

Presenting a very special Toyota.



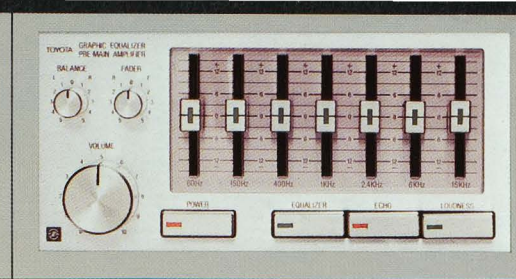


Leather wrapped steering wheel

Beige cloth seats and door trim



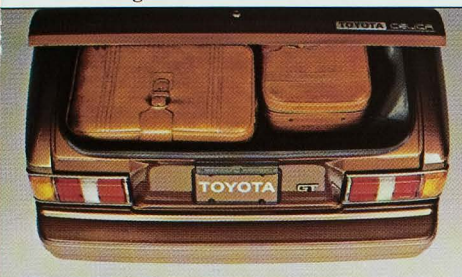
Electronic tuner with digital readout
Cassette deck with Dolby®



Graphic equalizer/amplifier



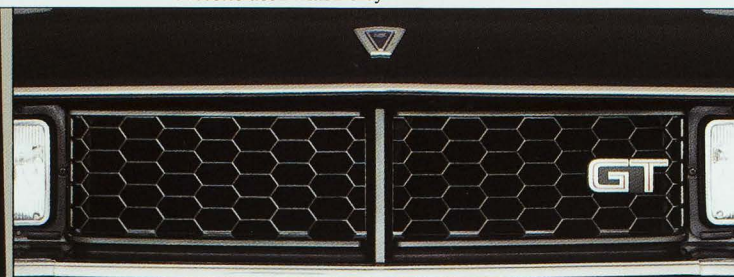
4-speed automatic transmission
Cruise Control and map light



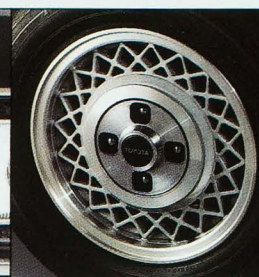
Carpeted trunk



Power windows



Honeycomb grille



Alloy wheels

The 10th anniversary Celica GTA.

Commemorating a decade of sporty Celicas.

The Celica GTA is a specially equipped, specially designed collector's item. Only a limited number of these unique Celicas will be offered for sale to commemorate Celica's ten years of leadership in the sporty car field.

Inside and out — the feeling is sporty and luxurious.

The Celica GTA features a rich, two-tone exterior, in your choice of Copper Metallic/



Beige Metallic or Black Metallic/Beige Metallic, with beige pin striping and matching bumper. A special honeycomb grille, color keyed mud guards and sporty alloy wheels round out the Celica GTA's exterior.

Inside, the Celica GTA is pure luxury with beige cloth seats and door trim, a leather wrapped steering wheel and commemorative dash plaque. For your listening pleasure, you'll discover an electronic sound system including tuner with digital readouts and "seek" function, Dolby® noise-reduced cassette deck with auto reverse, graphic equal-

izer/pre-main amplifier and four speakers. An innovative 4-speed automatic overdrive transmission delivers increased fuel economy.* Cruise Control, power windows and a center console with map light add to the luxury of the Celica GTA. For your passenger, there's an illuminated vanity mirror. And for your luggage, a carpeted trunk.

Only a privileged few will know the feeling of owning the Celica GTA. Shouldn't you be one of them?

OH
WHAT
A
FEELING!

