulated brushed aluminum instrument panel and console   | —              | S                 | —                 |
| Simulated woodgrain instrument panel and console  | —              | S                 | —                 |
| AM/FM/MPX stereo radio (4 speakers on GT Liftback)  | S              | S                 | —                 |
| AM/FM pushbutton radio  | —              | —                 | S††               |
| Electric tachometer   | S              | S                 | S                 |
| Digital quartz clock  | S              | S                 | —                 |
| Quartz analog clock   | —              | S                 | —                 |
| Voltmeter, oil pressure and coolant temperature gauges  | S              | S                 | S                 |
| High pressure temporary spare tire  | S              | S                 | S                 |

\*5-speed standard in California; 4-speed not available in California.

\*\*Does not include trim rings.

†Not available with 4-speed transmission.

††Optional with 4-speed transmission.

## Standard Features



Celica's comfortable, yet responsive feel for the road begins with MacPherson strut front suspension system (shown at left); rear stabilizer bar; steel-belted radial tires; and fade resisting power-assisted front disc, rear drum brakes.

Celica has a 2.2 liter 4-cylinder SOHC engine with fully transistorized ignition that's teamed with a 5-speed overdrive transmission\*.



Inside, both the GT Sport Coupe and GT Liftback give you an AM/FM/MPX stereo radio. Liftbacks have four speakers. Sport Coupes have two. And all Celicas have power-assisted Flo-thru ventilation systems.

For 1980 the GTs have rectangular quartz halogen hi-beam headlights for increased long range night vision.

Celica has full instrumentation including an electric tachometer, speedometer with resettable tripmeter, voltmeter, fuel gauge, oil pressure gauge, coolant temperature gauge and a panel of lights to alert you when the hi-beams are on,

the parking brake is engaged, the fuel level is low or the seat belts are not yet fastened.

All Celicas have rear-window defoggers and day/night nonglare rear view mirrors. Sail-mounted side view mirrors (right) are new this year with the driver's side remote controlled on the GT models.

For added convenience, the windshield wiper/washer and hi-beam/turn signal levers are column mounted. There is also a handy inside hood release and remote control fuel filler door release (GTs).

\*4-speed manual transmission standard on ST except in California.

## Options

Both the GT Liftback and GT Sport Coupe can be equipped with aluminum alloy wheels (shown at right). A good looking way to dress up the Celica's styling.

You can take your favorite rock group with you or bring Mozart along with a stereo tape deck (below) if it rains or snows, you'll want a rear washer/wiper to keep the back window clean and Toyota makes it available on the GT Liftback (shown below).

There's also a rear window shadow kit that helps reduce interior glare. Another word about the elements, Celica will supply sunshine or moonlight, if you wish, through a sliding sun roof. Enjoy the sky as you drive your Celica. Your only obligation is to turn the crank.

For people who like the convenience of not shifting gears, a smooth-shifting 3-speed automatic transmission (left) is available on the GT Liftback and ST Sport Coupe. There's also the option and pleasure of power steering\*\*.

Furthermore, Celica will let you select the air of your choice. Optional air conditioning\*\* lets you change an uncomfortable hot day outside into a cool refreshing day inside. All you have to do is set the controls.

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\*\*Not available with 4-speed transmission.



## Celica Specifications

|  |  |                                     |                                  |
|--|--|-------------------------------------|----------------------------------|
| <b>BODY/FRAME CONSTRUCTION</b>           | Unitized body construction   |                                     |                                  |
| <b>SUSPENSION FRONT</b>                  | MacPherson strut w/coil springs, stabilizer bar and double acting shock absorbers                  |                                     |                                  |
| <b>SUSPENSION REAR</b>                   | Four link w/coil springs, lateral track bar, double acting shock absorbers and rear stabilizer bar |                                     |                                  |
| <b>STEERING TYPE</b>                     | Recirculating ball, collapsible shaft  |                                     |                                  |
| <b>BRAKES</b>                            | Power-assisted front disc, rear drum   |                                     |                                  |
| <b>ENGINE TYPE</b>                       | 4-cylinder in-line single overhead cam   |                                     |                                  |
| <b>DISPLACEMENT</b>                      | 2.2 liters (2189 cc)   |                                     |                                  |
| <b>HORSEPOWER (SAE NET)</b>              | 90 hp @ 4800 rpm   |                                     |                                  |
| <b>TORQUE (SAE NET)</b>                  | 122 ft./lbs. @ 2400 rpm  |                                     |                                  |
| <b>EXTERIOR DIMENSIONS (inches)</b>      | <b>GT Liftback</b>   | <b>GT Sport Coupe</b>               | <b>ST Sport Coupe</b>            |
| Wheelbase                                | 98.4   | 98.4                                | 98.4                             |
| Overall length                           | 175.5  | 175.5                               | 175.5                            |
| Overall width                            | 64.6   | 64.6                                | 64.4                             |
| Overall height                           | 50.8   | 51.2                                | 51.2                             |
| Tread width (front/rear)                 | 53.1/53.7  | 53.1/53.7                           | 53.1/53.7                        |
| <b>CURB WEIGHT (lbs.)</b>                | 2530   | 2500                                | 2480                             |
| <b>INTERIOR DIMENSIONS (inches)</b>      |  |                                     |                                  |
| Head Room (without sunroof) (front/rear) | 37.0/37.0  | 37.0/37.3                           | 37.0/37.3                        |
| Leg Room (front/rear)                    | 41.2/31.5  | 41.2/31.5                           | 41.2/31.5                        |
| Shoulder Room (front/rear)               | 52.8/50.9  | 52.8/50.9                           | 52.8/50.9                        |
| <b>CAPACITIES</b>                        |  |                                     |                                  |
| Fuel tank (gallons)                      | 16.1   | 16.1                                | 16.1                             |
| <b>TIRES</b>                             |  |                                     |                                  |
| Type                                     | Steel belted radial ply 185/70 SR14  | Steel belted radial ply 185/70 SR14 | Steel belted radial ply 175/SR14 |
| Size                                     |  |                                     |                                  |
| <b>EXTERIOR COLORS*</b>                  |  |                                     |                                  |
| White                                    | Red Metallic   | Copper Metallic                     | Green Metallic                   |
| Silver Metallic                          | Beige  | Yellow                              | Light Blue Metallic              |
| Lipstick Red                             | Orange Metallic  | Black Metallic                      |                                  |

\*Some colors not available on all models.

**\*EPA STATEMENT**  
EPA mileage figures not available at time of printing. Consult your Toyota dealer.  
**\*Remember:** Compare this estimate to the EPA "Estimated MPG" of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length.  
Specifications and equipment are based on the available information at time of printing and are subject to change without notice. Cover vehicle shown with optional rear window washer/wiper. Others pictured with various optional equipment. See Features chart for details. For information on additional options and accessories, contact your Toyota dealer.