TOYOTA



10TH ANNIVERSARY EDITION

CELICA

GT

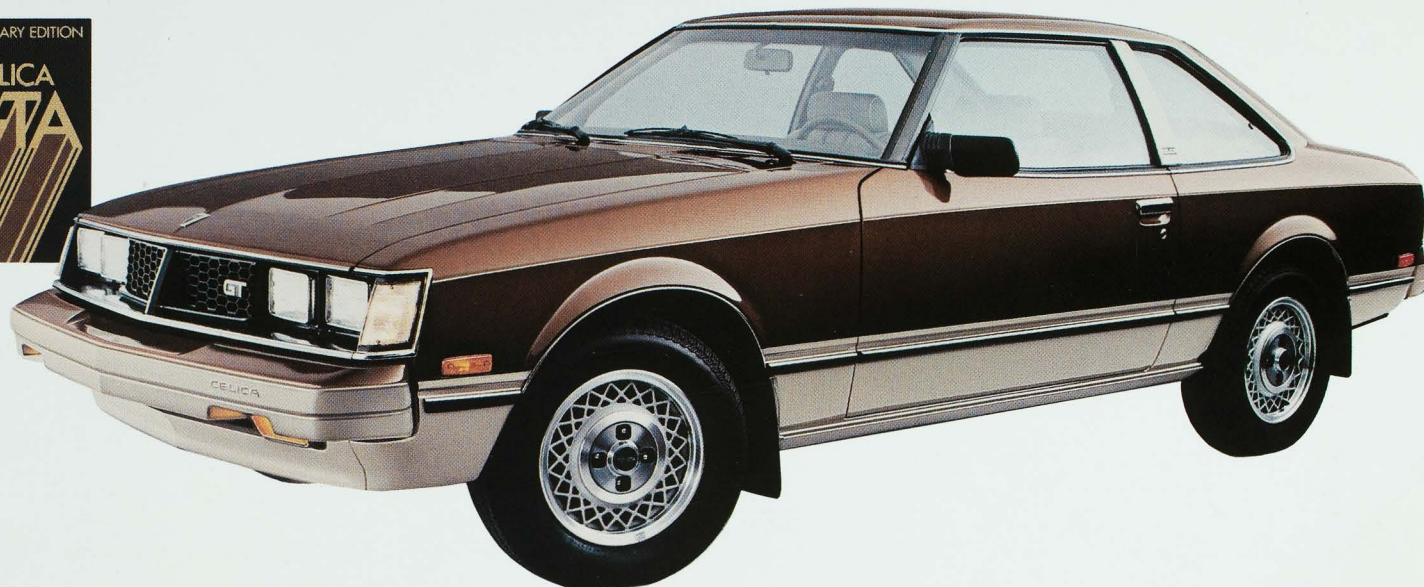
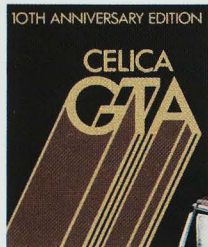


SEE IT
HERE!

TOYOTA

1981½ CELICA GTA SPORT COUPE

TENTH ANNIVERSARY EDITION



Consumer acceptance of Toyota Celica models over the last decade has led to the introduction of the limited edition Celica GTA. Set to commemorate the Celica's 10th anniversary in the U.S., the Celica GTA is equipped with comfort and convenience items not found on regular production models.

From the special two-tone color schemes, to the AM/FM/MPX stereo with cassette, the Tenth Anniversary Edition Celica GTA combines an impressive array of comfort, convenience and appearance as standard equipment in a luxurious, yet sporty GT package. Package content includes:

INTERIOR:

- The luxury of "Supra" sports beige cloth seats and door trim.
- The sporty appearance of a three-spoke leather-wrapped steering wheel and padded "A" pillar garnish that contrasts the black padded vinyl instrument panel. A commemorative dash plaque highlights the interior.

- The convenience of a full length center console with map light and padded arm rests.
- The enhanced driving pleasure made available by the ultimate Toyota sound system – the AM/FM/MPX stereo with power amplifier, graphic equalizer and auto-reverse cassette player.

EXTERIOR:

- Sporty, attractive styling is highlighted by:
 - Celica GT Coupe bodystyle.
 - Two unique two-tone paint schemes: copper metallic (474) with beige metallic (4A4) – (2C2), or black metallic (6A8) with beige metallic (4A4) – (2C3).

- Color-keyed front and rear elastomeric polyurethane bumpers with bumper surfaces color-matched to exterior color.
- Beige pinstripes accenting bodyside feature lines.
- Beige color-keyed mud guards and honeycomb-design grille.
- Cressida type cast aluminum wheels.

MECHANICAL:

- The responsive performance of the 22R 2.4L SOHC engine.
- The improved fuel economy of Celica's four-speed automatic overdrive transmission.